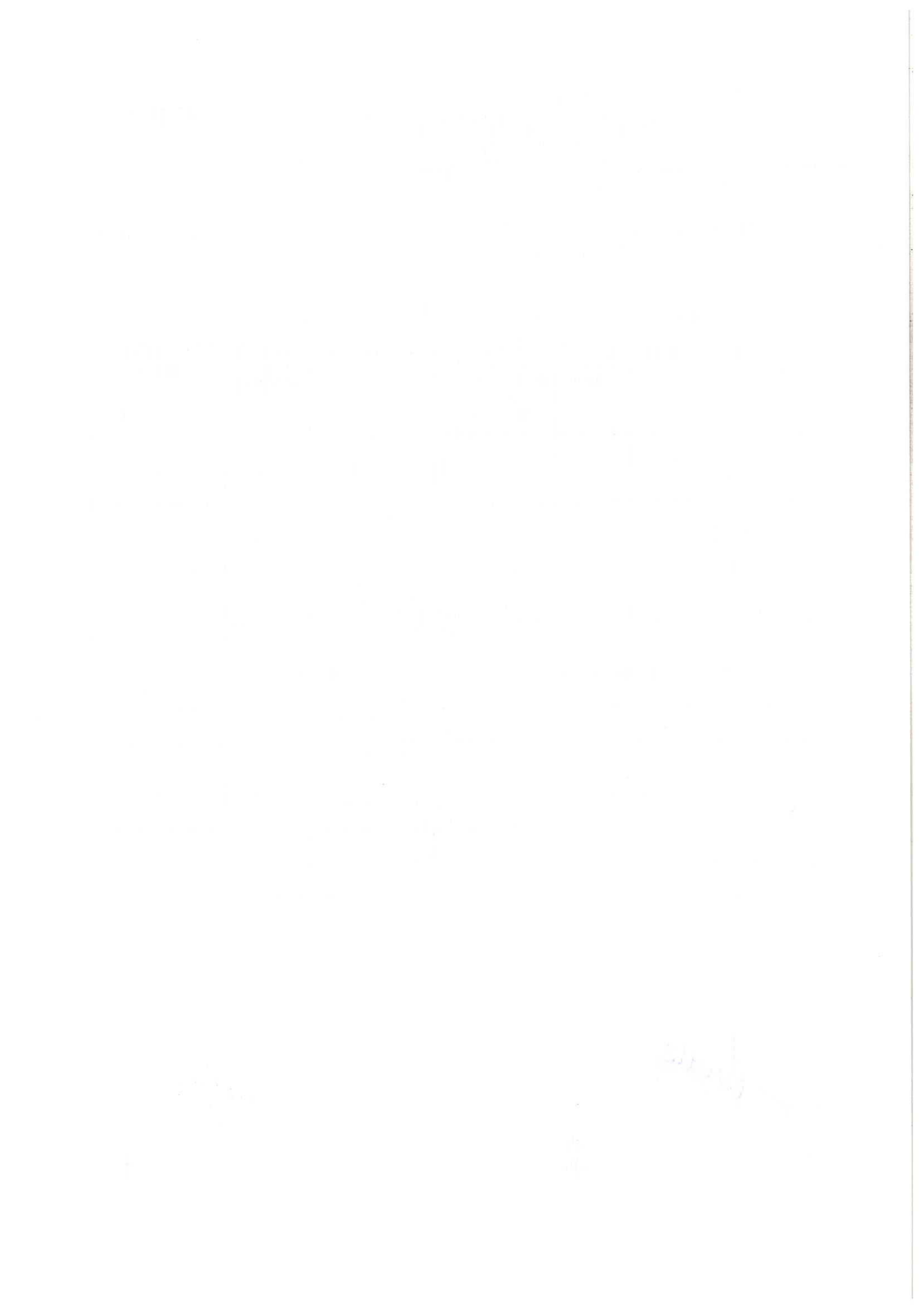
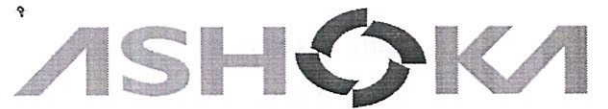


