

<b>ASHOKA EDUCATION FOUNDATIONS                      ASHOKA BUSINESS SCHOOL                      NAAC Cycle 2- SSR</b>			
<b>3.4.3 Number of extension and outreach programs conducted by the institution through organized forums including NSS/NCC with involvement of community 2018-19</b>			
Name of the activity	Organising unit/ agency/ collaborating agency	Name of the scheme	Year of the activity
World Environment Day	ABS	Environmental	04th June 2022
“International Yoga Awareness “ Day			21st June 2022
Blood Donation	NASHIK BLOOD BANK	Social	20th July
Celebration of National Family Day by organising Workshop On" Team Building and Collaborative outcome"- Faculty & Administrative Training Program	ABS	Social	26th Sept 2022
Rakhi celebration at Police station “Rakhi with Khaki”	Ambad Police Station, Nashik	Social	10th Aug 2023
Diwali Celebration with Orphanage	BALSADAN- An orphanage Home	Social	15th Oct 2023
Go green pledge	ABS	Environmental	17th Dec 2023
Swachata in College Campus	ABS	Environmental	17th Dec 2023
A session on Gender Equality "Drop the Mask of Gender".	ABS	Social	23rd Dec 2023
Pink hygiene	Ashay Social Group	Social	19th Dec 2022
Visit to Old Age Home for Sankranti celebration	Sheth Doongarshi Nagji Trust	Societal	19 <sup>th</sup> January, 2023
A Session on “Carbon Foot Prints”	Eart Heal Technologies	Environmental	11th Feb, 2023
ROAD SAFETY	ABS	Social	17th Feb 2023
WORLD BI CYCLE DAY	ABS	Social	03rd June 2023
Distribution of Old clothes activity	ABS	Social	12th June, 2023
International Yoga Day	AEF	Holistic	21st June 2023
Webinar on Soil: Where Food begins	Green Rio solutions, Mumbai	Social	7th July, 2023
Tree Plantation	ABS	Social	07th July 2023
National Sports Day	ABS	Holistic	29th August 2023
Rakhi with Khaki	Ambad Police Station	Social	30th August, 2023

Goda Cleaning activity with Sakal group	Sakal group	Societal	02nd October, 2023
Collection and distribution of study material for orphans "Reaching to the Unreached"	Balsadn Ashram, Trimbakeshwar, Nashik	Social	11th Oct 2023
Meri Miti Mera Desh	ABS	Environmental	14th Oct 2023
Diwali celebration with Adhartirth Anath Ashram	Adhartirth ashram, Nasik	Social	07th Nov 2023



**IQAC Coordinator**  
**COORDINATOR**  
Internal Quality Assurance Cell  
Ashoka Business School, Nashik



**Director In-Charge**  
**DIRECTOR**  
Ashoka Business School  
Nashik



ASHOKA EDUCATION FOUNDATION'S

# ASHOKA BUSINESS SCHOOL

Additional Information for  
3.4.3 & 3.4.4  
For AQAR 2022-23

**3.4.3 Number of extension and outreach Programmes conducted by the institution through NSS/ NCC/ Red Cross/ YRC etc., (including the programmes such as Swachh Bharat, AIDS awareness, Gender issues etc. ) and/or those organised in collaboration with industry, community and NGOs during the year &**

**3.4.4 Number of students participating in extension activities at 3.4.3. Above during**  
**World Cycle Day**

**Name of Activity** : World bicycle Day

**Date of Activity** : 8 June 2022

**Participants** : Students of ABS

**Organized By** : Library department

**Objectives** : To raise awareness about the benefits of cycling and advocate for better infrastructure and policies that support cycling as a safe and accessible mode of transportation



On 8th June 2022, Ashoka Business school celebrated World bicycle day. Students came in campus by using bicycles. It aims to raise awareness about the benefits of cycling. Cycling is an enjoyable way to stay healthy, including helping you lose weight, lower your cholesterol and strengthen your legs. Cycling is a low impact aerobic exercise that offers a wealth of benefits. It also also varies in intensity, so its suitable for all levels.



## Save Soil



# “International Yoga Awareness “ Day



ASHOKA

ASHOKA BUSINESS SCHOOL'S

Vyaktitvo  
Club presents

FIT HOUR

× × × ×

International Yoga Day.

21st June 2022

Tuesday at 9:30am

Venue: Seminar Hall

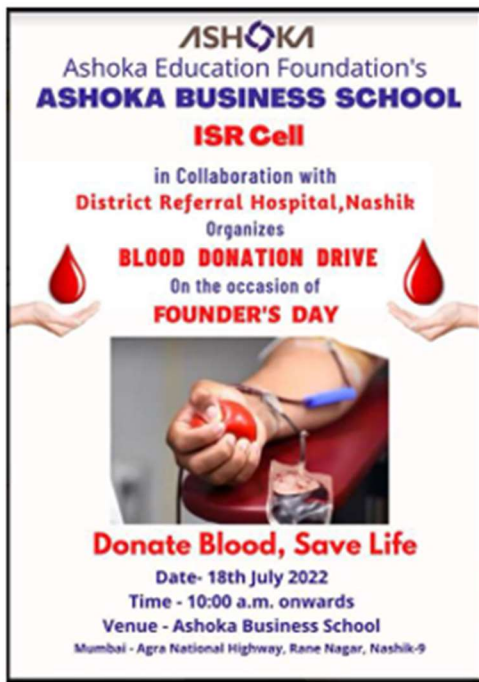
Mr. Abhishek Kale  
(Yoga Instructor)

Yoga : A gateway to healthy life in corporate.



# **BLOOD DONATION CAMP**

The lifesaving care starts with one person making the generous donation of blood. Donating a blood is considered as one of the most important right of human being and making a huge difference in the person's life. One save's one's life. Knowing the importance of social responsibility, we at Ashoka Business School have taken a step forward for this noble and social cause.



