



## **YEARLY STATUS REPORT - 2022-2023**

### **Part A**

#### **Data of the Institution**

##### **1.Name of the Institution**

**ASHOKA BUSINESS SCHOOL**

- Name of the Head of the institution

**DR. SARITA A. DHAWALE**

- Designation

**DIRECTOR I/c**

- Does the institution function from its own campus?

**Yes**

- Phone no./Alternate phone no.

**02536649502**

- Mobile no

**7774032686**

- Registered e-mail

**director.abs@aef.edu.in**

- Alternate e-mail

**iqac.abs@aef.edu.in**

- Address

**Ashoka Business School, Mumbai  
Agra Highway, Rane Nagar, Nashik**

- City/Town

**Nashik**

- State/UT

**Maharashtra**

- Pin Code

**422009**

##### **2.Institutional status**

- Affiliated /Constituent

**AFFILIATED**

- Type of Institution

**Co-education**

- Location

**Urban**

- Financial Status **Self-financing**
- Name of the Affiliating University **SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE**
- Name of the IQAC Coordinator **DR. SARITA DHAWALE**
- Phone No. **7774032686**
- Alternate phone No. **9130022849**
- Mobile **7774032686**
- IQAC e-mail address **iqacabs@aef.edu.in**
- Alternate Email address **saritad.abs@aef.edu.in**

**3.Website address (Web link of the AQAR (Previous Academic Year))** <https://ashokabschool.org/aqar.html>

**4.Whether Academic Calendar prepared during the year?** **Yes**

- if yes, whether it is uploaded in the Institutional website Web link: <https://ashokabschool.org/academic-calendar.html>

### 5.Accreditation Details

Cycle	Grade	CGPA	Year of Accreditation	Validity from	Validity to
<b>Cycle 1</b>	<b>B+</b>	<b>2.55</b>	<b>2019</b>	<b>18/10/2019</b>	<b>24/10/2024</b>

**6.Date of Establishment of IQAC** **02/01/2017**

**7.Provide the list of funds by Central / State Government UGC/CSIR/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.,**

Institutional/Department /Faculty	Scheme	Funding Agency	Year of award with duration	Amount
<b>Institutional 1</b>	<b>DBT</b>	<b>MAHA DBT</b>	<b>2022-23</b>	<b>1,67,93,043.00</b>
<b>Institutional 1</b>	<b>Ashoka Education Foundation Scholarship</b>	<b>AEF</b>	<b>2022-23</b>	<b>2,53,038.06</b>

**8. Whether composition of IQAC as per latest NAAC guidelines** **Yes**

- Upload latest notification of formation of IQAC [View File](#)

**9. No. of IQAC meetings held during the year** **3**

- Were the minutes of IQAC meeting(s) and compliance to the decisions have been uploaded on the institutional website? **Yes**
- If No, please upload the minutes of the meeting(s) and Action Taken Report **No File Uploaded**

**10. Whether IQAC received funding from any of the funding agency to support its activities during the year?** **No**

- If yes, mention the amount

**11. Significant contributions made by IQAC during the current year (maximum five bullets)**

Organized National Level Case Study writing & Case Analysis Competition for Management students under SDP.

Enhancing the teaching -learning Processes by conducting the faculty induction program, Faculty development program and participation of One week NEP implementation Awareness Program by all the faculties for continual improvement of academics.

Strengthen local/National/International industry-academia Collaborations by conducting various seminars, workshops and industry visits.

Designed and conducted Four Industry required practical based educational Programs in collaboration with Industry (advanced MS Excel, HR analytics, Human Resources Business Process certification, Python & ML Certification, German Lang Course).

Promote a Positive & healthy Organizational Culture by engaging all the stakeholders by conducting the Alumni meet, Parents Meet, Admin Development Program, Admin recreational Program, Ashoka Family Day Celebration, One Week Induction & Orientation of "Aarohan" for Freshers, Farewell program for out going Batch, conducting the

Appreciation Awards function by IQAC to motivate the staff .

## 12. Plan of action chalked out by the IQAC in the beginning of the Academic year towards Quality Enhancement and the outcome achieved by the end of the Academic year

Plan of Action	Achievements/Outcomes
Specialisation Club Activities	<p>a. Equity Club for Finance specialisation. b. Readers Club for all the Readers in MBA c. Vyaktiva Club for persona development for all d. Marketing Forum for field work &amp; branding activities. e. HR Club for the Mock interview Process -Mockathon</p>
Promotion of Alumni involvement in developmental activities of college	Alumni shared their expertise in various fields in different interactive programmes
Extension and Social Welfare Activities	Motivated students to contribute by not only financially but by investing the time with needy people . e.g : Old Age Home, Balsadan-orphen age girls to increase the sensitivity to words the societal need.
Faculty and Staff Development Initiatives	Various FDPs and refresher courses are conducted by departments to enhance professional knowledge. Industry interactions with domain-related people to bridge the gap between industry and academia.
Psychometric Test and Professional Counselling Based on Test Result	<p>a. Conducted 'Psychometric Test for MBA I Year Sem I through online portal b. Organized 'Professional Counseling based on Psychometric Test Result' c. Identified students strengths and weakness and discussed with each students to provide valuable insights into an individual's strengths, weaknesses, and potential career</p>

	paths.
Industry Exposure to all the students domainwise as well as generic visits.	Industry Exposure through Volunteering at Industry events as well as by Industrial Visits.
Domain Specific and Skill Based Certification Courses	a. Adv Excel Certification for All MBA students. b. HR operations & salary management Certification for HR Students. c. HR analytics certifications for HR specialisations. 4. Certifications in Python & Machine Learning
Promotion of eco-friendliness	Environment day was celebrated. Planting of trees was promoted. The use of disposable plastic and paperware in the college was discouraged, especially during the conduct of programmes.
NEP implementation & engagement .	Promoting & awareness of NEP to all stakeholders by conducting the multiple seminars through FDP/SDP ,nt with NEP
(OBE)Optimum implementation in revised CBCS Curriculum	Focus on Outcome Based Education (OBE)Optimum implementation in revised CBCS Curriculum, CO PO Reports

**13. Whether the AQAR was placed before statutory body? Yes**

- Name of the statutory body

Name	Date of meeting(s)
College Development Committee (CDC)	27/04/2022

**14. Whether institutional data submitted to AISHE**

**Part A****Data of the Institution**

<b>1.Name of the Institution</b>	ASHOKA BUSINESS SCHOOL
• Name of the Head of the institution	DR. SARITA A. DHAWALE
• Designation	DIRECTOR I/c
• Does the institution function from its own campus?	Yes
• Phone no./Alternate phone no.	02536649502
• Mobile no	7774032686
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Name	Date of meeting(s)
College Development Committee (CDC)	27/04/2022
<b>14.Whether institutional data submitted to AISHE</b>	
Year	Date of Submission
2022	31/12/2022

## 15. Multidisciplinary / interdisciplinary

The Institute is affiliated to Savitribai Phule Pune University (SPPU), Pune. The University designs the curriculum and revises it after every three years. The MBA curriculum was revised in the year 2019-20. The faculty members have contributed to revising the curriculum at the university level based on feedback collected from various stakeholders.

- The Program Educational Objectives (PEOs), Program Outcomes (POs), and Graduate Attributes (GAs) focus on building cross-functional and interdisciplinary orientation.
- The Institute promotes multidisciplinary education by offering an option of a combination of Major and Minor Specialisations to students.
- The Institute offers five major specializations and four minor specialization options.
- The option of 'Open Elective' helps the student to acquire specific skills from other specializations.
- The curriculum offers a wide array of Foundation, Enrichment, Additional Credit, and Alternative Study Credit Courses which promotes an interdisciplinary nature.
- The curriculum offers the facility to students to undertake Massive Open Online Courses (MOOCs).
- The students are encouraged to undertake cross-functional 'Summer Internship Project (SIP)'.
- The faculty members discuss multidisciplinary aspects related to their courses during sessions and activities.
- The Institute undertakes a variety of co-curricular, extracurricular, and extension activities to promote multidisciplinary education and develop a holistic personality of students.
- The faculty members conduct research in various multidisciplinary areas.

The vision and strategic plan of Ashoka Business School, Nashik, to transform itself into a holistic multidisciplinary institution are driven by the aspiration to inspire and motivate students to acquire knowledge that enables them to excel .

At Ashoka Business School, there is a cafeteria-style approach for selecting specializations and courses, providing students with the freedom to choose based on their aptitude and preferences as per the curriculum of Savitribai Phule Pune University. For instance, in the MBA program, students can opt for major specializations in Marketing, Finance, Human Resources

Management, Operations & Supply Chain Management, or Business Analytics. Within these specializations, a diverse array of subjects is offered for elective selection. Students also have the flexibility to choose a minor specialization from eight available options, allowing them to further tailor their academic journey with elective subjects from various specialization areas.

The institution is committed to engaging in multidisciplinary research endeavors aimed at finding solutions to society's most pressing challenges. Through strategic partnerships and MoUs with industries, the organization organizes seminars, workshops, and student research projects, fostering a dynamic teaching-learning process. Industry-oriented internships and major projects are integral components, enabling students to contribute solutions to societal issues identified in the course of research. Additionally, students actively participate in industry events, such as those hosted by NIMA and MACCIA, establishing crucial connections with the corporate world.

Ashoka Business School has taken a proactive step in establishing the Ashoka Innovation and Startup Cell (AISC). This cell collaborates with professionals and companies to enhance research skills and cultivate an entrepreneurial mindset among students. The mission is very well equip for the students with professional skills, positioning them as standout individuals within Ashoka Business School and esteemed researchers contributing to the nation at large.

It's important to note that Ashoka Business School, Nashik, provides MBA degrees affiliated with Savitri Bai Phule Pune University, emphasizing the institution's commitment to academic excellence and relevance within the broader educational landscape.

#### **16.Academic bank of credits (ABC):**

The Institute is affiliated to Savitribai Phule Pune University (SPPU), Pune. The University designs the curriculum and revises it after every three years. The MBA curriculum was revised in the year 2019-20. The faculty members have contributed to revising the curriculum at the university level based on feedback collected from various stakeholders.

The curriculum offers a facility to the students called as 'Horizontal or Lateral Credit Transfer'. When a learner completes the courses included in the MBA program at a certain level,

he/she is allowed to transfer his/her credits in some of these courses to another same-level academic program having these courses in common.

The curriculum offers a facility of 'Block Credit Transfer'. Block credit transfer refers to a group of courses, such as a completed certificate or diploma program that are accepted for transfer of credit into a degree program. The curriculum encourages students to undertake MOOCs (Massive Online Open Courses) as a part of Alternative Study Credit Courses.

The credits earned are considered as a part of the curriculum. The curriculum encourages students to undertake professional certifications as a part of Alternative Study Credit Courses. The credits earned are considered as a part of the curriculum.

For MBA Course of Our Institution: As per the Curriculum designed by Savitribai Phule Pune University, our institute focusses on the following points for ABC:

**Foundation Course:** These courses focus on developing the basic abilities that support the understanding of other courses.

**Enrichment Course:** This is a course generally offered to bright learners / fast learners for advanced inputs beyond the curriculum.

**Enrichment / Add-on Course** shall be a 1 Credit Course. The course is of the nature of Course of Independent Study (CIS) and is designed for learners who have the ability and inclination to work independently with limited guidance, supervision and interaction with the faculty member(s).

**Alternative Study Credit Courses:** These courses prepare the learners for a VUCA (Volatile Uncertain, Complex and Ambiguous) world by going beyond the boundaries of their campus. Apart from core and elective courses, these courses engage students in discussion, debate and solution of real world challenges. **Massive Open Online Courses (MOOCs):** Massive Open Online Courses (MOOCs) are such online courses equivelent; following the four quadrant approach and made available on the SWAYAM platform of Government of India.

**Horizontal or Lateral Credit Transfer:**

1. When a learner successfully completes the courses included in an academic program at a certain level, he/she is allowed to

transfer his/her credits in some of these courses to another same-level academic program having these courses in common. This is referred to as 'Horizontal or Lateral Credit Transfer'.

2. Horizontal or Lateral Credit Transfer shall be permitted between the MBA and the MCA programme of SPPU for the equivalent number of credits provided the courses are related to the MBA programme's PEOs and POs and are opted by the students during the period of his enrolment for the MBA programme.

3. The list of such courses eligible for Horizontal or Lateral Credit Transfer between the MBA programme of SPPU shall be announced by the BOS/Faculty.

4. The upper limit for Horizontal or Lateral Credit Transfer shall be 6 credits. 5. Such transfer shall be permitted for Generic Elective (GE - IL) & Subject Elective (SE - IL) only.

#### Block Credit Transfer:

1. Block credit transfer refers to a group of courses, such as a completed certificate or diploma program that are accepted for transfer of credit into a degree program.

2. Block credit transfer shall be permitted for all national and international professional certifications achieved by the learner provided the courses learning outcomes (CLOs) are related to the MBA programme's PEOs and POs and are opted by the students during the period of his enrolment for the MBA programme. The institute shall verify the linkages between the CLOs and the MBA PEOs and POs.

3. Such transfer shall be permitted for Generic Elective (GE - IL) & Subject Elective (SE - IL) courses ONLY.

#### Credit Transfer for MOOCs:

1. Learners are encouraged to opt for MOOCs (Massive Online Open Courses) through SWAYAM, NPTEL, EdX, Coursera, Udemy as a part of ASCC.
2. Priority shall be given to the SWAYAM platform. If a course is not available of SWAYAM, other online platforms may be used.

