



Ashoka Education Foundation's
ASHOKA BUSINESS SCHOOL




Survey No.-883, Plot No.6+7+8, Mumbai-Agra National Highway, Rane Nagar, Nashik – 422009.
Tel.: 0253 6649500/24, Website: www.ashokabschool.org, Email: abs@aef.edu.in

Linguistic Minority Institute (Hindi)

NAAC Accredited with Grade "B+"

5.1.3 Percentage of students benefitted by guidance for competitive examinations and career counselling offered by the institution

| Sr.no. | Name of the capability enhancement program | Date of implementation (DD- MM-YYYY) |
|--------|--|--|
| 1 | Workshop on Advanced Resume Writing and Interview Techniques | 8th & 9th January 2019 |
| 2 | Kadaknath Pool Campus & career counselling | 30 th November, 2019 |
| 3 | Pool Campus Drive for Vivo Mobile | 20 th November, 2019 |
| 4 | Session on Goal Setting | 20 th November, 2019 |
| 5 | Workshop on Employability Enhancement and Youth Livelihood | 7 th to 20 th August, 2019 |
| 6 | Mega Job Fair | 22nd and 23rd February, 2019 |
| 7 | Ashoka Mega Job Fair | 19 th and 20th February, 2020 |
| 8 | Pre Placement Guidance Session on Career Opportunities | 21st August, 2019 |
| 10 | Orientation Session on "Spruce Usage: Techniques & Methods | 5 th October, 2019 |


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Internal Quality Assurance Cell
Ashoka Business School, Nashik.


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Workshop on Advanced Resume Writing and Interview Techniques

- ❖ **Date:** 8th & 9th January 2019
- ❖ **Event Co-ordinators:** Prof. Ninesh Mutha
- ❖ **Participants :** MBA 2nd year Students
- ❖ **Venue:** ABS, Seminar Hall

In order to equip students with the necessary skills to approach placement season, the training and placement cell at Ashoka Business School conducted Grooming sessions for the final year MBA students. Workshops on Advanced Resume Writing and Interview Techniques were conducted by in-house Training and Placement Coordinator, Mr. Nainesh Mutha. These sessions would prove fruitful for the students to face interviews.




