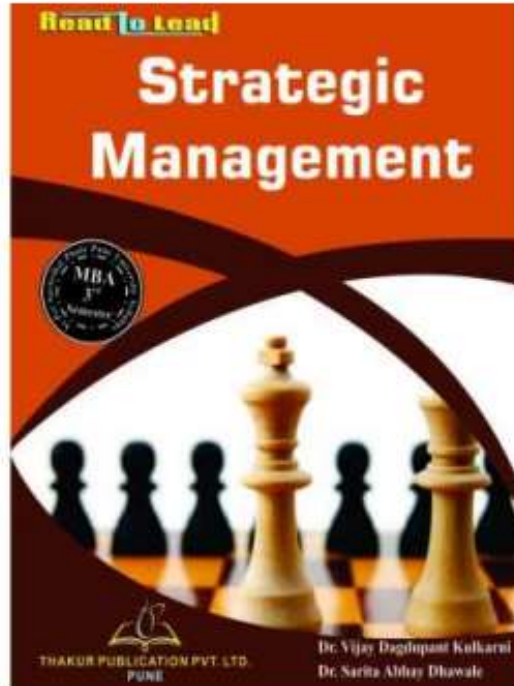


3.3.2 Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher 2020-21

Sl. No.	Name of the teacher	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Name of the conference	National / International	Calendar Year of publication	ISBN number of the proceeding	Affiliating Institute at the time of publication	Name of the publisher
1	Dr. Sarita Abhay Dhawale	Strategic Management	-	-	-	-	2021	ISBN 978-93-90031-89-4	Ashoka Education Foundation Nasik	Thakur Publications Pvt. Ltd. Pune
2	Dr. Sarita Abhay Dhawale	Fundamentals of Computer	-	-	-	-	2021	ISBN: 978-81-932613-1-6	Ashoka Education Foundation Nasik	Thakur Publications Pvt. Ltd. Pune
3	Dr. Sarita Abhay Dhawale	Digital Business	-	-	-	-	2021	ISBN: 978-93-88809-83-2	Ashoka Education Foundation Nasik	Thakur Publications Pvt. Ltd. Pune
4	Dr. Sarita Abhay Dhawale	Data Base Management	-	-	-	-	2021		Ashoka Education Foundation Nasik	Thakur Publications Pvt. Ltd. Pune
5	Dr. Sarita Abhay Dhawale	Strategic Management	-	-	-	-	2022	ISBN 978-93-90031-89-4	Ashoka Education Foundation Nasik	Thakur Publications Pvt. Ltd. Pune


IQAC Coordinator
COORDINATOR
 Internal Quality Assurance Cell
 Ashoka Business School, Nashik


Director In-Charge
DIRECTOR
 Ashoka Business School
 Nashik



About the Book

"Strategic Management" is conceptual with understanding the causes and forces that explain performance differences between organizations. This book is written specifically to cater the needs of students pursuing postgraduate degree in management. This book analyses strategic decision-making within business, helping the students to develop a critical understanding of the strategic processes of business and the interconnections between the numerous functional domains of the organization.

About the Authors



Dr. Vijay Dadasaheb Kulkarni has done Ph.D in Management, M.P.H., M.B.A., M.M.M., M.S.W., M.Com., P.D.D.(D) and LL.B (passing). He is currently working as Professor at International Institute of Management Science (IIMS), Pune and Former Director at Aditya Institute of Management, Pune for over 25 years of experience. He is life member National Institute of Personnel Management (NIPM) and Institute of Supply Chain Management (USA). He is corporate trainer in Team Building, Business Strategy, Stress Management, etc. He was associated as faculty with renowned institutes such as Hyderabad, MIT, SAANNICOM, etc.

His areas of expertise are Legal System of Business, Business Research Methods, Organizational Behavior, Marketing Management, Labour Laws etc. He is committed in the development and delivery of innovative teaching learning programs. He is recognized Ph.D. guide in different prestigious Universities by DDC. He has organized different International and National level conferences. He has published over 30 papers in different journals.