#### Professional Certification Programmes:

1. Learners may opt for Professional Certification Programmes as a part of ASCC. These Professional Certification Programmes shall be offered by National, International organizations, Apex bodies, Chambers of Commerce, Professional certifying bodies, E-learning companies of repute.

Though credit transfer is not technically possible without University approval, students are urged to take online courses to gain credits. Faculty are encouraged to develop their own approaches to the curriculum and pedagogy.

The teaching material prepared, videos and other material are compiled in Learning Management Softwares like Google Classroom and Moodle platforms available to students. Students are required to take at least one certificate course each year.

### **17.Skill development:**

Soft skills training is integrated as part of the syllabus in the form of Common Courses. Apart from this, certificate courses in employability skills are also offered to the students under the Ashoka Innovation & Innovation Cell (AISC) .

A live demonstration on " The influence of yoga and physical activity towards the betterment of human health" was conducted as part of International Yoga Day on 21 June 2022 & 23 both years. This session aimed to celebrate International Yoga Day and educate people about the importance of Yoga. The college has an MoU with many academics as well as industry for conducting skill-based value-added certificate courses.

Certificate Courses in like MS Excel and value-based education are also an integral part of the curriculum. Constitutional values, human rights, gender, sustainability, etc. are inculcated through the curriculum promptly. Dedicated seminars, day celebrations, and other events also contribute to this end. Workshops on various topics are conducted regularly for faculty and students apart from the certificate courses mentioned above. These workshops engaged by experts in the respective fields provide essential skill development. A collaboration with Coursera gives students free access to an endless number of courses in a given time period as per their liking for skill development through online mode.



Maximizing the value of your MBA experience is crucial for a successful post-MBA career. At Ashoka Business School, Nashik, we recognize the significance of cultivating a well-rounded skill set, particularly in the realm of soft skills. Our MBA students are encouraged to ensure that their portfolio of soft skills is not only comprehensive but also highly developed. This focus on soft skills is seen as invaluable for contributing to the success of any business venture.

The MBA program at Ashoka Business School equips students with various skills, including but not limited to:

1. Strategic Thinking and Analysis:
  - Developing the ability to think strategically and analyze complex business situations.
2. Communication Skills:
  - Enhancing the capacity for effective communication, a skill crucial in a professional setting.
3. Networking Skills:
  - Building the capability to network effectively, fostering valuable connections within the business community.
4. Handling High-Pressure Situations:
  - Cultivating resilience and the ability to navigate and excel in high-pressure situations.
5. Professional Pragmatism:
  - Developing a pragmatic approach to professional challenges and decision-making.
6. Time Management:
  - Mastering the art of time management to ensure efficiency and productivity.
7. Decision-Making:
  - Enhancing decision-making skills, a critical aspect of leadership and management.
8. Leadership Skills:
  - Fostering leadership qualities to inspire and guide teams effectively.

Completing an MBA at Ashoka Business School signifies a commitment to continuous learning, skill improvement, and the application of these skills to contribute to a company's success.

The benefits of our MBA program include:

- Greater Awareness of a Global Market:
  - Exposure to diverse perspectives and understanding of



global business dynamics.

- **Improved Communication Skills:**
  - Emphasis on effective communication, a vital skill in the professional world.
- **Expanded Professional Network:**
  - Opportunities to connect with industry professionals and build a strong network.
- **Increased Job Opportunities:**
  - Access to a broader range of job opportunities due to enhanced skills and knowledge.
- **Better Time Management:**
  - Mastering time management for increased efficiency.

Our program's primary objective is to facilitate placements for MBA students. To achieve this, we provide insights into the hiring techniques adopted by companies seeking MBA graduates. Our curriculum places a strong emphasis on skill development through training programs focused on employability skills. Key areas of focus include:

- Professionalism
- Value-Based Behaviour
- Public Speaking
- Performance Enhancement Skills
- Etiquette and Manners
- Live Projects
- Industry-Academic Interface Programs

Ashoka Business School organizes a series of sessions, including CEO Talks, guest lectures, and workshops, to provide practical training and enhance students' capabilities in the field of Business Administration. This comprehensive approach ensures that our graduates are well-prepared, confident, and equipped with the skills demanded by the dynamic business landscape.

#### **18.Appropriate integration of Indian Knowledge system (teaching in Indian Language, culture, using online course)**

Ashoka Business School, Nashik, recognizes the diverse linguistic and cultural backgrounds of its students, with a commitment to fostering an inclusive learning environment. While the university syllabus is prescribed in English, the institution goes the extra mile to cater to the varied needs of its student body. Given that many students hail from local rural areas, the teaching of courses at Ashoka Business School is conducted not only in English but also in Hindi and the local Marathi language. This

multilingual approach facilitates a comprehensive understanding of the subject matter, ensuring that students grasp concepts with ease.

The institution takes pride in celebrating a variety of significant days that hold cultural importance in the Indian context. These celebrations are not merely observances but integral parts of the academic calendar at Ashoka Business School. The events include, but are not limited to:

1. Independence Day and Republic Day:
  - Commemorating the milestones in India's history, fostering a sense of patriotism among students.
2. Chatrapati Shivaji Maharaj Jayanti:
  - Honoring the legendary Maratha warrior king, promoting regional pride and historical awareness.
3. Matrubhasha Din:
  - Recognizing the importance of linguistic diversity and celebrating the richness of the native language.
4. International Yoga Day:
  - Embracing the holistic benefits of yoga, promoting physical and mental well-being.
5. Birth Anniversaries of National Leaders and Icons:
  - Paying tribute to revered figures such as Mahatma Gandhi, Bharat Ratna Dr. APJ Abdul Kalam, and Bharat Ratna Dr. B. R. Ambedkar, instilling values and inspiration among the student community.

These celebrations at Ashoka Business School extend beyond routine observances; they are integral components of the institution's cultural fabric, fostering a sense of community and shared heritage. The inclusive use of local languages in teaching, combined with the commemoration of culturally significant events, creates an enriching educational experience that aligns with the diverse backgrounds of the student body at Ashoka Business School, Nashik.

#### **19.Focus on Outcome based education (OBE):Focus on Outcome based education (OBE):**

Ashoka Business School, Nashik, places a strong emphasis on elevating cognitive levels throughout the teaching and learning process, recognizing that a clear understanding of learning objectives is paramount. The institution prioritizes the definition and understanding of Programme Outcomes (PO) and Course Outcomes (CO) as key components of its academic framework. Each program at Ashoka Business School has meticulously defined

Programme Outcomes, and every course is equipped with its unique set of Course Outcomes. These outcomes are transparently communicated to students at the commencement of each course, serving as benchmarks to assess the course's effectiveness.

Ashoka Business School values student feedback as an integral part of its commitment to continuous improvement in the teaching and learning process. Regular feedback from students aids in refining the curriculum and instructional methods, ensuring an optimal learning experience.

The formative internal assessment at Ashoka Business School aligns closely with course and program objectives. A prime example of successful program objectives' attainment is evident in metrics such as passing percentages, grades achieved, and the extent of student placements. The placement percentage, along with the diversity in placements and entrepreneurial growth, serves as a reflective measure of the successful realization of program objectives.

By consistently incorporating feedback, adapting teaching methods, and evaluating tangible outcomes like placement records, Ashoka Business School ensures that its educational programs not only meet but exceed the defined objectives. This commitment to clarity, continuous improvement, and tangible outcomes contributes to the overall success and growth of students at Ashoka Business School, Nashik.

#### **20.Distance education/online education:**

The School of Open Learning (SoL) was established in 2018 under Savitribai Phule Pune University, Pune, making significant strides in the realm of Open and Distance Education in India.

Open and Distance Learning (ODL) is a flexible system allowing teachers and learners to engage in education without the constraints of being present at the same place or time. The School of Open Learning (SoL) plays a pivotal role in this system, providing Undergraduate and Postgraduate Degree courses in various subjects under the Arts and Commerce faculty. The medium of instruction for all courses is in Marathi and English.

SoL is committed to distributing all printed materials to enrolled students at designated centers, including responsible study centers such as Ashoka Business School, Nashik. These centers are equipped with appropriate infrastructure and operate

as caretakers, offering essential personal contact under school guidelines. The administrative and academic staff at Ashoka Business School are dedicated to providing necessary information to learners, ensuring a supportive learning environment.

Ashoka Business School, affiliated with the SOL Distance MBA Program, offers necessary services to learners. The MBA program, following the revised 2021 structure, includes major specializations in Human Resource Management (HRM), Marketing Management (MKTG), Financial Management (FIN), Entrepreneurship (ENR), Project Management (PRJ), International Business Management (IB), Operation & Supply Chain Management (OSCM), and Business Analytics (BA). Additionally, minor specializations in Pharma & Healthcare Management (PHM), Tourism and Hospitality Management (THM), Digital Marketing (DMKG), and Banking Management (BNKM) are available.

The SOL-MBA Coordinator, an experienced faculty member, is responsible for coordinating with the University Campus and all learners of the distance MBA course. The program places a simultaneous focus on providing quality education relevant to the learners. Ashoka Business School is proud to be affiliated with SOL Distance MBA Program, and details of the MBA Distance Course syllabus are available for review. The first batch is currently undertaking the final semester examination, and feedback from this inaugural cohort is highly appreciated.

## Extended Profile

### 1.Programme

1.1 218

Number of courses offered by the institution across all programs during the year

File Description	Documents
Data Template	<a href="#">View File</a>

### 2.Student

2.1 286

Number of students during the year

File Description	Documents
Institutional Data in Prescribed Format	<a href="#">View File</a>

2.2

**119**

Number of seats earmarked for reserved category as per GOI/  
State Govt. rule during the year

File Description	Documents
Data Template	<a href="#">View File</a>

2.3

**120**

Number of outgoing/ final year students during the year

File Description	Documents
Data Template	<a href="#">View File</a>

**3.Academic**

3.1

**12**

Number of full time teachers during the year

File Description	Documents
Data Template	<a href="#">View File</a>

3.2

**12**

Number of sanctioned posts during the year

## Extended Profile

### 1. Programme

1.1	<b>218</b>
Number of courses offered by the institution across all programs during the year	

File Description	Documents
Data Template	<a href="#">View File</a>

### 2. Student

2.1	<b>286</b>
Number of students during the year	

File Description	Documents
Institutional Data in Prescribed Format	<a href="#">View File</a>

2.2	<b>119</b>
Number of seats earmarked for reserved category as per GOI/ State Govt. rule during the year	

File Description	Documents
Data Template	<a href="#">View File</a>

2.3	<b>120</b>
Number of outgoing/ final year students during the year	

File Description	Documents
Data Template	<a href="#">View File</a>

### 3. Academic

3.1	<b>12</b>
Number of full time teachers during the year	

File Description	Documents
Data Template	<a href="#">View File</a>

3.2	12
Number of sanctioned posts during the year	

File Description	Documents
Data Template	<a href="#">View File</a>

<b>4.Institution</b>	
4.1	9
Total number of Classrooms and Seminar halls	
4.2	19120030
Total expenditure excluding salary during the year (INR in lakhs)	
4.3	133
Total number of computers on campus for academic purposes	

## Part B

### CURRICULAR ASPECTS

#### 1.1 - Curricular Planning and Implementation

1.1.1 - The Institution ensures effective curriculum delivery through a well planned and documented process

Ashoka Business School is affiliated to SPPU,Pune hence established academic structures of the university,The institute follows the Choice Based Credit System mandated by SPPU, Pune for the 2022-23 academic year. The Academic committee initiates semester-wise curriculum planning aligned with the university's schedule, culminating in a detailed Academic Calendar covering commencement dates, continuous assessments, major events and activities. Upon finalization and approval by the management, calendar is shared with stakeholders.

Subject allocation, overseen by HODs, involves discussions with department faculties, leading to the creation of the departmental timetable. Faculty members develop Microplans for effective curriculum delivery, and subject teachers incorporate these into course files incorporating subject Microplans, study materials, question banks, assignments, and other details, ensuring alignment of COs and POs for each course.

Following steps are then followed meticulously:

1. Academic calendar- Working days are calculated and the Academic Calendar is prepared.
2. Micro plans & Teaching Plan are prepared with CO-PO Mapping.
3. Timetable- Time table is prepared .
4. Teaching Pedagogy-Group activity, fieldwork, role play, desk research, experiential learningthroughprojects, Industry visitsetc.
5. Class observations through IQAC to monitor effective delivery of the class.
6. Feedback System - TeachingFeedback is taken at the startand at end of Semester.
7. Evaluation - Concurrent evaluation (CIE)as per SPPU guidelines. At the academic year's end, the IQAC, in coordination with the administrative department, gathers feedback from various stakeholders. Following a thorough analysis, a Corrective and Preventive Action (CAPA) plan is devised and implemented to drive continuous improvement.

File Description	Documents
Upload relevant supporting document	<a href="#">View File</a>
Link for Additional information	<a href="https://ashokabschool.org/academic-activities.html">https://ashokabschool.org/academic-activities.html</a>

1.1.2 - The institution adheres to the academic calendar including for the conduct of Continuous Internal Evaluation (CIE)

The institute boasts a robust tradition of formulating a meticulously planned Academic Calendar. A collaborative effort involving committee heads and the Internal Quality Assurance Cell (IQAC) which is aligned with the guidelines and norms stipulated by the affiliated university.

In response to the University's adoption of the Choice Based Credit System (CBCS), emphasizing continuous and comprehensive evaluation, the institute adapted its Continuous Internal Evaluation (CIE) criteria. Given the unique challenges posed by the pandemic, faculties tailored the CIE criteria for their assigned subjects, incorporating a total of 47 diverse criteria grouped into six categories. Flexibility was embedded, allowing



faculties to adjust the evaluation criteria in consultation with the CIE coordinator, ensuring adaptability within the microplans they devised.

