

Perspective Plan for Ashoka Business School

STATEMENT OF PURPOSE

"We are committed to redefining excellence in education through a practical, need-based, and holistic approach, empowering learners for self-exploration to become responsible global citizens deeply rooted in Indian culture and tradition."

VISION

To be a premier educational centre of excellence, fostering managerial competencies of global standards for holistic student advancement, and creating professional leaders contributing to the socio-economic development of the nation.

OUR MISSION

To provide a platform for learners to hone their competencies through experiential learning, imparting professional leadership skills driven by committed educators.

CORE INSTITUTIONAL VALUES

We strive to develop and sustain the following values to provide context for all our programs and activities:

- Excellence
- Commitment
- Responsiveness to Societal Needs
- Creativity
- Openness
- Diversity with Synergy
- Application-Oriented Education

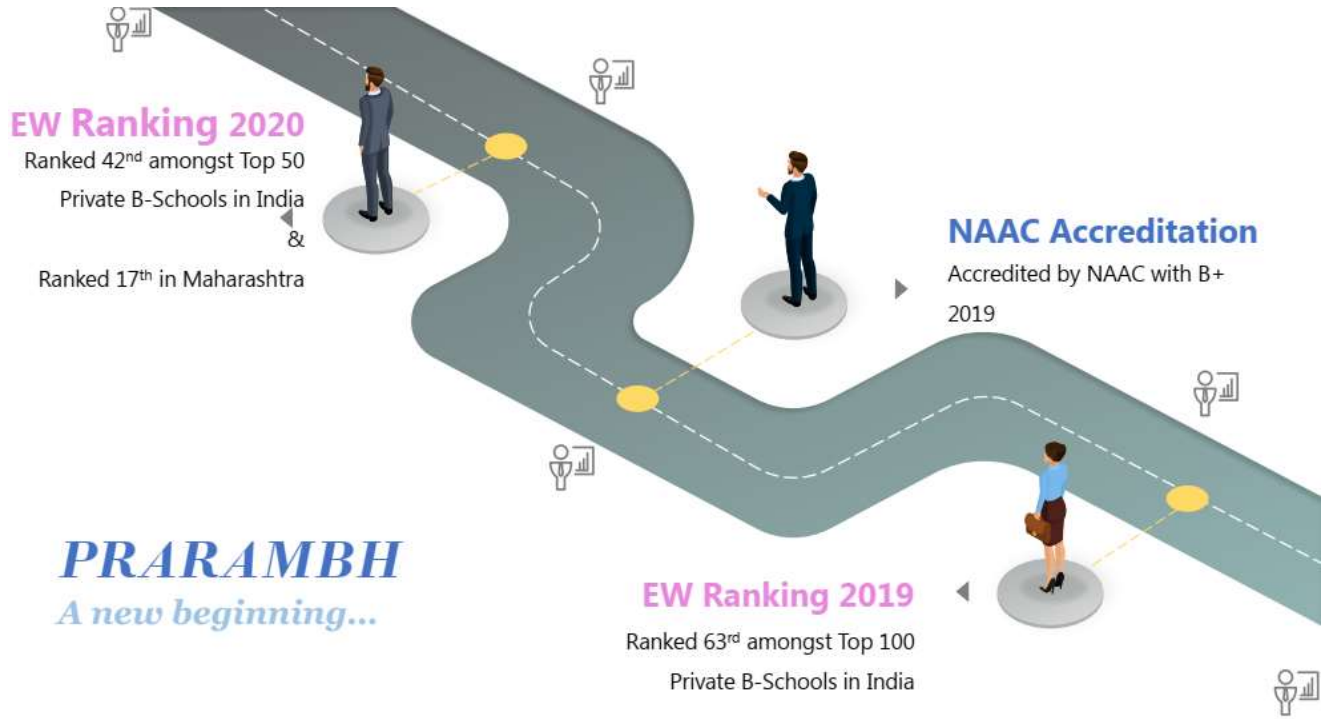
Mission 2025

Transform to Excel



Agenda

- 1 • Prarambh-A new beginning
- 2 • ABS @ 2025
- 3 • 4-D Transformation
- 4 • Dimension wise Plan
- 5 • Obstacles & Solutions
- 6 • Open forum for discussion



