Sr No	Sem	Course No	Course Code	Name Subject	Content /Topic which Covers	
1	ı	102	GC -02	Organizational Behaviour	Fundamentals of OB	
2	1	107	GE - UL - 01	Management Fundamentals		
3	II	203	GC-09	Human Resources Management		
4	II	211	GE - UL - 11	Business, Government & Society	Industrial Relations	Professional Ethics
5	Ш	307	GE - UL - 14	International Business Environment	International Business Environment	
6	III	312 IB	SE-IB-01	Cross Cultural Management and Global Leadership	Introduction to Global Leadership	
7	IV	402	GC-15	Indian Ethos & Business Ethics	Business Ethics as Applied ethics	
8	IV	408	GE - UL - 22	Corporate Social Responsibility & Sustainability	Business Ethics	
r No	Sem	Course No	Course Code	Name Subject	Content /Topic which Covers	
1	II	211	GE - UL - 11	Business, Government & Society	Business in a Global Environment : Gender Issues	
2	- 1	114	GE - IL - 02	Enterprise Analysis - Desk Research	Organization :Initiatives towards gender diversity	Gender Issues
3	II	222 Mkt	SE – IL - MKT- 06	Marketing of Luxury Products	Role/ Influence of Gender in Luxury brands	Genuer issues
4	IV	404 HRM	SC – HRM - 06	Current Trends & Cases in Human Resource Management	Establishing Gender Parity and Pay Equality	
r No	Sem	Course No	Course Code	Name Subject	Content /Topic which Covers	
1	IV	402	GC-15	Indian Ethos & Business Ethics	Indian Ethos and Values	
2	1 & 11	SPPU		Human Rights and Education Programme	Human Values	
3	ı	102	GC -02	Organizational Behaviour	Values, Attitudes and Emotions	Human Values
					Practical considerations: Values – researcher & organization. Ethical	
4	ı	104	GC – 04	Business Research Methods	principles	
5	ı	113	GE - IL - 01	Verbal Communication Lab	Interviews : The Target's Values	
	Sem	Course No	Course Code	Name Subject	Content /Topic which Covers	
	Sem	Course No	Course Code	Name Subject Basiks of Marketing	Content /Topic which Covers  Marketing Environment : Macro & Micro Envi.	
r No	Sem I		Course Code	•		
r No	Sem	105	Course Code  GE - UL - 11	Basiks of Marketing	Marketing Environment : Macro & Micro Envi.	Environment
1 2	Sem	105 109		Basiks of Marketing Entrepreneurship Development	Marketing Environment : Macro & Micro Envi. Internal and External Environment Analysis	Environment
5r No 1 2 3	Sem	105 109 211	GE - UL - 11	Basiks of Marketing Entrepreneurship Development Business, Government & Society	Marketing Environment : Macro & Micro Envi. Internal and External Environment Analysis legal environment, Constitutional environment, Global Environment:	Environment
5r No 1 2 3 4	Sem	105 109 211 114	GE - UL - 11	Basiks of Marketing Entrepreneurship Development Business, Government & Society Enterprise Analysis - Desk Research	Marketing Environment : Macro & Micro Envi. Internal and External Environment Analysis legal environment, Constitutional environment, Global Environment: Initiatives towards environment conservation	Environment
1 2 3 4 5	 	105 109 211 114 214	GE - UL - 11	Basiks of Marketing Entrepreneurship Development Business, Government & Society Enterprise Analysis - Desk Research Industry Analysis - Desk Research	Marketing Environment : Macro & Micro Envi. Internal and External Environment Analysis legal environment, Constitutional environment, Global Environment: Initiatives towards environment conservation External Environment	Environment
1 2 3 4 5 6		105 109 211 114 214 206 HRM	GE - UL - 11 GE - IL - 02 Course Code	Basiks of Marketing Entrepreneurship Development Business, Government & Society Enterprise Analysis - Desk Research Industry Analysis - Desk Research Employee Relations and Labour Legislations  Name Subject	Marketing Environment : Macro & Micro Envi. Internal and External Environment Analysis legal environment, Constitutional environment, Global Environment: Initiatives towards environment conservation External Environment	Environment
5r No 1 2 3 4 5 6 6r No 1		105 109 211 114 214 206 HRM	GE - UL - 11 GE - IL - 02 Course Code GE - UL - 22	Basiks of Marketing Entrepreneurship Development Business, Government & Society Enterprise Analysis - Desk Research Industry Analysis - Desk Research Employee Relations and Labour Legislations  Name Subject Corporate Social Responsibility & Sustainability	Marketing Environment : Macro & Micro Envi. Internal and External Environment Analysis legal environment, Constitutional environment, Global Environment: Initiatives towards environment conservation External Environment Legislation governing working environment  Content /Topic which Covers	Environment
5 No 1 2 3 4 5 6 6 Fr No 1 2		105 109 211 114 214 206 HRM Course No 408 107	GE - UL - 11 GE - IL - 02 Course Code	Basiks of Marketing Entrepreneurship Development Business, Government & Society Enterprise Analysis - Desk Research Industry Analysis - Desk Research Employee Relations and Labour Legislations  Name Subject	Marketing Environment : Macro & Micro Envi. Internal and External Environment Analysis legal environment, Constitutional environment, Global Environment: Initiatives towards environment conservation External Environment Legislation governing working environment  Content /Topic which Covers  Basic Concepts : Importance of Sustainability	Environment
5r No 1 2 3 4 5 6		105 109 211 114 214 206 HRM	GE - UL - 11 GE - IL - 02 Course Code GE - UL - 22	Basiks of Marketing Entrepreneurship Development Business, Government & Society Enterprise Analysis - Desk Research Industry Analysis - Desk Research Employee Relations and Labour Legislations  Name Subject Corporate Social Responsibility & Sustainability	Marketing Environment : Macro & Micro Envi. Internal and External Environment Analysis legal environment, Constitutional environment, Global Environment: Initiatives towards environment conservation External Environment Legislation governing working environment  Content /Topic which Covers	Environment Sustainability
Sr No  1  2  3  4  5  6  Sr No  1  2		105 109 211 114 214 206 HRM Course No 408 107	GE - UL - 11 GE - IL - 02 Course Code GE - UL - 22	Basiks of Marketing Entrepreneurship Development Business, Government & Society Enterprise Analysis - Desk Research Industry Analysis - Desk Research Employee Relations and Labour Legislations  Name Subject Corporate Social Responsibility & Sustainability Management Fundamentals	Marketing Environment : Macro & Micro Envi. Internal and External Environment Analysis legal environment, Constitutional environment, Global Environment: Initiatives towards environment conservation External Environment Legislation governing working environment  Content /Topic which Covers  Basic Concepts : Importance of Sustainability Sustainability of Entrepreneurship	
5r No 1 2 3 4 5 6 6r No 1 2		105 109 211 114 214 206 HRM Course No 408 107	GE - UL - 11 GE - IL - 02 Course Code GE - UL - 22	Basiks of Marketing Entrepreneurship Development Business, Government & Society Enterprise Analysis - Desk Research Industry Analysis - Desk Research Employee Relations and Labour Legislations  Name Subject Corporate Social Responsibility & Sustainability Management Fundamentals	Marketing Environment : Macro & Micro Envi. Internal and External Environment Analysis legal environment, Constitutional environment, Global Environment: Initiatives towards environment conservation External Environment Legislation governing working environment  Content /Topic which Covers  Basic Concepts : Importance of Sustainability	

