

3.2.2 Number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship - 2022-23

| Year | Name of the workshop/ seminar/ conference | Date From – To | Link to the Activity report on the website |
|------|--|---------------------------|---|
| 2022 | Session on “Cyber Security Awareness” | 08th June 2022 | https://ashokabschool.org/e-bulletins.html |
| 2022 | CEO Talk- "Job Market & you" | 18th June 2022 | https://ashokabschool.org/e-bulletins.html |
| 2022 | “International Yoga Awareness “ Day | 21st June 2022 | https://ashokabschool.org/e-bulletins.html |
| 2022 | CMO Conclave | 23rd July 2022 | https://ashokabschool.org/e-bulletins.html |
| 2022 | AISC Session on SME | 26th July 2022 | https://ashokabschool.org/e-bulletins.html |
| 2022 | Case Study Analysis Competition | 27th July 2022 | https://ashokabschool.org/e-bulletins.html |
| 2022 | ISR Activity: Raksha Bandhan Celebration “Rakhi with Khaki” | 10th Aug 2022 | https://ashokabschool.org/e-bulletins.html |
| 2022 | FDP on Hypothesis Testing | 16th Aug 2022 | https://ashokabschool.org/e-bulletins.html |
| 2022 | Faculty Induction & Refresher Course-Part-I | 10th Sep 2022 | https://ashokabschool.org/e-bulletins.html |
| 2022 | Avishkar Competition | 10th Sep 2022 | https://ashokabschool.org/e-bulletins.html |
| 2022 | Faculty Induction & Refresher Course-Part-II | 20th Sep 2022 | https://ashokabschool.org/e-bulletins.html |
| 2022 | Ice Breaking Sessions for MBA 2 (Series of Expert Sessions) 6 Sessions were conducted: 1. Impact on Social Media Employability 2. Technologies that are creating the Business Opportunities 3. Talent Acquisition 4. IPR Awareness 5. Talent Acquisition 6. Youth Mindset- UDAAN | 01st Nov to 08th Nov 2022 | https://ashokabschool.org/e-bulletins.html |
| 2022 | Research Skill Development series under SRPS | 15th Nov to 19th Nov 2022 | https://ashokabschool.org/e-bulletins.html |
| 2022 | Session on "Building Start Up Ecosystem" | 18th Nov 2022 | https://ashokabschool.org/e-bulletins.html |

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|------|---|---------------------------------|---|
| 2022 | Induction for MBA 1 | 24th, 25th & 01st Dec | https://ashokabschool.org/e-bulletins.html |
| 2023 | National Level Case Study Writing Competition | 06th Jan 2023 | https://ashokabschool.org/e-bulletins.html |
| 2023 | CFO Conclave 2022-2023 | 13th Jan 2023 | https://ashokabschool.org/e-bulletins.html |
| 2023 | FDP- Research Quality Indicators- Impact Factor, Citations, i-10, and h-Index. | 10th March 2023 | https://ashokabschool.org/e-bulletins.html |
| 2023 | “How to write a Research Paper”- Dr. Manisha Shirsat | 27th April 23 | https://ashokabschool.org/e-bulletins.html |
| 2023 | Management Guru- Season 2- Round 2 | 04th May 2023 | https://ashokabschool.org/e-bulletins.html |
| 2023 | FDP- How to Develop the Interest Amongst the Students for Learning Through Case Studies? | 05th May 2023 | https://ashokabschool.org/e-bulletins.html |
| 2023 | CYBER SECURITY | 16th June 2023 | https://ashokabschool.org/e-bulletins.html |
| 2023 | FDP- “Effective Class Engagement Through Case Study Pedagogy- II” | 29th June 2023 | https://ashokabschool.org/e-bulletins.html |
| 2023 | Research Skill Development under SRPS | Jul-23 | https://ashokabschool.org/e-bulletins.html |
| 2023 | FINANCIAL AWARENESS SESSION | 26th July 2023 | https://ashokabschool.org/e-bulletins.html |
| 2023 | Faculty Development Program on Outcome Based Education | 29th July 2023 | https://ashokabschool.org/e-bulletins.html |
| 2023 | National Level Case Study Analysis Competition | 19th Aug 2023 | https://ashokabschool.org/e-bulletins.html |
| 2023 | NETWORKING & PANEL DISCUSSION TO UNDERSTAND THE EDUCATIONAL APPROACH AT INTERNATIONAL LEVEL | 13th Sep 2023 | https://ashokabschool.org/e-bulletins.html |
| 2023 | FACULTY DEVELOPMENT PROGRAM on Stress Management | 04th Oct 2023 | https://ashokabschool.org/e-bulletins.html |
| 2023 | FDP on "Motivation & Personal Development " | 04th Oct 2023 | https://ashokabschool.org/e-bulletins.html |
| 2023 | DESIGN THINKING WORKSHOP in collaboration with ISTD, Nasik Chapter. | 21st Oct 2023 | https://ashokabschool.org/e-bulletins.html |
| 2023 | Building Patent Syatems | 04th Oct 2023 | https://ashokabschool.org/e-bulletins.html |
| 2023 | Management Guru- Season 2- Round 3 | 19th Oct 2023 | https://ashokabschool.org/e-bulletins.html |
| 2023 | Avishkar Competition | 30th Oct 2023 | https://ashokabschool.org/e-bulletins.html |
| 2023 | REGIONAL AWARENESS PROGRAM ON COMMODITY DERIVATIVES. | 02nd Nov 2023 | https://ashokabschool.org/e-bulletins.html |

| | | | |
|------|--|---------------|---|
| 2023 | FDP on : "How to Make Research Proposal For Gaining The Research Grants" | 01st Dec 2023 | https://ashokabschool.org/e-bulletins.html |
| 2023 | FDP on AI Tools in Management Education | 02nd Dec 2023 | https://ashokabschool.org/e-bulletins.html |

**IQAC Coordinator****COORDINATOR**Internal Quality Assurance Cell
Ashoka Business School, Nashik**Director In-Charge****DIRECTOR**Ashoka Business School
Nashik



ASHOKA BUSINESS SCHOOL

ASHOKA EDUCATION FOUNDATION'S

**CRITERIA 3.2.2
FOR AQAR 2022-23**

3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

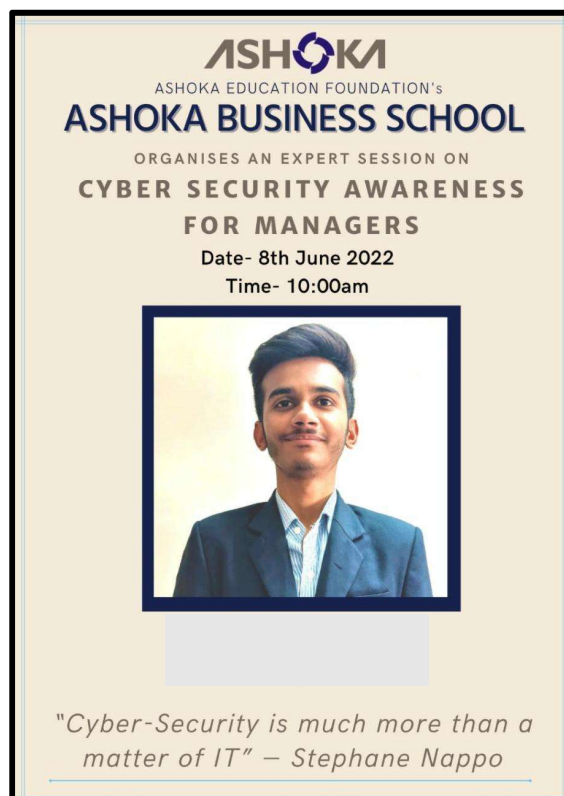
Session on “Cyber Security Awareness” & Session on “Ethical Hacking”

Introduction:

Cybersecurity is important because it protects all categories of data from theft and damage. Whereas IPR yields exclusive rights to the creators or inventors. Cyber safety education provides students with the knowledge and skills they need to stay safe in online environments. It involves acknowledging the benefits and opportunities offered by the online world, while understanding the risks and avoiding potential harms. The cyber-ethics is what separates security personnel from the hackers. It's the knowledge of right and wrong, and the ability to adhere to ethical principles while on the job.

Objective:

1. To provide exclusive information about cyber security & IPR.
2. To create the awareness about IPR among students.
3. To increase the importance and social benefits of IPR & Cyber Security
4. To make students aware about the ethical practices in today's world of digitalization.



Ashoka Business School invited a young entrepreneur, TedEx Speaker Mr. Omkar Sonawane. He is a founder and CEO of Alancesec Private Ltd, a cyber-security service provider company. He spoke about his journey and the kind of spark which always motivated him to work hard. At a very early age of life he has achieved multiple awards for his work. He explained about the business strategies that are needed for B2B and B2C business models. He wants to take his company to a new height by earning 500 crores in the coming future.

CEO TALK- AISC

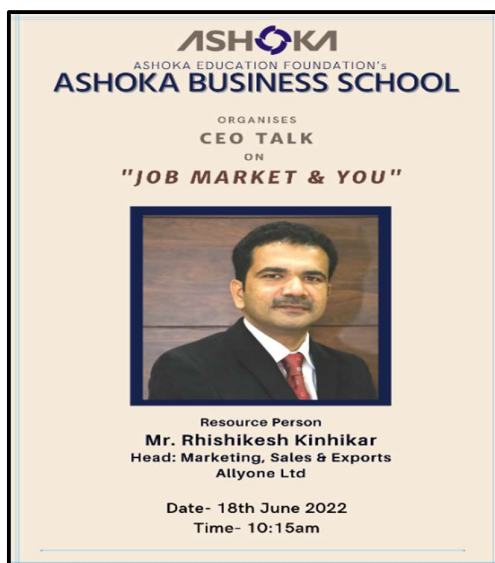
| | |
|--------------------------------------|---|
| Name of the Event | : CEO Talk |
| Date | : 18 June, 2022 |
| Topic | : CEO Talk |
| Resource person | : Mr. Rhishikesh Kinhikar |
| No of Participants | :94 |
| Venue | : ABS Seminar Hall |
| Incharge/organizer (Faculty): | Dr. Vaibhav Bhalerao |
| Achievements/Benefits | : Students learned the requirements of the Job Market |
| Feedback | : Overall feedback was very good |
| SSI | : 93.10% |

INTRODUCTION:

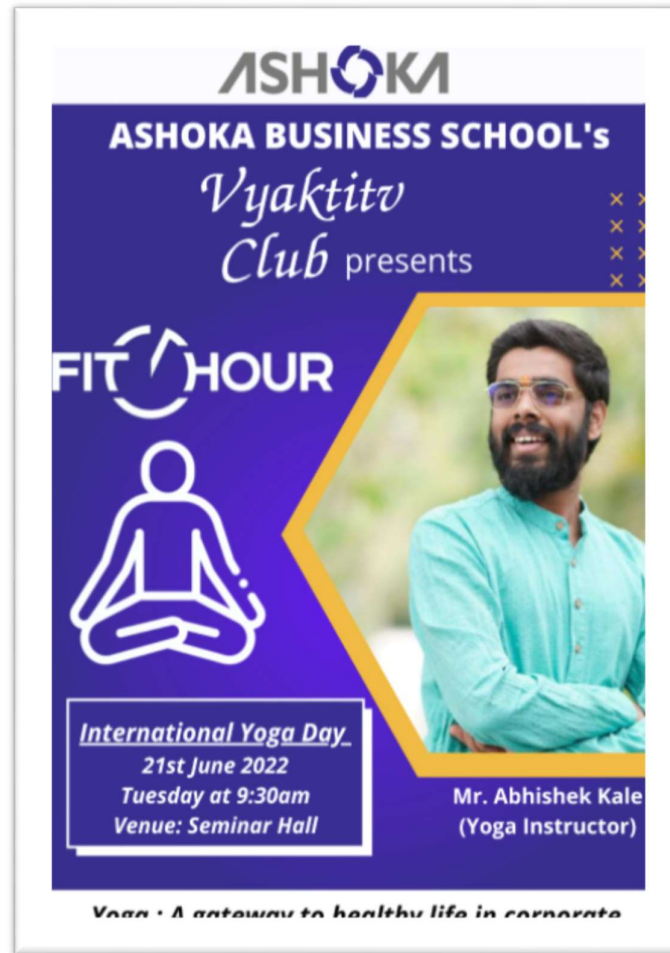
ABS has planned to organized a CEO talk for the students of MBA. The reason behind organizing such an expert talk is to update the management students about the requirements of the job market from the industry stalwarts. Such sessions will help students in molding their attitude and also motivate the aspiring future managers in linking the theoretical learning to day to day business activities.

OBJECTIVES OF EVENT:

- To make the students understand about the requirements of the job market form the Industry Stalwarts.
- To help students in relating the theoretical concepts with the practicalities of market.



“INTERNATIONAL YOGA AWARENESS” DAY



The MBA students recently experienced a transformative session on Yoga as a key component for a healthy and balanced life. The session focused on the profound impact of yoga on physical and mental well-being, providing the students with valuable tools to manage stress and enhance productivity. Through a series of guided postures, breathing exercises, and mindfulness techniques, the session aimed to instil a sense of self-awareness and mindfulness among the MBA students. The holistic approach of yoga, emphasizing the interconnectedness of the mind and body, was highlighted as a powerful tool for stress management, mental clarity, and improved concentration—essential skills for success in the demanding world of business. The session concluded with discussions on incorporating yoga into their daily routines, recognizing it not just as a form of exercise but as a lifestyle choice contributing to their overall health and success.

CMO CONCLAVE

Ashoka Education Foundations, Ashoka Business School has always believed in excellence in education by bringing in the best talent from the industry. To enhance this industry- connect and strengthen our Industry-Academia interface, Ashoka Business School hosted a “**Chief Marketing Officer (CMO) Conclave**” on the theme “**Customer Delight through Innovative Marketing Practices**” on **23rd July 2022 at 11.00 A.M.** The dynamic personalities, the distinguished Panelists and speakers invited from the industry were: **Mr. Mitul Mehta**, Senior VP & CMO - **Datamatics Global Services Ltd.**, **Mr. Setu Shah**, Founder & CEO- **Prose Integrated**, **Mr. Nitin Erande**, General Manager & Head, Sales & Marketing- **POSHS Cinoti Pvt. Ltd**, **Mr. Kedar Ambapbkar**, Zonal Sales Manager- **Patanjali Ayurveda**, and **Dr. Chandra M Dwivedi**, CEO & President, Management & productivity Consultancy Services Director on Board- **TEQ Analytics Pvt. Ltd**. Dr. Dwivedi was the moderator who set the conclave open with his remarks giving insides about the marketing industry, to which he added that AI is the future, companies are allocating a special budget for virtual reality, block-chain and customization is the key. He also said, “To be a winner, never give up”.

