

ASHOKA EDUCATION FOUNDATION'S

ASHOKA BUSINESS SCHOOL

Criteria 1.4 Stakeholders' Curriculum (Syllabus) Feedback

&

Action Taken Report For Academic Year (2021-22)

Ashoka Business School, Nashik / AQAR 2021-22/ Additional Information

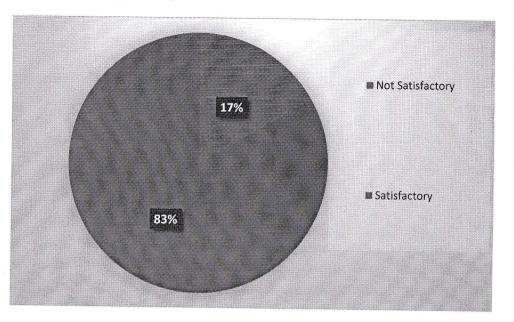
Suggestions received and Action Taken-

Suggestion	Related Action Taken
 Practical Approach in teaching and syllabus should be there 	• The pedagogies like Role Play, experiential learning, case studies are used by the faculties.
• More industry connect should be there	• The Vyaktitv Talk, CFO, CHRO & CMO Conclaves, CEO Talk seriese have been conducted where experts from industry talk to the students.
 Effective internships should be provided for gaining practical knowledge. 	More industries are roped in to provide internship opportunities to the students.



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7. Overall Rating to the syllabus



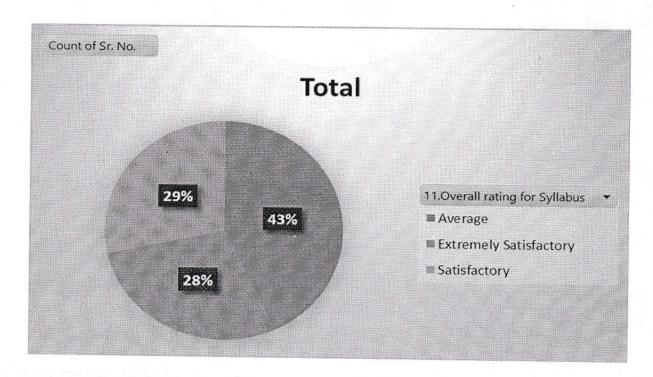
Suggestions received and Action Taken-

Suggestion	Related Action Taken
 Focus on Digital International business should be there. 	• There is separate subject on Digital Business is available in the syllabus but suggestion for taking it at the international level Institute is having a plan to start a course on Digital Marketing where the aspect of Digital Business through some international certifications would be covered
• There should be more emphasis on core HR as well as extensive knowledge of labour laws and practice of statutory compliance.	For practical exposure to the students is provided through Expert sessions from Industry people in coming year Institute has planned such sessions too.



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11. Overall rating for Syllabus



Suggestions received and Action Taken-

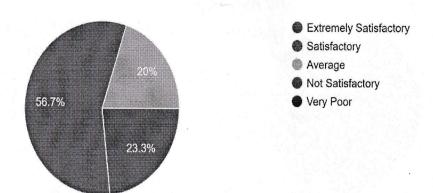
Suggestion	Related Action Taken
• More practical approach should be provided.	For providing hands on experience to the students. Institute has provided Internship opportunity to 110 students. Besides that all the college activities are run by the students through various students' club.
 It should cover practical problem solving techniques. 	For providing hands on experience to the students, Institute has provided Internship opportunity to 110 students in good companies.

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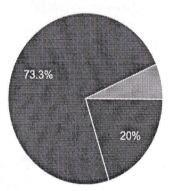
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6.Syllabus suits to the Industry Expectations 30 responses



7.Overall rating for Syllabus 30 responses





Suggestions received and Action Taken-

Suggestion	Related Action Taken
• More faculties should be there for few subjects	The arrangement of Visiting faculties is done for th few subjects i.e. Decision Science, IBE and Economic Also, the new recruitment is initiated in this reference
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