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Triggers for Transformation

Transformation becomes necessary to excel beyond a certain level

Realizing Potential to excel



Increased Expectations of stakeholders

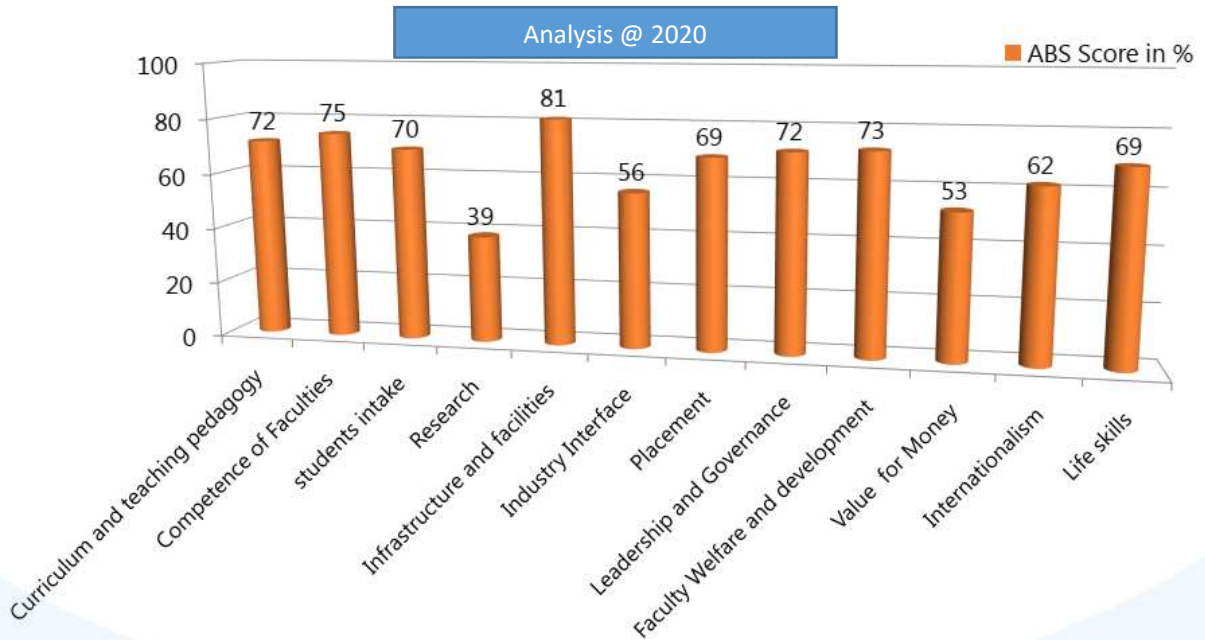


Receiving Recognitions



Expanding Horizons





Sr.No	Education World Ranking Description	Weightage	Marks achieved	Percentage	Responsibility
1	Curriculum and Teaching Pedagogy	200	143	72	Dr. Vikas Gaundare
2	Competence of Faculties	300	224	75	Ms. Vandana sharma
3	Students Intake	200	139	70	Mr. Harshal Dayama
4	Research	400	154	39	Ms. Pooja Gholap
5	Infrastructure and Facilities	400	325	81	Mr. Ashwin Amrutkar, Mr. Vishal sonkamble
6	Industry Interface	400	224	56	Dr. Vaibhav Bhalerao
7	Placement	500	345	69	Dr. Rupali Khaire
8	Leadership and Governance	200	143	72	Dr. Sarita Dhawale
9	Faculty Welfare and Development	200	145	73	Dr Shilpa Bhalgat
10	Value for Money	200	105	53	Dr. Sarita Dhawale
11	Internationalism	200	124	62	Ms. Manisha Bhamre
12	Life Skills	200	138	69	Ms. Manisha Bhamre ⁶