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Affiliated to Savitribai Phule Pune University, Pune

Organizes
Chief Marketing Officers' (CMO) Conclave
On
**Customer Delight through
Innovative Marketing Practices**
23rd July 2022 @ 11:00 AM

Distinguished Panelist & Speakers

| | | | | |
|--|---|--|---|---|
|  |  |  |  |  |
| Mr. MITUL MEHTA Senior Vice President & Chief Marketing Officer Datamatics Global Services Limited | Mr. SETU SHAH Founder & CEO Of Prose Integrated | Mr. NITIN ERANDE General Manager & Head Sales & Marketing POSHS Cinoti Pvt. Ltd. | Mr. KEDAR AMBAPKAR Zonal Sales Manager Patanjali Ayurveda | Dr. C. M. DWIVEDI CEO & President, Management and Productivity Consultancy Services Director on Board- TEQ Analytics Pvt. Ltd. |

Venue - **Seminar Hall, Ashoka Business School,**
Mumbai-Agra National Highway, Rane Nagar, Nashik, 422009
www.ashokabschool.org | abs@aef.edu.in | Ph. No. 0253 6649500/24

AISC SESSION ON SME

| | |
|--|---|
| Name of the Event: | CEO Talk |
| Date | : 26 th July 2022 |
| Topic | : “Small Scale Industries: Opportunities & Challenges” |
| Resource person | : Mr. Tushar Patwardhan |
| Brief intro of Resource Person: | Owner of Tushar Udyog, Nashik |
| Class/classes Involved | : MBA I&II |
| No of Participants | : 150 |
| Venue | : Seminar Hall ABS |
| Incharge/organizer (Faculty) | : Prof. Manoj Mahanubhav |
| Achievements/Benefits | : 1. Students got in depth knowledge about SSI Opportunities & Challenges 2. Students gets updated on how SSI unit owners are managing the business in different political social and environment situations |
| Feedback | : Over all good. |

INTRODUCTION-

The Ashoka Innovation and Start up cell in line with vision of Ashoka Business school to create an entrepreneur is organizing the session to enlighten the students about entrepreneurship.

OBJECTIVES:

1. The major objective of this session is to make students understand about opportunity and challenges with reference to small scale industries
2. To make students learned through experience of entrepreneur .

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Affiliated to Savitribai Phule Pune University, Pune, Recognised Ph.D. Research Center

Expert Session on
"Small Scale Industry: Opportunities & Challenges"

Organised by
Ashoka Innovation & Start Up Cell

🕒 Time : 11:00am
📅 Date : 26th July 2022

Venue : Seminar Hall, Ashoka Business School,
Rane Nagar, Nashik 422009, MH
landline No : 0253-6649524/17


Mr. Tushar
Patwardhan
Owner of Tushar Udyog

CASE STUDY ANALYSIS COMPETITION

Date: 27th July 2022

Faculty coordinators: Dr. Sarita D & Mrs. Pooja G

Judges: Dr. Mahesh Dandekar & Dr. Tanaya Patil

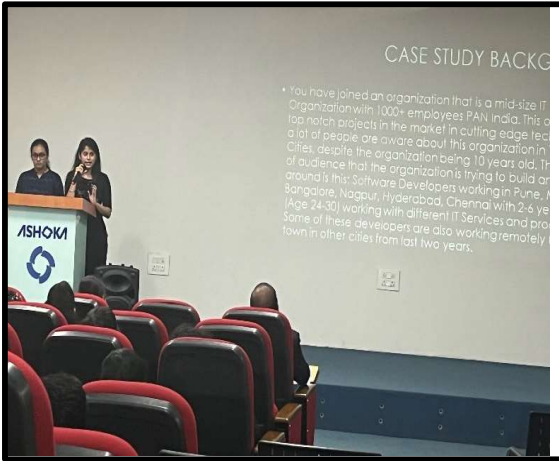
INTRODUCTION:

In today's competitive world, the scope of education in B- Schools & Management institutes is not restricted to books and theoretical knowledge. The employers now no more seek the university toppers having a deep insight about the concepts; rather they prefer to take the students who are good at critical and analytical thinking. So to make them grow in this area live business or industry situations are studied in the form of CASE STUDY as a teaching pedagogy. Ashoka Business School has always worked on the excellence in education and to enhance this further, we are coming up with "Case Study Analysis" competition.

OBJECTIVES:

1. To make the students and faculties actively engaged in diagnosing the business issues and managerial problems posed in the case.
2. To help them develop critical and logical thinking to investigate a business problem and examine the alternative solutions.
3. To enhance analytical skills towards a problem so as to propose the most effective solution with valid recommendation.
4. Increase your understanding of what managers should and should not do in guiding a business to success.





Case study analysis requires you to investigate a business problem, examine the alternative solutions, and propose the most effective solution using supporting evidence. It gives an opportunity to gain a greater understanding of the subject in hand and reduces the potential for any bias, by diluting the agenda of a particular individual.

Faculty Induction & Refresher Course-

The Faculty Induction Programme in any institute mainly aims to help new teachers:

- a. Understand their roles and responsibilities as faculty members.
- b. Familiarize themselves with the structure, functioning and professional expectations of the institute.
- c. Make them well acquainted with the systems & culture.

Same way an induction program was organized at ABS for its new faculties.

It was taken up in two parts:

DAY 1- 10th Sep 2022

| Faculty Orientation Program for Ashoka Business School Practices & Execution | | | | |
|---|-------------------------------------|------------------------------------|----------------------|------------------|
| 10th Sept 2022 | | | | |
| <u>INDUCTION SCHEDULE</u> | | <u>Time : 10:am- 5:00pm</u> | | |
| Sr. No. | Activity/Particular | Resource Person | Time Required | Time Line |
| 1 | ABS Intro | Dr. Vikas Gaundare | 15min | 10.00 am |
| 2 | Admission and Promotion Process | Dr. Vaibhav Bhalerao | 15 min | 10.15 am |
| 3 | Mentoring | Pooja A Gholap | 30 min | 10.30 am |
| 4 | ERP | Dr. Sarita Dhawale | 15 min | 11.00 am |
| SHORT BREAK | | | 15 min | 11.15 am |
| 5 | ISO | Dr. Sarita Dhawale | 1 Hour | 11.30 am |
| 6 | IQAC | Dr. Sarita Dhawale | 15 min | 12.30 pm |
| 7 | E- Bulliten | Dr. Vikas Gaundare | 15 min | 12.45 pm |
| 8 | Vyaktiv | Dr. Vikas Gaundare | 15 min | 01.00 pm |
| LUNCH BREAK | | | | 01.15 pm |
| 9 | Monthly Reports & Class Observation | Pooja A Gholap | 30 min | 02.00 pm |
| 10 | Great Teacher | Dr. Sarita Dhawale | 30 min | 02.30 pm |
| 11 | SRPS | Dr. Vaibhav Bhalerao | 30 min | 03.00 pm |
| TEA BREAK | | | 10 min | 03.30 pm |
| 12 | AISC | Dr. Vikas Gaundare | 15 Min | 03.45 pm |
| 13 | Microplan & Course File | Dr. Vikas Gaundare | 30 min | 04.00 pm |
| 14 | ELITE club | Dr. Vaibhav Bhalerao | 15 min | 04.30 pm |
| 15 | 5 S | Mr Vishal Sonkamble | 15 min | 04.45 pm |
| | Conclusion -Discussion & VOT | Pooja A Gholap | 15 min | 05.00 pm |



All the various activities which are being conducted for the students, the tasks which are performed by the faculties and the work that is being distributed to the entire team was explained.

Day 2- 20th Sep 2022

| DAY 2 | | Time : 10:am- 1:00pm | | |
|---------|---------------------|----------------------|---------------|-----------|
| Sr. No. | Particular/Activity | Resource Person | Time Required | Time Line |
| 1 | Criteria 1 | Dr. Vikas G | 30 min | 10:00am |
| 2 | Criteria 2 | Dr. Vaibhav B | 30 min | 10.30 am |
| 3 | Criteria 3 | Mrs. Pooja G | 30 min | 11:00am |
| 4 | Criteria 4 | Mr. Vishal G | 30 min | 11.30 am |
| 5 | Criteria 5 | Mr Mandar Dixit | 30 min | 12:00 |
| 6 | Criteria 6 | Dr. Sarita D | 30 min | 12.30 pm |
| 7 | Criteria 7 | Dr. Leena G | 30 min | 1:00pm |



As accreditation plays a major role in the higher education institute, the new faculties were being briefed about the NAAC. All the seven criteria were explained to them in a very precise manner.

This way the two-day induction concluded with making the new joiners' as a part of the current team and making them a member in various activities and clubs.

AVISHKAR COMPETITION

Avishkar Poster Presentation Competition was conducted on 10th September 2022 at Ashoka Business School on the guidelines issued by Savitribai Phule Pune University. 4 student groups comprising 8 students from MBA II year participated enthusiastically and presented their ideas before the examiners. Ms. Rutuja Tidke and Ms. Shivani Sonar presented on the “Variations in Consumer Behaviour during Covid – 19”, Ms. Muzain Kokani and Ms. Umekulsum Shaikh presented upon “Parents’ Perception Appertaining to Efficiency of Online Vs Traditional Learning Methods Among Students”, Mr. Sahil Patil presented upon the “Impact of Covid-19 on Business Community at Trimbakeshwar”, and Ms. Pournima Barhate and Ms. Preeti Shirsath presented upon “Street Encroachment by Street Vendors: A Pedestrian Perspective”. The projects titled “Impact of Covid-19 on Business Community at Trimbakeshwar” and “Variations in Consumer Behaviour during Covid – 19” bagged the first and second positions respectively. The issues presented by the students were very novel and gained praise from the examiners. The students were guided by faculties from various specializations for this competition. Dr. Vaibhav Bhalerao coordinated for the competition. The competition was conducted under the guidance of Director In charge Dr. Sarita Dhawale and the Administrator Dr. Narendra Telrandhe. Dr. Karuna Kushare from Arts and Commerce (Mahila) Mahavidyalay, Nashik Road was the external examiner for this competition.



Ice Breaking Sessions for MBA 2



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INTERNAL QUALITY ASSURANCE CELL (IQAC)

Organizes

ICE BREAKING SESSIONS MBA-II



Mr Vishal Joshi
General Manager,
ESDS Software Solutions Ltd

**IMPACT ON SOCIAL
MEDIA EMPLOYABILITY**



Mr Krishna Handge
Entrepreneur, Founder
Wow Infotech Pvt.Ltd

**TECHNOLOGIES THAT ARE
CREATING THE BUSINESS
OPPORTUNITIES**



Mr Anand Dhruv
Associate Director-HR
NTT Global

TALENT ACQUISITION



Mr Herambh Shahastrabudhe
Founder,
Talent Concepts

**INTELLECTUAL
PROPERTY RIGHT
AWARENESS**



Mr Kamlesh Chiche
Sr. Manager HR,
Datamatics Global Service Ltd

TALENT ACQUISITION



Mr Jameer Mokashi
Corporate Trainer

YOUTH MINDSET-UDAAN

"ICE BREAKING SESSIONS" from 1/11/2022- 8/11/2022. Academic schedule will be starting from 9/10/22.

| Date | Time | Resource person | Topic |
|---------|-----------------------|--|--|
| 1st Nov | 10am to 11.30 am | Dr. Sarita Dhawale | Induction - MBA II |
| | 11 :30 to 1:30 pm | Mr. Vishal Joshi, General Manager, ESDS | Impact of Social Media Employability |
| | 2:00 to 3:00 pm | SIP Discussion With Faculty Guide | SIP Report |
| 2nd Nov | 10am to 11.30 am | Dr. Narendra Telrandhe Administrator, AEF | Essence of MBA in shaping your Career. |
| | 11 :30 to 1:30 pm | Mr. Krishna Handge. Director, Wow InfoTech Pvt Ltd | Recent Technologies -Need of an Hour. |
| | 2:00 to 3:00 pm | SIP Discussion With Faculty Guide | SIP Report |
| 3rd Nov | 10am to 11.30 am | Dr. Vikas Gaundare Academic Coordinator | Employability Surveys and Results |
| | 11 :30 to 1:30 pm | Mr. Anand Dhriv NLP Coach | Talent Acquisition |
| | 2:00 to 3:00 pm | SIP Discussion With Faculty Guide | SIP Report |
| 4th Nov | 10am to 11.30 am | Mr Herambh Sahstrabudhe Founder, Talent Concepts Mentor- Atal Innovation Mission | Intellectual Property Rights Awareness |
| | 11:30 to 12:30 pm | CA Vishal Zavar Asst.Professor | AISC & IIC Orientation |
| | 12:30 to 1:00 pm | Dr Leena Gorhe Asst.Professor | Quality Management Systems (ISO & Six Sigma) |
| | 2:00 to 3:00 pm | SIP Discussion With Faculty Guide | SIP Report |
| 5th Nov | 10am to 11.30 am | Dr. C M Dwivedi, ABS | Industry Expectations from MBA Graduate. |
| | 11 :30 to 1:30 pm | Mr. Kamlesh Cheche, Senior Manager HR, Datamatics Global services Ltd. | Talent Acquisition |
| | 2:00 to 3:00 pm | SIP Discussion With Faculty Guide | SIP Report |
| 7th Nov | 10 :00 am to 11:30 am | Dr. Priti Sonar Asst.Professor, AICESR | Resilience India |
| | 11:30 to 1:30 pm | Mr Jameer Mokashi. NLP Coach,Corporate Trainer | Youth Mindset-Udaan |
| | 2:00 to 3:00 pm | SIP Discussion With Faculty Guide | SIP Report |
| 8th Nov | 10:00 am to 2:00pm | Industrial Visit at Sinnar Sai Packaging Pvt Ltd Mr. Mandar Dixit | |





RESEARCH SKILL DEVELOPMENT SERIES UNDER SRPS

Research is gaining more and more importance with each passing day. It is an integral part of any organization, institute or firm. The main purposes of research are to inform action, gather evidence for theories, and contribute to developing knowledge in a field of study.

Research allows you to pursue your interests, it makes you to learn something new, hones your problem-solving skills and to challenge yourself in new ways. When a student and a faculty work on a certain research topic in the collaborative manner, such research project gives them an opportunity to work closely with a mentor—a faculty member or other experienced researcher. Such research work facilitates the learning as well as builds the knowledge which contributes towards the growth of the society and so for the nation

| Date | Topic | Resource person | Time |
|------------------|---|------------------------|--------------------------|
| 15th Nov 2022 | Introduction to Research | Dr. Sarita Dhawale | 03.30 p.m. to 04.30 p.m. |
| 16th Nov 2022 | Literature Review | Ms. Pooja Gholap | 03.30 p.m. to 04.30 p.m. |
| 16th Nov 2022 | Research Methodology | Dr. C M Dwivedi | |
| 17th Nov 2022 | Data Collection and Hypotheses Framing | Dr. Vaibhav Bhalerao | 03.30 p.m. to 04.30 p.m. |
| 18th Nov 2022 | Testing of Hypotheses & Data Analysis | Dr. Parmeshwar Biradar | 03.30 p.m. to 04.30 p.m. |
| 19th Nov 2022 | Findings and Conclusions along with Further Scope | Dr. Vaibhav Bhalerao | 03.30 p.m. to 04.30 p.m. |

Class/classes Involved: Sem III, MBA 2

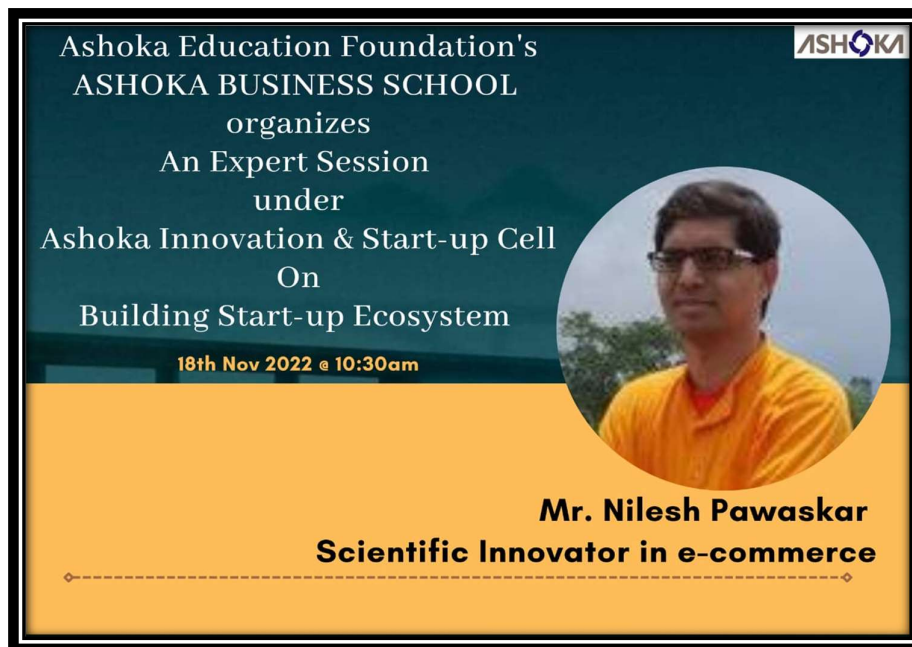
EXPERT SESSION ON BUILDING START UP ECOSYSTEM.

