



ASHOKA EDUCATION FOUNDATION'S
ASHOKA BUSINESS SCHOOL

INSTITUTE REVIEW REPORT
JAN TO MAY 2021

Report submitted by

Dr. D. M. Gujarathi
Director-ABS & HE-AEF

A. OPENING REMARK-

Pandemic “Covid-19” that brought the entire world to a standstill has hardly left any sector untouched with its consequences. Education being no exception was also affected. But as it is said, ‘Passion can defy destiny’, education world accepted the challenge and passion to nurture the students found a way out by adopting the virtual platform for teaching. The well versed digital platforms are like blessing in disguise. In Feb 2021, regular offline sessions were started taking utmost care and precautions as per norms by Governments and University. But again the 2nd wave of Covid hit back showing a huge rise in cases which again forced to laid the new restrictions. Once again the teaching-learning process took a shift from the traditional teaching to a virtual mode but this time with the earlier experience things become comparatively smooth. Reforms for the quality improvement were initiated in the form of ‘Mission 2025’ from the point of view of NAAC Cycle 2 and other higher education rankings. Developing Faculties is one of the important parameters for any education institute. It was also taken on priority during this period.

B. OBJECTIVES-

To run the Institute smoothly in this second wave of Covid, we set some objectives for us. These objectives not only helped us to continue teaching-learning in an effective manner but also provided justice to the students by avoiding their academic loss.

- a.** To continue to follow all the government and SRA guidelines meticulously to fight with the second wave of Covid-19
- b.** To ensure that there won't be any academic loss of the students who are at the center of whole education system
- c.** To continue the efforts to make the process of teaching-learning effective through digital means.
- d.** To ensure mental wellbeing of students and faculties during this situation
- e.** To assure the parents about the academic progress of their wards
- f.** To strengthen the reforms for improving the quality of functioning through IQAC and other machineries.
- g.** To upgrade the faculty competency through FDPs and other means

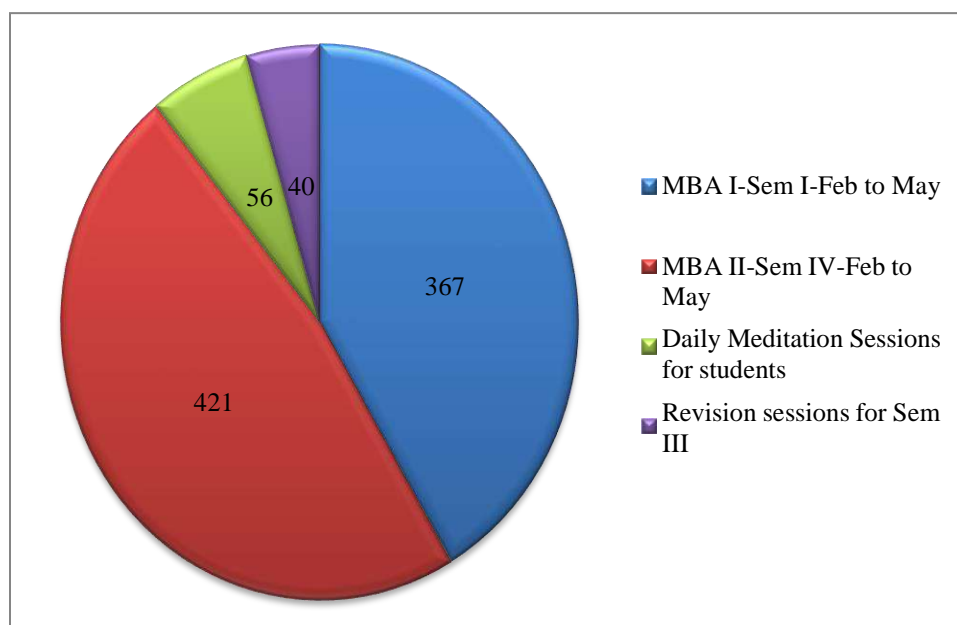
C. STEPS TAKEN TO ACHIEVE ABOVE OBJECTIVES-

I. SESSIONS CONDUCTED THROUGH ZOOM CALL-

The Zoom Meeting platform was used by the faculties to conduct the online sessions. The weekly timetable was prepared to conduct the sessions smoothly. The details of sessions conducted are as follows-

Academic Session Details	Sessions
MBA I-Sem I-Feb to May	367
MBA II-Sem IV-Feb to May	421
Daily Meditation Sessions for students	56
Total	844
Revision sessions for Sem III	40
Total Sessions for students-Academics	884
Average Attendance for the sessions-	
MBA I-Sem I	88%
MBA II-Sem IV	45%
Average syllabus completion	
MBA I-Sem I	100%
MBA II-Sem IV*	85%

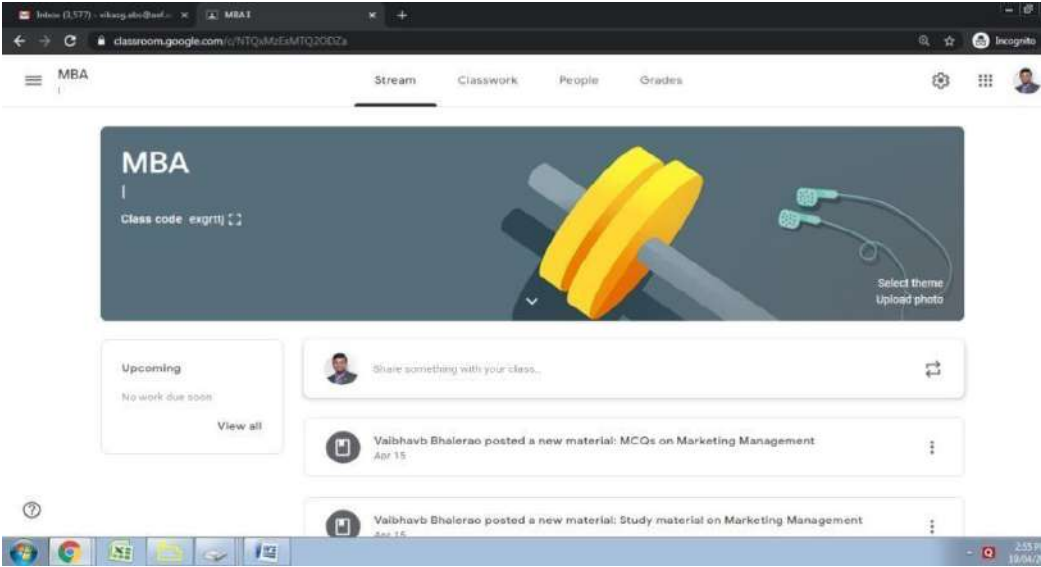
*Sessions for Sem IV are to be resumed after Sem III exams



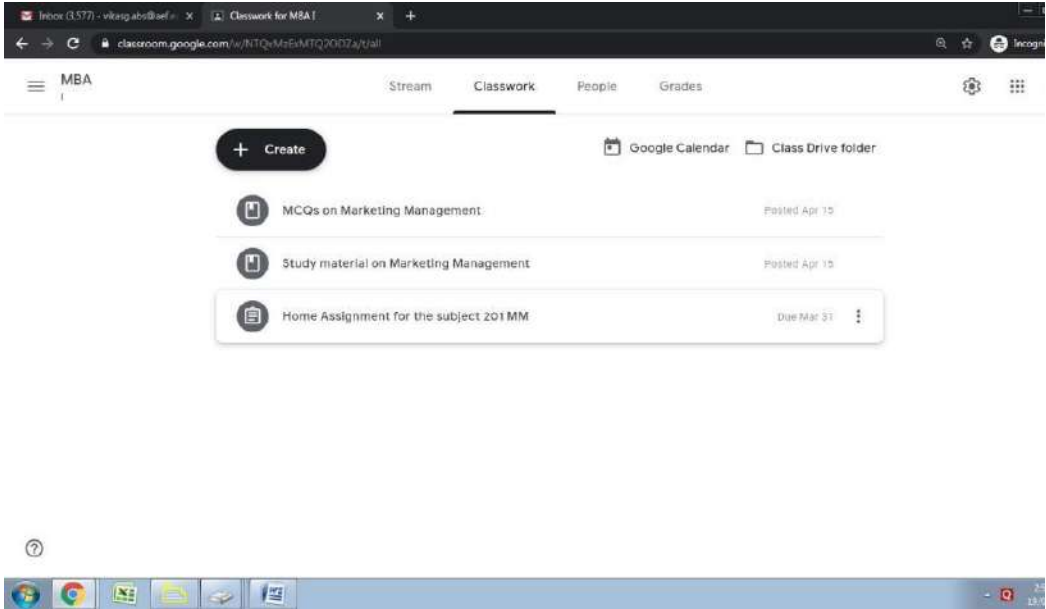
II. GOOGLE CLASSROOM MECHANISM FOR CONCURRENT EVALUATION-

Outcome based education system demands for evidence of teaching learning process. This was made possible through virtual mode again, with the help of Google Classroom. These were created subject wise by each faculty for collecting the concurrent assignments as well as sharing the study material and e- content for better understanding of concepts by the students.

