

3.2.2 Number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship 2018-19			
Year	Name of the workshop/ seminar/ conference	Date From – To	Link to the Activity report on the website
2018-19	IIT-Roorkee workshop on “ Entrepreneurship Skills & Soft Skills	10th & 11th Aug 2018	https://ashokabschool.org/e-bulletins.html
2018-19	A Guest lecture on Awareness of Demat & Depositories & Derivative Trading	30th August 2018	https://ashokabschool.org/e-bulletins.html
2018-19	IIM-Indore Workshop on “Business Analytics”	3rd & 4th September 2018	https://ashokabschool.org/e-bulletins.html
2018-19	Guest Lecture on “Entrepreneurship”	6th September, 2018	https://ashokabschool.org/e-bulletins.html
2018-19	Lecture on “Awareness of Mutual Funds”	15th September, 2018	https://ashokabschool.org/e-bulletins.html
2018-19	Talarang- Session on Self Awareness	22nd September, 2018	https://ashokabschool.org/e-bulletins.html
2018-19	Guest Lecture on “Information Technology”	29th September 2018	https://ashokabschool.org/e-bulletins.html
2018-19	Seminar on various programs under Centre for Innovation, Incubation and Enterprise, SPPU	23rd October, 2018	https://ashokabschool.org/e-bulletins.html
2018-19	Face-Off 2k18 (BUSINESS ACTIVITY)	23rd October, 2018	https://ashokabschool.org/e-bulletins.html
2018-19	Advance Excel Workshop	15th , 16th, 22nd & 23rd December, 2018	https://ashokabschool.org/e-bulletins.html
2018-19	Workshop on Advanced Resume Writing and Interview Techniques	8th & 9th January 2019	https://ashokabschool.org/e-bulletins.html
2018-19	Seminar on NSE	14th January 2019	https://ashokabschool.org/e-bulletins.html
2018-19	State Level Workshop on Writing & Teaching Cases	24th & 25th January 2019	https://ashokabschool.org/e-bulletins.html
2018-19	PARTICIPATED IN IIM Kozikode: 6th INTERNATIONAL B-PLAN COMPETITION Echoes – 2019	31st Jan – 5th February, 2019	https://ashokabschool.org/e-bulletins.html

2018-19	Guest Lecture on Women empowerment	08th March 2019	https://ashokabschool.org/e-bulletins.html
2018-19	Session on Digital Marketing	22nd March, 2019	https://ashokabschool.org/e-bulletins.html
2018-19	Seminar on 'Sustainable Development Goals	2nd April, 2019	https://ashokabschool.org/e-bulletins.html
2018-19	Special Guest Lecture from IIM & IIT Experts	3rd & 4th April, 2019	https://ashokabschool.org/e-bulletins.html



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2018-2019

IIT-Roorkee workshop on “ Entrepreneurship Skills & Soft Skills”

- ❖ **Date-** 10th & 11th Aug 2018
- ❖ **Faculty Coordinator-** Dr. Vikas Gaundare
Mr. Harshal Dayma
Ms. Pooja Kushare
- ❖ **Participants-** 52
- ❖ **Trainer-** Ms. Neerukumari Jha, Delhi

- ❖ **Top 3 Students**
 1. Mr. Suneet Khare (ABS)
 2. Mr. Shubham Tuplondhe (ABS)
 3. Ms. Khushi Multani (ACBCS)
- ❖ **Student Coordinator-** Mr. Shubham Jagtap

About Event-

Ashoka Business School with Skill-hub Infotech has organized a workshop on “Entrepreneurship and Soft Skills” for the students in and around Nashik. Ms. Neerukumari Jha from New Delhi was the trainer invited for conducting this workshop. 52 students in and around Nashik participated in this event. Students were evaluated by the trainer and top 3 were selected for competing in the competition going to be held at IIT-Roorkee i.e. “Cognizance 2018”. These 3 students will not only represent Ashoka Business School in IIT-Roorkee but also Nashik.




