

3.2.2 Number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship - 2020-21

Year	Name of the workshop/ seminar/ conference	Date From – To	Link to the Activity report on the website
2019-20	Taj Gateway Hotel Webinar Series on 'Food for Management Thought'	04th June 2020- 13th June 2020	https://ashokabschool.org/e-bulletins.html
2019-20	Webinar on 'Safe Internet Habits During & Post Lockdown' by Mr. Amar Thakare	06th June 2020	https://ashokabschool.org/e-bulletins.html
2019-20	Webinar on 'Changes call for Innovation' By Mr. Piyush Somani	07th June 2020	https://ashokabschool.org/e-bulletins.html
2019-20	Webinar on "Post Pandemic Paradigm: Unprecedented Opportunities and Challenges for the MSMEs" By Mr. Tushar Patwardhan, CEO Tushar Group	11th June 2020	https://ashokabschool.org/e-bulletins.html
2020	An Expert Session on Technical Analysis of Financial Markets	17th Aug 2020	https://ashokabschool.org/e-bulletins.html
2020	Online User Awareness Programme on Open Access e- Resources	08th September 2020	https://ashokabschool.org/e-bulletins.html
2020	CEO Talk - Eps 1	22nd September 2020	https://ashokabschool.org/e-bulletins.html
2020	Faculty Development Programme on Case Study Designing	26th Sep 2020	https://ashokabschool.org/e-bulletins.html
2020	Expert Session on "Equity Analysis: Screening of Companies"	17th October 2020	https://ashokabschool.org/e-bulletins.html
2020	Awareness Program on "Start-up & Intellectual Property"	19th October 2020	https://ashokabschool.org/e-bulletins.html
2020	CEO Talk-Episode-2	24th October 2020	https://ashokabschool.org/e-bulletins.html
2021	FDP on "Research skill Development"	19th Feb 2021	https://ashokabschool.org/e-bulletins.html
2021	A session on "Entrepreneurship as a career"	3rd March 2021	https://ashokabschool.org/e-bulletins.html
2021	CEO Talk	04th March 2021	https://ashokabschool.org/e-bulletins.html

2021	A session on Protecting Intellectual Property	3rd April 2021	https://ashokabschool.org/e-bulletins.html
2021	A session on Big Data Analytics	16th April 2021	https://ashokabschool.org/e-bulletins.html
2021	A session on Connecting the Dots- Under AISC	24th April 2021	https://ashokabschool.org/e-bulletins.html
2021	CEO Talk	30th April 2021	https://ashokabschool.org/e-bulletins.html
2021	A session on "Be an Entrepreneur"	11th June	https://ashokabschool.org/e-bulletins.html
2021	CEO Talks by Mr. Arvind Mahapatra 07	10th July, 2021	https://ashokabschool.org/e-bulletins.html
2021	CEO Talks by Mr. Chetan Methul 09	17th July, 2021	https://ashokabschool.org/e-bulletins.html
2021	A session on 'Innovative Corporate Strategies for Business Development and Sustainability'	7 th August, 2021	https://ashokabschool.org/e-bulletins.html



IQAC Coordinator
COORDINATOR
Internal Quality Assurance Cell
Ashoka Business School, Nashik



Director In-Charge
DIRECTOR
Ashoka Business School
Nashik



ASHOKA BUSINESS SCHOOL

ASHOKA EDUCATION FOUNDATION'S

Crit 3.2.2

For AQAR 2020-21

3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Webinar on 'Safe Internet Habits During & Post Lockdown'



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ASHOKA BUSINESS SCHOOL
Recognized by AICTE, New Delhi, DTE, Mumbai, Government of Maharashtra &
Affiliated to Savitribai Phule Pune University, Pune
NAAC Accredited, ISO 9001:2015, Minority Institute (Linguistic)

**PRESENTS
WEBINAR SERIES**

**Topic 3:
Safe Internet Habits
During & Post
Lockdown**

6th June 2020, 3:30pm to 5:00pm
Meeting ID: 886 8107 8483
Password: 909410

**NO REGISTRATION FEES
E-CERTIFICATES WILL BE PROVIDED
ON PARTICIPATION**

By
Mr. Amar Thakare
Founder,
Lumiverse Solutions Pvt. Ltd.

Ashoka Business School
Urjayant Plaza, Mumbai-Agra National Highway, Rane Nagar, Nashik, 422009
CONTENT CREATED & DESIGNED BY: AISHWARYA CHAWLA (STUDENT OF ABS)

INTRODUCTION-

Today during the lockdown the use of internet is increased. So, the bad elements from the society are also become active. To protect our privacy and data to stop using internet is not the solution but to have safe habits will be the key. By having an interactive session on this topic this webinar is organized.

OBJECTIVES:

1. To make participants aware about the threats while using internet
2. To increase the awareness about the safe internet habits in the society

Resource Person- Mr. Amar Thakare

Faculty Co -Ordinators – Dr.Vikas Gaundare & Mr. Harshal Dayma

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Name of the Event: Webinar on Safe Internet Habits

Date : 6th June 2020

Topic : Safe Internet Habits

Resource person : Mr. Amar Thakare

Brief intro of Resource Person : Founder, Lumiverse Solutions Pvt. Ltd.

Class/classes Involved : MBA II and out side participants

No of Participants : 138

Venue : Online

Incharge/organizer (Faculty) : Dr.Vikas Gaundare

Achievements/Benefits (In Brief) : Participants got acquainted with the concept of Data Analytics

During the Lockdown period most of the activities and connectivity was established through the internet. So, the use of internet was increased significantly. Besides these increased use of internet, the hackers became active too. So, to make aware the participants about safe internet habits which can save their private data and money was the purpose of organizing this webinar. Mr. Amar Thakare being an expert of this field explained wrong practices we generally follow and get caught in trouble. He also shared some important tricks that can make users safe and protect their data.

