

ASHOKA EDUCATION FOUNDATION'S
ASHOKA BUSINESS SCHOOL

5.1.2 Capacity building and skills enhancement initiatives taken by the institution

(ICT Skills)

AQAR 2023 - 24

Ashoka Business School, Nashik | AQAR 2023-24 | Additional Information

W. K. Kulkarni

COORDINATOR

Internal Quality Assurance Cell
Ashoka Business School, Nashik

S. J. Jadhav

DIRECTOR

Ashoka Business School
Nashik

ASHOKA BUSINESS SCHOOL

Criteria 5

5.1.3 Capacity building and skills enhancement initiatives taken by the institution include the following (10)
1. Soft skills, 2. Language and communication skills, 3. Life skills (Yoga, physical fitness, health and hygiene), 4. ICT/computing skills

| Sr.No. | Name of the capability enhancement program | Date of implementation (DD-MM-YYYY) | Number of students enrolled | Name of the agencies/consultants involved with contact details (if any) |
|------------|---|-------------------------------------|-----------------------------|---|
| ICT skills | Cyber security awareness | 16-06-2023 | 160 | Mr.Amar Thakare |
| | Building Patent Ecosystem” by We Go Library | 04-10-2023 | 125 | Mr.Nilesh Pawaskar |
| | Session on Cyber security | 27-03-2024 | 105 | Mr.Amar Thakare |


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Building Patent Ecosystem by We Go Library

Name of the Activity : Building Patent Ecosystem by We Go Library

Date of Activity : 4 th Oct 2023

Venue : ABS seminar

In charge/Event Head : Dr Nainesh Mutha

Resource person : Shree Nilesh Pawaskar

The event was organized in the seminar hall of Ashoka Business School by WeGo Library on 4th October 2023. The resource person, Shree Nilesh Pawaskar, an expert in intellectual property and innovation, conducted the session. He explained the key aspects of building a patent ecosystem, the process of patenting, and the potential for financial growth through patents. His interactive approach and real-world examples engaged the audience effectively, making the session highly informative and insightful.

Outcome

1. Students gained valuable knowledge about patents and their significance in the modern world.
2. Awareness was raised on the potential of intellectual property as a tool for wealth creation.
3. The session inspired students to think innovatively and consider protecting their ideas through patents.
4. Practical understanding of the patenting process was enhanced, equipping students with the initial steps toward securing intellectual property rights.