The CIE, intricately woven into the fabric of the Academic Calendar, undergoes vigilant oversight from both the CIE coordinator and the IQAC coordinator. Regular audits serve as a proactive measure, diligently monitoring the adherence to the Academic Calendar's execution. This vigilant approach minimizes deviations, ensuring the seamless implementation of the Academic Calendar, and upholding the commitment to academic excellence despite the challenges presented by the evolving educational landscape.

The institution has Internal examination committee (IEC) to oversee the conduct of the internal assessment tests. The process of internal evaluation starts at the classroom level. The college internal assessment exam committee frames the guidelines for conducting CIE.

File Description	Documents
Upload relevant supporting document	<a href="#">View File</a>
Link for Additional information	<a href="https://ashokabschool.org/examination-procedure.html">https://ashokabschool.org/examination-procedure.html</a>

**1.1.3 - Teachers of the Institution participate in following activities related to curriculum development and assessment of the affiliating University and/are represented on the following academic bodies during the year. Academic council/BoS of Affiliating University Setting of question papers for UG/PG programs Design and Development of Curriculum for Add on/ certificate/ Diploma Courses Assessment /evaluation process of the affiliating University**

A. All of the above

File Description	Documents
Details of participation of teachers in various bodies/activities provided as a response to the metric	<a href="#">View File</a>
Any additional information	<a href="#">View File</a>

## 1.2 - Academic Flexibility

### 1.2.1 - Number of Programmes in which Choice Based Credit System (CBCS)/ elective course system has been implemented

#### 1.2.1.1 - Number of Programmes in which CBCS/ Elective course system implemented

3

File Description	Documents
Any additional information	<a href="#">View File</a>
Minutes of relevant Academic Council/ BOS meetings	<a href="#">View File</a>
Institutional data in prescribed format (Data Template)	<a href="#">View File</a>

### 1.2.2 - Number of Add on /Certificate programs offered during the year

#### 1.2.2.1 - How many Add on /Certificate programs are added during the year. Data requirement for year: (As per Data Template)

3

File Description	Documents
Any additional information	<a href="#">View File</a>
Brochure or any other document relating to Add on /Certificate programs	<a href="#">View File</a>
List of Add on /Certificate programs (Data Template )	<a href="#">View File</a>

### 1.2.3 - Number of students enrolled in Certificate/ Add-on programs as against the total number of students during the year

394

File Description	Documents
Any additional information	<a href="#">View File</a>
Details of the students enrolled in Subjects related to certificate/Add-on programs	<a href="#">View File</a>

### 1.3 - Curriculum Enrichment

#### 1.3.1 - Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum

The Institute attempts to inculcate values among the students through the SPPU curriculum through major and minor specializations and by addressing such issues through interactive sessions by experts. Additional compulsory course on Human Values (Rights) has been introduced by the University where students become aware about Human Rights.

Courses like 'Organizational Behavior', 'Indian Ethos Business Ethics' deal with the issues like values, ethics, beliefs, etiquettes, emotions, etc that help students to understand the need for human values, perceptions, and causes of their behavior in personal & professional life. Students can enhance self-behavior in professional effectiveness & inculcate ethics through them. Manners and values of business communication are taught. Statutory Ethics are covered under Employee Relations and Labor Legislation that address issues like business ethics, equality, basic human rights, and gender equity. Awareness about social responsibilities and good governance are covered under Corporate Social Responsibility, Corporate Governance, and Business, Governance & Society. A course on Entrepreneurship Development, Legal Aspects of Business covers all aspects necessary for running a business ethically and effectively.

"Start-up and New Venture Management" develops not only managers but professional entrepreneurs. "Employment Relations" helps to understand the philosophy of treating employees as human beings and maintaining good relations in organizations.

File Description	Documents
Any additional information	<a href="#">View File</a>
Upload the list and description of courses which address the Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum.	<a href="#">View File</a>

### 1.3.2 - Number of courses that include experiential learning through project work/field work/internship during the year

2

File Description	Documents
Any additional information	<a href="#">View File</a>
Programme / Curriculum/ Syllabus of the courses	<a href="#">View File</a>
Minutes of the Boards of Studies/ Academic Council meetings with approvals for these courses	<a href="#">View File</a>
MoU's with relevant organizations for these courses, if any	<a href="#">View File</a>
Institutional Data in Prescribed Format	<a href="#">View File</a>

### 1.3.3 - Number of students undertaking project work/field work/ internships

115

File Description	Documents
Any additional information	<a href="#">View File</a>
List of programmes and number of students undertaking project work/field work/ /internships (Data Template)	<a href="#">View File</a>

## 1.4 - Feedback System

1.4.1 - Institution obtains feedback on the syllabus and its transaction at the

A. All of the above

<b>institution from the following stakeholders</b> <b>Students Teachers Employers Alumni</b>	
File Description	Documents
URL for stakeholder feedback report	<a href="https://ashokabschool.org/feedback.html">https://ashokabschool.org/feedback.html</a>
Action taken report of the Institution on feedback report as stated in the minutes of the Governing Council, Syndicate, Board of Management	<a href="#">View File</a>
Any additional information	<a href="#">View File</a>
<b>1.4.2 - Feedback process of the Institution may be classified as follows</b>	<b>A. Feedback collected, analyzed and action taken and feedback available on website</b>
File Description	Documents
Upload any additional information	<a href="#">View File</a>
URL for feedback report	<a href="https://ashokabschool.org/feedback.html">https://ashokabschool.org/feedback.html</a>
<b>TEACHING-LEARNING AND EVALUATION</b>	
<b>2.1 - Student Enrollment and Profile</b>	
<b>2.1.1 - Enrolment Number Number of students admitted during the year</b>	
<b>2.1.1.1 - Number of students admitted during the year</b>	
<b>287</b>	
File Description	Documents
Any additional information	<a href="#">View File</a>
Institutional data in prescribed format	<a href="#">View File</a>
<b>2.1.2 - Number of seats filled against seats reserved for various categories (SC, ST, OBC, Divyangjan, etc. as per applicable reservation policy during the year (exclusive of supernumerary seats)</b>	
<b>2.1.2.1 - Number of actual students admitted from the reserved categories during the year</b>	
<b>119</b>	

File Description	Documents
Any additional information	<a href="#">View File</a>
Number of seats filled against seats reserved (Data Template)	<a href="#">View File</a>

## 2.2 - Catering to Student Diversity

2.2.1 - The institution assesses the learning levels of the students and organizes special Programmes for advanced learners and slow learners

Understanding the learner's levels is always a pre-requisite for better delivery of the curriculum. The Institute understands the learner's levels of the incumbents on the basis of their scores in the Common Entrance test conducted by the State Government. Students with good percentile in the Common Entrance Test are identified. These students comprised the advanced learners (named as Elite Students) group. Students who fail to maintain their performance in the first semester will exit the elite (advanced learners) group and replaced by those with good performances.

Similarly, the Slow learners (named as remedial club) are identified on the basis of the results declared after university exams. Slow learners are identified as those who have failed and are allowed to keep terms (ATKT).

For slow learners, doubt solving and extra revision sessions are conducted for every subject with special emphasis on difficult topics. Similarly, a special initiative for fast learners is taken up by identifying students with potential called as 'Elite Group'. Under this initiative, faculties identify advanced learners on the basis of their graduation and CET scores, formation of Elite group is formed on the basis of the scores, advance doubt solving sessions of subjects of interest takes, extra books are given to the advanced learners (5 books in a month instead of 2 in normal cases). Students are also given sessions on advanced excel training, HR Analytics, Machine Learning & Python, Financial Modelling in order to make them industry ready.

File Description	Documents
Paste link for additional information	<a href="https://ashokabschool.org/ABS-clubs-for-students.html">https://ashokabschool.org/ABS-clubs-for-students.html</a>
Upload any additional information	<a href="#">View File</a>

### 2.2.2 - Student- Full time teacher ratio (Data for the latest completed academic year)

Number of Students	Number of Teachers
287	15

File Description	Documents
Any additional information	<a href="#">View File</a>

### 2.3 - Teaching- Learning Process

2.3.1 - Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences

Ashoka Business School has adopted the following student centric methods.

#### A. Experiential Learning

**Equity Club:** Here students participate in the financial markets and exchange their knowledge about trading thereby maximising returns on investment.

**Readers Club:** Here students volunteer themselves in giving a review about a book they have read through this club.

**Industrial Visit:** Industrial visits are regularly organised to blend the theory and practicality as a part of experiential learning.

#### B: Participative Learning

**Management Guru:** Here students get a platform to showcase their knowledge of management gurus. The students give presentation on the contribution of various management gurus to the field of management. The best presentation is awarded.

**Case Studies:** Case Studies help students to learn in groups,

discuss the merits and demerits of the case and present the findings about various issues in the case collectively.

### C. Problem-solving methodologies

**SRPS: Students Research Programme Scheme** is an initiative where students undertake a research under the guidance of a faculty of their choice. A research group of 2-3 students compete with other research groups and the best research project is awarded. Such research competitions expose students to research-oriented and real-world problem-solving experiences.

**Summer Internship Projects:** Students take SIPs under the supervision of faculty and company guide for two months, face a Viva-voce by external experts, and are evaluated. The internship helps students in understanding the problems and challenges faced by organizations and also helps them in articulating solutions for the organizational problems.

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Link for additional information	<a href="https://ashokabschool.org/ABS-clubs-for-students.html">https://ashokabschool.org/ABS-clubs-for-students.html</a>

2.3.2 - Teachers use ICT enabled tools for effective teaching-learning process. Write description in maximum of 200 words

Ashoka Business School makes use of online interactive sessions by taking help of the information and communication tools. The Institute has licensed copy of Zoom through which special sessions from external experts are conducted thereby ensuring the continuity of teaching and learning process. The Institute created a setup of webcams, headphones and other related equipments required to enable seamless education to the Distance MBA students. The Institute also has a setup of 71 computers in the computer lab which is made available to the students for learning and practicing advanced excel and other related work. The students also make use of the computer lab during their project work and presentations. Every classroom, seminar hall and the boardroom is equipped with separate computer and a projector to be used for effective teaching-learning process and presentations. The presentations of the faculties are saved on the classroom desktops for easy access to the students. The



Institute has also installed two interactive panels which enables faculties to give online references wherever required. Youtube videos are also shown to the students during regular classes for better delivery. Every faculty is also provided with a personal computer at his working place along with webcam and headphone. The Institute also has installed ERP software for effective overall administration. The students attendance is recorded by the faculties in the ERP using mobile application.

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Provide link for webpage describing the ICT enabled tools for effective teaching-learning process	<a href="#">View File</a>

### 2.3.3 - Ratio of mentor to students for academic and other related issues (Data for the latest completed academic year )

#### 2.3.3.1 - Number of mentors

11

File Description	Documents
Upload, number of students enrolled and full time teachers on roll	<a href="#">View File</a>
Circulars pertaining to assigning mentors to mentees	<a href="#">View File</a>
Mentor/mentee ratio	<a href="#">View File</a>

### 2.4 - Teacher Profile and Quality

#### 2.4.1 - Number of full time teachers against sanctioned posts during the year

11

File Description	Documents
Full time teachers and sanctioned posts for year (Data Template)	<a href="#">View File</a>
Any additional information	<a href="#">View File</a>
List of the faculty members authenticated by the Head of HEI	<a href="#">View File</a>

#### **2.4.2 - Number of full time teachers with Ph. D. / D.M. / M.Ch. /D.N.B Superspeciality / D.Sc. / D.Litt. during the year (consider only highest degree for count)**

##### **2.4.2.1 - Number of full time teachers with Ph. D. / D.M. / M.Ch. /D.N.C Superspeciality / D.Sc. / D.Litt. during the year**

**12**

File Description	Documents
Any additional information	<a href="#">View File</a>
List of number of full time teachers with Ph. D. / D.M. / M.Ch./ D.N.B Super specialty / D.Sc. / D.Litt. and number of full time teachers for year (Data Template)	<a href="#">View File</a>

#### **2.4.3 - Number of years of teaching experience of full time teachers in the same institution (Data for the latest completed academic year)**

##### **2.4.3.1 - Total experience of full-time teachers**

**3.5**

File Description	Documents
Any additional information	<a href="#">View File</a>
List of Teachers including their PAN, designation, dept. and experience details(Data Template)	<a href="#">View File</a>

## **2.5 - Evaluation Process and Reforms**

2.5.1 - Mechanism of internal assessment is transparent and robust in terms of frequency and mode. Write description within 200 words.

Ashoka Business School follows the continuous concurrent evaluation (CCE) system as prescribed by SPPU in the revised syllabus for all courses. The students after admission are appraised with the process of evaluation (internal and external assessment). As per the guidelines, for a 3 credit course there shall be a minimum of three CCE (comprehensive concurrent evaluation) items. The final scores are converted to 50 using an average or best two out of the three formulae. Similarly, for 2 Credit courses there are a minimum of two CCE items, the final scores are then converted to 50. The CCE items have been categorized into 6 groups and a course teacher opts for a combination of CCE methods. Similarly, regular class test and end term exams are conducted to understand the level of student's preparation for the University exams. This enables the students in understanding the paper pattern. The assessment process is made transparent by displaying the marksheets on the notice board and the answers papers after evaluation are discussed with the students by respective teachers in the class which helps the students in understanding the deduction in marks with reasons, thereby giving them the opportunity to overcome future mistakes.

The CCE spreads throughout the duration of the semester. Keeping in mind the objectives and guidelines of the CBCS System, the institute has adopted the evaluation based on Concurrent Evaluation pattern along with midterm and end term examination per semester which is followed by the University exams.