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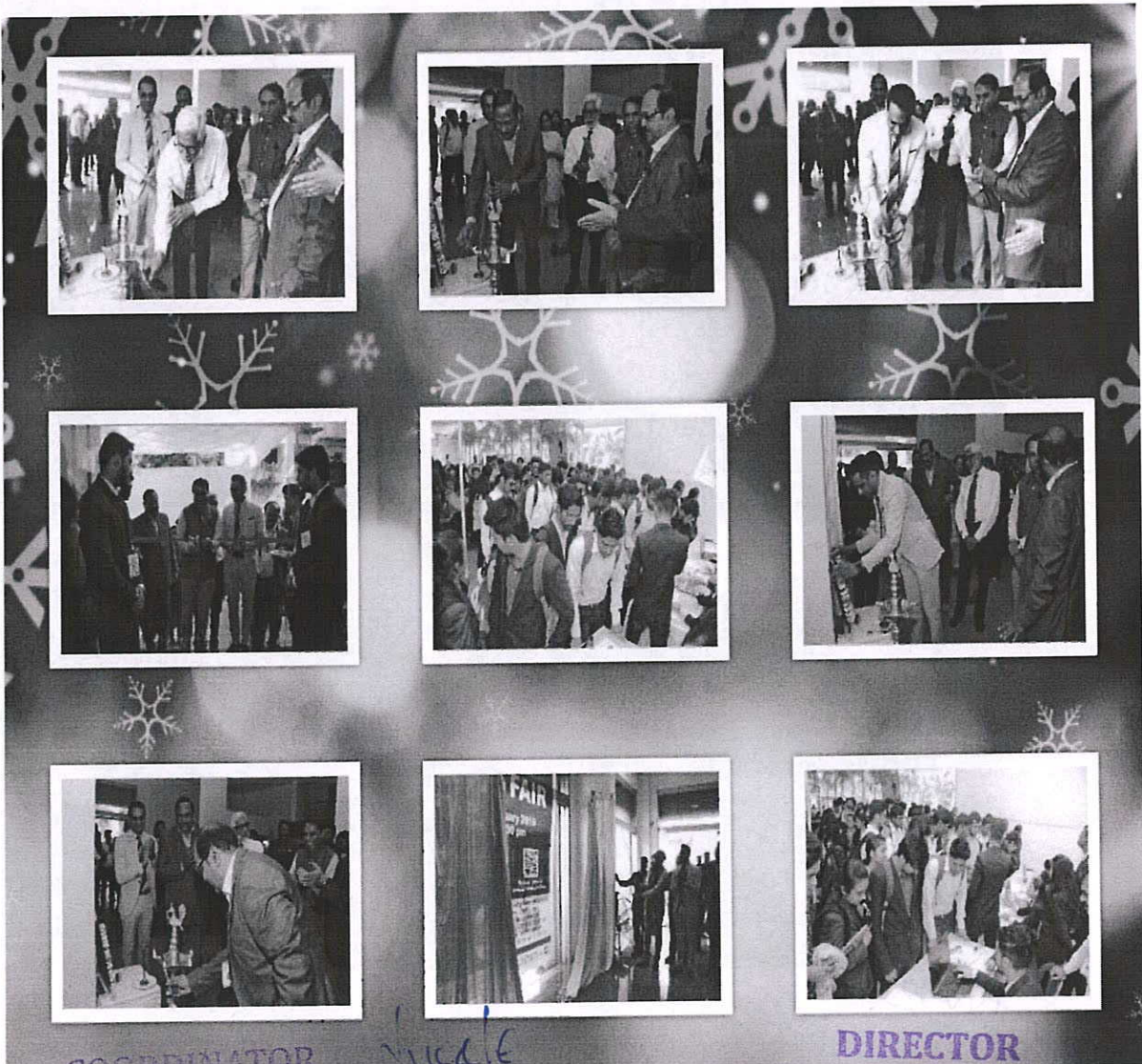
Mega Job Fair 2019

- ❖ Date :22nd and 23rd February, 2019
- ❖ Resource person : 37 Participating Companies, List in following pages
- ❖ Brief intro of Resource Person: Companies from various locations in Maharashtra
- ❖ No of Registrations : Over 2600 candidates from all over Maharashtra
- ❖ Venue : Ashoka Business School
- ❖ Incharge/organizer (Faculty): Mr. Nainesh Mutha

Achievements/Benefits: Trainings provided to about 400 Candidates free of cost. More than 400 vacancies from 37 companies participated for Job-Fair. Lots of career opportunities for aspiring candidates. More than 2600 student's data have been collected which will help during admission. A very good CSR and PR exercise for ABS. This will certainly benefit in the long run.

Feedback: Overall feedback from both the candidates and the recruiters have been very satisfactory.

Day- 1 (22nd February, 2019)



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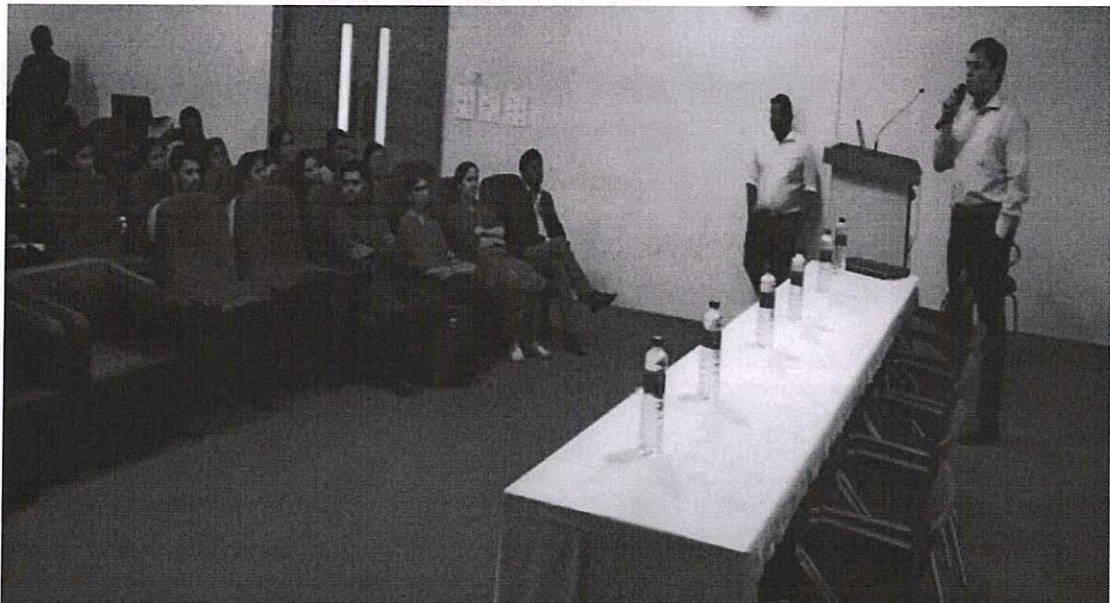
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Swade

