



ASHOKA EDUCATION FOUNDATION'S

ASHOKA BUSINESS SCHOOL

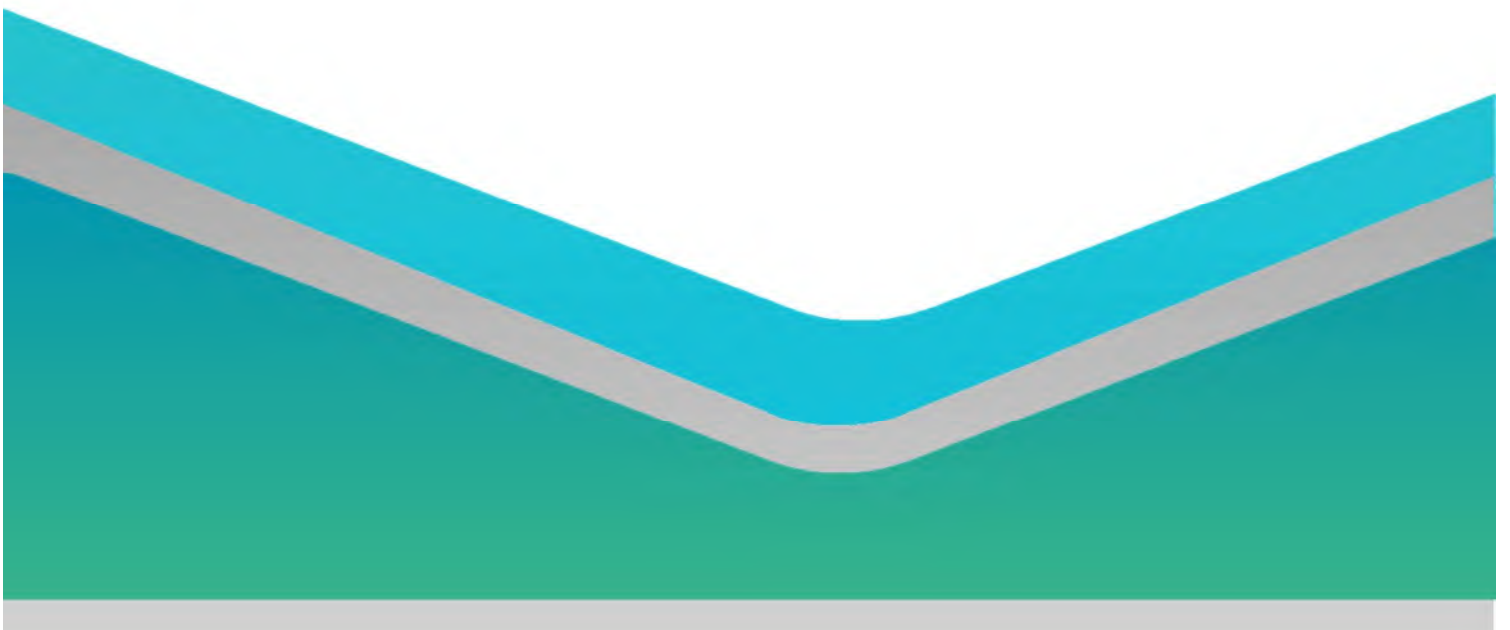
Approved by AICTE, Recognized by DTE-Mumbai & Govt. of Maharashtra
NAAC Accredited | Affiliated to Savitribai Phule Pune University, Pune.

NAAC CYCLE-2

CRITERIA 7

INSTITUTIONAL VALUES & BEST PRACTICES

INSTITUTIONAL VALUES & SOCIAL



Sr. No	Activities Details
2022-23	
1.	Pink Hygiene
2	Gender Sensitivity-Drop the Gender Mask
3	Women's Day Programme
4	Human Rights Session
2021-22	
1	Self-defense and spiritual wellness
2	Gender sensitivity awareness activity
3	Session on Cancer Awareness
4	State- Level Online Program on 'Basics of Self Defense'
5	A session on Importance of Human Values
6	Importance of Human rights
AY 2020-21	
1	Gender sensitivity awareness activity
2	Session on Cancer Awareness
3	State- Level Online Program on 'Basics of Self Defense'
4	A session on Importance of Human Values
5	Importance of Human rights
AY 2019-20	
1	Women's day
2	WOW- Women of Wisdom group rally
3	Krantijyoti Savitribai Phule Smruti Din
4	visit to DILASA-Care Centre for the Aged
AY 2018-19	
1	Health Care check-up
2	Feminine Hygiene
3	Guest lecture on woman Empowerment on International Women's Day
4	UDAAN talk show attended

Action Plan 2022-23

The Women Harassment Committee has directed colleges/departments to focus on 'Gender Issues' for their events each year. Each college and its department should adopt a unique perspective on Gender Sensitivity. Activities should center around socially relevant issues, enhancing students' awareness of current issues.

This year's gender sensitization action plan includes the following activities

Sr. No	Title of the Programme	Date
1	Pink Hygiene	19 th December, 2022
2.	Gender Sensitivity-Drop the Gender Mask	23 rd December, 2022
3	Visit to Old Age Home	19/01/2023
4.	Road Safety	17/02/2023
5.	Self Defence session and demo	13/02/2023(Could not conduct the activity due to examination)

Pink Hygiene as on 19/12/2022

- > **INTRODUCTION:** Menstrual hygiene is a hygienic practice which should be done during menstruation which can prevent women from the infection in reproductive and urinary tract. Hygiene-related practices of women during menstruation are of considerable importance as it related to Reproductive Tract Infections. Good menstrual hygiene is essential for the health and dignity of any female. Many time the talk on menstruation is avoided at home but discussions on menstrual hygiene are important for adolescent girls. It clarifies existing myths and misconceptions around menstruation. Improving menstrual hygiene is important from the point of view of personal comfort and increased mobility. It also reduces the likelihood of infections resulting from poor hygiene practices during menstruation.

> Objectives:

1. To understand the importance of personal hygiene during menses.
2. To know the proper use and safe disposal of sanitary napkins.

> Plan of Action

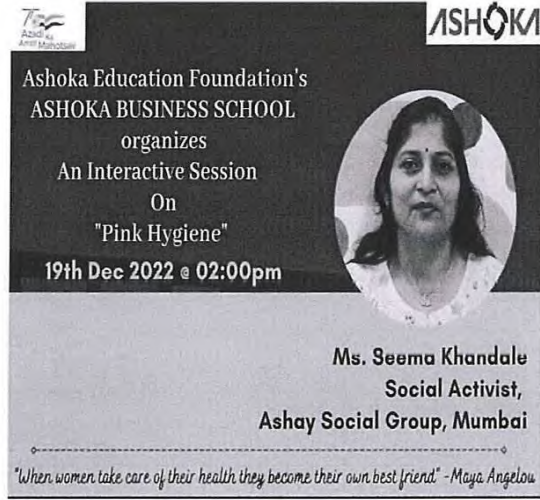
Sr. No.	Action	Date
1	Mail to IQAC for proposing activity	12/12/2022
2	Contact to the resource person	13/12/2022

Swale
COORDINATOR
Internal Quality Assurance Cell
Ashoka Business School, Nashik.

Swale
DIRECTOR
Ashoka Business School
Nashik.

