

# ASHOKA BUSINESS SCHOOL

5.1.2 Capacity building and skills enhancement initiatives taken by the institution

(Life Skills)

AQAR 2023 - 24

Ashoka Business School, Nashik | AQAR 2023-24 | Additional Information

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Sr.No.	Name of the capability enhancement program	Date of implementation	Number of students enrolled	Name of the agencies/consultants involved with contact details (if any)
	World bicycle Day	03-06-2023	20	Ashoka Business School
	Importance of Yoga in Life	21-06-2023	10	Mrs.Ketki Dhawale
Life	National Sports Day	29-08-2023	120	Ashoka Business School
skills	Meditation a tool as Stress Management Technique	04-10-2023	110	Dr.D.M.Gujarati
	Ashoka Premier League	18-02-2024 to 19-02-2024	146	Ashoka Business School

COORDINATOR

Internal Quality Assurance Cell Ashoka Business School, Nashik DIRECTOR Ashoka Business School Nashik

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## World Bicycle Day - 2023

Name of the Activity: World bicycle day

Date of the Activity: 3 rd June 2023

Coordinator

: Dr Anjana Bhandari

**Objectives** 

: To raise awareness about the benefits of cycling and advocate for better

infrastructure and policies that support cycling as a safe and accessible mode of transportation

**Conclusion:** Cycling is an enjoyable way to stay healthy, including helping you lose weight, lower your cholesterol and strengthen your legs. Cycling is a low impact aerobic exercise that offers a wealth of benefits. It also varies in intensity, so its suitable for all levels.

On June 3, 2023, Ashoka Business School marked World Bicycle Day with a celebration on campus. During the second half of the day, students made their way to the campus using bicycles as part of the commemoration. Dr. Anjana Bhandari conducted a session wherein the significance of bicycles was discussed, focusing on raising awareness about the numerous benefits of cycling. The event aimed to highlight the importance of cycling for both personal and environmental well-being.



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### Yoga Day - 2023

Name of the Activity : International Yoga day

Date of the Activity : 21st June 2023

Coordinator : Dr Anjana Bhandari

Conclusion: On June 21, Ashoka Business School celebrated International Yoga Day with various yoga sessions led by instructor Mrs. Ketaki Dhavale. She highlighted the significance of yoga in promoting a healthy lifestyle. The program commenced with Dr. Sarita Dhavale, the college principal, felicitating Coach Ketaki Dhavale. Under her guidance, students and teachers practiced diverse forms of yoga, including Bipad Hastasana, Pawanmuktasana, Tadasana, and Pranayama.

Informative posters on different yogas and asanas were displayed in the college's front area, providing valuable insights to students. Inspired by the session, the attendees, including teaching and non-teaching staff, pledged to incorporate yoga into their daily lives. Dr. Anjana Bhandari organized the program, with student Om Shah as the moderator and Isha Pawar introducing the guests. Drishti Sharma expressed gratitude to all participants, making the event a success with widespread attendance.



### अशोका एमबीए कॉलेजमध्ये योग दिवस साजरा



नाशिक - आंतरराष्टीय योगा दिवसाचे औचित्य साधुन अशोका एमबीए कॉलेजमध्ये दि. २१ जून रोजी योगाचे विविध प्रकार करुन साजरा करण्यात आला. योग प्रशिक्षक केतकी ढवळे यांनी आंतरराष्ट्रीय योगा दिवसाचे उद्दिष्ट विद्यार्थ्यांना सांगितले.

जातरराष्ट्राय याना दिवसाय उद्दिश विद्याय्याना सागितल. यावेळी अशोका एज्युकेशन संस्थेचे अध्यक्ष अशोक कटारिया, संस्थेचे सचिव श्रीकांत शुक्ल, प्रशासक डॉ. नरेंद्र तेलरांधे, यांचे कार्यक्रमास मार्गदर्शन लाभले. कार्यक्रमाचे आयोजन डॉ अंजना भंडारी तर सूत्रसंचालन ओम शाह याने केले. ईशा पवार हिने पाहुण्यांचा परिचय करून दिला. दृष्टी शर्मा हिने उपस्थितांचे आभार मानले. कार्यक्रमास शिक्षक शिक्षकेत्तर कर्मचारी आणि विद्यार्थी उपस्थित होते.