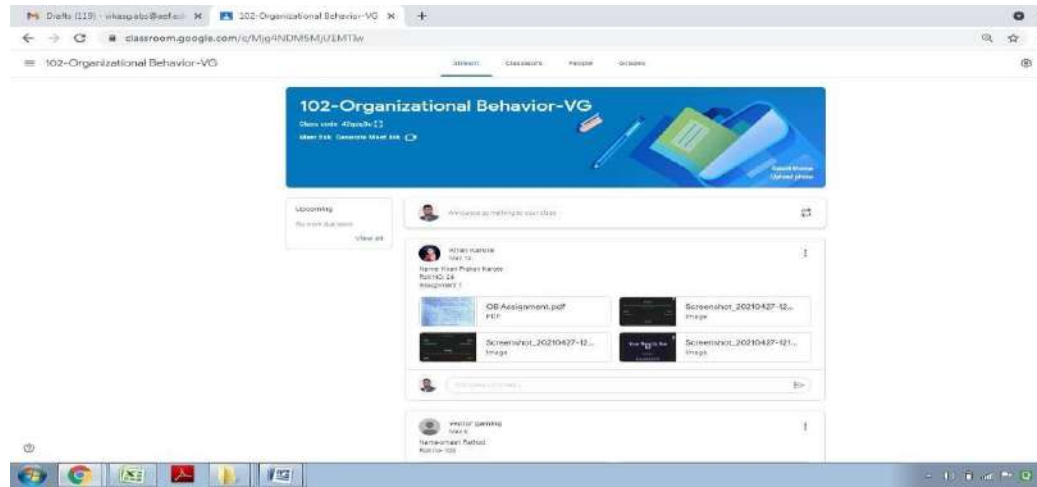
a. E.g. of Google Class MBA I



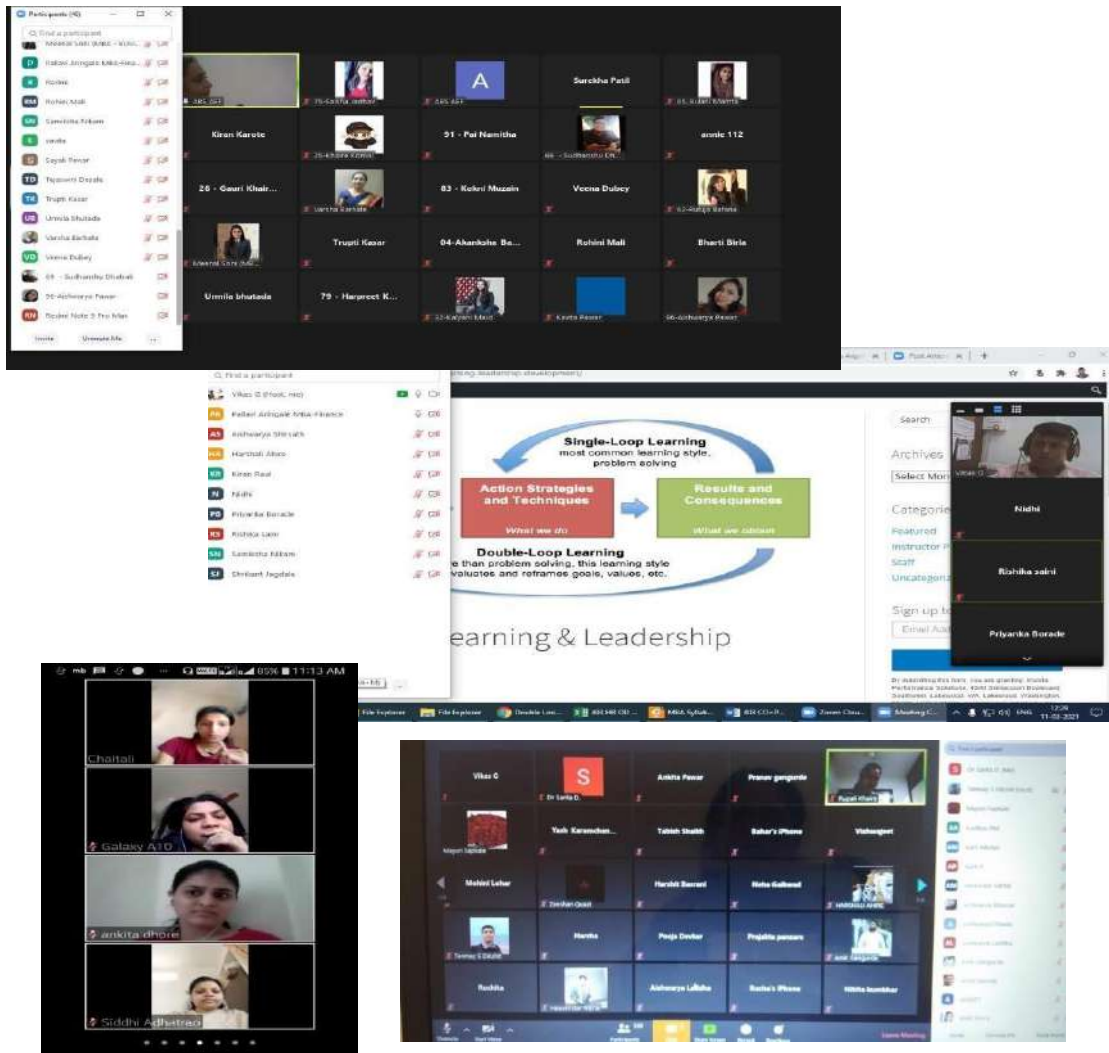
b. e.g. of Assignments, Tests etc.-



c. Student Assignment Submissions through Google Classrooms-



Screen shots of live sessions-



III. REMOTE LIBRARY ACCESS-

Institute has remote access for its library. Many e-books are available for the students through it. We have Opac Library systems through ERP module provided by our vendor i.e Serosoft. The e-resources are also shared with the students which are recommended by AICTE, UGC and SPPU time to time.

- e-books, study notes, MCQ question sets were shared
- We have Opac Library systems through ERP module
- The e- resources are also shared with the students which are recommended by AICTE, UGC and SPPU time to time.
- Online Poster-Making Competition was conducted



IV. ADD-ON COURSES FOR STUDENTS-

To impart employability skills among the students, regular classroom sessions are not enough. For that some add-on courses were planned for the students and executed successfully.

1. Spoken English Classes-

MBA degree demands for 360 degrees grooming of a person, where communication plays a major role. English is the most widely spoken language in the professional world. Taking this into consideration ABS arranged for **Spoken English Classes** by the professional **Mr. Nilesh Kulkarni** where **60** identified students regularly take the benefit from the same and enhancing their English communication skills.

2. MS Excel Certificate Program-

To equip students with ICT skills which are required in the corporate, **MS Excel certificate course** was introduced by the Institute in association with external agency Metamorphosis run by Mr. Parimal Modi. Well-versed trainer from Pune, Mr. Dilip Upadhyay who is an expert in Data Analytics and Ms Excel. **112** students have successfully completed it. Along with students this certificate course was made compulsory to all the Admin staff of AEF including AUS staff.