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A Guest lecture on Awareness of Demat & Depositories & Derivative Trading

A Guest lecture on Awareness of Demat & Depositories and Derivative Trading (Futures Trading) was organised for Students and faculties. The speaker was Mr. Ajit P. Manjure (Head – Investor Education – CDSL). He is working in CDSL (Central Depository Services India Limited) as Head of Investor Education.

- ❖ **Activity in- Charge:** Dr. Shweta Bhosale
- ❖ **Date:** 30th August 2018
- ❖ **Guest Speaker:** Mr. Ajit Manjure
- ❖ **Participant:** Faculties and students
- ❖ **Venue:** ABS Seminar Hall

Objectives:

- To make the student's aware about the importance Demat & Depositories
- To explain them the Need for Investments
- To make the student's aware about the Derivative Trading (Futures Trading)




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IIM-Indore Workshop on “Business Analytics”

❖ **Date-**3rd & 4th September 2018

❖ **Participants-**104

❖ **Trainer-**Mr.AmitChilka, Pune

❖ **Faculty Coordinator-**Dr. VikasGaundare, Mr.HemantWanjare,
Mr.HarshalDayma And Ms.PoojaKushare

❖ **Top 10 Students-**

- Mr.ShubhamTuplonde, Mr.Mitesh Somaiya,
- Mr.Priyank Mewani, Miss. Palak Jain,
- Miss. Deepavali Panchal, Miss. Gauri Pawar,
- Miss. Rutuja Bachhav, Miss. Dnyanal Dhande,
- Miss. Komal Bhagwat, Mr.Pranav Deore.

❖ **Student Coordinators-**Ms.Apurva Nikumbh and Mr.Suncet Khare

About the Event-

Institute organized two day workshop on Business Analytics in association with makeintern.com for the International Business Plan Competition going to be held at IIM-Indore this year. This workshop was conducted during 3rd & 4th Sept 2018 at Ashoka Business School, Nashik. The important attraction of this workshop was top 10 students will participate for the final round of International Business Plan Competition, to be held IIM-Indore. Winners of this Final Round will get prizes worth Rs.50000/-.

Mr.AmitChilka from Pune was the trainer invited for conducting this workshop. More than 100 students from North Maharashtra participated in this event. All the students participated actively and wholeheartedly in this workshop to excel their competencies for their personal development in the domain of Business Analytics.

The workshop was concluded with the commitment from all the participants to give equal importance to the technical and analytical part of business plan rather than having mere innovative business idea. Participants also understood that the idea can be the destination but the analysis is the path to reach there.



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Glimpses of IIM-Indore workshop



Guest Lecture on "Awareness of Mutual Funds"

- ❖ **Date:** 15th September, 2018
- ❖ **Event Coordinator:** Dr. Shweta Bhosale
- ❖ **Guest Speaker:** Mrs. Deepali Chandak, Director, WisdomXtra
- ❖ **Participants:** All MBA Students
- ❖ **Venue:** ABS Seminar Hall

A guest lecture on "Awareness of Mutual funds" for MBA students was organised. The session was addressed by Mrs. Deepali Chandak. She highlighted on the career opportunities available to students in this field. In her lecture, she gave information about different types of mutual funds, custodian and rating agencies. She also explained the difference between savings and investment in a very simple way. The session concluded with a question answer round.




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Talarang- Session on Self Awareness

- ❖ **Event Coordinator:** Prof.Vishaka Waikar
- ❖ **Date:** 22nd September, 2018
- ❖ **Trainer:** Ms. Srividhya Jayakumar and Ms. Ritu Joshi
- ❖ **Participants:** All MBA Students
- ❖ **Venue:** ABS Seminar Hall

The team of Talarang visited from Bangalore and Mumbai. The trainers conducted activities on various topics like Self Awareness, Interview Skills, Resume Writing and Case studies. The trainers, Ms. Srividhya Jayakumar and Ms. Ritu Joshi spoke about why employability skills are important for every student today. They also emphasized on importance of employability over theoretical skills. The students enjoyed the session very much.