On the occasion of “FOUNDERS DAY”, i.e. Birthday of our beloved chairman sir. Mr. Ashok Ji Katariya, blood donation camp was organized by Ashoka Business School in collaboration with District Referral Hospital, Nashik.





## Rakhi celebration at Police station “Rakhi with Khaki”

**Date** : 10<sup>th</sup> August, 2022

**Resource person** : Shri Shrikant Nimabalkar and all staff of Ambad Police Station, Nashik

**Brief intro of Resource Person:** Police Inspector at Ambad Police station

**Class/classes Involved:** MBA –I

**No of Participants:** 15

**Venue:** Ambad Police Station, Nashik

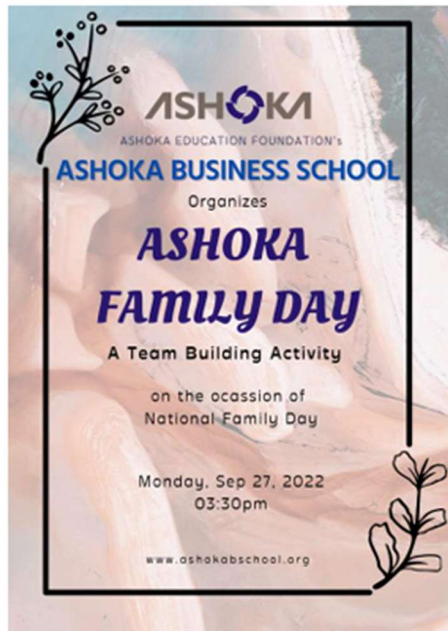
**In charge/organizer (Faculty):** Dr. Leena P. Gorhe

**Achievements/ Benefits:** To make students aware of belongingness, To develop sense of social responsibility amongst Students & With male police, the female police personnel were also tied with Rakhi.



Raksha Bandhan or Narali Poornima is considered as one prominent festival of India. It is the festival of brother and sister hood. Sister tie a Rakhi to her brother and wish a protection against evil's in the society. Police personnel are also on toes and serve the country. They do not get holidays on many important occasions and festival. They are the Rakshak of our society. Keeping this in view our students have organized to share the happiness with them.

**Celebration of National Family Day by organizing Workshop On “Team Building and Collaborative outcome”- Faculty & Administrative Training Program**



Ashoka Family Day was celebrated on 27<sup>th</sup> September 2022 at Ashoka Business School on the occasion of national family day. The activities were organized for all the staff members, to acknowledge togetherness of staff and provides a sense of belonging and a unity of the staff there were happy feeling amongst the staff members about the Ashoka business school.

The celebration started with the mimicry game, staff were given an opportunity to express their feelings about their remarkable persons and about some life experience.

Fun filled activities were carried out by organizers to convey the message that family is like branches on a tree, that grows in different directions yet the root remains the same.

It was a post lunch half day full of fun and excitement for all participants and would definitely be a memorable. In today's fast growing world, such activities revive and refresh the importance of bond, communication and affection among the members of a family, members with whom we work whole day and share the prime time of our day. Overall it was great staff engagement program conducted by literacy club to unwind the daily stress of all the staff members and to motivate for future challenging task in coming days.

## Diwali Celebration with Orphanage

<b>Name of the Event</b>	: Diwali celebration with Orphanage
<b>Date</b>	: 15 <sup>th</sup> October, 2022
<b>No of Participants</b>	: 17 students and 2 staff members 1 Aunty
<b>Venue</b>	: Balsadan adhar ashram, Trimbakeshwar
<b>Incharge/organizer (Faculty)</b>	: Dr. Leena Gorhe
<b>Achievements/Benefits</b>	: Students learnt sense of sharing, caring and loving Sense of belongingness. Students distributed sweets and faral items to balsadan children and played various games with them. Overall the visit was full of emotions and love



Diwali is from the Sanskrit word **dīpāvāli** meaning "row or series of lights". The term is derived from the Sanskrit words **dīpa** which means "lamp, light, lantern, candle, that which glows, shines, illuminates or knowledge" and **āvāli**, "a row, range, continuous line, series. It is a major festivals celebrated in Indian subcontinent. The festival usually lasts five days and is celebrated during the Hindu lunisolar month Kartika i.e between mid-October and mid-November. One of the most popular festivals of Hinduism, Diwali symbolizes the spiritual **victory of light over darkness, good over evil, and knowledge over ignorance**. The five-day long festival is celebrated twenty days after the Vijaydashami. Diwali is all about giving, sharing, and spreading happiness. Celebrating it with needy kids living in Orphanage is the best idea that we are encasing it this academic year.



To sensitize the youth and inculcate in them the values of empathy and compassion and as a paragon of developing a humanistic society, Ashoka Business School has organized a visit to Balsadan adhar Ashram, at Trimbakeshwar, Nashik as a part of activity of the Institute's Social Responsibility Cell (ISR).

On 15th October, 2022, 15 students of ISR cell accompanied ISR Co-ordinator-ABS, Dr. Leena Gorhe to visit at Balsadan, Trimbakeshwar, to celebrate Diwali and distributing sweets to the kids at Balsadan. Mr. Ashirwad Pawar, son of Dr. Ratnakar Pawar runs the Balsadan ashram for girl orphan kids from the age group 5 to 20. He welcomed the students and discussed with them regarding how his father Dr Ratnakar Pawar developed this balsadan ashram in 1984. The Main focus and emphasis of this ashram is on Education, health, rehabilitation for girls. Mr. Ashirwad shared many experiences which poured our heart. They have a team of 8-10 people who actively take part in the running of balsadan smoothly.