File Description	Documents
Any additional information	<a href="#">View File</a>
Link for additional information	<a href="https://ashokabschool.org/examination-procedure.html">https://ashokabschool.org/examination-procedure.html</a>

2.5.2 - Mechanism to deal with internal examination related grievances is transparent, time-bound and efficient

The Institute follows the guidelines prescribed by Savitribai Phule Pune University, Pune for internal examination evaluation. At the beginning of the semester every subject teacher decides the comprehensive concurrent evaluation (CCE) criteria as per the norms, and the same is communicated to students, well in advance. Detailed instructions of adherence and submission are shared with the students. Along with the comprehensive concurrent evaluation, the Institute also conducts mid term and

end term exams in a semester which gives students the feel of university exam and sensitises them for future exam preparation.

Subject teachers are free to choose internal evaluation criteria as per the norms of the Savitribai Phule Pune University, Pune. Internal marks are allocated on the basis of quality and timely submission by students. The checked answer sheets are shown to the students and marks are also displayed on the college notice board for further related course of action by individual student.

Google Classroom is used for digital submission of assignments. The use of technology ensures transparency, however if any student has any grievance regarding questions or marks he/she is free to communicate the same to the subject teacher. If the subject teacher does not address the grievance within 3 days, the student can communicate the same to the Director of the Institute who ensures that the grievance is addressed in time.

File Description	Documents
Any additional information	<a href="#">View File</a>
Link for additional information	<a href="https://ashokabschool.org/examination-procedure.html">https://ashokabschool.org/examination-procedure.html</a>

## 2.6 - Student Performance and Learning Outcomes

2.6.1 - Programme and course outcomes for all Programmes offered by the institution are stated and displayed on website and communicated to teachers and students.

Ashoka Business School is affiliated to Savitribai Phule Pune University and hence follows the rules and regulations laid down by the University from time to time. The syllabus is framed by the University committee and communicated to the Institute. The programme and the course outcomes for MBA programme are specified by the university in the Revised 2019 pattern syllabus copy. Before the beginning of the semester during subject allocation meeting, the Programme and the Course outcomes are discussed among the faculties so as to enable them in making any changes in the pedagogy for better delivery. During the induction of MBA I students, the incoming students are given a syllabus copy and the course outcomes per subject are discussed with them. Before the commencement of each unit/chapter from a particular subject, the faculty also communicates the course outcomes to the students which enables them in proper

orientation with the subject.

For every course there are either 5 or 6 course outcomes. These outcomes are designed based on blooms taxonomy i.e. Remembering, Understanding, Applying, Analysing, Evaluating and Creating.

Following are the Program Outcomes for MBA course.

1. Generic and Domain Knowledge

2. Problem Solving & Innovation 3. Critical Thinking 4. Effective Communication 5. Leadership and Team Work 6. Global Orientation and Cross 7. Entrepreneurship 8. Environment and Sustainability 9. Social Responsiveness and Ethics 10. LifeLong Learning

At the beginning of the semester, orientation is given to students about Program Outcomes and Course Outcomes.

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Paste link for Additional information	<a href="https://ashokabschool.org/pdf/course-outcomes-mba-2019.pdf">https://ashokabschool.org/pdf/course-outcomes-mba-2019.pdf</a>
Upload COs for all Programmes (exemplars from Glossary)	<a href="#">View File</a>

2.6.2 - Attainment of Programme outcomes and course outcomes are evaluated by the institution.

Program outcomes(PO) and course outcomes(CO) were evaluated by the individual faculties according to the evaluation criteria prescribed by the University. Concurrent evaluation for every subject is on the basis of criteria such as assignments, class test, open book test, role play, group discussion, group presentation etc. The individual faculties decide on the criteria for concurrent evaluation which facilitates measurement of course outcomes. Every subject has 5-6 course outcomes and MBA as a program has 10 program outcomes. For example, if a test, as criteria for concurrent evaluation is conducted for 25 marks and carries five questions with equal weightage, every question meets certain course outcome in percentage. The percentage figures are further converted to points up to maximum

three. Thus the marks earned by an individual student for that question decides the extent of meeting course outcome (out of 3). Similarly, each criterion set has certain course outcomes which are met by individual student on the basis of marks he/she earns for every respective criterion. The course outcomes are then mapped with programme outcomes which are subjective in nature and decided by individual faculty. Every CO is mapped with every PO on the basis of relevance to more or less extent on a scale of 3. The programme outcome for an individual subject is calculated on the basis of cumulative contribution of the course outcomes. The average program outcome for all the subjects for a particular semester is then calculated which decides the final attainment of PO for a semester.

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Paste link for Additional information	<a href="https://ashokabschool.org/pdf/course-outcomes-mba-2019.pdf">https://ashokabschool.org/pdf/course-outcomes-mba-2019.pdf</a>

### 2.6.3 - Pass percentage of Students during the year

#### 2.6.3.1 - Total number of final year students who passed the university examination during the year

96

File Description	Documents
Upload list of Programmes and number of students passed and appeared in the final year examination (Data Template)	<a href="#">View File</a>
Upload any additional information	<a href="#">View File</a>
Paste link for the annual report	<a href="https://ashokabschool.org/pdf/AnnualReport.PDF">https://ashokabschool.org/pdf/AnnualReport.PDF</a>

### 2.7 - Student Satisfaction Survey

#### 2.7.1 - Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design its own questionnaire) (results and details need to be provided as a weblink)

<https://ashokabschool.org/pdf/SSI.pdf>

<b>RESEARCH, INNOVATIONS AND EXTENSION</b>	
<b>3.1 - Resource Mobilization for Research</b>	
<b>3.1.1 - Grants received from Government and non-governmental agencies for research projects / endowments in the institution during the year (INR in Lakhs)</b>	
<b>3.1.1.1 - Total Grants from Government and non-governmental agencies for research projects / endowments in the institution during the year (INR in Lakhs)</b>	
36400	
File Description	Documents
Any additional information	<a href="#">View File</a>
e-copies of the grant award letters for sponsored research projects /endowments	<a href="#">View File</a>
List of endowments / projects with details of grants(Data Template)	<a href="#">View File</a>
<b>3.1.2 - Number of teachers recognized as research guides (latest completed academic year)</b>	
<b>3.1.2.1 - Number of teachers recognized as research guides</b>	
5	
File Description	Documents
Any additional information	<a href="#">View File</a>
Institutional data in prescribed format	<a href="#">View File</a>
<b>3.1.3 - Number of departments having Research projects funded by government and non government agencies during the year</b>	
<b>3.1.3.1 - Number of departments having Research projects funded by government and non-government agencies during the year</b>	
0	

File Description	Documents
List of research projects and funding details (Data Template)	<a href="#">View File</a>
Any additional information	<a href="#">View File</a>
Supporting document from Funding Agency	<a href="#">View File</a>
Paste link to funding agency website	Nil

### 3.2 - Innovation Ecosystem

3.2.1 - Institution has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge

Ashoka Business School has consistently strived for educational excellence through the delivery of "Need-based Education." Creating a conducive learning environment, the institution boasts top-notch infrastructure and a pleasant atmosphere. The faculty actively supports students, fostering not only intellectual and domain-specific growth but also holistic development. Renowned for its activity-based learning approach, ABS meticulously plans year-round activities infused with research and innovative ideas, enriching the minds of its students. The institution has developed a supportive environment that encourages innovation. It has specific initiatives in place to both create new knowledge and ensure that this knowledge is effectively shared and utilized, by providing a conducive learning environment with top-notch infrastructure and supportive faculty. The institution focuses on holistic development and adopts an activity-based learning approach enriched with research and innovative ideas. It has initiatives to create and share knowledge effectively, fostering an environment that encourages innovation and growth.

Ashoka Business School employs various clubs to facilitate the transfer of knowledge across multiple domains. The institution features:

1. "AISC" (Ashoka Innovation & Start-Up Cell) that acquaints students with entrepreneurial concepts, fostering critical and creative thinking.
2. "Equity Club" providing insights into financial markets and trading.



3. ABS has pioneered the "Management Guru" initiative, a unique learning opportunity for students by presenting on the legends who contributed to the society.
4. ABS is set to achieve a significant milestone with "SRPS" (Student Research Project Scheme) under its Research Cell.
5. Literary Club
6. Elite Club

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Paste link for additional information	<a href="https://ashokabschool.org/ABS-clubs-for-students.html">https://ashokabschool.org/ABS-clubs-for-students.html</a>

### 3.2.2 - Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

#### 3.2.2.1 - Total number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship year wise during the year

37

File Description	Documents
Report of the event	<a href="#">View File</a>
Any additional information	<a href="#">View File</a>
List of workshops/seminars during last 5 years (Data Template)	<a href="#">View File</a>

### 3.3 - Research Publications and Awards

#### 3.3.1 - Number of Ph.Ds registered per eligible teacher during the year

##### 3.3.1.1 - How many Ph.Ds registered per eligible teacher within the year

9

File Description	Documents
URL to the research page on HEI website	<a href="https://ashokabschool.org/MBA-PhD-in-Management.html">https://ashokabschool.org/MBA-PhD-in-Management.html</a>
List of PhD scholars and their details like name of the guide , title of thesis, year of award etc (Data Template)	<a href="#">View File</a>
Any additional information	<a href="#">View File</a>

### 3.3.2 - Number of research papers per teachers in the Journals notified on UGC website during the year

#### 3.3.2.1 - Number of research papers in the Journals notified on UGC website during the year

11

File Description	Documents
Any additional information	<a href="#">View File</a>
List of research papers by title, author, department, name and year of publication (Data Template)	<a href="#">View File</a>

### 3.3.3 - Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during the year

#### 3.3.3.1 - Total number of books and chapters in edited volumes/books published and papers in national/ international conference proceedings year wise during year

8

File Description	Documents
Any additional information	<a href="#">View File</a>
List books and chapters edited volumes/ books published (Data Template)	<a href="#">View File</a>

### 3.4 - Extension Activities

3.4.1 - Extension activities are carried out in the neighborhood community, sensitizing students to social issues, for their holistic development, and impact thereof during the year

Ashoka Business School (ABS) has consistently prioritized the

holistic development of students, extending beyond academic realms to encompass societal well-being. It has dedicatedly undertaken a series of extension activities within the neighbourhood community, aiming to contribute to its betterment while concurrently instilling in students an acute awareness of pressing social issues. Embracing a holistic development approach, these initiatives have materialized in multifaceted programs addressing various facets of community welfare.

1. Clean-up drives have notably elevated local hygiene standards, fostering a sense of pride and environmental responsibility among participating students.
2. The institution has further fortified its commitment to community empowerment through active engagement in skill development workshops, environmental initiatives, and social awareness campaigns.
3. Cultural exchanges, festivals, and digital literacy programs organized during this period have not only contributed to fostering a strong sense of community but have also played a pivotal role in enhancing diversity appreciation and digital inclusivity.

These extension activities collectively underscore the institution's dedication to social responsibility and the cultivation of well-rounded individuals.

Additionally, ABS is actively engaged in environmental projects and campaigns to raise social awareness. These efforts are geared towards empowering the community and promoting sustainable practices.

Overall, ABS's extension activities reflect its strong commitment to social responsibility and its dedication to shaping well-rounded individuals who are not only academically competent but also socially conscious and actively engaged in contributing to the betterment of society.

File Description	Documents
Paste link for additional information	<a href="https://ashokabschool.org/e-bulletins.html">https://ashokabschool.org/e-bulletins.html</a>
Upload any additional information	<a href="#">View File</a>

### 3.4.2 - Number of awards and recognitions received for extension activities from

**government / government recognized bodies during the year****3.4.2.1 - Total number of awards and recognition received for extension activities from Government/ Government recognized bodies year wise during the year**

6

File Description	Documents
Any additional information	<a href="#">View File</a>
Number of awards for extension activities in last 5 year (Data Template)	<a href="#">View File</a>
e-copy of the award letters	<a href="#">View File</a>

**3.4.3 - Number of extension and outreach programs conducted by the institution through NSS/NCC/Red cross/YRC etc., ( including the programmes such as Swachh Bharat, AIDS awareness, Gender issues etc. and/or those organized in collaboration with industry, community and NGOs ) during the year****3.4.3.1 - Number of extension and outreach Programs conducted in collaboration with industry, community and Non- Government Organizations through NSS/ NCC/ Red Cross/ YRC etc., during the year**

26

File Description	Documents
Reports of the event organized	<a href="#">View File</a>
Any additional information	<a href="#">View File</a>
Number of extension and outreach Programmes conducted with industry, community etc for the during the year (Data Template)	<a href="#">View File</a>

**3.4.4 - Number of students participating in extension activities at 3.4.3. above during year****3.4.4.1 - Total number of Students participating in extension activities conducted in collaboration with industry, community and Non- Government Organizations such as Swachh Bharat, AIDs awareness, Gender issue etc. year wise during year**

25

File Description	Documents
Report of the event	<a href="#">View File</a>
Any additional information	<a href="#">View File</a>
Number of students participating in extension activities with Govt. or NGO etc (Data Template)	<a href="#">View File</a>

### 3.5 - Collaboration

#### 3.5.1 - Number of Collaborative activities for research, Faculty exchange, Student exchange/ internship during the year

##### 3.5.1.1 - Number of Collaborative activities for research, Faculty exchange, Student exchange/ internship year wise during the year

215

File Description	Documents
e-copies of related Document	<a href="#">View File</a>
Any additional information	<a href="#">View File</a>
Details of Collaborative activities with institutions/industries for research, Faculty	<a href="#">View File</a>

#### 3.5.2 - Number of functional MoUs with institutions, other universities, industries, corporate houses etc. during the year

##### 3.5.2.1 - Number of functional MoUs with Institutions of national, international importance, other universities, industries, corporate houses etc. year wise during the year

20

File Description	Documents
e-Copies of the MoUs with institution./ industry/corporate houses	<a href="#">View File</a>
Any additional information	<a href="#">View File</a>
Details of functional MoUs with institutions of national, international importance, other universities etc during the year	<a href="#">View File</a>

## INFRASTRUCTURE AND LEARNING RESOURCES

### 4.1 - Physical Facilities

4.1.1 - The Institution has adequate infrastructure and physical facilities for teaching- learning. viz., classrooms, laboratories, computing equipment etc.