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Guest Lecture on "Information Technology"

- ❖ **Activity in-charge:** Prof. Manisha Bhamre
- ❖ **Date:** 29th September 2018
- ❖ **Participants:** All Students and Faculties
- ❖ **Venue:** ABS Seminar Hall

A guest lecture on Information Technology was conducted for the students of MBA. The speaker, Mr. Tanmay Dixit, Certified Trainer for Cyber Security and Digital Forensics spoke about the basics of cyber Security underlying the concepts and importance in today's modern age of technology. He laid stress upon the Computer and Network Security, Internet threats and Mobile security. He explained the importance of Cyber crime investigation citing interesting case studies. Mr. Dixit presented a journal, "Digital Forensics"-India's 1st Digital Forensic Journal to Prof. Manisha Bhamre, Director Incharge, Ashoka Business School which aims to serve, promote and foster Cyber peace through volunteer driven working groups. It also initiates and performs activities conducive to the goal of cyber security and safety. Dr. D.M. Gujarathi, Director, HE, Ashoka Education foundation along with the faculty members were present for the session which was extremely fruitful for the students.




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Seminar on various programs under Centre for Innovation, Incubation and Enterprise, SPPU

Date : 23rd October, 2018

Event Coordinator: Prof. Hemant Wanjare & Dr. Vikas Gaundare

Dignitaries:

- Shri. Ashok Katariya, Chairman, Ashoka Education Foundation
- Dr. N. S. Umarani, Pro-VC, Savitribai Phule Pune University, Pune
- Dr. Apoorva Palkar, Director, Centre for Innovation, Incubation & Enterprise

Participants: 59 Principals Attended

Venue: ABS Seminar Hall

SPPU in association with Ashoka Business School has organized a Seminar for Principals/Directors of various institutes affiliated to SPPU under Nashik district. The seminar was based on introducing the role of newly established Centre for Innovation, Incubation and Enterprise at SPPU.

Also, various programs undertaken by this centre for creating entrepreneurs from college students and leading them towards self-employment are introduced at this platform. Dr. N. S. Umarani and Dr. Apoorva Palkar addressed on behalf of SPPU.




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Ashoka Business School Face-Off 2k18

❖ **Event Coordinator:** Prof. Hemant Wanjare

❖ **Date:** 23rd October, 2018

Face-off was conducted and organized by Ashoka Business School which is well known for the entrepreneurial spirit of its founder to inculcate the spirit of entrepreneurship among the students. Various activities like startup league 2017, National conference, startup talks are regular under the able leadership of Prof. Hemant Wanjare who heads the AISC – Ashoka Innovation and Startup Cell which is dedicated for crafting world class entrepreneurs. The consistent effort of this cell is motivating more and more students to choose entrepreneurship as their career. Thus creating a trend among the students to be a Job Giver rather than a Job Seeker. This activity helped students to give them a practical realization of how to start a business. For example what it means to do the business and amount of efforts it needs to be incurred.

Under the Face-off activity of Ashoka Business School different business plans were put forth by the students of Ashoka Business School. Total 6 teams ventured into different business activities. The plans were worked, planned and restructured under the guidance of Prof. Hemant Wanjare. As it is said every steel has to bare the beatings of the sledge hammer to be turned into a fine sword.

And now finally it was time to test the edge of the sword. And the days 5, 6 & 7 October were decided for the Face-off. So in this activity student actually set up their stalls at different places in Nashik city and sold their products. Different groups were formed by the students for each stall and a coordinated event was carried out. Students not only learned how to sell products but also learned how to sell themselves and make customers to buy their products. The most important thing learned by the students was the importance of team work, coordination, sheer will, focus and dedication. Different variety of products were there for the sale. Following are the different teams who sold different kind of products to the people:

- 1) **Team Spanco:**–The team members were Nikhil, Arshiya, Rasika, Ankita, Ashwini, Jagruti, Simin and Yash. The stall was at Nashik Road in Mahalakshmi Complex near Surana hospital. The team had multiple stalls. Their product was brass Lamps of different shapes sizes and designs. And the pani-puri stall literally stole the entire show. Also they had some electric lamps for decorative purposes especially for the upcoming Diwali and Navratri Festivals.



