



Yearly Status Report - 2019-2020

Part A

Data of the Institution

1. Name of the Institution		ASHOKA BUSINESS SCHOOL
Name of the head of the Institution	DR. VIKAS S.GAUNDARE	
Designation	Director(in-charge)	
Does the Institution function from own campus	Yes	
Phone no/Alternate Phone no.	0253-6649500	
Mobile no.	9975561199	
Registered Email	director.abs@aef.edu.in	
Alternate Email	iqacabs@aef.edu.in	
Address	Ashoka Business School, Rane Nagar, Near Suman Petrol Pump.Nashik	
City/Town	NASHIK	
State/UT	Maharashtra	
Pincode	422009	

2. Institutional Status					
Affiliated / Constituent		Affiliated			
Type of Institution		Co-education			
Location		Urban			
Financial Status		Self financed			
Name of the IQAC co-ordinator/Director		DR.MRS SARITA A.DHAWALE			
Phone no/Alternate Phone no.		02536649524			
Mobile no.		7774032686			
Registered Email		iqacabs@aef.edu.in			
Alternate Email		saritad.abs@aef.edu.in			
3. Website Address					
Web-link of the AQAR: (Previous Academic Year)		https://ashokabschool.org/pdf/AOAR(2018-19)-June-2021.pdf			
4. Whether Academic Calendar prepared during the year		Yes			
if yes,whether it is uploaded in the institutional website: Weblink :		https://ashokabschool.org/academic-calendar.html			
5. Accrediation Details					
Cycle	Grade	CGPA	Year of Accrediation	Validity	
				Period From	Period To
1	B+	2.55	2019	18-Oct-2019	24-Oct-2024
6. Date of Establishment of IQAC			01-Jan-2017		
7. Internal Quality Assurance System					
Quality initiatives by IQAC during the year for promoting quality culture					
Item /Title of the quality initiative by IQAC	Date & Duration		Number of participants/ beneficiaries		
Session on Self Esteem	22-Nov-2020		112		

Development	1	
Goal Setting & Orientation Program	22-Nov-2019 1	112
STATE LEVEL RISING YOUTH ICON OF THE YEAR (RYIY) UNIQUE ONLINE COMPETITION	22-Dec-2020 8	56000
Information cyber security & intellectual Property Rights	13-Nov-2019 1	105
To imbibe research culture through Research Cell and Staff Academy.RESEARCH PAPER PRESENTATION COMPETITION	14-Sep-2019 1	50
To design Certification Courses as per need of Students.EMPLOYABILITY AND SOFT SKILLS CERTIFICATE PROGRAM	17-Aug-2019 10	96
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8. Provide the list of funds by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/ Faculty	Scheme	Funding Agency	Year of award with duration	Amount
No Data Entered/Not Applicable!!!				
No Files Uploaded !!!				

9. Whether composition of IQAC as per latest NAAC guidelines:

Yes

Upload latest notification of formation of IQAC

[View File](#)

10. Number of IQAC meetings held during the year :

3

The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website

Yes

Upload the minutes of meeting and action taken report

[View File](#)

11. Whether IQAC received funding from any of the funding agency to support its activities during the year?

No

12. Significant contributions made by IQAC during the current year(maximum five bullets)

1. IQAC contributed towards effective efficient NAAC Accreditation process and accredited with B Grade. 2. Research Cell and Staff Academy helped to motivate Faculties for continues research work and pursue Ph.D./higher studies. 3. IQAC took initiative for selfsufficient power generation through Solar power and implemented it successfully. 4. IQAC designed innovative ecosystem to foster professional leadership and Entrepreneurship amongst students through AISC.(Ashoka Innovation Start up Cell) 5. IQAC is in process to built strong industry connect Vyaktitva Council wherein an eminent industry experts are regular part of this council to make students industry ready.

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13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achivements/Outcomes
To Conduct program and workshop for teachers Symposium on "Universal Human Values in Education"	Conducted program and workshop for teachers Symposium on "Universal Human Values in Education" by Bahai Academy
To offer value added courses for students	MoU with Million Minds Foundation and conduct of courses.
To conduct session on Intellectual Property Right	Seminar on IPR and Patents organized by IQAC and Research Circle on 13th Nov 2019
To conduct guideline session to strengthening of IQAC.	Session with Dr V B Gaikwad ,Principal K.T.H.M College Nashik on NAAC Revised Methodology .
College had planned to give Ashoka scholarship to students who are meritorious to motivate them in excellence in Academics.	College gave Ashoka scholarship top 10 students in the year 2019-20 for Academic Excellence.
"Webinar on ""Post PandemicParadigm: Unprecedented Opportunities and Challenges for the MSMEs"" By Mr. Tushar Patwardhan, CEO Tushar Group"	The Vyaktitv Club of ABS
To conduct Surveillance Audit	Surveillance Audit was conducted successfully against ISO 9001:2015 standard norms by TUV ,Mumbai for ISO Certification
Webinar on 'Safe Internet Habits During & Post Lockdown' by Mr. Amar Thakare	On 6th June 2020 Webinar organised for all the students and staff to aware Safe Internet Habits .
Orientation Programme for all Second Year Students on 6th July 2020	96 Students were oriented about the Academic, Administrative and Infrastructure facilities for their overall development.
To conduct workshop on Employability Enhancement and Youth Livelihood (By NAANDI)	Successfully implemnted a workshop on Employability Enhancement and Youth Livelihood (By NAANDI) for MBA II yr student which helped students for

Placement.

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14. Whether AQAR was placed before statutory body ?

Yes

Name of Statutory Body

Meeting Date

College Development Committee(CDC)

22-Jan-2020

15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?

Yes

Date of Visit

25-Sep-2019

16. Whether institutional data submitted to AISHE:

Yes

Year of Submission

2019

Date of Submission

30-Dec-2019

17. Does the Institution have Management Information System ?

Yes

If yes, give a brief description and a list of modules currently operational (maximum 500 words)

Academia ERP System: College have ERP system for all Academic, Admin s Student Information System enables to automate all the processes and operations of your educational institute through a leading edge platform. With the changing landscape in higher education, the role of technology is more important than ever before to support scalability, handle evolving requirements, manage multiple modes of communication and ensure efficiency. It automates the complete student life cycle and supports activities for students, faculties, staff and parents. It provides the ability to get a complete/macro picture of the whole organization along with information of the individual business unit. It is a digitally advanced platform that enhances the connectivity among students, teachers and parents, helping the institute perform better and grow faster. It is designed to support institution's mission of managing, teaching and learning in a productive way while providing the

efficiency to ensure a successful student life cycle. Benefits of ERP: • Efficient Work Process: Automation streamlining of the functions bring efficient work process flow. • Better Control: Standardization of processes and quick access to information bring better control overall • Resource Optimization: Efficient and standardized processes lead to optimized use of resources • Data Security :Security at different levels helps to maintain integrity of information and data Some of the important Modules of ERP system is:

Admission Management includes from: Create and manage admission applications Provide online application form facility on the institute website Manage application form acceptance and generate offer letter Convert online applications to admissions Keep records of student registration information

Course Management Create and manage various courses that are run in the institute List the courses and students associated along with enrolment date and course faculty Provide a master setup facility to create semesters for different courses Plan lessons to be taught and assign duration for a specific chapter/unit Manage academic year and session processes Allocate take home assignments to students

Timetable Management Generate session (period) details for attendance via timetable integration Mark attendance of students, program and section wise Provide functionality for attendance based exam detention with the integration of attendance management and examination module Provide attendance reports including program wise attendance for faculty and students Attendance Record Management Generate session details for attendance via integration with the timetable Mark section wise attendance of the students Attendance based exam detention by integrating attendance management with examination module Generate attendance reports including program wise and faculty wise attendance Integrate with biometric based student class attendance solution (optional)

Examinations Mark Sheet Management Prepare and manage pre examinations processes Manage exam notifications to

send to student/parent/faculty portals
Manage exam programs and student registration
Evaluate and manage different marking heads i.e. midterm, viva and final semester
Prepare results, and generates reports for result analysis
In this way all important teaching learning process has been automated in ERP Modules. The following benefits for higher education

- Allows students, faculty and all nonacademic staff to manage tasks with the flexibility of time and place.
- Real time updates and information

Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

Being a part of Savitribai Phule Pune University, Pune the Institute has to follow the curriculum structure fixed at the university level. But the effective delivery is in the scope of the Institute. In the year 2019-20 the University has revised the syllabus for the program. The Choice Based Credit System is kept the same with an improved version of Outcome-Based Education where the outcome of every course is to be ensured by the institute. In depth study of the new syllabus and curriculum structure was done at the Institute level. The orientation for the faculties was arranged so that effective delivery of the curriculum can be done. To make students aware about this newly changed curriculum, a depth orientation session was also conducted exclusively for them. The new combination of specializations i.e. major-minor, concurrent evaluation methods were discussed in detail. The subjects were allotted as per the specialization and expertise of the faculties. The micro plans were prepared accordingly by the faculty members in advance. All the activities were planned accordingly and the Academic Calendar was prepared and uploaded on the website of the Institute to share it with all the stakeholders. The Course files containing-revised Course Contents, Micro-plan of the course, Research Papers/Case studies, Question Banks and concurrent evaluation methods is prepared by all the faculties. Identification of Slow and advanced learners is done at the start of the semester to take required efforts for attaining the predefined course outcomes. The change in teaching pace and methods is done by the faculty members accordingly. The pandemic Covid19 hampered each and every field and education was not a spared one. The disastrous situation came and the national lockdown was announced in the middle of the II & IV semester i.e. March 2020. The Institute has responded to this situation spontaneously by shifting lectures to online mode. The Institute closed down the classroom activities since 16th March 2020 for students and 18th March for the educators as per guidelines provided by Savitribai Phule Pune University, Pune. It was the biggest challenge to complete the syllabus. But from 21st March itself faculties found a way of Google Classroom to keep connect with the students. When the total lockdown was announced on 24th March, faculties were ready with the mechanism of e-sessions through Skype, Zoomcall etc. From 28th March actual e-sessions were conducted by the faculties on zoomcall effectively. Faculties conducted 182 Live sessions through online mode. 65% Syllabus was covered before lockdown and the remaining 35% Syllabus is completed through this online

mode. Still there was a significant number of students who faced connectivity or other technical problems. For them faculties have uploaded the related video lectures available from various sources provided by AICTE, UGC and even by the SPPU. All the guidelines from all the statutory regulating authorities were followed strictly for effective delivery of the curriculum and to attain the objective of the teaching-learning process.

1.1.2 – Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employ ability/entrepreneurship	Skill Development
Advanced MS Excel	Nil	04/01/2020	12	MBA I- Entrepreneurship	96
Employability Enhancement Training Program	Nil	07/08/2019	12	MBA II- Employability	67
Summer Internship Program	Nil	06/05/2019	60	MBA II- Employability	119

1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction
MBA	Operations Management	01/06/2019
MBA	Business Analytics	01/06/2019
MBA	Human Resource Management	01/06/2019
MBA	Marketing	01/06/2019
MBA	Finance	01/06/2019
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1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
MBA	Finance	01/06/2019
MBA	HRM	01/06/2019
MBA	Marketing	01/06/2019
MBA	Operations Mgt	01/06/2019
MBA	Business Analytics	01/06/2019

1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course
Number of Students	97	Nil

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
MS Excel	01/06/2019	97
Personality Development	01/06/2019	97
Life Skills	01/06/2019	97
Industrial Analysis Desk Research	01/06/2019	97
Human Rights I	01/06/2019	97
Internet Cyber Security II	01/06/2019	119
Skill Development	01/06/2019	97
Internet Cyber Security I	01/06/2019	97
Business Communication Lab	01/06/2019	97
Emotional Intelligence	01/06/2019	97
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1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
MBA	Finance	54
MBA	Marketing	67
MBA	HRM	42
MBA	Operations Management	16
MBA	International Business	5
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1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

Feedback Obtained
<p>The very purpose of the Institute is providing quality education to the students and that depends on continuous improvement. For this, the institute has a structured feedback mechanism system where all the stakeholders are covered. Feedback is taken by online mode through google forms the link of which is uploaded on the Institute's website. Separate links for all the stakeholders are prepared. The suggestions over the newly introduced syllabus were provided to the University authorities. Also, the relevant actions are also initiated for providing quality education to the students. The regular class observation mechanism is also there in place where senior management</p>

authorities observe the sessions even the online sessions during and post lockdown period. The relevant feedback and suggestions are given on regular basis to the faculties to improve the curriculum delivery. The feedback for every event or activity is taken and recorded and analyzed. The Student Satisfaction Index is calculated and compared with the planned one. If there is any shortcoming, then relevant corrective and preventive actions are suggested. Through Alumni Association named Kshitij, the feedback from Alumni is regularly taken where from the employers it is taken during the annual event Job Fair where 34 companies participated this academic year. Also, feedback is taken from the employers who come for placement drives. The Institute has its student council named-Vyaktitv in which there are eminent Industry experts who regularly interact with Faculty members and the students. Through a council meeting these experts provide necessary inputs as per current demand from the industry. The common suggestions came from all the stakeholders were summarized and submitted to the Dean of Commerce and Management of Savitribai Phule Pune University, Pune. During the lockdown all the activities were conducted through online mode. The feedbacks for every activity are also recorded through google forms. The feedback from the students about online teaching-learning and faculty approach was also recorded as per the need of the hour. The relevant actions were taken to improve the quality of delivery of the curriculum. The feedback was discussed during the IQAC meeting. An Online grievance redress mechanism is also available for the students where their grievances are addressed by appropriate authority. Students can also register their suggestions through suggestion box. Actions are taken on constructive suggestions if any. IQAC monitors the whole feedback system regularly and relevant actions are initiated through the same. Recently, lockdown affected the financial position of every part of society. Many students faced an economic crunch badly so that they couldn't pay the fees at a stretch. So, the requests came from students which is spontaneously and systematically handled by the cell and leadership where they extended the number of installments to the students. Even for some students the flexibility in amounts was also allowed. This embosses the promptness of the Institute which is claimed for student related grievances if any.

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
MBA	Marketing/Finance/HRM/Operations	120	120	101

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2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2019	Nil	220	Nil	11	11

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
11	11	156	8	Nil	5

[View File of ICT Tools and resources](#)

[View File of E-resources and techniques used](#)

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

Mentoring is important, not only because of the knowledge and skills students can learn from mentors, but also because mentoring provides professional socialization and personal support to facilitate success in schools and beyond. We, as ABS are serious about mentoring and believe in lending a helping hand, in supporting our mentees to overcome obstacles, in their professional as well as personal lives. Mentoring is a professional activity, a trusted relationship, a meaningful commitment at ABS. Mentoring provides meaningful connections that impact the students involved and influence their lives at home, at work, and in their communities. For those who are being mentored, it is linked to improved academic, social and economic prospects. For those who are mentoring, the relationship can build leadership and management skills, expand a mentor's professional network, and provide an empowering opportunity to give back to the community. At ABS, we work on certain Mentor Guiding Principles such as committing to honesty, agreeing on confidentiality, listening to and learning from, being flexible in order to maximize their professional potentials, develop their skills, improve their performances and helping them become the persons they want to be. In the first semester, the students are allowed to get acquainted with the faculties for about a month before they select their Mentors. A preference google form is then mailed to them where in they can choose their preferred Mentors. Three options are given to them and each mentor can have 20 mentees after which the second option is chosen. The list of Mentees is then given to all the Mentors who have an orientation with their Mentees to acquaint them with this process. The Mentors give a self-assessment form to their Mentees to be filled and filed. Each mentor keeps a personnel file/register wherein they maintain the details of the interactions with their mentees. Officially there are two interactions/month but informal sessions can be as and whenever needed by the mentee. The register/file is seen by the Unit coordinator and signed by him/her. It is further seen by the Director who puts in his signature. The Mentors also keep a watch on the academic performance of his/her Mentee and also discusses the case, if need be with the respective subject teachers and parents. Personal guidance and counselling is done to ease the stress of the Mentees to keep them focused and burden less for achieving good performances. At its core, Mentoring guarantees students that there is someone who cares about them, assures them they are not alone in dealing with day-to-day challenges, and makes them feel like they matter. At ABS, the quality of mentoring relationships which are done have powerful positive effects in a variety of personal, academic, and professional situations. Mentoring connects the students to their personal growth and development and social and economic opportunities. There have been some special cases where the Mentor had to be very sensitive and patient in understanding the Mentee. Handling with utmost care the emotions and moods of some mentees in order

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
220	11	1 : 20

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
12	11	1	Nil	3

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level,	Designation	Name of the award, fellowship, received from Government or recognized
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	international level		bodies
2020	Vaibhav Bhalerao	Assistant Professor	P.hD
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2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
MBA	MB5398	MBA-II	01/10/2020	14/12/2020
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2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