Date: 18th Nov. 2022

Time: 3:30 pm


Organized under Ashoka Innovation & Start-up Cell

The session was organized to orient students about innovation and its prerequisites which are essential for anyone who wishes to start their businesses. Also, the role of IPRs like Patents and copyrights are discussed with the students.



Ashoka Education Foundation's
ASHOKA BUSINESS SCHOOL
organizes
An Expert Session
under
Ashoka Innovation & Start-up Cell
On
Building Start-up Ecosystem

18th Nov 2022 @ 10:30am



Mr. Nilesh Pawaskar
Scientific Innovator in e-commerce

The poster features a dark teal background with white text. A circular portrait of a man in a yellow shirt is on the right. The bottom half has a yellow background with black text. The Ashoka logo is in the top right corner.



INDUCTION PROGRAMME-- AAROHAN 2022

First year students joyfully joined in Ashoka Family. They are welcomed by all senior students and management. Induction programed i.e. Aarohan 2022 carried out in three days scheduled plan, two days in-house and one-day outbound activity carried out smoothly. Well lovely bond is created among all the students which will help them in co study and curricular activities. On the third day of the program the Out Bound Training was organized for the students at Moh Farm. The trainer was Jameer Mokashi from Mumbai.





NATIONAL LEVEL CASE WRITING COMPETITION

Date: 06th JAN 2023



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INTERNAL QUALITY ASSURANCE CELL (IQAC)

ASHOKA INNOVATION & STARTUP CELL (AISC)

Organizes

NATIONAL LEVEL

CASE WRITING COMPETITION

On

Dynamics And Challenges for Entrepreneurs

| | |
|--|--|
| Registration | 30 th Dec 2022 |
| Submission of Case Study with Solution & PPT | 2 nd Jan 2023 |
| Presentation schedule sharing by | 4 th Jan 2023 |
| Competition | 06 th & 07 th Jan 2023 |

Chance to Win Exciting Cash Prizes



For Registration Scan Here



Guidelines and Instructions:

1. Participation invited only from The Undergraduate ,Post Graduate & Corporate Sector
2. A Three-Member Team (including one faculty member is desirable) should Register online on <https://forms.gle/ZQgDdCqjJ8qnSvG8>
3. Registration Fees INR 1500/- per Team (Inclusive of all taxes)
4. No limit on Number of Registrations from same Institute.

Rules and Regulations

- » Participants will have to submit their case in MS-Word format at conference.abs@aef.edu.in
- » The document should not have more than 2000-2500 words.
- » Font Times New Roman, Size Headings-14 pt & Paragraph 12 pt.
- » Page margins 1.5" on top, right, left & 1" at bottom with Line spacing 1.5 pt.
- » Mention references as per APA reference style. e.g Author, A., Author, B. (date of publication). Title of Document. Retrieved from <http://xxxxxxxxx>
- » Plagiarism is Strictly Prohibited.
- » Please save the Document as "Main Author Name-Institute Name" for e.g "Reena Mehta-Ashoka Business School"

Mrs. Pooja Gholap 98817 22008 | CA. Vishal Zawar 77989 05190
Dr. Sarita Dhawale 77740 32686
Near Suman Petrol Pump, Rane Nagar, Nashik, MS 422009

The Ashoka Innovation and Start up cell in line with vision of Ashoka Business School to create an entrepreneur is organizing an Inter college case study competition with the theme of “Dynamics and Challenges for Entrepreneurs”

A jury was set up for judging the case presentations, presented by the participants explaining the journey of Start-ups. Top 3 presentations were awarded with the cash prize, trophy and the certificate.

OBJECTIVE –

The objective behind this competition is

1. To make students understand the reasons for failure or success of the Start Up's and importance of timely corrective actions needed.
2. To make them understand how to put up the real life situation through a case which will make the audience or reader to inculcate the thinking habit to resolve a problem.
3. Students will study about the Startup's in detail from all the angles and identify the key areas of learning. This will inculcate problem solving approach in them.

The below is the list of case titles that were received for the competition:

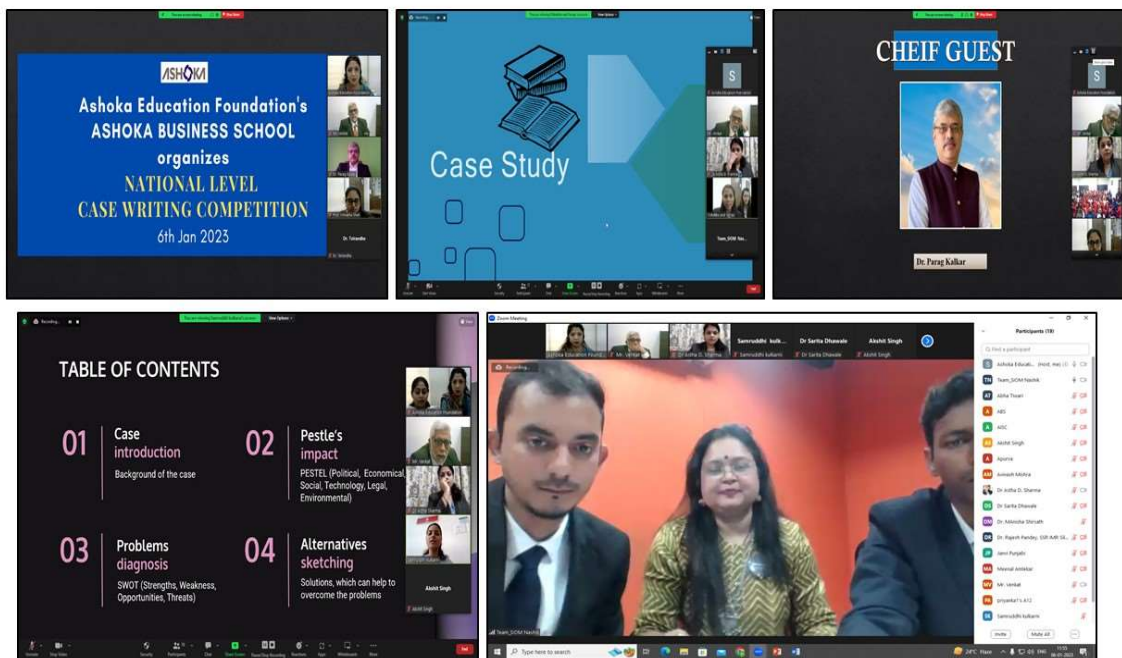
| GROUP NO. | TITLE OF THE CASE |
|------------------|--|
| 1 | A Business Case Study on Aspiring Rural Giant - The Mishra's |
| 2 | Metric Fail to Inspiring Entrepreneur |
| 3 | E-mortal to immortal |
| 4 | Driving the improvement culture: Logistics Challenges of a Beverage Company |
| 5 | Rehabilitating the Young Minds - Kindergarten of Marketing |
| 6 | Run your Business for 1000 days |
| 7 | Fashion merchandising: Cross selling through new trends. |
| 8 | Challenges of women entrepreneurs |
| 9 | The twisting saga of "PayTM Karo..!!" |
| 10 | Said TATA'S Acquisition of Bisleri |
| 11 | SHREE VIJAY TRADERS – DUMPING POLICY DILEMMA |
| 12 | Alpha super shop case study |
| 13 | ADS Securities Ltd: Blending Marketing with user-friendly Technology Distribution. |
| 14 | Business Strategies |
| 15 | Mind your Blind spots Mr.CEO |
| 16 | TATA to TATA - A Ghar Wapsi of Prodigal son |

The participation was received from cities like Silvassa, Noida, Dhule, Nashik, Andhra Pradesh. After all the presentations both the jury members: Mr. Venkat Venkitachalam and Dr. Astha Sharma shared their experience of being the part of the competition and also the requirements that one must keep in mind while writing and presenting a case.

The competition and the remarks made by the judges have actually ignited more minds to be a part of such competitions by putting up their ideas through writing the cases and presenting the same. The resource person invited for the event inaugural were: Dr. Kavita Lagathe & Dr. Parag Kalkar.

- Dr. Kavita Lagathe Ma'am is a former Director of JBIMS,
Dr. Parag Kalkar is the Dean, SPPU. The jury included Dr. Astha Sharma & CA Venkat Venkitachalam
- Dr. Astha Sharma, NMIMS, former Principal and Dean from 2017- 2021 at Aditya Global Business School, Kakinada, Andhra Pradesh and
- Mr. Venkat Venkitachalam, Chairman Bizsolindia Services Pvt. Ltd & A Fellow Member of Institute of Chartered Accountants of India and also a Fellow Member of The Institute of Company Secretaries of India.

Some Glimpses from the Competition:



CHIEF FINANCIAL OFFICERS CONCLAVE

Date of the Event: 13th Jan 2023

INTRODUCTION:

Ashoka Education Foundations, Ashoka Business School has always believed in excellence in education by bringing in the best talent from the industry. To boost our industry- connect and strengthen our Industry- Academia interface, Ashoka Business School has organized CHRO's and CMO's Conclave and in line with the same, ABS will be hosting a "**Chief Financial Officer (CFO) Conclave**" Such conclave is a great platform which would help students for developing and inculcating the critical and creative thinking. Through such events, students would get to know and learn the real-time situation going on in the industry as well as some examples that would add to their knowledge. We are really looking forward for having an event that would not only enhance the personality of the students but also would be beneficial for the faculties.

The program is scheduled in two parts:

I: Session by the Experts to understand the basics of Fintech Industry.

II: CFO Conclave- Panel Discussion with the Experts followed by Q & A.

75
Azadi Ka
Amrit Mahotsav

Ashoka Education Foundation's
ASHOKA BUSINESS SCHOOL
organizes
Interactive Sessions on
"Orientation of FINTECH"
&
"F & A Function"
13th Jan 2023
@ 10:00am

ASHOKA

CA Saurabh Daga
Partner,
BSVD & Associates

CA Deepika Koregaonkar
ACCO,
ESDS Software Solutions Ltd



ASHOKA EDUCATION FOUNDATION'S
ASHOKA BUSINESS SCHOOL
NAAC Accredited | ISO 9001 : 2015 Certified | Minority Institute (Linguistic)
Recognized by AICTE New Delhi, Govt of Maharashtra, DTE, Mumbai &
Affiliated to Savitribai Phule Pune University, Pune

Chief Financial Officers' (CFO) Conclave

On

**"BRIDGING THE FINTECH SKILLS GAP TO MEET
THE FUTURE CHALLENGES AT WORK"**

13th January 2023 @ 1:30 PM

Distinguished Panelist & Speakers

| | | | | |
|---|--|---|--|---|
|  |  |  |  |  |
| <small>Mr. PARESH MEHTA CFO, Ashoka Buildcon Limited, Nashik</small> | <small>Mr. TARAK SHAH CFO, Anand Rathi Shares & Stock Brokers Ltd., Mumbai</small> | <small>Mr. ANUDIT BHARGAVA Director and Managing Partner, Ruby Capitals, Pune</small> | <small>Mr. ASHISH JAIN CFO and Head, Global Procurement Lumina Datamatics Ltd., Mumbai</small> | <small>Dr. C. M. DWIVEDI CEO & President Man- agement & Productivity Consultancy Services Corporate Advisor - ABS</small> |

Venue - **Seminar Hall, Ashoka Business School,**
Mumbai-Agra National Highway, Rane Nagar, Nashik, 422009
www.ashokabschool.org | abs@aef.edu.in | Ph. No. 0253 6649500/24

OBJECTIVES:

1. To make students well acquainted with the concept and trends in the Fintech.
2. To make them learn about the market opportunities and challenges while looking for employment.
3. To make them aware about the know how in the financial sector with the emergence of the technology and digitalization.
4. To understand the set of skills which are required from the MBA graduates to get into the Fintech industry.

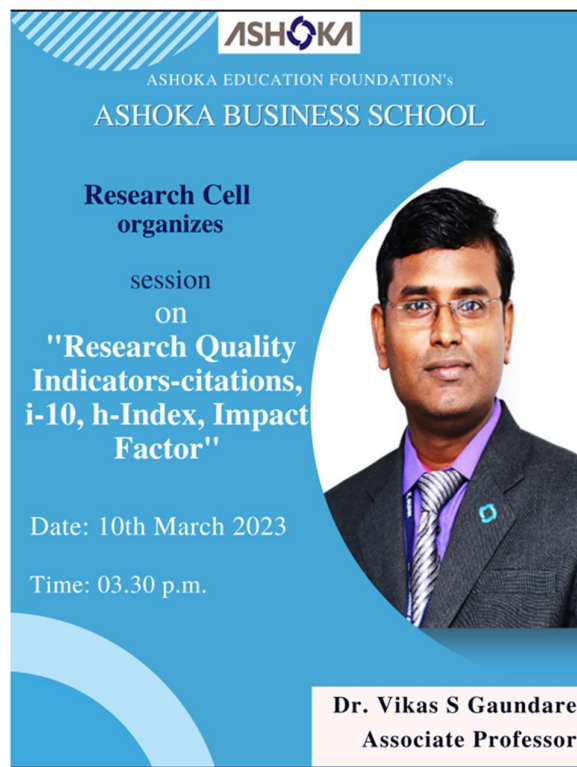
OUTCOME:

The students understood the actual requirement of the industry in the fintech sector and they also learnt about the challenges and the trends that are upcoming in the industry. Human touch and skills are what is going to add value to the reports and work done by the machines.

RESEARCH QUALITY INDICATORS- IMPACT FACTOR, CITATIONS, I-10, AND H-INDEX.

Introduction:

Research over the years has gained a great importance and is becoming the most crucial part of an educational institutes. Over the last more than 5 decades there has been mushrooming growth of the journals which provided an easy option for researchers to publish their work, even if unsound. Quality indicators are needed and also helpful for identification and authentication of the quality of the research. Such quality indicators are: Impact Factor, Citations, i-10, and h-Index. But to know about it in detail can contribute to follow the fair research practices and ethics in research.