3	Confirmation of the date from the resource person	14/12/2022 2
4	Sending notice of the event to the staff	15/12/2022 2
5	Preparing and sending flyer to the AEF group's	15/12/2022 2
6	Activity and giving gratitude letter to the resource person	17/12/2022 2

> **Flyer:**



- > **Resource person:** Ms. Seema Khandale, Social Activists, Ashay social group, Mumbai
- > **Picture of the Event:**





- > Feedback Analysis: Very good
- > Compliance Report: - Nil

Suzale
COORDINATOR
Internal Quality Assurance Cell
Ashoka Business School, Nashik.

Suzale
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DIRECTOR
Ashoka Business School
Nashik.

Event Report:

ASHOKA BUSINESS SCHOOL

Event Report

Name of the Event : Pink Hygiene
Date : 19th December, 2022
Topic : Session on menstruation hygiene
Resource person : Ms. Seema Khandale
Brief intro of Resource Person : Director, Ashay Social Group and Ritu enterprises
Class/classes Involved : MBA I & II girls
No of Participants : 77
Venue : ABS, SEMINAR HALL.
Incharge/organizer (Faculty) : **Dr. Leena Gorhe**
Achievements/Benefits : 1. All the girl students got to understand the importance of menstruation hygiene
: 2. **Importance to follow regular check on health and hygiene in those special days.**
Feedback : Very Good

SSI DETAILS-

SSI	PROPOSED	ACHIEVED	DIFFERENCE	ANALYSIS
Awareness Index	85	85	-	Good


Coordinator

Dr. Leena Gorhe


IQAC Coordinator


Dr. Sarita Dhawle


I/C Director

Dr. Sarita
Dhawle


COORDINATOR
Internal Quality Assurance Cell
Ashoka Business School, Nashik.

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**ASHOKA BUSINESS SCHOOL,
Students Attendance for Pink Hygiene**

Roll No	Surname	Sign
1	AMI EKAR MEENAI RAHUI	P
2	BAGWAN NANDINI ANIL	P
3	BHALERAO RUTUJA SUNIL	P
4	BHAMRE VANSHITA	P
5	CHANDAK RADHIKA NILESH	P
6	DATIR PRIYA VISHNU	P
7	DESAI GAYATRI SUNIL	P
8	GORHE PIYUSHI NARENDRA	P
9	HIRE SHWETA CHANDRAKANT	P
10	JADHAV NIKITA BANDU	P
11	JADHAV SAKSHI KIRAN	P
12	JAIN ASHWINI RAJENDRA	P
13	JOSHI PRIYANKA NIRANJAN	P
14	KARAMBE PRAJAKTA SANTOSH	P
15	KOLHE SONAL	P
16	KULKARNI GAUTAMI NARAYAN	P
17	KULKARNI MANSI PANKAJ	P
18	LUNAWAT SAKSHI SANDIP	P
19	MAHALE VAISHNAVI SUNIL	P
20	MISHRA SNEHA SHYAMNARAYAN	P
21	NALAVADE APURVA MANOJ	P
22	PANDE ABHIJEET NARAYAN	P
23	PARDESHI GARGI MAHENDRA SINGH	P
24	PATIL SHWETA NARENDRA	P
25	PAWAR ISHA NITIN	P
26	PRABHU SANJANA RAMESH	P
27	PUND JAGRUTI SANJAY	P
28	RAWAT MAYURI MUKUND	P
29	SAINI AASHNA OMPRAKASHI	P
30	SHARMA DRISHTI RAMAN	P
31	SHINDE SHRADDHA SUNIL	P
32	SONAWANE SEJAL HARISHCHANDRA	P
33	TIWARI ABHA MAHENDRA KUMAR	P
34	VAIDYA TULSI NAVNATH	P
35	VARMA GAURI BHARAT	P
36	VARMA SAVITRI MAYARAM	P



COORDINATOR
Internal Quality Assurance Cell
Ashoka Business School, Nashik.



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Nashik.

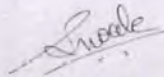
37	VISHWAKARMA NILAM VIJAYKUMAR	A
38	WAGH KALYANI NARENDRA	P
39	WAKADKAR AKANKSHA ABHAY	P
40	DESHMUKH ALIYA DADAMIYA	P
41	GHOLAP KOMALIKA ASHOK	P
42	NAGARE ROHINI EKNATH	A
43	PATIL SAMROSE LATIF	P
44	PATIL TEJASWINI NAINA	P
45	SINGH KIRTI CHANDRASHEKHAR	P
46	TANNU RUTUJA ANIL	P
47	WAGHMARE SHRUTI GAJANAN	P
48	YOHANNAN RENCY	P
49	AHER SAMRUDDHI CHANDRASHEKHAR	P
50	AHIRWAR RUCHITA RAJNISH	P
51	BETKARI SHRUTHI VISHNU KUMAR	P
52	BHARGAVA HIMANSHI SANJEEV	P
53	BORADE PRIYANKA DADASAHEB	P
54	DALVI SAKSHI SUDHIR	P
55	DATTANI RUTVIK RAKESH	A
56	DAYAL VISHAKHA	P
57	DESHMUKH SAKSHI SHASHIKANT	P
58	LONKAR MEGHA SAMPAT	P
59	MARATHE KETKI YUVARAJ	P
60	MORE TEJAL AJAY	P
61	PATIL KRUTIKA PRADEEP	P
62	WANI MEGHNA KASHINATH	P
63	BARVE SIDDHI SANTOSH	P
64	IRANI FARNAZ SHAHIR	P
65	KASARLE NEHA SUNIL	P
66	PUNJABI JANVI SURESH	P
67	SHINDE SHRADDHITA VILAS	P
68	Mansi Kabra	P
69	Raashi Shukla	P
70	Riddhi Kharote	P
71	Pooja Mukhekar	P
72	Shruti Pawar	P
73	Damini Savakare	P
74	Monalisa Mishra	P
75	Dishita Thakkar	P
76	Khushbu Jain	P

Sivale
COORDINATOR
 Internal Quality Assurance Cell
 Ashoka Business School, Nashik.

Sivale
DIRECTOR
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 Nashik.

77 -	Khushbu Jain	P
78 -	Nitali Sharma	P
79 -	Tejaswini Kamate	P
80 -	Tejaswini Male	P
81 -	Ajali Maule	P

By
Dr. Keena Gole
ISR Coordinator


Dr. Smita Dhanote
The Director



COORDINATOR

Internal Quality Assurance Cell
Ashoka Business School, Nashik.



DIRECTOR

Ashoka Business School
Nashik.

Gender Equality as on 23/12/2022

➤ INTRODUCTION-

The word **gender** describes the socially-constructed roles and responsibilities that societies consider appropriate for men and women. Gender equality means that men and women have equal power and equal opportunities for financial independence, education, and personal development. Globally, women have fewer opportunities for economic participation than men, less access to basic and higher education, greater health and safety risks, and less political representation. Guaranteeing the rights of women and giving them opportunities to reach their full potential is critical not only for attaining gender equality, but also for meeting a wide range of goals.

Women's empowerment is a critical aspect of achieving gender equality. It includes increasing a woman's sense of self-worth, her decision-making power, her access to opportunities and resources, her power and control over her own life inside and outside the home, and her ability to effect change. Yet gender issues are not focused on women alone, but on the relationship between men and women in society.

➤ Objectives:

1. To spread Awareness for gender equality
2. To make individual aware of ethical responsibility.
3. To reduce barrier of discrimination.