Pre Placement Guidance Session on Career Opportunities

- ❖ **Date of Event:** 21st August, 2019
- ❖ **Topic:** Placements Opportunities and its requirement in Insurance Sector.
- ❖ **Resource person:** Mr.Pankaj Waghmare (Sr. HR)
- ❖ **Class/classes Involved :** MBA II (A&B)
- ❖ **No of Participants :** 40
- ❖ **Venue :** Seminar Hall
- ❖ **Organizer faculties :** Mrs.Tanaya Patil and Mr.Nainesh Mutha

Students were made aware of the current areas of interests. The session started with very basics of insurance field by giving them the orientation of the insurance sector. The challenges and opportunities one can face in entering this field were made clear with the help of a presentation and a video. The students had interaction with the corporate people and found this session really useful and relevant. They understood the reality and need of the market.



Shubale
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Pool Campus Drive for Vivo Mobile

- ❖ **Date of Event:** 20th November, 2019
- ❖ **Event Coordinator:** Mr. Nainesh Mutha

Ashoka Business School organized a pool campus drive for Junwei Electronics Pvt. Ltd – Vivo Mobiles on 20th November 2019. The drive was attended by 23 students from Nashik City. The regional HR Manager from Junwei Electronics conducted a Personality Assessment Test, followed by personal Interview. A total of 8 students got shortlisted for the final round to be conducted at Aurangabad head office. Finally, 5 students were picked up by the company. The drive was held smoothly by Career Guidance and Employment Cell at Ashoka Business School. Dr. D. M. Gujarathi, Director Higher Education and Dr. Vikas Gaundare lauded the efforts and congratulated the selected candidates.



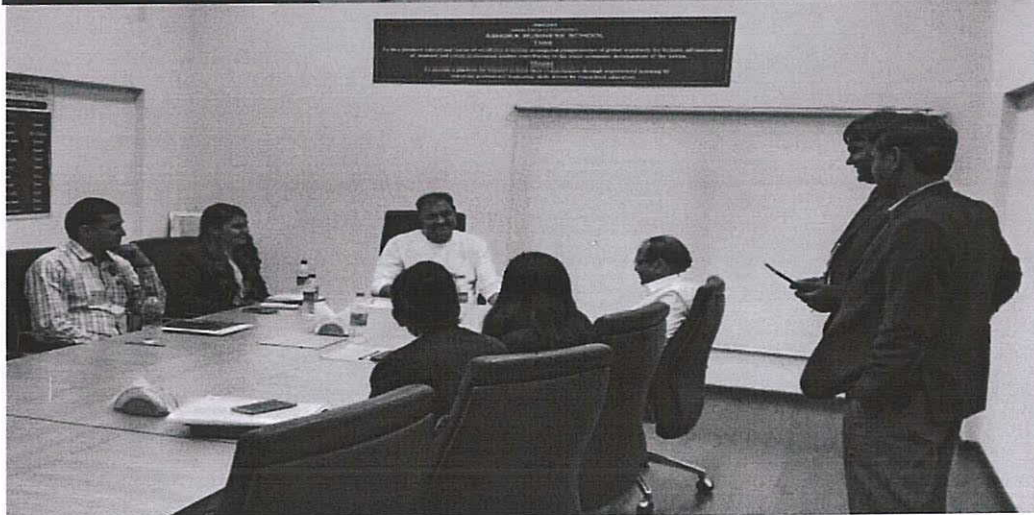

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Kadaknath Pool Campus & career counseling