3. Ashoka School of Entrepreneurship-

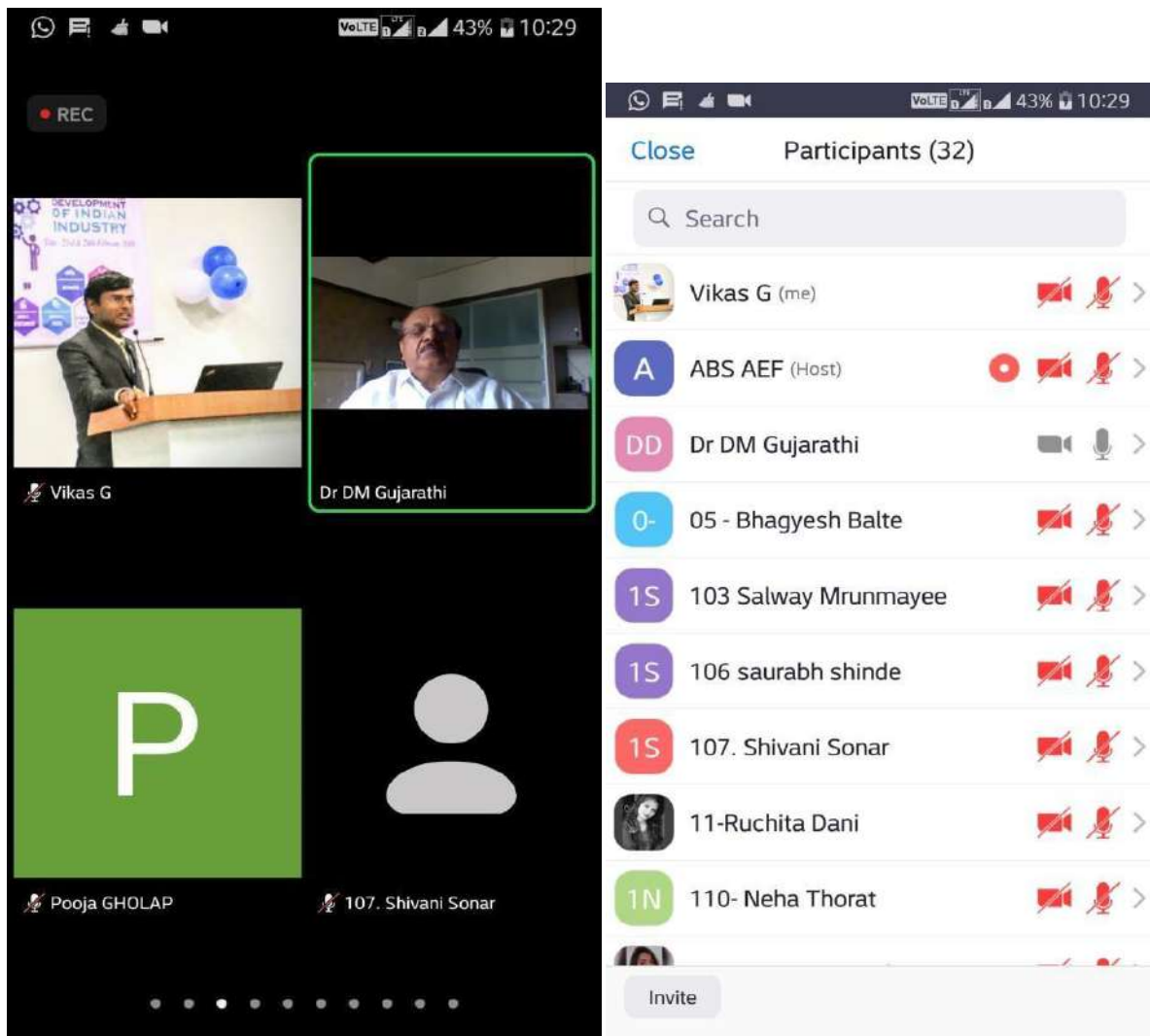
To encourage students towards Entrepreneurship, a certificate course with name- **Ashoka School of Entrepreneurship** was introduced where selected interested students took admission. It is considered as a pilot batch for this course. It is considered a step ahead towards the national goal of **Atmanirbhar Bharat**. In this initiative eminent personalities from Nashik are associated with it like-Mr. Pradip Peshkar, Mr. Parimal Modi, Mr. Pradip Mokal, Mr. Abhijit Bhand, Ms. Vaishakhi Sonar, Mr. Sandip Sonar, Mr. Anand Parakh, Mr. Pushkar Kale, Mr. Jitendra Rathod who are well established first generation entrepreneurs.

V. STUDENTS' MENTAL WELLBIENG-

Though the virtual mode has helped to smoothen the teaching-learning process, but what is still missing is the human touch, an atmosphere of being surrounded by friends and teachers that might be putting stress on the part of students and a tough task to handle. Their level of patience is being tested during this period. To encourage the students for teaching-learning along with the bad situations in surrounding was tough. Every student and staff was having some of their near ones infected or deceased due to the spread of second wave of Covid. In this situation to keep mental wellbeing of students Institute has taken efforts on 3 fronts-

- a. We, at ABS have a **strong connect of Mentor-Mentee**. At the start of semester itself the mentor-mentee allocation was done. Weekly 1 interaction with the mentor was scheduled to share the views, feelings and to seek guidance from the faculties on various college related or personal issues. It helped students to get connected with their mentor which released their pressure and satisfied their need of sharing things. During mentoring **GD sessions** were also kept for the students to develop their skills.

- b. Daily meditation sessions followed by National anthem** is a daily practice at the Institute. 56 meditation sessions are conducted exclusively for the students and staff. All the resources for mental wellbeing are shared with the students as per the guidelines by UGC, AICTE and SPPU. The Director- himself took several sessions with practice of Sudarshan Kriya, Pranayam sessions under Art of Living initiatives. One faculty member who is a certified yoga trainer conducts the meditation sessions for the students. Also as it is through online mode, many times the family members of students also take its benefit.
- c. Covid-19 Helpline** is initiated by the Institute for the students in case of emergency. It consists 1-Administrative Officer and 1-Librarian are the member of this team. The purpose behind this is, any query regarding Covid 19 is to be addressed by this helpline.



VI. PROPER CONNECT WITH PARENTS & PARENTS' MEETING-

Being a major stakeholder parents must get assurance of their ward's academic progress. In such period of emergency they must be kept aware about all the updates of curriculum, exam dates, syllabus completion and other things which are related to the career and life of their wards. The whatsapp groups of the parents are created where parents are kept updated about the same.

The Parents' Meeting was conducted online on 10th April, 2021 where parents of 88 wards were present. They were informed about all the academic progress, efforts taken by the Institute for grooming students, about add-on courses for students. Parents expressed their satisfaction about efforts taken by the Institute, faculty members and other staff. Also, they appreciated the efforts to keep the youngsters busy through all interesting sessions and activities during this uncertain situation. They expressed the feeling that such activities like Spoken English Classes, Mentoring, MS Excel Course, Entrepreneurship Course, CEO Talk series and celebrating events-online would help to keep concentrated on career and academics during the negative surrounding of Covid 19.