➤ Plan of Action



Sr. No.	Action	Date
1	Mail to IQAC for proposing activity	28/11/2022
2	Contact to the resource person	29/11/2022
3	Confirmation of the date from the resource person	29/11/2022
4	Sending notice of the event to the staff	30/11/2022
5	Preparing and sending flyer to the AEF group's	1/12/2022
6	Letter of thanks to the resource person	3/12/2022

Suab
COORDINATOR
Internal Quality Assurance Cell
Ashoka Business School, Nashik.


Suab
DIRECTOR
Ashoka Business School
Nashik.



➤ Flyer:

Ashoka Education Foundation's
ASHOKA BUSINESS SCHOOL
organizes
An Interactive Session
On
"Gender Equality"
23rd Dec 2022 @ 10:30am

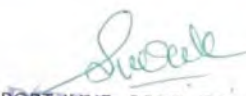


Mr. Ajit Takke
Director,
POACEAE Lifedesigns (OPC) Pvt. Ltd.

"Before God, we are all equally wise, and equally foolish."

- **Resource person:** Mr. Ajit Takke, Director, POACEAE Lifedesign Pvt, Ltd
- Picture of the Event:


COORDINATOR
Internal Quality Assurance Cell
Ashoka Business School, Nashik.


DIRECTOR
Ashoka Business School
Nashik

ASHOKA BUSINESS SCHOOL | INSTITUTE REVIEW REPORT JUNE 2022 TO MAR 2024

- > **Feedback analysis:- Very good**
- > **Compliance Report:- Nil**
- > **Event Report**

College Name: Ashoka Business School

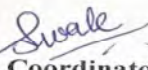
Event Report

Name of the Event : Gender sensitivity
Date : 23rd December 2022
Topic : GENDER SENSITIVITY AND EQUALITY
Resource person : Mr. Ajit Takke
No of Participants : 211
Venue : ABS Campus
Incharge/organizer (Faculty) : Dr. Leena Gorhe
Benefits : 1. Awareness about gender equality
 2. Sensitized through various examples
Feedback : Very Good

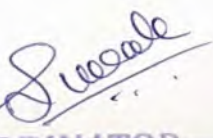
SSI DETAILS-


SSI	PROPOSED	ACHIEVED	DIFFERENCE	ANALYSIS
Awareness Index	85	100	+15	Very Good


Event Coordinator
Dr. Leena Gorhe


IQAC Coordinator
Dr. Sarita Dhawale


I/C Director
Dr. Sarita Dhawale


COORDINATOR
 Internal Quality Assurance Cell
 Ashoka Business School, Nashik.


DIRECTOR
 Ashoka Business School
 Nashik

**Ashoka Education Foundation's
Ashoka Business School, Nashik
2022-2023**

Proposal for "Aiee Amchya Mahavidyalayat"
On occasion of Womens Day
(Under Literary Club Activity)
2022-23

INTRODUCTION:

Development of a student is not only excelling in academics but also having a holistic personality. This can be achieved by imbibing certain values and following traditions which include respecting our elders and especially mothers who work hard for the family.

OBJECTIVES:

- 1) To show gratitude and love to all the mothers.
- 2) To highlight the importance of and celebrate women's day
- 3) To felicitate and honor ordinary women who became uncommon by their determination and hard work.

EVENT SCHEDULE : 8/3/2022
TIME : 10 am to 12 pm
CLASS : MBA students and parents
FACULTY COORDINATOR: Ms. Manisha Bhamre


Event Coordinator

LIBRARIAN
Ashoka Business School, Nashik


IQAC Coordinator


Director
DIRECTOR
Ashoka Business School
Nashik



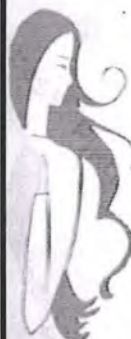
Ashoka Business School, Nashik

ASHOKA

जागतिक महिला दिनानिमित्त आयोजित

” आई
आमच्या
महाविद्यालयात ”
अशोका एज्युकेशन फाऊंडेशन
संचालित
अशोका बिझनेस स्कूलतर्फे.
आपले सहर्ष स्वागत !

दि.८ मार्च २०२२,स्थळ:सेमिनार हॉल,सकाळी:१०
वाजता



नाशिक शहर

» अवतीभवती

अशोका बिझनेस स्कूलमध्ये
उद्योजक महिलांचा होणार सन्मान

नाशिक रोड : अशोका एज्युकेशन फाऊंडेशन संचालित अशोका बिझनेस स्कूल, गणेश्वर येथील एमबीए महाविद्यालयात दरवर्षीप्रमाणे महिला दिन साजरा होणार आहे. महिलांनी स्वतःच्या हक्कासाठी दिलेल्या स्तब्धतेच्या स्मरणार्थी ८ मार्च हा दिवस जागतिक महिला दिन म्हणून साजरा करण्यात येतो. अशोका बिझनेस स्कूलमध्ये जागतिक महिला दिन हा कार्यक्रम प्रथम आयोजयितल्या पद्धतीने साजरा होणार आहे. 'जे विद्यार्थी भवविद्यार्थ्यांन शिक्षण आहेत त्या विद्यार्थ्यांच्या मार्गाने निरक्षण देण्यात आले आहे. या कार्यक्रमात ज्योती भूषणकर आमचे अग निराग कर्तुण जगारम्भोर यात आदर्श दल देणार. अशा शिक्षार्थीं २० विद्यार्थ्या सन्मानित किंते जाणार आहे. हा कार्यक्रम ८ मार्चला सकाळी १० वाजता अशोका बिझनेस स्कूल, गणेश्वर येथील महाविद्यालयात होणार आहे. संस्थेचे संघटक डॉ. डी. धर्म भूषणकर यांचे मार्गदर्शन व मोठ्या भावंड्यांनी आघोषन केले आहे.

शाश्वत साठोडे शांती भूषणकर

झीरो ते हीरो महिला नाशिकच्या आयडॉल

सकाळ वृत्तसेवा

आशा कटारिया : अशोका स्कूलतर्फे 'आई आपल्या महाविद्यालयात' उपक्रम

नाशिक रोड, ता. ८ : आपल्या स्वकर्तृत्वावर कोणाचीही मदत न घेता झीरो ते हीरो झालेल्या महिला म्हणजे नाशिकच्या आयडॉल आहेत. चित्रपटातही चॅटरी मुनिषा काल्पनिक आहेत, मात्र परिस्थितीशी झगडत कौटुंबिक व सामाजिक समस्यांमुळे मार्ग काढणाऱ्या महिला म्हणजे समाजसुधारकेच आहेत आहेत असे प्रतिपादन अशोका ग्रामच्या आशा कटारिया यांनी केले.

अशोका विद्यार्थी स्कूलमध्ये राहून शैक्षणिक अडथळे सामाजिक व आर्थिक दबावी केल्या महिला भगिनींचा व आई आपल्या महाविद्यालयात या उपक्रमातून

महिलांचा सन्मान करण्यात आला. या वेळी अशोका ग्रामचे अधिकाारी व कार्यकारी उपस्थित होते.