ABS @ 2025

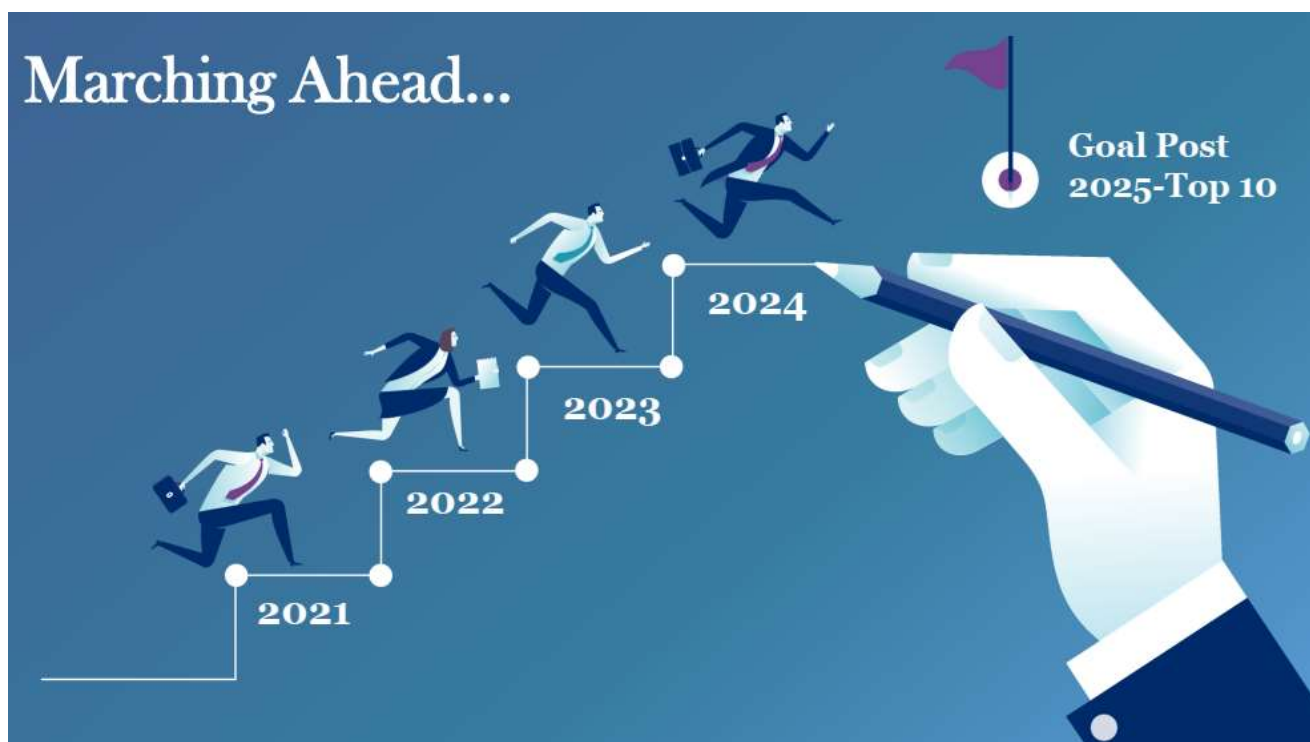
We see ABS as a transformed and leading B-School in the country. Seeing is believing.

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|---|--|--|
| <p>1 • <u>Institute of National Repute</u></p> <ul style="list-style-type: none"> • ABS with NIRF Ranking • NAAC Accreditation A+ • 2f & 12 b Institute | <p>2 • <u>International Collaborations</u></p> <ul style="list-style-type: none"> • Tie up with 3 Foreign Universities • Offering International Certification Courses • Overseas Exchange Programs | <p>3 • <u>Best in Class Placement Record</u></p> <ul style="list-style-type: none"> • Prominent Recruiters with an average package of 6lcr/pa • Professionally driven Placements • Industry Oriented Trainings |
| <p>4 • <u>Competent & Passionate Faculty</u></p> <ul style="list-style-type: none"> • Profound Expertise • Vast Research base • Research Guides | <p>5 • <u>School of Entrepreneurs</u></p> <ul style="list-style-type: none"> • Incubation Centre of repute • Collaboration with EDI • Team of Specialized Mentors | <p>6 • <u>Creating Responsible Global Citizens</u></p> <ul style="list-style-type: none"> • Holistic development of students with Life-skills • Professional Leaders with Indian Ethos • Strong Alumni Network |