VII. MISSION 2025 THROUGH IQAC

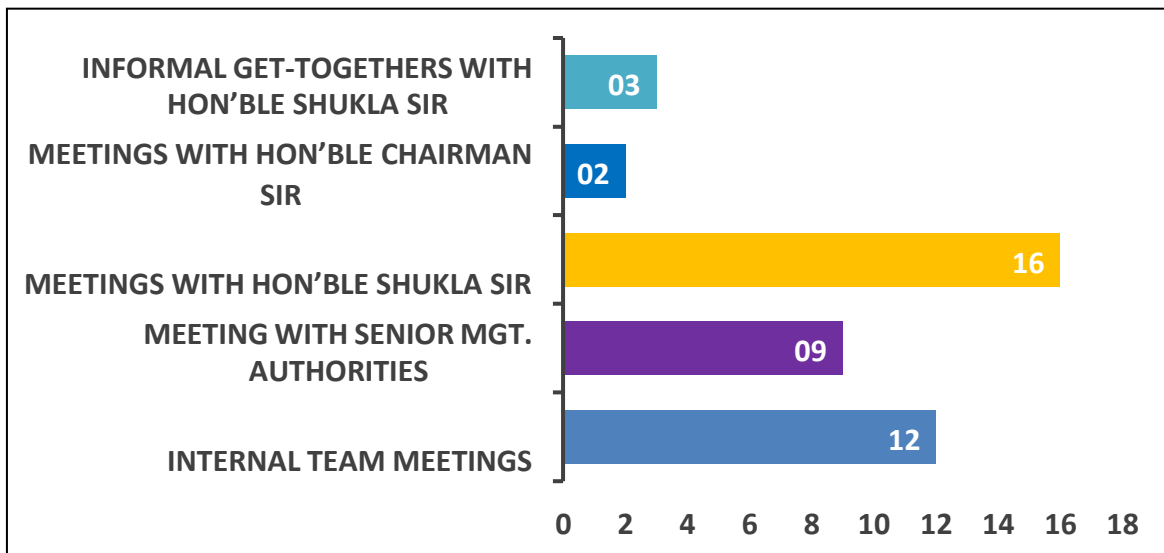
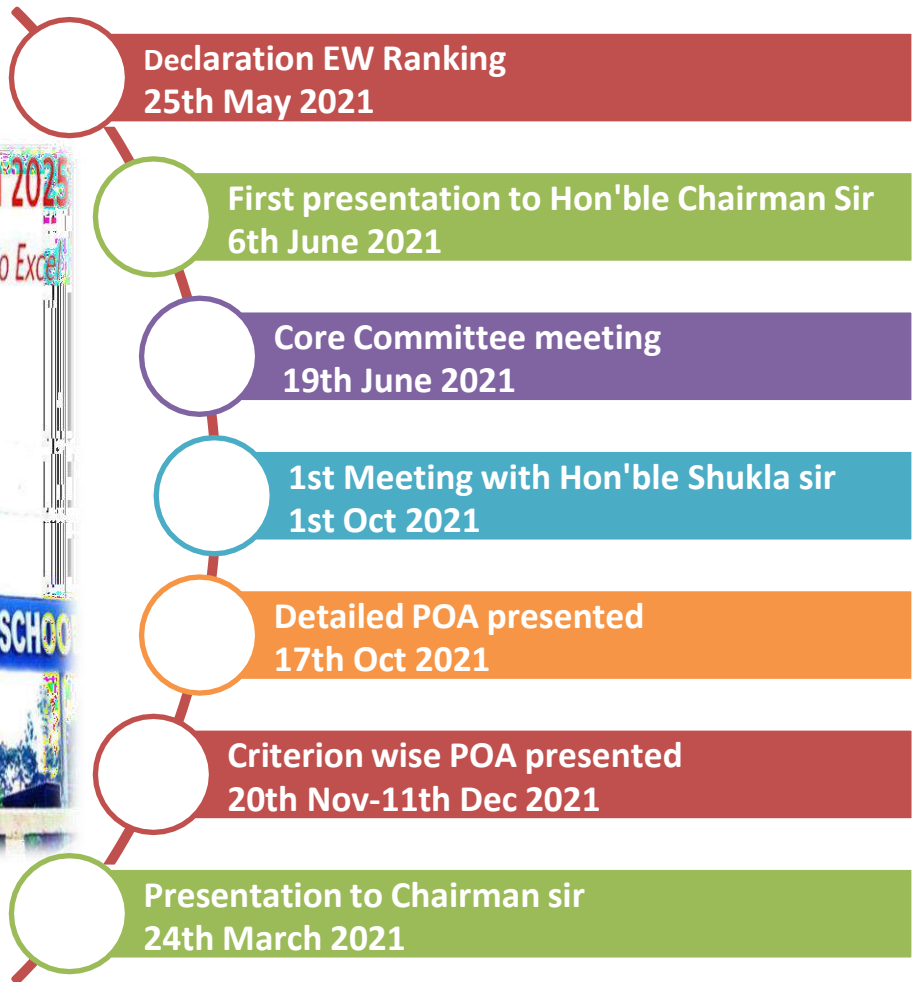
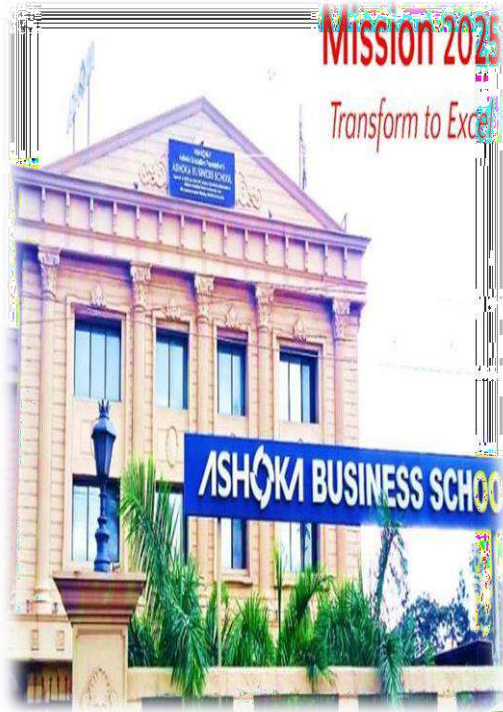
With declaration of EducationWorld Higher Education Ranking for Private B-schools in India 2020-21 in last week of May 2021, wherein ABS stood 42nd in the country and took a quantum leap from its 63rd position last year, the entire team and leaders took a mission to transform the Institute towards excellence. Hon'ble Chairman Sir handed over the driving seat of the Higher Education Section to Hon'ble Secretary, AEF-Mr. Shrikant Shukla. This brought in a new enthusiasm among all the team members. Under his able leadership this transformation reform took a new shape in the form of '**Mission 2025**'.

Starting with the ranking prerequisites, the Mission shifted to the foundation parameters led by the NAAC for the quality enhancement in education institutes. So, it was decided to have a planned and systematic change which should be executed through the Internal Quality Assurance Cell (IQAC) of the Institute.

Following 4-Dimensions were identified initially for the transformation.



With several brainstorming sessions in presence of Hon'ble Secretary, Director-HE and Administrator-HE with the team, the 7 criteria of NAAC were emphasized and thorough plan was prepared with separate sittings for each criterion. Some of the highlights of entire journey till date are as follows-



VIII. Activities Conducted- (co-curricular and extra-curricular)

The educational institute is known with academic activities which is core part and the co-curricular and extra-curricular activity it conducts for the holistic development of its students. These activities are really helpful to develop essential skills especially among students of professional courses like MBA. The institute has conducted various such activities. The details are as follows-