Ashoka Business School has a modern and well-equipped infrastructure that provides a conducive learning environment for its students.

The Institute has a well-designed layout with state of art infrastructure. which is centrally located in Nashik City for easy transportation. The building is well-maintained, providing a comfortable and safe environment for students, faculty, and staff.

**Class Rooms:** The class rooms are spacious and equipped with modern audio-visual equipment such as projectors, Interactive panels, air conditioner. This helps in making the teaching - learning process more interactive and engaging.

**Library-**The library is well-stocked with a vast collection of books, journals, and research papers. The library is equipped with modern facilities such as online databases, e-books, and e-journals, providing easy access to students and faculty.

**Computer Lab-**The computer lab is equipped with the latest hardware and software. The lab is spacious and provides high-speed internet connectivity to students, enabling them to access information and complete their assignments on time.

**Seminar Hall-**The Seminar Hall is spacious and well-equipped with modern audio-visual facilities. It is used for conducting seminars, workshops, conferences, and cultural events. It has a capacity of 136 people.

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Paste link for additional information	<a href="https://ashokabschool.org/advanced-library.html">https://ashokabschool.org/advanced-library.html</a>

4.1.2 - The Institution has adequate facilities for cultural activities, sports, games (indoor, outdoor), gymnasium, yoga centre etc.

Ashoka Business School has adequate facilities for cultural activities, sports, games, yoga, etc. Having these facilities can greatly enhance the overall experience of students and contribute to their physical, mental, and emotional well-being. Sports and games can promote physical fitness, teamwork, and leadership skills, as well as provide a fun and engaging way for students to relieve stress.

**Sports Facilities-** Ashoka Business School has a well-equipped sports room that includes facilities for indoor games such as Snooker, Table tennis, Chess, Carrom. The institute has equipment's for outdoor games like Badminton, volleyball, Cricket etc. The institute shares the playground of sister institute. Ashoka Premier League is an annual cricket event held with lots of enthusiasm.

Cultural activities can provide students with opportunities to explore and appreciate different cultures, express their creativity, and develop social skills. The Institute organizes an annual cultural event named Indradhanushya, which is celebrated with much aplomb. Ganeshutsav is also organized.

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Paste link for additional information	<a href="https://ashokabschool.org/sports.html">https://ashokabschool.org/sports.html</a>

#### **4.1.3 - Number of classrooms and seminar halls with ICT- enabled facilities such as smart class, LMS, etc.**

9

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Paste link for additional information	<a href="https://ashokabschool.org/lecture-capturing-room.html">https://ashokabschool.org/lecture-capturing-room.html</a>
Upload Number of classrooms and seminar halls with ICT enabled facilities (Data Template)	<a href="#">View File</a>

#### 4.1.4 - Expenditure, excluding salary for infrastructure augmentation during the year (INR in Lakhs)

##### 4.1.4.1 - Expenditure for infrastructure augmentation, excluding salary during the year (INR in lakhs)

61.42

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Upload audited utilization statements	<a href="#">View File</a>
Upload Details of budget allocation, excluding salary during the year (Data Template)	<a href="#">View File</a>

#### 4.2 - Library as a Learning Resource

##### 4.2.1 - Library is automated using Integrated Library Management System (ILMS)

The Library of Ashoka Business School spreads in an area of 157 sq ft. The library is two storied with separate reading room. The collection includes 6245 books, 18 journals, 3 magazines, 427 CD's. Old copies of periodicals are available. The collection of books include a wide range of management subjects. The library is automated and has a spacious reading hall and reference section. The reading area can accommodate 60 users at a time. The library is automated with open-source software Koha. Various housekeeping activities such as data entry, issue return and renewal of books, member logins etc. are done through software. The Books are classified according to Dewey decimal classification. Online public access catalogue service is provided where users can search books by title, author, publisher etc. The books are being bar-coded. Users are given unique barcode ID. The library is having access to e-resources from e-shodhsindhu consortium of INFLIBNET, National Digital Library and DELNET, where users are given awareness and made to access browse and download e books, e journals, databases etc. By using DELNET database students can access newspapers, rare books, video. New books are displayed on the display stand. User orientation is provided at the beginning regarding various facilities services and resources available in the library. The library provides reprographic service and internet service with Wi-Fi facility. For Enhancing security 3 closed circuit cameras have been installed. Fire safety units are available.



File Description	Documents
Upload any additional information	<a href="#">View File</a>
Paste link for Additional Information	<a href="https://ashokabschool.org/e-contest-study-material-for-students.html">https://ashokabschool.org/e-contest-study-material-for-students.html</a>

**4.2.2 - The institution has subscription for the following e-resources e-journals e-ShodhSindhu Shodhganga Membership e-books Databases Remote access toe-resources**

**A. Any 4 or more of the above**

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Details of subscriptions like e-journals,e-ShodhSindhu, Shodhganga Membership etc (Data Template)	<a href="#">View File</a>

**4.2.3 - Expenditure for purchase of books/e-books and subscription to journals/e- journals during the year (INR in Lakhs)**

**4.2.3.1 - Annual expenditure of purchase of books/e-books and subscription to journals/e-journals during the year (INR in Lakhs)**

**1.4943**

File Description	Documents
Any additional information	<a href="#">View File</a>
Audited statements of accounts	<a href="#">View File</a>
Details of annual expenditure for purchase of books/e-books and journals/e- journals during the year (Data Template)	<a href="#">View File</a>

**4.2.4 - Number per day usage of library by teachers and students ( foot falls and login data for online access) (Data for the latest completed academic year)**

**4.2.4.1 - Number of teachers and students using library per day over last one year**

**72**

File Description	Documents
Any additional information	<a href="#">View File</a>
Details of library usage by teachers and students	<a href="#">View File</a>

### 4.3 - IT Infrastructure

#### 4.3.1 - Institution frequently updates its IT facilities including Wi-Fi

Institute has given top priority to up-gradation of IT facilities for ensuring high-end teaching learning environment, Institute has updated hardware configurations and licenced software, Institute ensures updates of IT infrastructure through suggestions and requirements through its stakeholders. Presently there are 110 computers and 4 Laptops in campus with working condition

In order to provide full-fledged internet connectivity, Institute has 30 Mbps (Tata) internet connection which is provided through 110 Lan connection and 4 Wi-Fi router in campus and internet access is controlled through firewall. Institute has Airtel Extreme Fiber 300 kbps backup line.

Institute has Server room for systematic control in computer lab and for providing uninterrupted IT services for teaching and learning, Institute always review the current needs and accordingly internet bandwidth is upgraded from time to time. The server room also serves as a CCTV control room. We have 38 cameras and 2 DVR which help in keeping vigilance in the premises.

The Institute has essential softwares like- Adobe Reader, Microsoft Office, Windows 10, Quick Heal, Zoom and VNC.

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Paste link for additional information	<a href="https://ashokabschool.org/it-infrastructure.html">https://ashokabschool.org/it-infrastructure.html</a>

#### 4.3.2 - Number of Computers

133

File Description	Documents
Upload any additional information	<a href="#">View File</a>
List of Computers	<a href="#">View File</a>

**4.3.3 - Bandwidth of internet connection in the Institution**

B. 30 - 50MBPS

File Description	Documents
Upload any additional Information	<a href="#">View File</a>
Details of available bandwidth of internet connection in the Institution	<a href="#">View File</a>

**4.4 - Maintenance of Campus Infrastructure****4.4.1 - Expenditure incurred on maintenance of infrastructure (physical and academic support facilities) excluding salary component during the year (INR in Lakhs)****4.4.1.1 - Expenditure incurred on maintenance of infrastructure (physical facilities and academic support facilities) excluding salary component during the year (INR in lakhs)**

12.98

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Audited statements of accounts	<a href="#">View File</a>
Details about assigned budget and expenditure on physical facilities and academic support facilities (Data Templates)	<a href="#">View File</a>

4.4.2 - There are established systems and procedures for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc.

The college infrastructure being the backbone of an institution serves a vital support to the range of activities that are executed in it. Due to this pivotal role of the infrastructure, the college is committed to create new infrastructure whenever and wherever possible, enhance/renovate/maintain the existing one in the best interest of the college lending a constructive support .

Students must arrive on time and attend all classes. No food or drink is allowed in the classrooms. Students must respect the faculties and other students in the classroom. Students must not use their phones or other electronic devices during class unless specifically authorized by the instructor. Students must not engage in any disruptive behavior in the classroom.

Code of conduct policy is designed ,approved and orientation is given to all the students to follow through the induction program .

Code of Conduct (ashokabschool.org)

Maintenance of computers (Hardware and Software), updating software related to administrative and overall maintenance of campus infrastructure is done on a regular basis. Annual maintenance contracts for computers, copier machines, CCTV, Fire extinguisher are in place. Garden and security are managed by our inhouse staff. Policy is developed to maintain a balanced student and computer ratio, so that all students will be benefited for academic purposes.

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Paste link for additional information	<a href="https://ashokabschool.org/canteen.html">https://ashokabschool.org/canteen.html</a>

## STUDENT SUPPORT AND PROGRESSION

### 5.1 - Student Support

#### 5.1.1 - Number of students benefited by scholarships and free ships provided by the Government during the year

##### 5.1.1.1 - Number of students benefited by scholarships and free ships provided by the Government during the year

305

File Description	Documents
Upload self attested letter with the list of students sanctioned scholarship	<a href="#">View File</a>
Upload any additional information	<a href="#">View File</a>
Number of students benefited by scholarships and free ships provided by the Government during the year (Data Template)	<a href="#">View File</a>

### 5.1.2 - Number of students benefitted by scholarships, free ships etc. provided by the institution / non- government agencies during the year

#### 5.1.2.1 - Total number of students benefitted by scholarships, free ships, etc provided by the institution / non- government agencies during the year

13

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Number of students benefited by scholarships and free ships institution / non- government agencies in last 5 years (Date Template)	<a href="#">View File</a>

**5.1.3 - Capacity building and skills enhancement initiatives taken by the institution include the following: Soft skills Language and communication skills Life skills (Yoga, physical fitness, health and hygiene) ICT/computing skills**

A. All of the above

File Description	Documents
Link to Institutional website	<a href="https://ashokabschool.org/it-infrastructure.html">https://ashokabschool.org/it-infrastructure.html</a>
Any additional information	<a href="#">View File</a>
Details of capability building and skills enhancement initiatives (Data Template)	<a href="#">View File</a>

**5.1.4 - Number of students benefitted by guidance for competitive examinations and career counseling offered by the institution during the year**

2641

**5.1.4.1 - Number of students benefitted by guidance for competitive examinations and career counseling offered by the institution during the year**

2641

File Description	Documents
Any additional information	<a href="#">View File</a>
Number of students benefitted by guidance for competitive examinations and career counseling during the year (Data Template)	<a href="#">View File</a>

**5.1.5 - The Institution has a transparent mechanism for timely redressal of student grievances including sexual harassment and ragging cases Implementation of guidelines of statutory/regulatory bodies Organization wide awareness and undertakings on policies with zero tolerance Mechanisms for submission of online/offline students' grievances Timely redressal of the grievances through appropriate committees**

A. All of the above

File Description	Documents
Minutes of the meetings of student redressal committee, prevention of sexual harassment committee and Anti Ragging committee	<a href="#">View File</a>
Upload any additional information	<a href="#">View File</a>
Details of student grievances including sexual harassment and ragging cases	<a href="#">View File</a>

**5.2 - Student Progression****5.2.1 - Number of placement of outgoing students during the year****5.2.1.1 - Number of outgoing students placed during the year**

52

File Description	Documents
Self-attested list of students placed	<a href="#">View File</a>
Upload any additional information	No File Uploaded
Details of student placement during the year (Data Template)	<a href="#">View File</a>

**5.2.2 - Number of students progressing to higher education during the year****5.2.2.1 - Number of outgoing student progression to higher education**

7

File Description	Documents
Upload supporting data for student/alumni	<a href="#">View File</a>
Any additional information	No File Uploaded
Details of student progression to higher education	<a href="#">View File</a>

**5.2.3 - Number of students qualifying in state/national/ international level examinations during the year (eg: JAM/CLAT/GATE/ GMAT/CAT/GRE/ TOEFL/ Civil Services/State government examinations)****5.2.3.1 - Number of students qualifying in state/ national/ international level examinations (eg: JAM/CLAT/NET/ SLET/ GATE/ GMAT/CAT/GRE/ TOEFL/ Civil Services/ State government examinations) during the year**

0

File Description	Documents
Upload supporting data for the same	<a href="#">View File</a>
Any additional information	No File Uploaded
Number of students qualifying in state/ national/ international level examinations during the year (Data Template)	<a href="#">View File</a>

### 5.3 - Student Participation and Activities

**5.3.1 - Number of awards/medals for outstanding performance in sports/cultural activities at university/state/national / international level (award for a team event should be counted as one) during the year**

**5.3.1.1 - Number of awards/medals for outstanding performance in sports/cultural activities at university/state/ national / international level (award for a team event should be counted as one) during the year.**

13

File Description	Documents
e-copies of award letters and certificates	<a href="#">View File</a>
Any additional information	No File Uploaded
Number of awards/medals for outstanding performance in sports/cultural activities at university/state/national/international level (During the year) (Data Template)	<a href="#">View File</a>

5.3.2 - Institution facilitates students' representation and engagement in various administrative, co-curricular and extracurricular activities (student council/ students representation on various bodies as per established processes and norms )

The Student Council is an integral part of the Institutional Quality Assurance Cell (IQAC) committee, actively engaging in the collection of comprehensive feedback from students on existing facilities and proposing suggestions for improvement to enhance the academic environment. Regular feedback mechanisms focus on advocating for enhancements in campus infrastructure, including essential amenities like soap dispensers and sanitary napkins. A dedicated Grievance Cell addresses student concerns, utilizing a Grievance Box for anonymous submissions and taking subsequent actions based on received complaints. The council maintains an active online presence through platforms like WhatsApp, ensuring timely communication of management directives. The Institute Social Responsibility Cell leads impactful community initiatives, reflecting the council's commitment to social responsibility. Beyond administrative roles, the council collaborates with extracurricular clubs, organizing diverse events such as cultural celebrations and academic conferences. Involvement in initiatives like the Institute Social Responsibility (ISR) activities, AISC Club,



Equity Club, and Vyaktitva Club contributes to the holistic development and vibrancy of campus life. Through active engagement and leadership, the Student Council plays a pivotal role in enhancing the overall college experience for stakeholders.