# Go green Pledge and Swachata Abhiyan in college campus

<b>Name of the Event</b>	: Go Green and Swachta Abhiyan in College
<b>Date</b>	: 17 <sup>th</sup> December, 2022
<b>Topic</b>	: Swachta Abhiyan in college
<b>Resource person</b>	: Dr. Narendra Telrandhe, Administrator, AEF, Nashik
<b>No of Participants</b>	: 60
<b>Venue</b>	: ABS Campus



**ASHOKA EDUCATION FOUNDATION'S**  
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**Institutional Social Responsibility(ISR)Cell**  
Organizes

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**GO GREEN PLEDGE**  
&  
**SWACHATTA ABHIYAN**



**DATE- 17/12/2022**  
**TIME-10.00 AM**  
**VENUE- Ashoka Business School, Nashik**

Mumbai Agra Highway, Rane Nagar, Nashik-09 [www.ashokabschool.org](http://www.ashokabschool.org)



# GO GREEN OATH TAKING



Ashoka ISR Cell





# CAMPUS AFTER CLEANING ACTIVITY

ASHOKA



Ashoka ISR Cell

The Go Green Initiative improves lifelong outcomes for children by advancing environmental health, safety, and sustainability at school, colleges and home. Sometimes it's disheartening to look at the state of our planet. And it's hard to know if our individual changes are making a difference. But the truth is that every positive action has a positive impact. Going green means different things to different people. While some can completely embrace the zero-waste movement, it might feel unattainable or stressful to others. The Swachh Abhiyan in college is the most significant cleanliness campaign as of today.



## A Session On “Pink Hygiene”

<b>Name of the Event</b>	: Pink Hygiene
<b>Date</b>	: 19th December, 2022
<b>Topic</b>	: Session on menstruation hygiene
<b>Resource person</b>	: Ms. Seema Khandale
<b>Brief intro of Resource Person</b>	: Director, Ashay Social Group and Ritu enterprises
<b>Class/classes Involved</b>	: MBA I & II girls
<b>No of Participants</b>	: 77
<b>Venue</b>	: ABS, SEMINAR HALL.
<b>Incharge/organizer (Faculty)</b>	: Dr. Leena Gorhe
<b>Achievements/Benefits:</b>	: 1. All the girl students got to understand the importance of menstruation hygiene : 2. Importance to follow regular check on health and hygiene in those special days.



Ashoka Education Foundation's  
ASHOKA BUSINESS SCHOOL  
organizes  
An Interactive Session  
On  
"Pink Hygiene"  
**19th Dec 2022 @ 02:00pm**



**Ms. Seema Khandale**  
**Social Activist,**  
**Ashay Social Group, Mumbai**

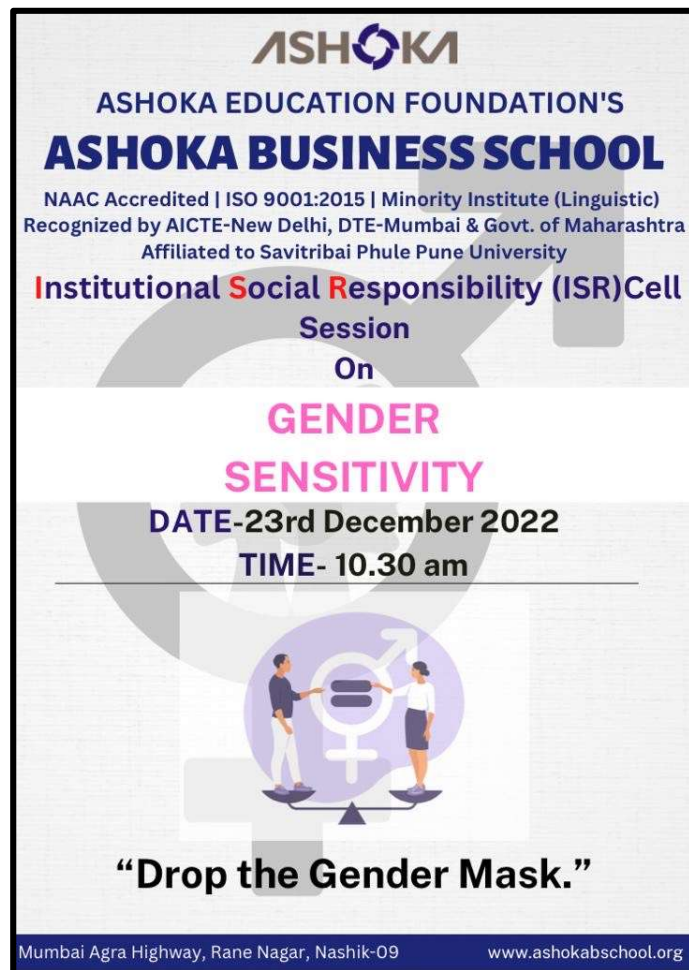
◆-----◆  
*"When women take care of their health they become their own best friend" - Maya Angelou*



Good menstrual hygiene is essential for the health and dignity of any female. Many time the talk on menstruation is avoided at home but discussions on menstrual hygiene are important for adolescent girls. It clarifies existing myths and misconceptions around menstruation. Improving menstrual hygiene is important from the point of view of personal comfort and increased mobility. It also reduces the likelihood of infections resulting from poor hygiene practices during menstruation.

## A session on Gender Equality "Drop the Mask of Gender"

<b>Name of the Event</b>	: Gender sensitivity
<b>Date</b>	: 23 <sup>rd</sup> December 2022
<b>Resource person</b>	: Mr. Ajit Takke
<b>No of Participants</b>	: 211
<b>Venue</b>	: ABS Campus
<b>Incharge/organizer (Faculty)</b>	: Dr. Leena Gorhe
<b>Benefits</b>	: 1. Awareness about gender equality 2. Sensitized through various examples



The word **gender** describes the socially-constructed roles and responsibilities that societies consider appropriate for men and women. Gender equality means that men and women have equal power and equal opportunities for financial independence, education, and personal development.



Mr. Takke, explained why one should know the meaning of gender equality and gender sensitivity the reasons were to change the existing system, or if we want change and if there is no awareness. He made students understand the meaning and definition of sex and gender and their types, how gender discrimination takes place the reason for inequality and discrimination some of the reasons like sexism, physical strength, patriarchy culture, religious issues, economic status etc. The effects of inequality and discrimination like psychological effects, Physical Effects, Social Effects.