**5.1.3 Percentage of students benefitted by guidance for competitive examinations and career counselling offered by the institution**

Year	Guidance for competitive examinations			Details of career counselling		
	Name of the Activity	Number of students participated	Number of students qualified in the competitive examinations	Name of the Activity	Number of students participated	Number of students placed
2021 - 22	Session on Awareness about Competitive Examination	111		Session on " Be an Entrepreneur"	80	63
	Prospects of Competitive exams for management students	92		Session on Entrepreneurship Development	105	
				AISC- Session on Entrepreneurship Development	90	
				CEO Talk on Industry expectation and students' development	61	
				CEO Talk on Job Market & You	94	
				Alumni Meet on Career Path	59	
				IPO – Lucrative Investment Trend & Concerns	150	
				HR Analytics Webinar Report	73	
				CEO Talks by Mr. Arvind Mahapatra	84	
				CEO Talks by Mr.Chetan Methul	72	

**COORDINATOR**Internal Quality Assurance Cell  
Ashoka Business School, Nashik.**DIRECTOR**Ashoka Business School  
Nashik.





ASHOKA EDUCATION FOUNDATION'S

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**Criteria 5.1.4**  
**Guidance for competitive**  
**examinations and career**  
**counselling**  
**For AQAR 2021-22**

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**DIRECTOR**

Ashoka Business School  
Nashik.

## Session on Awareness about Competitive Examination

Date of Event : 28th April 2021

Topic : Awareness About Competitive Examinations

Resource Person : Mr. Abhishal Wagh

Intro. of Resource Person : Youth Inspirator Award from Sam TV, Sakal newspaper & YIN

Participants : MBA 1st year

Venue/Platform : Zoom Call

### Introduction:

The College has constituted a competitive exam cell. The cell is dedicated for the students who are willing and interested in appearing and clearing competitive exams. Competitive Examinations Cell of Ashoka Business School had organised an online session of Mr. Abhishal Wagh on 'Awareness about Competitive Examinations'. He informed about various posts that one could get after cracking competitive exams. Nashik District was taken as an example to elaborate about the different administrative and other positions that could be achieved through UPSC. Students were also informed about other competitive examinations like MPSC, SSC and Banking. Students were very inquisitive and asked him a lot of questions.

ASHOKA  
Ashoka Education Foundation's  
ASHOKA BUSINESS SCHOOL  
Establishing Maharashtra's first business school  
The Ashoka Group of Institutions (Maharashtra)

Organises  
A SESSION ON  
AWARENESS ABOUT COMPETITIVE EXAMINATIONS  
Under IQAC Initiative.

Mr. Abhishal Wagh,  
YOUTH INSPIRATOR

Date : 28th April 2021  
Time: 12:00 PM  
Platform Zoom

## कठोर मेहनत हीच स्पर्धा परीक्षेत यशाची गुरुकिल्ली

अभिषाल वाघ यांचा  
विद्यार्थ्यांना सल्ला

प्रतिनिधी | नाशिक

विद्यार्थ्यांनी स्पर्धात्मक परीक्षांवावत सकारात्मकता ठेवावी. त्याचबरोबर कठोर मेहनत व नियमित अभ्यास केल्यास यश मिळवणे शक्य आहे, असे प्रतिपादन अभिषाल वाघ यांनी केले.

'अशोका बिझनेस स्कूल' या एमबीए महाविद्यालयातील आयक्यूएसी विभागाच्या पुढाकाराने स्पर्धा परीक्षा सेलतर्फे 'स्पर्धा परीक्षेविषयी जागरूकता' या विषयावर आयोजित ऑनलाइन सत्रात प्रमुख वक्तो म्हणून ते बोलत होते.

