

<b>ASHOKA EDUCATION FOUNDATIONS                      ASHOKA BUSINESS SCHOOL                      NAAC Cycle 2- SSR</b>			
<b>3.4.3 Number of extension and outreach programs conducted by the institution through organized forums including NSS/NCC with involvement of community 2020-21</b>			
Name of the activity	Organising unit/ agency/ collaborating agency	Name of the scheme	Year of the activity
Webinar Series on 'Food for Management Thought'	Taj Gateway Hotel	Holistic Development	2020
Digital Celebration of International Yog Diwas	Mr. Ashutosh Kshatriya- Yoga Trainer & Artis	Holistic Development	2020
Diya Painting Activity	Swami Vivekanand Association	ISR Initiative	2020
ISR initiative: Diwali Sweets distribution by students	Swami Vivekanand Association	ISR Initiative	2020
A session on "Basic Life Support Training"	Ashoka Medicover Hospital, Nashik	Social Awareness	2021
State- Level Online Program on „Basics of Self Defense'	Ms. Anjusha Chaugule, Director, Producer, Actress, Writer and a Social Activist	Holistic Development	2021
Spoken English Course	Mr. Nilesh Kulkarni	Holistic Development	2021
A session on Awareness About Competitive Examinations	ABS	Social Awareness	2021
Blood donation drive 10	In Collaboratio with Arpan Blood bank	Societal	2021
ABS sends help to Konkan Flood victims	In collaboratio with an NGO with a group "Police Boys"	ISR Initiative	2021
International Women's Day- Wellness Program for Girls-Health Hygine	Ashoka Medicover Hospital, Nashik	Holistic Development	2021
Blood donation drive 10	In Collaboratio with Arpan Blood bank	Societal	2021
ABS sends help to Konkan Flood victims	In collaboratio with an NGO with a group "Police Boys"	ISR Initiative	2021
Human Values Session by Mrs. Anita Vyas	ABS	Holistic activity	21st Aug 2021

  
**IQAC Coordinator**  
**COORDINATOR**  
 Internal Quality Assurance Cell  
 Ashoka Business School, Nashik

  
**Director In-Charge**  
**DIRECTOR**  
 Ashoka Business School  
 Nashik



ASHOKA EDUCATION FOUNDATION'S

# ASHOKA BUSINESS SCHOOL

Additional Information for  
3.4.3 & 3.4.4  
For AQAR 2020-21

**3.4.3 Number of extension and outreach Programmes conducted by the institution through NSS/ NCC/ Red Cross/ YRC etc., (including the programmes such as Swachh Bharat, AIDS awareness, Gender issues etc. ) and/or those organised in collaboration with industry, community and NGOs during the year &**

**3.4.4 Number of students participating in extension activities at 3.4.3. Above during**

## **1. Webinar Series on ‘Food for Management Thought’**

<b>Ashoka Education Foundation's Ashoka Business School</b>				
IQAC and Vykatitav Club in collaboration with <b>The Gateway Hotel</b> Presents <b>Food for Management Thought</b> Adventures behind 'The Gateway'				
<b>SR NO.</b>	<b>DATE</b>	<b>TIME</b>	<b>TOPIC</b>	<b>SPEAKER</b>
1	4/6/2020	3.00 P.M.	Leadership in VUCA World	Mr. Amit Suman (Human Resources Manager)
2	5/6/2020	3.00 P.M.	Secrets of Building Professional Relationships	Mr. Deepak Thomas (Learning & Development Manager)
3	8/6/2020	3.00 P.M.	Upcoming changes in Food Industry	Mr. Abhijit Chakraborty (Executive Chef)
4	9/6/2020	3.00 P.M.	Developing Corporate Attitude	Sumeet Ahire (Revenue Manager)
5	10/6/2020	3.00 P.M.	How to drive Operational Efficiency with Limited Resources	Mr. Bijayan Sinha (Operations Manager)
6	12/6/2020	3.00 P.M.	New Approach of Sales & Marketing Post Pandemic	Mr. Rohan Kulkarni (Director of Sales)
7	13/6/2020	3.00 P.M.	Relevance of Employee Branding for Organisation	Mr. Amit Suman (Human Resources Manager)