## Visit to Old Age Home for Sankranti celebration as on 19/01/2023

- **Name of the Event** : Sankranti Celebration at Old age home
- **Date** : 19<sup>th</sup> January, 2023
- **Resource person** : Sheth Doongarshi Nagji Trust, Nashik
- **Brief intro of Resource Person** : Owner of Old age home
- **Class/classes Involved** : MBA-I & II
- **No of Participants** : 65
- **Venue** : Sheth Doongarshi Nagji Trust
- **Incharge/organizer (Faculty)** : Dr. Leena Gorhe
- **Achievements/Benefits** : Students got sensitized regarding problems of old age people and their problems at the declining stage
- **Feedback** : Very Good



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**Institutional Social Responsibility (ISR) Cell**  
organizes  
**A visit to Old Age Home**  
at  
**Sheth Doongarshi Nagji Trust**



**Date**  
19th January  
2023  
**Time**  
4.00 pm

Mumbai Agra Highway, Rane Nagar, Nashik-09 [www.ashokabschool.org](http://www.ashokabschool.org)



Makar Sankranti is observed with social festivities such as colourful decorations, rural children going house to house, singing and asking for treats in some areas dances, kite flying, bonfires and feasts. Every twelve years, the Hindus observe *Makar Sankranti* with Kumbha Mela – one of the world's largest mass pilgrimage, with an estimated 60 to 100 million people attending the event. Every year *Makar Sankranti* is celebrated in the month of January.

# A Session on “Carbon Foot Prints”

- **Name of the Event:** Slim your Bin- Start Counting your own Carbon Foot Prints
- **Date:** 11<sup>th</sup> Feb, 2023
- **Resource person:** Mr. Sunil Bhatwadekar
- **Brief intro of Resource Person:** Director at EarthHeal Technologies.
- **Class/classes Involved:** MBA-I & II
- **No of Participants:** 108
- **Venue:** ABS, Seminar Hall
- **Incharge/organizer (Faculty):** Dr. Leena Gorhe
- **Achievements/Benefits:** Students got to understand the true meaning of Carbon Foot Prints and the real meaning of how one is damaging the environment.
- **Feedback:** Very Good

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Expert session on  
**Slim Your Bin- Start Counting your own Carbon Footprints**

Organised by  
**ISR cell,  
Ashoka Business School**


Time : 11.00 AM  
Date : 11<sup>th</sup> Feb 2023  
Venue : Seminar Hall, ABS

Resource Person  
**Mr. Sunil Bhatwadekar**  
Director,  
EarthHeal Tech.



## ROAD SAFETY

<b>Name of the Event</b>	: Road Safety
<b>Date</b>	: 17 <sup>th</sup> February, 2023
<b>Topic</b>	: Road Safety Program
<b>Resource person</b>	: Mr. Vasudeo Bhagat
<b>Brief intro of Resource Person</b>	: Assistant Regional Transport Officer
<b>Class/classes Involved</b>	: MBA I & II
<b>No of Participants</b>	: 93
<b>Venue</b>	: ABS, SEMINAR HALL.
<b>Incharge/organizer (Faculty)</b>	: Dr. Leena Gorhe
<b>Achievements/Benefits</b>	: 1. All the students got to understand the importance of the road safety : 2. Importance to follow rules and regulations to avoid Road Accidents : 3. Awareness to be a matured citizen
<b>Feedback</b>	: Excellent




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An Expert Session on  
**Road Safety - SADAK SURAKSHA  
- JEEVAN RAKSHA**

Organised by  
**ISR Cell,  
Ashoka Business School**

🕒 Time : 10.30 AM  
📅 Date : 17<sup>th</sup> February 2023  
📍 Venue : Seminar Hall, ABS



Resource Person  
**Mr. Vasudeo  
Bhagat**  
Assistant Regional  
Transport Officer,  
Nashik



It is very important to be aware that road traffic injuries remain an important public health problem. When road safety products are utilized correctly or efficiently, they can help save lives, prevent accidents and injuries, and keep a society functioning in the most optimal way. It is very important to be aware that road traffic injuries remain an important public health problem. When road safety products are utilized correctly or efficiently, they can help save lives, prevent accidents and injuries, and keep a society functioning in the most optimal way

1. To increase the awareness of Road Safety by using Helmets and following the traffic rules & regulations.
2. To reduce the number of road-crash fatalities in India through youth led community driven multi-sectoral action.



## WORLD BI CYCLE DAY

**Name of the Activity :** World bicycle day

**Date of the Activity :** 3 rd June 2023

**Coordinator :** Dr Anjana Bhandari

**Objectives :** To raise awareness about the benefits of cycling and advocate for better infrastructure and policies that support cycling as a safe and accessible mode of transportation




↓

## Distribution of Old clothes activity as on 12<sup>th</sup> June, 2023


*Double the impact with just one act!*

<b>Name of the Event</b>	: Old Clothes distribution
<b>Date</b>	: 12 <sup>th</sup> June, 2023
<b>Topic</b>	: Donation of Old Clothes
<b>Resource person</b>	: Unprivileged people
<b>Class/classes Involved</b>	: MBA II
<b>No of Participants</b>	: 17
<b>Venue</b>	: <b>Nashik</b>
<b>Incharge/organizer (Faculty)</b>	: Dr. Leena Gorhe
<b>Feedback</b>	: Excellent



ASHOKA EDUCATION FOUNDATION'S  
**ASHOKA BUSINESS SCHOOL**

*Organizes*  
**Clothes Distribution Drive**  
"Let your old clothes live!"



Under the  
**Institute Social Responsibility Cell (ISR)**

Student Coordinators  
**Mr.Gokul Jorwar & Ms.Komolika Gholap**

Date : 12<sup>th</sup> June 2023 | Time : 3.00 pm onwards  
Venue : **Nashik**

By donating your unwanted clothes to the poor, street side people. Many among India's poor and underprivileged are short of adequate clothing. Clothes donation not only make lives of the underprivileged better but also promote the eco-friendly concept of recycling.