- 2) **The Elite Group:** – The team members were Anshu, Deepani, Hitesh, Jayesh, Mit, Vaishnavi, Akanksha, and Kumudeeni. The stall was College Road Sagar Sweets and Nandan Sweets. This team had multiple stalls. Their product was Diyas of different colors, shapes, sizes for sale. The team had different experiences related to the buying behaviors of the people and also learned a practical application of Make or Buy Decision.



- 3) **M 'n' T:** The team members were Akshaya, Shubham, Mounica, Palak, Riya, Pallavi, Megha, Harshal and their product was a cocktail drink called as Virgin Mojito and temporary tattoo. The team had set their stall at one of the most famous Missal location in Nashik none other than 'Mamacha Mala'. They had a great response from the people related to the cocktail and tattoo's. And thus had a variety of experiences.



- 4) **Mini Mall:** The team members were Princy, Srishti, Pooja, Apurva, Vishnu, Shivani, Ketaki and they had multiple products including handmade chocolates, lanterns & momos. The stall location was one of the most famous location in Nashik City near to the B.Y.K College, college road. The stall experienced huge rush due to its strategic location. And thus giving students the lesson of crowd management and crowd handling techniques.


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- 5) **Unique Collection:** The team members include Shailendra, Rashi, Dhanashri, Kaveri, Rohini, Akshata. The stall location was College road, opp. Croma, Row House No. 1, Deep Housing Society. The team had variety of the products including Cosmetics, Jewellery, Dress Material, Kurtis and Handbags. The team also learned the majority products which are quickly sold in the market and the products which are not sold.



- 6) **Fashion-O-Holic:** The team members include Ritu, Apurva, Sayali, Meghna, Mitesh, Vaibhav, Shubham and their product line were shrugs, tops and kurtis. The shop location was at R.K. near Arti Distributors. The stall experienced huge rush due to its location as the area itself is considered as one of the most crowded areas in Nashik. Thus giving team members an experience of crowd management, marketing skills and much more.



But this all would have not been possible without the support and motivation of Chairman of Ashoka Education Foundation Mr. Ashokji Katariya. It is his constant teachings that compels everyone to do something out of the box.

Most of the stalls were visited by Director of higher education Ashoka Education Foundation by Dr. D.M. Gujrathi and various faculty members of Ashoka Business School. Thus motivating students for entrepreneurship and setting a foundation of entrepreneurship development skills.

The two day activity was followed by a Face off Presentations scheduled on the 23-oct-2018 which was attended by Dr. N. S. Umarani – Pro. Vice Chancellor, Savitribai Phule Pune University and Dr. Apoorva Palkar – Director, Centre for Incubation, Innovation and Enterprise, Mr Pradeep Peshkar, Industrialist, President of Industrial cell, BJP Maharashtra State, Mr Pradeep Mokul Mentor on road Startup up Maharastra, Dr. D. M. Gujarathi, Director for Higher Education, Dr W N Bhende Administrator AEF, Prof Manisha Bhamre Director incharge Ashoka Business School. The teams were evaluated on the following parameters' Internal Perspective, customer perspective, Financial perceptive and Innovation and learning. The winner team, team spanco generated a revenue of 2 lakh plus in two days followed by karan electronic who generated profit form zero investment. All the teams were felicitated by the pro VC N. S. Umarani, SPPU, Dr. Apoorva Palkar – Director, Centre for Incubation, Innovation and Enterprise, Mr Pradeep Peshkar and Pradeep Modal speaking at the occasion the dignities congratulated the students for their bold and step and commended the collage for the very good initiative. Dr Apoorva palkar assured the full support of the SPPU Centre for Incubation, Innovation and Enterprise to Ashoka Innovation and startup cell.