Taking into consideration the new syllabus introduction by Savitribai Phule Pune University and the student capabilities, the institute has in place the prefect evaluation system for full credit and half credit courses. As per the guidelines under the CBCS (Choice Based Credit System) and the outcome based education, for a 3 Credit Course there shall be a minimum of three CIE items. The final scores shall be converted to 50, using an average or best two out of three formula. Similarly, for 2 Credit Course there shall be a minimum of two CCE items. The final scores shall be converted to 50 while for a 1 Credit Course there shall be a MINIMUM of one CCE item. The CCE items have been categorized into 6 groups and a course teacher shall opt for a combination of one or more CCE methods. The CCE shall be spread through the duration of the course. Keeping this in mind the objectives and guidelines of the CBCS System the institute has adopted the evaluation system as mentioned below- The Evaluations System at Ashoka Business School comprises: Full credit courses (2016 pattern) 1. Two Class tests of which one is Mid Term Exam (30marks) the other End Term Exam (50marks). a. The Mid Term is conducted after the completion of significant percentage of syllabus till mid of the term. b. The End Term Exam is conducted after the completion of the entire syllabus in the month of Nov 2019. 2. In addition to this, the faculties have the option of choosing additional any two methods of evaluation from the list of evaluation methods prescribed by the Savitribai Phule Pune University. 3. Similarly, for MBA I year(2019 pattern), the students were evaluated on the basis of any 3 CCE items which were scaled down to 50 marks. Half Credit Courses (2016 pattern) One of the highlights of the New Curriculum is the Evaluation of all Half Credit Courses which are completely based on Concurrent Evaluation pattern and emphasizes on Experiential Learning aspect. For Half Credit Courses of the curriculum the institute has adopted a flexible evaluation system based on the guidelines provided in the syllabus. 1. As per the guidelines of SPPU five concurrent evaluation components for each half credit course are adopted by the individual faculty in the evaluation process. 2. The faculty decides the various components in advance on which concurrent evaluation is conducted. 3. Each component ordinarily is of 10 marks however the faculties have the authority to modify the weight-age of the evaluation components. The total outcome is scaled down to 30 marks for full credit and 50 marks for half credit courses respectively. 4. For MBA, I year(2019 pattern), the students were evaluated for the 2 credit and 1 credit courses on the basis of 2 and 1 CCE item respectively.

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

The Academic calendar is designed at the beginning of the semester in the month of May-June which decides the conduction of internal evaluation on a periodic basis. The external examination is conducted as per the guidelines by Savitribai Phule Pune University. The Academic calendar is prepared in coordination by all the faculties by discussing the periodicity of various events from the month of July in which the semester commences to the month of December where the semester ends. Similarly, the second phase of the academic calendar is from January where the semester commences and the month of May in which the semester ends. The academic calendar is always prepared under the guidance of the Director of the Institute. Every faculty ensures that the activity he/she is in charge of is properly placed in the academic calendar and accordingly the planning is initiated. The academic calendar is shared with every faculty to keep a track of various activities in every month. The academic calendar is always in sync with the University calendar to ensure the right execution of various co-curricular and extra-curricular activities. In response to the scheduled examination as per the academic calendar, the faculties are asked to complete a desired part of the syllabus for conduction of the internal exams and concurrent evaluation. The academic calendar is also shared with the students to enable them to be prepared with various co-curricular and extra-curricular activities and are intimated a month earlier about the conduction of exams with the pre-defined syllabus.

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

<https://ashokabschool.org/pdf/course-outcomes-mba-2019.pdf>

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
MB5398	MBA	Operations	9	9	100
MB5398	MBA	IT	2	2	100
MB5398	MBA	IB	4	4	100
MB5398	MBA	HRM	22	21	95
MB5398	MBA	Marketing	37	36	97
MB5398	MBA	Finance	37	36	97

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2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

<https://ashokabschool.org/pdf/student-satisfaction-survey-Report-2019-20.pdf>

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
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No Data Entered/Not Applicable !!!

No file uploaded.

3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Orientation Program for MBA 2nd year	MBA	15/07/2019
Workshop on Employability Enhancement and Youth Livelihood (By NAANDI)	Training Placement Cell	20/08/2019
Workshop on "Education in Universal Human Values	Holistic Development Team	13/08/2019
Life Lessons by Mr. Nitin Ahire	Training Placement Cell	13/08/2019
Placements Opportunities and its requirement in Insurance Sector	Training Placement Cell	21/08/2019
Management Lessons from Mumbai Dabbawala Association	MBA	12/10/2019
Session on Entrepreneurship	Ashoka Innovation and StartupCell	19/10/2019
A Session on 'IPR and Case Study on Information Cyber Security'	Research Cell	13/11/2019
Session on Goal Setting	General Management	20/11/2019
Session on Self Esteem Development	The Vyaktitv Club of ABS	22/11/2019
Advance Excel Workshop	Training Placement	29/02/2020
Webinar on Be a Job Creator, Not Merely a Job Seeker Mr.RameshTainwala	The Vyaktitv Club of ABS	23/03/2020
Webinar on Indian Economy, Forex Treasury Mgt by Mr.Adwait Venkitachalam	The Vyaktitv Club of ABS	28/03/2020
Webinar on Back to Basics- Job Search to Wealth Creation by Mr. Sanjay Saraf,	The Vyaktitv Club of ABS	09/05/2020
Webinar on Brand Development-a Case Study by Mr. Sanjeev Aga Former MD, Idea Cellular	The Vyaktitv Club of ABS	20/05/2020
Webinar on Making of Entrepreneur Mr. Ravi Saxena,CEO Wonder Chef	The Vyaktitv Club of ABS	25/05/2020

Webinar on Customer Funded Start-up by Parimal Modi, CEO Founders Lab	Ashoka Innovation and Start-up Cell	27/05/2020
Webinar on Basics of Data Analytics BY Mr. DilipUpadhyay	Ashoka Innovation and Start-up Cell	30/05/2020
Webinar on Post PandemicParadigm: Unprecedented Opportunities and Challenges for the MSMEs By Mr. Tushar Patwardhan, CEO Tushar Group	The Vyaktitv Club of ABS	11/06/2020
Taj Gateway Hotel Webinar Series on 'Food for Management Thought'	The Vyaktitv Club of ABS	13/06/2020
Webinar on 'Safe Internet Habits During Post Lockdown' by Mr. Amar Thakare	The Vyaktitv Club of ABS	06/07/2020
Webinar on 'Changes call for Innovation' By Mr. Piyush Somani	Internal Quality Assurance Cell , ABS	07/06/2020

3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
WOW RALLY	ASHOKA BUSINESS SCHOOL	WOW- Women of Wisdom group	07/03/2020	societal
NSE Investors Fair 2019	ASHOKA BUSINESS SCHOOL	NSE	14/12/2019	Financial Literacy
Lokmat Maha Marathon	ASHOKA BUSINESS SCHOOL	Lokmat	01/12/2019	societal
Green College Clen College competition	ASHOKA BUSINESS SCHOOL	Kisloskar Vasundhara	20/11/2019	Environmental
Responsive recycling	ASHOKA BUSINESS SCHOOL	E- Inclination Recycling Pvt. Ltd	24/09/2020	Environmental
Jamunna Hills Half Marathon	ASHOKA BUSINESS SCHOOL	Giris Development Company	22/09/2019	societal
Maharashtra Anti Tobacco Mass Pledge Activity	ASHOKA BUSINESS SCHOOL	Sambandh Health Foundation	11/07/2019	societal

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3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsered By	Name of the Start-up	Nature of Start-up	Date of Commencement
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Start Up Cell(AISC)	Ashoka Innovation Start up Cell	Ashoka Business School	Handy Crafty	1st Generation Entrepreneurs hip	19/07/2019
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3.3 – Research Publications and Awards

3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International
1	0	0

3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

Name of the Department	Number of PhD's Awarded
MBA	1

3.3.3 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
International	Management	5	2
National	Management	2	0
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3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
MBA	3
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3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
A Comparative study of Accreditation Grades of NAAC vis -a- vis NBA for Quality Improvement of Higher Education in India	Gholap Pooja Amol,	International Journal of 360 Management Review,	2019	9	Ashoka Business School Savitribai Phule Pune University , Maharashtra, India	1
A Comparative study of Accreditation	Kushare Pooja	International Journal of 360	2019	9	Ashoka Business School Savitribai	1

on Grades of NAAC vis -a- vis NBA for Quality Improvement of Higher Education in India	Management Review,	Phule Pune University , Maharashtra, India
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3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
An influence of ICT integration for employee positioning through global positioning system by human resource management department in the organisation.	Dr Sarita Dhawale	INTERNATIONAL JOURNAL OF HUMAN RESOURCE MANAGEMENT AND RESEARCH (IJHRMR) I	2019	1	1	Ashoka Business School

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3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	6	15	1	10

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3.4 – Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
Symposium on "Universal Human Values in Education"	Bahai Academy, Panchgani	2	100
AISC: Crafting Entrepreneurs	Ashoka Innovation Start up Cell	1	100