In our urban homes, we have clothes that do not fit us anymore. As children grow up, they outgrow their clothes every year. So instead of storing the old clothes or throwing them away, donate used clothes because what is waste for you could be a resource for the less fortunate.

**Objectives: -**

1. To develop Sense of awareness in students.
2. To have sense of empathy.
3. To create students sensible towards society.





## International Yoga Day

**Name of the Activity** : International Yoga day

**Date of the Activity** : 21st June 2023

**Coordinator** : Dr Anjana Bhandari

**Conclusion:** On June 21, Ashoka Business School celebrated International Yoga Day with various yoga sessions led by instructor Mrs. Ketaki Dhavale. She highlighted the significance of yoga in promoting a healthy lifestyle. The program commenced with Dr. Sarita Dhavale, the college principal, felicitating Coach Ketaki Dhavale. Under her guidance, students and teachers practiced diverse forms of yoga, including Bipad Hastasana, Pawanmuktasana, Tadasana, and Pranayama.

Informative posters on different yogas and asanas were displayed in the college's front area, providing valuable insights to students. Inspired by the session, the attendees, including teaching and non-teaching staff, pledged to incorporate yoga into their daily lives. Dr. Anjana Bhandari organized the program, with student Om Shah as the moderator and Isha Pawar introducing the guests. Drishti Sharma expressed gratitude to all participants, making the event a success with widespread attendance.

**अशोका एमबीए कॉलेजमध्ये योग दिवस साजरा**

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Written by लोकनामा ऑनलाईन शहर 2023-06-22 08:31:59



नाशिक - आंतरराष्ट्रीय योगा दिवसाचे औचित्य साधून अशोका एमबीए कॉलेजमध्ये दि. २१ जून रोजी योगाचे विविध प्रकार करून साजरा करण्यात आला. योग प्रशिक्षक केतकी धवळे यांनी आंतरराष्ट्रीय योगा दिवसाचे उद्दिष्ट विद्यार्थ्यांना सांगितले. यावेळी अशोका एज्युकेशन संस्थेचे अध्यक्ष अशोक कटारिया, संस्थेचे सचिव श्रीकांत शुक्ल, प्रशासक डॉ. नरेंद्र तेलरंघे, यांचे कार्यक्रमास मार्गदर्शन लाभले. कार्यक्रमाचे आयोजन डॉ. अंजना भंडारी तर सूत्रसंचालन ओम शाह याने केले. ईशा पवार हिने पाहुण्यांचा परिचय करून दिला. दृष्टी शर्मा हिने उपस्थितांचे आभार मानले. कार्यक्रमास शिक्षक शिक्षकेत्तर कर्मचारी आणि विद्यार्थी उपस्थित होते.

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An Expert Session on  
**Importance of Yoga in Life**



Resource Person  
**Mrs. Ketaki Dhavale,**  
(Yog Shikshak)  
Sr. Budget Executive,  
Ashoka Education  
Foundation, Nashik

🕒 Time : 10.00 am  
📅 Date : 21st June 2023  
📍 Venue : ABS Campus



## Webinar on Soil: Where Food begins on 7<sup>th</sup> July, 2023

<b>Name of the Event</b>	: Webinar on Soil: Where Food begins
<b>Date</b>	: 7 <sup>th</sup> July, 2023
<b>Topic</b>	: Soil: Where Food begins
<b>Resource person</b>	: Ar. Nahida Shaikh
<b>Brief intro of Resource Person</b>	: Director, Green Rio solutions, Palghar
<b>Class/classes Involved</b>	: MBA II
<b>No of Participants</b>	: 20
<b>Venue</b>	: Online platform
<b>Incharge/organizer (Faculty)</b>	: Dr. Leena Gorhe and Dr. Sarita Dhawale
<b>Achievements/Benefits</b>	: To educate on soil fundamentals. To address challenges in soil management. To promote awareness.
<b>Feedback</b>	: Good



E-Certificate program on

### Soil: Where food begins!

On the occasion of 'World Soil Day'

**By Ar. Nahida Shaikh**  
Green Building Professional

Friday, **7 July 2023** Starts at **11:30 am** Google Meet **zzi-xete-xok**

Organized by  
**Ashoka Business School, Nashik**

In association with  
**Greenvio Solutions, Palghar**

E-Certificates will be provided to all participants

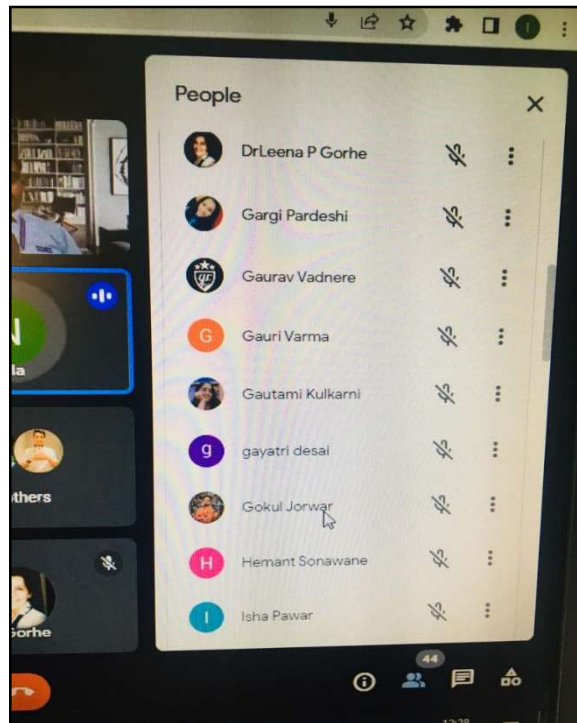
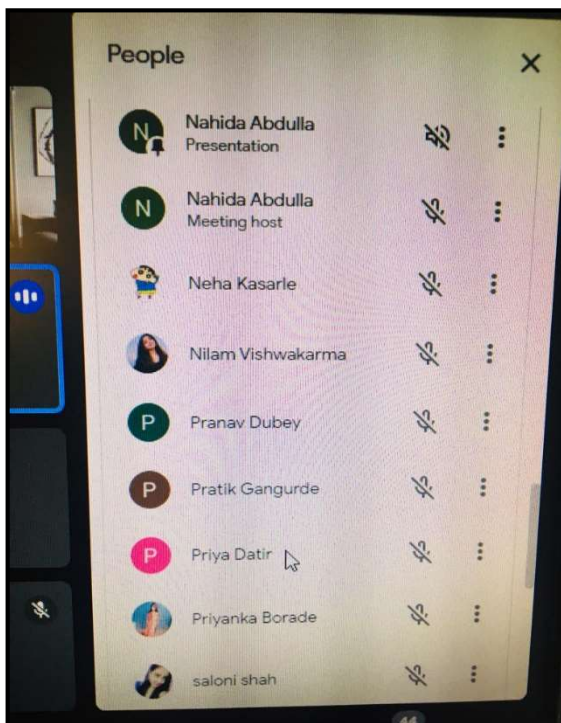
Image by Digital Bazaar /