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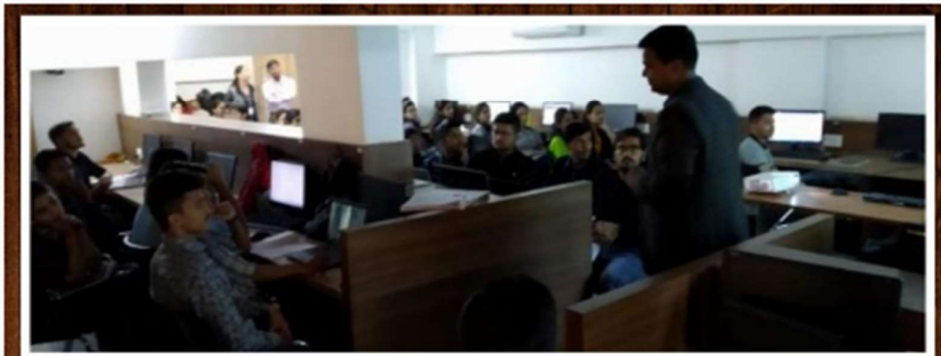

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Advance Excel Workshop

- ❖ **Date:** 15th , 16th, 22nd & 23rd December, 2018
- ❖ **Event Coordinator:** Dr. Vikas Gaundare
- ❖ **Students Participated-** 43
- ❖ **Trainer-** Mr. Dilip Upadhyay & Mr. Parimal Modi

Ashoka Business School believes in making students employable and well equipped with skills required in the field. In this line Basic and Advance Excel Certificate course (of 30hrs) was initiated by the institute in extension with Metamorphosis, Nashik.





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Workshop on Advanced Resume Writing and Interview Techniques

- ❖ **Date:** 8th & 9th January 2019
- ❖ **Event Co-ordinators :** Prof. Ninesh Mutha
- ❖ **Participants :** MBA 2nd year Students
- ❖ **Venue:** ABS, Seminar Hall

In order to equip students with the necessary skills to approach placement season, the training and placement cell at Ashoka Business School conducted Grooming sessions for the final year MBA students. Workshops on Advanced Resume Writing and Interview Techniques were conducted by in-house Training and Placement Coordinator, Mr. Nainesh Mutha. These sessions would prove fruitful for the students to face interviews.



Prof. Ninesh Mutha addressing the student's during the workshop


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Seminar on NSE

- ❖ **Date of Event:** 14th January 2019
- ❖ **Event Co-ordinator:** Prof. Pooja Kushare
- ❖ **Resource Person:** Mr. Vivek Patil
- ❖ **Participants:** MBA 1st and 2nd Year Students
- ❖ **Venue:** Class Room 2

The seminar was conducted by NSE wherein the objective was to conduct financial education workshops through NSE Academy to develop a new generation investors, introduce more first-time investors to the Indian markets and attract them to exchange, outreach, advertising and expansion initiatives seek to transform India's strong culture of saving into an "equity culture". The speaker highlighted point on why should one take this course and the benefit from the courses.

Why should one take this course?

- To get a basic understanding of the products, players and functioning of financial markets, particularly the capital market.
- To understand the terms and jargons used in the financial newspapers and periodicals.

Who will benefit from this course?

