

Ashoka Education Foundation's
ASHOKA BUSINESS SCHOOL

Survey No.-883, Plot No.6+7+8, Mumbai-Agra National Highway, Rane Nagar, Nashik – 422009.
 Tel.: 0253 6649300/24, Website. www.ashokabschool.org, Email: abc@aeef.edu.in

Linguistic Minority Institute (Hindi)

NAAC Accredited with Grade "B+"

5.1.3 Percentage of students benefitted by guidance for competitive examinations and career counselling offered by the institution

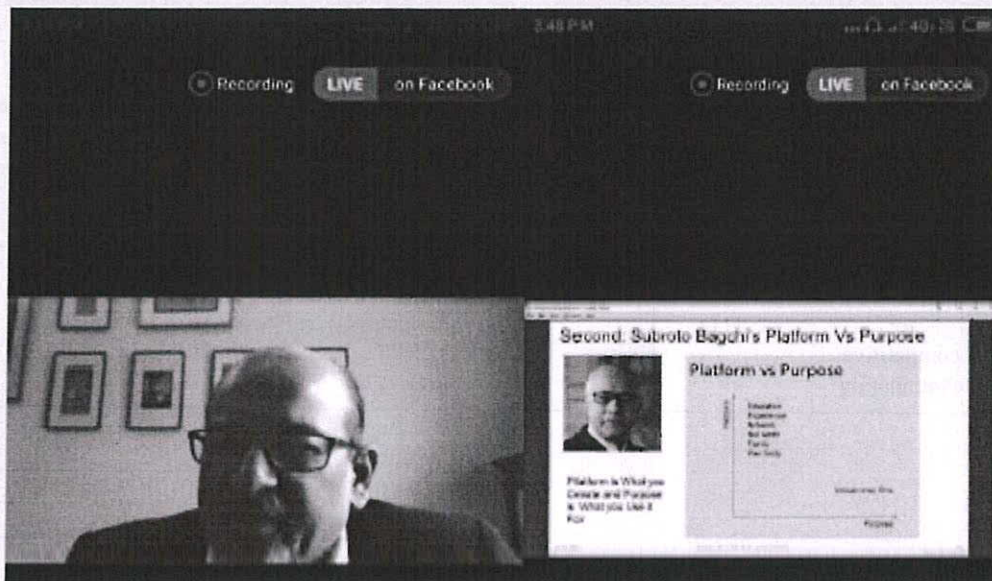
Year	Guidance for competitive examinations			Details of career counselling		
	Name of the Activity	Number of students participated	Number of students qualified in the competitive examinations	Name of the Activity	Number of students participated	Number of students placed
2020 -21	Session on preparation for competitive examination	111		Orientation on Placement	15	59
				Cholamandalam Insurance Academy	40	
				How to Introduce yourself-20	13	
				Public Speaking Skills-	14	
				Email Etiquettes	12	
				Goal focus	26	
				Naandi Session	30	
				Interview Etiquettes	11	
				Group Discussion	11	
				Session on Entrepreneurship as a Career	85	
				CEO Talk series	150	
				Online session series for MBA Aspirants	30	


COORDINATOR
 Internal Quality Assurance Cell
 Ashoka Business School, Nashik.


DIRECTOR
 Ashoka Business School
 Nashik.

CEO Talk

- ❖ Date of Event : 22nd September, 2020
- ❖ Resource person : Mr. Amitabh Jaipuria
- ❖ Intro. of Resource Person : President, First Meridian Services
- ❖ Participants : All Staff & Students of ABS
- ❖ Event co-ordinator : Mr. Harshal Dayma
- ❖ Venue/Platform : Zoom Call & Facebook live

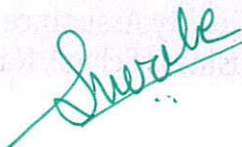


Ashoka Business School had organised a CEO talk. Where Mr. Amitabh Jaipuria, President, First Meridian Business Services, had a friendly interaction with the students of Ashoka Business School.