Soil, often regarded as the unsung hero of agriculture, plays a pivotal role in the entire food production process. It is a living, dynamic ecosystem that provides a habitat for a myriad of organisms and serves as the anchor for plant growth. As we explore the depths of this vital resource, we will unravel the intricate web of interactions between soil, plants, and the environment, delving into the fascinating science that

underlies our agricultural systems.



**Attendance:-**



## Tree Plantation

<b>Name of the Event</b>	: Tree Plantation
<b>Date</b>	: 7 <sup>th</sup> July, 2023
<b>Topic</b>	: Tree plantation
<b>Resource person</b>	: NIL
<b>Brief intro of Resource Person</b>	: NIL
<b>Class/classes Involved</b>	: MBA
<b>No of Participants</b>	: 10
<b>Venue</b>	: Nearby area of student's house
<b>Incharge/organizer (Faculty)</b>	: Dr. Leena Gorhe and Dr. Sarita Dhawale
<b>Achievements/Benefits</b>	: To understand the importance of tree plantation. To understand the benefit of clean air by plantation.
<b>Feedback</b>	: Good



Tree planting is recognized as one of the most engaging, environmentally-friendly activities that people can participate in to help the planet when done properly. Trees provide numerous long-term and short-term benefits. They not only look nice, but they also remove and store carbon from the atmosphere, slow heavy rain and thus reduce the risk of flooding, improve air quality, and reduce the urban heat island effect by reflecting sunlight and providing shade. We are taking steps to encourage ordinary people to participate in “tree plantation” programme and to raise awareness about the importance of tree plantation in combating climate change. Trees provide clean air for living beings to breathe and generate energy. The importance of plantations for a healthy life free of suffocation and pollution cannot be overstated, particularly in urban areas.



**OBJECTIVES:**

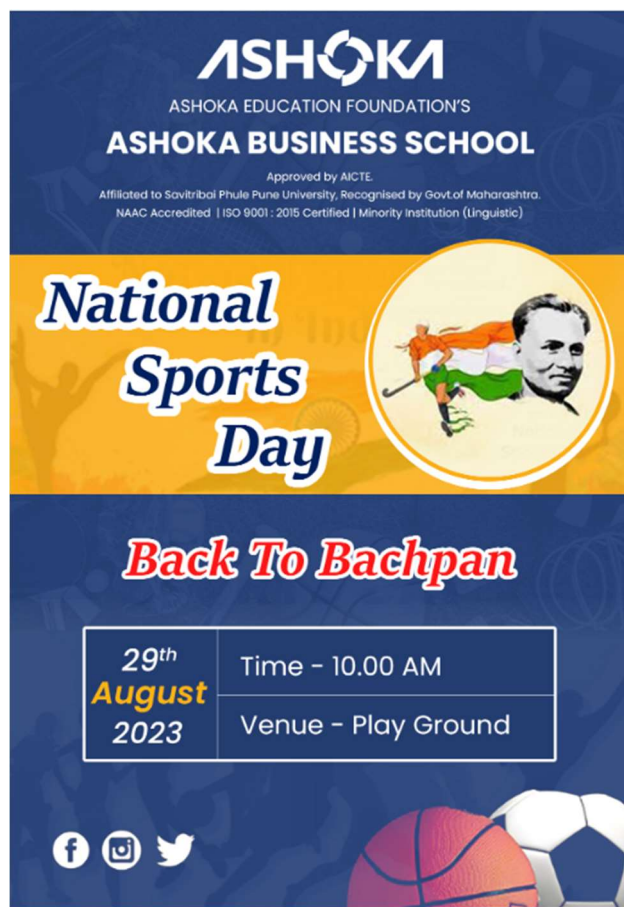
- 1) To understand the importance of tree plantation.
- 2) To understand the benefit of clean air by plantation.