- Students, Teachers, Investors, Employees of BPOs/IT Companies, Employees of Brokers/Sub-Brokers Housewives and Anybody having interest in the Indian securities market




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State Level Workshop on Writing & Teaching Cases

- ❖ **Date of Event:** 24th & 25th January 2019
- ❖ **Event Co-ordinator:**
 - Prof. Harshal Dayma
 - Dr. Vikas Gaundare
- ❖ **Venue:** ABS Seminar Hall

Day -1 (24th Jan 2019)

❖ **Resource Persons:**

- Address by Chief Guest-**Dr. K. R. Shimpi**,
Former Principal, BYK Commerce College, Nashik
- Key Note Address & Technical Session by-**Dr. Vinay Kumar**,
Associate Professor,ITM-Navi Mumbai,
- Technical Session by- **Dr. Vasant Bang**,
Founder Director,DELTA M Management R&D Lab,PUMBA, SPPU

Day -2 (25th Jan 2019)

- Technical Session by-**Dr.Ratikanta Ray**,
D. Y. Patil IMED, Talegaon,Pune.
- Technical Session by-**Mr.PawanArya**,
Regional Head Sales and author of Amazon
best selling book "Mastering the Game of Selling", JCB India Ltd.
- **Mr.Nitin Dixit**, Corporate Trainer

Ashoka Business School successfully organised two days state level workshop on "Writing and Teaching Cases" on 24th and 25th January, 2019. The workshop got a very good response from entire Maharashtra. More than 120 participants attended the workshop including research scholars, educators and students across Maharashtra.

Chief Guest for the inaugural session was Dr. K. R. Shimpi, former principal of BYK Commerce College Nashik. He elaborated on modern teaching pedagogy practiced by eminent Business Schools and mentioned the importance of case study teaching method. The feedback of participants is very good about the workshop, participants requested to organise more such kind of workshops in future.

All faculty members of ABS worked hard to make this workshop successful under the guidance of Dr. D.M. Gujrathi and Prof. Manisha Bhamre.



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Glimpses of State Level Workshop

Day -1 (24th Jan 2019)



Inauguration of Two Days State Level Workshop on Writing and Teaching Cases by the hands of Dr. K. R. Shimpi, Former Principal, BYK Commerce College, Nashik & other Dignitaries



1. Dr. D. M. Gujrathi, Director, AEF-HE addressing the Participants
2. Dr. W. N. Bhende, Administrator, AEF Giving AEF message to the Participants
3. Dr. K. R. Shimpi, Former Principal, BYK Commerce College, Nashik giving keynote Address on Writing and Teaching Cases




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Day -2 (25th Jan 2019)



**PARTICIPATED IN IIM Kozikode: 6th INTERNATIONAL B-PLAN COMPETITION
Echoes – 2019**

- ❖ DATE: 31st Jan – 5th February, 2019
- ❖ Faculty Coordinator: Prof. Hemant Wanjare
- ❖ Participants: 7 students of ABS & 1 student of ACBCS
- ❖ Venue: Indian Institute of Management, Kozhikode

Great show by Ashoka Business School students at IIM Kozikode, An Annual Business plan competition wherein 68 teams from all over India locked horns for the crown. Two teams comprising of 4 students each were selected to present their business plans, they were **Mitesh Somayia, Pranav Deore, Shubham Tuplondhe, Dnayaal Dande, Komal Bhagwat, Gauri Pawar, Rituja Bachhav from Ashoka Business School and Priyank Mewani from ACBCS.** Prof.Hemant Wanjare guided the students all the way long from selecting the idea to presenting them in front of the judges. The competition was fierce as 68 teams toiled day and night to refine and present their business plans. Students made considerable effort to an extent of not sleeping for two days to prepare the presentation. The ideas presented were Smart tie-design and spy robot. The Smart tie team was shortlisted for the final round wherein 17 teams were selected from the 68 teams, and managed to bag the conciliation prize. Congratulations to all the 8 students for getting selected and presenting their Business plan at the prestigious event. It is great beginning for the students of Ashoka Business School aspiring to be entrepreneurs’.



Team Members at IIM Kozikode




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Guest Lecture on Women empowerment

- ❖ **Date of Event:** 08th March 2019
- ❖ **Topic:** Women Empowerment on International women's day
- ❖ **Resource person:** Mrs. Neeta Arora
- ❖ **Event Coordinator:** Prof. Vandana Sharma
- ❖ **Participants:** All MBA students and Faculties
- ❖ **Venue:** ABS, Seminar Hall

Achievements/Benefits: Students were motivated and charged up for team work, respecting women everywhere. Speaker also motivated and guided students to take initiatives in start ups. She encouraged all the girls to fight for their rights and raise voice wherever necessary .she told the audience to focus on their overall development and become a responsible citizen. She concluded the session by stating that education is must and it can bring huge changes in students life ,if taken seriously.