Objectives:


1. To know about the quality indicators in research.
2. To learn about the various quality indicators in detail.
3. To understand the significance of the Research Quality indicators like Impact Factor, Citations, i-10, and h-Index.
4. To know about their importance to the authors who publish their work



A session on Research Quality Indicators was organized for the Faculties at ABS. Research plays a very crucial role in the academic journey and enhancing the knowledge by adding new dimensions. The quality of research will matter much and would be utmost important. So, to guide the faculties in terms of having quality in research they were being briefed regarding the various quality index like h Index, i10 Index, and g index. Impact factor was also sea criterion that was explained by the expert along with Eigen factor. If these parameters are considered, then the quality of research can be improvised and maintained.

EXPERT TALK: “HOW TO WRITE A RESEARCH PAPER”


Research has become a very crucial part of academics in the recent times. Research is something that gives students the power to develop the critical thinking and give the multiple dimensions for the given problem. Writing a research paper is an ideal way to organize thoughts, craft narratives or make arguments based on research, and share your newfound knowledge with the world.



Ashoka Education Foundation's
ASHOKA BUSINESS SCHOOL **ASHOKA**
ORGANIZES
AN EXPERT SESSION ON
HOW TO WRITE A RESEARCH PAPER?
under the initiative of Research Cell, ABS

RESOURCE PERSON
DR. MANISHA SHIRSAT
Senior Faculty,
Ashoka Center for Business & Computer Studies

SEMINAR HALL-ASHOKA BUSINESS SCHOOL

 | **27TH APRIL** | **2023**
@03:30pm

For more details about us scan the QR code

The outcome of the session was;

1. The Students were able to understand what exactly the research paper is.
2. They also understood the technicalities which are required for writing a research paper.
3. The process of writing a research paper was very well explained taking into consideration the abstract, Literature Review, data collection, Data Analysis, and conclusions. Students were also briefed regarding the plagiarism.



HOW TO DEVELOP THE INTEREST AMONGST THE STUDENTS FOR LEARNING THROUGH CASE STUDIES?

Introduction

The case method is an excellent way for students to learn new cognitive skills, as well as improve their analysis and evaluation skills. Case study improves various skills like knowledge, comprehension, application, analysis, etc. Top business schools use the case study method for making teaching more effective and efficient. Hence, training the teachers with skills on writing case studies on their own will not only upgrade the domain knowledge of the faculty and students but also give an opportunity to explore their area of interest.

Ashoka Education Foundation's
ASHOKA BUSINESS SCHOOL
ORGANIZES
FACULTY DEVELOPMENT PROGRAM
ON
**EFFECTIVE CLASS ENGAGEMENT
THROUGH CASE STUDY PEDAGOGY**
under Research Cell, ABS

RESOURCE PERSON
**DR. MANPREET
UPPAL**
CHAIR-CENTER OF EXECUTIVE
EDUCATION,
AREA CHAIR-STRATEGY &
INTERNATIONAL BUSINESS,
FIIB, NEW DELHI

MODE- ONLINE(ZOOM MEETINGS)

 | **5TH
MAY** | **2023**
@10:00am

For more details about us scan the QR code

PURPOSE


B School faculties can make their teaching and learning more interesting by using the case studies in their teaching pedagogy which not only upgrade the intellectual skills of the students but would connect them to the real life examples from industry. Faculties when put the appropriate case studies in the class, the students can have an in-depth view about the knowhow of industry as well as would be able to link the theoretical concepts to the practical world. Case study analysis enhances the critical and creative thinking amongst the students. It also helps to apply the management tools and models in it which gives a strategic view to look and resolve the problem.



ORGANIZES
FACULTY DEVELOPMENT PROGRAM
ON
EFFECTIVE CLASS ENGAGEMENT
THROUGH CASE STUDY PEDAGOGY
under Research Cell, ABS

Objectives

4. To make teachers/faculties make effective use of the “Cases” as a teaching pedagogy.
5. To involve the students into the cases and make learning a fun in a creative way.
6. To learn and apply the management concepts and the domain knowledge in the best possible way as per the situations.



DR. MANPREET UPPAL
-Educationist, Author, Researcher, Trainer & Coach


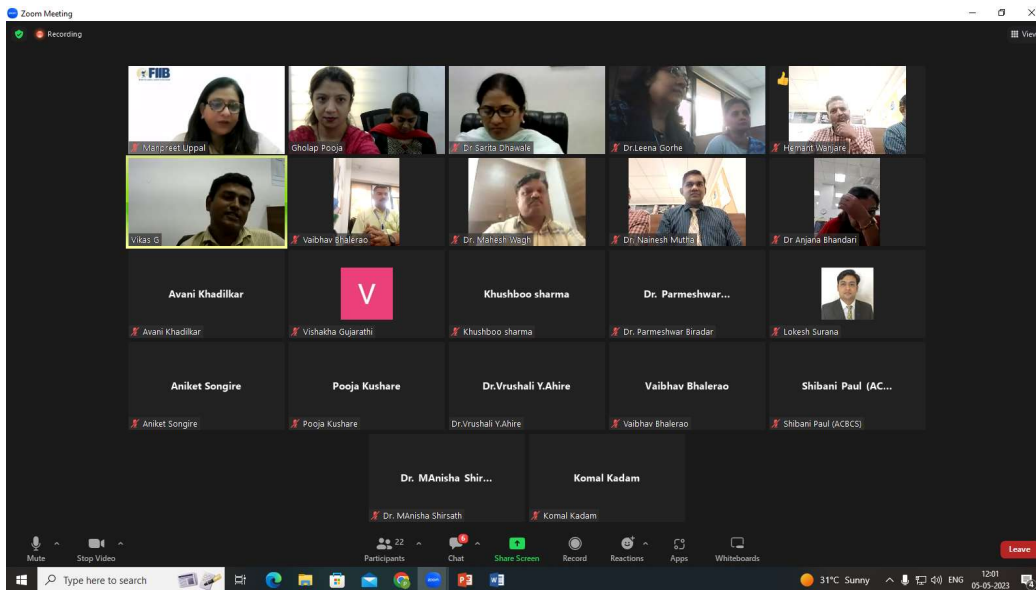
The Professional

- 24+ years in Academia and Corporate
- Ph.D. in CRM and Retail Markets
- University Medal awardee in Economics
- Current Role – Area Chair- Strategy , Entrepreneurship & Chair- Centre of Executive Education @FIIB, New Delhi

The Person

- Love reading, socializing, and watching movies
- A daughter, sister, wife, and mother

Life Mantra – Believe. and It shall be.

Outcome:

1. Faculties gained a deeper understanding of how to effectively incorporate case studies into their teaching methodologies.
2. It also helped to learn creative techniques to actively involve students in case studies, making learning enjoyable and meaningful, that involves using multimedia, role-playing, group activities, and real-world examples.
3. Developed strategies to help students apply management concepts and domain knowledge effectively in diverse scenarios presented by case studies.
4. Fostered a collaborative learning environment where faculty members shared best practices, resources, and experiences related to teaching with case studies.

SEASON 2: MANAGEMENT GURU

PRESENTATION COMPETITION FOR MANAGEMENT STUDENTS

LEARN FROM THE LEARNED - *A Talk on Influential leaders*

Management Gurus are pioneers who have achieved name and fame with the tried and tested formulas that have helped them evolve theories and practices that you as an aspirant can read in the books and magazines. Be it in the domain of finance, marketing, human resource, advertising, retail or other specialization that contributes to enhance the revenue of an enterprise, these management gurus of 21st century have invested their grey matter to take the organizations to greater heights. For the student of a management school or B-school having an all-round knowledge is need of an hour. So, going with the saying “Lead by an Example” is what would add value and knowledge for the people who aspire for a bright carrier.

The valuable lessons from struggle/ journey that the “**Influential Leaders**” have been through. Taking this in mind we are starting with an activity of “**Learn from the Learned**” where the group of students would be sharing the real life stories and the learning from personalities/ Experts (**Leaders**) through presentations.

Round 1:

The 1st round of group discussion was conducted by each faculty, where each faculty had 6 groups and total number of groups for round 1 were 48.



Round 2:

- ✓ 27 groups made the presentations in the 2nd Round.
- ✓ The presentation was done before the jury of 2 in three different panels.
- ✓ Each panel had 2 members 1 internal Faculty and 1 Alumni.






Round 3:

The final round, the grand finale was conducted in the on 19th Oct 2023. 15 groups were invited to give the presentations offline i.e. in the seminar hall of ABS.


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Approved by AICTE.
Affiliated to Savitribai Phule Pune University, Recognised by Govt. of Maharashtra.
NAAC Accredited | ISO 9001: 2015 Certified | Minority Institution (Linguistic)

Organizes
A college level competition




**Management
Guru**



Season-2
Round 3 - Final Presentations

for more details about us scan the QR code 

Date - 19th October 2023 | Time - 1.30 PM
Venue - Mumbai-Agra National Highway, Rane Nagar, Nashik

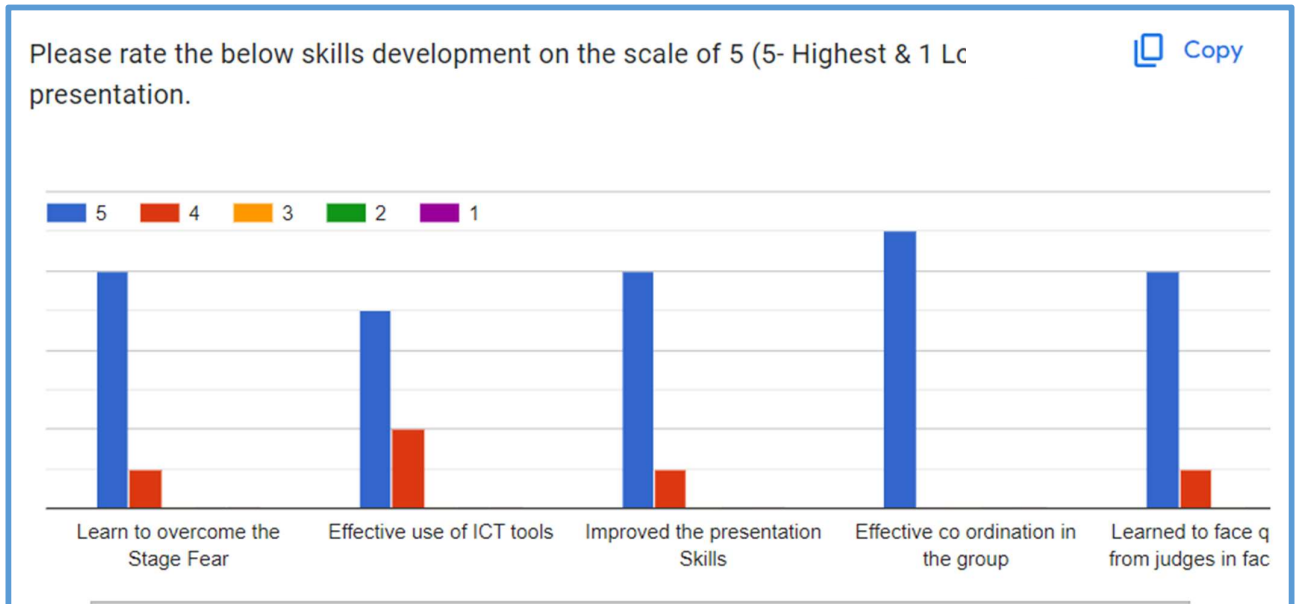
  

External judges were invited for evaluating the presentations. The presentation gives an opportunity to the presenter to show cast all his/her presentation skills. Also, the judges get a chance to interact with the presenters and give them marks on all the parameters in the justified manner.

After all the presentations, the judges gave their feedback about the event and about all the presentations too. Scores given by them were combined and final winners were identified. Top 3 groups were to be declared as the winners, but as there was a tie again on the 3rd position, 4 groups were declared as winners. The prize distribution was taken up on the same day and along with the judges the prizes were given to the winners.



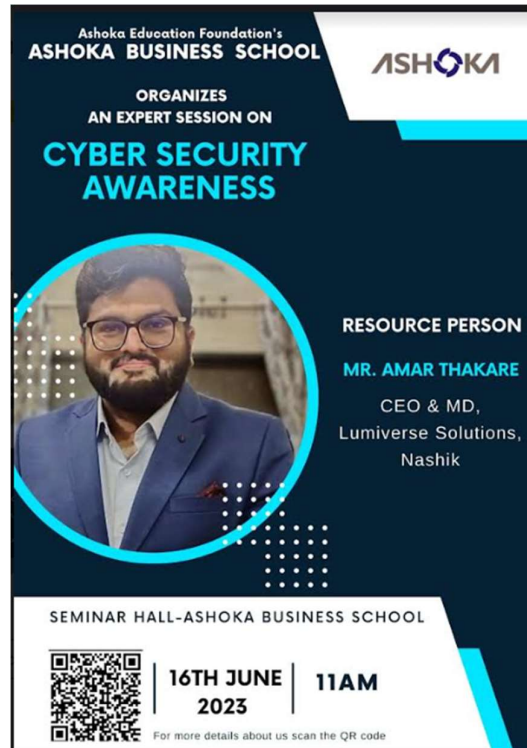
FEEDBACK OF STUDENTS:



EXPERT SESSION ON CYBER SECURITY

Introduction:

Cybersecurity is important because it protects all categories of data from theft and damage. Cyber safety education provides students with the knowledge and skills they need to stay safe in online environments. It involves acknowledging the benefits and opportunities offered by the online world, while understanding the risks and avoiding potential harms. The cyber-ethics is what separates security personnel from the hackers. It's the knowledge of right and wrong, and the ability to adhere to ethical principles while on the job.



Ashoka Education Foundation's
ASHOKA BUSINESS SCHOOL

ORGANIZES
AN EXPERT SESSION ON
**CYBER SECURITY
AWARENESS**

RESOURCE PERSON
MR. AMAR THAKARE
CEO & MD,
Lumiverse Solutions,
Nashik

SEMINAR HALL-ASHOKA BUSINESS SCHOOL

16TH JUNE | 11AM
2023

For more details about us scan the QR code





Objective:

1. To provide exclusive information about cyber security.
2. To create the awareness about cyber security among students.
3. To increase the importance and social benefits of Cyber Security
4. To make students aware about the ethical practices in today's world of digitalization.

Outcome:

The students were able to understand the importance of Cyber security and its awareness in today's competitive world where all the things are now done with the help of technology. And where digitalization is playing crucial role in all the industries.

The cyber security awareness session proved to be informative and engaging, effectively achieving its objectives of providing exclusive information, creating awareness, emphasizing importance, and promoting ethical practices in the digital realm. Participants expressed appreciation for the valuable insights gained and expressed a commitment to implementing cyber security best practices in their personal and professional lives. Moving forward, continued efforts to educate and empower individuals on cyber security will be essential in building a safer and more secure digital environment.

“EFFECTIVE CLASS ENGAGEMENT THROUGH CASE STUDY PEDAGOGY- II”

Introduction

The case method is an excellent way for students to learn new cognitive skills, as well as improve their analysis and evaluation skills. Case study improves various skills like knowledge, comprehension, application, analysis, etc. Top business schools use the case study method for making teaching more effective and efficient. Hence, training the teachers with skills on writing case studies on their own will not only upgrade the domain knowledge of the faculty and students but also give an opportunity to explore their area of interest.



