

Group Discussions and Mock Interviews: Enhance employability skills.

Remedial Classes: Support low-merit students and prepare them for competitive exams.

Super 19 Initiative: Provides expert guidance to high-merit students.

Grooming Sessions: Regular mock interviews and group discussions.

English Speaking Sessions: Improve English communication skills.

CEO Talks: Organized for student benefit.

Equity Club: Run by students to enhance knowledge and practical experience.

Social Development:

Tree Plantation Drives: Ensure a green campus.

Cleanliness Drives: Maintain cleanliness in the campus and surrounding areas.

Plastic-Free Campaign: Environmental initiative.

Visits to Orphanages and Care Centers: Cultivate compassion and sensitize students to societal realities.

Water Conservation Initiatives: Students participate in trench digging and water conservation activities.

Robinhood Army Collaboration: Serve the hungry and needy.

Festival Celebrations and Themed Activities: Provide entertainment and foster a sense of community.

Innovation and Entrepreneurial Development:

AISC Establishment: Regular sessions by experts to foster a startup culture.

Student Presentations: Ideas are presented to a panel of experts, with monetary aid for selected projects.

Student Research: Focus on socially relevant issues and finding solutions.

Limitations and Constraints


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Best Practices-2020

Time is a significant constraint when implementing all these activities. Despite this, the institution strives to balance these initiatives with academic responsibilities.

Evidence of Success

The holistic approach has resulted in:

Exposure to diverse social values.

Effective teamwork and a congenial atmosphere.

Exemplary participative management.

High team spirit and strong group dynamics.

Motivated students who understand the benefits of these activities.

Problems Encountered and Resources Required

Challenges included:

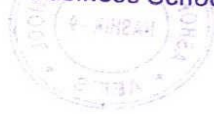
Getting students to participate in meditation sessions.

Balancing social activities with busy academic schedules.

Notes(Optional)

Education without social commitment is incomplete. This practice fosters a spirit of social service, integrating it into the broader educational framework. Encouraging students to start their own ventures supports government initiatives like Make in India. These practices contribute to the overall development of students, shaping them into better individuals.


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Practice 2: Case Study-Designing & Presentation by the Faculties**Objectives of the Practice**

Case studies are used as a teaching tool to familiarize students with real-life situations, enhancing both students' and faculties' problem-solving skills. The objectives include:

Improving creative and critical thinking among faculties.

Creating an in-house case study bank addressing local real-life issues and student learning abilities.

Enhancing student engagement and involvement through in-house developed cases.

The Context

The need for case study research arises from the desire to gain an in-depth understanding of a few cases in their real-world contexts. External case studies were found to be lengthy and challenging for students. Developing in-house case studies helps connect students with local situations and reduces dependency on external sources. This approach fosters creative and critical thinking among faculties and contributes to research publications and faculty development.

The Practice

Higher education institutions need to innovate and adopt best practices to enhance quality. Case studies help students apply their skills and understanding of theories to real-world situations, promoting analytical thinking and problem-solving. The faculties at Ashoka Business School created and presented their own case studies to:

Illustrate unique situations and problems.

Define key issues and theoretical concepts.

Facilitate quality discussions and find appropriate solutions.

Limitations and Constraints

The primary challenge was time management, as faculties had to juggle regular duties with developing and presenting case studies. Coordination and selecting the right type of case studies were also significant tasks.



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Evidence of Success

Despite constraints, faculties successfully developed and presented case studies, gaining confidence and experience. Successes include:

Participation in international and national case study competitions, with notable achievements.

Continuing practice of case study development and presentation.

Improved classroom learning and student engagement.

National level case analysis competitions involving both students and faculties.

Problems Encountered and Resources Required

Time constraints were significant, but faculties managed to balance their responsibilities. Resources, such as a well-equipped library, were beneficial. The practice enhanced both faculty and student learning, preparing students for real-life challenges and making them valuable assets to their organizations.

Notes(Optional)

Teaching through case studies is essential for modern education. It promotes imaginative and critical thinking, making lectures more engaging and fostering diverse perspectives. This method equips students and faculties with the confidence to participate in competitions and prepares students to face real-life situations effectively. Adopting case studies in classrooms is a beneficial practice for both teaching and learning.


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