

Ashoka Education Foundation's **ASHOKA BUSINESS SCHOOL**



Survey No.-883, Plot No.6+7+8, Mumbai-Agra National Highway, Rane Nagar, Nashik – 422009. Tel.: 0253 6649500/24, Website: www.ashokabschool.org, Email: abs@aef.edu.in

Linguistic Minority Institute (Hindi)

NAAC Accredited with Grade "B+"

NEP Implementation Plan

Introduction

Ashoka Business School, Nashik, shall focus on implementing the National Education Policy 2020 (NEP 2020) introduced by the Government of India to transform the education system in the country. The institute will take necessary initiatives for smooth implementation as laid out by the government.

Scope

The NEP implementation plan aims to:

- Promote equity and inclusion in higher education.
- Enhance the global outreach of higher education.
- Develop an integrated higher education system.
- Foster a motivated, energized, and capable faculty.
- Provide multidisciplinary and holistic education.
- Promote Indian knowledge systems, languages, culture, and values.
- Enhance research, innovation, and rankings.
- Integrate technology use in education.

The scope of the NEP implementation strategy is comprehensive, covering various facets of education to bring about systemic changes and improve the overall quality and relevance of education. This includes curricular aspects, assessment reforms, vocational education, skill development, inclusive and equitable education, multilingual education, and technology integration.

Objectives

The NEP 2020 policy aims to transform the traditional education pattern and provide a relevant, globally competent structure to the nation's education system. Ashoka Business School shall follow the Government of Maharashtra rules and regulations.

COORDINATOR
nternal Quality Assurance Cell
shoka Business School, Nashik

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Objectives include:

- Developing a strategic plan for implementing NEP 2020 on campus.
- Creating a phased roadmap for curricular reforms focusing on multidisciplinary and holistic education, ensuring a comprehensive approach to academic enhancement.
- Revising the curriculum to foster flexibility in choices, actively seeking input from students to tailor educational offerings to their needs.
- Introducing an outcome-based curriculum aligned with key aspects of the National Education Policy (NEP), fostering a results-oriented and student-centric learning experience.
- Incorporating open/general elective courses with a multidisciplinary approach, aligning the curriculum with global citizenship education to broaden students' perspectives.

Policy

The college shall follow the guidelines given by UGC, the Government of Maharashtra, and Savitribai Phule Pune University. Ashoka Business School shall adhere to the following while implementing the NEP 2020 programs:

- National Education Policy (NEP) -2020 document: https://www.education.gov.in/sites/upload_files/mhrd/files/NEP_Final_English_0.pdf
- NEP Maharashtra Task Force Mashelkar Report: https://dhepune.gov.in/wp-content/uploads/2023/06/NEP-2020-Task-Force-Main-Report-30June-2021_0.pdf
- National Credit Framework (NCrF): https://www.ugc.gov.in/pdfnews/9028476_Report-of-National-Credit-Framework.pdf

Implementation of NEP 2020 at Ashoka Business School

1. Global Competency:

- Restructuring curriculum with a renewed emphasis on global competency, aligning academic offerings with international standards, by including foregn language courses.
- 2. Multidisciplinary / Interdisciplinary Approach:
 - Choice-Based Credit System (CBCS): Offer program electives and open electives as per the
 revised syllabus of Savitribai Phule Pune University, allowing students to explore
 interdisciplinary fields.

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- Integrated Courses: Include interdisciplinary courses like "Human Rights", "Introduction to Indian Constitution", "Verbal Communication," and "Indian Ethos and Business Ethics" in the curriculum to blend technical education with humanities.
- Project-Based Learning: Encourage students to undertake projects focused on environmental sustainability, community engagement, and CSR through the Student Research Project Scheme (SRPS) and Summer Internship programs.

3. Value and Skill-Based Courses:

Integrating value and skill-based courses across all programs of study to equip students with practical knowledge and ethical values.

4. Community-Based Learning:

o Implementing community-based projects in Student Research Project Scheme, fostering a practical and community-oriented approach to learning.