a. Co-curricular Activities-

S N	Name of the Event for students	Resource Person	Month
1	National Youth Day	R J Bhushan of Radio Mirchi	Jan-2021
2	College Reopening	All faculty members	Feb-2021
3	A session on "Basic Life Support Training"	Dr. Chandrakant Chavan, AshokaMedicover Hospital, Nashik	
4	State- Level Online Program on 'Basics of Self Defense'	Ms. Anjusha Chaughule, Director, Producer, Actress, Writer	
5	CEO Talk	Ms. Komal Somai, ESDS	March - 2021
6	A session on "Entrepreneurship as a career"	Mr. Pradeep Mokal, Renowned Business Growth & Success Coach	
7	Intl. Women's Day- Program for Girls Health & Hygiene	Dr. Pranita Sanghvi, Gynecologist, Ashoka Medicover Hospital	
8	A session on "Employability Skills-Post Covid-19"	Mr. Sunil Sarna, GM-HR & Admin, Ashoka Buidcon Ltd.	
9	Workshop on "Personality Development & Life Skills"	Mrs. Rakhi Gujarathi, HR System Consultant Accenture, Pune	
10	A session on "Manifest Wisdom"	Mr. Rakesh Shetye, Life Coach, Corporate Trainer	
11	A session on "Protecting IPR"	Mr. Abhijit Bhand, Founder & CEO Kanadlab	April-2021
12	Session on Retail Marketing	Dr. Dipak Kharinar, Branch Horizontal Head, TOI Group	
13	Amazon-Sambhav Entrepreneurship Sessions	Various eminent persons like-IndraNooi, Piyush Goyal etc	
14	Session on Big Data Analytics	Dr. Sanjay Sinha, Former Director, HP	
15	Session on Building Girls' Attitude	Ms. Dipali Chandak, Director, WX Consultants	
16	Session on Intl Book Day	Dr. Thigale, Author and Professor	
17	CEO Talk Session	Mr. Satish Parakh, MD, Ashoka Buildcon Ltd	
18	Alumni Talk-Way to Success	Suneet Khare, ABS Alumnus	
19	Vyaktitv Students' Club Session	Sneha Awasthi, Secretary, ABS Alumni Asscn.	May-2021
20	Sem II Orientation session & Specialization selection guidance	Ms. Pooja Gholap and all the faculties of the Institute	

b. Extra-Curricular Activities-

Sr. No.	Name of Activity	Month
1	Marathi Bhasha Gaurav Diwas	Feb-2021
2	Activity on “Chhatrapati Shivaji Maharaj: The Management Guru”	
3	World Sparrow Day celebration	March-2021
4	E-Holi	April-2021
5	Dr. B. R. Ambedkar Jayanti	
5	e-Gudhi Padwa	
6	World Family Day	May 2021

c. Faculty Development Programmes-

Sr. No.	Faculty Development Program	Resource Person	Month
1	Training Session for Administrative Staff	Mr. Shashikant Shimpi, Senior Administrative Officer, ABS	Feb 2021
2	FDP on "Research skill Development"	Dr. Satinder Kumar- Asst. Prof. School of Management Studies, Punjabi University Patiala, Punjab	March 2021
3	Workshop on Case Study: Teaching & Writing	Dr. Abhay Kumar, Associate Professor & HOD, NMIMS, Mumbai	March 2021
4	FDP on IT & Education	Dr. Dipak Shikarpur, Director, Kinetic Group	Apr 2021

d. Group Discussion Series for Students to develop employability skills. :-

Sr.No.	GD-Topic	Date
1	“Second wave of Covid spread- Governance failure or lethargy of people?”	26 th April 2021
2	"Online Vs Classroom Learning"	3 rd May 2021
3	"Who serve the country best-A Soldier, Teacher, Doctor, Scientist or	8 th May 2021
4	"Should Indian student take part in Politics"	10 th May 2021

e. Case Study design, development and presentation series for faculties: -

Sr. No.	Faculty Name	Title of the Case Study	Status
1	Dr. Sarita Dhawale	“Prepare for the Worst, Hope for the Best” – Mitigating COVID-19 crisis in the most populous region of Mumbai (BMC Model)	Presented
2	Dr. Rupali Khaire	Success Story of Miss Ritu Agrawal as an Educator	Presented
3	Dr. Vikas Gaundare	Intelligence is not as INTELLIGENT does- A case lens on Multiple Intelligence in the backdrop of Hollywood movie FOREST GUMP	Presented
4	Dr. Vaibhav Bhalerao	"Creating success through market adaptation"	Presented
5	Ms. Pooja Gholap	Regulatory Minefield in no man's land: The Pitfalls of Shadow Banking. Lessons from the spectacular failure of IL& FS.	Presented
6	Ms. Manisha Bhamre	Wolf of Wall street	Presented
7	Dr. Tanaya Patil	Ethics in relationship	Yet to present
8	Mr. Harshal Dayma	Impact of Pandemic on OYO	Yet to present

f. Some of the Achievements-

I. Student Achievements-

1. Mr. Mahesh Ghuge, Ms. Meenakshi Mahajan (MBAII) and Mr. Suneet Khare(alumni) written Research Paper with Faculties and presented in International Conference at Symbiosis
2. Ms. Deepu Benoi and Mr. Zeshan Qazi got an Internship with TATA Initiative-DISQ Nashik
3. Ms. Mansi Joshi and Mr. Shantanu Kulkarni awarded by the Director Sir for the report submitted for Amazon Sambhav Prog.
4. Ms. Lekha Rakecha (MBA I) appeared for German Language course
5. Ms. Jagruti Shinde completed Advance Excel Workshop with JS Academy
6. 09 students placed in various organizations
7. Alumnus Mr. Suneet Khare qualified TCS-National Qualifying Test
8. Ms. Meenal soni, Ms. Divya Sharma, Ms. Swati Dahad & Ms. Aishwarya Chawla (all MBA II) got paid internship
9. Mr. Kunal Pansare (MBA II) got the contract for Digital Marketing from Chai Tapari

II. Faculty Achievements-

Sr. No	Case study Author	Research Papers	Resource Person	FDPs	W/S & Webinar	Title of the Case Study
1	Dr. Sarita Dhawale	01	03	05	03	1. Secured 3 rd Position in International Case Study Competition at FIIB, New Delhi 2. SPPU Examiner & External for Viva
2	Dr. Rupali Khaire	01	01	04	03	1. Evaluated PhD Progress Reports for SPPU
3	Dr. Vikas Gaundare	02	03	03	02	1. Participated in in International Case Study Competition at FIIB, New Delhi 2. ASPIRE Proposal submitted
4	Dr. Vaibhav Bhalerao	03	-	03	02	1. SPPU Examiner & External for Viva
5	Ms. Pooja Gholap	01	01	03	02	1. Secured 1 st Position in National Case Study Competition 2. Completed 2 Online Courses 3. Participated in in International Case Study Competition at FIIB, New Delhi 4. ASPIRE Proposal submitted 5. PhD ⁶ th Progress Report submitted
6	Ms. Manisha Bhamre	01	05	04	03	1. SPPU Examiner & External for Viva
7	Dr. Tanaya Patil	02	01	06	04	1. Examiner & External for Viva at Indira Institute, Pune 2. ASPIRE Proposal submitted
8	Mr. Harshal Dayma	01	02	03	02	1. ASPIRE Proposal submitted
9	Mr. Ashwin Amrutkar	-	-	03	02	

D. CONCLUSION-

This report is an effort to showcase the activities and efforts adopted by the institute to overcome the challenging time of the 2nd wave of Covid-19. Digital mode called for adoption of many new tools and techniques by the students and faculties that made this journey easy and smooth. The Institute is functioning to the possible extent by following all the important and timely instructions received from Central, State, and Local Governments under the guidelines of Statutory Authorities like-AICTE, UGC, DTE, HE Dept, and SPPU. The continuous and encouraging support provided by the visionary management by all means. Well committed and dedicated Teaching & Administrative staff is taking this herculean task on their able shoulders and doing their best. The Institute is committed to provide quality education to its students and to leave no stone unturned for the benefit of them. At last, quality education is a foundation of the nation's wellbeing and the Institute realizes its role in this endeavor.