Lokmanya Tilak Birth Anniversary Celebration	Ashoka Business School	1	10
Jal Diwas Celebration	Ashoka Business School	2	37
Round Glass Development Activity	Round Glass College Wellbeing	2	32
Orientation Session on AIESEC	AIESEC.	2	75
"FROLIC-2019" Inter College Competition	Ashoka Business School	4	100
E3 Jamunda Hill half Marathon	E3 team	1	12
ISR activity at Madhyamik Vidhya Mandir	RadhaLaxmi Multipurpose foundation, an NGO	1	14
Ashoka Start-Up Utsav	Ashoka Innovation and Start up cell	2	120
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3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
Research culture and development amongst students	Awarded Editorial Membership	International Associates of Academics plus Corporates	4
Research Project Guidance	Awarded Appreciation letter from Company	Infinium Global Research ,Pune	4
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3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activities	Number of students participated in such activities
Green Army Tree Plantation Activity	Green Army of ABS	Tree Plantation	2	26
Global Peace Initiatives	Ashoka Business School	essay writing competition and Poster making Competition	1	100
Swachh Bharat	Ashoka Business School	Cleanliness Drive	1	100
Environment Safety	Ashoka Business School	100 Eco friendly Ganesh	2	75

		Idol Making		
Fit India Movement	Ashoka Business School	Health and fitness management	1	40
Tree Plantation	Green India Initiative cell	Green Activity Initiative	2	25
Udaan Talk Show- "FEMALE IS THE FUTURE"	Udaan Foundation	"FEMALE IS THE FUTURE"	1	3
Flood Management Session and Activities	Ashoka Eductaion Foundation	Crisis Management	1	75
Serve the Hungry Citizen"	Robin Hood Army Donation Camp	Institute Social Responsibility(ISR)	2	35
International Yoga Day Celebration	Ashoka Eductaion Foundation	Yoga for Heart	2	12
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3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
Resource Sharing Through Library	250	Nil	0
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3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
Library Linkage	Library Resource Sharing	YCMOU (Yashwantrao Chavhan Maharashtra Open University)	07/08/2019	31/12/2020	231
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3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
Resilient India	11/08/2019	Trainings	220

Synclature Consultancy		Counselling	
Round Glass College Wellbeing	15/05/2019	Mental well being of the student through counselling.	220
Bulls Eye Knowledge systems Private Ltd.	07/02/2019	Training on soft skills.	220
BizsolIndia Services Ltd	01/06/2019	Internship and Counsultancy	220
Million Minds	17/08/2019	Start up League and Excl training.	220
AICSEC	25/01/2019	International Internship	220
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CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
363.31	143.67

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Classrooms with Wi-Fi OR LAN	Existing
Seminar halls with ICT facilities	Existing
Classrooms with LCD facilities	Existing
Seminar Halls	Existing
Laboratories	Existing
Class rooms	Existing
Campus Area	Existing
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4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or patially)	Version	Year of automation
Academia	Partially	V1	2019

4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Text Books	3184	617327	92	19508	3276	636835
Reference Books	2518	1085998	229	137892	2747	1223890

e-Books	11072	Nil	50	Nil	11122	Nil
Journals	29	53541	Nil	153442	29	206983
e-Journals	342	13570	30	Nil	372	13570
Digital Database	1	13570	Nil	Nil	1	13570
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4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
Dr. Vaibhav Bhalerao	Services Marketing	Online recording platform	15/12/2020
Dr. Vaibhav Bhalerao	Strategic Management	Online recording platform	15/12/2020
Mrs Pooja Gholap	Advance Financial Management	Online recording platform	15/12/2020
Dr. Vikas Gaundare	Practical training on how to fill the ITR form	Online recording platform	15/12/2020
Ms Manisha Bhamre	Corporate Governance	Online recording platform	15/12/2020
Manisha Bhamre	Talent Management- HR	Online recording platform	15/12/2020
Manisha Bhamre	Change Management- HR	Online recording platform	15/12/2020
Harshal Dayma	International Finance	Online recording platform	15/12/2020
Dr. Vaibhav Bhalerao	B2B Markets	Online recording platform	15/12/2020
Dr. Vaibhav Bhalerao	Dimensions of service quality	Online recording platform	15/12/2020
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4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/GBPS)	Others
Existing	90	2	1	3	1	1	1	20	1
Added	0	0	0	0	0	0	0	0	0
Total	90	2	1	3	1	1	1	20	1

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
Library E-Resources:	https://ashokabschool.org/advanced-library.html

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
6654388	6492862	8165676	7874056

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

STATEMENT OF PURPOSE: MAINTAINING AND UTILIZING PHYSICAL, ACADEMIC AND SUPPORT: Policy Guidelines/ SOP for maintaining and utilizing Physical, Academic and Support Facilities such as Teaching, Laboratory and Computer Labs at Ashoka Business School. The Policy of the college is to fulfil and upgrade the infrastructural requirements as and when the need arises. Various committees of the college are constituted to plan and ensure that the available infrastructure is in line with its academic growth and is optimally utilized. The Committees are Admission Committee, Time Table Committee, Test Examination Committee, IQAC, QMS, Cultural, Student Welfare and Sexual Harassment Cell, Alumni Association, Library Cell, Research Cell, AISC etc. Each Committee consists of Faculty members and they perform their duties efficiently in the interest of the college conducts meeting at regular intervals to discuss the matters which are relating to the improvement of the college. The infrastructure pertaining to physical, academic and support facilities in the college are regularly maintained to ensure that they are of maximum benefit to the students, teaching and non-teaching staff. The various committees meet regularly to monitor the optimum use of infrastructure which is accessible to the students and staff of the college. Most of the lectures take place in classrooms with a projector, microphone and speakers. This is to ensure the usage of new audio-visual pedagogical techniques during the teaching process. A Computer Lab has been set up to be used by Students and Staff for all technical tools. The campus also offers facilities such as Cafeteria, Common Room and a sports room. Both the Library and administration section of the college has undergone computerization. The library is fully digitized and is open even after class hours. It has computer terminals with an internet facility and large reading spaces. Sports and Games is an internal part of the college and coaches are available for the students -Table Tennis court, Carom, Chess facilities are there in the college. There are a few of the highlights Solar panels and garbage segregation in the college. Rainwater harvesting system is The Library IT laboratories in operating from Monday to Saturday. The IT Lab is centrally air-conditioned. In order to ensure smooth functioning of the lab. The entire lab facilities be under CCTV surveillance to monitor the movement of people and goods etc. The campus is well equipped with fire management (detection, alarm, evacuation and control) system to save people and property of the ABS College in case of any unforeseen event. The facilities are designed and constructed in a manner that is conveniently accessible by differently-

abled users. It must have ramps, escalators and lifts for easy movement of such users. Regular maintenance of the computer labs must take care of proper lighting, ventilation, air-conditioning, necessary First aid kits and regular water supply apart from the basic cleanliness of the premises like regular sweeping, cleaning and mopping of all floors, and washrooms, dusting of furniture, Working stations, shelves etc. which are looked after by lab technicians and supervised by

<https://ashokabschool.org/policies-for-infrastructure.html>

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	Ashoka Student Scholarship Scheme	27	234448.4
Financial Support from Other Sources			
a) National	Govt Social Welfare scholarships	153	3933665
b) International	NIL	Nil	0

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5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implementation	Number of students enrolled	Agencies involved
Group Discussion	21/09/2019	12	Institute Level Program
Group Discussion	14/09/2019	38	Institute Level Program
Cracking the Interview	06/09/2019	42	Institute Level Program
Interview Ettiquettes	31/08/2019	33	Institute Level Program
SIP Orientation	23/07/2019	67	Institute Level Program
Resume writing	23/03/2019	62	Institute Level Program
Mega job fair	22/02/2019	2600	State Level Participation
Non partisian thoughts and Career development	12/02/2019	30	Institute Level Program
Advance Excel Program	11/01/2019	67	Institute Level Program
Interview Ettiquettes	09/01/2019	25	Institute Level Program

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5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed
2019	Session on preparation for competitive examinations	49	Nil	Nil	Nil
2019	SIP Orientation	Nil	8	Nil	Nil
2019	Interview Etiquettes Session	Nil	33	Nil	Nil
2020	Group Discussion	Nil	38	Nil	Nil
2020	Cracking the Interview	Nil	22	Nil	Nil
2020	Mock Interview	Nil	7	Nil	Nil
2020	Wage Code 2019	Nil	50	Nil	Nil
2020	Self Esteem -19	Nil	58	Nil	Nil
2020	Mega Job-Fair	Nil	3350	Nil	18
2020	Orientation on Placement	Nil	15	Nil	Nil

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5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
1	1	15

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
Property Pistol, vivo	55	11	ESDS software solutions,	40	26

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5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Department graduated from	Name of institution joined	Name of programme admitted to
2020	2	Ashoka Business School	MBA	Ashoka Business School	Mba in Finance

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5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
Civil Services	1

