

**ASHOKA BUSINESS SCHOOL** 



Survey No.-883, Plot No.6+7+8, Mumbai-Agra National Highway, Rane Nagar, Nashik – 422009. Tel.: 0253 6649500/24, Website: www.ashokabschool.org, Email: abs@aef.edu.in

Linguistic Minority Institute (Hindi)

An ISO 9001:2015 Certified

NAAC Accredited with Grade "B+"

## **Mandatory Disclosure**

I.	NAME OF THE INSTITUTION:	Ashoka Business School		
	Address including Telephone, Fax, E-mail:	Plot No: 6+7+8, Survey No: 883/1/2, Rane Nagar, Mumbai-Agra		
		Highway, Nashik-422009,		
		Maharashtra, India		
		Tel.: +91-0253-6649500/524		
		Email : abs@aef.edu.in		
		Web: www.aef.edu.in/abs		
II.	DIRECTOR DETAILS:	Dr. Sarita Abhay Dhawale		
		Tel.: +91-0253-6649502		
		Email: director.abs@aef.edu.in		
III.	I. GOVERNANCE: Members of the Board and their brief background.			
	The Board of Trustees/Governing Council comprises of the following members:			
1)	Mr. Ashok Katariya	Chairman -Ashoka Education Foundation		
2)	Mr. Ashish Katariya	Vice Chairman		
3)	Mr. Shrikant Shukla	Secretary		
4)	Mr. Peeyush Jain	Treasurer		
5)	Mr. Satish Parakh	Trustee		
6)	Ms. Astha Katariya	Trustee		
7)	Mr. Aditya Parakh	Trustee		
8)	Mrs. Shobha Parakh	Trustee		
9)	Mr. Sanjay Londhe	Trustee		
10)	Mr. Rajendra Burad	Trustee		

**Mr** Ashok Katariya is the Executive Chairman of the Company. He is a gold medalist in Bachelor of Engineering (B.E.) from COEP, Pune University, India. Ashok M. Katariya has previously worked with the Public Health Department in Maharashtra and Prabhakar Takle & Co. In 1975, he started working as a Contractor in the PWD, Maharashtra. Subsequently, he ventured into civil construction and infrastructure development. He is an active participant in the Institute of Engineers, Indian Concrete Institute, Indian Institute of Bridge Engineers, Builders Association of India and Construction Federation of India. He has received the "Udyog Ratna" award from Indian Economic Council and Life Time Achievement award from the Association of Consulting Civil Engineers.

**Mr.** Ashish Katariya is a qualified engineer with a Bachelor's degree in Civil engineering. A young, talented and dynamic individual, he is a Director of a Construction Company under the Ashoka Group.

**Mr. Shrikant Shukla** is highly educated with degrees like B.E. Civil, MBA, LLB. He is highly motivated and woks enthusiastically for the industry and academia with a perfect balance. He is currently working as a V.P, Ashoka Buildcon Limited Ltd., Secretary AEF.



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Mr. Satish D. Parakh is an Executive Director of Ashoka Buildcon Ltd with a Degree of B.E. in civil engineering

Mr. Sanjay Londhe is an Executive Director of Ashoka Buildcon Ltd with a Degree of B.E. in civil engineering.

**Mr. Rajendra Burad** is a gold medalist in B.E. (Civil), born on 25<sup>th</sup> January 1967and working as an Executive Director of Ashoka Buildcon Ltd.

**Mrs.** Astha Katariya is a well-known and respected lady in the field of Education. She has earned her graduation in commerce and currently looks after Ashoka Education Foundation. She is *Accreditation Coordinator of Ashoka Education Foundation* 

## • Members of Academic Advisory Body

Sr.No	Name of the Member	Designation	Contact/Email
1	Mr. Ashok M. Katariya Chairman, Ashoka Education Foundation, Nashik	Chairperson	9011995555
2	Mr. Shrikant Shukla Secretary, Ashoka Education Foundation, Nashik	Member	9822261811
3	Dr. Narendra Telrandhe Administrator- Ashoka Education Foundation, Nashik	Member	9130002341 administrator.abs@aef.edu.in
4	Dr. D. M. Gujarathi	Member- Academic	9822036131 drdmgujarathi@gmail.com
5	Dr. V.B. Gaikwad	Member Research	9422249241 dr.gaikwadvb@rediffmail.com
6	Mr. Tushar Patwardhan	Member Industry	tusharudyog@gmail.com
7	Dr. Sarita Dhawale Associate Professor IQAC Coordinator	Member	7774032686 saritad.abs@ aef.edu.in
8	Dr. Vaibhav Bhalerao Associate Professor	Member	9823031221 vaibhavb.abs@aef.edu.in
9	Dr. Mahesh H. Wagh Associate Professor	Member	8793749991 maheshw.abs@aef.edu.in