तरुणांनी समाजात बदल घडण्याची वाट बघत बसण्यापेक्षा स्वतः बदल घडविण्यासाठी सक्षम बनले पाहिजे व ही ताकद या स्पर्धा परीक्षांद्वारे मिळते, असेही वाघ यांनी नमूद केले. त्यांनी स्पर्धा परीक्षांवद्दल स्वतःचे अनुभव सांगितले आणि विविध परीक्षांचे महत्त्व विशद केले. परीक्षा उत्तीर्ण झाल्यानंतर पात्र ठरू शकतील अशा विविध पदांवावत व महाराष्ट्र लोकसेवा आयोग, स्टाफ सिलेक्शन कमिशन आणि बँकिंग यांसारख्या इतर स्पर्धा परीक्षांविषयीही माहिती दिली.

वाघ यांनी विद्यार्थ्यांच्या प्रश्नांना समर्पक उत्तरे दिली. कार्यक्रमाचे समन्वयन प्रा. हर्षल दायना यांनी केले. सूत्रसंचालन विद्यार्थिनी मानसी जोशी हिने केले. सुखदा लोहरकर हिने आभार मानले.

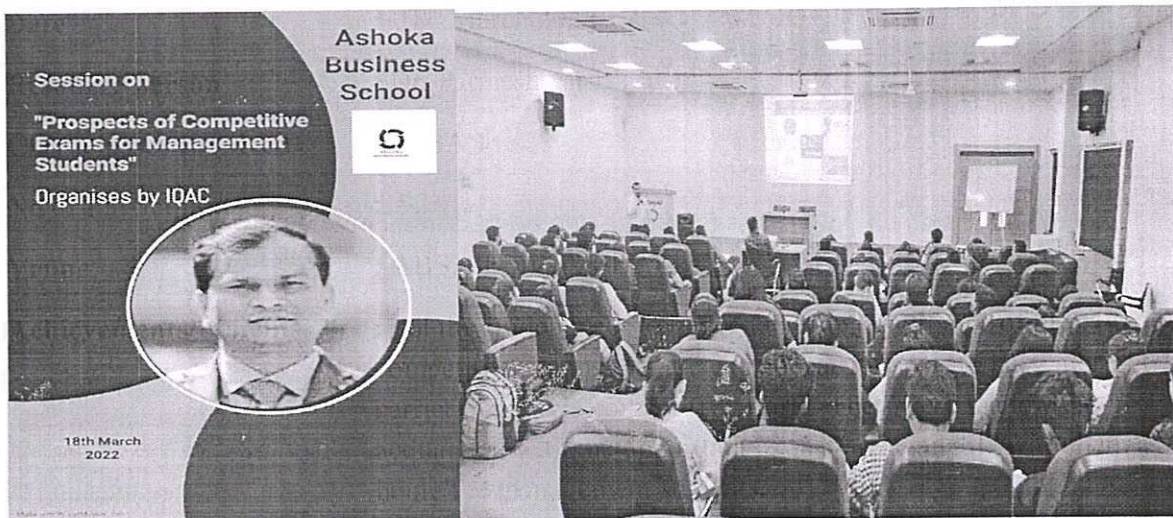
Ashoka Business School, Nashik | AQAR 2021-22 | Additional Information

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## PROPECTS OF COMPETITIVE EXAMS FOR MANAGEMENT STUDENTS

Date	: 18 <sup>th</sup> March 2022
Resource person	: Dr. Parmeshwar Biradar
Class/classes Involved	: MBA 1
No of Participants	: 92
Venue	: ABS, SEMINAR HALL
Achievements/Benefits	: All the students got to understand the importance of the competitive exams that are can appear for so as to have a bright carrier in today's competitive world. They were made well acquainted with the opportunities that are available with them as being the management students.



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Close	Participants (111)	
	12- Swamini Deore	
	13-Tejaswini Desale	
	14 - Gaidhani Aishwarya	
	15 - Komal Gaikwad	
	16- Tejashree Gaikwad	
	17- Gandhi Kshitij	
	18-komal Gangurde	
	20. Vaishnavi Gite	
	22 Jadhav Maithilee	
	23-Rohit Jadhav	
	25-komal Khaire	
	26- Gauri Khairnar	

**Event:** A session on Awareness regarding eligibility criteria of various Competitive Examinations. The activity took place on 28th April 2021. The speaker of the event was Mr. Abhishal Wagh who is a Youth Inspiration. The students took part with full interest. Total 111 students were present during the session and asked many relevant questions and cleared their doubts. The whole event was conducted online mode only.