Ashoka Education Foundation's
ASHOKA BUSINESS SCHOOL **ASHOKA**
ORGANIZES
FACULTY DEVELOPMENT PROGRAM
ON
**EFFECTIVE CLASS ENGAGEMENT THROUGH
CASE STUDY PEDAGOGY (PART II)**
under Research Cell, ABS

RESOURCE PERSON
**DR. UPINDER
DHAR**
Vice Chancellor,
Shri Vaishnav
Vidyapeeth
Vishwavidyalaya
Indore, M.P.

MODE- ONLINE(ZOOM MEETINGS)

 | **29TH
JUNE** | **2023**
@10:00am

For more details about us scan the QR code

PURPOSE:

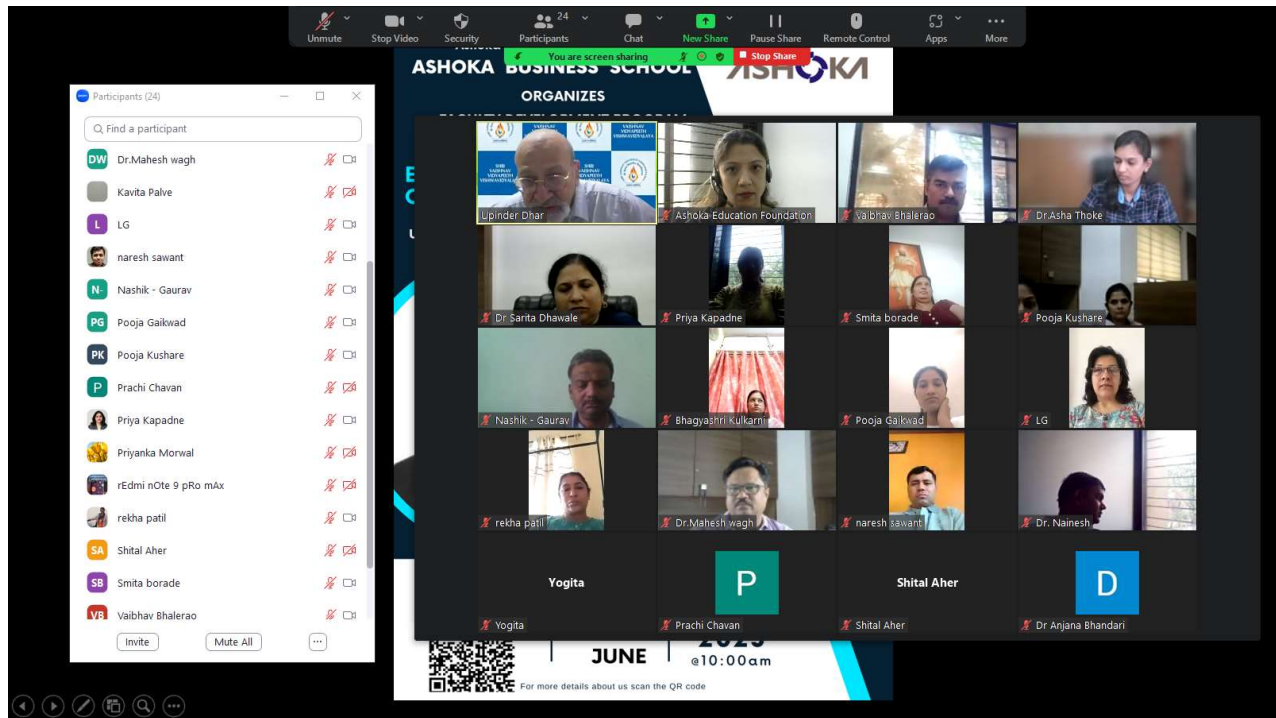
Many students are more inductive than deductive reasons, which means that they learn better from examples than from logical development starting with basic principles. The use of case studies can therefore be a very effective classroom technique. The B-School faculties can make their teaching pedagogy interesting by using case studies in the class to make it easier and more practical learning for students. Also it will connect them to real-life examples from industry.

Faculties when putting the appropriate case studies in the class, the students can have an in-depth view of the know-how of industry as well as would be able to link the theoretical concepts to the practical world. Case study analysis enhances critical and creative thinking among the students. It also helps to apply the management tools and models in it which gives a strategic view to look at and resolve the problem.

Objectives

1. To make teachers/faculties make effective use of the “Cases” as a teaching pedagogy.
2. To involve the students into the cases and make learning a fun in a creative way.
3. To learn and apply the management concepts and the domain knowledge in the best possible way as per the situations.
4. To brief the faculties regarding the outline for case writing for the classroom teaching.

The screenshot displays a Zoom meeting interface. The central focus is a presentation slide from Ashoka Business School. The slide title is "EFFECTIVE CLASS ENGAGEMENT THROUGH CASE STUDY PEDAGOGY (PART II)" and it is organized by the Research Cell, ABS. The resource person is Dr. Upinder Dhar, Vice Chancellor of Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore, M.P. The meeting is scheduled for 29th June 2023 at 10:00 am. The interface also shows a list of participants on the left and a video gallery on the right.



Outcome:

1. Increased motivation and enthusiasm for innovative teaching methods to create dynamic and interactive learning environments.
2. Greater confidence in utilizing technology and multimedia resources to supplement case study-based instruction.
3. Heightened awareness of different approaches to integrating case studies into various disciplines and classroom settings.

RESEARCH SKILL DEVELOPMENT UNDER SRPS

INTRODUCTION

Research is gaining more and more importance with each passing day. It is an integral part of any organization, institute or firm. The main purposes of research are to inform action, gather evidence for theories, and contribute to developing knowledge in a field of study.

Research allows you to pursue your interests, it makes you to learn something new, hones your problem-solving skills and to challenge yourself in new ways. When a student and a faculty work on a certain research topic in the collaborative manner, such research project gives them an opportunity to work closely with a mentor—a faculty member or other experienced researcher. Such research work facilitates the learning as well as builds the knowledge which contributes towards the growth of the society and so for the nation.

At Ashoka Education Foundations, higher educational institutes an initiative (**SRPS**) to enhance the research area was taken up in 2021, that proved to be very effective and contributed tremendously into more number of publications from each unit of AEF- Higher education. So, in 2022 the season 2 of SRPS (Student Research Project Scheme) is also being planned and implemented for execution. To help students into the proper direction for each step into their research journey, a series of expert session id being planned.



OBJECTIVES:

1. To orient students about the area of research and its importance in the academics and industry.
2. To make them understand the process of research and the importance of every step in the process.
3. To make them understand the importance of Research Methodology.
4. To make them understand the way in which Literature Review is done.
5. To inculcate in them the proper way in which the data in regards to the area of research needs to be collected and analyzed, how the hypotheses statements are framed and how they are tested with the use of statistical tools.
6. To help them present the results in the most appropriate manner and put the fair conclusions about the same.
7. Make suggestions and give the scope for the further research.



OUTCOME:

In 1st round 14 groups made the presentations in front of the judges in June 2023 from which 10 made their positions to the second and final round. From the final round top 3 winners were awarded and declared as winners in July 2023.

EXPER TALK ON: FINANCIAL AWARENESS

Introduction:

In today's rapidly evolving business landscape, financial literacy is more critical than ever for aspiring business leaders. Recognizing this imperative, an enlightening session on "Financial Awareness for MBA Students" was conducted with the aim of equipping future managers with essential financial knowledge and skills.

Importance of Financial Awareness:

Financial awareness is a cornerstone of effective decision-making in business. Whether managing budgets, evaluating investment opportunities, or analyzing financial statements, a solid understanding of financial concepts is indispensable for MBA students. The session was planned to bridge the gap between theoretical knowledge and practical application by providing students with practical insights into financial management practices.

Ashoka Education Foundation's
ASHOKA BUSINESS SCHOOL **ASHOKA**
IN ASSOCIATION WITH
BIAP (BOARD OF INDUSTRY-ACADEMIA
PARTNERSHIPS) ORGANISES
A SESSION ON
FINANCIAL AWARENESS PROGRAM

RESOURCE PERSON
**PROF. ATUL
SATHE**
Asst. Professor
H.R. College of
Commerce & Economics.
MUMBAI

MODE- ONLINE(ZOOM MEETINGS)

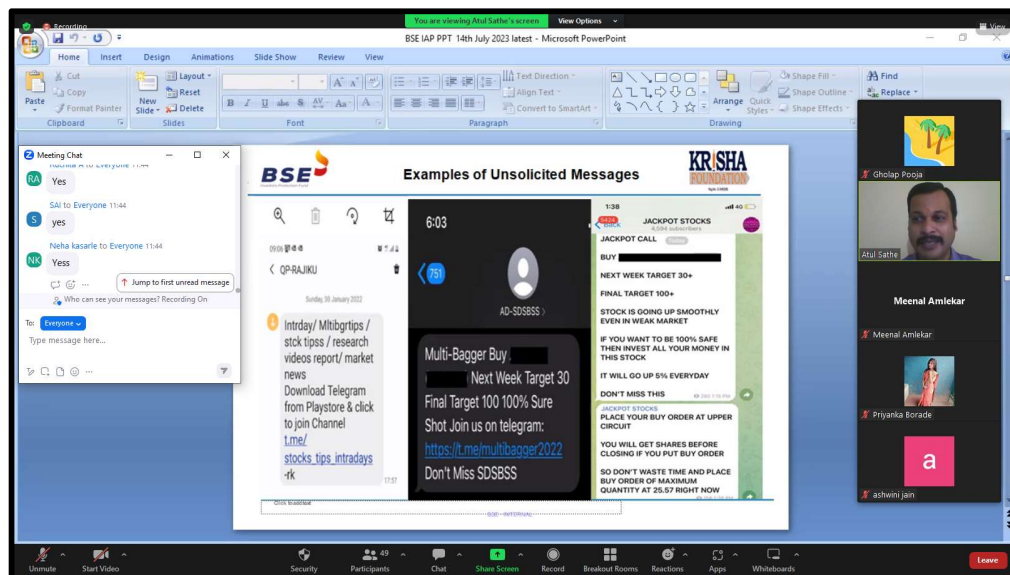
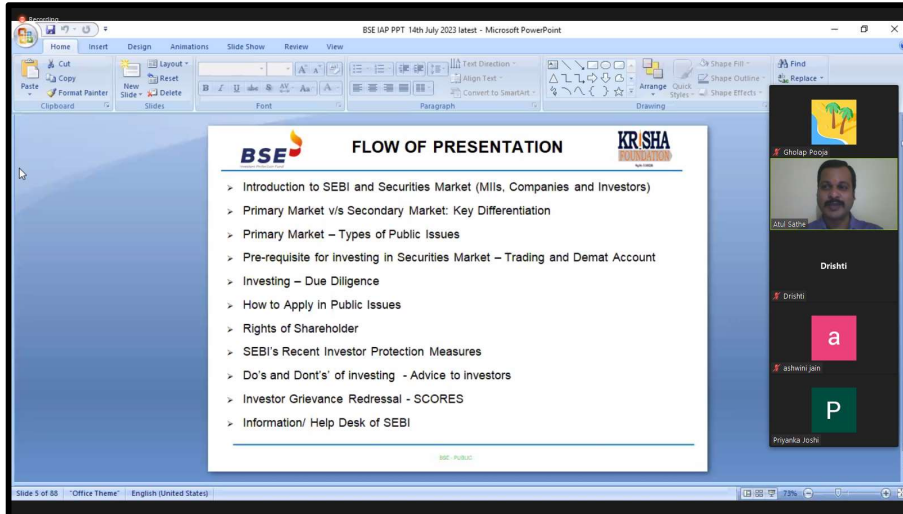
 | **26TH
JULY** | **2023**
@11:00am

For more details about us scan the QR code

Objectives:

1. To enhance Financial Literacy amongst the Students.
2. Foster Financial Decision-Making Skills
3. Promote Financial Responsibility
4. To enhance their employability and prepare them for leadership roles in diverse industries.

Financial Awareness session for MBA students aims to equip future business leaders with essential financial knowledge and skills to succeed in the ever-changing business world. By focusing on financial literacy, decision-making abilities, and ethical responsibility, the session seeks to prepare MBA graduates to drive organizational success and make a positive impact in the global economy.



FACULTY DEVELOPMENT PROGRAM
ON
“OUTCOME BASED EDUCATION-(OBE)”

The Higher Education Faculty Development Program on Outcome-Based Education (OBE) marks a significant initiative in advancing pedagogical practices and enhancing the quality of education in higher learning institutions. With a steadfast commitment to academic excellence and student-centric learning approaches, this program aimed to equip faculty members with the knowledge, skills, and tools necessary to effectively implement Outcome-Based Education frameworks in their respective disciplines. The faculties were immersed in the principles and practices of OBE, empowering them to create meaningful learning experiences, assess student outcomes, and foster continuous improvement in teaching and learning processes.



ASHOKA
ASHOKA EDUCATION FOUNDATION

Faculty Development Programme on
Outcome Based Education



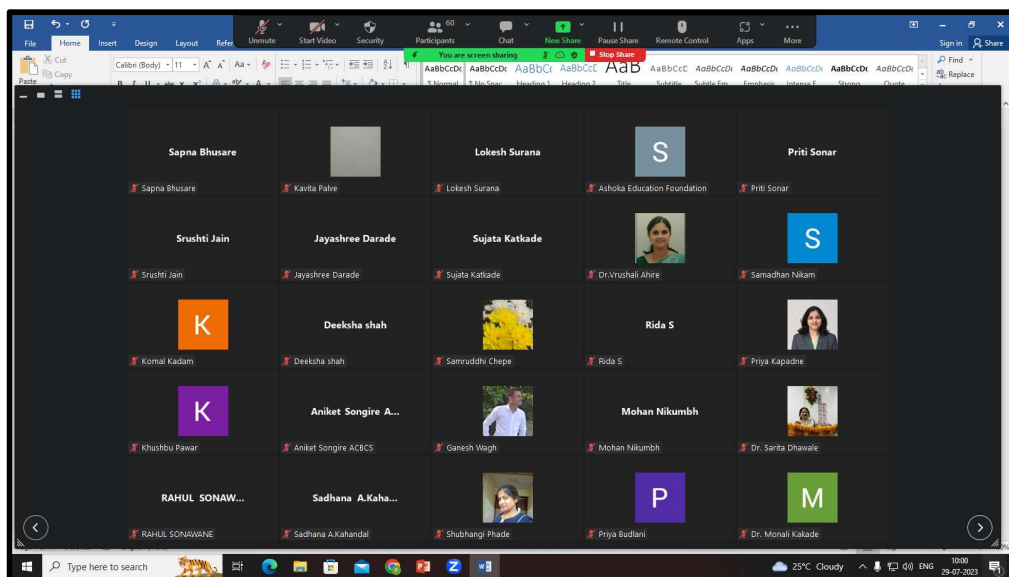
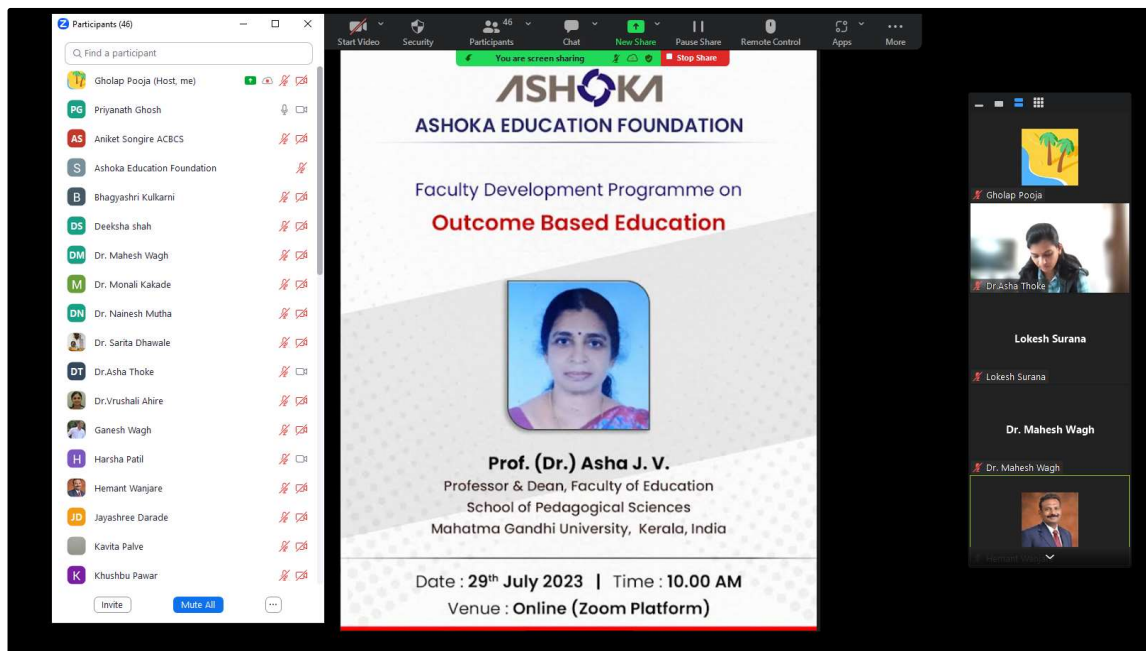
Prof. (Dr.) Asha J. V.
Professor & Dean, Faculty of Education
School of Pedagogical Sciences
Mahatma Gandhi University, Kerala, India