File Description	Documents
Paste link for additional information	<a href="https://ashokabschool.org/e-bulletins.html">https://ashokabschool.org/e-bulletins.html</a>
Upload any additional information	<a href="#">View File</a>

### 5.3.3 - Number of sports and cultural events/competitions in which students of the Institution participated during the year (organized by the institution/other institutions)

#### 5.3.3.1 - Number of sports and cultural events/competitions in which students of the Institution participated during the year

246

File Description	Documents
Report of the event	<a href="#">View File</a>
Upload any additional information	No File Uploaded
Number of sports and cultural events/competitions in which students of the Institution participated during the year (organized by the institution/other institutions (Data Template)	<a href="#">View File</a>

### 5.4 - Alumni Engagement

5.4.1 - There is a registered Alumni Association that contributes significantly to the development of the institution through financial and/or other support services

The Institute has registered its Alumni Association- 'KSHITIJ' (Nashik/0000159/2019) on 12 March 2019, with email id [abskshitij@aef.edu.in](mailto:abskshitij@aef.edu.in) and a bank account.

The association contributes to the development of its alma mater through monetary and non-monetary means. ABS alumni hold good positions and contribute by guiding the students.

The Institute encourages the alumni to regularly interact with the students. They act as Mentors to the current students and help in providing them internships for SIPs and placements. The alumni share their work and the current trends with the students. Every year the Institution organizes Alumni meet to provide them a platform for sharing their experiences with the students. Some alumni have their start-ups and encourage entrepreneurial activities.

The Alumni have taken training programs in specific areas such as Advanced Excel, HR Analytics, Business Analytics, Digital Marketing, Work- etiquettes & Communication Skill, and Industry expectations. The Alumni has been part of the judge's panel for Management Guru competition and Summer Internship Project viva.

The fund contributed by alumni will be used on social and student development activities. They are encouraged to donate in cash or kind for the student and alumni welfare. The alumni participate in the conferences, seminars and workshops organized by the Institute.

File Description	Documents
Paste link for additional information	<a href="https://ashokabschool.org/alumni-association.html">https://ashokabschool.org/alumni-association.html</a>
Upload any additional information	<a href="#">View File</a>

**5.4.2 - Alumni contribution during the year (INR in Lakhs)**

**E. <1Lakhs**

File Description	Documents
Upload any additional information	<a href="#">View File</a>

## **GOVERNANCE, LEADERSHIP AND MANAGEMENT**

### **6.1 - Institutional Vision and Leadership**

6.1.1 - The governance of the institution is reflective of and in tune with the vision and mission of the institution

**Vision-** "To be a premiere educational centre of excellence fostering managerial competencies of global standards for holistic advancement of students and create professional leaders contributing to the Socio-economic development of the Nation"

**Mission-** "Provide a platform for learners to hone their competencies through experiential learning by imparting professional leadership skills driven by committed educators"

**Nature of Governance:**

The Institute embraces a democratic and participatory governance model, involving stakeholders in its execution to provide value-based practical education for societal benefit. The governing board, inclusive of founders, trustees, Secretary, administrator, and senior academicians, oversees operations. Delegating authority to the Director, who, in turn, involves various functionaries, ensures a balanced approach to compliance and performance enhancement. Adhering to AICTE, DTE, and SPPU guidelines, the Institute pursues continuous improvement through IQAC norms, NAAC, and NIRF participation. Well-documented systems, procedures, and policies, approved by the CDC, guide institutional operations. The CDC, comprising members from the Institute, SPPU, industry, external/internal faculty, and alumni, facilitates policy development, subsequently conveyed to the Academic Committee. The introduction of ERP enhances system efficiency. The Institute, prioritizing holistic student development, receives unwavering top management support, ensuring thorough reviews when necessary.

File Description	Documents
Paste link for additional information	<a href="https://ashokabschool.org/About-Us.html">https://ashokabschool.org/About-Us.html</a>
Upload any additional information	<a href="#">View File</a>

6.1.2 - The effective leadership is visible in various institutional practices such as decentralization and participative management.

Ensuring transparency, accountability, and effectiveness in both academic and administrative realms, the institution entrusts multilevel responsibilities to staff and students. The team comprises members with extensive academic and administrative experience. Adhering to the academic calendar set by the higher education department, the Institute orchestrates activities spanning admissions, internal assessments, extracurricular engagements, and subsequent analyses.

Operated under the direct oversight of the Director, day-to-day academic affairs within departments are managed by the Academic

Coordinator. The Director, as the institute's representative, guides faculty members in academic matters, fostering a conducive academic environment. Encouraging collaboration with faculty, the Director actively contributes to the realization of the institute's mission.

To execute the institute's mission, active faculty members implement plans and policies through various committees. These committees are entrusted with the responsibility of program implementation. Faculty members play a vital role in bridging the gap between industry and academia, engaging in industry meets, collaborations, and extension activities. Aligned with the vision of cultivating professional leaders among students, the institute emphasizes nurturing leadership qualities in its faculty. Providing platforms for faculty to showcase organizational and decision-making skills through committees and activities further bolsters this objective.

File Description	Documents
Paste link for additional information	<a href="https://ashokabschool.org/committee.html">https://ashokabschool.org/committee.html</a>
Upload any additional information	<a href="#">View File</a>

## 6.2 - Strategy Development and Deployment

### 6.2.1 - The institutional Strategic/ perspective plan is effectively deployed

#### Effective Deployment of Ashoka Business School's Strategic Plan:

Ashoka Business School's strategic plan is pivotal in realizing its vision of academic excellence and industry relevance. The school's continuous evaluation and enhancement of academic programs ensure alignment with industry standards and regulatory requirements. This involves curriculum reviews, faculty development, and accreditation processes, guaranteeing high-quality education for students and meeting employers' evolving needs.

The proactive alignment of policies and programs with the National Education Policy (NEP) emphasizes holistic education, multidisciplinary learning, and skill development. Implementation of Outcome-Based Education (OBE) with clear Course Outcomes (CO) and Program Outcomes (PO) enhances academic quality and student outcomes through regular assessment and alignment monitoring.

Faculty contributions are central to enriching the learning experience, fostering academic excellence, and inspiring student engagement. Increasing faculty research contributions and promoting a culture of scholarly activity enhance the school's reputation and academic vibrancy.

Enhanced funding sources for research projects support innovation, knowledge advancement, and industry collaboration. Academic fulfillment is prioritized through a blend of curricular and co-curricular activities, mentorship programs, and industry partnerships, ensuring students' readiness for the dynamic business landscape.

In conclusion, Ashoka Business School's strategic deployment focuses on academic rigor, industry relevance, faculty engagement, research support, and student preparation, aligning with its vision of excellence in business education.

File Description	Documents
Strategic Plan and deployment documents on the website	<a href="#">View File</a>
Paste link for additional information	<a href="https://ashokabschool.org/pdf/IQAC_Srategic_Plan.pdf">https://ashokabschool.org/pdf/IQAC_Srategic_Plan.pdf</a>
Upload any additional information	<a href="#">View File</a>

6.2.2 - The functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment and service rules, procedures, etc.

Ashoka Business School aspires to be a pinnacle of excellence in Management Education, dedicated to the socioeconomic advancement of the country. Embracing participative management, the institution's structured organizational system involves all stakeholders. The key components of its structure include the Governing Council, Management Council, Secretary, Administrator, Director, IQAC Coordinator, Academic Coordinator, Placement Coordinator, Teaching staff, Non-teaching staff, and Support staff.

The Governing Council, overseeing the institutional strategic plan, sets academic aims and financial, infrastructural, technological, and recruitment strategies. External members contribute to Committees/Boards, sustaining institutional capacity. Stakeholders actively participate in various

committees, aligning with university/government guidelines, such as the IQAC Cell, Anti-ragging Cell, CDC Cell, Vishakha, and more.

Decisions are made at appropriate organizational levels, ensuring compliance with norms. Transparent recruitment follows AICTE guidelines, with a committee evaluating candidates' worthiness through interviews/demos. An induction program orients new staff, covering policies, vision, mission, work culture, HR policies, and ISO processes. Staff benefits include PF, Gratuity, and others, governed by transparent promotional policies.

Regular student feedback guides timely corrections, discussed with faculty in the presence of the Director and Academic Coordinator. A Grievance Redressal Committee addresses staff and student concerns, supported by suggestion/complaint boxes. Assigned mentors aid grievance conveyance, overseen by the Head of the Institute. Statutory committees, including Anti-Ragging and Internal Complaint Committees, fortify student and staff support structures.

File Description	Documents
Paste link for additional information	<a href="https://ashokabschool.org/committee.html">https://ashokabschool.org/committee.html</a>
Link to Organogram of the institution webpage	<a href="https://ashokabschool.org/organizational-structure.html">https://ashokabschool.org/organizational-structure.html</a>
Upload any additional information	<a href="#">View File</a>

**6.2.3 - Implementation of e-governance in areas of operation Administration Finance and Accounts Student Admission and Support Examination**

A. All of the above

File Description	Documents
ERP (Enterprise Resource Planning) Document	<a href="#">View File</a>
Screen shots of user inter faces	<a href="#">View File</a>
Any additional information	<a href="#">View File</a>
Details of implementation of e-governance in areas of operation, Administration etc(Data Template)	<a href="#">View File</a>

### 6.3 - Faculty Empowerment Strategies

#### 6.3.1 - The institution has effective welfare measures for teaching and non- teaching staff

Ashoka Business School in Nashik has effective welfare measures in place for both its teaching and non-teaching staff. This includes providing a safe and healthy work environment, ensuring timely payment of salaries and benefits, providing opportunities for professional development and training, and offering support services such as counseling and wellness programs. The institute has policies and procedures in place to address issues such as harassment and discrimination and to promote work-life balance. The faculty and staff have access to a range of support services and benefits, including the following:

1. Institute provides Provident fund to all the staff including Non-teaching Staff
2. Maternity benefits are provided to the eligible female staff
3. Benefit of Gratuity is provided as per the norms
4. Group Mediclaim Policy and Personal Accidental Insurance Policy is provided to all the staff.
5. AEF School Fee Waive off whose wards are in Ashoka Group of Schools.
6. Staff Birthday is celebrated and if provided with gifts.
7. Special Study leave for Exam, Ph.D. work.
8. Special leave - 5 days to the staff in case of death of person in blood relation.
9. Marriage Leave -07 days to the respective staff member. Gift (Teaching Staff Rs. 2000 and Non-teaching Rs.1500)
10. Diwali Gift is given to all the staff.
11. Financial assistance is provided to the staff in case of emergency.
12. Separate area for Canteen and cafeteria is provided to the

staff.

### 13. Indoor sport facility.

File Description	Documents
Paste link for additional information	<a href="https://ashokabschool.org/pdf/Employee-Welfare-Policy.pdf">https://ashokabschool.org/pdf/Employee-Welfare-Policy.pdf</a>
Upload any additional information	<a href="#">View File</a>

### 6.3.2 - Number of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies during the year

#### 6.3.2.1 - Number of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies during the year

0

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Details of teachers provided with financial support to attend conference, workshops etc during the year (Data Template)	<a href="#">View File</a>

### 6.3.3 - Number of professional development /administrative training programs organized by the institution for teaching and non-teaching staff during the year

#### 6.3.3.1 - Total number of professional development /administrative training Programmes organized by the institution for teaching and non teaching staff during the year

11



File Description	Documents
Reports of the Human Resource Development Centres (UGCASC or other relevant centres).	<a href="#">View File</a>
Reports of Academic Staff College or similar centers	No File Uploaded
Upload any additional information	<a href="#">View File</a>
Details of professional development / administrative training Programmes organized by the University for teaching and non teaching staff (Data Template)	<a href="#">View File</a>

#### **6.3.4 - Number of teachers undergoing online/face-to-face Faculty development Programmes (FDP) during the year (Professional Development Programmes, Orientation / Induction Programmes, Refresher Course, Short Term Course etc.)**

##### **6.3.4.1 - Total number of teachers attending professional development Programmes viz., Orientation / Induction Programme, Refresher Course, Short Term Course during the year**

**33**

File Description	Documents
IQAC report summary	<a href="#">View File</a>
Reports of the Human Resource Development Centres (UGCASC or other relevant centers)	<a href="#">View File</a>
Upload any additional information	<a href="#">View File</a>
Details of teachers attending professional development programmes during the year (Data Template)	<a href="#">View File</a>

#### **6.3.5 - Institutions Performance Appraisal System for teaching and non- teaching staff**

**Ashoka Business School places significant value on the contributions of both its teaching and non-teaching staff, recognizing these efforts through incentives and promotions. The**

Institutional Quality Assurance Cell (IQAC) plays a pivotal role in overseeing a structured and assessment system for all faculty members.