**Benefits of the Event are:** Students got awareness about various competitive exams and their eligibility criteria (UPSC, MPSC, SSC, Defence, IBPS etc.)

  
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# AISC- Session on Entrepreneurship Development

## INTRODUCTION-

The Ashoka Innovation and Start up cell in line with vision of Ashoka Business school to create an entrepreneur is organizing the session to enlighten the students about entrepreneurship.

## OBJECTIVES:

1. The major objective of this session is to make students aware about entrepreneurship.
2. To motivate the students for develop the entrepreneur amongst them.

Resource Person- Mr. Pradeep Peshkar, Member of MSME Board, Govt. of India

Date for the event- 14th May 2022

Participants- All the MBA Students of Ashoka Business School

## Learnings:

1. Students got in depth knowledge about
2. Students gets updated on various government schemes offered by central government starting from start-up registration, financing, subsidies, sale portal etc

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Affiliated to Savitribai Phule Pune University, Pune. Recognized Ph.D. Research Center

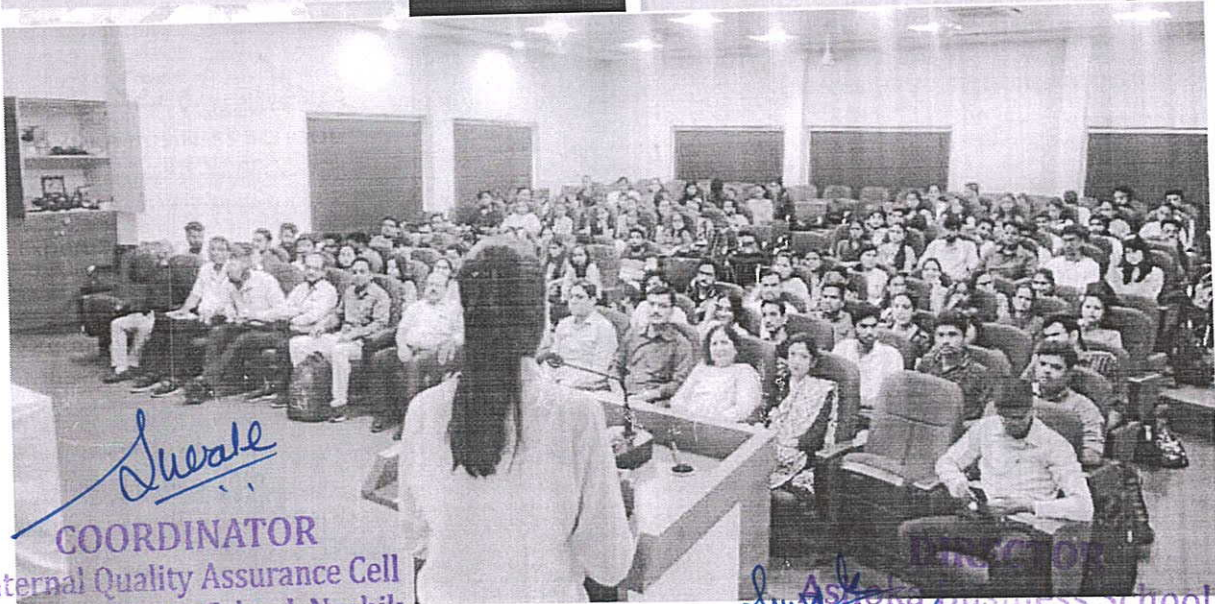
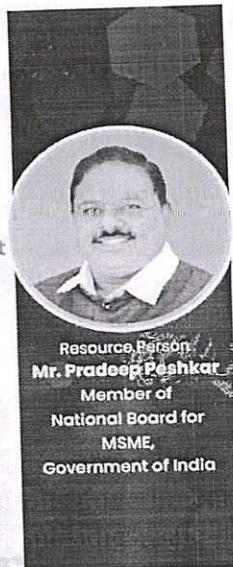
Expert Session on  
**Entrepreneurship Development**

Organised by  
Ashoka Innovation & Start Up Cell

🕒 Time : 10.30 AM

📅 Date : 14<sup>th</sup> May 2022

Venue : Seminar Hall, Ashoka Business School,  
Rane Nagar, Nashik 422009, MH  
landline No : 0253-6649524/17



*Susale*  
**COORDINATOR**  
Internal Quality Assurance Cell  
Ashoka Business School, Nashik.