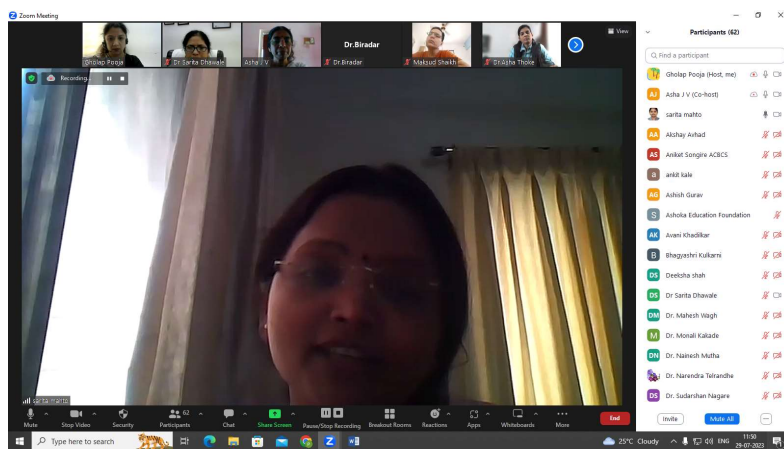
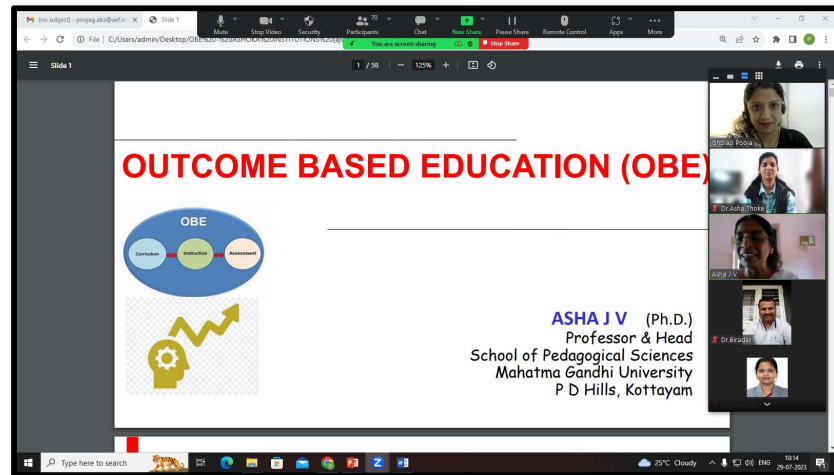
Date : 29th July 2023 | Time : 10.00 AM
Venue : Online (Zoom Platform)

Objectives:

1. To enhance understanding of Outcome-Based Education (OBE) principles and methodologies.
2. To create ability to design, develop, and implement course curriculum aligned with OBE frameworks.
3. To Investigate the integration of Outcome-Based Education into teaching practices and pedagogical approaches across various disciplines.

Some Glimpses.





Outcome:

1. Faculties demonstrated the ability to integrate OBE principles into their teaching practices, utilizing active learning strategies, student-centered approaches, and competency-based instruction to enhance student engagement and learning outcomes.
2. The program facilitated collaboration among faculty members, encouraging the sharing of best practices, peer feedback, and reflective dialogue on OBE implementation strategies, leading to continuous improvement in teaching and learning practices.
3. Preliminary assessments indicated improvements in student learning outcomes, as evidenced by enhanced student performance, attainment of key competencies, and increased satisfaction with the learning experience.
4. Faculty Development Program on Outcome-Based Education has equipped higher education faculties with the knowledge, skills, and confidence to effectively implement OBE principles and practices, ultimately enhancing the quality of teaching, learning, and student outcomes in higher education institutions.

RESEARCH CELL

NATIONAL LEVEL CASE STUDY ANALYSIS COMPETITION-2023

The Case Study Competition gives you the opportunity to showcase your critical thinking analyst skills as you identify solutions for real-world, global business challenges just like those we address for our clients around the world every day. A case study analysis requires you to investigate a business problem, examine the alternative solutions, and propose the most effective solution using supporting evidence. It gives an opportunity to gain a greater understanding of the subject in hand and reduces the potential for any bias, by diluting the agenda of a particular individual.

OBJECTIVES:

1. To make the students and faculties actively engaged in diagnosing the business issues and managerial problems posed in the case.
2. To help them develop critical and logical thinking to investigate a business problem and examine the alternative solutions.
3. To enhance analytical skills towards a problem so as to propose the most effective solution with valid recommendation.
4. Increase your understanding of what managers should and should not do in guiding a business to success.

The competition was designed primarily to promote managerial skills among the undergraduates pursuing their graduation in different arenas of discipline.



ASHOKA EDUCATION FOUNDATION'S
ASHOKA BUSINESS SCHOOL
NAAC Accredited | ISO 9001:2015 Certified Institute
Approved by AKTE, Recognised by DTE-Mumbai & Govt. of Maharashtra
Affiliated to Savitribai Phule Pune University, Pune

INTERNAL QUALITY ASSURANCE CELL (IQAC)
Organizes

**NATIONAL LEVEL
CASE STUDY ANALYSIS COMPETITION**
Or
19th August 2023
(Online Mode)

| | |
|--|--|
| Date of Registration | 21st June to 20th July 2023 |
| Case will be shared with the participants | 22nd July 2023 |
| Submission of Case analysis & PPT with detailed solution | 7th August 2023 |
| Sharing of the Presentation schedule | 10th August 2023 |
| Date of Competition | 19th August 2023 |

Chance to Win Exciting Cash Prizes



Guidelines and Instructions:

1. Three/ two members Team is allowed (1 faculty compulsory in case of academic participation) should register online on Registration link: <https://forms.gle/ZQGdDicqjBqnSvG8>
2. Registration Fees INR 500/- per Team (Inclusive of all taxes)
3. No limit on the number of registration from the same institute.
4. On receipt of registration fees only, case solutions will be shared with the Jury.
5. The first round will be the elimination round, purely based on the decision from the jury.
6. Selected 10 Cases will present in the Final Round.
7. The top three cases will be declared as winners.
8. The Presentations will be in Online Mode.



For Registration
Scan Here

Rules and Regulations

- The participants have to submit their case analysis - solution (pdf format) & case analysis presentation (PPT) at the email id casestudy.abc@aef.edu.in
- The file must be saved with the allotted code which will be shared by the organizers.
- The allotted time for the presentation will be 8 + 2= 10minutes. (8 min for presentation & 2 min for Q&A)
- The case analysis must not be more than 3000 to 3500 words.
- The dates mentioned and the timeline specified must be rigidly followed, failing to do so may lead to disqualification from the competition.

Contact Us
+91 98817 22008 | +91 97625 54656 | +91 77740 32686
Mumbai Agra Highway, Rane Nagar, Nashik-09 www.ashokabschool.org

Location-wise Entries Received

| Sr. No. | City | Number of Entries |
|---------|--------------|---|
| 1 | Dhule | 3 |
| 2 | GOA | 4 |
| 3 | NASIK | 17 (14 ACBCS= 8 Ph.D. + 7 Others) |
| 4 | Mumbai | 2 |
| 5 | Pune | 1 |
| 6 | Silvasa | 5 |
| 7 | Ulhasnagar | 3 |
| 8 | Indore | 1 |
| 9 | Delhi | 1 |
| | TOTAL | 37 |



ASHOKA EDUCATION FOUNDATION'S
ASHOKA BUSINESS SCHOOL

NAAC Accredited | ISO 9001:2015 Certified | Minority Institute (Linguistic)
Recognized by AICTE New Delhi, Govt. of Maharashtra, DTE, Mumbai & Affiliated to Savitribai Phule Pune University

**NATIONAL LEVEL
CASE STUDY ANALYSIS COMPETITION**

under the initiative of
INTERNAL QUALITY ASSURANCE CELL (IQAC)

19th Aug. 2023 @ 10.00 AM

CHIEF GUEST



Dr. Upinder Dhar,
Shri Vaishav Vidyapeeth
Vishwavidyalaya, Indore, M.P.

JUDGES FOR THE COMPETITION



Dr. Manpreet Uppal
Chair- Center of
Executive Education,
Area Chair- Strategy &
International Business,
FIIB, New Delhi



Dr. Kuldip S Charak,
Director,
DYPIIMS, Akurdi, Pune
Over 41 years of
Distinguished Exp.

OUR INSPIRATIONS



Mr. Shrikant Shukla
Secretary,
Ashoka Education Foundation,
Nashik



Hon. Mr. Ashokji Katariya
Chairman,
Ashoka Group,
Nashik



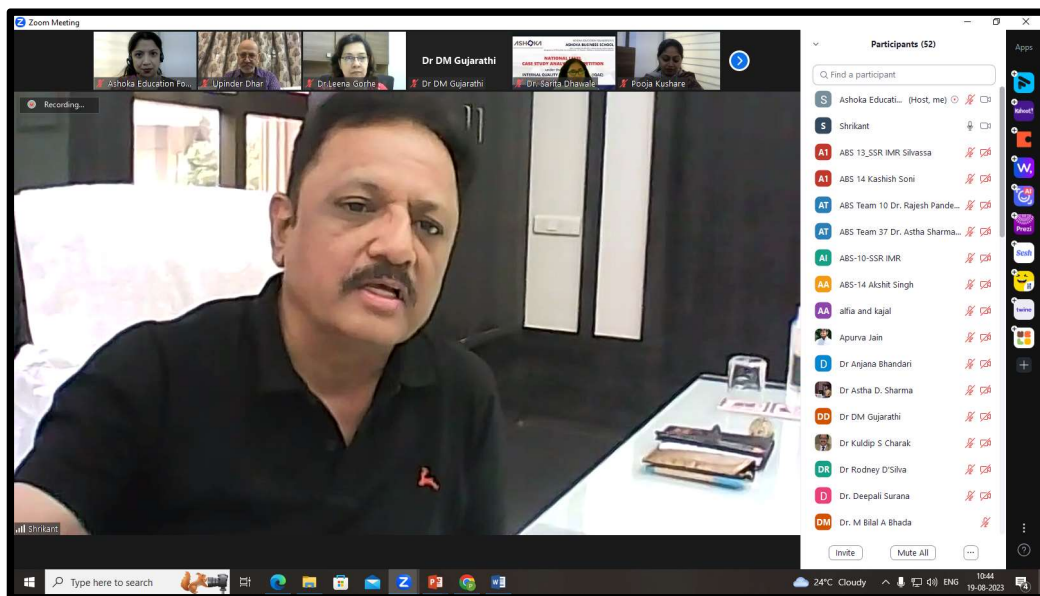
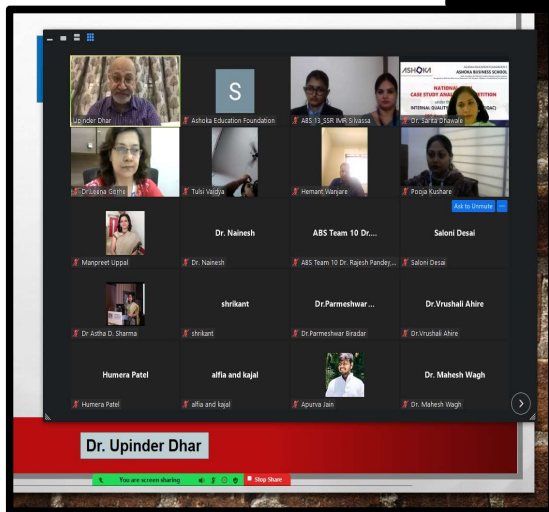
Dr. Narendra Telrandhe
Administrator,
Ashoka Education Foundation,
Nashik

ORGANIZING TEAM

| | | | |
|--|--|---|--|
| <p>Contact Us Ujjayant Plaza, Mumbai-Agra National Highway, Rane Nagar, Nashik, 422009 www.ashokabschool.org abs@aef.edu.in</p> | <p>Convenor Dr. Sarita Dhawale I/C Director, ABS</p> | <p>Coordinators: Dr. Pooja Gholap Ms. Pooja Kushare Dr. Mahesh Wagh</p> | <p>Join Us on the Zoom Platform: Meeting Id: 954 0419 3568 Passcode: 106300</p> |
|--|--|---|--|

The competition was conducted in two rounds:

1. First round was the elimination round, where the analysis of the case was shared with the jury and evaluation was done by them.
2. Top 10 cases were to be presented in the final round i.e. **Round 2** but 12 were presented as there was a tie in three teams.
3. The evaluation of all the presentations was done through the two jury members, Dr. Charak and Dr. Manpreet Uppal.
4. Top three teams were declared as winners.



- SMPL should have focused on the following steps to prepare for talent poaching:

Step 1 Succession Planning

Step 2 Employee Development

Step 3 Competitive Compensation

Step 4 Employee Engagement

Step 5 Non Compete Agreements

An Ethical Dilemma

Retain, Relinquish, or Regain..."