जागतिक महिला दिवसानिमित्त मुंबई आशा रोडवरील अशोका विद्यार्थी स्कूलमध्ये नूतनाने झेनेरद्वारे महिलांचा सन्मान करण्यात आला. आई आपल्या महाविद्यालयात हा उपक्रम राबविण्यात आला. या वेळी प्रमुख पाहुणे म्हणून अशोका विद्यार्थी समूहाच्या आशा कटारिया, अशोका एज्युकेशन ग्रुपचे संचालक डॉ. पी. एस. गुजराथी, तनिष्का उन्नत महापाठू समन्वयक विजय उवाळे, हर्षकरंजन

या तनिष्कांचा सन्मान

मनीषा भोजप, अनुपमा शर्मा, रमेश उपास, हर्षदा बने, अरुका पाणुई (ओरगेनिक फोडर), विमल आचार्य, नंदनाई गोपाळी, ताराबाई गुणपुत्रे (हस्तगुन, अंबडेक्षर)



अशोका विद्यार्थी स्कूल : तनिष्का भगिनींचा सन्मान करताना आशा कटारिया, डॉ. डॉ. ए. गुजराथी, प्रजा शुकल, मीमा गुजराथी, प्रा. मनीषा भागरे, प्रा. मीमा उवाळे आदी

चोकराडे, प्रजा शुकल, मीमा गुजराथी, प्रा. मनीषा भागरे, प्रा. मीमा उवाळे, प्रा. तनया पाटील, प्रा. पुजा पाटील, प्रा. वैशाल भावराव, प्रा. विजय

मोदने उपस्थित होते. या वेळी आपल्या आईंचा महाविद्यालयात केला. प्राचार्य डॉ. गुजराथी यांच्या आदारे महाविद्यालयात या वेळी महिला दिवसानिमित्त फुटबॉल मैदानात या कार्यक्रमाचे निमित्त ठरवण्यात आले होते.

Ashoka Education Foundation's
ASHOKA BUSINESS SCHOOL
A Report on "Aai Amchya Mahavidyalayat- 2022"

ASHOKA™



अशोका बिसनेस स्कूलने

"आई माइया महाविद्यालयात "

हा कार्यक्रम महिला दिनानिमित्त आयोजित
केला आहे.



वेळ : सकाळी 10 वाजता

| तारीख : 08/03/2022

| स्थळ : सेमिनार हॉल

I. About the concept:

Ashoka Education Foundation's Ashoka Business School had organized a gathering of all the mothers' of its students on the occasion of Women's Day on 8th March'22. The school believes in having a connect not only with its students but also with the parents so as to make the parents aware of the happenings and activities at ABS. It is important that the parents to contribute by giving feedback and suggestions.

A novel idea was included in this year's celebrations. Ten inspiring and successful women, who made a way for themselves from very difficult backgrounds and situations and rose to gain name and fame by their hard work were selected and felicitated.

All the students expressed their love and gratitude towards their mothers by presenting them with greeting cards and a red rose. They also touched their mother's feet, a gesture which made all the mothers teary eyed and proud of their children. It was a memorable moment indeed for everyone!

II. Objectives:

1. To felicitate successful women, from the grassroots and acknowledge their determination and motivate them further.
2. To make the children aware of their mother's sacrifices and hard work.
3. To show gratitude towards all the mothers.
4. To make all the women and especially mothers' feel special and cared for.

III. Working:

1. Committees like welcome committee, decoration committee, refreshment committee, discipline committee etc were made headed by one faculty each with a set of student coordinators who looked after their respective tasks.
2. Preparations were started well in advance from decorations to deciding the refreshments to bringing the saplings, framing of letters of appreciations and inviting all the guests and Awardees.
3. All the Mothers along with the women of the household like grandmothers, aunts, sisters etc. were invited to be a part on this grand occasion.
4. Colorful rangolis were drawn by the students and the whole campus was decorated with balloons.
5. Selfies with mothers were displayed in the campus.

IV. Introduction:

The program started with Sanai vadan. Mrs. Asha Kartariya, wife of Chairman Shri. Ashok Karatiya and a successful entrepreneur herself, Mrs. Pradnya Shukla, wife of Mr. Shrikant Shukla, Secretary of AEF, and Mrs. Seema Gujarathi, wife of Dr., D. M. Guajrathi, Director, ABS were welcomed along with other dignitaries. The unit heads and principals of other units of AEF were also present.

All the 10 women awardees were welcomed along with their family members. More than 80 Mothers along with a few sisters and grandmothers were present to grace the occasion. The program began with a welcome by Miss Shubdarshana Patil, 2nd yr. MBA student, followed by lighting of the auspicious lamp at the hand of all the dignitaries. The coordinator of the event Ms. Manisha Bhamre, Asst. Prof., ABS welcomed all the guests,

awardees and parents present. She told them about how this was the Director Sir's idea and it had to be stalled due to the pandemic. In his welcome note, the Director spoke about the importance of such activity and how ASB believes in the holistic development of the students.

Felicitations of the guests and the awardees was the main attraction. The faculties of ABS introduced each awardee who were then felicitated at the hands of the mgmt. guests. Nearly all the awardees expressed their feelings about the program and also shared their stories of hardships and success. It was truly inspiring to hear them speak.

After the mothers were presented with roses and cards, most mothers expressed gratitude and joy. Many spoke about how they had come first time to such program and thanked the Director for such an initiative. They thought it was a different activity and were happy to see how their children were taught about values and traditions at ABS.

All of them expressed their satisfaction over this activity which is carried out by ABS every year. They also brought to the notice that a positive change was seen in their children due to this activity. All the parents were grateful to the Director for conducting this activity.

The chief guest of the program, Mrs. Asha Katariya was very happy to be present and overwhelmed by such an activity. She was impressed with the stories of all the awardees and felt they were a great motivation for the others.

Names of Guests

1. Mrs Asha Katariya
2. Mrs Pradnya Shukla
3. Mrs Seema Gujarathi
4. Mrs Bhavna Mehta

Names of Awardees

1. Sangitabai Kolapakar-became a school van driver after the demise of her husband due to Covid
2. Manisha Gholap-from washing utensils in peoples' houses to becoming an entrepreneur,she had to struggle a lot, after her husband was laid off from his company
3. Auradha Patole-after the demise of her husband due to Covid, with no support, she started the business of dairy and today is a successful business woman.
4. Rashmi Jangam-a cancer survivor, she completed her education and now works in a corporation school to support her family.
5. Lallita Patil-she began to work to add to the family income and today has her own business which has made a name abroad too.
6. Harshada Barve- she started a mess when her husband was laid off and educated her children well. She has a flourishing business today.
7. Nanda Gosavi-She began making flags to support her family income and today her flags are exported overseas too.
8. Vimal Achari-she began experiments in farming and is a recipient of many awards.

It was a successful program and the idea of inviting the mothers to felicitate them and recognize their efforts was appreciated by all. Everyone knows and felicitates famous women who know how to market themselves wee but it is very rare to see women from the grassroots who struggle and strive amongst all the odds to make a life for themselves and their families, to be recognized for their work and felicitated.