*Susale*  
Ashoka Business School  
Nashik

## A session on "Be an Entrepreneur"

Name of the Event : Session on be an Entrepreneur

Date : 11th June, 2021

Topic : Be an Entrepreneur

Resource person : Mr. Parimal Modi

Class/classes Involved : MBA I

No of Participants : 80

Venue : Online

Incharge /organizer (Faculty): Harshal Dayma

Achievements/Benefits : Attendees were motivated to be an entrepreneur.

Feedback : Helpful for understanding the importance of being an entrepreneur.

Details : Mr. Modi explained about the importance of choosing a right career path at an early age, he emphasised on the benefits of being an entrepreneur, he told student, that we have many good qualities within us, we must utilise these qualities to chase our own dreams rather than wasting time to fulfil others dreams.

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Approved by AICTE New Delhi, Recognized by DTE, Mumbai Recognized by Govt. of Maharashtra & Affiliated to Savitribai Phule Pune University

A Session on

**BE AN ENTREPRENEUR**

Organised by

ASHOKA INNOVATION AND  
START-UP CELL (AISC) UNDER IQAC.


Time : 10.00 am

Date : 11<sup>th</sup> June, 2021

Session Live on Zoom platform  
[shorturl.at/lyFM5](https://shorturl.at/lyFM5)

Meeting ID : 990 9015 6504

Passcode : ABSMBA



**Mr. Parimal Modi**  
CEO,  
The Founder Lab  
Gateway Business  
Incubation and  
Research Lab.

*Invale*  
**COORDINATOR**

Internal Quality Assurance Cell  
Ashoka Business School, Nashik.

*Invale*  
**DIRECTOR**  
Ashoka Business School  
Nashik.



## CEO Talk

**Date** : 22nd Jan. 2022

**Topic** : CEO Talk on Industry expectation and students' development

**Resource person** : Mr. Kaushal Kumar Jha

**Brief intro of Resource Person** : Dy. Gen. Manager, HAL.

**Class/classes Involved** : MBA I&II

**No of Participants** : 61


**Venue** : Online

**Incharge/organizer (Faculty)** : Dr. Vaibhav Bhalerao & Mr. Harshal Dayma

**Achievements/Benefits** : 1. Students updated with the Industry expectations from MBA graduates  
2. How to tap opportunities during pandemic.

The session was on the approach of management students and the industry expectation. The speaker also briefed the students about making opportunities in the pandemic.

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ORGANISES  
**CEO TALK**  
ON  
**"MAKING A MARK IN THE  
CORPORATE WORLD"**



Resource Person  
**Mr. Kaushal Kumar Jha**  
Dy. Gen. Manager,  
Aircraft Overhaul Division, HAL, Ozar

Online Platform : MS TEAM  
Date- 22nd Jan 2022  
Time- 04:00pm

  
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## CEO Talk

Date : 18 June, 2022  
Topic : CEO Talk  
Resource person : Mr. Rhishikesh Kinhikar  
No of Participants : 94  
Venue : ABS Seminar Hall  
Incharge/organizer (Faculty) : Mr. Harshal Dayma/Dr. Vaibhav Bhalerao  
Achievements/Benefits : Students learned the requirements of the Job Market  
Feedback : Overall feedback was very good

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ORGANISES  
**CEO TALK**  
ON  
**"JOB MARKET & YOU"**



Resource Person  
**Mr. Rhishikesh Kinhikar**  
Head: Marketing, Sales & Exports  
Allyone Ltd