Mr. Jaipuria discussed ways to choose the right career path. He told the students that being focussed, flexible and having their own choices are more important than positions and designations in the organisation.

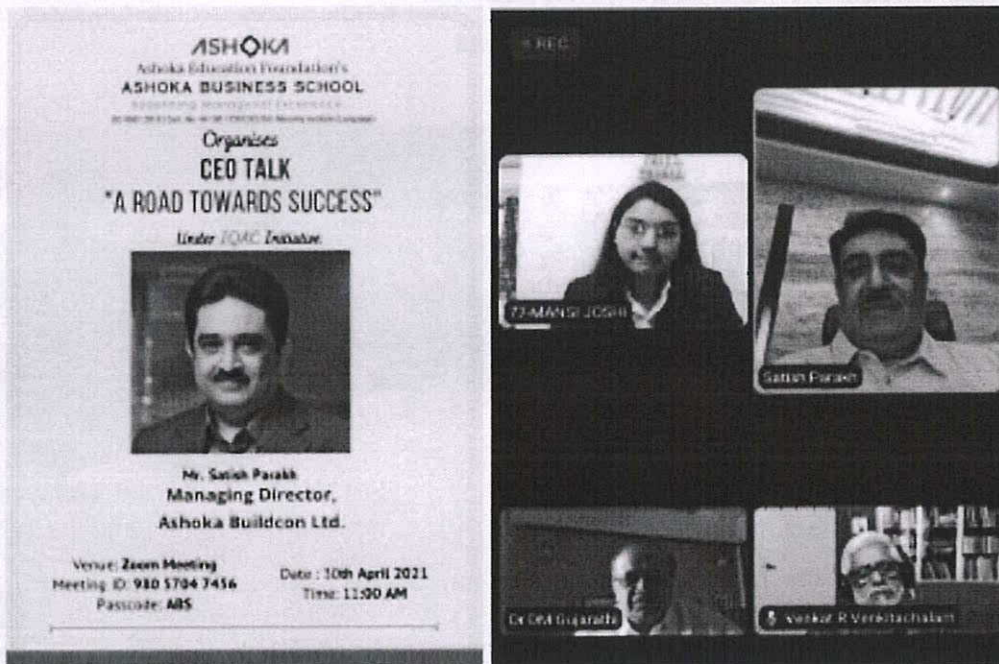
Students asked him questions like, how to make a good career decision, what is more important in one's career, how to get stability or growth. Mr. Jaipuria cited many practical examples from his own work experiences while replying to the students' queries. The feedback for the session was excellent.


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CEO Talk

- ❖ Date of Event : 30th April 2021
- ❖ Topic : CEO Talk-A Road Towards Success
- ❖ Resource Person : Mr. Satish Parakh
- ❖ Intro. of Resource Person : MD, Ashoka Buildcon Ltd.,
- ❖ Participants : MBA 1st year
- ❖ Venue/Platform : Zoom Call
- ❖ Faculty Coordinator : Dr. Sarita Dhawale, Dr. Vaibhav Bhalerao & Mr. Harshal Dayma
- ❖ Organised By : IQAC Department



Ashoka Business School, the premier Business School in the North Maharashtra Region had organised a CEO talk wherein Mr. Satish Parakh interacted with the students. He enlightened the students about his journey with the company and how under his workmanship the company consolidated its position to be amongst the leading highway developers in the country. He cited many incidences during the growth of the company and the lessons learnt from each one of them. He asserted that leadership matters in taking a company to the pinnacle of success and regaled the students with stories of their leader, Mr. Ashok Katariya who navigated his team through the many highs and lows of their successful entrepreneurial journey. Mr. Parakh replied to the many questions students asked him in the interactive session.