- ❖ **Date of Event:** 30th November, 2019
- ❖ **Event Coordinator:** Mr. Nainesh Mutha

Kadaknath Agro World is an Agri Based company majorly dealing in Kadaknath Poultry and related products. Ashoka Business School organised a pool campus drive for Marketing, Sales, Operations and International Business Profiles. 35 students from across Nashik attended the drive. 23 students were shortlisted after Group Discussions and Personal Interview. A further round of interaction would be held at their head office for the final selection of candidates.



Suwalka
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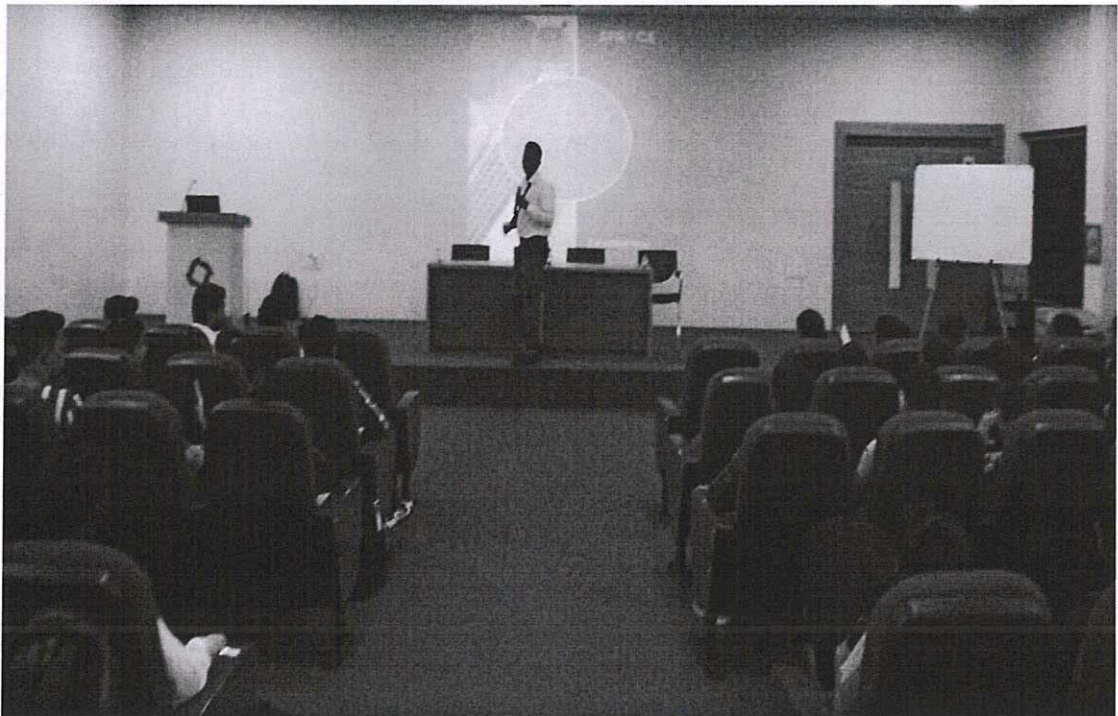
Orientation Session on "Spruce Usage: Techniques & Methods"

- ❖ **Date of Event:** 5th October, 2019
- ❖ **Venue:** Seminar Hall
- ❖ **Resource Person:** Mr. Dendra Wagh
- ❖ **Event Coordinator:** Dr. Sarita Dhawale

Our primary aim is to enhance Language and communication skills of every student of Ashoka Business School as it is a need of profession. Hence spruce portal and its login id's are provided to each student of MBA-I. There are three basic categories of skill development program through this portal.