Date- 18th June 2022  
Time- 10:15am

  
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Ashoka Business School  
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## Alumni talk

Date : 5<sup>th</sup> Feb 2022

Resource person : Mr. Suneet Khare

Brief intro of Resource Person: ABS Alumni

Class/classes Involved : MBA-1

Venue : ABS (Online)

Incharge/organizer (Faculty) : Prof. Manisha Bhamre

Achievements/Benefits : The main objective was to understand how to go about the career path



*Suneet*  
**COORDINATOR**

Internal Quality Assurance Cell  
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*Shree*  
**DIRECTOR**  
Ashoka Business School  
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## IPO – Lucrative Investment Trend & Concerns

Date : 17<sup>th</sup> Feb 2022

Topic : IPO – Lucrative Investment Trend & Concerns

Resource person : Mr. Nikhiel kumar Bakliwal

Brief intro of Resource Person: A Merchant Banker, Vice President at Galactico Service Ltd.

Class/classes Involved : MBA 1 & MBA 2

No of Participants : 150

Venue : Seminar Hall, ABS

Achievements/Benefits : All the students got to know about various concepts of finance which are necessary to understand the process of IPO issue. The year 2021 had been a year of IPO issues. So the top performing and the least performing IPOs. There are few documents that are must for initiating the process of IPO, were also being explained by him.

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ORGANISES

A SESSION ON


"IPO- LUCRATIVE INVESTMENT TREND  
AND CONCERNS"

"SAVING MONEY IS  
WISE BUT  
INVESTING IT IS  
PROFITABLE"



Mr. Nikhielkumar  
Bakliwal  
Merchant Banker,  
Vice President (BD) at  
Galactico Corporate  
Services Ltd

17th Feb, 2022  
11:00 AM

  
**COORDINATOR**

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Ashoka Business School, Nashik.

  
**DIRECTOR**

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# HR Analytics Webinar Report

Date : 23<sup>rd</sup> July 2021

Resource person : Ms Nidhi Gupta Goyal (AGM-HR) IGM Inc. –Noida Delhi.

Brief intro of Resource Person : She is (AGM-HR) IGM Inc. Noida Delhi having 20 yrs. experience in HR dept.

Class/Classes Involved : MBA I

No of Participants : 73

Venue : Online Webinar through Zoom


In charge/organizer (Faculty) : Dr Sarita Dhawale & Prof Manisha Bhamre

Achievements/Benefits : To know about the need of HR analytics in Industry

(In Brief) : Importance of HR Analytics

**ASHOKA BUSINESS SCHOOL**  
NASHIK  
*Organises*  
A SESSION ON HR ANALYTICS

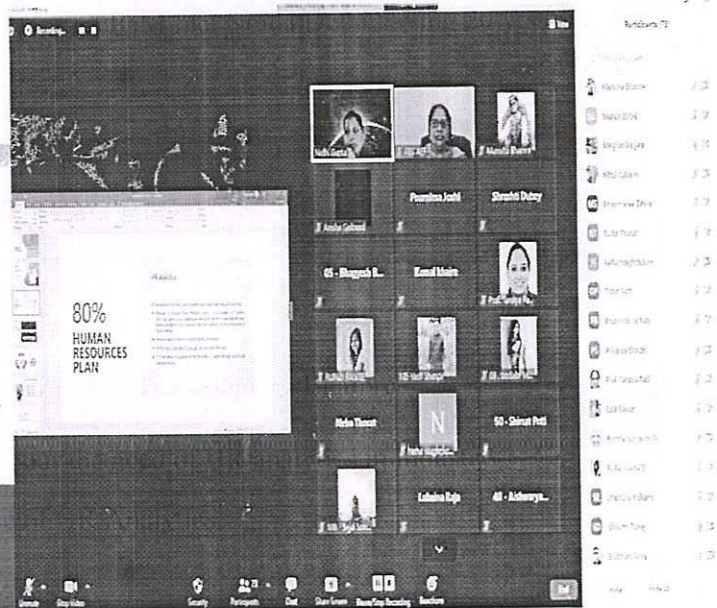
*"I am not convinced that nothing we do is more important than hiring and developing people. At the end of the day you bet on people, not strategies"*  
Lawrence Bossidy



MS. NIDHI GUPTA GOYAL  
AGM- HR, IGM INC,  
NOIDA, UP.