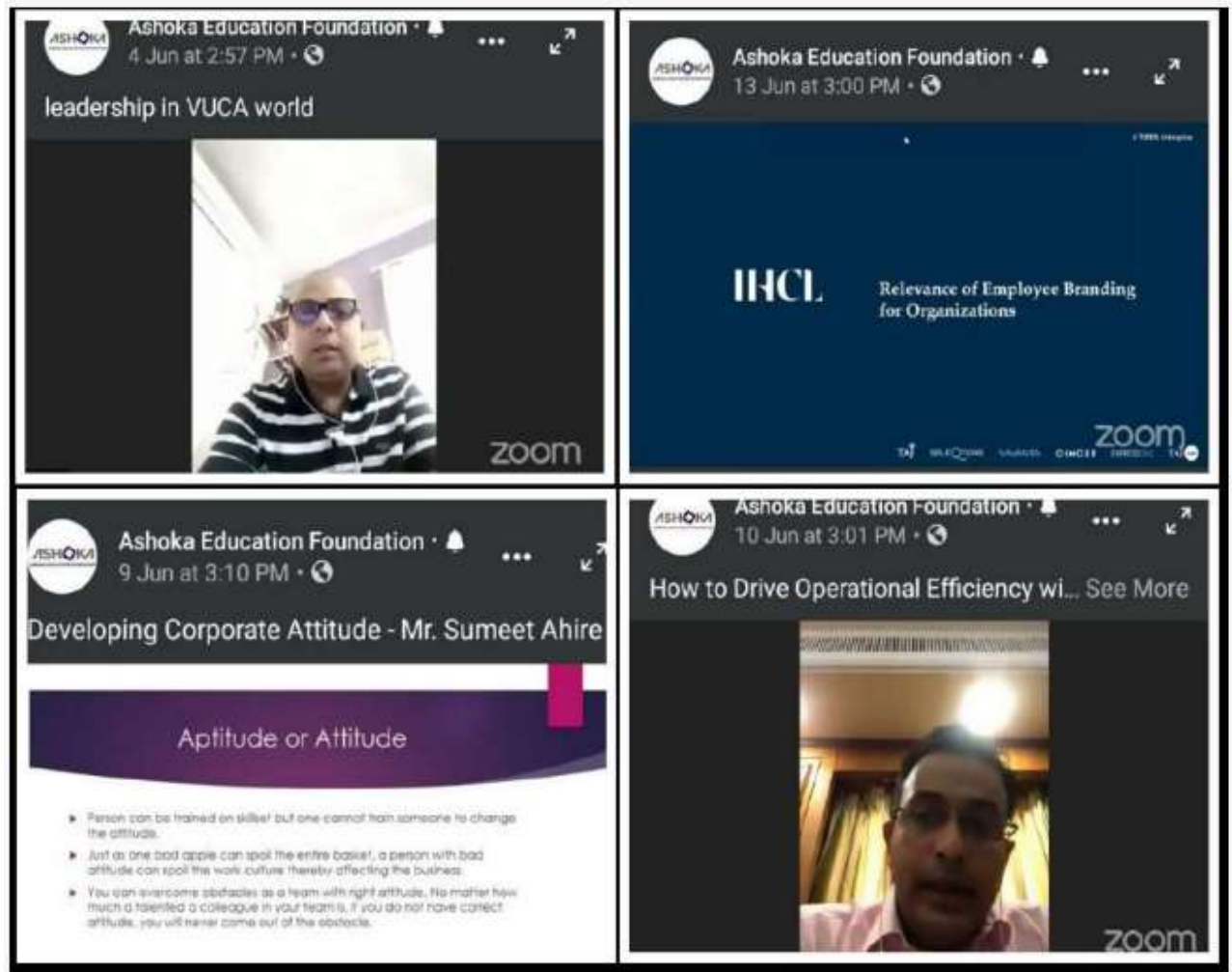
**❖ Event Coordinator: Ms. Sneha Awasthi and Ms. Manisha Bhamre**