Ashoka Business School strictly follows the regulations regarding the appointments of faculty members laid out by UGC, AICTE and SPPU. A monthly review system is used to evaluate faculty performance across academic, research, extracurricular, and administrative activities. At the close of each month, employees complete a self-assessment form, subsequently assessed and rated by a senior faculty member or the Director. Monthly reports are then presented to the management, providing an impartial overview of ongoing activities and each member's role in the institute's smooth operation. Faculty members then fill a self appraisal form. The Director also presents her appraisal notes which are finally sent to the management.

This continuous assessment process offers management an unbiased perspective, facilitating transparent insights into the institute's dynamics. Faculty members receive feedback and due credit based on the comprehensive evaluation, enabling them to identify strengths and weaknesses. This constructive feedback loop empowers faculty to address areas of improvement, ultimately enhancing the quality of services provided to stakeholders and aligning with the institute's goals.

The appraisal system serves as a motivational tool, prompting faculty to be mindful of their roles and responsibilities. This awareness fosters a culture of self-improvement, leading to enhanced quality through collaborative efforts.

File Description	Documents
Paste link for additional information	<a href="https://ashokabschool.org/institute-Disclosures.html">https://ashokabschool.org/institute-Disclosures.html</a>
Upload any additional information	<a href="#">View File</a>

## 6.4 - Financial Management and Resource Mobilization

6.4.1 - Institution conducts internal and external financial audits regularly Enumerate the various internal and external financial audits carried out during the year with the mechanism for settling audit objections within a maximum of 200 words

Ashoka Business School in Nashik boasts a robust and transparent financial management system that prioritizes effective resource

mobilization and utilization. The institution conducts an annual budgeting exercise at the start of each year, involving the director, senior faculty members, and the accounts department. This collaborative effort finalizes expected expenditures under various heads, ensuring funds are allocated accordingly.

To uphold financial precision, Ashoka Business School in Nashik undergoes regular internal and external audits, led by a Chartered Accountant. Prioritizing transparency, the audit process emphasizes uncovering facts rather than assigning blame. Internal verification, conducted by departmental staff, plays a pivotal role in detecting errors and ensuring accurate record-keeping. The internal audit serves the purpose of furnishing objective information to the management, facilitating the efficient conduct of institute activities, safeguarding assets, preventing fraud, ensuring the completeness and accuracy of financial records, and timely preparation of financial statements.

The external audit, performed annually by statutory auditors, further validates the accuracy of financial statements. The institute's budgeting process involves continuous monitoring, initiated by unit heads and culminating in management-approved budgets. The procurement process is seamlessly managed through material requisitions, supplier finalization, and meticulous internal checks.

File Description	Documents
Paste link for additional information	<a href="https://ashokabschool.org/institute-Disclosures.html">https://ashokabschool.org/institute-Disclosures.html</a>
Upload any additional information	<a href="#">View File</a>

#### **6.4.2 - Funds / Grants received from non-government bodies, individuals, philanthropers during the year (not covered in Criterion III)**

##### **6.4.2.1 - Total Grants received from non-government bodies, individuals, Philanthropers during the year (INR in Lakhs)**

0

File Description	Documents
Annual statements of accounts	<a href="#">View File</a>
Any additional information	No File Uploaded
Details of Funds / Grants received from of the non-government bodies, individuals, Philanthropers during the year (Data Template)	<a href="#">View File</a>

### 6.4.3 - Institutional strategies for mobilization of funds and the optimal utilization of resources

Ashoka Business School, an autonomous MBA institute under the governance of the Ashoka Education Foundation, operates as a self-financed entity. Situated on a spacious campus, the institute boasts modern facilities, including computer labs, language labs, a cafeteria, seminar halls, and classrooms, fostering an optimal environment for teaching and learning. Tuition and development fees, determined by the Shikshan Shulk Samiti of the Government of Maharashtra, constitute the primary source of revenue.

To ensure judicious financial utilization, an annual budget is meticulously prepared, encompassing recurrent expenditures like salaries, electricity, maintenance, library, and internet costs. The Ashoka Education Foundation's management, supported by a committee led by the Director, oversees fund distribution and monitors utilization. Strategies are in place to allocate funds for effective teaching-learning practices, faculty remuneration, operational expenses, asset maintenance, library enhancement, departmental needs, and unforeseen expenses. Centralized processes and systems, spanning finance, banking, accounts, internal checks, statutory compliance, procurement, human resources, recruitment, and quality assurance, contribute to streamlined institutional management.

File Description	Documents
Paste link for additional information	<a href="https://ashokabschool.org/administrative-procedures&amp;flowline.html">https://ashokabschool.org/administrative-procedures&amp;flowline.html</a>
Upload any additional information	<a href="#">View File</a>

### 6.5 - Internal Quality Assurance System

### 6.5.1 - Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing the quality assurance strategies and processes

The IQAC at Ashoka Business School plays a pivotal role in orchestrating and evaluating a spectrum of academic and administrative endeavors throughout the year. Notably, the IQAC spearheads the formulation of the academic calendar, aligning it with the University's schedule, and coordinates with committee chairpersons and department heads for comprehensive planning. The IQAC diligently prepares the Action Taken Report at the academic year's culmination, detailing events organized by various committees and departments, subsequently uploading it on the institution's website.

A paramount responsibility of the IQAC involves the preparation and submission of the Annual Quality Assurance Report (AQAR), a critical component for accreditation.

IQAC ensures meticulous supervision of the evaluation process, addressing aspects like timely assignments, internal tests, transparent assessment, and prompt grievance redressal. IQAC's isfostering a research-oriented atmosphere, monitoring various co-curricular, extra-curricular, extension, and sports activities.

1. **National Level Case Study Writing & Case Analysis Competition:** This initiative under the SDP (Skill Development Program) .
2. **Enhancement of Teaching-Learning Processes:** The faculty induction program, faculty development program, and participation in NEP (National Education Policy) implementation awareness programs .
3. **Strengthening Industry-Academia Collaborations:**Seminars, workshops, and industry visits, the IQAC fosters meaningful partnerships between the academic community and industry .
4. **Practical-Based Educational Programs with Industry:** Advanced MS Excel, HR analytics, Human Resources Business Process certification, Python & ML Certification, and German Language courses ensuresstudents skills enhancement.
5. **Administrative Development and Staff Motivation:** Initiatives such as admin development programs, family day

celebrations.

Institute commitment to continuous improvement facilitated significantly by the IQAC's efforts.

File Description	Documents
Paste link for additional information	<a href="https://ashokabschool.org/pdf/IQAC-CALENDAR-2022-23.pdf">https://ashokabschool.org/pdf/IQAC-CALENDAR-2022-23.pdf</a>
Upload any additional information	<a href="#">View File</a>

6.5.2 - The institution reviews its teaching learning process, structures & methodologies of operations and learning outcomes at periodic intervals through IQAC set up as per norms and recorded the incremental improvement in various activities

Ashoka Business School places a strong emphasis on continuous improvement in its teaching-learning processes, operational structures, and learning outcomes. The institution has established an Internal Quality Assurance Cell (IQAC) in accordance with established norms, which serves as a dedicated mechanism for reviewing and enhancing various facets of academic activities.

The IQAC conducts regular and systematic evaluations of the teaching-learning methodologies employed by the faculty. These evaluations encompass the structure of operations, ensuring that they align with contemporary educational standards and best practices. The institution places a premium on the outcomes of the learning process, seeking to ascertain the effectiveness of its academic programs in nurturing and enhancing the knowledge and skills of its students.

Periodic intervals witness comprehensive reviews through feedback mechanisms, facilitating the identification of areas for improvement. This cyclical process allows the institution to record and document incremental enhancements in diverse activities, providing valuable insights into the efficacy of implemented changes. The IQAC acts as a driving force, ensuring that the teaching-learning ecosystem at Ashoka Business School evolves in response to the dynamic needs of education, fostering an environment of continual growth and excellence.

File Description	Documents
Paste link for additional information	<a href="https://ashokabschool.org/policies-for-teaching-and-learning.html">https://ashokabschool.org/policies-for-teaching-and-learning.html</a>
Upload any additional information	<a href="#">View File</a>

**6.5.3 - Quality assurance initiatives of the institution include: Regular meeting of Internal Quality Assurance Cell (IQAC); Feedback collected, analyzed and used for improvements Collaborative quality initiatives with other institution(s) Participation in NIRF any other quality audit recognized by state, national or international agencies (ISO Certification, NBA)**

**A. All of the above**

File Description	Documents
Paste web link of Annual reports of Institution	<a href="https://ashokabschool.org/iqac-composition.html">https://ashokabschool.org/iqac-composition.html</a>
Upload e-copies of the accreditations and certifications	<a href="#">View File</a>
Upload any additional information	<b>No File Uploaded</b>
Upload details of Quality assurance initiatives of the institution (Data Template)	<a href="#">View File</a>

## **INSTITUTIONAL VALUES AND BEST PRACTICES**

### **7.1 - Institutional Values and Social Responsibilities**

7.1.1 - Measures initiated by the Institution for the promotion of gender equity during the year

The institution is a leader in advocating gender equity and sensitivity, recently conducting two dedicated sessions on gender equality. With a noteworthy enrolment of 70% female students, it reflects a steadfast commitment to diversity. The head of the institute is a female, and also noteworthy is that the majority of the teaching and non-teaching staff is constituent of female members. Separate common rooms for each



gender and a sanitary napkin vending machine underscore the institution's dedication to fostering a gender-neutral educational environment.

These initiatives seamlessly integrate into the Institute Social Responsibility Cell's framework, organizing events like seminars, guest lectures, and counselling sessions on gender equality and human rights.

In compliance with regulatory guidelines, key committees such as Grievance Redressal, Anti-Ragging, and Sexual Harassment Prevention (Vishakha Samiti) are established. A well-structured Mentoring Program prioritizes students' academic, emotional, social, and spiritual development.

Safety is paramount, evident through constant CCTV surveillance and a defined code of conduct for staff and students. We have a lady staff in the security team to cater to the female students and staff. Periodic reviews ensure these standards are consistently upheld. The institution's commitment to a conducive and inclusive environment, seamlessly weaving gender equity, human rights awareness, and cybersecurity into academic and social initiatives, is further fortified by regulatory-compliant committees and a robust Mentoring Program, showcasing a dedication to holistic education and student well-being.

File Description	Documents
Annual gender sensitization action plan	<a href="https://ashokabschool.org/pdf/Gender_sensitization%20plan_2022-23.pdf">https://ashokabschool.org/pdf/Gender_sensitization%20plan_2022-23.pdf</a>
Specific facilities provided for women in terms of: a. Safety and security b. Counseling c. Common Rooms d. Day care center for young children e. Any other relevant information	<a href="https://ashokabschool.org/Women_Safety_Security.html">https://ashokabschool.org/Women_Safety_Security.html</a>

**7.1.2 - The Institution has facilities for alternate sources of energy and energy conservation measures Solar energy Biogas plant Wheeling to the Grid Sensor-based energy conservation Use of LED bulbs/ power efficient equipment**

**B. Any 3 of the above**



File Description	Documents
Geo tagged Photographs	<a href="#">View File</a>
Any other relevant information	<a href="#">View File</a>

7.1.3 - Describe the facilities in the Institution for the management of the following types of degradable and non-degradable waste (within 200 words) Solid waste management Liquid waste management Biomedical waste management E-waste management Waste recycling system Hazardous chemicals and radioactive waste management

Ashoka Business School has implemented a comprehensive waste management strategy to align with sustainability standards.

1. **Solid Waste Management:** The campus segregates solid waste into biodegradable (e.g., food waste, leaves) and non-biodegradable components (e.g., paper, plastics, glass). Colored garbage bins (Green and Blue) strategically placed in the canteen and premises facilitate proper segregation, promoting responsible disposal practices. Routine college activities generate diverse waste materials, including paper, plastics, glass, and food, which are efficiently managed. To facilitate waste segregation, designated bins in green and blue colors for dry and wet waste are strategically placed in the canteen area. The collected waste undergoes environmentally conscious disposal methods, utilizing Ghanta gadi.

## 2. Liquid Waste:

In tandem with solid waste management, the institution places significant emphasis on liquid waste management. Leveraging Nashik Municipal facilities, including Sewage Treatment Plants (STPs) and Effluent Treatment Plants (ETPs), the college ensures responsible disposal of liquid waste.

## 3. E-Waste:

Addressing electronic waste (e-waste), the college has instituted a structured e-waste management system. Through organized initiatives under its Institute Social Responsibility (ISR) cell, the college conducts e-waste collection drives, with students actively participating by depositing damaged or unused electronic devices. Ensuring responsible recycling, collected e-waste is entrusted to a specialized third-party agency, Techeco.

These waste management practices, covering solid, liquid, and electronic waste, underscore the institution's commitment to

environmental sustainability and responsible resource utilization. Such initiatives reflect the college's dedication to holistic and eco-conscious campus management.