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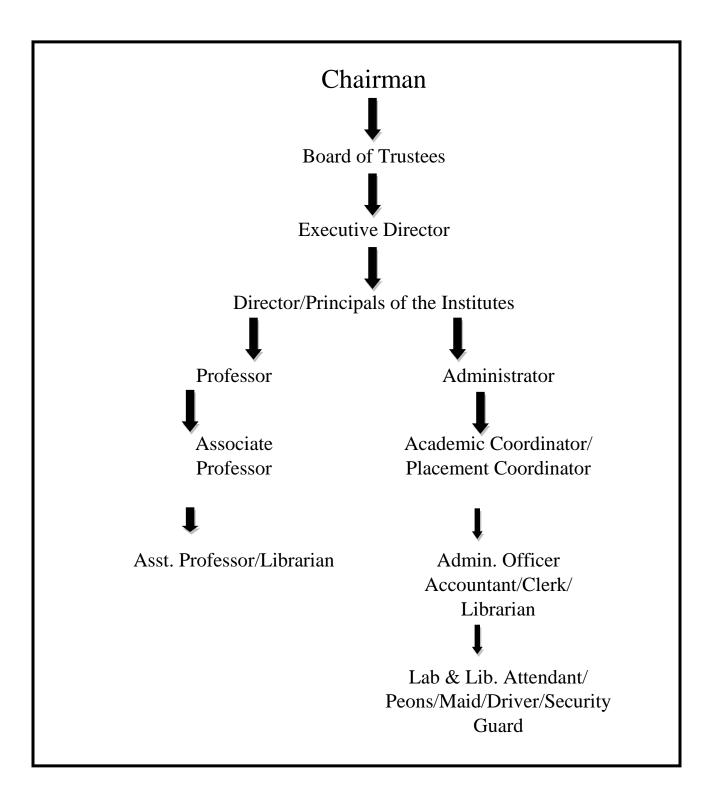
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## **Organizational Chart and Process**





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- Nature and Extent of involvement of faculty and students in academic affairs/ improvements.
  - 1. Regular interaction with students.
  - 2. Regular feedback system.
  - 3. Student's participation in projects and paper presentation at the National level.

## **IV. PROGRAMS:**

## Name of the Program (Full Time) approved by AICTE

Master in Business Administration (M.B.A.)

Name of the Program (Part Time) approved by AICTE – N.A.

Name and duration of program(s) if any, not approved by AICTE and being run in the same campus – N.A.

### For each program the following details are to be given:

Name:	MBA
Number of seats:	120
Duration:	2 years

### **Cut-off mark during last 2 years:**

Year	Minority Seats	All India Seats	Open	OBC	SBC	SC/ST	NT	TFWS
2022-23	55	63	63	40	50	42	57	68
2023-24	55	63	63	62	50	42	57	78



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## V. FEES:

## As per norms of fee fixing body : Shikshan Shulka Samiti, Maharashtra

Fees Structure for AY 2023-24					
Category wise Fee Structure					
Particulars of fees	OPEN/ IL/ACAP	OBC/EBC	SC/ST*	VJNT/SBC	
Tuition Fee	128193.00	64097.00	0	0	
Development Fee	17307.00	17307.00	0	17307.00	
Total :	145500.00	81403.00	0*	17307.00	

## \* Reserved category fees subject to approval from Social Justice Dept/MAHA DBT

### VI. Placement Facilities

Placement records for current year		
No. of companies visited to the campus	-	65
No. of students got selected	-	85
Minimum salary	-	2.80 LPA
Maximum salary	-	7.50 LPA
Average salary	-	3.50 LPA
Average salary	-	3.50 LPA

**VII**. Name and duration of program(s) having affiliated/collaboration with Foreign University(s)/ Institution(s) and being run in the same campus along-with status of AICTE approval.

### Not Applicable

**VIII**. Whether the collaborative program is approved by AICTE? If not whether the Domestic/Foreign Institution has applied to AICTE for approval as required under notification no 37-3/Legal/2005 dated 16<sup>th</sup> May 2005.

### Not Applicable



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## **IX. FACULTY:**

Permanent faculty	-	12
Visiting faculty	-	2
Adjunct faculty	-	0
Guest faculty	-	0