Ashoka Business School's IQAC and Vyaktitv Club in collaboration with The Taj Gateway, Nashik organized a webinar series titled "Food for Management thought-Adventures behind The Gateway". The seven sessions in the series saw The Taj Gateway resource persons from all the departments speak on various topics.

Digital platforms like Zoom calls and Facebook live were used so as to reach a wide audience. Students, Faculties, Heads of more than 100 Institutes participated in this session. E- Certificates

were provided to all the participants. Ms. Sneha Awasthi, ABS Alumni along with the Vyaktiv team was instrumental in conceptualizing and managing the nitty-gritty of the webinar series. Prof. Manisha Bhamre compered the series and who also expressed gratitude to the Director, Dr. D.M. Gujarathi, Director, HE, Mr.Venkitachalam, Director, Bizsol, Dr. Narendra Telrande, Administrator, Dr. Rupali Khaire, Asst.Director, ABS for gving an oppportunity to interact with such experts from the industry and also thanked them for their support and guidance to the team.

**SOME GLIMSES:**



## 2. Digital Celebration of International Yog Diwas



Ashoka Business School conducts various activities for the holistic development of its students. The Institute also celebrates various days to highlight the importance of those days. The 6th International Yoga Day was celebrated Online by organising two programmes on the 21st and 22nd of June 2020. On the 21st Prof. Harshal Dayma conducted a Yoga and Pranayama session for the students and staff of Ashoka Business School. He stressed upon the importance of Yoga and its effect on our everyday activities and wellbeing.

On the 22nd, renowned Yoga trainer, artist, and visionary Mr. Ashutosh Kshatriya, the resource person for the webinar organised on the occasion of IYD, spoke on the need for Yoga in Business. The changing work environment increasingly places demands on the employees. To deal with such a stressful work environment, organisations must reap the benefits of Yoga and conduct such sessions within their premises. He highlighted the importance of the beautiful blending of Yoga with work leading to enhanced efficiency and Business growth coupled with employee satisfaction.

### **3. Diya Painting Activity**

- **Date of Event : 31st October 2020**
- **Participants : All Staff & Students of ABS**
- **Event co-ordinator : Ms. Manisha Bhamre**
- **Venue/Platform : Activity Room,**

ABS As part of the ISR activity, Students and Faculties painted earthen Diyas to be distributed to the people of the remote hamlets near Trimbakeshwar area. Students painted the Diyas at their homes and the faculties, at the ABS campus. Dr. D. M Gujarathi, Director ABS was an enthusiastic participant in the activity. It was a fun filled activity and nearly 150 diyas were painted. The Diyas along with the Diwali Sweets will be distributed before Diwali to lighten and sweeten their Diwali. This activity is carried on in association with Shri Ramakrishna Mission's, Shri Swami Kanthanandaji, Anjneri, Trimbakeshwar.



#### **4. ISR initiative: Diwali Sweets distribution by students**

- **Date of Activity :** 12th November 2020
- **Participants :** Faculties & Students
- **Event co-ordinator :** Ms. Manisha Bhamre
- **Venue :** Anjaneri, Near Trimbakeshwar, Nashik