Zoom Meeting Grid (26 participants):

- ABS 13_SSR IMR...
- Dr. Leena Gorhe
- Dr. Nainesh
- ABS Team 25 Dr...
- ABS 07 -Dr.Parm...
- Kanishka Kadam...
- Dr. MAHESH WA...
- Pooja Kushare
- Medhini Pawask...
- Shourya Sengar
- Vaibhav Bhalerao
- Prajapati Anjali...
- Asst. Prof. Shiba...
- ABS-10-SSRIMR
- Jdc bytco
- Radhey soni
- Akshith

AN INTERACTION WITH FOREIGN DELEGATES

The interaction between students and foreign delegates from the Eurasian Association for Development, Innovation, and Cooperation (EADIC) marked a significant milestone in fostering cross-cultural exchange, collaboration, and learning opportunities within the academic community. The interaction provided students with a unique platform to engage with international experts, exchange ideas, and gain insights into global perspectives on various socio-economic and developmental issues. The exchange offered a rich tapestry of diverse experiences, cultural backgrounds, and expertise, enriching participants' understanding of global challenges and opportunities. This report aims to document the highlights, outcomes, and implications of the interaction between students and foreign delegates from EADIC, shedding light on the transformative impact of cross-border collaboration and knowledge exchange in shaping the next generation of global leaders and change-makers.



ASHOKA
ASHOKA EDUCATION FOUNDATION'S
ASHOKA BUSINESS SCHOOL

**Welcome to
Foreign delegates**


Mr. Ion Calvo Bañez
Representative,
EADIC India


Mr. Ricardo Carramiñaga
CEO and Founder,
EADIC

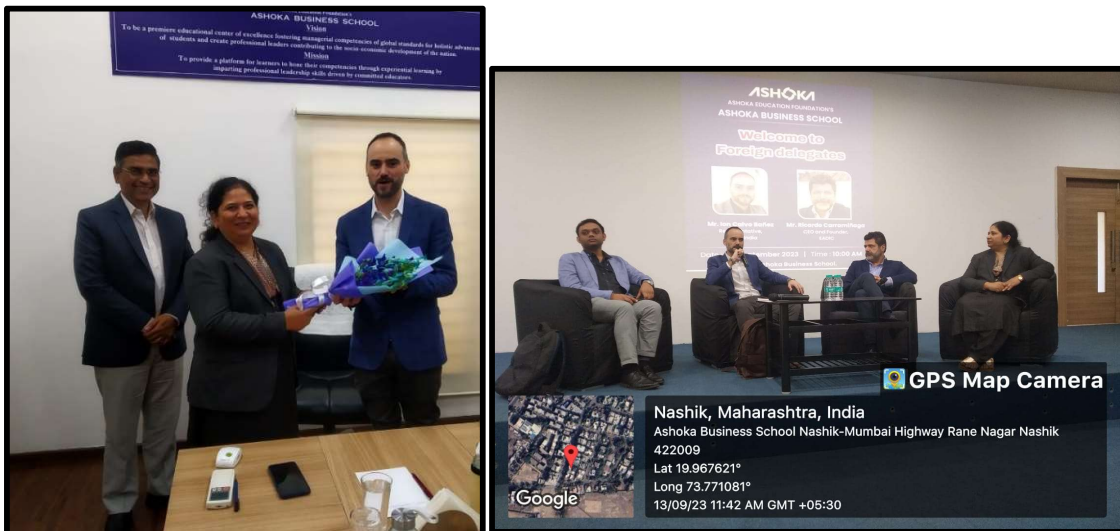
Date : **13th September 2023** | Time : **10:00 AM**
Venue : **Ashoka Business School.**

NETWORKING & PANEL DISCUSSION TO UNDERSTAND THE EDUCATIONAL APPROACH AT INTERNATIONAL LEVEL.

Discussing challenges, exploring opportunities, and even delving into the finer details of their academic and extracurricular pursuits all contribute to honing your path. Networks Collaboration Educational Research Educational Change School Improvement.

There is growing consensus on the need to prepare future generations in environments of collaboration and cooperation. This way of understanding education cross borders in the quest for networking. A wide range of theoretical bases supports networking, which underlines its potential in the educational arena.

GALLERY:



Outcome:

We all know that business networking is a powerful tool that can support business owners, entrepreneurs and professionals to achieve their goals and to grow their businesses faster, with uncapped opportunities. But there are also many more benefits to professional networking; one significant benefit is *business education*.

1. The interaction facilitated a deeper appreciation and understanding of diverse cultures.
2. Students had the opportunity to engage in meaningful discussions and knowledge-sharing sessions with foreign delegates, gaining valuable insights into global issues, innovative solutions, and best practices in various fields, ranging from technology and innovation to sustainable development and entrepreneurship.
3. The interaction provided a platform for students to establish connections and build professional networks with international experts.

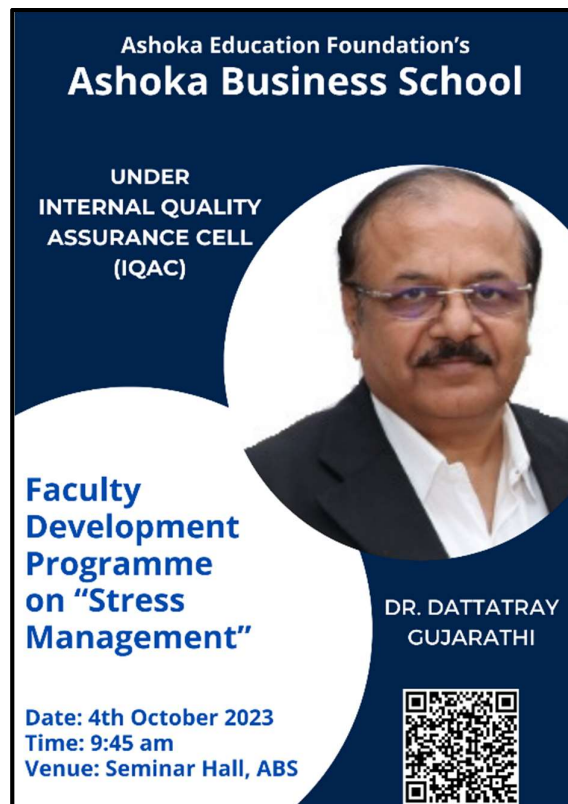
IQAC
FACULTY DEVELOPMENT PROGRAM
ON
“STRESS MANAGEMENT”

Introduction:

Distress is prevalent and costly problem in today's workplace. Most of the employees are reporting high level of stress. Excessive work related stress can have serious behavioural, physical and psychological consequences. Relations with parents, students, workplace conflicts and deadlines are potential causes of distress and faculties must learn how to manage the same for efficient working.


Objectives:

1. To identify the sources of stress and learn how to prevent it.
2. How to support the students to deal with a stressful situation?
3. To learn to acquire a concrete method to better handle stress.
4. To improve the stress and conflict management skills.



Ashoka Education Foundation's
Ashoka Business School


UNDER
INTERNAL QUALITY
ASSURANCE CELL
(IQAC)



**Faculty
Development
Programme
on "Stress
Management"**

DR. DATTATRAY
GUJARATHI

Date: 4th October 2023
Time: 9:45 am
Venue: Seminar Hall, ABS



Glimpses





Outcome:

1. Faculties experienced improved physical, mental, and emotional well-being as a result of engaging in yoga and meditation practices.
2. The session helped faculty members enhance their ability to focus and concentrate on tasks.
3. Faculty members learned strategies for promoting work-life balance through mindfulness practices.
4. Overall, the session on stress management for faculties through yoga and meditation yielded positive outcomes, equipping them with valuable skills, strategies, and resources to effectively manage stress, enhance well-being.

IQAC
ADMIN DEVELOPMENT PROGRAM

ON
"MOTIVATION & PERSONAL DEVELOPMENT "

Introduction:

Administrative and support staff plays a very crucial role in successful and smooth functioning of any organization or institute. They are the ones who majorly contribute towards multiple areas such as the statutory compliance, cleanliness of the institute, ambience, surroundings, classrooms, housekeeping etc. To keep this team always motivated and feel worthy is very essential. These are the people who keep working continuously but are never in the lime light. So to enhance their skills and keep them inspired and always work driven appreciating them is important. Along with appreciation motivating them for their personal growth would also help them succeed and so will the institute and society grow.



Ashoka Education Foundation's
ASHOKA BUSINESS SCHOOL ORGANIZES
ADMIN DEVELOPMENT PROGRAM
ON
MOTIVATION & PERSONAL DEVELOPMENT
under Research Cell, ABS

ASHOKA

"ALL OUR DREAMS CAN COME TRUE IF WE HAVE THE COURAGE TO PURSUE THEM." ...

MODE- ONLINE(ZOOM MEETINGS)

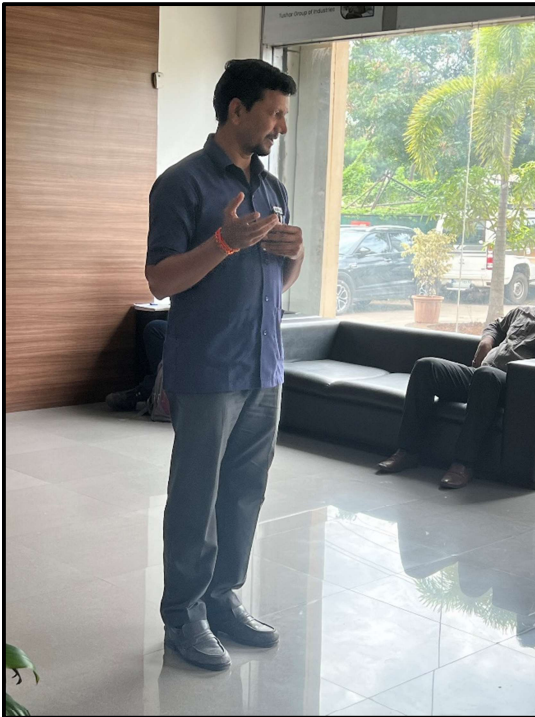
 | **04TH OCT** | **2023**
02.30 p.m.

For more details about us scan the QR code

The poster features a central circular image of a person with arms raised in a field at sunrise. The text is arranged in a clean, modern layout with a dark blue background and white and light blue accents.

Objectives:

1. To know the administrative and support staff in a better way through activity based learning.
2. To identify the areas of improvement for these personnel's.
3. To highlight the ways in which we can motivate them for their personal growth.
4. To continue to interact with them and bring change in the institute and to the society.





Outcome:

1. Specific areas for improvement were identified for the personnel, enabling targeted development plans to be implemented.
2. Various motivational techniques and strategies were highlighted.
3. The program emphasized the importance of ongoing interaction and engagement with staff, fostering a culture of continuous improvement within the institute and extending its positive impact to the broader society.

Staff Meeting

Meeting of staff held on 04/10/2023 at 2:30 p.m. in the Board Room, Ashoka Business School, Rane Nagar, Nashik.

Subject/Agenda Admin Development Program -
"Personal Development & Motivation Session"

Following members attended the meeting

| Sr. No | Name | Signature |
|--------|-----------------------|--------------------|
| 1 | Dr. Smita Dhawale. | <i>[Signature]</i> |
| 2 | Dr. Pooja Gholap. | <i>[Signature]</i> |
| 3 | Dr. Nainesh Mutha. | <i>[Signature]</i> |
| 4 | Dr. Mahesh Wagh. | <i>[Signature]</i> |
| 5 | Dr. Anjana Brandaoi. | <i>[Signature]</i> |
| 6 | Mr. Vishal Sonkamble. | <i>[Signature]</i> |
| 7 | Mr. Sachin Bagul. | <i>[Signature]</i> |
| 8 | Mr. Sachin Londhe. | <i>[Signature]</i> |
| 9 | Mr. Amol. Wagh. | <i>[Signature]</i> |
| 10 | Mr. Ranjeet. Tathe. | <i>[Signature]</i> |
| 11 | Mr. Vishnu Pitale. | <i>[Signature]</i> |

Minutes of the Meeting-

- 12 Ms. Sonali Satish walunj *[Signature]*
- 13 Kavita Pawar *[Signature]*
- 14 Savita Shinde *[Signature]*
- 15 Sangita Gafane *[Signature]*
- 16 Nisha Gade *[Signature]*
- 17 Chhaya B. Shete *[Signature]*
- 18 Krishna V. Lad *[Signature]*
- 19 Suniti Ganpase
- 20



IQAC CELL
WORKSHOP

ON

DESIGN THINKING WORKSHOP

Design Thinking for MBA students represents a pivotal step in fostering innovation, problem-solving, and creativity within the realm of business education. As businesses navigate increasingly complex and dynamic environments, the ability to think creatively and design solutions that address evolving challenges is essential for success. This session aimed to introduce MBA students to the principles and methodologies of design thinking, equipping them with a powerful toolkit for generating innovative ideas, empathizing with end-users, and crafting solutions that resonate with market needs. Through a blend of theoretical insights, practical exercises, and real-world case studies, participants were immersed in the iterative process of design thinking, empowering them to approach business problems with a fresh perspective and develop transformative solutions.

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Affiliated to Savitribai Phule Pune University, Recognised by Govt of Maharashtra
NAAC Accredited | Minority Institution (Linguistic)

Organises
Design Thinking Workshop

Under
IQAC and AISC

In collaboration with
Indian Society Of Training and Development (ISTD), Nashik Chapter

🕒 Time : **10.30 AM to 12.30 PM**
📅 Date : **21th October 2023**
📍 Venue : Ashoka Business School,
Rane Nagar, Nashik

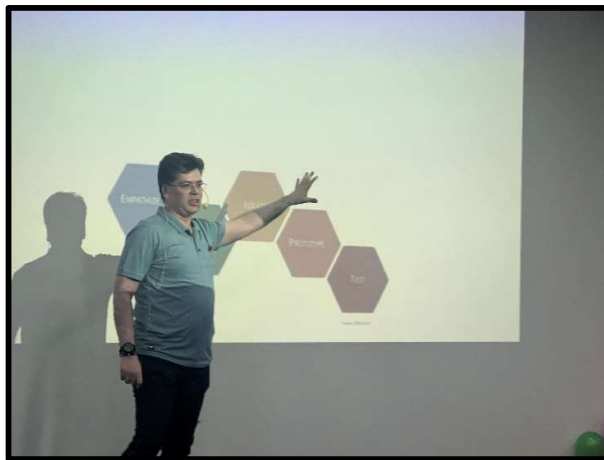
ISTD
श्रीमान्तराज्यं नरां बहुमानं
अनारं दानं न कर्तव्यं

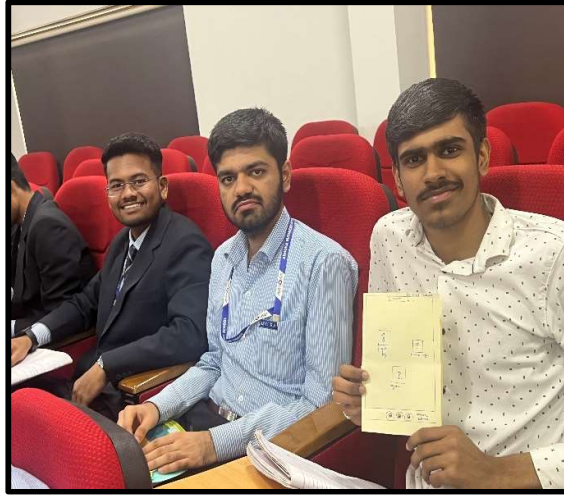
Mr. Ashish Rangari
Training and Development Manager, GSK

Objectives:

1. Familiarize MBA students with the core principles and concepts of design thinking, including empathy, ideation, prototyping, and iteration, to cultivate a deep understanding of the methodology.
2. Stimulate participants' creative thinking abilities and problem-solving skills by immersing them in hands-on activities and exercises designed to encourage divergent thinking and innovative approaches to business challenges.
3. Cultivate empathy among MBA students by emphasizing the importance of understanding end-users' needs, preferences, and pain points in the design process.
4. Promote collaboration and teamwork among participants through group-based activities and brainstorming sessions.
5. Encourage MBA students to embrace a mindset of continuous learning and adaptation.