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# साप्ताहिक **कुसुमाग्रज**



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## 'नियमित करून योगा निरोगी जीवन जगा' : योग प्रशिक्षक केतकी ढवळे

नाशिक। प्रतिनिधी : आंतरराष्ट्रीय योगा दिवसाचे औचित्य साधुन अशोका एम बी ए कॉलेज मध्ये दि. २१ जुन रोजी योगाचे विविध प्रकार करून साजरा करण्यात आला. योग प्रशिक्षक सौ. केतकी ढबळे यांनी आंतरराष्ट्रीय योगा दिवसाचे उद्दिष्ट विद्यार्थ्यांना सांगितले.

जीवनात योगाचे महत्व या विषयावर बोलताना त्या म्हणाल्या की नियमित योगा केला तर माणूस निरोगी जीवन जगू शकतो . कार्यक्रमाच्या सुरुवातीला अशोका एम बी ए कॉलेज च्या प्राचार्या डॉ सरिता ढवळे यांनी प्रशिक्षक केतकी ढवळे यांचा सत्कार केला. केतकी मॅडम यांच्या मार्गदर्शनाखाली विद्यार्थी



व शिक्षकांनी योगाचे विविध प्रकार केले दिपाद, शशांकासन, हस्तासन, पवनमुक्तासन, ताडासन,मूर्यनमस्कार आणि भ्रमरी प्राणायम इ. योगाचे प्रकार करण्यात आले.विविध मुद्रांचा परिचय त्यांनी करून दिला.अनेक योग आणि आसनाची महिती देणारे भितीपत्रक कॉलेजच्या दर्शनी भागात लावण्यात आले होते. विद्यार्थ्यांनी त्याचे वाचन केले. अशोका एज्युकेशन संस्थेचे अध्यक्ष श्री. अशोक कटारिया, संस्थेचे सचिव श्री. श्रीकांत शुक्ल, प्रशासक डॉ. नरेंद्र तेलरांधे, यांचे कार्यक्रमास मार्गदर्शन लाभले. आपल्या जीवन काळात नियमित योगा करू असा निश्चय विद्यार्थ्यांनी केला.

कार्यक्रमाचे आयोजन डॉ अंजना भंडारी यांनी केले. ओम शाह या विद्यार्थ्याने सूत्रसंचलन केले तर ईशा पवार हिने पाहुण्यांचा परिचय करून दिला. दृष्टी शर्मा हिने उपस्थितांचे आभार मानले. कार्यक्रमास सर्व शिक्षफ शिक्षफेतार कर्मचारी आणि विद्यार्थी मोठ्या मंख्येने उपस्थित होते.

### Sports Day Celebration

Name of the Activity

: National Sports Day

Date of Activity

: 29th Aug, 2023

Venue

: AEF Higher education Chandsi Campus

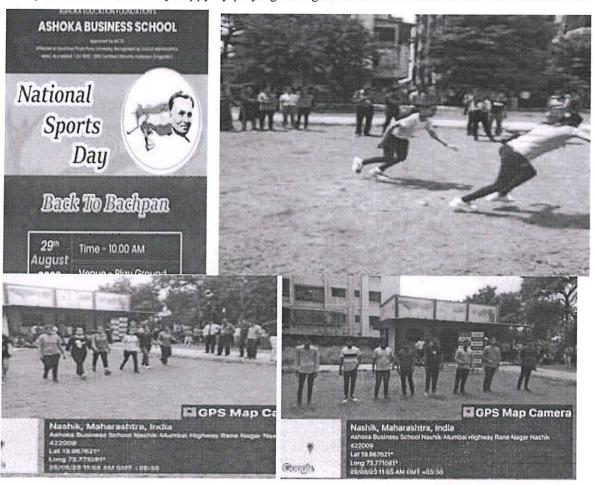
In India, National Sports Day is celebrated on August 29th every year. This date was chosen to commemorate the birth anniversary of the legendary Indian hockey player Major Dhyan Chand. Major Dhyan Chand is regarded as one of the greatest field hockey players of all time and played a significant role in India's multiple Olympic gold medal wins in hockey during the 1920s and 1930s. On National Sports Day at Ashoka Business School, organised a sports activity title, "Back To Bachpan" under which various activities were arranged for the students to encourage them to participate in sports. Sports lead to a healthy and active lifestyle. National Sports Day was celebrated by ABS in order to promote and celebrate the importance of sports and physical activity in the lives of individuals and communities. Games like Three Legged Race, lemon Spoon Race,