Sr No	Name of the Faculty	Faculty Contact No.	Faculty Mail id	Total experience	Subjects taught by the Faculty
1	Dr. Sarita Dhawale	7774032686	saritad.abs@aef.edu.in	15	Digital Business, Human Res. Management, HR Core, HR Trends
2	Dr. Vaibhav Bhalerao	9823031221	vaibhavb.abs@aef.edu.in	16	Business Research Methods, Marketing Management, Strategic Management, Marketing 4.0
3	Dr. Pooja Gholap	9881722008	poojag.abs@aef.edu.in	6	Managerial Accounting, Financial Management, Advanced Financial Management International Finance, Finance CT & CF
4	Dr. Leena P. Gorhe	8805074548	leenag.abs@aef.edu.in	12	Management Fundamental, Employee Relations & Labour Legislation, Strategic Human Resource Management, Organizational Diagnosis & Development,Corporate Social Responsibility & Sustainability
5	Mrs. Pooja Kushare	9762554656	poojak.abs@aef.edu.in	8	Economic Analysis for Business Decisions, Entrepreneurship Development, Personal Financial Planning, Business, Government & Society, International Business Economics, Enterprise Performance Management
6	Dr. Vrushali Ahire	9595095875	vrushalia.abs@aef.edu.in	15	Digital Business , Management Fundamental,, Data Mining, Sales & Distribution Management, Artificial Intelligence, Artificial Intelligence in Business Applications
7	Dr. Mahesh Wagh	8793749991	maheshw.abs@aef.edu.in	15	Legal Aspects of Business, Consumer Behaviour, Sales & Distribution Management, Indian Ethos & Business Ethics, Global Strategic Management
8	Dr. Hemant Wanjare	7276077781	hemantw.abs@aef.edu.in	15	Basics of Marketing, Entrepreneurship Development, Marketing Management, Services Marketing



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9	Dr. Nainesh Mutha	9408448028	naineshm.abs@aef.edu.in	8	Organizational Behaviour, Basics of Marketing, Digital Business, Marketing Management, Operations and supply chain management, Basic Business Analytics using R, Consumer Behavior, Strategic Management International Business Environment Services Marketing Sales & Distribution Management, Economics of Network Industries

## Number of faculty employed and left during the last two years - 4

# X. Profile of Director/Principal with qualifications, total experience, age and duration of employment at the institute concerned.

Director details:		Contact details:		
Name	Dr. Sarita Dhawale	STD Code	0253	
Designation	Director Incharge	Phone No	6649502	
Date of Birth	22/02/1971	Direct No	6649502	
Highest Degree	Ph.D	Fax	-	
Specialization	Human Res. Management	Mobile No	7774032686	
Total Experience	15	E-mail Id	director.abs@aef.edu.in	

## Whether student assessment of faculty is in force - Yes

## **XI. Scholarship Details:**

Number of scholarship/free-ship/EBC etc. offered by the institute with the name of students, duration and amount	_	https://ashokabschool.org/scholarship.html
Criteria for fee waivers/scholarships	-	As per Maharashtra State Government Rules
Separate hostel facility available for boys and girls	-	No Hostel



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## XII. ADMISSION:

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**Number of seats sanctioned with the year of approval** -60 from 2012-13 & 120 from 2015-16

Course	Year	Admitted Seats
MBA	2014-15	36
MBA	2015-16	39
MBA	2016-17	31
MBA	2017-18	120
MBA	2018-19	119
MBA	2019-20	102
MBA	2020-21	112
MBA	2021-22	114
MBA	2022-23	120
MBA	2023-24	120

## Number of students admitted under various categories each year in the last two years:

Course Year	Inta ke	Available Seats as per Reservation						Actual Admission										
		SC	ST	VJ/DT	NT1	NT2	NT3	OBC	*Minority	SC	ST	VJ/DT	NT1	NT2	NT3	OBC	Open	SBC
		13%	7%	3%	2.5%	3.5%	2%	19%	51%	13%	7%	3%	2.5%	3.5%	2%	19%	51%	Other
2021-22	120	0	0	0	0	0	0	0	61	12	0	2	2	1	1	26	54	0
2022-23	120	0	0	0	0	0	0	0	61	12	0	2	2	0	2	29	54	2
2023-24	120	0	0	0	0	0	0	0	61	7	1	7	4	1	2	37	74	0

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## XIII. ADMISSION PROCEDURE:

Allocation of seats within Sanctioned Intake for First Year of Post Graduate Courses in Unaided Private Professional Educational Institutions

		No. of Seats- as %	Institution			
	la manager and	CAI				
Sr. No	Type of Institution	Maharashtra State(M.S.) Candidates	All India Seats	Minority Quota	Quota (including 5%) Quota for NRI, if applicable)	
For I	Management Courses	5				
1	Unaided Private Professional Educational Institutions (Excluding minority institutions)	Autonomous 65% (State Level) Non- Autonomous -45.5% for HU, 19.5% for OHU	15%	Nil	20%	
2	Unaided Minority Educational Institutions	Autonomous*- 100% of M.S.Seats <sup>\$</sup> (State Level) Non Autonomous*- 70% of M.S.Seats <sup>\$</sup> for HU, 30% of M.S. Seats <sup>\$</sup> for OHU	under	Minimum 51%®	20%	

- MBA: As stated above the entire admission process is monitored by State CET Cell which is the competent authority for the State of Maharashtra.
- Mention the admission test being followed, name and address of the test agency and its URL (website) www.dtemaharashtra.gov.in / www.mahacet.org

Number of seats allotted to different test qualified candidates MAH-CET, CAT, (State conducted tests / University tests).As per norms

Last date for request for applications	-	As per DTE schedule
Last date for submission of application	-	As per DTE schedule



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## XIV. ACCREDITATION

