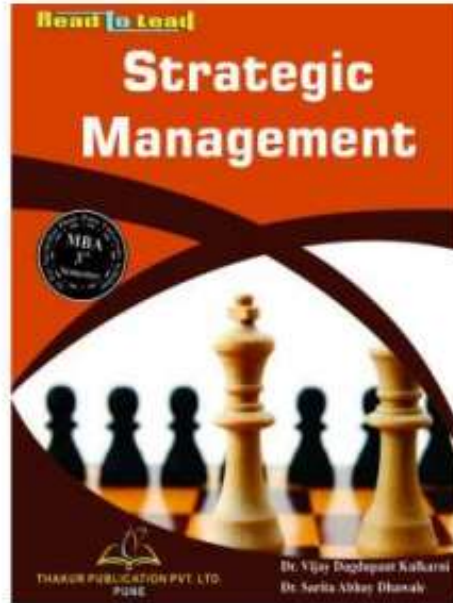


3.3.2 Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher 2022-23

Sl. No.	Name of the teacher	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Name of the conference	National / International	Calendar Year of publication	ISBN number of the proceeding	Affiliating Institute at the time of publication	Name of the publisher
1	Dr. Vikas Gaundare		Process Flow Optimization			International	2022		Ashoka Business School	Symbiosis Institute of Operations Mgt
2	Dr. Sarita Abhay Dhawale	Knowledge Management in Industry 4.0	-			National	2023	In Process	Ashoka Business School	IIP Series
3	Dr. Anjana Bhandari	Master of Library & Information Science						978-81-19169-45-0	Ashoka Business School	University of Delhi
4	Dr. Anjana Bhandari	Print and Electronic Sources & Literature in Social Sciences UNIT 1- 1. Scope of the discipline & its Importance 2. Research Trends in Social Sciences	-	Print and Electronic Sources & Literature in Social Sciences		National	2022-23	978-81-19169-45-0	Ashoka Business School	University of Delhi

IQAC Coordinator
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Director In-Charge
 DIRECTOR
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 Nashik



About the Book

“Strategic Management” is concerned with understanding the vision and focus for long-term performance objectives between competitors. This book is written specifically to help the reader to achieve a postgraduate diploma in management. This book studies strategic decision-making, and the business industry, the methods to develop a critical understanding of the strategic processes of business and the relationship between the business functional domains and its environment.

About the Authors

Dr. Vijay Dnyanesh Kulkarni has done PhD in Management, M.Phil. MBA, MCA, MBA, M.Com, PGDIP and LL.B. He is currently working as Professor and Associate Faculty of Management Studies (MMS), Pune and Former Director of Ashoka Institute of Management, Pune for over 30 years of experience. He is also member, National Institute of Personnel Management (NIPM) and Institute of Supply Chain Management (ISCM). He is corporate trainer in areas including Human Resource, Strategic Sales Management, etc. He was awarded an award with eminent contribution in the industry, MCA, and PGDIP 1998-99.

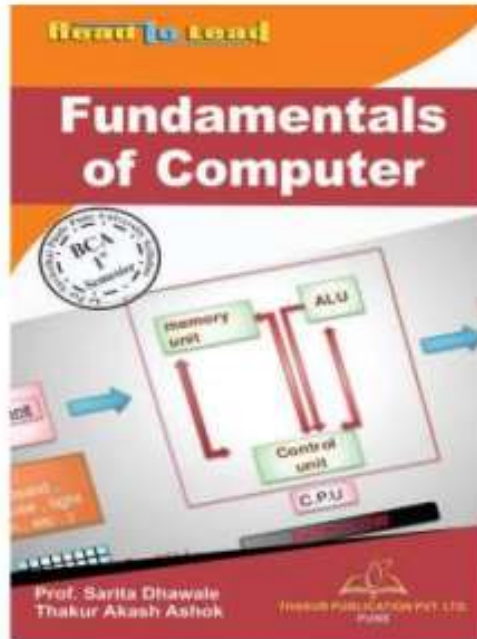
He worked as senior and legal officer of National Business Process Methods Department, Maharashtra Management, Labour Laws etc. He is associated in the development and delivery of interactive training, coaching programs. He is recognized P.D.F. guide in different management disciplines by IIT. He has reported different international and national seminars, workshops and conferences in different parts of India.