Feedback : Session was Interactive

SSI DETAILS-

SSI	PROPOSED	ACHIEVED	DIFFERENCE	ANALYSIS
	80	96	+16	Session was interactive and on current issues

Webinar on 'Changes call for Innovation'

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Affiliated to Savitribai Phule Pune University, Pune
NAAC Accredited, ISO 9001:2015, Minority Institute (Linguistic)

**PRESENTS
WEBINAR SERIES**

**Topic:
Changes call for
Innovation**

7th June, 2020
03:00pm to 04:00pm
Meeting ID: 89092453064
Password: 468133



Resource Person
Mr. Piyush Somani
Founder, CMD & CEO,
ESDS Software Solution
Pvt. Ltd.

NO REGISTRATION FEES
E-CERTIFICATES WILL BE PROVIDED ON PARTICIPATION

Organized under the initiative of
Internal Quality Assurance Cell of
Ashoka Business School
Urjayant Plaza, Mumbai-Agra National Highway, Rane Nagar, Nashik, 422009

INTRODUCTION-

Innovation is the key for changes. To bring changes in the existing system, the innovative mind definitely be helpful. To boost that thinking among the students, this talk with the CEO of ESDS was organized for the benefit of the students and other members of the society.

OBJECTIVES:

1. To make participants aware about the concept of innovation
2. To encourage students for thinking out of the box

Resource Person- Mr. Piyush Somani

Faculty Co-Ordinators- Dr. Vikas Gaundare & Mr. Harshal Dayma

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Name of the Event: CEO Talk on Changes Call for Innovation

Date : 7th June 2020

Topic : Changes Call for Innovation

Resource person : Mr. PiyushSomani

Brief intro of Resource Person : Founder, CMD & CEO-ESDS Software Solutions Ltd

Class/classes Involved : MBA II and outside participants

No of Participants : 172

Venue : Online

Incharge/organizer (Faculty) : Dr.Vikas Gaundare, Mr. Harshal Dayma

Achievements/Benefits : Participants got acquainted with the concept of Innovation

(In Brief)

Ashoka Business School and the Internal Quality Assurance Cell organized webinar on Changes call for Innovation. Mr. Piyush Somani was the resource person. He said that, innovation is the Foundation of entrepreneurship. Success and failure are the two inevitable parts of Life. They help others to set up their own start-ups. Success should not go to our heads nor should failure demoralize us. ESDS's Data Care and Cloud Service Provider rise to 3rd position at India level. He has also ventured into making wine from Syzygium jambolanum (Jamun/Black Plum). His company is also in demand by the Government's Atmanirbhar and Make in India campaigns.

Feedback : Session was very guiding

SSI DETAILS-

SSI	PROPOSED	ACHIEVED	DIFFERENCE	ANALYSIS
	80	94	+14	Session was interactive and beneficial for the participants

An Expert Session on Technical Analysis of Financial Markets

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ASHOKA BUSINESS SCHOOL

An Expert Session
on
Technical Analysis of Financial Markets

Monday,
17th Aug, 2020
03:30pm to 04:30pm
Platform-Zoom Call
Meeting ID-86444527859
Password-142824

Resource Person
**Mr. Adwait
Venkitachalam**
Director,
Bizsolindia Financial Services
Pvt. Ltd., Pune

This session will help you to realize the importance of
Technical Analysis for studying various dimensions of
financial markets

INTRODUCTION:

The main idea behind conducting the session is that the students would be able to gain knowledge through the industry expert. A blend of teaching through faculties and industry experts would clear the concepts related to the domain in far effective manner. Industry institute connect will also flourish.

OBJECTIVES OF EVENT:

1. To help students to learn the financial concepts with help of experts.
2. To make students aware about industry insight of Techn. Analysis.
3. To make students understand the technical aspects related to finance.

RESOURCE PERSON: CS Adwait Venkitachalam, Director- BIZSOL FINSERV LTD. Pune.

FACULTY COORDINATOR: Pooja A Gholap



Name of the Event: An expert session on Technical Analysis

Date : 17th Aug 2020

Topic : An Expert Session on Technical Analysis

Resource person : CS Adwait Venkitachalam, Director- Bizsol Finserv Pvt. Ltd.

Brief intro of Resource Person : 11 Years of Experience in Financial Risk Management.

Bachelorette in Commerce form Symbiosis, Masters in Financial Analysis & Fund Mgt. from Univ. Of Exeter, England.

Class/classes Involved : MBA II and TY BBA, ABS Faculties

No of Participants : 55

Venue : E- Mode (Zoom Platform)

Incharge/organizer (Faculty) : Ms Pooja Gholap

Achievements/Benefits : Students were able to have a basic knowledge about Technical Analysis.

(In Brief)

Feedback: 88%

Online User Awareness Program on Open Access e- Resources

Online User Awareness Programme on Open Access e- Resources

- ❖ **Date of Event** : 08th September, 2020
- ❖ **Resource person** : Dr. Dharmaraj Veer
- ❖ **Intro. of Resource Person** : University Librarian, BAMU, Aurnagabad
- ❖ **Participants** : All AEF – HE Students, Staff & other college librarians
- ❖ **Event co-ordinator** : All Librarians of AEF-HE
- ❖ **Venue/Platform** : Zoom Call & Facebook live

The Library department of Ashoka Business School organised an online user awareness programme on Open Access e-resources available to take maximum benefit by faculties and students. The speaker Dr. Dharmaraj Veer guided and motivated the students and staff for the optimum usage of open access online resources. The speaker recommended some of the most important open access e-resources that can be used for conduction of research work. This awareness programme was a value added session for the students and faculties.



CEO Talk – Episode- 1

INTRODUCTION:

ABS has planned to organize a CEO talk for the students of MBA. The reason behind organizing such an expert talk is to update the management students about the latest happenings in the world of business from the industry stalwarts. Such sessions will also motivate the aspiring future managers in linking the theoretical learning to day to day business activities.

OBJECTIVES OF EVENT:

- To make the students understand about various insights of business form the Industry Stalwarts.
- To help students in relating the theoretical concepts with the practicalities of market.