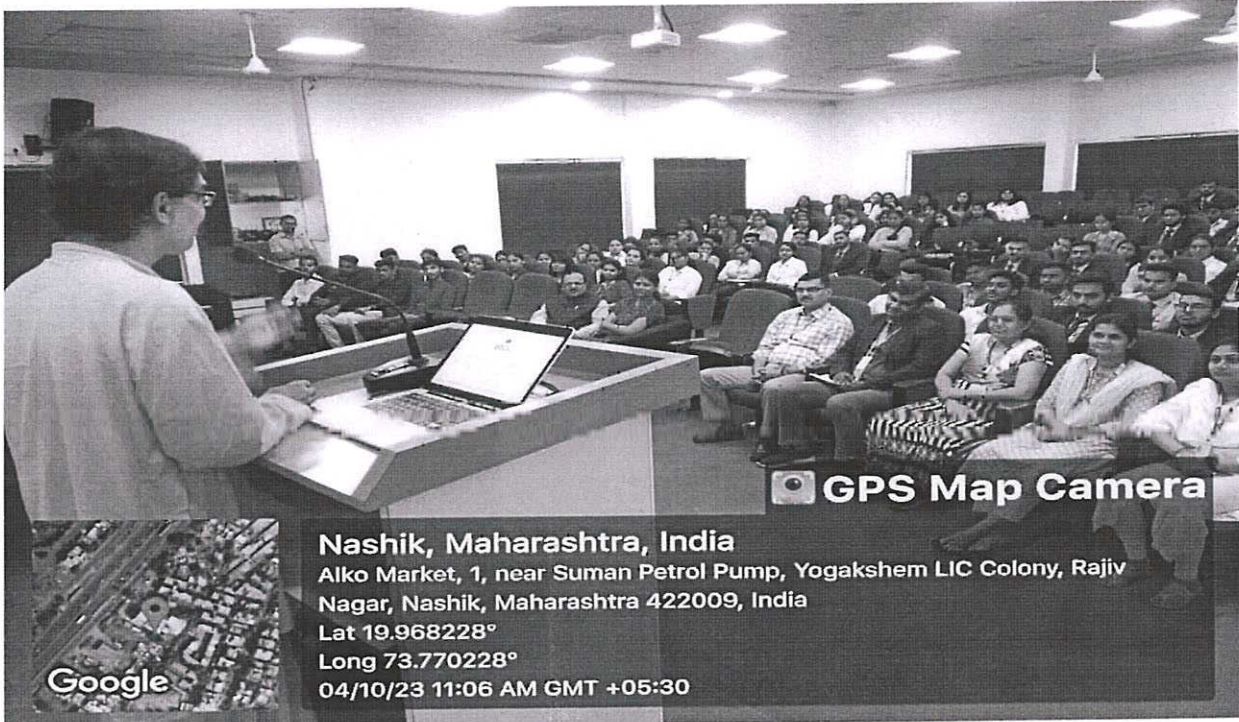
Conclusion

The session on "Building Patent Ecosystem" proved to be an enriching experience for the attendees. The guidance provided by Shree Nilesh Pawaskar was highly impactful, leaving the students motivated to explore and innovate. The event fulfilled its objectives of creating awareness and promoting the importance of patents in fostering economic growth.

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 **GPS Map Camera**



Nashik, Maharashtra, India
 Alko Market, 1, near Suman Petrol Pump, Yogakshem LIC Colony, Rajiv
 Nagar, Nashik, Maharashtra 422009, India
 Lat 19.968228°
 Long 73.770228°
 04/10/23 11:06 AM GMT +05:30



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Session on Cyber Security Awareness

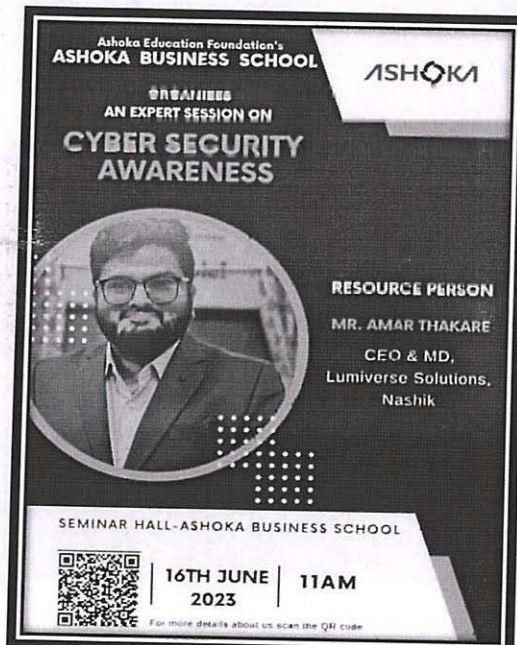
Name of the Activity : Cyber security Awareness

Date of the Activity : 16 th June 2023

Class : MBA – I & II

Resource Person : Mr. Amar Thakare

Achievement : The recent session on Cyber Security Awareness proved to be an invaluable initiative in enlightening participants on the critical importance of safeguarding digital assets. Covering a spectrum of topics, including threat landscapes, password hygiene, and recognizing phishing attempts, the session aimed to empower attendees with practical knowledge to navigate the evolving cyber landscape. Emphasizing the role of every individual in maintaining a secure digital environment, the session not only heightened awareness about potential risks but also provided actionable insights for implementing robust cybersecurity practices. As businesses and individuals become increasingly reliant on digital platforms, this session played a pivotal role in enhancing the participants' resilience against cyber threats, fostering a culture of vigilance and proactive cybersecurity measures.