Glimpses of Parent-Meet:





Session on Human Rights

Date:- 26th May, 2023

Resource Persource:- Adv. Rashmi Mujumdar

Venue:- ABS Seminar Hall



ASHOKA
ASHOKA EDUCATION FOUNDATION'S
ASHOKA BUSINESS SCHOOL
Approved by AICTE.
Affiliated to Savitribai Phule Pune University, Recognised by Govt. of Maharashtra.
NAAC Accredited | ISO 9001 : 2015 Certified | Minority Institution (Linguistic)

Expert Session on
Human Rights

Organized by
IQAC

🕒 Time : 2.30 pm
📅 Date : 26th May, 2023
📍 Venue : Seminar Hall, ABS

Resource Person
Adv. Rashmi Mujumdar
Advocate at
Nashik civil court
& Labour Industrial
court, school tribunal



Title: Human Rights Session Report

Date: 26th May, 2023

Introduction:

Dr. Leena Gorhe, Faculty of ABS has organized a session on human rights, which was held on 26th May, 2023 at ABS, aimed to address and discuss pressing human rights issues around the world. We had invited Adv. Rashmi Mujumdar to share insights, exchange ideas, and propose strategies to promote and protect human rights. She highlighting the significance of human rights and the challenges faced in their implementation globally. The importance of collaboration, dialogue, and collective action was emphasized to address human rights violations effectively. Guest speaker gave facts and figures by providing valuable perspectives on various human rights issues. The speakers highlighted significant challenges, progress made, and called for urgent action to ensure human dignity, justice, and equality for all. She also economic, social, and cultural rights, with a particular focus on issues such as poverty, education, healthcare, and cultural preservation. Rights are common rights to live. Speaker explained all the aspects of human rights touching the sensitive issues like Hizab and Same gender marriage. She also highlighted on the rights of vulnerable groups, including women, children, indigenous peoples, refugees, and LGBTQ+ communities. Discussions revolved around addressing discrimination, violence, and social exclusion faced by these groups. She emphasized the need for targeted policies, legal protections, and comprehensive support systems.

The session was interactive. Students asked many questions in regards to human rights.

7.1.1-Measures initiated by the Institution for the promotion of gender equity during the year

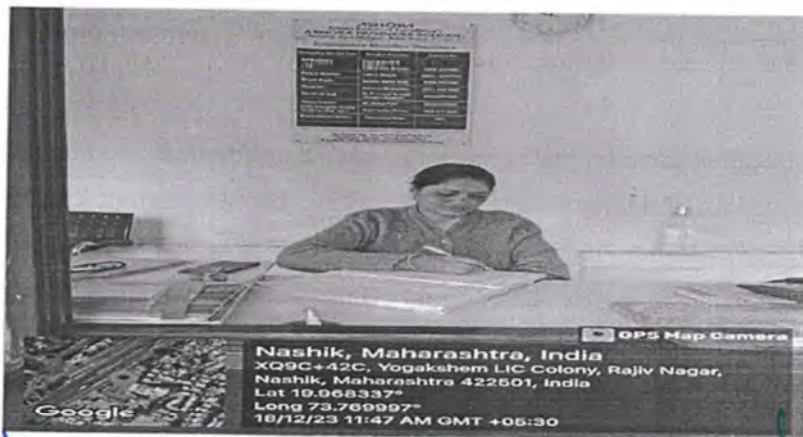
The institution is a leader in advocating gender equity and sensitivity, recently conducting two dedicated sessions on gender equality. With a noteworthy enrolment of 70% female students, it reflects a steadfast commitment to diversity. Separate common rooms for each gender and a sanitary napkin vending machine underscore the institution's dedication to fostering a gender-neutral educational environment.

These initiatives seamlessly integrate into the Institute Social Responsibility Cell's framework, organizing events like seminars, guest lectures, and counselling sessions on gender equality and human rights. Cybersecurity awareness sessions and Constitution-focused competitions contribute to a holistic educational experience.

In compliance with regulatory guidelines, key committees such as Grievance Redressal, Anti-Ragging, and Sexual Harassment Prevention (Vishakha Samiti) are established. A well-structured Mentoring Program prioritizes students' academic, emotional, social, and spiritual development.

Safety is paramount, evident through constant CCTV surveillance and a defined code of conduct for staff and students. Periodic reviews ensure these standards are consistently upheld. The institution's commitment to a conducive and inclusive environment, seamlessly weaving gender equity, human rights awareness, and cybersecurity into academic and social initiatives, is further fortified by regulatory-compliant committees and a robust Mentoring Program, showcasing a dedication to holistic education and student well-being.

Security check



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Gender Sensitivity

1] Gender Sensitivity Awareness Activity

Session by ADV. Gayatri Deshmukh, counsellor and a spiritual guide

Objectives:

To encourage the students to speak about issues in general and in the Open.

- B. To sensitize the students about Gender equality
- C. To bring in a fresh and different perspective in their set thinking.
- D. To make the male students aware of the female problems and sensitive them to it.

Event Schedule: 14* October 2020

It was a One hr. session to allow students to Pour out their Hearts on the recent happenings of brutal attack on women in IIP. The girl students wanted to vent out their anger and frustrations about the attack on the women in Uttar Pradesh. Adv. Gayatri listened to them and counselled them on the real facts and how law can play an important part in bringing about justice. She also listened to all their issues and satisfied the girls to a great extent.



INTRODUCTION:

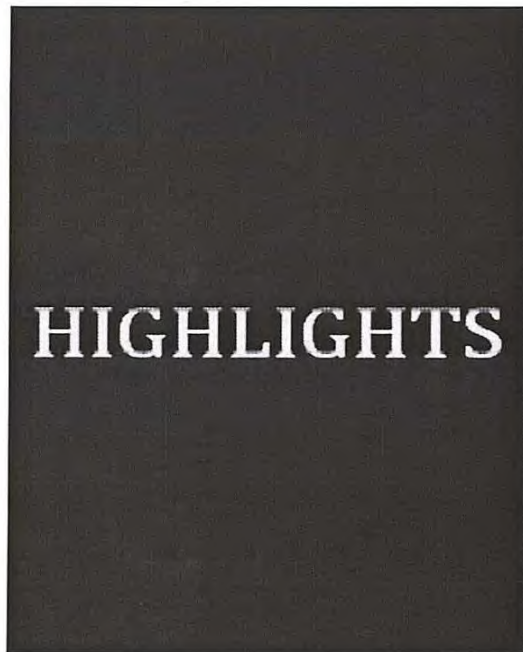
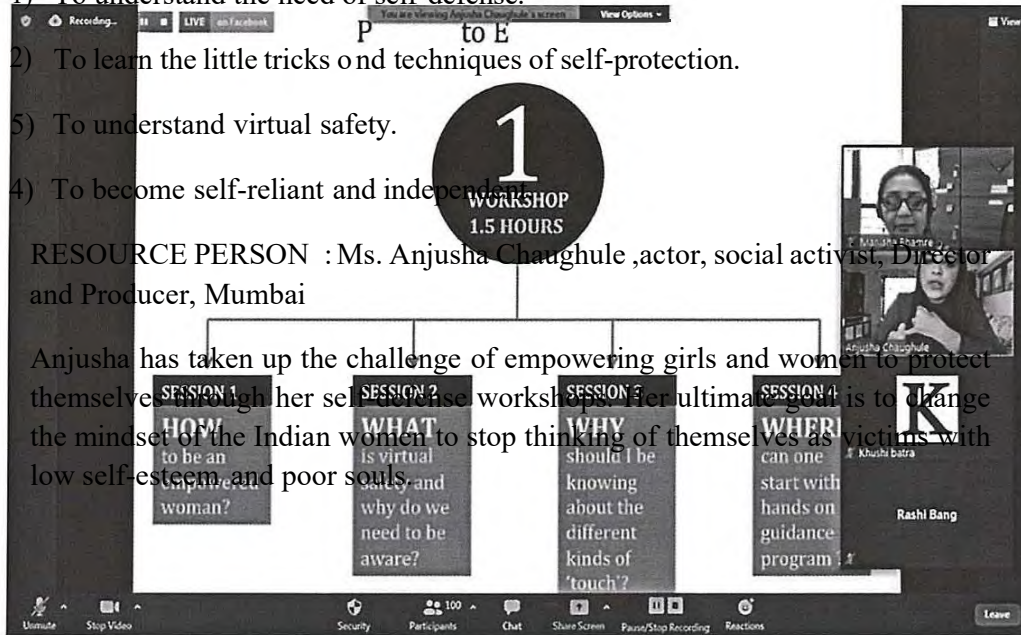
These days it is very important and necessary for the youth to be able to defend themselves in times of danger. Especially when the girls/women have to work at odd hours, self-defense is the best weapon they can rely on. They should know the little tricks and defense mechanisms to protect themselves from unwanted elements and situations. The workshop will teach them all the necessary things required to protect themselves.