EXPERT FOR EVENT: Name – Mr. Amitabh Jaipuria

FACULTY COORDINATOR: Dr. Vaibhav Bhalerao & Mr. Harshal Dayma

The screenshot displays a Zoom meeting window. At the top, there are video thumbnails for participants: 'amitabh', 'Manisha Bha...', 'Abhiram', and 'Teju...'. Below the thumbnails, a 'Recording' indicator shows 'LIVE on Facebook'. The main content is a presentation slide titled 'First: IKIGAI'. The slide includes a book cover for 'IKIGAI: The Japanese Secret to a Long and Happy Life' and a Venn diagram with four overlapping circles labeled 'LOVE', 'MISSION', 'VOCATION', and 'PROFESSION'. The diagram is surrounded by descriptive text: 'Satisfaction, but feeling of uselessness' (top-left), 'Delight and fullness, but no wealth' (top-right), 'Excitement and complacency, but sense of uncertainty' (bottom-right), and 'Comfortable, but feeling of emptiness' (bottom-left). The central text reads: 'It Says you are in your Happiest Spot when you do something that You LOVE, are GOOD at, can be PAID for and something the WORLD NEEDS'. The Zoom interface on the right shows a list of 94 participants, including 'Con... (Host, me)', 'Sneha Awasthi (Co-host)', 'amitabh (Co-host)', 'Pooja Gholap (Co-host)', and others. The taskbar at the bottom shows the system clock at 15:41 on 22-09-2020.

Name of the Event : CEO Talk

Date : 22nd September, 2020

Topic : CEO Talk

Resource person : Mr. Amitabh Jaipuria

No of Participants : 94

Venue : Zoom and Facebook live

Incharge/organizer (Faculty) : Mr. Harshal Dayma/ Dr. Vaibhav Bhalerao

Achievements/Benefits : Students learned business insights

Feedback : Overall feedback was very good

SSI : 93.10%

Participants (96)

Find a participant

- Pooja Gh... (Co-host, me)
- Conference ... (Host)
- Sneh... (Co-host)
- amitabh (Co-host)
- 07 B Anisha Bhatia
- 08 B Archita Ochani
- 11 B Charchit Vijaykar
- 15 A Karan Hinduja
- 20 A Madan Kumar Sutar
- 20 B Naini Bhansali
- 21 B Nidhi Patil
- 22 A Mitali Gupta
- 22 B Pooja Amarnani
- 23 A Sakina Mulla
- 24 B Pratham Jain
- 27 B Sakshi Shinde
- 29 A Sai Chavan
- 308 SIMRAN AHUJA

Invite Mute All

Action

Experience: So what do you notice?

of Sectors : Consumer Durables; FMCG; Telecoms; Agriculture; Business

of Global MNC, Large Indian and Medium Sized Indian Companies

Stint in the First Company – Blow Plast / VIP

13 Years of Functional Roles

5 Years of Business Head Roles

13 Years of Business Head and Company Head Roles

Occupational Stints – Mainly Mumbai Based, but also Bangalore and a li

on and Tokyo

© Amitabh Jaipuria (with source acknowledgements)

4

Pooja Gholap

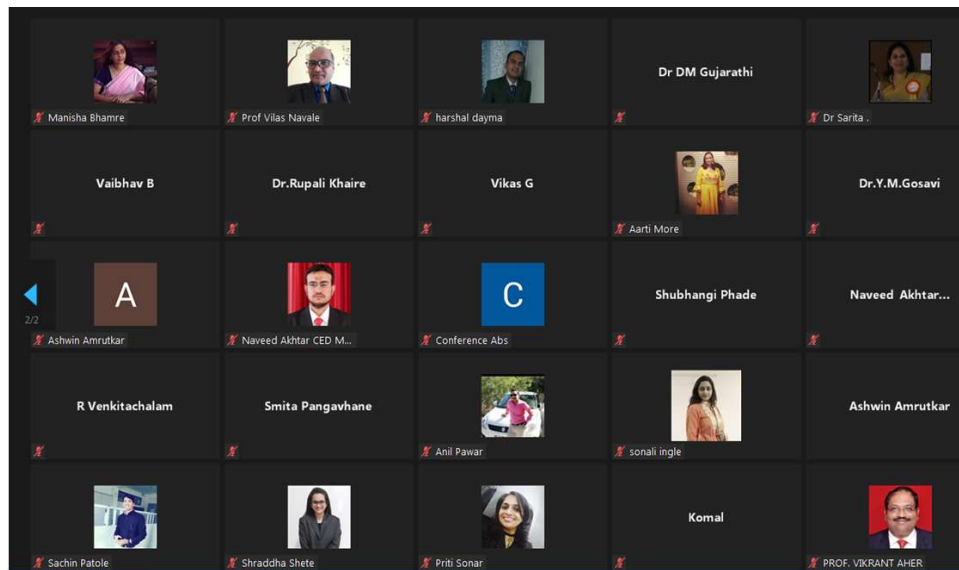
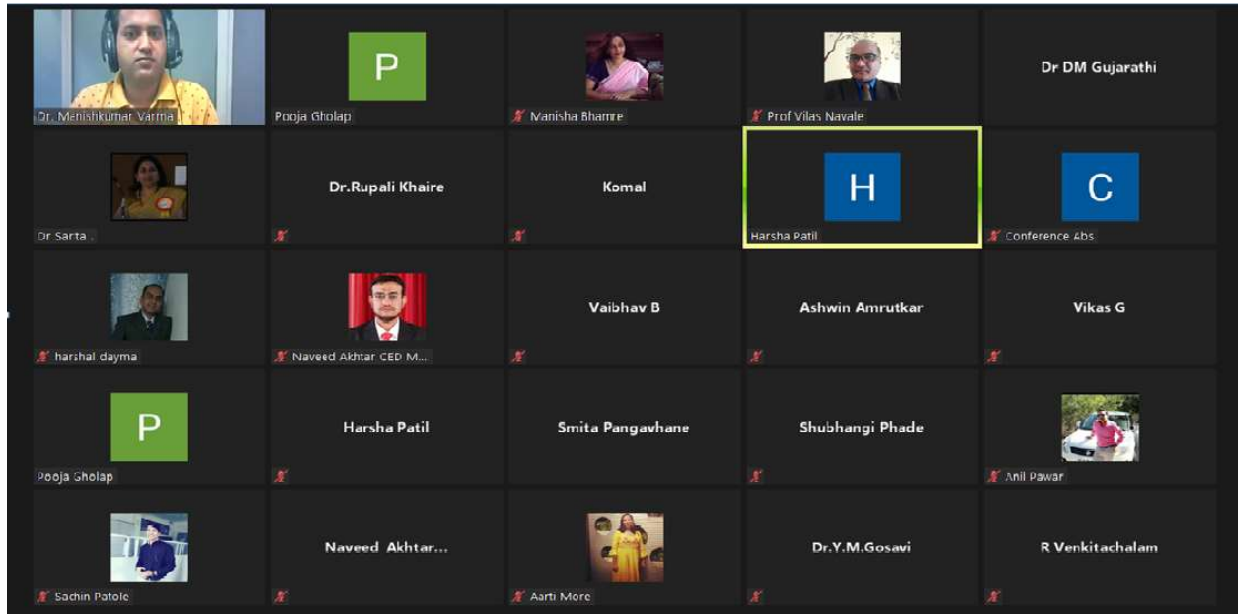
Amitabh