Dr. Smita Akhoy Dhanraj has had experience in the IT & HR Management including: System Analyst & Design, Enterprise Resource Planning (ERP), Software Engineering as well as (Software Management Systems), IT application Support Services, HR, Information Security Systems, IT, Compliance & Cyber-Laws, Business Process Management, Vendor Services etc. He served for over 30 years in IT, HR and operations and has worked as department head in various IITs. She is organizational leadership in an IIT Hyderabad Institute Post Graduate. She is a graduate of many professional organizations and various faculties of IIT. She is a member of various groups. She had completed her Ph.D. (with International MBA research) University of Mumbai's Dnyanesh Kulkarni Institute Post Graduate University of Management & HR completed her as a senior officer to her knowledge. She is presently working with Ashoka Education Foundation, Nashik from her 30 years of working life of her experience in management.

Savitribai Phule Pune University, MBA-3rd Semester

Subject	Author
Strategic Management	Dr. Vijay Dnyanesh Kulkarni & Dr. Smita Akhoy Dhanraj
Business Strategy	Dr. Vinay Dhanesh Kulkarni & Dr. Smita Akhoy Dhanraj
Business Marketing	Dr. Vinay Dhanesh Kulkarni & Dr. Smita Akhoy Dhanraj
HR & Industrial Management International Trade	Dr. Vinay Dhanesh Kulkarni & Dr. Smita Akhoy Dhanraj
Business Studies Executive International Business International Paper Management	Dr. Vinay Dhanesh Kulkarni & Dr. Smita Akhoy Dhanraj

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About the Book

This book **Fundamentals of Computer** is especially for **BCA First Semester of University of Pune**. This book aims to provide its readers with an in-depth knowledge of computers fundamentals. It is designed to meet the needs of beginners.

Salient features of the books are as follows:

- Cover the whole syllabus in a comprehensive manner as well as cover each and every aspect of computer applications for business.
- Language is easy to understand and followed in a linking way.
- The contents of this book are arranged in the systematic manner through various headings and sub-headings and figures so as to give a flow in studying the subject.

About the Author



Prof. Sarita Dhawale is working as **Professor and Head, Department of Computer Science in Ashoka Center for Business and Computer Studies, Nashik, Pune**. She is having **14 years** of teaching experience and **2 years** of software industry experience. She is **B.Sc. (Electronics), B.Sc. (Computer Science), MCM, MBA and PGDIM**. She has taught diverse set of subjects like **DBMS, RDBMS, Software Engineering, Internet programming, E-Commerce, E-Business, Computer Networking, etc.** She is an author of four books on the subject like **DBMS, ERP, Computer fundamentals and Web Technology**. She is sharing her knowledge with many universities as resource person. She has also presented papers at various Seminars/Conferences and Workshops at National and International levels.



Mr. Thakur Akash Ashok is working as **Assistant Professor at G.E. Society's RNC Arts, JDB Commerce & NSC Science College, Nashik**. He is **M.Com, MBA, MBS, DTL, GDC&A, PGDBM, CHM, DIT, NET** qualified and is in teaching profession since past **11 years**. He is also having **4 years** of corporate experience. His areas of interest are **Computer Fundamentals, Business Administration, Principles of Marketing, E-Commerce, Business Accounting, Cost Accounting, Business Communication, Corporate Accounting, Advanced Accounting, Elements of Company Law, etc.** He is having Certificate in Office Automations, etc. He has 5 times participated in State Level Seminar/Conferences and has also presented papers at State, National and International level Seminar/Conference.

Savitribai Phule Pune University BCA – 1st Semester

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Introduction to Programming & Programming in C	Dr. Rishi D. Patil, Mrs. Sushilata Pratiksha Chatur	162
Communication Skills	Dr. Prakash Karmali, Prof. Ananda Gaurav Ghosh	302

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----- Forwarded message -----
From: IP Series <ipseries@ashoka.org>
Date: Sat, Feb 10, 2024 at 2:46 PM
Subject: Notification Regarding Delay in Publication Process for Volume 3 IP Series
To: <ganika@naac.ac.in>


Respected Sir / Madam,

As indicated in our earlier communication regarding Volume 3 of the IP Series schedule, we were set to publish e-books and issue certificates in January. However, due to numerous author requests for updates during the formatting stage, we have not yet finalized the content and book count (based on chapter count) to allocate ISBNs.

We kindly request your cooperation and understanding as we work to complete all remaining phases.

For any queries, please feel free to contact us at +91-8861512568 or via email at ipseries@ashoka.org.