Swarale
COORDINATOR

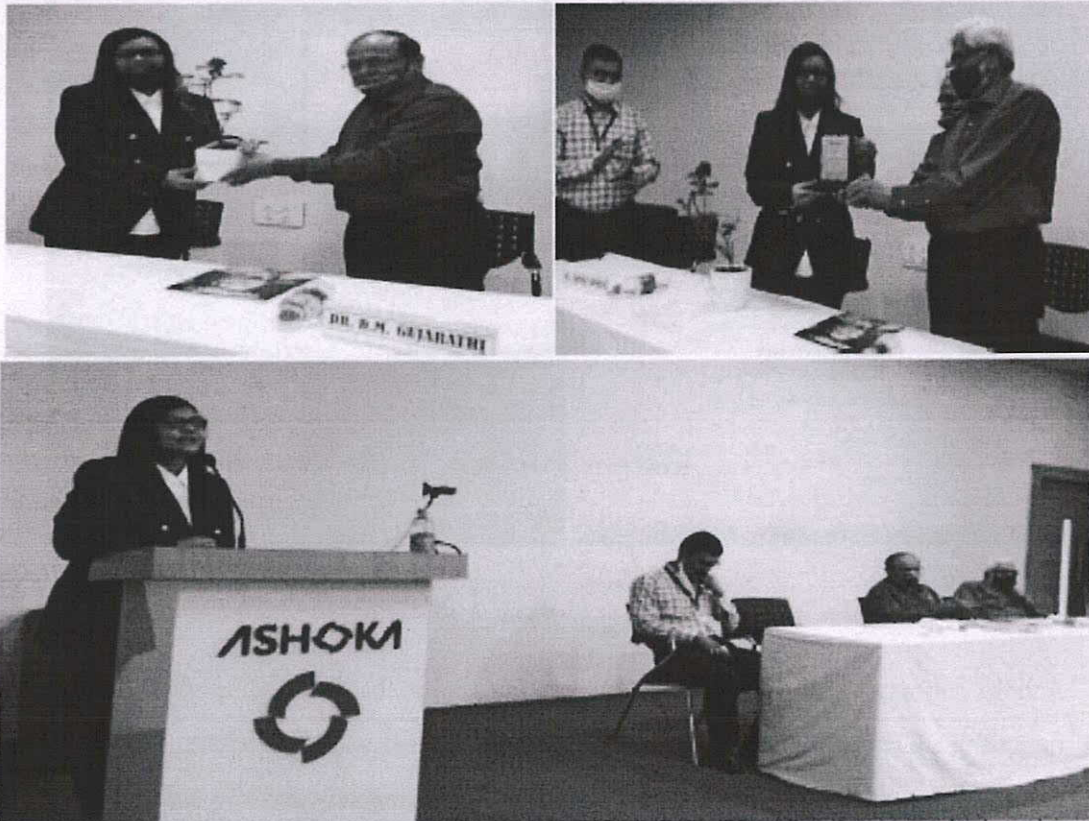
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Swarale
DIRECTOR

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CEO Talk

- ❖ Date of Event : 04th March 2021
- ❖ Topic of the session : CEO Talk-My Journey
- ❖ Resource person : Ms. Komal somani
- ❖ Intro. of Resurce Person : Chief Brand Officer, ESDS
- ❖ Participants : MBA 1st year
- ❖ Venue/Platform : Seminar Hall & Zoom call
- ❖ Faculty Coordinator : Dr. Vaibhav Bhalerao
- ❖ Organized By : IQAC Department



Ashoka Business School has continued its legacy of inviting CEOs' from across the industry to interact with its students under its innovative series called 'The CEO talk'. Ms. Komal explained the importance of work culture in an organization and how ESDS has jumped to the 2nd position in the list of the best working places in Asia.

She also mentioned the success ESDS has earned in making wine from Java plum and discussed the importance of various strategies. In her opinion organizations should work on serving society and not just be profit-oriented. Employees are a real resource and should never be ignored in any circumstance.