Sneha Awasthi

07 B Anisha Bha...

Abhiram

Faculty Development Programme on Case Study Designing



Name of the Event: Workshop for faculties

Date : 26th Sep 2020

Topic : Workshop on “Case study Designing”

Resource person : Dr. Manish Varma,

Brief intro of Resource Person : Faculty, PUMBA, Pune
IQAC co-coordinator, SPPU

Class/classes Involved : For Management Faculties

No of Participants : 20

Venue : Virtual through Zoom platform

In charge/organizer (Faculty) : Ms Pooja A Gholap

Achievements/Benefits : Faculties technically got an awareness regarding, how a case study could be developed, how teaching notes could be made, various types of case studies etc.

Feedback : Good (73%)

Expert Session on "Equity Analysis: Screening of Companies"

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ORGANISES
EXPERT SESSION ON
"EQUITY ANALYSIS: SCREENING OF COMPANIES."

**HELPING YOU
CREATE THE
FINANCIAL
FUTURE YOU
DESERVE.**

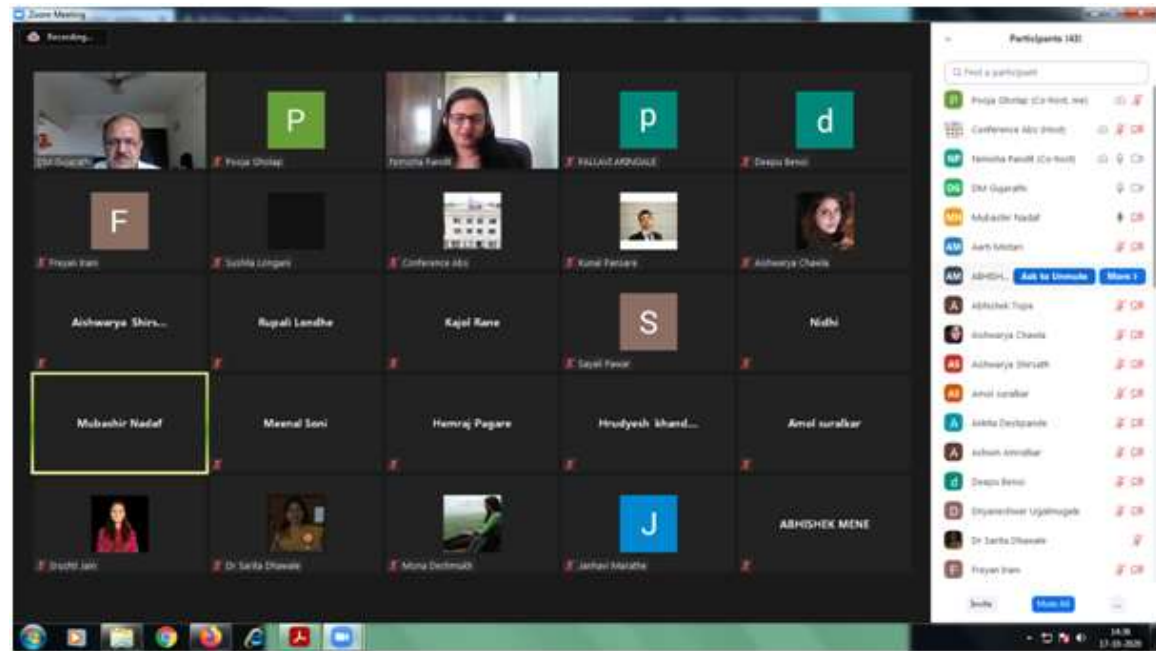
India's Top 100
Women in Finance



**Ms. Nimisha
Pandit**
Associate
Director and
Head of Research
Multi-Act Trade
and Investments

**17th October, 2020
02.30 PM**

www.facebook.com/AshokaBschoo



The screenshot shows a Zoom meeting in progress. The main window displays a grid of 20 participants, each with a video thumbnail and a name. The names are: Pratik Jain, Sneha Lingam, Conference Mic, Kamal Patil, Aishwarya Chavla, Aishwarya Shirsalkar, Rupali Landhe, Rajat Rane, Sapal Patel, Nishi, Mubashir Nadaf, Meenal Soni, Hemraj Pagare, Hrudayesh Ishand..., Anil suralkar, Dr. Sarika Shewale, Mona Deshmukh, Jashal Marathe, and ABHISHEK MENE. A yellow box highlights the name 'Mubashir Nadaf'. On the right side, there is a 'Participants' list showing 182 participants, with a search bar and a list of names including Pratik Jain, Conference Mic, Sneha Lingam, Aishwarya Chavla, Aishwarya Shirsalkar, Anil suralkar, Jashal Marathe, and others. The bottom of the screen shows the Windows taskbar with various application icons and the system clock showing 10:10 on 17-10-2020.

