

**7.1.11-Institution celebrates/ organizes national and international commemorative days, events and festivals.**

At Ashoka Business School, we actively celebrate national and international commemorative days, events, and festivals to foster cultural awareness, social responsibility, and unity within the institution.

National observances such as Independence Day, Republic Day, Gandhi Jayanti, Shivaji Maharaj Jayanti, Teachers' Day, and Constitution Day are marked by activities like flag hoisting, cultural programs, debates, cleanliness drives, and discussions on citizenship and civic values.

International observances, including Women's Day, World Environment Day, International Yoga Day, Human Rights Day, and World Health Day, are celebrated through seminars, workshops, and panel discussions that address critical global issues.

Cultural and regional festivals such as Ganesh Festival, Marathi Bhasha Divas, Diwali, Holi, Christmas, and others are celebrated with enthusiasm. These festivities feature traditional performances, rangoli competitions, storytelling, and charity drives, promoting inclusivity and respect for diversity.

These celebrations inspire patriotism, appreciation for cultural heritage, and a sense of global citizenship. They also encourage students and staff to engage in meaningful activities that promote values, ethical behavior, and holistic development, contributing to a vibrant and cohesive institutional environment.



**COORDINATOR**

Internal Quality Assurance Cell  
Ashoka Business School, Nashik



**DIRECTOR**

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