DATE: 23RD JULY 2021  
TIME: 11:30 AM  
PLATFORM: ONLINE

ORGANISED UNDER INITIATIVE OF IQAC



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**MEET THE ENTREPRENEURS**

Organized by

Ashoka Innovation and Startup Cell (AISC)

1<sup>st</sup> April 2022 @ 11:00 AM

**SPEAKERS IN THE PANEL**



**Mr. AKESH CHOUDA**  
 Founder,  
 Chai Tapri



**Mr. PUSHKAR KALE**  
 Founder & MD,  
 Intelligence Techsol



**Ms. KAVYANI SHINDE**  
 MD,  
 Godam Innovations



**Mr. PARIMAL MODI**  
 CEO,  
 Founder Lab, Gateway  
 Business Incubation and  
 Research Lab

**Contact Us**

Mumbai-Agra National Highway, Rane Nagar, Nashik, 422009  
[www.ashokabschool.org](http://www.ashokabschool.org) | [abs@aef.edu.in](mailto:abs@aef.edu.in) | Ph. No. 0253 6649500/24



*Swake*  
**COORDINATOR**  
 Internal Quality Assurance Cell  
 Ashoka Business School, Nashik.

*Swake*  
**DIRECTOR**  
 Ashoka Business School  
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## Session by Mr. Sunil Chandak , Founder & President Udyogwardhini, Nashik

Schedule: December 29, 2022

Audience: MBA I & II


Objective: To make students experience the exceptional journey of an entrepreneur

To motivate students to take entrepreneurship as a career


To get acquainted with skills required for entrepreneurship

Participants: 185

### पुण्यनगरी



Ashoka Education Foundation's  
ASHOKA BUSINESS SCHOOL  
organizes  
A Session on  
"Entrepreneurship Skills, Attitude &  
Behavior Development"  
under  
Ashoka Innovation & Staturp Cell  
29th Dec 2022 @ 11:00am



Mr. Sunil Chandak  
Founder & President at Udyogwardhini

"To win without risk is to triumph without glory." - Corneille

### युवकांनी नोकरीच्या मागे न धावता उद्योजक बनावे : चांडक

नवीन नाशिक : नोकरी गरज पूर्ण करू शकते. पण, स्वप्न साकार करण्यासाठी उद्योजकच बनावे लागते. यासाठी युवकांनी नोकरीच्या मागे न धावता चांगला उद्योजक व्हावे, असे प्रतिपादन सुनील चांडक यांनी केले. अशोका बिझनेस स्कूलमध्ये अशोका इनोव्हेशन आणि स्टार्ट अप सेलने आयोजित केलेल्या उद्योजकता कौशल्य, वृत्ती आणि वर्तणूक विकास या विषयावरील सत्रात चांडक बोलत होते. सध्याचे युग उद्योजकतेचे युग असून, विद्यार्थ्यांनी सतत उत्सुकता जागृत ठेऊन काम करावे, असा मोलाचा सल्ला यावेळी त्यांनी दिला. समन्वयक प्रा. पूजा कुशारे यांनी या संपूर्ण कार्यक्रमाचे आयोजन केले. विद्यार्थी अनिकेत गवळी याने सूत्रसंचालन केले. मंजूषा आहेरराव हिने आभार मानले. त्यांना अशोका एज्युकेशन फाउंडेशनचे सचिव श्रीकांत शुक्ला, प्रशासक डॉ. नरेंद्र तेलरांधे, प्रभारी संचालिका डॉ. सरिता ढवळे यांचे मार्गदर्शन लाभले. प्राध्यापक व शिक्षकेतर कर्मचारी आणि विद्यार्थी कार्यक्रमास उपस्थित होते

Smart Nashik Edition  
Jan 3, 2023 Page No. 4  
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## अशोका बिझनेस स्कूलमध्ये उद्योजकता विषयावर व्याख्यान



नाशिक (प्रतिनिधी) :- अशोका बिझनेस स्कूलमध्ये अशोका इनोव्हेशन आणि स्टार्ट अप सेलने आयोजित केलेल्या उद्योजकता कौशल्य, वृत्ती आणि वर्तणूक विकास या विषयावरील सत्रात सुनील चांडक यांनी मार्गदर्शन केले.