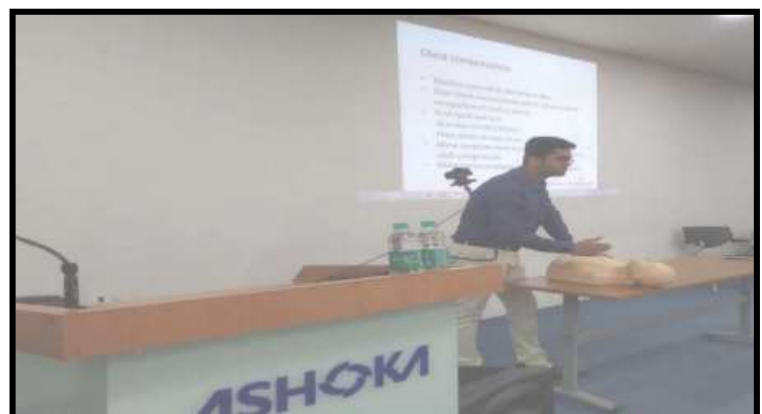
An activity carried on every year wherein the students and faculties collect Diwali Pharal which is then handed over to Swami Shri Kanthanandaji, President of Shri Ramakrishna Arogya Sansthan Vivekanand Dhyana-Yog Kendra situated at Anjaneri, Trimbakeshwar who then distributes it to the people of the remote hamlets in the Trimbakeshwar region. Ms. Manisha Bhamre, Asst. Prof., ABS, and Coordinator of the ISR cell, Dr. Vikas Gaundare along with Shubham Jadhav, Zeeshan Quazi, Manish Matale, Chetan Ushir, Krunal Sonar went to Swamiji's ashram to hand over the Diwali Sweets. Dr. D. M. Gujarati, Director, Ashoka Business School, Dr. Rupali Khaire, Asst. Director, ABS, and all the faculties supported and encouraged this activity.



## **5. A session on "Basic Life Support Training"**

- **Date of Event** : 17th February 2021
- **Topic of the session** : "Basic Life Support Training"
- **Resource person** : Dr. Chandrakant Chavan, Ashoka Medicover Hospital, Nashik
- **Participants** : All MBA students
- **Venue/Platform** : Seminar Hall
- **Organized By** : IQAC Department

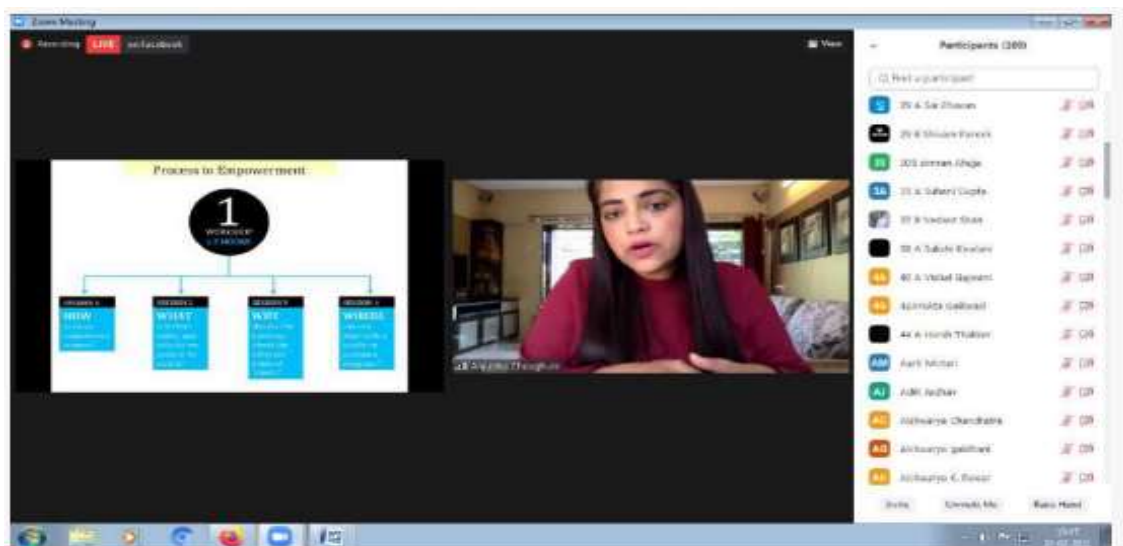
A training session on "Basic Life Support for Road Safety" organized by IQAC department of Ashoka Business School. The session was organized to create awareness among the students about road safety and basic life saving skills. Some demonstrations were made during the session. On this occasion, the Director of the Institute (Higher Education) Dr. D. M. Gujarathi, Event Coordinator Dr. Vaibhav Bhalerao, and Assistant Director of the College Dr. Rupali Khaire were present.