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### Session on Meditation a tool as Stress Management Technique

Name of the Activity

: Meditation a tool as Stress Management Technique

Date of Activity

: 4th Oct 2023

Venue

: ABS seminar

In charge/Event Head

: Dr Nainesh Mutha

Resource person

: Dr. D.M.Gujarati

Achievement

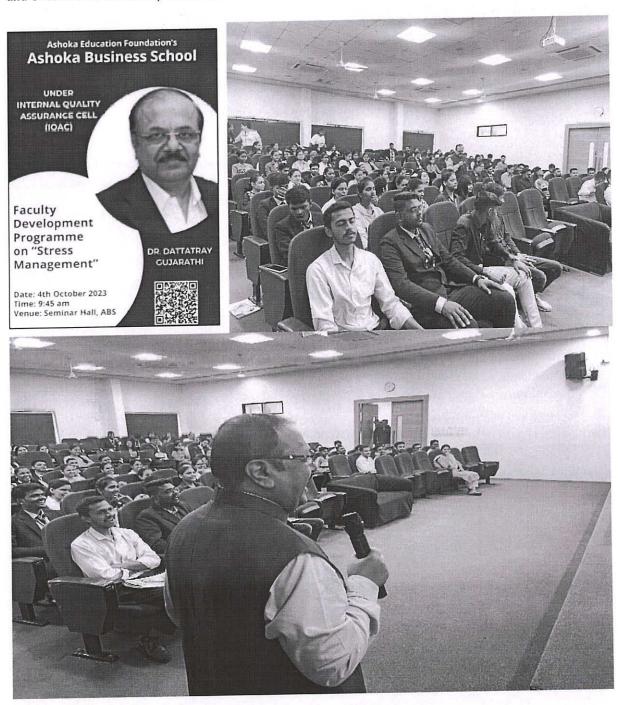
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Meditation emerges as an accessible and powerful tool for stress management, transcending demographic boundaries. Its simplicity, cost-effectiveness, and the absence of specialized equipment make it a universally applicable practice. Dr. D.M. Gujarathi, in a recent guidance session, meticulously elucidated the multifaceted benefits of meditation. Serving as a conduit for holistic grooming, meditation plays a pivotal role in shaping one's personality, alleviating mental stress, and enhancing physical well-being, particularly among students. Dr. Gujarathi offered valuable insights into meditation techniques, deep relaxation, and underscored the profound importance of cultivating a regular practice. *Ashoka Business School, Nashik* | *AQAR 2023-24* | *Additional Information* 

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In embracing meditation, individuals embark on a journey toward enhanced resilience, inner balance, and overall well-rounded personal development.



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Internal Quality Assurance Cell
Ashoka Business School, Nashik

### ASHOKA PREMIER LEAGUE

Name of the Activity: Ashoka Premier League

Date of Activity: 18 and 19th Feb 2024

Venue: AEFs ACBCS Campus Sports graund

In charge/Event Head: Dr Hemant Wanjare

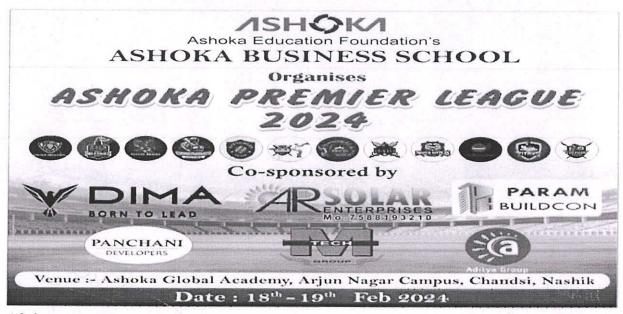
Participants' Players (146): MBA Ist Yr: 82 (47 Girls + 35 Boys)

MBA IInd Yr: 64 (26 Girls + 38 Boys)

Every year Ashoka Business School organizes a cricket tournament, Ashoka Premier League in order to incorporate team dynamics amongst the management students. The intention is make the students learn the principles of management through games.