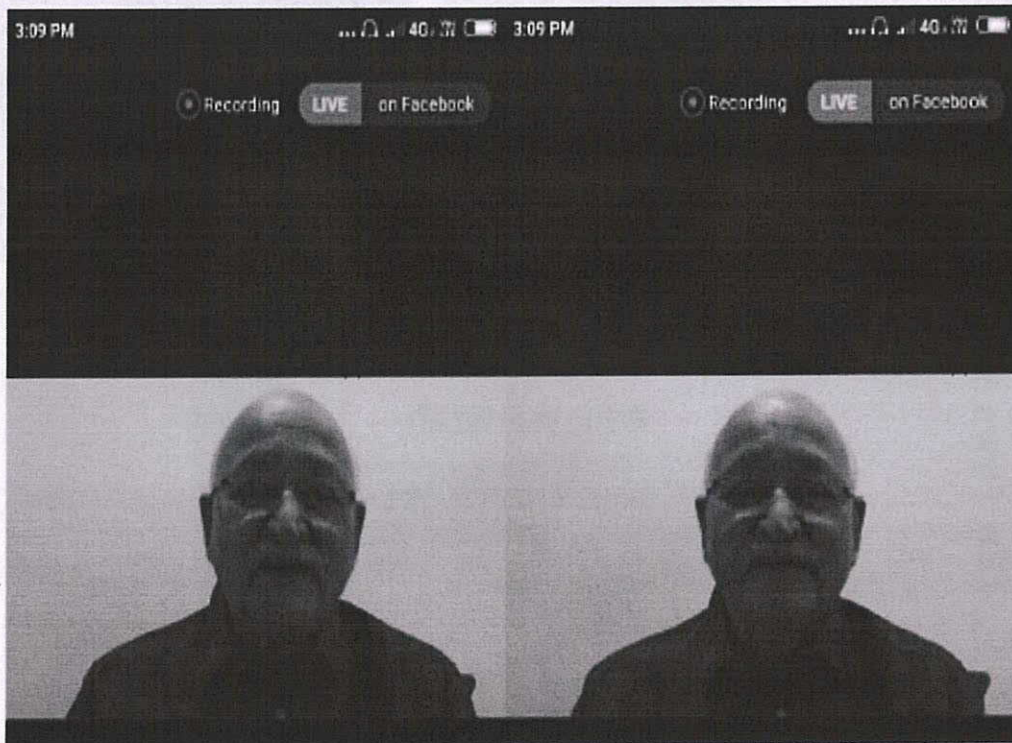
Shweta
COORDINATOR

Integral Quality Assurance Cell
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Shweta
DIRECTOR
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CEO Talk- Episode-2

- ❖ Date of Event : 24th October, 2020
- ❖ Resource person : Mr. Sunil Chaturvedi
- ❖ Intro. of Resource Person : Ex-Member, National Advisory Council, Tata Chemicals Society For Rural Development
- ❖ Participants : All Staff & Students of ABS
- ❖ Event co-ordinator : Dr. Vaibhav Bhalerao
- ❖ Venue/Platform : Zoom Call & Facebook live



A CEO talk was organized by Ashoka Business School. The speaker was Mr. Sunil Chaturvedi, ex-Member National Advisory Council, Tata Chemicals Society for Rural Development, who highlighted issues related to students' overall grooming and the industry requirement. Mr. Sunil Chaturvedi opined that in a pandemic situation, students should not wait for the right opportunity but instead create opportunities out of the ones that come their way. The overall session resonated around students' self-development, networking and soft skills.

