

Ashoka Education Foundation's

ASHOKA BUSINESS SCHOOL



Survey No.-883, Plot No.6+7+8, Mumbai-Agra National Highway, Rane Nagar, Nashik – 422009. Tel.: 0253 6649500/24, Website: www.ashokabschool.org, Email: abs@aef.edu.in

Linguistic Minority Institute (Hindi)

NAAC Accredited with Grade "B+"

3.3.1 Number of research papers published per teacher in the Journals notified on UGC CARE list 2020-21

Title of paper	Name of the author/s	Department of the teacher	Name of journal	Calendar Year of publication	ISSN number
To study the impact of Covid -19 on Businesses and the road to economic Recovery	Dr.Tanaya Patil, Asst.Prof	Management	Journal of Emerging Technologies and Innovative Research (JETIR)	2021	ISSN- 2349-5162
Agricultural Marketing and Government Initiatives in India	Dr. Vaibhav R. Bhalerao	Management	International Journal of Creative Research Thoughts	2021	ISSN: 2320-2882
A Comparative Study of the Indian and the American Start-up Ecosystem	Dr. Vaibhav Bhalerao		'RESEARCH JOURNEY' International E- Research Journal	2020	E-ISSN: 2348-7143
Challenges in marketing: A global perspective	Dr. Vaibhav Bhalerao		International Journal of Commerce and Economics	2021	ISSN: 2664-7532
A Comparative Study of the Indian and the American Start-up Ecosystem	Prof. Harshal Dayma		'RESEARCH JOURNEY' International E- Research Journal	2020	E-ISSN: 2348-7143
Quality Audit: With Special reference to E Cart Logistics Nashik	Dr. Vikas Gaundare		Our Heritage	2020	
Ease of Decision Making Through Process Flow Optimization- A CEAT Way	Dr. Vikas Gaundare	Management	IUP	2021	0972-6888
Consumer Perception of two Wheelers in India	Dr. D M Gujarathi	Management	International Journal of Management & Economics	2021	2231-4687
A Study of Business Strategies of Top Three Two Wheeler Companies in India	Dr. D M Gujarathi	Management	International Journal of Management & Economics	2021	2231-4687



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An Innovative Guide To An Investment Through Credit ratings	Ms Pooja Gholap	Management	Shodhsamita- UGC care Group 1	2021	ISSN- 2277- 7067
The Great Resignation- Short lived or Long Lasting trend?	Dr. Vikas Gaundare	Management	Shodhsamita- UGC care Group 1	2021	ISSN- 2277- 7067
An Innovative Guide To An Investment Through Credit ratings	Dr. Vikas Gaudare	Management	Shodhsamita- UGC care Group 1	2021	ISSN- 2277- 7067
The Great Resignation- Short lived or Long Lasting trend?	Ms. Manisha Bhamre	Management	Shodhsamita- UGC care Group 1	2021	ISSN- 2277- 7067
A Study on Individual Investors Perception towards Credit Rating Agencies from the city of Nashik.	Mrs. Pooja A Gholap	Management	Srujan	2022	2456-4079
Higher Education: Need Of Innovation Education And Transformation: An Opinion Survey Of Higher Education Institutions In Nashik City, Maharashtra	Pooja A. Gholap	Management	Journal of the Asiatic Society of Mumbai	2022	0972-0766

IQAC Coordinator
COORDINATOR
Internal Quality Assurance Cell
Ashoka Business School, Nashik

DIRECTOR Ashoka Business School Nashik