## National Sports Day

### *Back to Bachpan*

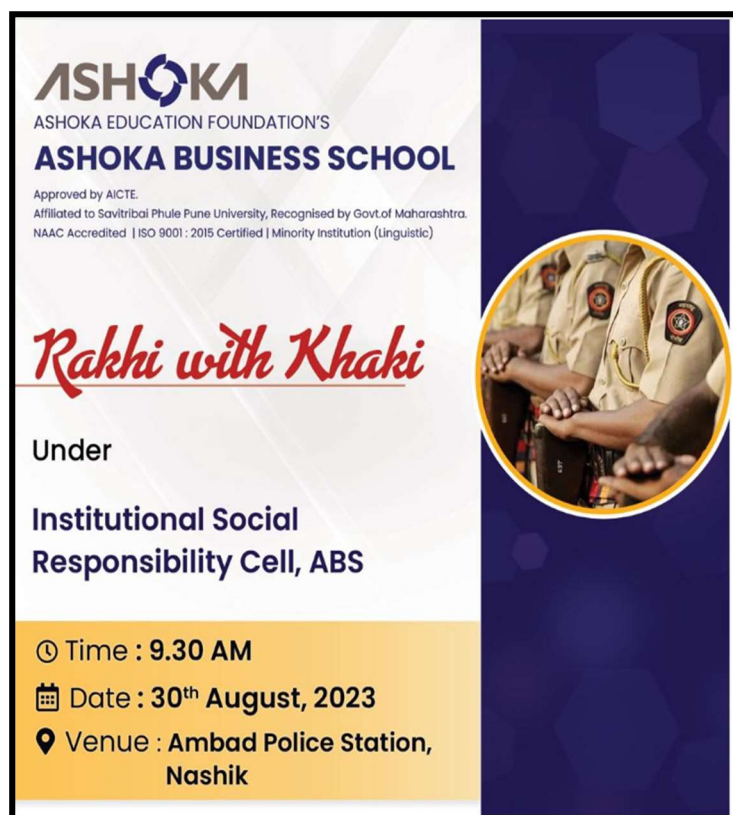
<b>Name of the Event</b>	: National Sports Day, <i>Back to Bachpan</i>
<b>Date</b>	: 29 <sup>th</sup> August, 2023
<b>Class/classes Involved</b>	: MBA 1
<b>No of Participants</b>	: 120
<b>Venue</b>	: Play Groud besides ABS, Nasik
<b>Incharge/organizer (Faculty)</b>	: Dr. Anjana Bhandari
<b>Achievements/Benefits</b>	: To motivate students to play various Sports To help them understand the importance of the physical activities for wellbeing of Health.
<b>Feedback</b>	: Good





## Rakhi with Khaki

<b>Name of the Event</b>	: Rakhi with Khaki
<b>Date</b>	: 30 <sup>th</sup> August, 2023
<b>Resource person</b>	: Ambad Police Station Staff
<b>Class/classes Involved</b>	: MBA
<b>No of Participants</b>	: 15
<b>Venue</b>	: Cidco Police Station, Nashik
<b>Incharge/organizer (Faculty)</b>	: Dr. Leena Gorhe and Ms. Vishakha Gujarathi
<b>Achievements/Benefits</b>	: To understand the importance of tree plantation. To understand the benefit of clean air by plantation.
<b>Feedback</b>	: Good



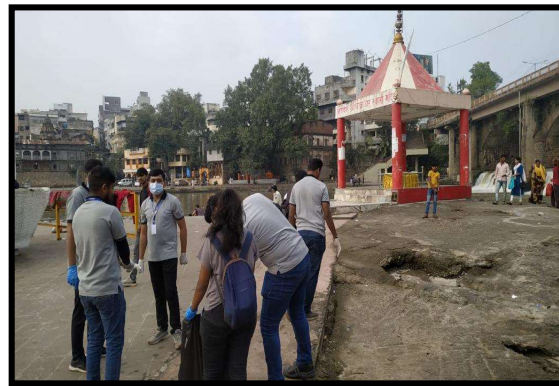
Raksha Bandhan or Narali Poornima is considered as one prominent festival of India. It is the festival of brother and sister hood. Sister tie a Rakhi to her brother and wish a protection against evil's in the society. Police personnel are also on toes and serve the country. They do not get holidays on many important occasions and festival. They are the Rakshak of our society. Keeping this in view our students have organized to share the happiness with them.

To make the students aware for sharing happiness with Police personnel's.



## Goda Cleaning activity with Sakal group

<b>Name of the Event</b>	: Goda Cleaning activity
<b>Date</b>	: 2 <sup>nd</sup> October, 2023
<b>Class/classes Involved</b>	: MBA I & II
<b>No of Participants</b>	: 23
<b>Venue</b>	: Godavari, Panchavati
<b>Incharge/organizer (Faculty)</b>	: Dr. Leena Gorhe
<b>Achievements/Benefits</b>	: Students got awareness about clean water. To sensitize regarding preventing water bodies from dying due to pollution. To protect aquatic life of the river. To develop Sense of awareness in students for environment.
<b>Feedback</b>	: excellent

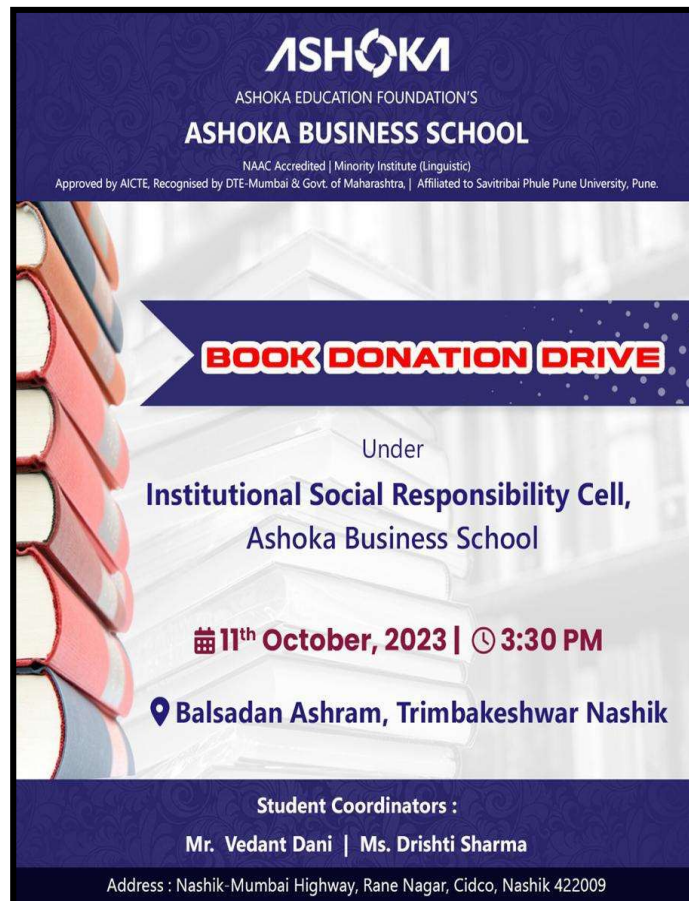


River Surface cleaning for collection of floating solid waste from the surface of the Ghats and River and its disposal are afoot and pushed into service in Nashik. It will prevent the water body from dying. Since, we know that when pollution extends the natural carrying capacity of the water body. It will protect aquatic life of the river. It will prevent the agricultural pollution because its water is being used for agricultural purpose in various parts of the country.