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Online Session Series for MBA Aspirants

- ❖ **Date of the Event** : 21st to 26th Dec., 2020
- ❖ **Topic** : A Journey to become Good Managers
- ❖ **Resource person** : ABS Faculties (Dr. Rupali Khaire, Dr. Sarita Dhawale, Ms. Manisha Bhamre, Dr. Tanaya Patil, Ms. Pooja Gholap, Mr. Harshal Dayma)
- ❖ **Class/ Involved** : MBA Aspirants
- ❖ **No of Participants** : 30 Participants
- ❖ **Venue/Platform** : Online Zoom Mode
- ❖ **Coordinator** : Dr. Vikas Gaundare



An online session series was organized for the MBA Aspirants. Faculties of ABS delivered the sessions on various sub-topics in line with the theme like- Corporate Leadership, Entrepreneurship Mind-set, Work-life Balance, Understanding Finance and Employment Horizon for MBA Graduates. These sessions were conducted to orient the MBA aspirants about prerequisites in line to become good managers.

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A session on “Entrepreneurship as a career”

- ❖ **Date of Event** : 3rd March 2021
- ❖ **Resource Person** : Mr. Pradeep Mokal
- ❖ **Intro. of Resource Person** : Renowned Business Growth & Success Coach
- ❖ **Class/classes Involved** : MBA 1st year
- ❖ **Venue** : Seminar Hall and zoom call
- ❖ **Faculty Coordinator** : Mr. Harshal Dayma
- ❖ **Organized By** : Ashoka Innovation and start-up cell



The Ashoka Innovation and Start-up Cell organized an insightful session on pursuing entrepreneurship as a career. The session featured Mr. Pradeep Mokal as the resource person, who shared his expertise and experiences with the students.

Key Highlights of the Session:

Mr. Mokal began by emphasizing that entrepreneurship is a powerful avenue through which individuals can achieve their dreams. He highlighted the potential of entrepreneurship to transform ideas into successful ventures and create significant value in the market. A key takeaway from Mr. Mokal's talk was the importance of attitude over skill in the journey of an entrepreneur. He stressed that a positive, resilient, and proactive attitude is crucial for overcoming challenges and achieving success in the entrepreneurial world.

The session concluded with an engaging Q&A segment, where students posed various questions related to career paths, the entrepreneurial journey, and personal life. Mr. Mokal addressed each query comprehensively, providing practical advice and encouraging students to pursue their entrepreneurial aspirations with confidence and determination.

The session with Mr. Pradeep Mokal was highly enlightening and motivational for the students of Ashoka Business School. His emphasis on the importance of attitude and his practical insights into the world of entrepreneurship inspired many students to consider entrepreneurship as a viable and fulfilling career option.

Ashoka Business School extends its gratitude to Mr. Mokal for his valuable contribution and looks forward to more such enriching sessions to foster the entrepreneurial spirit among students.

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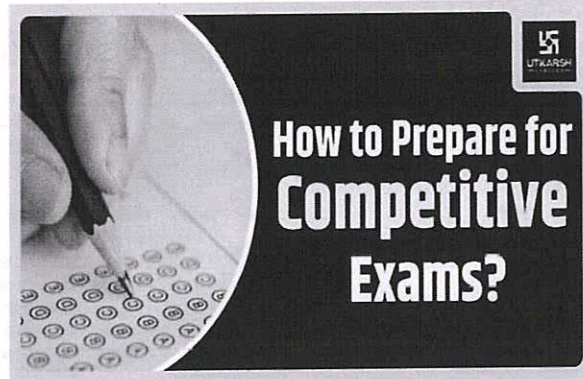
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Competitive Exam Cell

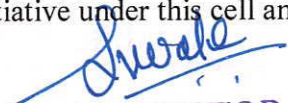



Introduction: The College has constituted a competitive exam cell. The cell is dedicated for the students who are willing and interested in appearing and clearing competitive exams. We at Ashoka Business School conduct various sessions and activities to groom them and motivate them to be on the right path. The primary focus is to guide and help them with all necessary information at the right time. The students are continuously engaged with reading and learning material. Accordingly, each year we plan need-based activities and make it sure that students get

Objectives:

1. The main objective is to make available a platform, for aspirants of UPSC, MPSC, and other competitive examinations, where they can get all the help and guidance they need.
2. Arranging guest lectures on various topics by eminent personalities, to impart knowledge about various pressing issues of today and current affairs useful for exam preparation.
3. Providing comprehensive and quality study material and guidance for students who can't afford coaching classes.