COORDINATOR


Internal Quality Assurance Cell
Ashoka Business School, Nashik

DR. VIKAS CHAVHAN
Academic Coordinator
Ashoka Business School
Nashik

Session on Cyber Security Awareness

- ❖ Name of the Activity: Session on Cyber security
- ❖ Date of the Activity: 27th March, 2024
- ❖ Organised by: IQAC and Reaserach Cell
- ❖ Resource Person : Mr Amar Thakare


Ashoka Education Foundation's
ASHOKA BUSINESS SCHOOL
under
IQAC & Research Cell
ORGANISES
AN EXPERT SESSION ON
CYBER SECURITY

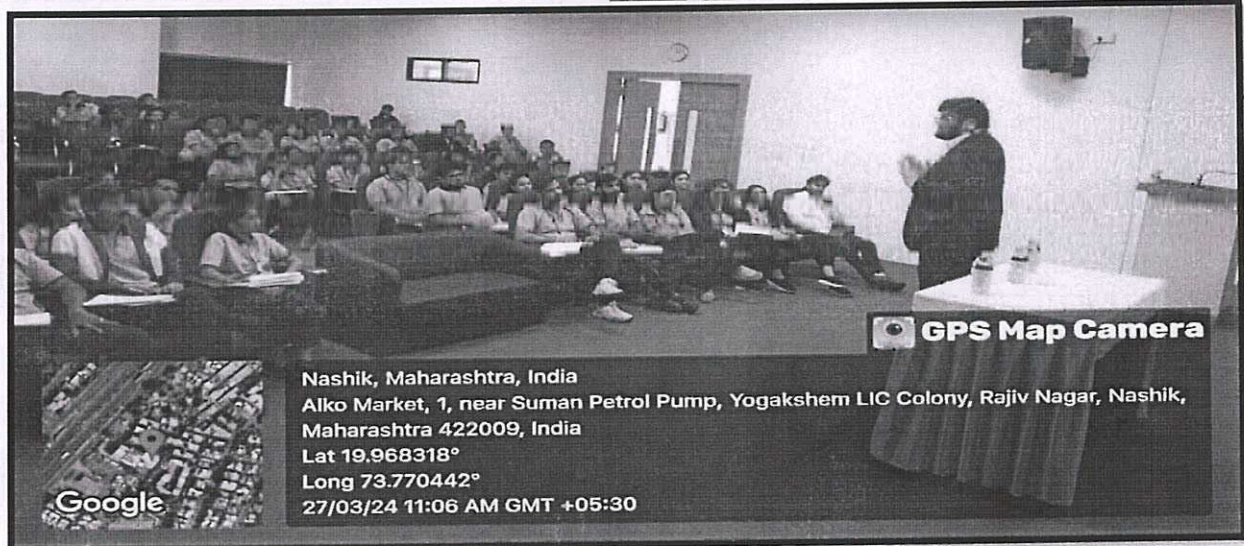
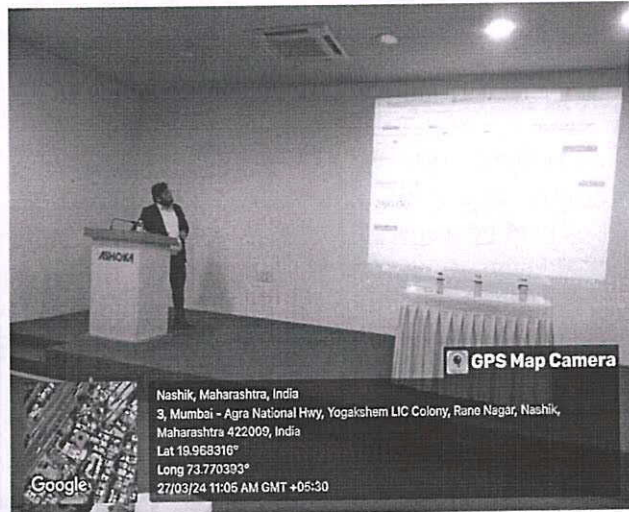


RESOURCE PERSON:
MR. AMAR THAKARE
CEO AND MD
LUMIVERSE SOLUTIONS PVT. LTD
NASHIK

****Free online certification on Cyber ambassador Module****

Venue- Seminar Hall, ABS

 | **27TH MARCH** | **2024**
10.00 a.m. - 11.30 a.m.




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