## 6. State- Level Online Program on, “Basics of Self Defense”

❖ <b>Date of Event</b>	: 20 <sup>th</sup> February 2021
❖ <b>Topic</b>	: Online program on Basics of Self Defense
❖ <b>Resource person</b>	: Ms. Anjusha Chaughule, Director, Producer, Actress, Writer and a Social Activist
❖ <b>No of Participants</b>	: 150 participants
❖ <b>Venue</b>	: Zoom Call & Facebook live
❖ <b>Faculty Coordinator</b>	: Ms. Manisha Bhamre
❖ <b>Organized By</b>	: IQAC Department



Ashoka Business School had organized a State level program on ‘The Basics of self-defense’ as part of its gender sensitivity activity. It was conducted by Ms. Anjusha Chaughule, who said that selfdefense is not just a set of techniques, it’s a state of mind and it begins with the belief that one is worth defending oneself. She spearheads the Woman empowerment and Self-defense program and is the solo designer and executor of Nirbhaya Safety drive campaign

## **7. Spoken English Course**

❖ <b>Date of Activity</b>	: 27 <sup>th</sup> February 2021
❖ <b>Resource Person</b>	: Mr. Nilesh Kulkarni
❖ <b>Participants</b>	: MBA 1 <sup>st</sup> year students
❖ <b>Venue/Platform</b>	: Seminar Hall
❖ <b>Organized By</b>	: Career Guidance & Employment Cell



Ashoka Business School has introduced the spoken English course of their MBA 1st year students in order to increase their employability skills and make them industry fit for growth in academics and to boost their confidence in coordination the resource person for the same. The course will be for 14 weeks

## 8. Human Rights Day:



## 9. Blood donation drive 10



On the occasion of the birthday of Hon. Chairman Mr. Ashok Katariya, Ashoka Education Foundation has organised a blood donation drive in association with Arpan Blood Bank on 20th July, 2021.

Even though the pandemic situation was there students and staff members of AEF participated enthusiastically into the drive.

Total 26 donors donated blood. The team of Arpan Blood Bank appreciated the enthusiasm and efforts taken by students and faculty members of AEF.

## 10. ABS sends help to Konkan Flood victims



An initiative of collecting donations from students and faculties for buying drinking water and other necessities was taken up by the ISR cell members as their social responsibility. These items were then handed over to the Police Boys, a group of young volunteers who go and distribute the same to the people of the affected areas. This ensures that help reaches only to those people who are in need. Under the guidance of the ISR Co-coordinator, Prof. Manisha Bhamre, the students collected a handsome amount and bought 1000 litres of water, sanitary pads and 100 blankets for the distribution. The Director of ABS, Dr. D. M. Gujarathi supported and encouraged the students in carrying out this activity for a noble cause. The Faculties too had pitched in their support for this selfless activity.

## 11. International Women's Day- Wellness Program for Girls- Health Hygiene



<b>Name of the Event</b>	<b>: WOMEN'S DAY CELEBRATION</b> [Wellness program for Girls- Health & Hygiene (Girls & Mom's)]
<b>Date</b>	<b>: 08<sup>th</sup> March 2021</b>
<b>Topic</b>	<b>: Wellness program for Girls- Health &amp; Hygiene (Girls &amp; Mom's)</b>
<b>Resource person</b>	<b>: Dr. Pranita Sanghvi</b>
<b>Class/classes Involved</b>	<b>:MBA I Girls &amp; All mothers</b>
<b>No of Participants</b>	<b>: 80 (Girls + Mothers)</b>
<b>Venue</b>	<b>: Offline + Online</b>
<b>Incharge/organizer (Faculty)</b>	<b>: Ms. Manisha B &amp; Ms Pooja G</b>
<b>Achievements/Benefits</b>	<b>: Attendees were guided with certain health care tips and precautions for healthy living in females.</b>
<b>Feedback Details</b>	<b>: Helpful for understanding the small health issues in women.</b>