Name of the Event : Expert Session

Date : 17th October, 2020.

Topic : Equity Analysis: Screening of Companies

Resource person : Ms. NimishaPandit

No of Participants :37

Venue : Zoom and Facebook live

In charge/organizer (Faculty): Harshal Dayma

Achievements/Benefits : Students learned basics of equity analysis

Feedback : Overall feedback was very good

"Awareness Program on "Start-up & Intellectual Property"



Awareness Program on "Start-up & Intellectual Property"

- ❖ **Date of Event** : 19th October, 2020
- ❖ **Resource person** : Mr. Abhijit Bhand
- ❖ **Intro. of Resource Person** : Prominent IP Expert, CEO Kanadlab
- ❖ **Participants** : All faculty members, students of ABS
- ❖ **Event co-ordinator** : Mr. Harshal Dayma
- ❖ **Venue/Platform** : Zoom Call

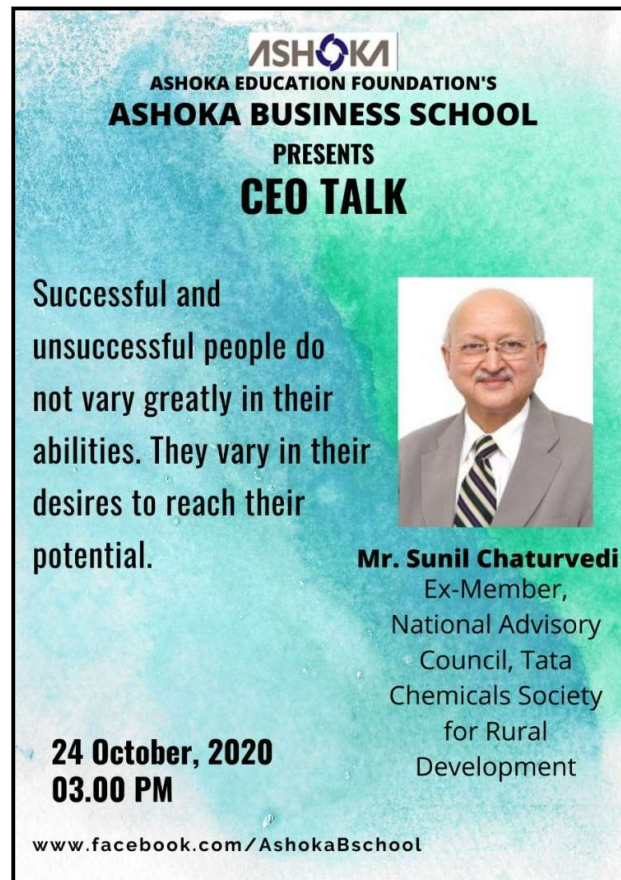
Ashoka Business School organized an awareness program on "Start-up and Intellectual Property" 19th October 2020. In this program, Mr. Abhijit Bhand, CEO, Kanadlab Institute of Intellectual Property & Research, had a wonderful interaction with the students of Ashoka Business School. Mr. Harshal Dayma coordinated the program. Vote of thanks was proposed by Ms. Pallavi Aringale.

The screenshot shows a Zoom meeting interface. At the top, there are video thumbnails for Abhijit Bhand, Meenakshi, and others. The main content is a slide titled "Legal definition of startup" with the following bullet points:

- The start-up must be registered as a Private Company, LLP or Partnership Firm
- The start-up must not be a product of restructuring
- The Startup must not be older than 5 years
- Annual turnover of the start-up must not be more Rs. 25 crores
- The business must be involved in a new product or service
- The start-up must have obtained approval from DIPP that the business is innovative


The slide also features the Kanadlab logo. On the right side of the Zoom window, there is a "Participants (100)" list with names and status icons. The system tray at the bottom shows the time as 11:29 on 19-10-2020.

CEO Talk-Episode-2



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PRESENTS
CEO TALK

Successful and unsuccessful people do not vary greatly in their abilities. They vary in their desires to reach their potential.



Mr. Sunil Chaturvedi
Ex-Member,
National Advisory
Council, Tata
Chemicals Society
for Rural
Development

24 October, 2020
03.00 PM

www.facebook.com/AshokaBschool

INTRODUCTION:

ABS has planned to organize a CEO talk for the students of MBA. The reason behind organizing such an expert talk is to update the management students about the latest happenings in the world of business from the industry stalwarts. Such sessions will also motivate the aspiring future managers in linking the theoretical learning to day to day business activities.

OBJECTIVES OF EVENT:

- To make the students understand about various insights of business form the Industry Stalwarts.
- To help students in relating the theoretical concepts with the practicalities of market.

Name of the Event : CEO Talk

Date :24th October, 2020

Topic : CEO Talk

Resource person : Mr. Sunil Chaturvedi

No of Participants : 36

Venue : Zoom and Facebook live

Incharge/organizer (Faculty) : Mr. Harshal Dayma/Dr. Vaibhav Bhalerao

Achievements/Benefits : Students learned business insights

Feedback : Overall feedback was very good

SSI : 95%

FDP on "Research skill development for publication in good and reputed Journals"



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ASHOKA BUSINESS SCHOOL
PRESENTS
FDP ON RESEARCH SKILL DEVELOPMENT FOR PUBLICATION IN GOOD AND REPUTED JOURNALS

The best research will give best teaching and the best teaching will give the best research.