E. GLIMPSE OF ACTIVITIES-

अशोका स्कूलतर्फे स्वसंरक्षणाचे धडे


डोंजीपीनगर, ता. ५ : राणेनगर येथील अशोका बिजनेस स्कूल एमबीए महाविद्यालयातर्फे 'बेसिक्स ऑफ सेल्फ डिफेन्स' विषयावर राज्यस्तरीय ऑनलाइन कार्यशाळा झाली. कार्यशाळेत विद्यार्थिनींना कलाक्षेत्रातील दिग्दर्शक, निर्मात्या, अभिनेत्री, लेखक आणि सामाजिक कार्यकर्ती अंजूषा चौगुले यांनी स्वसंरक्षणाचे महत्त्व सांगितले. अनपेक्षित हल्ल्यांपासून बचाव करण्यासाठी त्यांनी काही मूलभूत, परंतु अतिशय महत्त्वपूर्ण तंत्रे प्रात्यक्षिकांच्या माध्यमातून शिकविली. दोंडशेहून अधिक विद्यार्थिनींनी सहभाग नोंदविला. प्रा. मनीषा भामरे यांनी सूत्रसंचालन व समन्वयन केले. यशस्वितेसाठी संस्थेचे अध्यक्ष अशोक कटारिया यांच्या मार्गदर्शनाखाली संस्थेचे सचिव श्रीकांत शुक्ल, डॉ. डी. एम. गुजराथी, सल्लागार व्ही. आर. वैकिटाचलम, प्रशासक डॉ. एन. आर. तेलरंथे, महाविद्यालयाच्या सहाय्यक संचालिका डॉ. रूपाली खैरे, डॉ. सरिता ढवळे यांचे मार्गदर्शन लाभले.

ASHOKA
Ashoka Business School
Presents
A State Level Programme on
Basics of Self Defence

"She needed a Hero, so she became one"

It is time to empower women and help them make their world a safe place.

An initiative by IQAC Cell



Anjusha Chorghule
Director, Producer,
Actress, Writer & Social Activist

Join us Live On Facebook- Open for All
Meeting ID : 839 0730 9458 Passcode : 071 970
Date: Saturday, 20 February
Time: 10 am

Lokmat Times

Wellness programme at ABS

**LOKMAT NEWS NETWORK
NASHIK, MAR 13**

Ashoka Business School (ABS) celebrated International Women's Day by organising a 'Wellness programme' for all the girl students. The theme of the programme was 'Ami Kuschi Online' wherein the mothers of all the students were invited to attend the online session.

The resource person, for the occasion was Ashoka Medicover Hospital gynecologist Dr. Pranita Sanghvi, she was welcomed by ABS assistant director, Dr. Rupali Khairi. All students were welcomed with red roses. The support staff of ABS was also felicitated and thanked for their valuable contribution. Dr. Pranita spoke about the physical, mental and psychological health of the young girls. She urged the girls to have healthy eating habits so that their health would not be affected in the future. She explained in-depth about how menstrual cycles can be harmful if they are irregular and what care must be taken to avoid the complications which may arise later. Mothers also participated by asking many doubts and providing advice to the young girls. They appreciated the efforts of the Institute for arranging such educative programs for the students.

A contest of 'Selfie with Mother' along with expressing own thoughts on it was held later on. The girls enjoyed it a lot and came up with brilliant write-ups on their ideal persons.

Professor Manisha Bhamare and Poja Gholap coordinated the programme. Lubaina Raja introduced the guest and Mansi Joshi proposed the vote of thanks.

Ashoka Business School director Dr. DM Gajrahi, conveyed his best wishes to everyone. Administrator Dr. Narendra Telrandhe, IQAC coordinator Dr. Sarita Dhaswale, and all the faculty members worked hard for the success of the programme.

Nashik First
Page No. 2 Mar-14, 2021
Powered by: enleigo.com

ASHOKA
ASHOKA EDUCATION FOUNDATION'S
ASHOKA BUSINESS SCHOOL

ON THE OCCASION OF
"INTERNATIONAL WOMEN'S DAY"
ORGANISES

WELLNESS PROGRAM FOR GIRLS-HEALTH & HYGINE



Dr. Pranita Sanghvi
Gynecologist
Ashoka Medicover Hospital

08th March 2021
10.00 AM

Zoom Id: 93351459863
Password: ABS




ASHOKA
Ashoka Education Foundation's
ASHOKA BUSINESS SCHOOL
Wadkhanp, Wadgaonwadi, Nashik City, India
932 983 3471 | Email: abs@ashoka.edu.in | 41 100 1700134/36 (Security Institute Campus)

Presents

BIG DATA ANALYTICS - MAJOR PLAYER IN INDUSTRY 4.0

Under IQAC Initiative.



Mr. Sanjay Sinha

Venue: Zoom Meeting
Meeting ID: 954 0728 2279
Passcode: 1234

Date: 16th April 2021
Time: 12:00 to 1:30 PM

Lokmat Times


Session on 'Role of Big Data Analytics' at Ashoka Business School

Students learned how a huge amount of data with a lot of information is being generated

**LOKMAT NEWS NETWORK
NASHIK, APR 27**

To explain the students about the importance of data analysis a session on the role of big data analytics was organised at Ashoka Business School (ABS). The keynote speaker for this session was banking business technologist and big data consultant, Sanjay Sinha from Pune.

He delivered a lecture on 'Role of Big Data Analytics - Major Player in Industry 4.0'. He explained that students should be aware of new data technologies. He said it is necessary for them to have basic knowledge about big data.



Sinha informed how a huge amount of data with a lot of information is being generated. He explained how unexpected data can be extracted via data analysis.

Sinha explained the role of Industry 4.0 in automation and data exchange in manufacturing industries and how companies depend on data analytics. He also advised students to think about making their career in this field. Citing real examples of how data analytics works, Sinha made the session very lively and exciting, encouraging active participation of the students. The session was coordinated by the IQAC department.

Nashik First
Page No. 2 Apr 28, 2021
Powered by: enleigo.com

ASHOKA
Ashoka Education Foundation's
ASHOKA BUSINESS SCHOOL
Organizes

"Connecting the Dots"
A session on Attitude Building for girl students



Mrs. Deepali Chandak
Founder , स्वयंशक्ती - स्त्री उद्यमी फाउंडेशन
MD, WisdomXtra- WX Consultants Pvt Ltd.

Date : 24th April,2021
Time: 03.30 PM
Platform: Zoom

'Connecting the Dots' session at ABS

Entrepreneurship is the best thing for a woman to dream about: Deepali Chandak

known entrepreneur. She spoke on the topic 'Connecting the Dots'. Sharing her experiences, she said that there is a reason behind whatever happens, and that reason can be understood



asked to team up and play some games under her directions, thus making important concepts clear. The active participation of the students made it a very enjoyable and informative session.

LOKMAT NEWS NETWORK
NASHIK, MAY 6

To make children understand the importance of being an entrepreneur Ashoka Business School organised an online session. The keynote speaker on the occasion was Deepali Chandak, a well-

known entrepreneur. She spoke on the topic 'Connecting the Dots'. Sharing her experiences, she said that there is a reason behind whatever happens, and that reason can be understood only after the incident has happened. She also explained how building a positive attitude is most important for all the women. She said skills can be learned, unlearned and updated only if one desires to do so. Students were

The session was coordinated by Harshal Dayma, the guest speaker was introduced by Mansi Joshi while the vote of thanks was proposed by Sukhada Loharkar. The programme was presided over by chairman Ashok Katariya.

Faculty members learn art of designing an effective 'Case Study'

'Case Study: Teaching and Writing' workshop at Ashoka Business School

LOKMAT NEWS NETWORK
NASHIK, MAY 26

Ashoka Business School organised a workshop on Case Study: Teaching and Writing. The resource person for the workshop was associate professor and head of the department, technology management, IIT Bombay, Mumbai Dr. Abhay Kumar.



Dr. Abhay Kumar while conducting the virtual workshop.

At the end, some challenges related to writing lessons in the teaching learning process from the faculty. To cope up with these challenges and help faculty have the best effective and interactive session, ABS planned and organised this workshop on

'Case Study: Teaching and Writing'. This workshop not only helped the faculty to understand the art of designing a case study but also helped them understand the challenges that come in delivering a case study in the class.

Faculty were also guided on how to develop the teaching plan for a case study to make it more meaningful and easy. Dr. Abhay Kumar in his interactive session explained that a case study should be investigative in nature and

helpful and essential to it in an IT management institution from Ashoka Business School. ABS and Ashoka Center for Business and Computer Applications (ACBA) participated and were actively involved throughout the session. The introductory remarks of the programme was given by Dr. Vishal Bhutwar, and one of the faculty who proposed Dr. Vikas Gauravale, Director (Higher Education) Dr. IIM Durgamohli, administrative Dr. N.R. Telvaasthi, secretary, Mahatma Jyoti Bhaud, director, VIT Vellore, associate professor, Dr. Navin K. Patil, and Dr. Jyoti Bhaud were present for the session.