## Collection and distribution of study material for orphans

### “Reaching to the Unreached”

<b>Name of the Event</b>	: Book Donation
<b>Date</b>	: 11 <sup>th</sup> October, 2023
<b>Topic</b>	: Collection and distribution of study material for orphans
<b>Resource person</b>	: Ashirwad pawar
<b>Brief intro of Resource Person</b>	: Owner of Balsadan ashram
<b>Class/classes Involved</b>	: MBA
<b>No of Participants</b>	: 35
<b>Venue</b>	: Balsadn Ashram, Trimbakeshwar, Nashik
<b>Incharge/organizer (Faculty)</b>	: Dr. Leena Gorhe and Dr. Mahesh Wagh
<b>Achievements/Benefits</b>	: To create a fair chance to read and write for every student. To provide access to education through donation
<b>Feedback</b>	: Excellent



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Approved by AICTE, Recognised by DTE-Mumbai & Govt. of Maharashtra, | Affiliated to Savitribai Phule Pune University, Pune.

**BOOK DONATION DRIVE**

Under  
**Institutional Social Responsibility Cell,**  
Ashoka Business School

📅 **11<sup>th</sup> October, 2023** | 🕒 **3:30 PM**

📍 **Balsadan Ashram, Trimbakeshwar Nashik**

**Student Coordinators :**  
**Mr. Vedant Dani | Ms. Drishti Sharma**

Address : Nashik- Mumbai Highway, Rane Nagar, Cidco, Nashik 422009



We firmly believe that education is the insurance for future. No child should miss out on studies even in this unprecedented time. Our initiative to distribute books to children, particularly those from vulnerable and underprivileged backgrounds, will help them not give up on their dreams. Education is every child's birth right. Unfortunately, there are too many kids who go to school but do not get basic stationary such as notebooks, pencils, erasers, pens, colour boxes, school bags etc. There are times when the kids do not even have text books even though they wish to study and appear for exams. We, ABS under the ISR cell are trying our best to reach out to many such kids in every possible way.



# Meri Mitti Mera Desh



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## मेरी माटी, मेरा देश

मिट्टी को नमन, वीरों का वंदन  
अमृत कलश यात्रा

📅 14<sup>th</sup> October, 2023 | 🕒 3:30 PM



## Diwali celebration with Adhartirth Anath Ashram

**Name of the Event:** Diwali celebration

**Date:** 07<sup>th</sup> Nov 2023

**Topic:** Diwali celebration with orphanage kids

**Resource person:** Mr. Gaikwad,

**Brief intro of Resource Person:** Owner, Adhartirth ashram

**Class/classes Involved:** MBA I & II

**No of Participants:** 65

**Venue:** Adhartirth ashram, Trimbakeshwar, Nashik

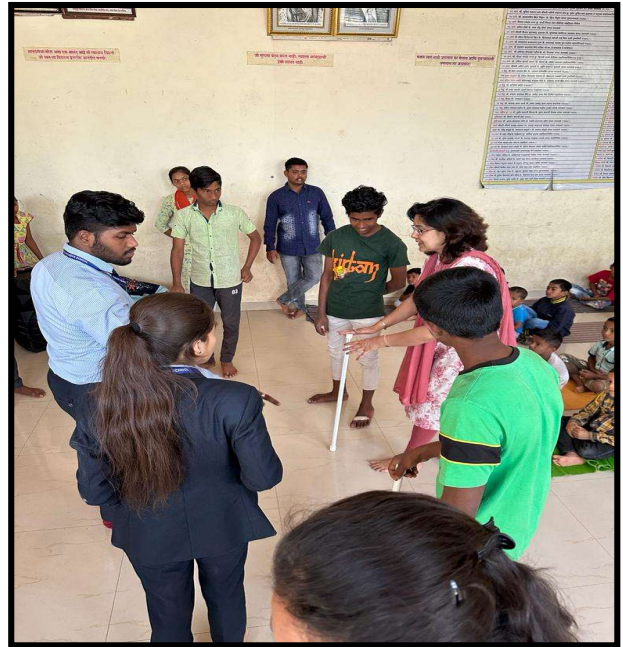
**Incharge/organizer (Faculty):** Dr. Leena Gorhe and Dr, Mahesh Wagh

**Achievements/Benefits:** Students were sensitized about the real life situation orphan kids faces

**Feedback:** Excellent



Diwali is from the Sanskrit word **dīpāvali** meaning "row or series of lights". The term is derived from the Sanskrit words **dīpa** which means "lamp, light, lantern, candle, that which glows, shines, illuminates or knowledge" and **āvali**, "a row, range, continuous line, series. It is a major festivals celebrated in Indian subcontinent. The festival usually lasts five days and is celebrated during the Hindu lunisolar month Kartika i.e between mid-October and mid-November. One of the most popular festivals of Hinduism, Diwali symbolizes the spiritual **victory of light over darkness, good over evil, and knowledge over ignorance**. The five-day long festival is celebrated twenty days after the Vijaydashami.



  
**IQAC Coordinator**  
**COORDINATOR**  
Internal Quality Assurance Cell  
Ashoka Business School, Nashik

  
**Director In-Charge**  
**DIRECTOR**  
Ashoka Business School  
Nashik