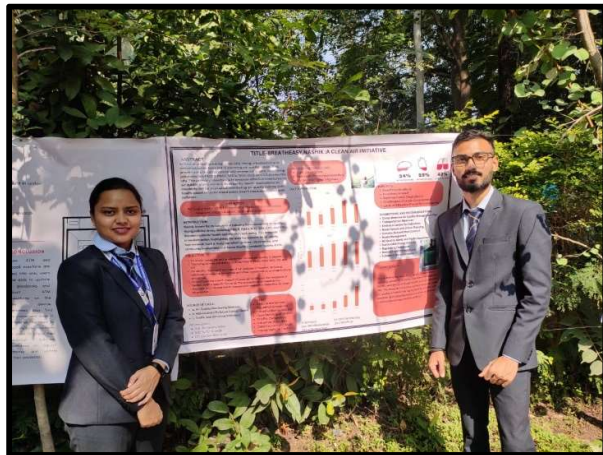


Outcome:

1. The students gained a profound grasp of design thinking principles, methodologies, and their applicability in addressing intricate business problems.
2. Students cultivated empathy and a user-centric mindset, acquiring insights into end-users' needs, desires, and behaviors through immersive experiences and user research activities.
3. The session facilitated collaboration and teamwork among MBA students, enabling them to effectively collaborate in multidisciplinary teams, share varied perspectives, and co-create solutions collaboratively.
4. MBA students showcased their aptitude for innovation and entrepreneurial thinking, identifying novel opportunities, challenging conventional assumptions, and proposing disruptive solutions to drive organizational growth and success.

AVISHKAR COMPETITION

Avishkar Poster Presentation Competition was conducted on 30th Oct 2023 on the guidelines issued by Savitribai Phule Pune University. 2 student groups comprising 4 students from MBA I & II participated enthusiastically and presented their ideas before the examiners. Ms Sakshi Patki & Dip Ahirao from MBA 1 and Ms. Meghna Wani and Mr. Chinmay Darpe from MBA 2. The issues presented by the students were very novel and gained praise from the examiners. The students were guided by faculties from various specializations for this competition. Dr. Sarita Dhawale coordinated for the competition. The competition was conducted under the guidance of Director In charge Dr. Sarita Dhawale and the Administrator Dr. Narendra Telrandhe.



EXPERT SESSION
ON
MCX & SEBI REGIONAL AWARENESS PROGRAM ON COMMODITY
DERIVATIVES.

Introduction:

The Expert Session on MCX & SEBI, held as part of the regional awareness program on Commodity Derivatives, marks a significant milestone in fostering understanding and proficiency in the realm of commodity trading. In today's increasingly interconnected global markets, the ability to navigate the intricacies of commodity derivatives is indispensable for investors, traders, and regulatory bodies alike. This session serves as a vital platform for participants to gain insights from industry experts on the functioning of the Multi Commodity Exchange (MCX) and the regulatory framework established by the Securities and Exchange Board of India (SEBI). Through engaging discussions, practical examples, and in-depth analysis, attendees will not only enhance their comprehension of commodity derivatives but also strengthen their ability to make informed decisions within a regulated and transparent market environment.



ASHOKA EDUCATION FOUNDATION'S
ASHOKA BUSINESS SCHOOL

Organizes
Expert Sessions
on
**MCX & SEBI Regional Awareness
program on commodity derivatives**



Mr. Nitin Ahirwar
Business Development
Manager MCX LTD



Mr. Vishwanath Bodade
Vice president,
LKP SECURITIES LTD

Date : 02nd Nov. 2023 | Time : 12.00 P.M. Onwards
Venue : ABS, Seminar Hall.



Outcome:

1. The students gained a thorough understanding of the operations and functions of the Multi Commodity Exchange (MCX) and the regulatory framework established by the Securities and Exchange Board of India (SEBI) governing commodity derivatives trading.
2. The session provided practical insights into the intricacies of commodity derivatives trading through real-world case studies.
3. MBA students learned about various investment strategies and techniques employed in commodity trading.

IQAC
EXPERT SESSION
ON
“HOW TO MAKE RESEARCH PROPOSAL
FOR GAINING THE RESEARCH GRANTS”

Introduction

Research on timely and important topics attracts attention, which in turn leads to greater institutional visibility and reputation. An institute becomes known for its research in certain fields, they become magnets for students, faculty, grants, media coverage, and even philanthropy. Research can make your faculty better teachers, or at the very least, keep them up-to-date and on the cutting edge of their fields. Without money from research funding organizations researchers will not be able to conduct research and publish relevant papers in (highly cited) journals and will not be competitive for further grants and positions.

Ashoka Education Foundation's
ASHOKA BUSINESS SCHOOL **ASHOKA**
ORGANIZES
AN EXPERT SESSION ON
HOW TO MAKE RESEARCH PROPOSAL FOR GAINING THE "RESEARCH GRANTS"
under the initiative of
Research Cell,
ABS
RESOURCE PERSON
DR. MAHESH WAGH
Academic co ordinator,
ABS
Nasik
Board Room-ASHOKA BUSINESS SCHOOL
 | **01ST DEC** | **2023**
@04.30 p.m.
For more details about us scan the QR code

Purpose

The primary purpose of educational research is to expand the existing body of knowledge by providing solutions to different problems in pedagogy while improving teaching and learning practices. Educational researchers also seek answers to questions bothering on learner motivation, development, and classroom management.

Objectives

1. To make faculties aware of
2. the various grants available for the different areas of research.
3. To inculcate the habit of continues research amongst the faculties.
4. To help faculties prepare a proper proposal for availing the available research grants.
5. To identify and seek financial assistance from the external institutions for the research projects.





Outcome:

1. Faculty members became aware of the various grants available for different areas of research, including government-funded grants, industry-sponsored grants.
2. The program successfully instilled a culture of continuous research among faculty members, encouraging them to pursue innovative research projects.
3. Program successfully empowered faculty members to actively engage in research activities, access funding opportunities.

Staff Meeting

Meeting of staff held on 01/12/2023 at 4:30 am/p.m. in the Board Room, Ashoka Business School, Rane Nagar, Nashik.

Subject/Agenda FDP - "HOW TO MAKE RESEARCH PROPOSAL FOR GAINING THE RESEARCH GRANTS"

Following members attended the meeting

| Sr. No | Name | Signature |
|--------|-----------------------------------|-----------|
| 1 | Dr. Santa Bhasale | |
| 2 | Dr. Vaibhav Bhatnagar | |
| 3 | Dr. Pooja Gholap | |
| 4 | Dr. Hemant Wanjare | |
| 5 | Dr. Leena Goste | |
| 6 | Dr. Anyana Bhandari | |
| 7 | Dr. Vrushali Ahire | |
| 8 | Dr. Nainesh Mutha | |
| 9 | Mr. Vishal Sontakamble | |
| 10 | Mrs. Pooja Kushare | |
| 11 | Dr. Mahesh Wagh (Resource Person) | |
| | -Minutes of the Meeting- | |



IQAC
FACULTY DEVELOPMENT PROGRAM
ON
“AI TOOLS IN MANAGEMENT EDUCATION”

Artificial intelligence (AI) involves using computers to do things that traditionally require human intelligence. AI can process large amounts of data in ways that humans cannot. Hence, AI cannot be an exception to the education industry too. With the help of AI tools teachers can automate administrative tasks, enabling them to focus more on instruction and student interaction. Furthermore, AI-powered virtual tutors can provide round-the-clock support to students, while customized learning solutions can empower students with special needs to reach their full potential. AI-powered educational tools can analyse data on student performance and provide tailored support to improve their grades.

Ashoka Education Foundation's
ASHOKA BUSINESS SCHOOL **ASHOKA**
ORGANIZES
AN EXPERT SESSION ON
**AI TOOLS IN MANAGEMENT
EDUCATION**

under the
initiative of
Research Cell,
ABS

RESOURCE PERSON
**DR. NAINESH
MUTHA**

Distance Education coordinator,
ABS
Nasik

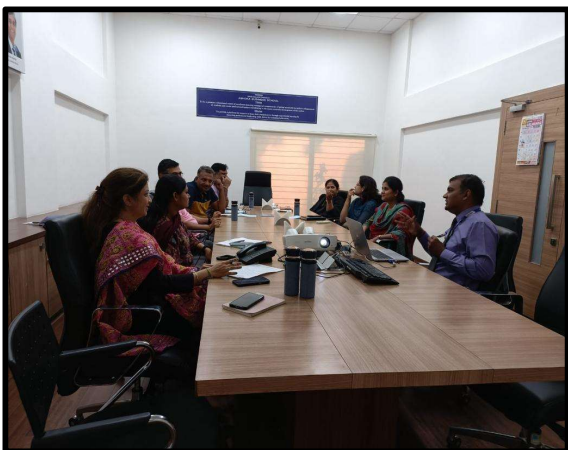
Board Room-ASHOKA BUSINESS SCHOOL

 | **02ND
DEC** | **2023**
@03.30 p.m.

For more details about us scan the QR code

Objectives:

1. To learn about the various AI tools available in management education to make it more effective.
2. To understand the importance of each tool that would help bring efficiency in teaching learning process.
3. To study about the AI tools that would help in evaluation of the learner and would also suggest the areas of improvement.
4. To know how personalized attention can be given to each student keeping in mind the constraint of time.



Outcomes:

1. Faculty members gained knowledge about a variety of AI tools available in management education.
2. They developed an understanding of the significance of each AI tool in improving the efficiency of the teaching-learning process, such as automating administrative tasks.
3. Faculty members studied AI tools designed for evaluating learner performance and identifying areas for improvement, such as adaptive learning systems, automated grading systems.
4. All learned strategies for providing personalized attention to each student within the constraints of time, leveraging AI tools like adaptive learning platforms, intelligent tutoring systems.
5. Faculty Development Program equipped participants with the knowledge and skills necessary to leverage AI tools effectively in management education.

ASHOKA Ashoka Education Foundation's
ASHOKA BUSINESS SCHOOL
Near Suman Petrol Pump, Mumbai Agra Highway, Nashik-9, Ph.0253-6649300/24

Admn/13 Rev.21.11/2022

Staff Meeting

Meeting of staff held on 02/12/2023 at 3:30 am/p.m. in the Board Room, Ashoka Business School, Rane Nagar, Nashik.

Subject/Agenda FDP - "AI TOOLS IN MANAGEMENT EDUCATION"

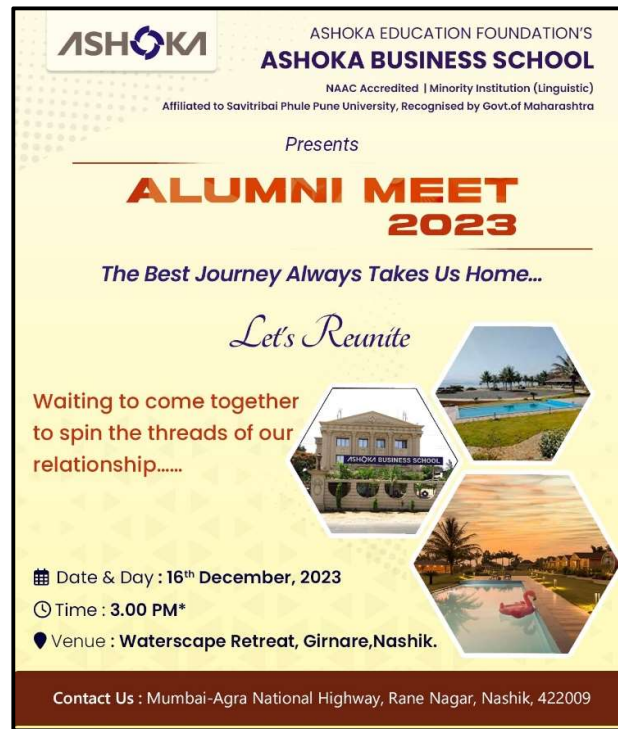
Following members attended the meeting

| Sr. No | Name | Signature |
|--------|---------------------------------------|-----------|
| 1 | Dr. Sanita Dhanwale . | |
| 2 | Dr. Vaibhav Bhalekar . | |
| 3 | Dr. Mahesh Wagh . | |
| 4 | Dr. Pooja Ghokap . | |
| 5 | Dr. Vrushali Ahire . | |
| 6 | Dr. Leena. Gorhe . | |
| 7 | Dr. Hemant Wanjare . | |
| 8 | Mrs. Pooja Kushare . | |
| 9 | Dr. Nainesh Mutha . (Resource Person) | |
| 10 | Dr. Anyana Bhandari . | |

-Minutes of the Meeting-

ASHOKA ALUMNI MEET- 2023

The primary purpose of conducting an alumni meet is to foster a sense of connection and nostalgia among past students. These events serve as platforms for networking, reminiscing about shared memories, and rekindling old friendships. Alumni meets also provide opportunities for current students to interact with successful individuals who have walked the same path they are treading, gaining insights, mentorship, and guidance for their future endeavors. These gatherings often include a blend of informal interactions, formal presentations, and interactive sessions that enrich both the alumni and the institution.



The poster for the Ashoka Alumni Meet 2023 features a yellow background with a grid pattern. At the top left is the Ashoka logo. To its right, the text reads 'ASHOKA EDUCATION FOUNDATION'S ASHOKA BUSINESS SCHOOL', followed by 'NAAC Accredited | Minority Institution (Linguistic)' and 'Affiliated to Savitribai Phule Pune University, Recognised by Govt. of Maharashtra'. Below this, it says 'Presents' and then 'ALUMNI MEET 2023' in large, bold, orange letters. A quote, 'The Best Journey Always Takes Us Home...', is centered below the title. Underneath is the phrase 'Let's Reunite' in a cursive font. A central graphic consists of three overlapping hexagons: the top one shows a swimming pool, the middle one shows the Ashoka Business School building, and the bottom one shows a sunset over a pool. To the left of these hexagons is the text 'Waiting to come together to spin the threads of our relationship.....'. At the bottom left, event details are listed: 'Date & Day : 16th December, 2023', 'Time : 3.00 PM*', and 'Venue : Waterscape Retreat, Girnare, Nashik.'. A dark red footer at the bottom contains the contact information: 'Contact Us : Mumbai-Agra National Highway, Rane Nagar, Nashik, 422009'.

OBJECTIVE

1. Alumni meets will provide a platform to reconnect with classmates, faculty, and staff, nurturing a sense of belonging and shared identity within the institution's community.
2. It will offer opportunities for alumni to expand their professional networks, exchange knowledge, and explore potential collaborations or career prospects.
3. Alumni can serve as mentors, providing guidance and advice to current students, aiding them in making informed academic and career decisions.

Some Glimpses:



Conclusion:

All above are the activities conducted by Ashoka Business School in order to bring excellence in education and inculcate the culture of learning through multiple ways. At ABS, the management and faculties always strive for bringing in new and innovative ways to make the sessions more interactive and fun learning.



IQAC Coordinator
COORDINATOR
Internal Quality Assurance Cell
Ashoka Business School, Nashik



Director In-Charge
DIRECTOR
Ashoka Business School
Nashik