1. Verbal communication
2. Vedic Maths
3. Employability Skill

All the students are expected to participate in daily test series given by spruce. This test series is applied through Telegram social media to increase the span of maximum participation. It is observed that many students are participating in the test and giving answers to the given questions. Spruce is a wide platform to increase professional skill development for all the students as well as staff of Ashoka Business School.



Sarita

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Pre Placement Guidance Session on Career Opportunities

- ❖ **Date of Event:** 7th to 20th August, 2019
- ❖ **Resource person:** Ms. Ruta Pandit and Ms. Radhika Khairnar
- ❖ **Participant:** MBA 2nd year Students and faculties
- ❖ **Venue:** ABS Seminar Hall
- ❖ **In charge/organizer (Faculty) :** Prof. Nainesh Mutha

Mahindra Pride Classroom's Naandi Foundation conducted a 40 hour training program on Employability Enhancement and Youth Livelihood at ABS for the final year MBA Students. The training began with the awareness about oneself and focused on sharpening the competency of each individual through lots of activities and motivational talks. The students began to share their experiences and were able to clear their thoughts while communicating. The trainers, Ms. Ruta Pandit and Ms. Radhika were very resourceful and engaged the students meaningfully to bring out the best in them.

Mahindra Pride Classroom is a CSR initiative of Mahindra Group.



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Session on Goal Setting

- ❖ **Date of Event:** 20th November, 2019
- ❖ **Participant:** MBA 1st year Students
- ❖ **Resource Person:** Mr. Ashok Katariya

An inspiring session on Goal Setting was conducted in the campus of Ashoka Business School by Hon. Chairman Mr. Ashok Katariya of Ashoka Education Foundation. He unlike every year inspired and motivated students and told them the benefits of goal setting. While addressing the students of MBA I, he guided them to be focused, as it gives you the direction and clarity of future. He contributed that goal in life develops a sense of some purpose in life. Students who invest in their goals also demonstrate greater persistence, creativity. He interacted with almost each student and asked their goals in life. He also suggested them some tips and measures to overcome the obstacles and how to be determined. He shared his own journey of zero to 5000 crore business to motivate the students. The Honourable Chairman encouraged all students to decide a road map in front of them and then follow it wholeheartedly with accountability.

According to him, "Goal setting is fundamental to the long-term success of any student. It's hard for any learner to achieve their dreams before knowing how and when to achieve them."

The management people, HR ABS, Ms. Sneha Awasthi, Consultant ABS Mr. Venkitachalam, Dr. D. M. Gujarathi, Director, (HE), Dr. Vikas Gaundare, Director I/C, ABS with faculty members Prof. Vandana Sharma, Prof. Pooja Gholap attended the program. The session concluded with the Vote of Thanks, proposed by Student.



Sudale
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Ashoka Mega Job Fair-2020

- ❖ **Date of Event:** 19th and 20th February , 2020
- ❖ **Participant:** More than 2400 candidates Participated
- ❖ **Event Coordinator:** Mr. Nainesh Mutha

Ashoka Business School, Rane Nagar, organized a Mega Job Fair on 19th and 20th February which saw a massive response from the youth of the city. A total of 3400 candidates had registered, out of which over 500 candidates secured jobs. The event was started on Wednesday, 19th February and concluded on Thursday, 20th February 2020. More than 2400 candidates participated within 2 days. Applicants from various branches of Arts, Commerce, Science, Pharmacy, Engineering and Management had registered for the fair. Over 35 renowned companies from various sectors like Manufacturing, Information Technology (IT), Retailing, Banking, Financial services, Construction, Electronics, Electrical etc., participated in the Mega Job Fair. Major organizations in Nashik such as WNS, Netwin, Ztek, Kotak Mahindra Bank, ABL, ACL, Just Dial, Fox Solutions, Dhumal, MarketFx, Decathlon, Big Bazaar, Supreme Equipments, Ahire Machine Tools, etc. had participated as recruiters for various positions such as Sales and Marketing, Customer Care Executive, Relationship Manager, Front Officer, Unit Manager, Agency Manager, Marketing Executive, Finance Executive, Pharmacist, HR Executive, Accountant, Online Sales Executive, Web developers etc.