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5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
Ashoka Premier League	Institute Level	63
Outbound Training Program-MBA-I students	Institute Level	95
Ganesh Festival 2019	Institute Level	58
Frolic- Management Fest	Intercollegiate Level	80
Box Cricket Competition	Institute Level	20
Photography Competition	Institute Level	2
Teachers Day Celebration	Institute Level	69
Table Tennis Competition	Institute Level	15
Founder's Day Celebration	Institute Level	50
Alumni Association Meet	International Level	3

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5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2020	NIL	Nil	Nil	Nil	Nil	NIL

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5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

As per the University guidelines in Maharashtra public University Act 2016 (sec 99). The committee as per the academic activity includes Director, Management Representative. Non-teaching staff. The student welfare council contributes in overall development wherein students are made to learn management skills by managing various activities and they are involved in all the plans and also in execution of the events. The students are allowed to make some decisions about the organizing team as well as some expenditure if required. Committees involving students related to academics, curricular and co-curricular activities are formed that leads to their development in a holistic way. The students are involved in planning drafting, coordination, follow-up with the stakeholders of the activities. Exposure is provided through Industrial visits that help them to understand, the processes and procedure for the application of the theory as part of the curriculum. The process of placements is looked after in the Career Guidance and Employment Cell, the students are the member of the cell and are totally involved with the process of placement. The data is collected by the students, they share the job descriptions and job related details with all. The process trains students to develop communication skills and gives them knowledge about the industry and other sectors. The college Placement cell provides training for developing the personality of the student's. Sessions on Body Language, interview skills and leadership and other traits are practiced by the students. The students are into events where Negotiation skills, public speaking are developed. Sports and cultural committees are mostly managed by students under the guidance of the faculty. The students organize the sport events in a grand manner. An event Indradhanush is organized where in all cultural events take place for the institute. There is e-news bulletin (E-bulletin) in which all news about the events and activities are compiled. There are courses like MS-Excel and Digital Marketing which prepare the students to make them employable. The crucial part is preparing students to be industry-ready, they are encouraged to be the drives to all the activities in the college. The faculty creates an environment that helps them to participate in competition and research activities at State and National level. The students have healthy discussions and develop life skills that enhance their personality. The whole environment around the college is developed and planned in such a way that they can be ready to be part of the industry. The students that show inclination for competitive exams and civil services are also encouraged to take efforts for the endeavor. The entrepreneurial cell is active all year around to shape the skills of students as an entrepreneur.

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

Yes

The Alumni Association/Chapters (registered and functional) contributes significantly to the development of the institution through financial and non-financial means during the last five years Response: Alumni Association of Ashoka business School: The institute has registered Alumni Association on 12 March 2019, having alumni registration number (Nashik/0000159/2019) which contributes significantly to the development of the institution. ABS alumni contribute to the development of its alma mater through monetary and non-monetary means. ABS alumni are well-placed hence the members of the Alumni association employed in the different organization contribute by helping the student in grooming themselves. They mentor and advise the students to choose their better field as per their career aspiration. The Institute encourages the alumni member of the alumni association to conduct guest lecturers and regular interactions. The alumni share their work and the current trends of the corporate culture with the students. Attempt is made to implement their work experiences to enrich the syllabus. It helps to predict the corporate

expectations from the institution. At ABS the alumni collect funds in the alumni bank account to spend it on social and student development activities, Every Year Institution organizes Alumni meet to provide them a platform to share their feeling and experiences of the corporate world with the students. Some alumni are having their own start-ups while some of them are entrepreneurs. It helps the current batch student to get guidance before diving into the real-world challenges. Alumni feedback is taken to enrich teaching methods and techniques as per the changing corporate world scenario. The alumni provide guidance to the students about being industry-ready by suggesting add on courses to improve their skillsets during the MBA course. The alumni have suggested training programs in specific areas such as Advanced Excel, Digital Marketing, and Personality Development etc. The alumni interact with the students and guide them about the various options available for doing their specializations and why they should choose a particular specialization. Their valuable suggestion helps the students to understand the innovative syllabus and course curriculum of the MBA program. An attempt is made to implement their work experiences to enrich the learning process. It helps to predict the corporate expectations from the institution. Facilitates student interactions with prominent alumni of academicians, professionals, administrators, industrialists and businessmen. Supports the needs of the Career Placement Cell. Providing library books. Scholarships. The institute has formed a WhatsApp group Kshitj for being connected to the entire alumni since 2013. The group celebrates birthdays and also achievements. It has faculty members that keep in touch with the alumni. The alumni help in arranging Industrial visits for the students In identifying and arranging resource persons for the conferences, seminars and workshops organized in the Institute. Some distinguished alumni are invited to be a part of panel discussions during our conferences. Alumni have also donated books to the Library Implementation of the alumni suggestions has thus helped the institute in placement, networking and student enrichment. The alumni act as mentors too.

5.4.2 – No. of enrolled Alumni:

250

5.4.3 – Alumni contribution during the year (in Rupees) :

0

5.4.4 – Meetings/activities organized by Alumni Association :

Alumni Meet is organized by Alumni once a year to connect with all Alumni students. Other Activities like Alumni Mentoring session, knowledge sharing session, Elite students guidance by Alumni students are also part of Alumni Association Activity conducting throughout the year.

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

The Institute has a quality strategy that is executed by different committees and councils. The Quality Policy is developed in QAG planning. The plans suggested by QAG are introduced in the College Development Committee meeting. The institution has a practice of participative management. The college provides a better opportunity to all the participating in the decision-making process, the college administrative and academic structure is in a manner to make the decision by participative arrangement. Director is the administrative and academic Head, followed by the academic and IQAC coordinator. All staff meetings are held and often consider the recommendations given by each staff

which are forwarded to the Director for further approval. The Director in consultation with academic, admin and IQAC heads approve the final decision. The college follows all such norms laid down by the Government of Maharashtra and university (S.P.P.U.) and AICTE in Academic and Administrative Aspects. The case study related to such participative management is stated as follows:

The Institute has a mechanism for delegating authority and providing operational autonomy to all the various functionaries to work towards a decentralized governance system. Three important components to run the institute is Academic, IQAC, and Exam Dept. There are different Event coordinators for various events or activities. Throughout the year activities are conducted by various Event Coordinators. The management authorities regularly undertake the review of the working of the college in its Executive council meeting and working committee meeting. The Necessary guidance and directives are issued through these meetings. Periodical reviews are undertaken by the top management. The budget is prepared prior to the commencement of the academic year and is approved by the management. There is good support from the top management related to the implementation of the objectives, specially designed to attain quality teaching and learning aspects of the college. The concentration is given on the regular lectures conducted by the staff, timely completion of the syllabus, guidance for better performance in the examination, and providing the best possible teaching-learning environment. This is attained by regular meetings of the department, of the staff member conducted by the principal from time to time. The staff receives motivation and support for all the activities from the management.

1. Core Committee: 1. Academic Committee
 .2. Time Table committee 3. Discipline committee 4. Exam /C.E.O. 5 Event /Co-curricular activities 6. Student Development Officer 7. Educational Visit / Industrial Visit Industrial 8. Career Guidance and employability Cell(CGEC) for placements. 9. Admission committee 10. Admin Officer Accountant 11. Staff Welfare Committee. 12. Research Cell. 13. ERP Committee, 14.IQAC. 2. Student Council. The institute encourages teachers, students, parents, corporate resource persons, employers, alumni, staff, class coordinators, and class representatives to share their ideas, opinions, suggestions through proper channels Viz., through the parent-teacher meet, alumni meet, class teachers meetings, student feedback system, and through other various committee meetings. The inputs received from various stakeholders of the institute are reviewed and those which are in line with the vision and mission of the institute.

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Examination and Evaluation	50 of the marks are evaluated by the college as Internal assessment based on attendance, monthly test and assignment rest 50 is evaluated by the university though theory examination. Class assessment tests are conducted on frequent intervals and the teachers make an analysis of the performance of students after every internal test. Assignment are given for evaluation of the students Regular Class test, Unit test, Terminal and Test Exams are conducted, Test examinations are based

on University Pattern, Feedback from students and their parents, Assignments, Oral tests, projects. Seminar are held in for their evaluation. Self study Paper is included in courses and evaluated through Practicals. - Choice Based Credit System (CBCS) is adopted in PG courses and to enrich the other subject knowledge open elective and Fundamental courses syllabus Paper is included in PG Classes and their examination held and evaluated by the University. IQAC analyses the university result of students and present it to CDC meeting, college development committee suggest necessary plan of actions to improve the results if needed.