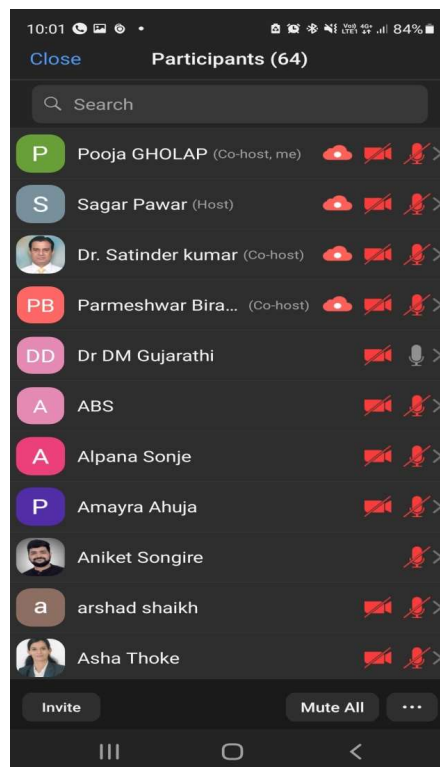
-Dr. APJ Abdul Kalam



Dr. Satinder Kumar
Punjab University,
Patiala, Punjab.

19th Feb, 2021
10.00 AM

Zoom ID: 91557011168
Password: AEF



Ashoka Education Foundation organized a Faculty Development Program for all the faculties of higher education. To motivate and guide the faculties in the right direction, Dr. Satinder Kumar was invited as a resource person. He guided all the faculties with the basic do's and don'ts of research publications, while explaining how a person must choose the title of research so that it is not only read by majority of people but faculties can get more number of citations. He explained the manuscripts too in detail. The session added a lot of quality inputs in the area of research.

EVENT REPORT

Name of the Event: FDP on "Research skill development for publication in good and reputed Journals"

Date of Event: 19th February, 2021

Topic of the session: "Research skill development for publication in good and reputed Journals"

Resource person: Dr. Satinder Kumar- Asst. Prof. School of Management Studies,
Punjabi University Patiala, Punjab

Incharge/organizer (Faculty): Dr. Tanaya Patil & Ms. Pooja Gholap

Participants: AEF -HE faculty members

Venue/Platform: Zoom Call & Facebook live

Organized By: QAG Department of AEF


A session on “Entrepreneurship as a career”

- ❖ **Date of Event** : 3rd March 2021
- ❖ **Resource Person** : Mr. Pradeep Mokal
- ❖ **Intro. of Resurce Person** : Renowned Business Growth & Success Coach
- ❖ **Class/classes Involved** : MBA 1st year
- ❖ **Venue** : Seminar Hall and zoom call
- ❖ **Faculty Coordinator** : Mr. Harshal Dayma
- ❖ **Organized By** : Ashoka Innovation and start-up cell



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**A SESSION ON "ENTREPRENEURSHIP AS A
CAREER "**

Everyone Can Tell You
The RISK.
An Entrepreneur Can
See The REWARD.



Mr. Pradeep Mokal
**Renowned Business
Growth & Success
Coach**

03rd March, 2021.
10.45 AM

CEO Talk- Ms. Komal Somani

INTRODUCTION:

ABS has planned to organize a CEO talk for the students of MBA. The reason behind organizing such an expert talk is to update the management students about the latest happenings in the world of business from the industry stalwarts. Such sessions will also motivate the aspiring future managers in linking the theoretical learning to day to day business activities.

OBJECTIVES OF EVENT:

- To make the students understand about various insights of business form the Industry Stalwarts.
- To help students in relating the theoretical concepts with the practicalities of market.



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**PRESENTS
CEO TALK
'MY JOURNEY'**

**ALL OUR DREAMS
CAN COME TRUE,
IF WE HAVE THE
COURAGE TO
PURSUE THEM**



**Ms. Komal
Somani**
Chief Brand Officer,
ESDS

**4th March, 2021
11.00 AM**

- *Awarded as Woman Super Achiever by World HRD Congress*
- *ESDS Achieved 2nd rank in 'Great Place to work, 2019 under her leadership*

Name of the Event : CEO Talk
Date : 4th March, 2021
Topic : CEO Talk
Resource person : Ms. Komal Somani
No of Participants : 89
Venue : ABS Seminar Hall
Incharge/organizer (Faculty): Mr. Harshal Dayma/Dr. Vaibhav Bhalerao
Achievements/Benefits : Students learned business insights
Feedback : Overall feedback was very good
SSI : 95%
Event Coordinator : Mr. Harshal Dayma/Dr. Vaibhav Bhalerao



A session on Protecting Intellectual Property

Objective:

1. To provide exclusive information about IPR.
2. To create the awareness about IPR among students.
3. To increase the importance and social benefits of IPR.
4. To inculcate the students learning with IPR Projects.

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ASHOKA BUSINESS SCHOOL

Organizes
A session on
Protecting Intellectual Property
under the initiative of IQAC

**Saturday,
3rd April 2021,
@ 02:30 pm**

Join us through Zoom
Meeting
ID-95915821093
Passcode- abs

Resource Person
Mr. Abhijit Bhand
Founder & CEO,
Kanadlab Institute of
Intellectual Property &
Research

Points to be covered during the session
-What is Intellectual Property?
-Various types of Intellectual Property
-How to protect Intellectual Property?

Participants (114)