सध्याचे युग उद्योजकतेचे युग असून, विद्यार्थ्यांनी सतत उत्सुकता जागृत ठेवून काम करावे, असा मोलाचा सल्ला यावेळी त्यांनी दिला. समन्वयक प्रा. पूजा कुशारे यांनी या संपूर्ण कार्यक्रमाचे आयोजन केले. विद्यार्थी अनिकेत गवळी याने सूत्रसंचालन केले, तर

मंजूषा आहेरराव हिने आभार मानले.

त्यांना अशोका एज्युकेशन फाउंडेशनचे सचिव श्रीकांत शुक्ला, प्रशासक डॉ. नरेंद्र तेलरांधे व प्रभारी संचालिका डॉ. सरिता ढवळे यांचे मार्गदर्शन लाभले. याप्रसंगी सर्व प्राध्यापक व शिक्षकेतर कर्मचारी

व विद्यार्थी कार्यक्रमास उपस्थित होते.

खोटेच्या जाहिसती विकणे, आहे

Internal Quality Assurance Cell  
Ashoka Business School, Nashik.

DIRECTOR  
Ashoka Business School  
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## CEO Talks by Mr. Arvind Mahapatra

Name of the Event : CEO Talk  
Date : 10th July, 2021  
Topic : CEO Talk  
Resource person : Mr. Arvind Mahapatra  
No of Participants : 84  
Venue : Online

Incharge/organizer (Faculty): Mr. Harshal Dayma/Dr. Vaibhav Bhalerao

Achievements/Benefits : Students learned business insights and also the challenges faced by an entrepreneur in setting up a business.

Feedback : Overall feedback was very good

## ASHOKA BUSINESS SCHOOL

*Presents*

## CEO TALKS

*Management is efficiency in climbing the ladder of success; leadership determines whether the ladder is leaning against the right wall.  
Stephen Covey*



MR. ARVIND MAHAPATRA  
CO-FOUNDER &  
DIRECTOR, NETWIN

DATE: JULY 10TH  
TIME: 11.30 AM  
PLATFORM: ONLINE

ORGANISED UNDER INITIATIVE OF IQAC

*Shweta*  
**COORDINATOR**  
Internal Quality Assurance Cell  
Ashoka Business School, Nashik.

*Shweta*  
**DIRECTOR**  
Ashoka Business School  
Nashik.



## CEO Talks by Mr. Chetan Methul

Name of the Event : CEO Talk  
Date : 17th July, 2021  
Topic : CEO Talk  
Resource person : Mr. Chetan Methul  
No of Participants : 72  
Venue : Online

Incharge/organizer (Faculty): Mr. Harshal Dayma/Dr. Vaibhav Bhalerao

Achievements/Benefits : Students learned business insights and the benefits of networking. They also understood how to increase one's adaptability and acceptance in an organization and also the importance of goal setting.


Feedback : Overall feedback was very good

**ASHOKA BUSINESS SCHOOL  
NASHIK**

*Presents*

**CEO TALKS**

*"Good management is the art of making problems so interesting and their solutions so constructive that everyone wants to get to work and deal with them." – Paul Hawken.*



**MR. CHETAN METHUL**  
GENERAL MANAGER,  
SIEMENS LTD. INDIA

DATE: JULY 17TH  
TIME: 11.00 AM  
PLATFORM: ONLINE

ORGANISED UNDER INITIATIVE OF IQAC

*Swale*  
**COORDINATOR**  
Internal Quality Assurance Cell  
Ashoka Business School, Nashik.

*Swale*  
**DIRECTOR**  
Ashoka Business School  
Nashik.