Teaching and Learning

Teaching learning process has an extensive use of computers. IT skills has been introduced as a part of the curriculum. Apart from classroom lecture method Group discussions, field studies, seminars, case study are used for teaching. Peer learning is promoted in and outside the class. Study tours are organized for making learning more effective as per requirement. Assignments, Class seminars, Guest lectures, ICT based teaching, Google Classroom, Desk research tours, use of Language Lab for developing soft skills of English language, Providing Computer Lab, Network Resource Center in Library, Lectures of Renowned Scholars, Parents-teachers meeting, Feedback forms from students regarding the teaching of the Teachers, Organization of lecture series, seminars of resource persons through literary association, Social Science Association, Science Association and Commerce Association

Curriculum Development

Curriculum is developed by the affiliating University. The members of Staff on various boards send suggestions for improvement. Senior Faculty members regularly attended the meetings for Curriculum development organized by the University. The Faculty members suggested the Board of study for applying the CBCS in the curriculum from the next academic session.

Library, ICT and Physical Infrastructure / Instrumentation

Library is regularly updated and upgraded by adding new Text books, reference books , research journals, magazines, news papers, e-Journals E-

	books.. - It is continued linked with INFLIBNET and an user can access several E-books and E journals with this facility.
Human Resource Management	HRM dept is there at centralized level for all the necessary compliance of faculties and staff if required.
Industry Interaction / Collaboration	The institute aims to create a learner centric environment. This we strive to achieve through the following initiatives:industry Institute Partnership Cell (IIPC Cell), Alumni Cell Corporate Relations and Placement Cell Consulting assignment with the industry. Vyaktiva cell is conducting many industry interactions to students.
Admission of Students	Admission Committee monitors the admission process in the institution and gives admission on CET basis through Online Admission process. The Admission committee interacts with the students at the time of admission and allow them to take the subjects of their interest and explains the scope of specialization.
Research and Development	To motivate Faculties for Research work and pursuing Ph.D./higher studies. • Faculties are appreciated on completion of Ph.D. • Financial Assistance is provided for attending conferences and publishing research papers. • Staff Academy is established and monthly meeting is held for seeking the solutions for problems faced by faculties in their research work. Special leaves are granted for promoting research work. The college also has a Research Committee of five members to discuss, motivate to write research papers, Books and an Article in quality journals.

6.2.2 – Implementation of e-governance in areas of operations:

E-governance area	Details
Planning and Development	The Quality Policy is developed in QAG planning. The plans suggested by QAG are introduced in the College Development Committee meeting. Then the respective committees initiate a Plan of Action (POA) which then forwarded to senior authorities for approval. The Director assigns different tasks to faculty and non-teaching staff. All of the exercises of the organization are precisely arranged, legitimately organized and consummately executed as

per plan. In this way quality policy is deployed. The effective use of ICT is promoted for communication. Institute uses ERP software for planning and developmental activities. Budget is prepared and previous year budget analysis is done to plan requirements for next year. Different modules are developed in ERP for effective planning development.

Administration

Students modules are developed in ERP software for updating various information. Daily attendance is updated in ERP on the basis of it weekly, fortnightly monthly attendance is calculated for administration of students attendance. Stores module is used for issue monitoring of stationary requirements. With a view to encourage paperless communication for various inhouse, WhatsApp Groups (for Heads of Academic Departments, for Faculty Members and for students). Various urgent notices and information has been transmitted via these groups at various times. Institutional Email IDs for various faculty members and administrative heads have been created in the new institutional web portal, for official communication purpose.

Finance and Accounts

The college continued with the already established Tally system of accounting in its office, which has been operational since 2012. Salary bills of the permanent staff being sent online to the bank. Automated ERP software is also made operational at the initiation phase. During the new admission process, the financial transactions by some students were made in cashless mode. Yearly Audit (AAA) Reports are uploaded in the college portal. Financial reports are being checked at a multilevel hierarchy to make it valid.

Student Admission and Support

Admission of students are done by creating a student profile in ERP software. All the documentation details are verified. Students are allocated their respective mentors for further support. Teaching Micro plans are shared by the subject teacher with notes on the subject. Students may also apply for any specific requirements doubts using online communication with the educators. Students support is very strong and one to one doubt clearing

	through subject teacher as well as through mentorship program.
Examination	The Schedule and structure of the college and SPPU examination evaluation system, academic calendar, examination and assessment system along with extracurricular activities are addressed in the Orientation program. Separate Internal Examination committee for concurrent evaluation has been formulated by the college authorities for monitoring and measure the efficiency of Concurrent Evaluation Process. The schedule of internal and external examination is displayed on the notice board. Academic calendar consists of all the tentative plans of the internals Examinations . Examination system is very transparent.

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2020	Dr. Shilpa Bhalgat	Recent Trends Techniques in Higher Education	Ashoka Internatinal Center for Educational Studies Research, Nashik.	700
2019	Mr. Nainesh mutha	Workshop on Data Analytics Tools and Techniques	Ashoka Centre for Business Computer Studies, Nashik	300
2019	Mr. Harshal Dayma	Workshop on Data Analytics Tools and Techniques	Ashoka Centre for Business Computer Studies, Nashik	300
2019	Ms. Manisha Bhamre	Workshop on Data Analytics Tools and Techniques	Ashoka Centre for Business Computer Studies, Nashik	300
2019	Ms. Tanaya Patil	Workshop on Data Analytics Tools and Techniques	Ashoka Centre for Business Computer Studies, Nashik	300
2019	Dr. Vikas Gaundare	Workshop on Data Analytics Tools and Techniques	Ashoka Centre for Business Computer Studies, Nashik	300

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6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2019	District Level Symposium on „Universal Human Values in Education Process Review	District Level Symposium on „Universal Human Values in Education Process Review	22/06/2019	22/06/2019	11	23
2019	“Think for India”-Dr Jawahar Surshetti	“Think for India”-Dr Jawahar Surshetti	08/07/2019	08/07/2019	11	23
2019	Get Set Go -Guidance workshop P reparation for the NAAC Peer Team Visit.-By Mr Shrikan Shukla-Sec retory-AEF ,Nashik	Get Set Go -Guidance workshop P reparation for the NAAC Peer Team Visit.-By Mr Shrikan Shukla-Sec retory-AEF ,Nashik	12/07/2019	12/07/2019	11	23

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6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
An Interactive Session with Principals and Professors of Management Commerce Stream by Dean of Management -	11	24/12/2020	24/12/2020	1

Dr. Parag Kalkar.				
Management Lessons from Mumbai Dabbawala Association	34	12/10/2020	12/10/2020	1
District Level Symposium on „Universal Human Values in Education Process Review	34	22/06/2019	22/06/2020	1
“Think for India”-Dr Jawahar Surshetti	34	08/07/2020	08/07/2020	1
Get Set Go -Guidance workshop Preparation for the NAAC Peer Team Visit.-By Mr Shrikan Shukla-Secretory-AEF,Nashik	34	12/07/2020	12/07/2020	1
Get Set Go -Guidance workshop Preparation for the NAAC Peer Team Visit.-By Dr. V. B. Gaikwad, Principal, KTHM College, Nashik.	34	25/07/2020	25/07/2020	1
Workshop on Universal Human Values By Mr. LesanAzadi, Director, Bah?ai academy.	34	13/08/2020	13/08/2020	1
Life Lessons for Faculties by Mr. Nitin Ahire	11	16/08/2020	16/08/2020	1
QMS preparationfor Internal Quality Audit (IQA-1)	34	17/08/2020	17/08/2020	1
Workshop on - Impact of Wage	11	11/10/2020	11/10/2020	1

Code 2019 By
NIPM, Nashik
Chapter.

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6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
11	11	23	23

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
Tea Facility, Wards Ashoka Fees Concession, Diwali Gift, Birthday Gift, Mediclaim Facility.	Tea Facility, Wards Ashoka Fees Concession, Diwali Gift, Birthday Gift, Mediclaim Facility.	Subsidized canteen facility, Institute scholarship and government scholarship for needy selected students.

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

Ashoka Business School conducts internal and External Financial Audits at the end of each financial year by Chartered Accountant. The college has internal and external audit mechanism. The internal audit is carried out by the Internal Auditor appointed by the management periodically within every financial year. The external audit is carried by the authorized Chartered Accountant at the end of the financial year. The institute has a mechanism for internal and external audit. We have our own internal audit mechanism where internal audit is an ongoing continuous process in addition to this, the external auditors verify and certify the entire Income and Expenditure and the Capital Expenditure of the Institute each year. Qualified Internal Auditors from external resources have been permanently appointed and a team of staff under them do a thorough check and verification of all vouchers of the transactions that are carried out in each financial year. The external audit is also carried out in an elaborate way on a quarterly basis. The institutional accounts are audited regularly by both Internal and statutory audits. So far there have been no major findings / objections. Minor errors of omissions and commissions when pointed out by the audit team are immediately corrected / rectified and precautionary steps are taken to avoid recurrence of such errors in the future. Chartered Accountant of the Institute conducts regular accounts audit and certifies its Annual Financial Statements. All Utilization Certificates to various grant-giving agencies are also countersigned by the CA. The institutional accounts are audited regularly by Internal and statutory audits. The Institute also invites an external team of Auditors for ISO certification from the last 5 years. Institute is certified with ISO 9001-2015.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
Ashoka Education Foundation	9138293	Shortage of Unit Level Fund.