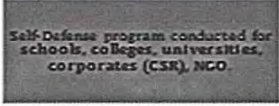

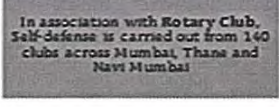


? OBJECTIVES:

- 1) To understand the need of self-defense.
- 2) To learn the little tricks and techniques of self-protection.
- 3) To understand virtual safety.
- 4) To become self-reliant and independent.

RESOURCE PERSON : Ms. Anjusha Chaughule , actor, social activist, Director and Producer, Mumbai

Anjusha has taken up the challenge of empowering girls and women to protect themselves through her self-defense workshops. Her ultimate goal is to change the mindset of the Indian women to stop thinking of themselves as victims with low self-esteem and poor souls.



-  Solo workshop designer and trainer of a cause "Mithhaya Safety Drive" which was carried out by Maharashtra Police, initiative by Joint Commissioner of Police Railway Dr Ravindra Singal
-  Self-Defense program conducted for schools, colleges, universities, corporates (CSR), NGO.
-  More than 50,000 girls/woman have been taught with self defense program.
-  In association with Rotary Club, Self-Defense is carried out from 140 clubs across Mumbai, Thane and Navi Mumbai
- 
-  Articles on self-defense featured in leading newspapers across the country such as the Times of India, DNA, and the Indian Express etc.

Nash
SW
 DIRECTOR



Gender Sensitivity

1] Udaan Talk Show- "FEMALE IS THE FUTURE"

Objectives:

- A. To bring in a fresh and different perspective in their set thinking.
- D. To expose them to a wider world in order to broaden their thinking and attitude.

Event Schedule: 23rd August, 2019

Squadron Leader Aditee Bhangaonkar(Retd) has put 10 years of service in the Indian Air Force.

She was a fully qualified pilot on AN 32 aircraft. Both of them shared their experiences at the Air Force right from training period till last day of their job. Supriya also shared few incidences about their team dynamics and how it was developed. Aditee motivated the teenagers to develop themselves physically and mentally. She threw light on required educational qualification, entrance/ competitive exams like CDSE/ CPSS/ PABT/AFCAT/SSB Interview required for various posts in all three – Indian Army, Air Force and Navy services. She shared information about various careers as eligibility for serving in Defence and related services as its core or support initiatives. Both of them suggested the students to acquire relative knowledge and skills and assure assist them to follow and achieve their dream paths wherever needed. Supriya also suggested the students to keep a back up plan ready in case they fall back. The session was concluded with National Anthem Udaan Service Preparatory Institute is a one of the best SSB interview coaching, located in Nashik. It provides Tutorials for NDA/CDS/AFCAT, Psychometric testing (Aptitude testing), career counselling, OD initiatives & also developmental/military training camps.



Ashoka Business School, Nashik | AQAR 2020-21 | Additional Information

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2] Session on cancer awareness – 7 B
Event schedule: 3rd January, 2019



Ashoka Business School, Nashik | AQAR 2020-21 | Additional Information

S. Wade
COORDINATOR
Internal Quality Assurance Cell
Ashoka Business School, Nashik



*3] Women Empowerment on International women's day
Date of Event: 08th March 2019*

➤ **INTRODUCTION:**

Students were motivated and charged up for team work, respecting women everywhere. Speaker ,Mrs Neeta Arora also motivated and guided students to take initiatives in start ups. She encouraged all the girls to fight for their rights and raise voice wherever necessary .she told the audience to focus on their overall development and become a responsible citizen. She concluded the session by stating that education is must and it can bring huge changes in students life ,if taken seriously.

➤ **RESOURCE PERSON :** Mrs. Neeta Arora



4] WOW rally volunteers

Introduction:

Ashoka Business School believes in imparting value education to its students. Human values play an important role in molding the character and personality of an individual. To tell us more about their importance, we had Ms. Vyas to guide and interact with the students

5] Krantijyoti Savitribai Phule Smritidin

- ❖ **Date of Event:** 10th March, 2020
- ❖ **Participants:** Faculties & Students
- ❖ **Event Coordinator:** Mr. Ashwin Amrutkar
- ❖ **Venue:** ABS Seminar Hall

Krantijyoti Savitribai Phule Smruti Din was celebrated on 10th March 2020 at Ashoka Business School. The program was witnessed by Dr. Vikas Gaundare, In-charge Director of ABS, Dr. Rupali Khaire, Assistant Director of ABS, all faculties and Students. Savitribai Phule (3 January 1831 – 10 March 1897) was an Indian social reformer, educationalist, and poet from Maharashtra. She is regarded as the first female teacher of India. Along with her husband, Jyotirao Phule, she played an important role in improving women's rights in India. She is regarded as the mother of Indian feminism. Mrs. Phule and her husband founded one of the first Indian girls' schools in Pune, at Bhidewada in 1848. She worked to abolish the discrimination and unfair treatment to people based on caste and gender. She is regarded as an important figure of the social reform movement in Maharashtra.



❖ **Event Coordinator:** Prof. Manisha Bhamre

❖ **Participants:** 25 students of ABS

25 students from ABS participated as volunteers in WOW- Women of Wisdom group rally conducted. The WOW group is dedicated to creating, programming volunteer opportunities and initiatives for the advancement and empowerment of Women. The uniqueness of the team is that its members represent many disciplines in the community like Fitness, Nutrition, psychology, culture, Art etc. They conduct many activities out of which WOW is a Women's two wheeler rally conducted to create awareness about Women's rights.

The volunteers were congratulated by Mrs. Ashwini Nyaharkar, founder President, WOW group, Nashik. They were also appreciated for their work during the rally.

The students along with the ABS coordinator, Prof. Manisha Bhamre were felicitated at the hands of Mrs. Nyaharkar., who was full of praise for the students and expressed her wish to have their full support in any events conducted by the WOW group.

ABS believes that such participation in any extracurricular activities helps the students in their holistic development which in turn develops the personalities of the students.

All the volunteers very efficiently performed their duties and were appreciated by the riders and organizers for a good job done.

Dr. Gujarathi, Director AEF and Dr. Vikas Gaundare, Director I/C of ABS encouraged the students for their participation.



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7.1.1-Measures initiated by the Institution for the promotion of gender equity during the year

❖ **Date of Event:** 7th March, 2020

❖ **Event Coordinator:** Prof. Manisha Bhamre

❖ **Venue:** ABS Seminar Hall

Ashoka Business School celebrated Women's day by organising a program Aai Mazya Mahavidyalayat, wherein the mothers of the students and the wives of the management fraternity were invited for the programme which was graced by Mrs. Asha Katariya, Mrs. Pradhnya Shukla, Mrs. Bala Venketchalam, Mrs. Anjali Londhe, Mrs. Seema Gujarathi, Mrs. Lata Bhendhe, Mrs. Chetana Telrandhe.

Mrs. Asha Kataria shared her thoughts with the students and advised them to be open and truthful to their parents and to share their problems without any inhibition so that the parents can help them solve the issues.

Mrs. Pradhnya Shukla expressed her thoughts that every day is women's day and women always strive for their families.

