

ASHOKA EDUCATION FOUNDATION'S
ASHOKA BUSINESS SCHOOL

**5.1.2 Capacity building and skills enhancement initiatives taken by the institution
(Language & Communication skills)**

AQAR 2023 - 24

Ashoka Business School, Nashik | AQAR 2023-24 | Additional Information


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Ashoka Business School, Nashik


DIRECTOR
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Nashik

5.1.3 Capacity building and skills enhancement initiatives taken by the institution include the following
1. Soft skills, 2. Language and communication skills, 3. Life skills (Yoga, physical fitness, health and hygiene),
4. ICT/computing skills

Sr.No.	Name of the capability enhancement program	Date of implementation	Number of students enrolled	Name of the agencies/consultants involved with contact details (if any)
Language & Communication skills	Session on Interview Skills	13-06-2023	115	Mr.Vishal Kahate
	Workplace Ettiquettes & effective communication skills	04-11-2023	90	Ms.Sejal Sonawane
	Design Thinking Workshop	21-10-2023	110	Mr.Ashish Rangari
	Strategic minds at play	06-02-2024	115	Mrs.Kuheli Ghosh



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Session on Workplace Etiquettes & effective communication skills

Introduction

In a rapidly evolving business environment, the significance of work etiquettes and effective communication skills cannot be overstated. On the 4th of November, 2023, a session on "Work Etiquettes & Effective Communication Skills" was conducted at the ADS Seminar Hall for MBA II students. The resource person, Ms. Sejal Sonawane, an HR Executive at Samsonite Ltd., brought her industry expertise to provide invaluable guidance on these vital managerial skills. The session aimed to equip students with practical tools to excel as future leaders in their professional journeys.

Name of the Activity	: Work etiquettes & effective communication skill
Date	: 4th November, 2023
Resource person	: Ms. Sejal Sonawane
Brief intro of Resource Person	: HR Executive at Samsonite Ltd
Class/classes Involved	: MBA II
Venue	: ABS, SEMINAR HALL

Objectives

1. To emphasize the importance of work etiquettes in fostering a positive and professional work environment.
2. To develop an understanding of key workplace behaviors, including punctuality and professional appearance.
3. To hone effective communication skills, including active listening, clarity, and non-verbal communication.
4. To prepare students for the transition from academia to the corporate world by enhancing their interpersonal and professional abilities.
5. To provide insights and strategies for navigating the complexities of modern business settings effectively.

Learning Outcomes

1. Students gained a strong understanding of professional work etiquettes and their relevance in a corporate environment.
2. Students demonstrated improved communication skills, including active listening and concise articulation of ideas.
3. Participants learned to interpret and use non-verbal communication effectively to complement their verbal interactions.
4. The session empowered students with practical tools to adapt seamlessly into their professional roles.
5. MBA students emerged as confident and capable leaders, equipped to foster productive relationships and drive success in the workplace.

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Affiliated to Savitribai Phule Pune University, Recognized by Dept of Higher Education
NAAC Accredited (Minority Institution (Linguistic))

Organizes

Expert Session on
Workplace Etiquettes and
Effective Communication Skills

🕒 Time : 1.30 PM

📅 Date : 4th November 2023

📍 Venue : ABS, Seminar Hall



Resource Person

**Ms. Sejal
Sonawane**

HR Executive,
Samsonite India

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N. Mittal

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S. Sonawane

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Design Thinking Workshop

Introduction

On October 29, 2023, Ashoka Business School (ABS), in collaboration with the Institute of Skill Training and Development (ISTD), Nashik Chapter, hosted a transformative "**Design Thinking Workshop**" at the ABS Seminar Hall. The event, spearheaded by Ms. Pooja Kushare, brought together students, faculty, and industry experts for a day-long exploration of the innovative problem-solving methodology known as design thinking. With distinguished guests and resource persons such as Mr. Ashish Rangari (Training & Development Manager at GSK), Mr. Ashok Deshpande (Chairman of ISTD, Nashik Chapter), and Dr. Dnyadev Chopade (Secretary of ISTD, Nashik Chapter), the workshop provided an engaging platform to learn, ideate, and apply design thinking principles in real-world scenarios.

Through interactive sessions and practical exercises led by Mr. Rangari, participants delved into the five stages of design thinking: empathizing, ideating, prototyping, testing, and implementing. The event inspired students to harness creativity and innovation as essential tools for addressing challenges in today's dynamic business environment.

Name of the Event : "Design Thinking Workshop"- ISTD Collaboration.
Date : 21st Oct 2023
In Charge/Event Head : Ms. Pooja Kushare
Venue : ABS Seminar Hall

Objectives

1. To introduce participants to the core principles and stages of design thinking.
2. To foster a problem-solving mindset through practical application of design thinking techniques.
3. To highlight the relevance of design thinking in modern business and educational contexts.
4. To encourage creativity and innovation among students and faculty.
5. To strengthen collaboration between industry experts, ISTD, and Ashoka Business School.