Plan of Action for 2020- 21

Student Development & Support System	Faculty Development	Organizational Reforms	Meeting Societal Needs
<ul style="list-style-type: none"> • 2 Certification Courses • 120 Admissions • Bridge Course for new batch • Student Training by Nandi Foundation • Domain wise Webinar Series • SIP Assistance • Online Business Plan Competition for Student Engagement • Regular online interaction with mentees 	<ul style="list-style-type: none"> • E-content devpt. & Technical skills up gradation for effective online teaching. • 2 Research Guides & 6 PhD holders • Exploring faculty development programs • Participation in conferences/Workshops etc. • One research paper/ Article per semester • Case study development. 	<ul style="list-style-type: none"> • Permanent affiliation. • Effective governance through regular IQAC & CDC Meetings. • Restructuring the organization culture Cohesive working environment. • Collaboration with Industry (MOUs) 	<ul style="list-style-type: none"> • Counseling Webinars for Parents • ISR Activities in association with Robin Hood Army & Swami Vivekanand Balakashram • Job Fair (online)



01- Student Support System

Students Parameter	2021-22	2022-23	2023-24	2024-25
Admissions & Intake	120	120	120+60 (Other Courses)	180
Training, Placements & Career Guidance	In-House T& P Team	Strengthening IR	SIP & Placement at National Level	SIP & Placement at International Level
Academics	Add-on Courses(As per Specializations-02 Courses per year)			
Extra-Curricular (Sports, Arts & Culture)	Creating Sports Culture-Gym	Yoga Room	Continued Efforts	Continued Efforts
Ivs/Visits	Local-2 OMS-1	Local-2 OMS-1	Local-3, OMS-1 Intl.-1	Local-3, OMS-1 Intl.-1
Vyaktitv Club for increasing student engagement	All Students Involvement	Local MBA Insti. Links	Linkages with Student Council of Reputed Inst.	Linkages with Student Council of Reputed Inst.
Alumni-Kshitij	Fund collection. Alumni Driven efforts	Alumni Meet out of Nashik	Alumni Meet out of Maharashtra	Alumni Meet Abroad+Foreign chapter
Student Research	Publications in Journal	Publications in Refereed Journal	Publications in UGC Journals	Publications in UGC & Other Journals
AISC-ED	At least 1 prominent Start-up	Establishment of Incubation Center	Continued Efforts	Continued Efforts



02- Faculty Transformation

Parameter	2021-22	2022-23	2023-24	2024-25
Faculty Training/Dvpt Programs	Domain Specific Trainings (Technology based)	Skill Upgrading FDPs (Local, National Level, International Level)		
Faculty Welfare & Assistance/Rewards	Pre-Sanctioned Financial Assistance for Membership of Professional Bodies, Workshops/Conferences/FDPs			
Faculty Research	PhD-06 (Guides 3) RP/Article-1 Case Study/Book Chapter-1	PhD-07 (Guides 3) Research Centre RP/Article-1 Case Study/ Book-1	At least 2 Minor Projects Post Doc-1 RP/Article-1 Case Study/ Book-1	PhD-08 (Guides 4) At least 2 Minor Projects Post Doc-1 RP/Article-1 Case Study/ Book-1
Faculty Recruitment	1-Professor, 2-Asst. Prof Approvals Adjunct Faculties	Retention (NBA 50%)	Additional Faculty Recruitment for extra intake	Retention



Obstacles

1. Faculty Retention
2. Time Availability for Research
3. Lack of Research Culture
4. Lack of Database for Research



Possible Solutions

1. Creation of cohesive Environment
2. Recruiting Admin & Technical Staff
3. Research Orientation & Linkages
4. Purchasing Databases like- Ebesco, Pro-Quest, J-Gate, JSTOR