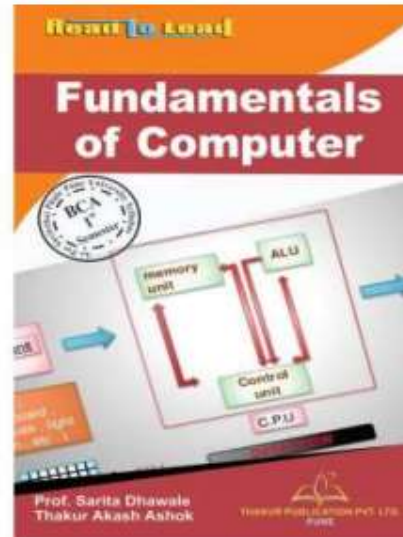
Dr. Sarita Abhay Dhawale has vast experience in the IT & HR Management including - System Analysis & Design, Enterprise Resource Planning (ERP), Software Engineering as well as Database Management Systems & its application Support Services, MIS, Information Security Systems, E-Governance & Cyber Law, Human Resource Management, Digital Marketing etc. Dr. Sarita has also had ALP (assistant) and has played an instrumental role in successfully driving organizational initiatives in over 100 programs for more than five years. She is a member of many professional associations and active member of CSR & many academic, research groups. She had completed her Ph.D. from Sree Siddaganga Institute University & Master's Degree from Narsee Sanjeeb Phule Pune University in Computer Management & also MBA completed later as a value addition to her knowledge. She is presently working with Ashoka Education Foundation, Nashik from last 12 years and handling of key responsibilities in organization.

Savitribai Phule Pune University, MBA-3rd Semester

Subjects	Authors
Strategic Management	Dr. Vijay Dadasaheb Kulkarni, Dr. Sarita Abhay Dhawale
Discussion Science	Dr. Gagan Prasad Kulkarni, Sahiba Masnik, Wani
Business Marketing	Advanced Financial Management, Strategic Human Resource Management, Business Operation Management, II
Sales & Distribution Management, International Finance	HR Systems, Logistics Management
International Business Environment, International Business Environment	Project Management, Corporate Governance

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ISBN: 978-81-90112-00-4



About the Book

This book **Fundamentals of Computer** is especially for **BCA First Semester of University of Pune**. This book aims to provide its readers with an in-depth knowledge of computers fundamentals. It is designed to meet the needs of beginners.

Salient features of the books are as follows:

- Cover the whole syllabus in a comprehensive manner as well as cover each and every aspect of computer applications for business.
- Language is easy to understand and followed in a linking way.
- The contents of this book are arranged in the systematic manner through various headings and sub-headings and figures so as to give a flow in studying the subject.

About the Author



Prof. Sarita Dhawale is working as **Professor and Head, Department of Computer Science in Ashoka Center for Business and Computer Studies, Nashik, Pune**. She is having **14 years** of teaching experience and **2 years** of software industry experience. She is **B.Sc (Electronics), B.Sc (Computer Science), MCM, MBA and PGDIP**. She has taught diverse set of subjects like **DBMS, RDBMS, Software Engineering, Internet programming, E-Commerce, E-Business, Computer Networking, etc.** She is an author of four books on the subject like **DBMS, ERP, Computer fundamentals and Web Technology**. She is sharing her knowledge with many universities as resource person. She has also presented papers at various Seminars/Conferences and Workshops at National and International levels.