File Description	Documents
Relevant documents like agreements / MoUs with Government and other approved agencies	<a href="#">View File</a>
Geo tagged photographs of the facilities	<a href="#">View File</a>

**7.1.4 - Water conservation facilities available in the Institution: Rain water harvesting Bore well /Open well recharge Construction of tanks and bunds Waste water recycling Maintenance of water bodies and distribution system in the campus**

A. Any 4 or all of the above

File Description	Documents
Geo tagged photographs / videos of the facilities	<a href="#">View File</a>
Any other relevant information	<a href="#">View File</a>

**7.1.5 - Green campus initiatives include**

**7.1.5.1 - The institutional initiatives for greening the campus are as follows:**

B. Any 3 of the above

- 1. Restricted entry of automobiles**
- 2. Use of bicycles/ Battery-powered vehicles**
- 3. Pedestrian-friendly pathways**
- 4. Ban on use of plastic**
- 5. Landscaping**

File Description	Documents
Geo tagged photos / videos of the facilities	<a href="#">View File</a>
Various policy documents / decisions circulated for implementation	<a href="#">View File</a>
Any other relevant documents	<a href="#">View File</a>

**7.1.6 - Quality audits on environment and energy are regularly undertaken by the institution**

**7.1.6.1 - The institutional environment and energy initiatives are confirmed through the following 1.Green audit 2. Energy audit 3.Environment audit 4.Clean and green campus recognitions/awards 5. Beyond the campus environmental promotional activities**

**B. Any 3 of the above**

File Description	Documents
Reports on environment and energy audits submitted by the auditing agency	<a href="#">View File</a>
Certification by the auditing agency	<a href="#">View File</a>
Certificates of the awards received	<a href="#">View File</a>
Any other relevant information	<a href="#">View File</a>

**7.1.7 - The Institution has disabled-friendly, barrier free environment Built environment with ramps/lifts for easy access to classrooms. Disabled-friendly washrooms Signage including tactile path, lights, display boards and signposts Assistive technology and facilities for persons with disabilities (Divyangjan) accessible website, screen-reading software, mechanized equipment 5. Provision for enquiry and information : Human assistance, reader, scribe, soft copies of reading material, screen reading**

**B. Any 3 of the above**

File Description	Documents
Geo tagged photographs / videos of the facilities	<a href="#">View File</a>
Policy documents and information brochures on the support to be provided	<a href="#">View File</a>
Details of the Software procured for providing the assistance	No File Uploaded
Any other relevant information	<a href="#">View File</a>

7.1.8 - Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and other diversities (within 200 words).

Institute prioritizes creating an inclusive environment embracing diversity across various dimensions. The institution implements initiatives promoting tolerance and harmony, evident through cultural events, multilingualism promotion, interfaith dialogues, and socioeconomic support. We conducts workshops on diversity and inclusion, fostering unity and open dialogue. The campus is designed to welcome individuals of all backgrounds, reflecting institute commitment to cultivating a culture of tolerance and harmony among its diverse community.

**Cultural and Religious Inclusivity:** The institution actively promotes cultural and religious inclusivity by celebrating national festivals and emphasizing unity on occasions like Ganeshutsav, National Integration Day and Hindi/Marathi Bhasha Divas, showcasing a deep commitment to cultural respect.

**Community Engagement and Social Responsibility:** In the realm of community engagement, the school excels through distinctive events like 'Rakhi with Khaki,' fostering emotional connections with enforcement personnel. Social awareness sessions on menstrual health, and road safety underscore the institution's dedication to holistic student development.

**Parental Involvement and Recognition:** Ashoka Business School values parental involvement, organizing parents meet to exchange reviews. This reflects the institution's acknowledgment of the familial dimensions crucial to a student's overall well-being.

**Environmental Sustainability:** Environmental sustainability takes

centre stage with the school's eco-friendly Ganesh festival celebration. Irrespective of religion, active student participation and on-campus idol immersion underscore the institution's environmental awareness.

**Promotion of Human Values:** The institute emphasizes human values through unique initiatives like playing Holi with flower petals preferably with nearby by old age home, reinforcing the importance of empathy and compassion.

File Description	Documents
Supporting documents on the information provided (as reflected in the administrative and academic activities of the Institution)	<a href="#">View File</a>
Any other relevant information	<a href="#">View File</a>

7.1.9 - Sensitization of students and employees of the Institution to the constitutional obligations: values, rights, duties and responsibilities of citizens

Our college is committed to inclusive citizenship education, focusing on the holistic development of students as responsible and conscientious citizens beyond professional management education.

**Cultural and Linguistic Heritage Promotion:** Promotes cultural diversity through events like Hindi and Marathi Bhasha Divas, celebrating leaders' birth anniversaries. These platforms deepen students' understanding, fostering pride in their national identity and promoting cultural inclusivity.

**Observance of National and Constitutional Events:** National events like Independence Day, Republic Day, and International Yoga Day, instilling values of patriotism, civic duty, and holistic well-being. This emphasis contributes to students' overall development beyond academics. We go beyond academic endeavours by planning and executing various activities that promote an understanding of national identities, symbols, Fundamental Duties, Rights of Indian citizens also Road Safety campaigns, Independence Day and Republic Day celebrations, and Swachhata Abhiyanto fostering a sense of civic duty and pride.

**Ethical Values and Awareness Programs:** Actively engages students in expert talks on corporate governance and human rights, fostering awareness of ethical standards and promoting social

responsibility and values.

Holistic Development Initiatives: Commits to holistic development by commemorating Human Rights Day. Students advocate for rights, fostering inclusive citizenship education. Meditation sessions, and Yoga which underscore our dedication to well-being and gender sensitivity.

Our college excels in holistic citizenship education, promoting cultural pride, constitutional values, and ethical awareness. It prepares students to be responsible citizens contributing to national betterment. Institute organizes sensitization programs on Human Rights, Legal Awareness, Traffic Safety, and Values to enhance awareness and cultivate responsibility among the college community.

File Description	Documents
Details of activities that inculcate values; necessary to render students in to responsible citizens	<a href="https://ashokabschool.org/human-values-and-ethics-course.html">https://ashokabschool.org/human-values-and-ethics-course.html</a>
Any other relevant information	<a href="https://ashokabschool.org/quick-links-students-speak.html">https://ashokabschool.org/quick-links-students-speak.html</a>

**7.1.10 - The Institution has a prescribed code of conduct for students, teachers, administrators and other staff and conducts periodic programmes in this regard. The Code of Conduct is displayed on the website There is a committee to monitor adherence to the Code of Conduct Institution organizes professional ethics programmes for students, teachers, administrators and other staff 4. Annual awareness programmes on Code of Conduct are organized**

**B. Any 3 of the above**

File Description	Documents
Code of ethics policy document	<a href="#">View File</a>
Details of the monitoring committee composition and minutes of the committee meeting, number of programmes organized, reports on the various programs etc., in support of the claims	<a href="#">View File</a>
Any other relevant information	<a href="#">View File</a>

#### 7.1.11 - Institution celebrates / organizes national and international commemorative days, events and festivals

- **Diverse Range of Celebrations:** The institution organizes diverse activities throughout the academic year to promote holistic development. These events instill moral values, foster communal harmony, and ensure the overall growth and well-being of the student community.

**Significant Commemorative Days and Events:** In the academic year 2022-23, the institution actively celebrated events like World Environment Day, International Yoga Day, Independence Day, Republic Day, Teacher's Day, Human Rights Day, International Women's Day, International Day of the Family, International Day of the Girl Child, and birth anniversaries of eminent personalities.

**Cultural and Patriotic Celebrations:** Special emphasis on Indian Constitution Day included a pledge ceremony and essay competitions. Students actively participated, showcasing their understanding and appreciation of the country's cultural heritage, history, and the significance of national festivals and events.

**Holistic Well-being through International Yoga Day:** International Yoga Day celebrations aimed to raise awareness of physical and mental well-being. Yoga practices foster habits of meditation, promoting peace of mind and self-awareness—crucial for thriving in a stress-free environment.

**Impact on Student Development:** Commemorations play a pivotal role in shaping youth, instilling pride, and fostering knowledge about cultural heritage and history. These events raise

awareness about physical and mental health through practices like yoga, equipping students for responsible citizenship and well-rounded lives.

**Institutional Commitment to Holistic Development:** Ashoka Business School recognizes the value of celebrations for holistic student development. The institution remains committed to fostering an environment where students thrive academically, socially, and culturally, aligning with the vision of holistic education.

File Description	Documents
Annual report of the celebrations and commemorative events for the last (During the year)	<a href="#">View File</a>
Geo tagged photographs of some of the events	<a href="#">View File</a>
Any other relevant information	<a href="#">View File</a>

## 7.2 - Best Practices

7.2.1 - Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual.

1. **SRPS- Students Research Project Scheme:** Ashoka Business School's SRPS cultivates a research-driven culture, acquainting students with research's academic and societal significance. The scheme guides students in presenting unbiased conclusions and fosters collaboration with experienced mentors. The success is evident with 10 papers published in UGC-Care listed journals, and 2 projects reaching state-level Project Competition. SRPS enhances students' skills, and faculty mentorship plays a pivotal role, ensuring its continuation for a research-oriented environment.

- Raise research awareness among students.
- Familiarize students with research importance.
- Instill a research culture & promote innovation.

2. **Management Guru:** "Management Guru" is a dynamic initiative focusing on leadership and management insights. Through keynote sessions and interactive workshops, it empowers participants with practical knowledge. and also it bridges the gap between



theory and application in management education. Success is measured through participant feedback, post-event surveys, and tangible improvements in managerial abilities. The event's impact on participants' long-term professional growth is tracked, showcasing its efficacy in preparing them for the dynamic business landscape.

- Learn management lessons .
- Understand leaders' roles.

CXO Conclaves (CHRO, CMO, CFO): The CXO Conclaves symbolize Ashoka Business School's commitment to holistic education by directly connecting students with industry leaders. The CHRO meet, CMO Symposium, and CFO Forum provide deep insights into HR, marketing, and finance, respectively. Success is evidenced by participant feedback, student engagement, and practical application of principles in professional settings.

File Description	Documents
Best practices in the Institutional website	<a href="https://ashokabschool.org/pdf/Best_Practices_2023-24.pdf">https://ashokabschool.org/pdf/Best_Practices_2023-24.pdf</a>
Any other relevant information	<a href="https://ashokabschool.org/best-practices.html">https://ashokabschool.org/best-practices.html</a>

### 7.3 - Institutional Distinctiveness

7.3.1 - Portray the performance of the Institution in one area distinctive to its priority and thrust within 200 words

**Institutional Distinctiveness: "Rakhi with Khaki - Bridging Traditions, Fostering Unity"**

Raksha Bandhan, the heartwarming festival that celebrates the unique bond between brothers and sisters. It was observed with tremendous zeal in this year . Students tied Rakhi to all Police Officers who were on the duty on this special Day. Raksha Bandhan celebration by us was truly exceptional. It preserved the festival's traditional essence while promoting gender equality, respect, and inclusivity in our society. This event made a profound impact on everyone present, underscoring the significance of breaking stereotypes and nurturing unity and gratitude within the community.

**Introduction:** 'Rakhi with Khaki' is an innovative event merging the traditional Rakhi festival with a unique twist, emphasizing camaraderie with khaki-clad heroes ..This initiative aims to unite cultural traditions with gratitude for those serving in uniform.

**Objective:** To cultivate unity and appreciation within the community by bringing civilians and uniformed personnel together through exchange of Rakhis, event strengthens bond between them.

**Context:** Aligned with societal outreach, the event showcases the institution's commitment to engaging diverse communities and acknowledging the role of uniformed services in fostering a secure environment.

**Practice:** This collaborative effort involves distributing Rakhis to uniformed personnel, facilitating interactive sessions for dialogue, and organizing cultural programs showcasing both communities' rich heritage.

**Evidence of Success:** Measured through attendance, feedback, and the bond created.

In addition, the "Vyaktitv Club" enhances candidates' personalities through activities like "Little Big Things," "Fire Side Chats," .

File Description	Documents
Appropriate web in the Institutional website	No File Uploaded
Any other relevant information	<a href="#">View File</a>

7.3.2 - Plan of action for the next academic year

7.3.2 - Plan of action for the next academic year

1. To implement the NEP with respect to MBA program & fostering inter and multidisciplinary research through teaching & SRPS .

2. Strengthening collaboration between academia and industries through CXO Conclave, Industry Visits

3.Starting of certification courses based on Machine learning, AI implementation in Industry 5.0 & Indian Knowledge Systems for Management Students

4. Encourage students for SWAYAM or MOOC courses.
5. Intensifying alumni connect through various events, meets, Sessions and calling them for mock interviews for the current students etc..
6. Designing and development of E contents through virtual teaching for supplementary learning process.
7. Strengthening of Vyaktitva Cell, Research cell and training & placement cell through industry collaborations, job fairs, campus placement.
8. Nurturing of community engagement activities through Institute Social Responsibility Cell
9. Sustainable practices for saving energy through reduction in power consumption through Solar Power and ensured it through external energy audit.
10. Quality Enhancement: Periodical IQAC meetings will be planned. ISO audit, Energy Audit, AAA, Green Audit, Gender Audit and Exam department audit will be regular practices .
11. To inculcate online learning through add on courses.
12. To inculcate entrepreneurial abilities in students to face the challenges of corporate world. 13. Monitoring and evaluation: The college, through its IQAC, will strictly monitor and evaluate the progress of the academic year to ensure that it is meeting its objectives. 14. Focus on skill development: The college will focus on skill development by providing training and workshops on soft skills, communication, leadership, and problem-solving.
15. To take efforts on organisational development.