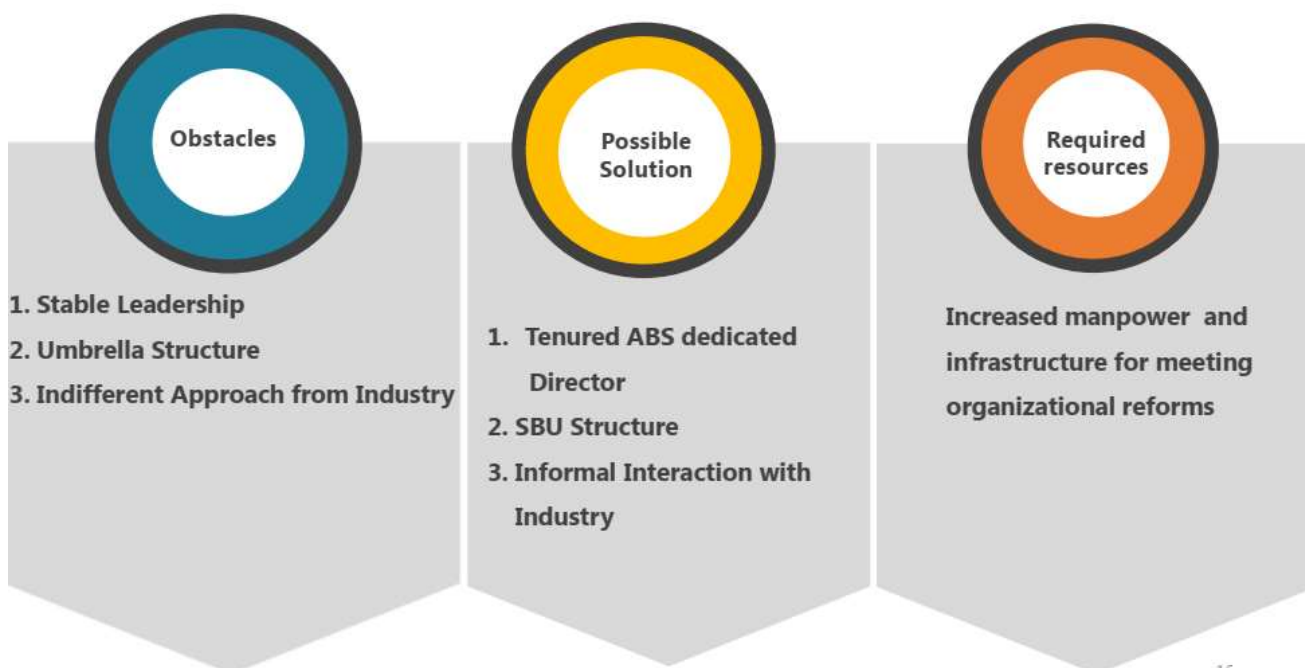


Required Resources

1. Manpower Requirement- Admin-02, Technical-01
2. Budgetary Provision for Database Subscription

03-Organizational Reforms

Parameter	2021-22	2022-23	2023-24	2024-25
Internationalism	1 Certification Course	MoU with 1 Foreign Institute/Univ.	MoU with 2 Foreign Inst./Univ	MoU with 3 Foreign Inst./Univ, Exchange
Accreditation/ Statutory	Permanent Affiliation SPPU	2f & 12 b, Research Centre	NIRF Ranking	NAAC A+, Eligibility for Autonomous
Leadership	Single Window Approval & Stable Leadership			
Governance & Administration	IQAC, CDC & student council will work as governing bodies.			
Admin/Support Staff Devpt.	Adequate Admin. Staff & Devpt.			
Promotion/ Branding	Professional Agency		In-house Central Team	
Infrastructure Requirement	Canteen for Students, LMS , e-content dvpt. System, Smart Classroom, Gym	Full Fledged Canteen, Automated Library System	Infra for 2 Shifts, Integrated Campus Development	Campus Development for Deemed to be university
Industry-Institute connect	Functional MoUs-9, CEO Talk	Live Industry Projects for students, Involve in course devpt.	MNCs Linkages,	Strengthening Existing Relations, New Linkages



Parameter	2021-22	2022-23	2023-24	2024-25
ISR Activities	Identifying Village to adopt, Extensive ISR Activities	Adoption of Village to develop, Extensive ISR Activities	Planning & Preparation for Mobile Library Extensive ISR Activities	Mobile Library Launching Extensive ISR Activities
Parents	Parent counseling sessions for student development, student support & strengthened relationships.			
Life Skills	Hire counselor for Life Skills development enabling ownership of activities in the college by students		Student driven activities	
Holistic Development of Students-Mentorship	Periodic small courses with Bahai Academy and mentorship training for faculties. Membership for Granth Express, Green India Army and Kirloskar Vasundara ecorangers club. Voluntary participation for Road Safety Program of ABL.			