Dr. Sanghvi made all the participants well acquainted with the health issues that women and girls are facing due to the unhealthy food habits, busy schedules and stress. She guided through the issues that a female might face in different age phases. She also explained the food and nutrition needed by females to be healthy, addressing the queries from the audience.

# GLIMPSES OF SOME MORE ACTIVITIES CONDUCTED UNDER EXTENTION

**ASHOKA**  
ASHOKA EDUCATION FOUNDATION'S  
**ASHOKA BUSINESS SCHOOL**  
**ORGANISES**  
"A SESSION ON "CORPORATE GOVERNANCE "

"GOOD GOVERNANCE  
DEPENDS ON THE  
ABILITY TO TAKE  
RESPONSIBILITY BY  
BOTH  
ADMINISTRATIONS AS  
WELL AS PEOPLE"




**Prof. Manisha  
Bhamre**  
Assistant  
Professor, Ashoka  
Business School,  
Nashik.

**31ST MARCH, 2021**

**ASHOKA  
BUSINESS  
SCHOOL**  
Organises

## BOOK TALK ACTIVITY



*On occasion of "READING DAY"  
under the initiative of Readers  
Club*

- To create Awareness and  
Importance of reading  
among students.

**SATURDAY  
19th June  
2021  
TIME:3:05pm**

**LET'S BE PART OF THIS...**

**ASHOKA**  
ASHOKA EDUCATION FOUNDATION'S  
**ASHOKA BUSINESS SCHOOL**  
ORGANISES  
A GUEST SESSION UNDER HOLISTIC DEVELOPMENT CELL  
ON:  
**"LIFE IS BEAUTIFUL"**  
ON THE OCCASION OF  
INTERNATIONAL YOUTH DAY



Resource Person  
**Mr. Vedant Mundada**  
SPPU Gold Medalist &  
Pursuing CA

Zoom Meeting  
Meeting ID: 86803062426  
Passcode: ABS

Date- 12th Aug 2021  
Time - 06:00pm





Ashoka Education Foundation's  
ASHOKA BUSINESS SCHOOL

organizes  
a  
session on

**International  
Day of The  
Girl Child**  
(Gender Sensitivity Initiative)  
Zoom ID-649 586 9622  
Passcode-ABS

**Speakers of the day**

Dr.Sarita Naik(Narang)  
MBBS(Gold Medalist),  
MD(O&G),MRCOG

Adv.Indrayani Patni  
Country  
Vice President, IPWL





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## **1. Blood donation drive 10**

- Date of Event: 20th July 2021
- Participants: Students and staff members of AEF
- Venue: Zoom call
- Faculty Coordinator: Mr. Harshal Dayma



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## A session on Importance of Human Values'

The Holistic Development Cell of Ashoka Business School had organized a talk for its students and the resource person was Mrs. Anita Vyas, Mentor and Global Head, Positive Mantra. Ashoka Business School believes in the holistic development of its students and Human values are the most important aspects in the process of holistic development of an individual. Mrs. Vyas, author of "Perfect selfie and Akaran Prem" said that one must pay attention and cherish human values in order to have a life full of meaning. She highlighted upon the idea of spreading positivism, which is a medium to heal all ailments. She cited simple everyday examples to stress upon the importance of human values. There was a lively interactive session with the students at the end of her session



**Resource Person:** Ms. Anita Vyas

**Intro. of Resource Person:** Mentor & Global Operational Head, Positive Mantra

**Organized By:** Holistic Development Cell

## Social responsibility towards Old age Home by ABS