Find a participant

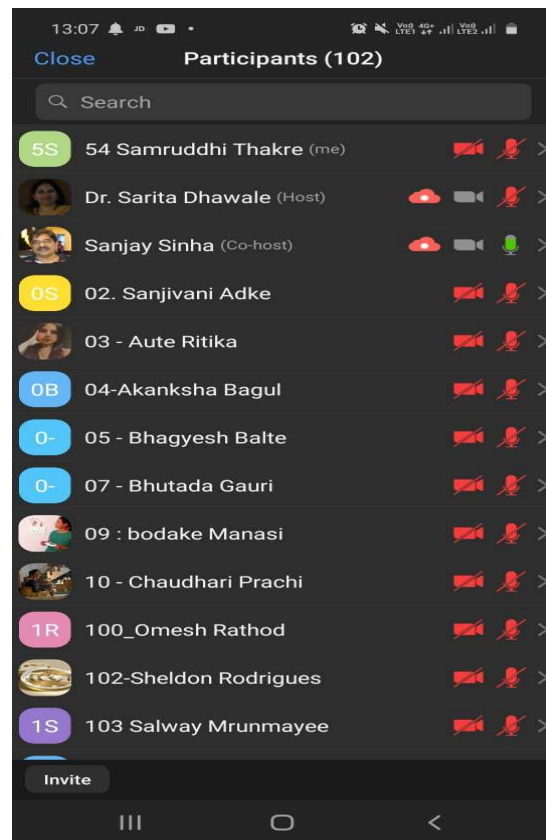
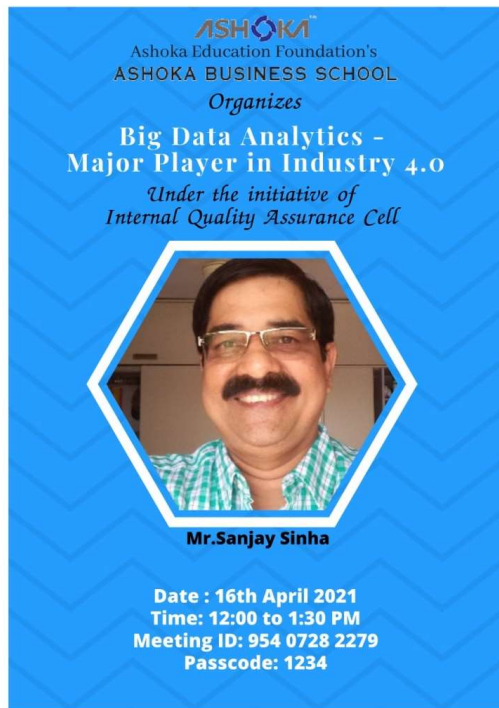
- Vikas G (Host, me)
- abhijitbhand (Co-host)
- _40_Roshan sarde
- 03 - Aute Ritika
- 04-Akanksha Bagul
- 05 - Bhagyesh Balte [Ask to Unmute](#) [More >](#)
- 09_Mohammed Ali
- 10 - Chaudhari Prachi
- 101-Ritik Rawat
- 103 Salway Mrunmayee
- 104- Shaikh Umekulsum
- 106 saurabh shinde
- 107. Shivani Sonar
- 108 - Sejal Sonawane
- 110-Neha Thorat

Invite Mute All

- ❖ **Date of Event** : 3rd April 2021
- ❖ **Resource Person** : Mr. Abhijit Bhand
- ❖ **Intro. of Resource Person:** Founder & CEO Kanadlab Institute of Intellectual Property
- ❖ **Class/classes Involved** : MBA I, MBA II Students, Outside students-BBA
- ❖ **Venue** : Zoom call
- ❖ **Faculty Coordinator** : Dr. Vikas Gaundare
- ❖ **Organized By** : IQAC

A session on Big Data Analytics

Ashoka Business School and the Internal Quality Assurance Cell organized an online session on 'Big Data Analytics- Major Player in Industry 4.0'. Mr. Sanjay Sinha the resource person expressed that students should be aware of new data technologies and their traits to have better career options. It is necessary for them to have basic knowledge about big data. Mr. Sinha explained how unexpected data through data analysis can be discovered. He also explained the role of Industry 4.0 in automation and data exchange in manufacturing industries and how Companies depend on data analytics so that the students can consider making their career in it.

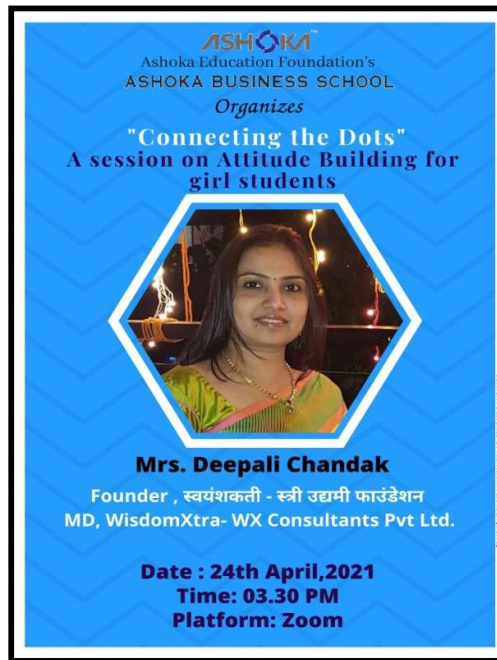


- ❖ **Date of Event** : 16th April 2021
- ❖ **Topic** : Big Data Analytics- Major Player in Industry 4.0
- ❖ **Resource person** : Mr. Sanjay Sinha
- ❖ **Intro. of Resurce Person** : Banking Business technologist & Big data consultant,
Pune
- ❖ **Participants** : MBA 1st & IInd year Students
- ❖ **Venue** : Zoom Call
- ❖ **Faculty Coordinator** : Dr. Sarita Dhawale
- ❖ **Organized By** : IQAC Department

A session on Connecting the Dots- Under AISC

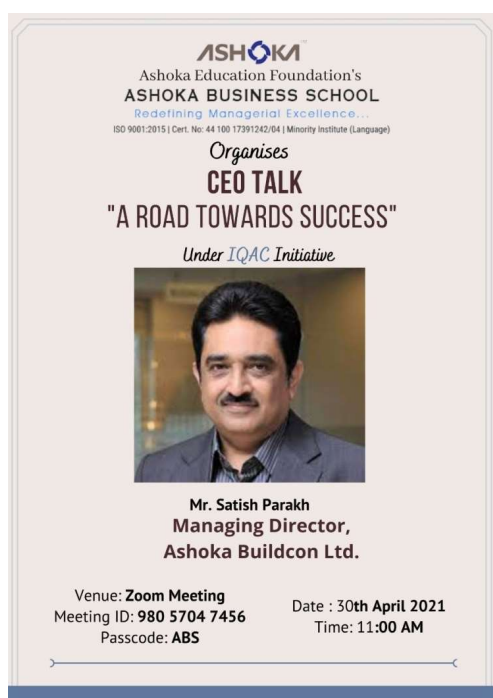
Ashoka Business School had organised an online session of Mrs. Deepali Chandak, a well- known entrepreneur to speak on the topic '**Connecting the Dots**'.