#### RULES FOR AUCTION:

- 1. Each team will consist of 12 players. (10 +2)
- 2. Each team will be allotted a maximum of 3000 points.
- 3. The base price for each player will be 50.
- 4. The bid from 50-200 points will increase by 10 points.
- 5. After 200 points the bid will increase by 50 points.
- 6. Only the team captains and the team owners are allowed to bid.
- 7. The team must consist a minimum of 4 girl players and 6 boys.
- 8. The team can have 2 substitutes.
- 9. Player once bought cannot be replaced or changed
- 10. The maximum points that can be raised for a single player is 2300, in case two teams reach the limit, the team that was first to reach a maximum of 2300 points will get the player.



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DIRECTOR Ashoka Business School Nashik 8

The Ashoka Premier League cricket tournament was a highlight at Ashoka Business School, with the event taking place at the Ashoka Global Academy, Arjun Nagar Campus, Chansi, on February 18th and 19th, 2024. The tournament, organized by college students, closely mirrored the format of the IPL, providing participants with valuable managerial lessons and fostering a sense of team spirit among students, faculty, and staff.

The event commenced with an inauguration ceremony led by Mr. Nitin Pandit and Master Arjun, in the presence of enthusiastic students and faculty members. Dr. Sarita Dhawale, Director-inCharge of Ashoka Education Foundation, along with Dr. Mahesh Wagh, Dr. Hemant Wanjare, and Dr. Vaibhav Bhalerao, also graced the occasion, highlighting the significance of the event. Starting at 7:00 AM, a total of 12 teams competed in the tournament, participating in a total of 15 matches.

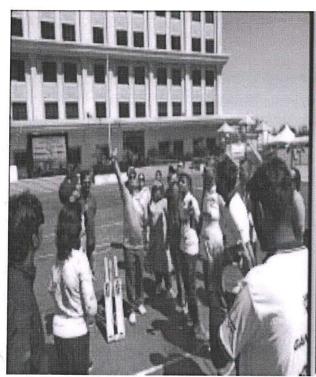
The competition was intense, with teams vying for victory in each round, from the qualifying matches to the semi-finals and finals. The tournament not only focused on cricket but also aimed to impart valuable management principles to the students. Concepts such as planning, organizing, team spirit, leadership, coordination, involvement, and engagement were emphasized throughout the event, providing students with practical insights into these crucial aspects of management. Dr. Hemant Wanjare, as the team owner, and Gokul Jorawar, as the captain, led & quot, The Litte Titana & quot; to victory, showenging exceptional teamwork and sportsmanship. The runner-up position was secured by the team led by captain Harsh Lakhwani, under the guidance of team owner Dr. Leena Gorhe. Individual accolades were also awarded, with Harsh Lakhwani and Isha Pawar receiving recognition as the best male and female batsmen, respectively. Tushar Kochhar and Akshata Chavan were honoured as the best male and female bowlers, respectively.

The event concluded with a prize distribution Antarang Feb. -2024 Page 23 ceremony, attended by over 150 students who cheered enthusiastically. The student coordinator team, under the leadership of Dr. Hemant Wanjare, played a crucial role in ensuring the smooth conduct of the competition. The opening and closing ceremonies were well-coordinated, with Om Shah and Ketaki Marathe moderating and Dr. Mahesh Wagh, Rishu Pandey, Sakshi Jadhav, and Mohit Asija providing cricket commentary. Generous support from donors such as Panchani Developers, AR Solar Enterprises, Aditya Group, Param Buildcon, M Tech Group, and Deema Born to Lead ensured that the competition had all the necessary resources. Trophies and prizes were distributed to the winning team by institute administrator Dr. Narendra Telrandhe, in-charge principal Dr. Sarita Dhawale, and donors Mr. and Mrs. Bamb and Mr. Sandeep Mahajan. The Ashoka Premier League cricket tournament was not just a sporting event but also a platform for students to learn and grow, showcasing the true spirit of Ashoka Business School.

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