

7.2.1-Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual.

Title of the Practice: SRPS - Students Research Project Scheme

Introduction:

Ashoka Business School, Nashik, has introduced the Students Research Project Scheme (SRPS) to cultivate a research culture among students. The scheme aims to familiarize students with the pivotal role of research in academia and society while equipping them with the necessary skills to present their findings effectively.

Objectives:

The SRPS is designed to achieve two primary objectives:

- 1.To orient students about the importance of research and its role in academic and societal context.
- 2.To guide students in presenting their research outcomes effectively and drawing objective, unbiased conclusions.

Context:

In the contemporary world, research plays a vital role in shaping organizations, institutions, and society. It informs decision-making, supports evidence-based theories, and contributes to knowledge enhancement. For students and faculty members, engaging in research offers an opportunity to delve into their areas of interest, sharpen problem-solving abilities, and embrace new challenges. Collaborative research projects under the mentorship of experienced faculty provide invaluable learning experiences and foster intellectual growth.

The Practice:

To remain competitive and socially relevant, research is indispensable. The SRPS at Ashoka Business School addresses this need by offering students a structured platform to conduct research and become aware of pressing societal issues. The scheme includes expert-led sessions at every stage of the research process, ensuring students receive comprehensive guidance and support. Through SRPS, students are encouraged to develop analytical skills, design research frameworks, and adopt ethical research practices.

Evidence of Success:

The SRPS has demonstrated significant success:

- i. Students research papers are published in UGC-Care listed journals.
- ii. 2 projects advanced to the zonal level of the state-level project competition, Avishkar.

Students have gained valuable skills in developing structured research timelines and frameworks, while faculty members have played a crucial role as mentors. The scheme has been instrumental in creating a research-oriented environment, benefiting both students and faculty. Due to its positive outcomes, SRPS will continue to be a cornerstone of the institution's academic initiatives in the coming years.

Conclusion:

By recognizing the Students Research Project Scheme (SRPS) as a best practice, Ashoka Business School underscores its commitment to fostering a research-driven culture. This initiative not only promotes academic excellence but also contributes significantly to the holistic development of the institution and its stakeholders.



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Best Practice 2: Promoting Sustainable Printing Practices

Title of the Practice: Sustainable Printing and Paper Reuse Initiative

Introduction

The Sustainable Printing and Paper Reuse Initiative at Ashoka Business School, Nashik, is a step towards promoting eco-friendly practices in academic and administrative operations. Recognizing the environmental impact of excessive paper usage, this initiative aims to reduce paper waste and instill a culture of sustainability among faculty and students. By encouraging the use of one-sided printed sheets for drafts and notes and providing dedicated spaces for collecting reusable paper, the initiative seeks to minimize the institution's ecological footprint while fostering responsible behavior.

Objectives of the Practice

- i. To encourage sustainable and eco-friendly printing habits among faculty and students.
- ii. To minimize paper wastage by promoting the reuse of one-sided printed sheets.

The Context:- Sustainability is a pressing global concern, and educational institutions play a pivotal role in fostering eco-conscious behavior. Paper usage in academia is substantial, leading to significant waste. By adopting sustainable printing practices, Ashoka Business School aims to reduce its ecological footprint and instill responsible practices among its stakeholders.

The Practice

- i. Faculty members are encouraged to use one-sided printed pages whenever possible.
- ii. Dedicated spaces are provided for students to deposit one-sided used sheets for reuse.
- iii. Awareness campaigns are organized to highlight the importance of sustainable practices in everyday activities.

Evidence of Success

- i. Visible reduction in paper consumption across the campus.
- ii. Increased awareness among students and faculty about the benefits of paper reuse.
- iii. Enhanced adoption of eco-friendly practices within the institution.

Problems Encountered and Resources Required

Challenges include:

- ✓ Resistance to change from traditional printing habits.
- ✓ Ensuring a steady supply of reusable paper.

Solutions implemented:

- ✓ Awareness sessions to change perceptions.
- ✓ Establishing efficient collection and redistribution systems for reusable paper.

Conclusion

The Sustainable Printing and Paper Reuse Initiative has successfully reduced paper waste and created awareness about the importance of sustainability in everyday activities. By involving both faculty and students, the practice has fostered a sense of shared responsibility toward environmental conservation. This initiative not only contributes to the institution's green practices but also sets an example for other academic institutions to follow. Ashoka Business School remains committed to enhancing its sustainable practices and promoting an eco-conscious culture among all its stakeholders.



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