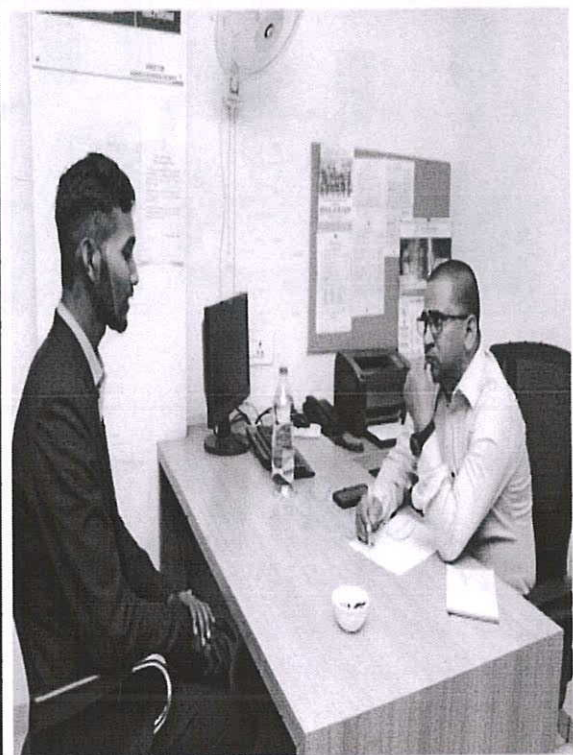
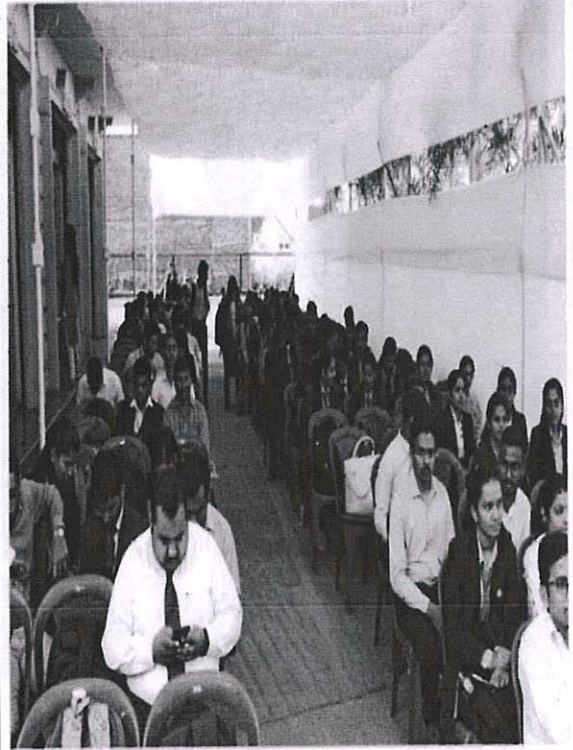
Mr. Ashokji Katariya, Chairman of Ashoka Education Foundation, guided and supported the team. From Ashoka Education foundation Dr. D.M. Gujarathi, Director (Higher Education), Dr. W.N. Bhende, Administrator, Dr. Narendra Telrandhe, Assistant Director, Dr. Vikas Gaundare, Director Incharge, Ashoka Business School, Dr. Rupali Khaire, and Mr. Nainesh Mutha, Training and Placement officer and all the corporate representatives were present to guide and direct. Dr. D.M. Gujarathi expressed his views and said that, "This year's job fair has received a great response. The Institute is always working to make excellent career opportunities for the talented and intelligent students and will continue to organise such job fairs for the students."

The company representatives expressed their satisfaction in the overall administration and organisation of the job fair. Placement Officer, Mr. Nainesh Mutha, faculties, employees and students of Ashoka Business School, worked tirelessly to make the job fair a huge success.