Event: A session on Awareness regarding eligibility criteria's of various Competitive Examinations. The activity took place on 28th April 2021. The speaker of the event was Mr. Abhishal Wagh who is a Youth Inspiration. The students took part with full interest. Total 111 students were present during the session and asked many relevant questions and cleared their doubts. The whole event was conducted online mode only. The coordinator Mr. Harshal Dayma took initiative under this cell and helped students in gaining knowledge.


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Benefits of the Event are: -Students got awareness about various competitive exams and their eligibility criteria (UPSC,MPSC, SSC, Defence, IBPS etc)

Four students this year are appearing for various exams and inspiring others too.

ASHOKA
Ashoka Education Foundation's
ASHOKA BUSINESS SCHOOL
(An ISO 9001:2015 Ashoka Group of Institutions)
ISO 9001:2015 | Cert. No. 44 100 12391342/04 | Minority Institute (Language)

Organises
A SESSION ON
AWARENESS ABOUT COMPETITIVE EXAMINATIONS

Under IQAC Initiative



Mr. Abhishal Wagh,
YOUTH INSPIRATOR

Date : 28th April 2021
Time: 12:00 PM
Platform Zoom

कठोर मेहनत हीच स्पर्धा परीक्षेत यशाची गुरुकिल्ली

**अभिषाल वाघ यांचा
विद्यार्थ्यांना सल्ला**

प्रतिनिधी | नाशिक

विद्यार्थ्यांनी स्पर्धात्मक परीक्षांसाठी सकारात्मकता टिकावी. त्याचबरोबर कठोर मेहनत व निरगुत अभ्यास केल्यास यश मिळवणे शक्य आहे. आपो प्रोत्साहन अभिषाल वाघ यांना केलं.

'अशोका बिजनेस स्कूल' या एमबीए महाविद्यालयातील आयक्यूएसी विभागाच्या पुढाकाराने स्पर्धा परीक्षा सल्ल्यात 'स्पर्धा परीक्षेविषयी जागृकता' या विषयावर आयोजित ऑनलाइन सत्रात प्रमुख वक्तो म्हणून ते बोलत होते.

तरुणांनी समाजात बदल घडवण्याची याद बघत बसण्यापेक्षा स्वतः बदल घडविण्यासाठी सक्षम बनले पाहिजे व ही ताकद या स्पर्धा परीक्षांद्वारे मिळते. असेही वाघ यांनी नमूद केले. त्यांनी स्पर्धा परीक्षांवरून स्वतःचे अनुभव सांगितले आणि विविध परीक्षांचे महत्त्व विराद केले. परीक्षा उत्तीर्ण झाल्यानंतर प्राप्त होईल शक्यतो शासक विविध पदांबाबत व महाराष्ट्र लोकसेवा आयोग, स्टाफ सिलेक्शन कमिशन आणि बँकिंग बोर्डाच्या ज्ञानाचा उपयोग करून घ्यावा याचा आग्रहता दिली.

वाघ यांनी विद्यार्थ्यांच्या प्रश्नांना समर्थक उत्तरे दिली. कार्यक्रमाचे समन्वयन प्रा. हर्षल दागमन यांनी केले. सूत्रसंचालन विद्यार्थ्यांनी मानसी जोशी हिने केले. सुखदा लोहरकर हिने आभार मानले.

Close	Participants (111)
	12- Swamini Deore
	13-Tejaswini Desale
	14 - Gaidhani Aishwarya
	15 - Komal Gaikwad
	16- Tejashree Gaikwad
	17- Gandhi Kshitij
	18-komal Gangurde
	20. Vaishnavi Gite
	22 Jadhav Maithilee
	23-Rohit Jadhav
	25-komal Khaire
	26- Gauri Khairnar

Invite

Swale

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