5. Collaborations:

 Establishing collaborations with national and international universities for joint academic and research programs, fostering a global perspective in education.

6. Evaluation Methods:

 Initiating the introduction of formative, comprehensive, and continuous evaluation methods to assess student progress effectively.

7. Specialized Courses:

Savitribai Phule Pune University has introduced a specialized subject on Indian Ethos and Business Ethics which include teachings from Bhagavad Gita, Arthashastra and the Indian Tradition of Knowledge to promote holistic development.

8. Indian Knowledge System:

- o Indian Classical Texts: Enriching the revised curriculum by integrating significant Indian classical texts such as Bhagavad Gita, Kautilya's Arthashastra, and other seminal works to impart a deep understanding of India's rich traditions.
- Cultural Programs: Conduct programs like Yoga, Meditation, and traditional events to promote Indian culture and values.
- Multilingual Approach: Use a multilingual approach in teaching to accommodate students' diverse backgrounds and enhance their receptive abilities.

• Ethics Course: Offer a subject on "Indian Ethos and Business Ethics" for second-year students, integrating traditional Indian values with modern business ethics.

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Internal Quality Assurance Cell Ashoka Business School, Nashik

DIRECTOR Ashoka Business School Nashik



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9. Research Cell:

- Establishing a research cell to bridge the gap between the syllabus and industries, promoting collaborative research initiatives.
- Establishing an Ashoka Innovation and Startup Cell (AISC) to cultivate a culture of quality multidisciplinary research and entrepreneurship.
- Encouraging cross-disciplinary and interdisciplinary research opportunities by allowing students to register for Ph.D. programs in subjects beyond their core disciplines.

10. Co-curricular and Extra-curricular Activities:

 Integrating co-curricular and extra-curricular activities seamlessly with curricular offerings across all disciplines and programs.

11. Academic Bank of Credits (ABC):

- Digi Locker Registration: Establish an account on Digi Locker for the Academic Bank of Credits, enabling secure storage and easy transfer of credits.
- Student Registration: Ensure that all students have registered for an ABC ID, with plans to enroll new students at the beginning of the academic sessions.
- Awareness Campaign: Conduct sessions to educate students on the benefits of ABC ID, including its role in facilitating flexible learning pathways and credit accumulation across institutions.

12. Skill Development:

- Training Sessions: Organize regular training sessions covering soft skills (like communication and teamwork), technical skills (such as data analysis and digital marketing), and aptitude skills through guest lectures, industrial visits, and technical workshops.
- Campus to Corporate Training: Conduct Campus to Corporate Training sessions by professionals from renowned organizations to prepare students for the corporate world. This includes modules on resume writing, interview skills, and professional etiquette.

13. Focus on Outcome-Based Education (OBE):

- Defined Vision and Mission: Align the institute's vision and mission with OBE principles, ensuring that all educational activities are outcome-oriented.
- Program Outcomes: Establish well-defined Program Educational Objectives (PEOs) and Program Outcomes (POs) for each department, aligning them with the MBA syllabus of Savitribai Phule Pune University.

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- Continuous Improvement: Regularly map course outcomes and program outcomes, monitor
 attainment, and implement improvement measures. Use both direct and indirect assessment
 methods to gauge student performance and address any gaps in learning.
- Student-Centric Approach: Design academic processes and assessment methods aligned with learning outcomes, focusing on student engagement, critical thinking, and practical application of knowledge.
- 14. Distance Education / Online Education:
 - Blended Learning: Utilize Google Classroom, NPTEL video lectures, and other digital tools to support academic delivery. This includes offering online resources like lecture notes, question banks, PowerPoint presentations, e-books, and assignments.
 - Digital Resources: Provide digital content for all courses, ensuring that students have access to necessary materials for their studies.
 - Online Certification Courses: Offer online certification courses to ensure continuous learning, particularly in areas like "Digital Marketing".
 - The Institute also offers an MBA Programme from the School of Open and Distance Learning, Savitribai Phule Pune University for promoting continued learning among working executives.

COORDINATOR Internal Quality Assurance Cell Ashoka Business School, Nashik

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