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Day 1 -19th Feb., 2020



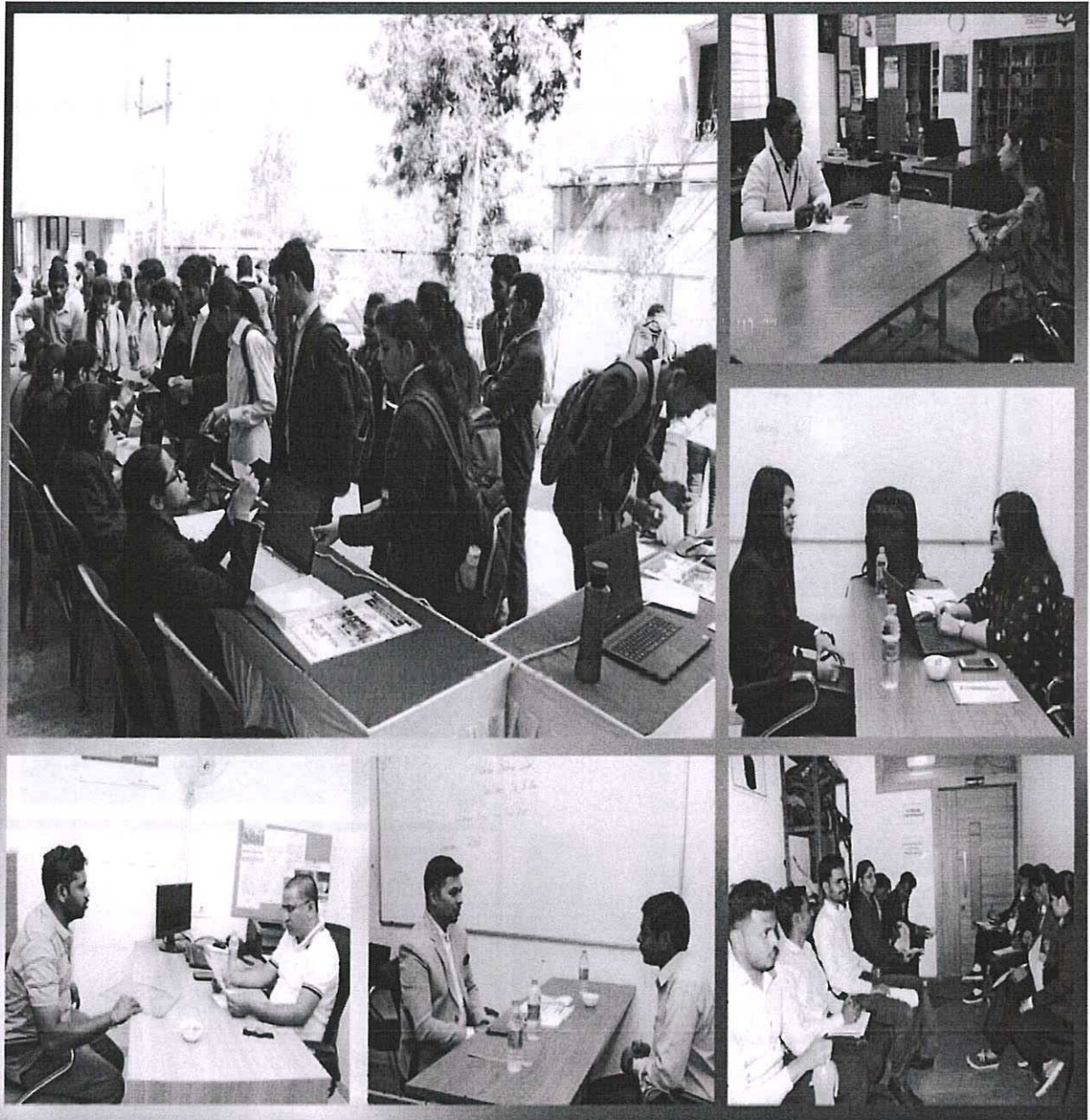
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Day 2 -20th Feb., 2020