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क्रमांक/मु. शि. वि. No./SOL/ DLIC/2023/31 दिनांक Date 9/9/2023


TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Dr. Anjana Ratnakar Bhandari**, Librarian, Ashoka Education Foundation's Ashoka Business School, Nashik has contributed in lesson writing for SLM of School of Open Learning, Academic Session 2022-23. The course and the title are the following:

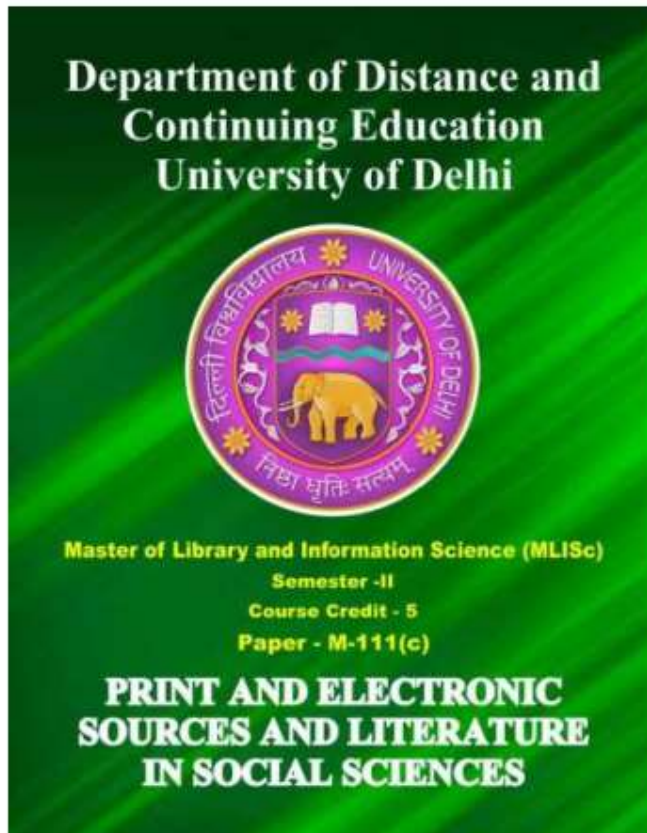
Master of Library and Information Science (MLISc), Semester-II, Course Credit- 5
(ISBN: 978-81-19169-45-0)

Paper-M-111(c) - PRINT AND ELECTRONIC SOURCES AND LITERATURE IN SOCIAL SCIENCES
UNIT-I: Historical Development
Lesson 1: Scope of the Discipline and its Development
Lesson 2: Research Trends in Social Sciences: History, Political Science, Economics and Sociology

It is a pleasure to have her in the SLM Content Writing Team of SOL, University of Delhi.
We wish her good luck for her future endeavors.


Joint Director
Campus of Open Learning/School of Open Learning

5, कैवेलरी लेन, दिल्ली विश्वविद्यालय, दिल्ली - 110007
5, Cavalry Lane, University of Delhi, Delhi - 110007
दूरभाष / Phone : 27666776, फैक्स / Fax : 27667242
e-mail : principal@sol-du.ac.in



M-111(c) – Print and Electronic Sources and Literature in Social Sciences

UNIT-I: HISTORICAL DEVELOPMENT
LESSON 1
SCOPE OF THE DISCIPLINE AND ITS DEVELOPMENT

Dr. Anjana Ratnakar Bhandari
Librarian
Ashoka Education Foundation
Ashoka Business School, Nashik - 422009
Savitribai Phule Pune University, Pune
Email id- anshbhandari@gmail.com

STRUCTURE

- 1.1 Learning Objectives
- 1.2 Introduction
- 1.3 Definition of Social Science
- 1.4 Focus of the social Sciences
- 1.5 Scope of Social Science
- 1.6 Importance of Social Sciences
- 1.7 History of Social Sciences
- 1.8 Development of Social Sciences during 19th century
- 1.9 Development of Social Sciences during 20th century
- 1.10 Self-Assessment Questions
- 1.11 References and Further Reading

1.1 LEARNING OBJECTIVES

This lesson traces in outline the history of the modern social sciences in India from the late eighteenth century to the present. Various definitions of social science are given to clear the term. Distinctive characteristics of social science and the focus points are given for study. In summary the lesson gives path of development and importance of social science. It describes the practices of the modern disciplines of social science in India. The final section deals with the professionalization of the disciplines during the postcolonial period. The focus is on the developed steps of history, economics, sociology, social anthropology, and political science.

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