Feedback : Overall feedback from both the student and the speaker was satisfactory.




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Session on Digital Marketing

- ❖ **Date:** 22nd March, 2019
- ❖ **Resource person:** Mr. Sanjeev Mishra -Staenz Academy
- ❖ **Event Coordinator:** Mr. Nainesh Mutha
- ❖ **Participants:** All MBA students & Faculty members
- ❖ **Venue:** Seminar Hall

A session on Digital Marketing was conducted by Mr. Sanjeev Mishra from Staenz Academy. Practically how digital marketing works and how the students can benefit from Digital marketing was emphasized in the session. The session was well appreciated by the Students.



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Seminar on 'Sustainable Development Goals'

- ❖ **Date:** 2nd April, 2019
- ❖ **Event Coordinator:** Ms. Rutuja Bachhav MBA -I year student
- ❖ **Participants:** 50 students and faculty members of ABS.
- ❖ **Venue:** ABS, Seminar Hall

The Introductory seminar at Ashoka Business School, was conducted by AIESEC in Nashik, coordinated by Felicitating Global volunteers of AIESEC Ms. Aigerim & Ms. Charul Baghmar from Kazakhstan. The seminar was for the enlightenment of the 17 sustainable development goals, of the UN.

AIESEC is a NPO, affiliated by the UNESCO, for Volunteers to work in different countries for the sustainable development goals, volunteers from foreign countries come to India, for the volunteer work, one of them also joined AIESEC in Nashik. The global volunteer from Kazakhstan, Aigerim joined Ashoka Business School for the introductory seminar.

The seminar was supported by a huge crowd at Ashoka Business School, the volunteers of AIESEC in Nashik. The 17 sustainable development goals hold a great responsibility in the world for the overall betterment of the society and the global goals in general, some of the global goals are Gender Equality and Women Empowerment, Zero hunger, Economic growth and good jobs, etc. the students of Ashoka Business School and AIESEC in Nashik, look forward to hold the torch of the 17 sustainable development goals, in Nashik.




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Special Guest Lecture from IIM & IIT Experts

- ❖ **Date of Event:** 3rd & 4th April, 2019
- ❖ **Resource person:** Mr. Sanjay Saraf and Mr. Sanjeev Aga
- ❖ **Participants:** All MBA students and Faculties
- ❖ **Venue:** ABS, Seminar Hall

The interaction program with students and faculties was organised with the help of vyaktitva council in ABS on 3rd & 4th April 2019. There were special guests from IIM Calcutta and IIT, Mr. Sanjay Saraf and Mr. Sanjeev Aga. Both holding a special place in industry discussed and suggested few lessons like:

- Work on Emotional Intelligence.
- Have interest in developing your students.
- Be passionate about learning new things every day.
- Understand the fundamentals of effective leadership.
- Training and coaching students is prime responsibility.
- How to study and write a Case study should be learnt.
- There are many inhibitions that we need to address effectively and efficiently.
- We always try to impress others, sometimes proves to be dangerous.
- The major area of concern nowadays is organisational politics.
- We should be a keen observer and always try to connect those observations with learning.
- Never leave any organisation or job due to any negative reason as it destroys your career.
- The first step in achieving any success is to set your goals.
- Use Proper Workplace Etiquette.
- Avoid Controversial Topics.

Main Learning from the interaction Case Studies as a tool in Teaching

- Allow the application of theoretical concepts to be demonstrated, thus bridging the gap between theory and practice.
- Encourage active learning.
- Provide an opportunity for the development of key skills such as communication, group working and problem solving.