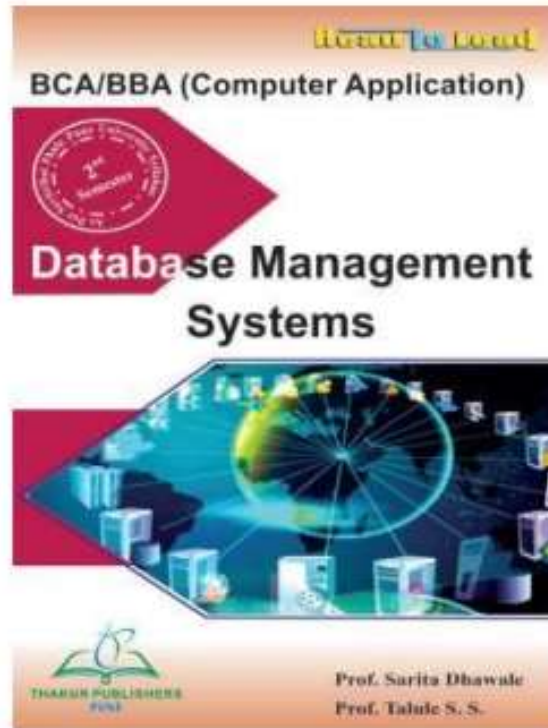
Mr. Thakur Akash Ashok is working as **Assistant Professor at G.E. Society's RNC Arts, JDB Commerce & NSC Science College, Nashik**. He is **M.Com, MBA, MBS, BTL, GDC&A, PGDBM, CHM, DIT, NET** qualified and is in teaching profession since past **11 years**. He is also having **4 years** of corporate experience. His areas of interest are **Computer Fundamentals, Business Administration, Principles of Marketing, E-Commerce, Business Accounting, Cost Accounting, Business Communication, Corporate Accounting Advanced Accounting, Elements of Company Law, etc.** He is having Certificate in Office Automations, etc. He has 5 times participated in State Level Seminars/Conferences and has also presented papers at State, National and International levels Seminars/Conferences.

Savitribai Phule Pune University BCA – 1st Semester

Subject Name	Authors Name	Pages
Applied Mathematics-I	Prof. Vaidya Sangeeta/Ramchandra, Prof. Nene,APJAC	240
Fundamentals of Computer	Prof. Sarita Dhawale, Thakur Akash Ashok	881
Introduction to Programming & Programming in C	Dr. Harsh D.Patil, Mrs. Savitribai Phulekar Chagan	101
Communication Skills	Dr. Harshvardh Kulkarni, Prof. Anantika Gokulnarayan	234

MRP: ₹150
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About the Book

The book "Database Management Systems" has been designed strictly in accordance with the latest syllabus presented by University of Pune for BCA Second Semester. This book is written with the aim of introducing the fundamentals of the organization and database management to the students. The language used in the book is plain, easy to understand, and facilitates easy grasping of concepts.

Salient Features

- The units have been logically arranged in sequence.
- The book is written in a reader-friendly manner both for the students and the teachers.
- Most of the content presented in the book is in the points, organized sequentially.
- Each topic has been started with essential introduction and developed steadily up to the standard form.
- The explanation is supported by examples wherever required.
- Sufficient exercises have been included for practice.

About the Author



Prof. Sarita Dhawale is working as Assistant Professor in Ashoka Center for Business and Computer Studies, Nashik, Pune. She is having 12 years of teaching experience and 2 years of software industry experience. She is B.Sc (Electronics), B.Sc (Computer Science), MCM and PGDIP. She has taught diverse set of subjects like DBMS, RDBMS, Software Engineering, Internet programming, E-Commerce, E-Business, Computer Networking, etc. She is sharing her knowledge with many universities as resource person. She has also presented papers at various Seminars/Conferences and Workshops at National and International Levels.



Prof. Tulale S. S. is working as Assistant Professor in New Arts, Commerce & Science College, Ahmednagar. He has more than 12 years of teaching experience and 2 years of industry experience. He is B. Sc., MCM, MCA (DB) and is pursuing his MCA. He is an active researcher. His areas of interest are Computer Fundamentals, Software Engineering, DBMS, RDBMS, Inventory Management, CRM and E-Commerce. He has delivered number of popular lectures on IT.

Sacredist Photo: Pune University (BCA/BBA (Computer Application) – 2nd Semester)

Subject Name	Author Name
Principles of Visual Programming Using C++	Dr. Ujjwal Shrivastava, Mrs. Jyoti Bhaskar Purohit
Database Management Systems	Prof. Sarita Dhawale, Prof. Tulale S. S.
E-Commerce Concepts	Dr. Mahesh S. Wadai, Mrs. Wiproo Parthivkar
Elements of Statistics	Dr. Santosh Yashwant, Prof. Pradipha Yashwant
Organizational Behaviour	Dr. Shrawanesh S. Shrawanesh, Prof. Parul Kanya Gauri

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