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6.4.3 – Total corpus fund generated

9138293

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	ISO-TUV Mumbai	Yes	Certified Internal Auditor
Administrative	Yes	ISO-TUV Mumbai	Yes	Certified Internal Auditor

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

1. Class wise WhatsApp Group for effective communication of college activities
2. Semester wise Parents Meet and Feedback from parents for improvement.
3. Internship opportunities for students if any parent have resources to support in Internship(SIP)

6.5.3 – Development programmes for support staff (at least three)

1. Support Staff Day
2. Diwali Gifts
3. Mediclaim assistance
4. Concession in tuition fees of their ward in own Institute
5. Health Check up and awareness Program

6.5.4 – Post Accreditation initiative(s) (mention at least three)

1. Alumni Association Registered
2. ISO Certification 9001:2008 to ISO 9001:2015 Transition
3. Job Fair
4. State Level Rising Youth Icon of the Year (RYIY) Competition
5. AISC (Start up Cell) Testing Techniques

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b) Participation in NIRF	No
c) ISO certification	Yes
d) NBA or any other quality audit	No

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2019	Alumni Association Registration	12/03/2019	12/03/2019	12/03/2019	500
2020	To obtain NAAC Accreditation.	01/06/2019	24/09/2019	25/09/2019	250
2020	ISO 9001:2015	21/09/2019	21/09/2019	22/09/2019	250
2020	Rising Youth Icon of the Year (RYIY)	02/01/2020	02/01/2020	02/01/2020	41000

	state level Competition				
2020	Synchronization of NAAC with QMS	17/03/2020	17/03/2019	18/03/2019	40
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CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
UDAAN Talk	23/08/2019	23/08/2019	5	Nil
Savitribai Phule Birth anniversary	03/01/2020	03/01/2020	6	3
AAI MAZHYA Mahavidyalayat-womens Day celebration	07/03/2020	07/03/2020	45	Nil
WOW rally volunteers	07/03/2020	07/03/2020	20	5
Krantijyoti Savitribai Phule Smriti din	10/03/2020	10/03/2020	16	9

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources
The institute has installed solar Power system to generate energy for institute consumption and meeting its power requirement. The institute has thus become self-reliant with respect to energy requirement.

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	Yes	Nil
Provision for lift	Yes	Nil
Ramp/Rails	Yes	Nil
Rest Rooms	Yes	Nil
Scribes for examination	Yes	Nil
Any other similar facility	Yes	Nil

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address	Number of initiatives taken to	Date	Duration	Name of initiative	Issues addressed	Number of participating students
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	locational advantages and disadvantages	engage with and contribute to local community					and staff
2019	1	Nil	19/02/2020	2	Mega Job Fair	To give employment opportunity to student	240
2020	Nil	1	13/03/2020	1	Holi Celebration at Dilasa	To spend quality time with old people and sensitise the students about their issues.	45

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7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
Professional Ethics for Management Institute	01/06/2019	Students are oriented to adhere to the code of conduct of the university and institution. In the Application form for admission, some information about discipline and responsibilities are printed, which the student has to sign and adhere to. Students fill Anti Ragging form every year. An Oath of no tobacco/no smoking is conducted every year by students. Students are motivated to reduce the usage of plastic material on campus. Students behave respectfully with support staff. Students must be in uniforms with their I-Cards. Students must use proper and decent language within the campus. There must be no riotous behavior within the campus.

Students should not behave with fellow students, faculties and support staff including the security guard. No students are allowed on the campus without Helmets. A strict policy of no honking is to be followed by all. Seat Belts are mandatory for all four-wheelers.

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
International Yoga Day	21/06/2020	21/06/2020	15
Jal Shakti Divas	22/07/2019	22/07/2019	37
Lokmanya Tilak Birth Anniversay Celebrated	23/07/2019	23/07/2019	12
Round Glass Development activity	27/07/2019	27/07/2019	32
Annabhau Sathe birth anniversay	01/08/2019	01/08/2020	14
ROBINHOOD ARMY Food donation drive- ISR	09/08/2019	09/08/2019	60
Ranganathan and V. Sarabhai Birth anniversay	13/08/2019	13/08/2019	30
Workshop on UNIVERSAL HUMAN VALUES	13/08/2019	13/08/2019	75
Flood Mgmt session and activites	20/08/2019	20/08/2019	30
Tree plantation drive	23/08/2019	23/08/2019	24

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7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

1. Sapling donation by students and Faculties on Birthdays and Saplings offered to the guest as a gesture of eco-friendliness.
2. Reuse of printing papers for printing minimum use of papers in the office.(Digitalisation)
3. Practice minimal use of electricity and spreading awareness amongst staff and students
4. Events like tree plantation, Swachh Bharat Abhiyan for Campus cleaning organized.
5. Minimal use of plastic encouraged in the campus.

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

Best Practice No : 1: Ashoka Mega JOB FAIR 2019-20 Objectives of the Practice:

1. To get all the recruiters under one roof 2. To make multiple recruiters accessible to Students and those seeking jobs at a time 3. It is a good promotional activity for the Institute 4. It is a Cost effective approach to the Industry and the Institute. 5. To create employment opportunities for those seeking jobs thus fulfilling its societal responsibility. The Context: Job fairs are not for window shoppers who are just browsing to see what might be available neither are they a get-acquainted session with prospective employers. Job fairs are the meat markets of the entry level job market, with employers sizing up candidates quickly, based on their appearances, communication skills and first impressions. Pooling up of the required recruiters and organizations was a tough task as always. There were many deliberations with the management, faculties, students to decide the committees to be made and the works allotted to them for smooth functioning of the event. The purpose is to provide employment opportunities to those seeking jobs in the Society. It proves to be a very good exercise as youth secure jobs through such job fairs. The students who volunteer as coordinators of the recruiting companies learn the various skills of managements like planning, organizing and actually conducting job fairs. They acquire great learning techniques through it. The Practice: Job fairs have become a common method of entry level recruiting and screening. They offer an opportunity for the corporate recruiter to reach interviewing terminal velocity—meeting the highest possible number of potential prospects in the shortest possible amount of time. ABS adheres to a set of rules and protocols and understands how to effectively work to make it easy for increasing the effectiveness of Job Fair. The Ashoka Mega Job Fair with its noble objectives has its own teething as well as challenging troubles in its planning and implementation. The planning starts a month or two ahead of the actual conduction. It involves contacting the recruiters and getting their confirmation as per their availability. It requires a lot of coordination and team work. It begins with making students coordinators who are responsible for allotment of companies, controlling the crowd, directing the candidates, volunteering for the companies etc. The floor and traffic management is all done by them. Job fair is a place where unprepared candidates walk in and have to compete with those who are experienced and prepared. Keeping all this in mind, a lot of preparations have to be put in by the Institute to see to it that everything runs smoothly. This practice of bringing the renowned Companies and the prospective employees under one roof is a mammoth task which ABS has been doing successfully since the last few years. Evidence of Success: The previous job fairs conducted by Ashoka Business School, Rane Nagar, have seen a massive response from the youth of the city. A total of 3400 candidates had registered in the last job fair, out of which over 409 candidates secured jobs. Applicants from various branches of Arts, Commerce, Science, Pharmacy, Engineering and Management had registered for the fair. Renowned companies from various sectors like manufacturing, Information Technology (IT), Retailing, Banking, Financial services, Construction, Electronics, Electrical etc., have participated in the Mega Job Fair at ABS. Major Organizations in Nashik such as WNS, Netwin, Ztek, Kotak Mahindra Bank, ABL, ACL, Just Dial, Fox Solutions, Dhumal, MarketFx, Decathlon, Big Bazaar, Supreme Equipments, Ahire Machine Tools, etc. have been participating as recruiters for various positions such as Sales and Marketing, Customer Care Executive, Relationship Manager, Front Officer, Unit Manager, Agency Manager, Marketing Executive, Finance Executive, Pharmacist, HR Executive, Accountant, Online Sales Executive, Web developers etc. Ashoka Mega Job Fair @ Glance: Sr. No. Year No of Companies No. of Candidates Shortlisted candidates. 1 2017 9 1600 180 2 2018 28 2200 409 3 2019 37 2600 300 4 2020 34 2400 410 1. MoU signed with Yuva Shakti Foundation 2. MoU in process with Market FX 3. Internship and Placement with LKP Problems Encountered and Resources Required Preparing for a job fair takes time and effort. This makes it difficult to target which Companies are worth approaching

and which ones are not. It is a huge task to get all the companies under one umbrella at one time. Getting in touch with the companies starts from 2/3 month, and it requires lots of patience and time to coordinate their times and dates. The same goes when it comes to coordinate with the candidates. Job-seekers also want to make the most of their time by talking with as many recruiters as scheduling permits. The job fair environment is usually loud and crowded, which can make it a challenge to communicate, ask questions or even fill out an application. Managing all this is an art and has to be done tactfully. At ABS, it is not a revenue-generating exercise but is a self-financed event. It is more of a responsibility towards the Society so the burden is enormous of making it successful.