Swale

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Swale

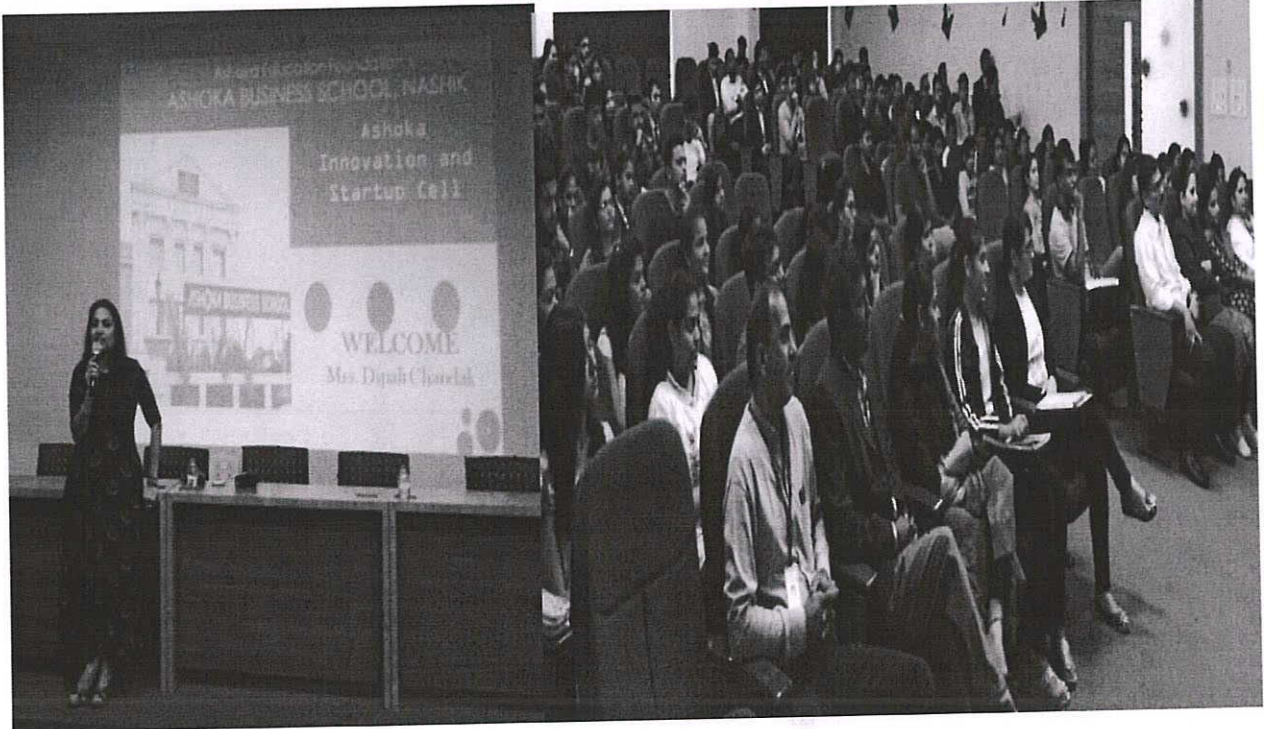
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Session on Entrepreneurship

- ❖ **Date of Event:** 19th October, 2019
- ❖ **Participant:** All MBA students, faculties
- ❖ **Resource Person:** Mrs. Dipali Chandak
- ❖ **Venue:** ABS Seminar Hall
- ❖ **Event Coordinator:** Prof. Harshal Dayma and Prof. Pooja Kushare

Ashoka Innovation and StartupCell(AISC), organised a session on support system for entrepreneurs. Mrs. Dipali Chandak is a well-known business personality in Nashik. She has been awarded by various institutions for her extraordinary contribution in women entrepreneurship development. Mrs. Dipali explained to the students of MBA about importance of entrepreneurship, she provided number of reasons on why one should choose entrepreneurship as a career option. She elaborated various government schemes for the budding entrepreneurs.

MOC for the session was Ms. Ruchita Bedmutha and vote of thanks was proposed by Mr. Swapnil Loya, Prof. Pooja Kushare and Prof. Harshal Dayma coordinated the event. Dr. D.M. Gujarathi and Dr. Vikas Gaundare congratulated AISC team for successful conduction of the session.



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