Mrs. Bala Venketchalam articulated her thoughts about maintaining a balance between the genders and Husband and wife play complimentary role where in they help each other to face challenges in life.

Mrs. Seema Gujrathi mentioned that there should be no comparison between men and women as both roles are important for their children. The students gifted handmade cards and rose flowers as a mark of respect and love towards their mother. Some of the students read beautiful poems written by themselves.

Dr. D. M. Gujrathi rendered the vote of thanks wherein he expressed his gratitude towards the women and all the dignitaries. The whole event was hosted by the students, Vinayak Rajole and Janvhi Marathe.

❖ **Date of Event:** 7th March, 2020



ASHOKA BUSINESS SCHOOL | Additional file-2019-20

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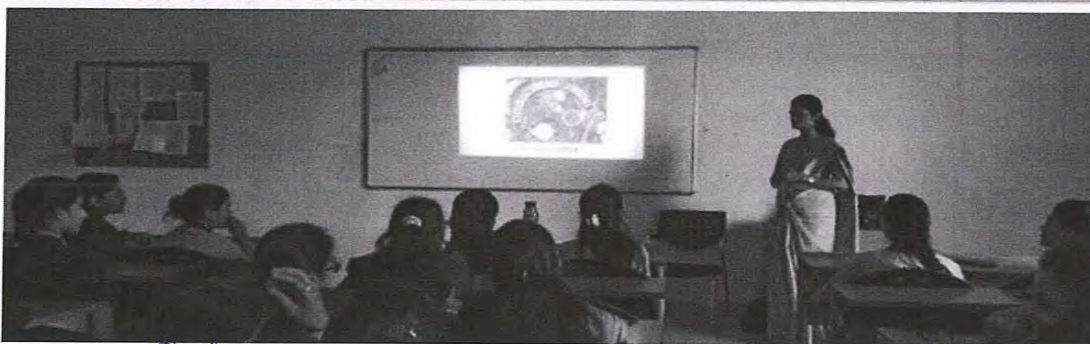


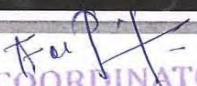
Session on Female Hygiene

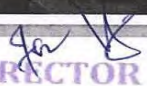
- **Date of Event:** 5th April , 2019
- **Resource Person :** Dr. Pranita Sanghvi
- **Event Coordinator:** Prof. Pooja Gholap
- **Participants:** MBA I & II year Girls
- **Venue:** ABS Seminar Hall

A Session on Female Hygiene was conducted by Dr. Pranita Sanghvi from Ashoka Medicover Hospital for all female staff and girl students. She spoke about various female hygiene issues its cause and effect in detail. Awareness regarding various tests , that are available in Ashoka Medicover specially for womens was explained. There are certain ages in women when they are prone to certain diseases which could be easily avoided by taking timely test which are available with Ashoka Medicover Hospital.

On the special occasion of women's day special offer of 20% discount was given to all women's in Nashik city.




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Guest lecture by Krishi Bhushan Sitabai Rambhau Mohite

- ❖ **Date:** 16th March, 2019
- ❖ **Resource person:** Mrs. Sitabai Mohite
- ❖ **Event Coordinator:** Prof. Manisha Bhamre
- ❖ **Participants:** All MBA students & Faculty members
- ❖ **Venue:** Seminar Hall

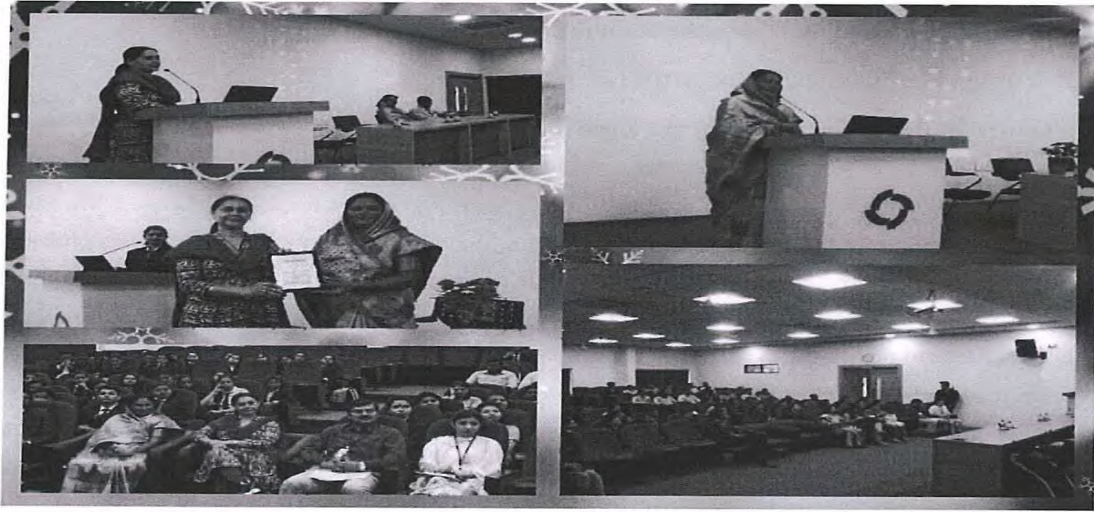
A guest lecture was organized at ABS to honor the women who have paved the path towards their progress and struggled to take „womanhood“ to a level where it is now. An illiterate Sitabai used to work as a daily wage laborer on a sugarcane plantation in Jalna. She was married off at the age of 13 to 16 yr old Rambhau Mohite. Today they have created their own identity as successful entrepreneurs through their small Amla processing Unit. 14 types of process products is prepared by the 'Shri Bholeshwar Fruit and Vegetable Processing Industry of Sitabai and Rambhau. These include Facial Wash, KeshSanjivani, AmlaKandi, Amla Syrup, Gulkand, AmlaSupari, Manjan, Arawal Powder, Amla Tea, Amla-Orangi- Moosambi and others. In addition to these products, they also have a Nursery. Sitabai has been honored with various awards such as JijamataKrishiBhushan Award of Maharashtra Government, Maharashtra Udyogini Award, SakshmaPuraskar, Krishi Gaurav Puraskar.

Sitabai who once worked as a labourer in the fields is now a consultant in Kharudi Agriculture Science Center. Sitabai is the story of an illiterate but courageous and determined woman who on the strength of sheer hard work has reached the position on which she proudly stands now. She is the pillar of strength and an ideal for the women in the rural areas. She says, "Those who want to start their own business must do so with utmost dedication and passion. They should not be deterred by failure but should continue moving forward.

Her simple yet moving speech in Marathi held the students of Ashoka Business School in captivation. They gave her a thunderous standing ovation. Her modesty and heart to heart talk won her a lot of admirers who not only learnt management lessons outside the textbooks but life lessons from a person who had never been to school.


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Harshita
COORDINATOR
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Ashoka Business School, Nashik.

Prakash
DIRECTOR
Ashoka Business School
Nashik.

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International Women's Day celebration

- ❖ **Date of Event:** 08th March 2019
- ❖ **Participants:** All female faculties, support staff and Girl students
- ❖ **Venue:** ABS, Seminar Hall

International Women's Day is celebrated on March 8th around the world every year, with thousands of events taking place throughout the month to mark the economic, political and social achievements of women. Gender parity won't happen overnight, and yet every minute women are making positive gains globally. The theme of this year's International Women's day is "Press for Progress". This initiative not only celebrates women but also motivates, unites friends, colleagues and whole communities to think, act and be gender inclusive. A woman plays various roles with enthusiasm and ease. She is a mother, a sister, a companion, a friend, a daughter and a dedicated employee at her workplace. Ashoka Business School took cognizance of her presence by greeting all the female faculties, the support staff and the girl students with roses. Dr. D.M. Gujarati praised the Women for the roles they play and being the pillars of strength and courage. He appreciated the significant roles they play in contributing in all the fields at par with the Men.