Sharing her experiences, she said that whatever happens, there is a reason behind it which can be understood only after the incident has happened. She also explained how building a positive attitude is most important for all the women. She said skills can be learnt, unlearned and updated only if one desires to do so. Students were asked to team up and play some games under her directions, thus making important concepts more clear. The active participation of the students made it a very enjoyable and informative session



- ❖ **Date of Event** : 24th April 2021
- ❖ **Topic** : Connecting the Dots- Attitude Building for girl students
- ❖ **Resource Person** : Mrs. Deepali Chandak
- ❖ **Intro. of Resurce Person:** MD WisdomXtra-WX consultant Pvt. Ltd.
- ❖ **Participants** : MBA 1st year
- ❖ **Venue/Platform** : Zoom Call
- ❖ **Faculty Coordinator** : Mr. Harshal Dayma
- ❖ **Organized By** : AISC

CEO Talk - Mr. Satish Parakh



Name of the Event	: CEO Talk
Date	: 30th April, 2021
Topic	:CEO Talk
Resource person	:Mr. Satish Parakh
No of Participants	: 91
Venue	: Online
Incharge/organizer (Faculty):	Mr. Harshal Dayma/ Dr. Vaibhav Bhalerao
Achievements/Benefits	: Students learned business insights
Feedback	: Overall feedback was very good
SSI	: 95%
Event Coordinator	: Mr. Harshal Dayma/Dr. Vaibhav Bhalerao

A session on "Be an Entrepreneur"

ASHOKA
ASHOKA EDUCATION FOUNDATION'S
ASHOKA BUSINESS SCHOOL
ISO 9001:2015 | Minority Institute(Linguistic)
Approved by AICTE New Delhi, Recognized by DTE, Mumbai Recognized by Govt.of Maharashtra & Affiliated to Savitribai Phule Pune University

A Session on
BE AN ENTREPRENEUR

Organised by
ASHOKA INNOVATION AND
START-UP CELL(AISC) UNDER IQAC.

Time : 10.00 am
Date : 11th June, 2021

Session Live on Zoom platform
shorturl.at/lyFM5
Meeting ID : 990 9015 6504
Passcode : ABSMBA

Mr. Parimal Modi
CEO,
The Founder Lab
Gateway Business
Incubation and
Research Lab.

Name of the Event : Session on be an Entrepreneur

Date : 11th June, 2021

Topic : Be an Entrepreneur

Resource person : Mr. Parimal Modi

Class/classes Involved : MBA I

No of Participants : 80

Venue : Online

Incharge /organizer (Faculty): Harshal Dayma

Achievements/Benefits : Attendees were motivated to be an entrepreneur.

Feedback : Helpful for understanding the importance of being an entrepreneur.

Details : Mr.Modi explained about the importance of choosing a right career path at an early age, he emphasised on the benefits of being an entrepreneur, he told student, that we have many good qualities within us, we must utilise these qualities to chase our own dreams rather than wasting time to fulfil others dreams.

CEO Talks by Mr. Arvind Mahapatra

ASHOKA BUSINESS SCHOOL
Presents
CEO TALKS

*Management is efficiency in climbing the ladder of success; leadership determines whether the ladder is leaning against the right wall.
Stephen Covey*



MR. ARVIND MAHAPATRA
CO-FOUNDER &
DIRECTOR, NETWIN

DATE: JULY 10TH
TIME: 11.30 AM
PLATFORM: ONLINE

ORGANISED UNDER INITIATIVE OF IQAC

Name of the Event	: CEO Talk
Date	: 10th July, 2021
Topic	: CEO Talk
Resource person	: Mr. Arvind Mahapatra
No of Participants	: 84
Venue	: Online
Incharge/organizer (Faculty)	: Mr. Harshal Dayma/Dr. Vaibhav Bhalerao
Achievements/Benefits	: Students learned business insights and also the challenges faced by an entrepreneur in setting up a business.
Feedback	: Overall feedback was very good

CEO Talks by Mr. Chetan Methul

ASHOKA BUSINESS SCHOOL
NASHIK

Presents

CEO TALKS

“Good management is the art of making problems so interesting and their solutions so constructive that everyone wants to get to work and deal with them.” – Paul Hawken.



MR. CHETAN METHUL
GENERAL MANAGER,
SIEMENS LTD. INDIA

DATE: JULY 17TH
TIME: 11.00 AM
PLATFORM: ONLINE

ORGANISED UNDER INITIATIVE OF IQAC

Name of the Event	: CEO Talk
Date	: 17th July, 2021
Topic	:CEO Talk
Resource person	:Mr. Chetan Methul
No of Participants	: 72
Venue	: Online
Incharge/organizer (Faculty)	:Mr. Harshal Dayma/Dr. Vaibhav Bhalerao
Achievements/Benefits	: Students learned business insights and the benefits of networking. They also understood how to increase one’s adaptability and acceptance in an organization and also the importance of goal setting.
Feedback	: Overall feedback was very good

A session on 'Innovative Corporate Strategies for Business

Development and Sustainability'

Ashoka Business School, the premier Business School in the North Maharashtra Region had organised a session on 'Innovative Corporate Strategies for Business Development and Sustainability' by Mr. Dinesh Kishti, Assistant Professor at Symbiosis Institute of Operations Management, Nashik . He interacted with the students in the session which was organised to make students aware about various strategies adopted by well known companies.



- ❖ **Name of the Event** : A session on „**Innovative Corporate Strategies for Business Development and Sustainability'**
- ❖ **Date of Event** : 7th August, 2021
- ❖ **Resource Person** : Mr. Dinesh Kishti
- ❖ **Intro. of Resurce Person:** Assistant Professor at SIOM, Nashik
- ❖ **Class/Classes Involved:** MBA I
- ❖ **No of Participants** :112 students participated
- ❖ **Venue** : Zoom online
- ❖ **In charge/Event Head** : Mr. Harshal Dayma
- ❖ **Organised By** : IQAC Department