Best Practice No 2: Title: Ashoka Innovation and Start-up Cell Introduction: Start-up as terminology was initially used in the United States to describe an early stage company with great growth potential. These start-ups were known as technology start-ups or internet start-ups due to the technology they were based on a start-up ecosystem can be said to take its form due to interactions between people with ideas and other organizations and institutions from different locations in various stages of development. The interaction leads to the generation of start-up organizations which strive to meet different requirements of the society at large. The organizations can be in the form of colleges, universities, support and funding organizations, research organizations, service providers and other large institutions. Ashoka Innovation and Start-up Cell was established to create a favorable environment for entrepreneurship at Ashoka Business School. Ashoka Business School has a legacy of Entrepreneurship. Chairman of Ashoka Education Foundation is Mr. Ashok Katariya. Mr. Katariya has founded Ashoka Buildcon Ltd., a company listed at NSE he himself is a well-known entrepreneur of the region. And we believe that entrepreneurs are not born, they are created.

Objectives of the Cell: 1 To identify students having entrepreneurial skills and/or innovative thinking and categorize these students into 5 categories based on their progress in entrepreneurship. 2 To facilitate students to convert their ideas and projects into feasible business 3 To create at least 1 student start-up every year with a client base of 1000 clients 4 To become an aggregator for the various products of students of AEF 5 To extend entrepreneurial support to various sections of society

practices: 1) Expert sessions: During AY 2019-20 AISC has conducted many experts session for the students, some of the prominent speakers who interacted with our students are Mr. Parimal Modi(CEO, The Founder Lab), Ms. Kalyani Shinde(Founder, Godaam Innovations), Mr. Alkesh Chopda(Founder, Chai Tapri). 2) Ashoka Start-up Utsav Ashoka Innovation and Start up cell of Ashoka Business School had organized a, Startup Utsav on the 22nd Jan 2020. The idea behind the event was to encourage the "Entrepreneurial Aspirations" of young entrepreneurs and make Nashik the Startup capital of Maharashtra. It proved to be a resounding success. Promising startups of the region had an opportunity to present their projects to representatives of venture capital funds such as 100X VC, Bank of Maharashtra, VentureWolf etc. Parallel to the interaction of investors and start-up founders there were expert sessions arranged for all those who were interested in entrepreneurship but did not know how to go about it. Some experts whose session was scheduled are, Mr. Pushkar Kale, Mr. Pradip Peshkar, Dr. Omprakash Kulkarni, Mr. Devang Raja, Mr. Adil Merchant Mr. Heramb Shashastrabuddhe 3) Mentorship: AISC has a strong team of experts as its mentors, these mentors constantly guides aspiring entrepreneurs and provide constant support to them.

Impact: 1) Handy Crafty: Mr. Nikhil Keluskar, an engineering graduate took admission to Ashoka Business School, he never intended to become an entrepreneur, however after joining AISC he realized his potential, he was properly mentored and guided by the experts associated with Ashoka Innovation and Start-up Cell, Nikhil decided to start own venture, and he started Handy Crafty, a start-up dedicated to personalized gifts, and his annual revenue for FY 2019-20 is Rs 10,00,000. 2) Getyourartist: Mr. Shubham Tekam of Ashoka

Business School started a website getyourartist.com, an online platform to get any kind of artist to your doorstep for any kind of function. Challenges: Even though entrepreneurship is a good career option but still it is not the first choice of many students having entrepreneurial caliber, job placement is still the first choice of many students. To develop the mindset of students towards entrepreneurship is a challenge for the cell.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

<https://ashokabschool.org/best-practices.html>

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

Distinguish practice: Vyaktitv Club: When we talk about MBA as a choice of education, the idea is not only to acquire the management knowledge but to also gain an enriched, presentable and skillful personality. From celebrating cultural diversity to offering professional guidance and support, clubs are created, run and shaped by students. Clubs function as an exchange for both experiences and new ideas, supplementing the collaborative academic environment that is the per-requisite of this era. Ashoka Education School is no different when it comes to develop the Students personalities. At Ashoka Business School, personality is taken care by a club called "Vyaktitv.... Person behind Profession. It plays a vital role in supporting and enhancing every aspect of experience and exposure needed by a student. The club aims at going beyond the classroom learning, promoting the creative bent and inventive thinking. Open to all students, the club plans events and activities throughout the year. The core value of this club is to look beyond academics and give students an opportunity to peak, touch and experience the Corporate World and its requirements. In Vyaktitv, the students are the torch-bearers. Here they are given the opportunity to plan and execute activities and events which make them learn the life lessons required in their professional lives to thrive at the workplace and also to add the element of confidence in their personalities. Under the banner of Vyaktitv, the students get an opportunity to meet and interact with top professional leaders and management gurus. In addition to such interactions, many activities too are undertaken with the objective of improving the self -esteem of the participants. Getting involved in any clubs offers opportunities to enhance leadership skills and forge stronger bonds with classmates, as well as network with alumni and business leaders at conferences and events. Vyaktitv and its activities revolve around the students. The club works on the personality of the students with an objective to prepare them to enter confidently in the professional world. They play an important role in the student life, and solidify the MBA experience. Campus activities are organized by the students of the club and help to sharpen their leadership skills and enables them to explore and pursue new interests or old passions by becoming a member. Little Big things is all about the students taking on the stage and pouring their hearts out with their stories and experiences. Those students who do not have the daring to stand on the stage, come on it and began sharing their experiences they thus gain confidence and daring to interact in front of a crowd. CEO talks is about having top officials of big companies come over to the club and interact with the students in an informal way. They share their success stories thus making it easy for the students to understand that hard work and determination can take one to top places. This club is thus all about growing one's personality. CEO talk is a new initiative by the club.

Provide the weblink of the institution

<https://ashokabschool.org/student-council-vyaktitv-with-committee.html>

8.Future Plans of Actions for Next Academic Year

We are aimed to promote measures for institutional functioning towards quality enhancement by enrichment of curriculum, feedback system, teaching-learning process, student development programs, research, alumni engagement, faculty empowerment and incorporating best practices.

- 1] Curriculum Enrichment: Plan is to start more certification courses, value-added courses to impart life skills among students. The institute will try to offer more academic flexibility under the guidelines of the university.
- 2] Research Centre: Research centre will be revived with the prior approval of the university.
- 3] Encouraging research: Faculties and students will be motivated to present or publish research papers in reputed journals conferences. Renewal of in-house journal is also in the plan.
- 3] Industry Connect: Career guidance and employment Cell will improve the quality of placements. More MOUs with industries will be signed through Vyaktitv cell.
- 4] CEO Talk series: Students' engagement and career orientation will be attained through the CEO Talk series.
- 4] Alumni: To increase alumni connect, a minimum of two alumni meetings will be planned in the next academic year by the alumni association. Institute will plan interactive sessions between Alumni and current students to increase awareness of current market needs and trends.
- 5] Quality Management System: Academic, Admin and IQAC calendars will be more effectively monitored through Internal Quality Audit. IQAC will initiate the transformation phase to improve the institute's ranking amongst the top business schools and for NAAC cycle 2.
- 6] Student Development Program: To improve the results of students, more focus will be given to the Elite club. Remedial classes will be continued for slow learners. Equity club, readers club and group discussion are planned to boost employability skills.
- 7] Faculty Development Program: Domain wise need-based faculty development programs will be conducted.
- 8] Holistic Development: Sessions for faculties and students are planned through meditation, Yoga, health care etc. The best practice of daily meditation session followed by the National Anthem is in practice.
- 9] ISR: The overall emphasis will be to increase Institute Social responsibility activities like making campus plastic-free and many such activities will be conducted. Institute has also offered Covid help centre during the pandemic period and the practice will be continued.
- 10] Case Study Approach: The case methodology prepares everyone involved in the teaching, a professional future with the ability to make decisions and solving problems. Faculties have micro planned their subjects through the case study discussion method. Faculties are also in plan to write the case studies on their own and present in national, international conferences. To enrich the teaching-learning process, an experiential approach would be adopted through case study discussion in the classroom.
- 11] The scope of Entrepreneurship Development through AISC will be extended in the form of starting Ashoka School of Entrepreneurship (ASE) which will be the pioneer in the field of new-age business education which focuses on combining the concepts of incubation and a boot camp method of delivery to its students. The above mention plan will be executed effectively through able leadership and a dedicated team.