Prof. Pooja Kushare, Prof. Pooja Gholap and Prof. Vandana Sharma along with all the girl students thanked Dr. Gujarathi for his kind gesture.



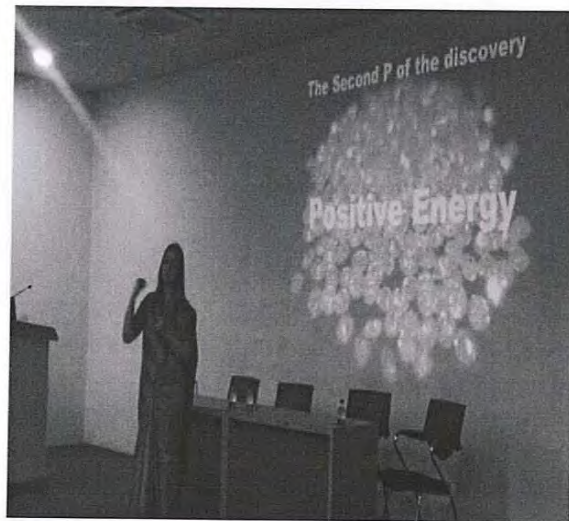
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Guest Lecture on Women empowerment

- ❖ **Date of Event:** 08th March 2019
- ❖ **Topic:** Women Empowerment on International women's day
- ❖ **Resource person:** Mrs. Neeta Arora
- ❖ **Event Coordinator:** Prof. Vandana Sharma
- ❖ **Participants:** All MBA students and Faculties
- ❖ **Venue:** ABS, Seminar Hall
- **Achievements/Benefits:** Students were motivated and charged up for team work, respecting women everywhere. Speaker also motivated and guided students to take initiatives in start ups. She encouraged all the girls to fight for their rights and raise voice wherever necessary .she told the audience to focus on their overall development and become a responsible citizen. She concluded the session by stating that education is must and it can bring huge changes in students life ,if taken seriously.
- **Feedback :** Overall feedback from both the student and the speaker was satisfactory.




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Human Rights Day Celebration

Date: 10th December, 2018

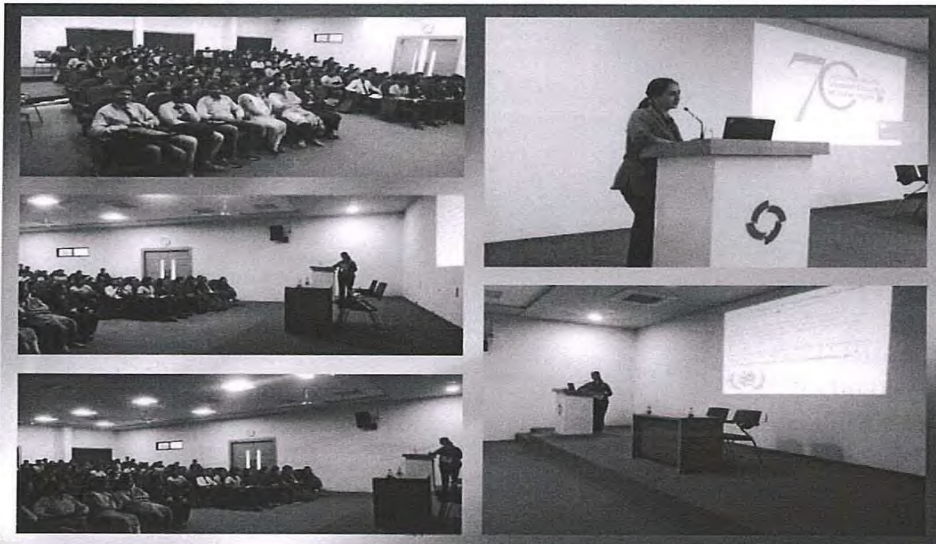
Event Coordinator: Prof. Manisha Bhamre

Participants: All MBA students and Faculties

Venue: ABS, Seminar Hall

The Director In-charge of ABS and the Coordinator of the event Prof. Manisha Bhamre spoke about the importance of the day.

Human Rights Day is celebrated annually on 10th December to recognize the date when the Universal Declaration of Human Rights was adopted by the United Nations General Assembly in 1948. The Declaration was created by representatives from a variety of legal and cultural backgrounds for the purpose of establishing universal rights that elevate human dignity and worth, increase equality, and support justice. She said that it is pivotal that all strive for the protection of the fundamental rights and freedoms which all human beings are entitled to. The Director, HE, Ashoka Education Foundation, Dr. Gujarathi urged the students to encourage them to stand up for human rights. The students could add their voices by recording themselves by reading one of the Articles of the Declaration in their own language. The link to the United Nations website to record their video was shared. They could then post the video on social media with the #StandUp4HumanRights and #RightsOutLoud hashtags to increase awareness. Such support would help Universal Human Rights to be heard, understood, and spread around the world.



on

Session
Self
Esteem

Development

Date of Event: 22nd November, 2019

Prof. Manisha Bhamre
COORDINATOR
Internal Quality Assurance Cell
Ashoka Business School, Nashik.

Dr. Gujarathi
DIRECTOR
Ashoka Business School
Nashik.

व्यक्ती म्हणून लहान मुलांची जडणघडण व्हावी..



शिट्टी वाजवली किंवा हात धरला यामध्ये एवढं मोठं वळण देण्याची गरज काय? अशी चुकीची शिकवण लहानपणापासून दिली जाते. घरात गैरवर्तन होत असेल, तर तक्रार न करता त्या माणसापासून लांब राहण्याची शिकवण दिली जाते. म्हणजेच मुळापासून बदल अपेक्षित आहेत. मुलगा किंवा मुलगी यांना मोठं करतांना त्यांना समोर ज्या व्यक्तीचा त्यांच्या मतांचा आदर करण्याची शिकवण द्यायला हवी आहे. जागरूक असणारी, आपल्या शरीरासोबत चुकीची वर्तणूक होत आहे हे लक्षात येणारी प्रत्येक व्यक्ती आवाज उठवेल असं नाही, त्यासाठी संवाद गरजेचा आहे. घरापासून संवादाची सवय असायला हवी आहे.

- प्रा. मनीषा भामरे. डायरेक्टर. अशोका मॅनेजमेंट कॉलेज


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Seminar on “Feminine Hygien”

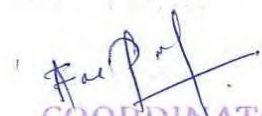
a seminar had organized on “**Feminine Hygiene.**” The session was addressed by Mrs.Seema Pardeshi-Khandale, Founder of Ashay Social Group, NGO, working for the Care of Environment since October 2015.

- **Activity in- Charge:** Prof. Hetal Bhide
- **Date:** 7th August, 2018
- **Resource Person:** Mrs.Seema Pardeshi-Khandale
- **Participant:** Prof.Manisha Bhamre and Female Staff of ABS & ACBCS
- **Venue:** ABS Scminar Hall

Objectives:

- Gender Sensitization
- Health, Hygiene and increased use of Sustainable menstruation options




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