ASHOKA
ASHOKA EDUCATION FOUNDATION'S
ASHOKA BUSINESS SCHOOL

PRESENTS WORKSHOP ON-"CASE METHOD: TEACHING & WRITING"

Case study is to see what everybody else has seen, and to think what nobody else has thought




Dr. Abhay Kumar
Associate
Professor and
H.O.D: NMIMS,
Mumbai

20th March, 2021
04.30 PM to 05.30 PM
Mode: Zoom Platform

ASHOKA
Ashoka Education Foundation's
ASHOKA BUSINESS SCHOOL
Redefining Managerial Excellence...
ISO 9001:2015 | Cert. No: 44 100 17391242/04 | Minority Institute (Language)

Organises
A SESSION ON
AWARENESS ABOUT COMPETITIVE EXAMINATIONS

Under IQAC Initiative



Mr. Abhishal Wagh,
YOUTH INSPIRATOR

lokmat Times

Online session on awareness about competitive examinations

Hard work is the key to open every lock, says Abhishal Wagh



LOKMAT NEWS NETWORK
NASHIK, MAY 10

To make children understand how to clear competitive exams a session on 'Awareness about Competitive Examinations' was organised by the competitive examination cell of Ashoka Business School. The keynote speaker for the session was Abhishal Wagh who has received the youth inspiration award.

Wagh shared his experiences about what the competitive exams are all about and explained the importance of various exams. He informed about various posts that one could get after cracking competitive exams. Giving example of Nashik District he elaborated about the different administrative and other positions that could be achieved through UPSC. Students were also informed about other competitive examinations like MPSC, SSC, and Banking.

Students were very inquisitive and asked him a lot of questions. The session was coordinated by Harshal Dayma. Mansi Joshi introduced the guest speaker and Sukhada Loharkar proposed the vote of thanks. The director of Ashoka Business School, Dr DM Gujarathi and others were present for the session. This initiative was coordinated under the guidance of Ashoka Education Foundation, chairman, Ashok Katariya.

कंपनीच्या यशासाठी टिमवर्क महत्त्वाचे

अशोका बिल्डकॉनचे मॅनेजिंग डायरेक्टर सतीश पारख यांचे प्रतिपादन

प्रतिनिधी | नाशिक

कंपनीच्या यशासाठी टिमवर्क आणि कार्य प्रणाली विकसित करणे फार महत्त्वाचे असल्याचे प्रतिपादन अशोका बिल्डकॉन लिमिटेड कंपनीचे मॅनेजिंग डायरेक्टर सतीश पारख यांनी केले.

अशोका विज्ञानेस स्कूल या एमबीए महाविद्यालयातील अयक्नुएसी विभागाच्या पुढाकाराने आयोजित 'सीईओ टॉक' या अभिनव अशा चर्चासत्र मालिकेत प्रमुख वक्ते म्हणून ते बोलत होते. पारख म्हणाले की, जीवनात यशाचा मार्गावर जाताना अनेक चढ-उतार येतील, परंतु

कधीच हार मानू नका. चिकाटी व धैर्याने कार्य करात रहा. एक दिवस



नक्की यश मिळेल. व्यावसायिक जीवनात यशाची शिखरे पादाक्रांत करावची असल्यास स्वप्रेरणा असणे गरजेचे आहे. मार्केटमधील रोजगार संधी या कमी-जास्त होणारच, त्याची धास्ती न बाळगता सातत्यपूर्ण प्रयत्न करणे अपरिहार्य आहे, असा सल्ला त्यांनी विद्यार्थ्यांना दिला.

कार्यक्रमात शेवटच्या प्रश्नोत्तराच्या सत्रात विद्यार्थ्यांनी त्यांना विविध प्रश्न


विचारले. या प्रश्नांना त्यांनी समर्पक उत्तरे दिली. पाहुण्यांचा परिचय सचिव श्रीकांत शुक्ल यांनी करून दिला. प्रास्ताविक महाविद्यालयाचे संचालक डॉ. डी. एम. गुजराथी यांनी केले. सूत्रसंचालन प्रथम वर्षाची विद्यार्थिनी मानसी जोशी हिने केले. सुखदा लोहकरकर हिने आभार मानले.

कार्यक्रमाचे समन्वयन आय. व्. ए. सी. विभाग प्रमुख डॉ. सरिता दवळे, डॉ. वैभव भालेराव, प्रा. हर्षल दायमा यांनी केले. वावेळी संस्थेचे सल्लागार व्ही. आर. वैकिटाचलम, प्रशासक डॉ. नरेंद्र तेलरोधे व महाविद्यालयाच्या सहाय्यक संचालिका डॉ. रूपाली खैरे आदी मान्यवर उपस्थित होते.

ASHOKA
Ashoka Education Foundation's
ASHOKA BUSINESS SCHOOL
Redefining Managerial Excellence...
ISO 9001:2015 | Cert. No: 44 100 17391242/04 | Minority Institute (Language)

Organises
CEO TALK
"A ROAD TOWARDS SUCCESS"


Under IQAC Initiative



Mr. Satish Parakh
Managing Director,
Ashoka Buildcon Ltd.

ASHOKA
ASHOKA EDUCATION FOUNDATION

Organizes
FDP and ADP
on
IT & Education



Wednesday,
14th April, 2021
11 : 00 am

Resource Person
Dr. Deepak Shikarpur
Director,
Kinetic Group &
Member-National IT Board, AICTE

Platform-Zoom Call
Meeting ID- 820 5508 5075
Password- 144427

Faculty Development Programme at AEF

Topic for the session was IT and Education

LOKMAT NEWS NETWORK NASHIK, APR 16

A Faculty Development Programme on the topic IT and Education for the higher education staff members was organised at Ashoka Education Foundation (AEF). The programme was presided over by the chairman of AEF Ashok Kataria.

The teaching and non-teaching staff members of Ashoka Higher Education Colleges, Ashoka College of Education (ACE), Ashoka International Centre for Educational Studies and Research (AICESR), Ashoka Center for Business and Computer Studies



(ACBCS) and Ashoka Business School (ABS) attended the session.

The keynote speaker for the occasion was director of Kinetic Group and member of AICTE National IT Board, Dr Deepak Shikarpur. The FDP programme started with a salutation to Dr Babasaheb Ambedkar on his 130th Birth anniversary followed by a meditation session which was conducted by the director of higher education Dr DM Gujarathi.

Dr Deepak Shikarpur provided guidance about various skills that professors require in the post COVID technology driven

education world. He emphasised on extensive use of e-content development, mass personalisation and digital technology in their teaching methods. "Professors need to constantly learn new technologies and change themselves. He commented on information exchange, globalization and future teaching methods. Professors should adapt technology based education," said Dr Deepak Shikarpur.

Principals, professors and administration staff from various colleges of Ashoka took active part in the event. The introduction of programme given by in charge principal of ACE college-Dr Asha Thoke, programme was hosted by ACBCS vice principal Pratima Bhalakar.

उपक्रम • 'विचारांचे सुस्पष्ट प्रकटीकरण' विषयावर संवाद समग्र बदलांसाठी विचार, ज्ञान आवश्यक : शेट्टे

प्रतिनिधी | नाशिक

एकाद्याच्या व्यक्तिमत्त्वात समाज यशस्वी पावून आणण्यासाठी विचार व ज्ञान योग्य पद्धतीने कसे प्रकट केले जाऊ शकते, असे प्रतिपादन संगठनरूप वेबिनार लक्षात घेवून, तेकी मास्टर, मॅनेजमेंट आणि इआरबी सल्लागार श्वेता शेट्टे यांनी 'अशोका एज्युकेशन फाउंडेशन' संघटनेत अनेक दिवसेस सुरूल या एम.बे.ए. महाविद्यालयाचे 'विचारांचे सुस्पष्ट प्रकटीकरण' या विषयावर ऑनलाइन सत्राचे आयोजन करण्यात आले होते. त्यात विद्यार्थ्यांना मार्गदर्शन करताना केले.