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Organises
Design Thinking Workshop

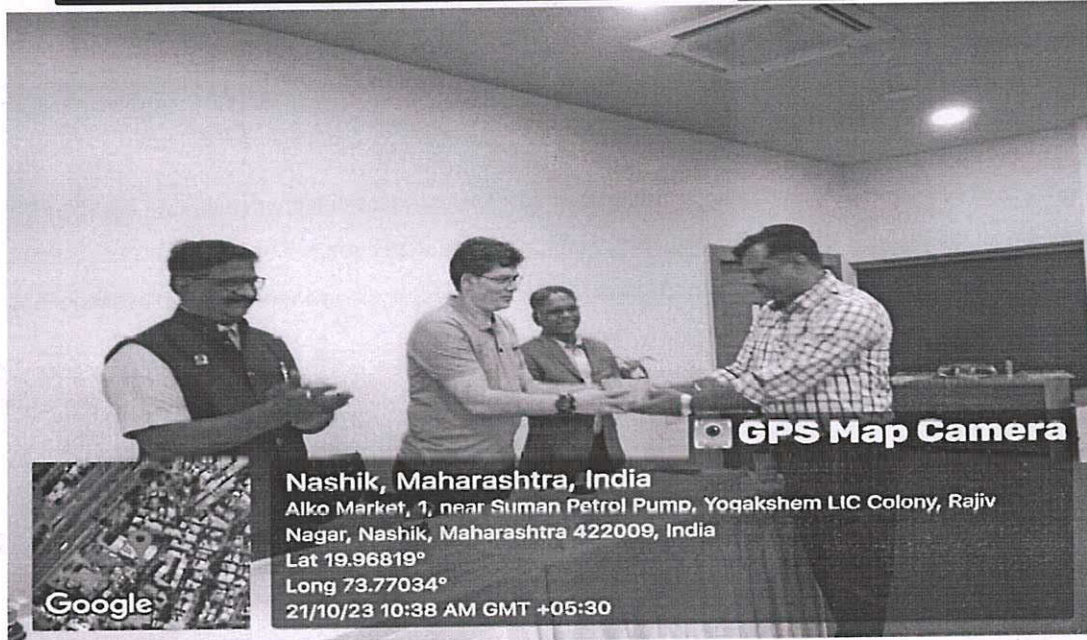
Under
IQAC and AISC

In collaboration with
Indian Society Of Training and Development (ISTD), Nashik Chapter

🕒 **Time : 10.30 AM to 12.30 PM**
📅 **Date : 21st October 2023**
📍 **Venue : Ashoka Business School, Rane Nagar, Nashik**

Resource Person
Mr. Ashish Rangari
Training and Development Manager, GSK



Learning Outcomes

1. Participants gained a comprehensive understanding of the design thinking process and its real-world applications.
2. Students developed the ability to approach challenges systematically and creatively.
3. The workshop encouraged teamwork and the sharing of diverse perspectives in ideation and prototyping.
4. Hands-on exercises equipped participants with the skills to empathize with stakeholders, generate innovative ideas, and test solutions effectively.
5. The session instilled confidence in students to embrace innovative approaches to address complex problems in their respective fields.
- 6.

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Strategic minds at play

Introduction

In today's dynamic and competitive business landscape, experiential learning serves as a cornerstone of effective education. On the 6th of February, 2024, the "Strategic Minds at Play" session was held at the ABS Seminar Hall under the guidance of Dr. Sarita Dhawale and Mrs. Pooja Gholap. This engaging session introduced students and faculty to the transformative power of simulation as a pedagogical tool. By immersing participants in a simulated environment, the session bridged the gap between theoretical concepts and real-world applications. Designed to hone critical skills such as decision-making, problem-solving, and strategic thinking, the session empowered attendees to step confidently into their roles as future leaders in management.

Name of the Activity : Strategic minds at play
Date of Activity : 6th Feb 2024
Venue : ABS seminar hall
In charge/Event Head : Dr. Sarita Dhawale & Mrs. Pooja Gholap

Objectives

1. To introduce simulation as an effective tool for experiential learning in the field of management.
2. To provide participants with a hands-on opportunity to apply theoretical knowledge in a simulated environment.
3. To enhance critical skills, including strategic thinking, problem-solving, and decision-making, essential for business leadership.
4. To foster collaborative learning among students and faculty through interactive and engaging activities.
5. To prepare participants for the complexities and challenges of the modern business environment.

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ASHOKA BUSINESS SCHOOL
Approved by AICTE
Affiliated to Savitribai Phule University, Jalgaon (to level of bachelors)
NAAC Accredited & UGC Institute (Regular)

Organises
An expert session on
Strategic Minds at Play:
MBA Simulation Unleashed for Success

Under the initiative of
IQAC & Research Cell

Time : 10.00 AM
Date : 6th Feb, 2024
Venue : ABS, Seminar Hall

Resource Person:
Mrs. Kuheli Ghosh,
Co-Founder & CTO,
Trainzen Experiential
Training Private Limited.

Nashik, Maharashtra, India
XQ9C+93C, Yogakshem LIC Colony, Rajiv Nagar, Nashik, Maharashtra 422501, India
Lat 19.968261°
Long 73.770207°
06/02/24 02:05 PM GMT +05:30

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