महाविद्यालयाच्या टेलिव्हिडिओ डेव्हलपमेंट सेलच्या वतीने या सत्राचे आयोजन करण्यात आले होते. शेट्टे यांनी विद्यार्थ्यांना मार्गदर्शन करताना बौद्धिक शुचिंत व विचारांचे सुस्पष्ट प्रकटीकरण यांचा योग्य उपयोजन कसा केला






अशोका महाविद्यालयात ऑनलाइन पद्धतीने मार्गदर्शन करताना श्वेता शेट्टे.

जाऊ शकते यावर प्रकरणा टाकला. जेव्हा एखाद्या कुटुंबात तारकची प्रेमाचा कर्तव्य केला जातो तेव्हा विचारांच्या स्वरुपाकडे बघण्यास सुरु होते हे दर्शवण्यासाठी त्यांनी विविध उदाहरणे दिली. कुटुंबातील संस्थेचे विज्ञान स्टेटमेंट हे त्या संस्थेच्या अस्तित्वाचे कारण व भविष्यातील वाटचालीचे दिशा

तयार संस्थेसाठी अत्यावश्यक असे मूल्ये याचे द्योतक असते. भारते-भविष्यातच आपण जगातल्या अग्रगण्य असण्यासाठी स्वनिर्मित संघर्षातून अवगत असणे, असे विचार त्यांनी व्यक्त केले. विद्यार्थ्यांनी विद्यार्थ्यांच्या विविध शंकांचे त्यांनी उत्तारणे देऊन निरसन केले. तसेच त्यांनी आराली बौद्धिक क्षमता कशी वाढवता येईल याकडे जास्त भर दिला. भविष्यात निर्माण होणारा आपल्या अनुभवांचा विचार करून योग्य तो निर्णय घ्यावा असे सुचविले. जरी तो निर्णय चुकला, तरी त्यातून अनुभव पुढील निर्णय घेण्याचा अनुभव येईल त्यानुसार बौद्धिक क्षमता वाढेल हे निश्चित असे त्यांनी त्यावर सांगत आता पासून स्वतःचे निर्णय घेण्याची सवय करा म्हणजे भविष्यात ही सवय लागेल असे सांगितले. सत्यत्वाने प्रा. मनीषा भारते यांनी केले.

ASHOKA
Ashoka Business School
organizes a session on
'Manifest Wisdom'
Holistic Development Activity

Resource Person
Mr. Rakesh Shetty
Life coach, Corporate trainer, Solution consultant-
S.A.P and Management Consultant and a Published
Author (Capitalize on Light)

Date: Tuesday, 30th March 2021
Time: 10 to 11am
on Zoom

Students learn about evolution of retail market

A session on 'Current Trends in Retailing' was conducted at Ashoka Business School

LOKMAT NEWS NETWORK
NASHIK, APR 21

The West Zone senior branch head of Times of India Group Dr. Dipak Khairnar conducted a session on the latest ongoing trends in retailing at Ashoka Business School (ABS). Dr. Khairnar introduced the students to the different aspects of the retail market, explained the evolution of the Indian retail market, and talked about its growth and development. He also made the students aware of the



scope for education in the field of marketing.

Dr. Khairnar spoke about the effects of consumer behaviour and the differences in traditional and modern retail practices. He advised the students to focus on advantages, types and strategies adopted by the market. He also urged the students to stay

up to date with all upcoming marketing strategies.

Dr. Tanaya Patil coordinated the session, while Trupti Kasar proposed the vote of thanks.

The event was conducted under the guidance of the Ashoka Education Foundation chairperson Ashok Katariya.



ASHOKA EDUCATION FOUNDATION

Organizes a FDP on

RESEARCH SKILL DEVELOPMENT FOR PUBLICATION IN GOOD AND REPUTED JOURNALS

The best research will give best teaching and the best teaching will give the best research

-Dr. APJ Abdul Kalam

Time : 10.00am
Date : 19th February, 2021

<https://www.facebook.com/aefnashik/>
Join Zoom link : sheerturl.at/bvAF
Meeting ID : 896 2963 1094
Passcode : 568127

Dr. SATINDER KUMAR
Asst. prof
School of Management Studies
Punjabi University Patiala
Punjab, India



Ashoka Education Foundation

Organises

A session on "Developing the Young Mindset"

on the occasion of the

Birth Anniversary of Swami Vivekanand & National Youth Day

under the initiative of

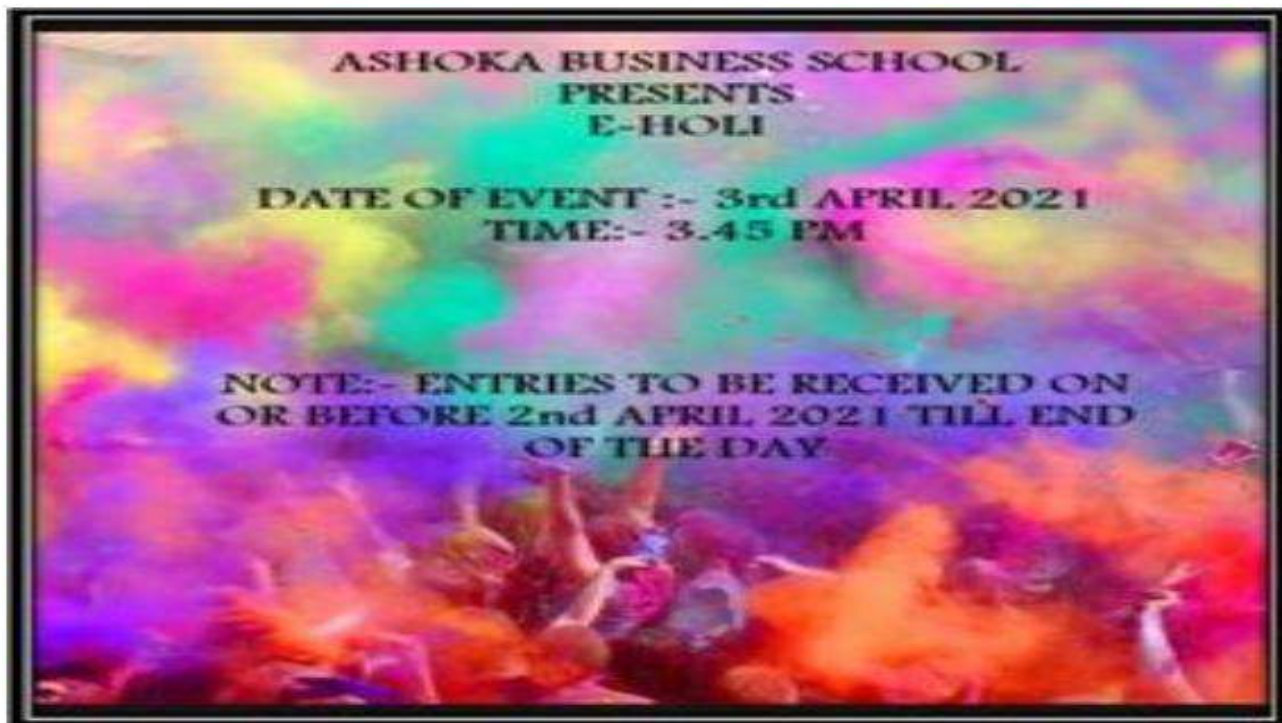
IQAC and Literary Club

Session will be live on Facebook
<https://www.facebook.com/aefnashik>

Time : 4.00 pm to 5.00 pm
Date : 12th Jan, 2021

Promising Young Achiever...
The One and Only....

RJ BHUSHAN
of Radio Mirchi Fame



ASHOKA BUSINESS SCHOOL

Urjayant Plaza, Mumbai Agra Highway, Rane Nagar,
Nashik -422 009 (Maharashtra)
Tel-0253-6649524, email- abs@aef.edu.in
Website- www.ashokabschool.org