## ASHOKA EDUCATION FOUNDATION'S

## **ASHOKA BUSINESS SCHOOL**

ISO 9001:2015\ Cert. No: 4410017391242/04/Minority Institute (Language)

Recognized by AICTE, New Delhi, DTE, Mumbai, Government of Maharashtra & Affiliated to

Savitribai Phule Pune University, Pune

(AICTE Institute Permanent ID 1-4240261/DTE Code MB5398/ SPPU College PUN Code-IMMNO 19510, SPPU Exam Code- 1337/AISHE Code-C-41439)

## MBA Syllabus (2019 Pattern)

Revised (2022-2023)

COORDINATOR
Internal Quality Assurance Cell
Ashoka Business School, Nashik

## Master of Business Administration (MBA) –Syllabus 2019 Pattern (revised)

2 year, 4 Semester Full time Programme Choice Based Credit System (CBCS) and Grading System Outcome Based Education Pattern

> MBA I effective from AY 2022-23 MBA II effective from AY 2022-23

1.0 Preamble: The revised MBA Curriculum 2022 finetunes the MBA 2019 Pattern which was built upon the Choice Based Credit System (CBCS) and Grading System and the Outcome Based Education. The MBA Curriculum 2022 also incorporates several aspects of NEP.

## 2.0 Definitions:

- 2.1 Outcome Based Education:
- 2.1.1 Outcome Based Education (OBE) Approach: Outcomes are about performance, and this implies:

There must be a performer - the student (learner), not only the teacher

There must be something performable (thus demonstrable or assessable) to perform

The focus is on the performance, not the activity or task to be performed

2.1.2 Programme Educational Objectives (PEOs): Programme Educational Objectives are a set of broad futurefocused student performance outcomes that explicitly identify what students will be able to do with what they have learned, and what they will be like after they leave school and are living full and productive lives. Thus PEOs are what the programme is preparing graduates for in their career and professional life (to attain within a few years after graduation1).

2.1,3 Graduate Attributes (GAs): Graduate Attributes (GAs) are the qualities, knowledge and capabilities that students are encouraged to take responsibility for developing throughout their studies and are the defining characteristics of the students passing out of the MBA program. These attributes include, but go beyond, the

disciplinary expertise or technical knowledge.

2.1.4 Programme Outcomes (POs): Programme Outcomes are a set of narrow statements that describes what students (learners) of the programme are expected to know and be able to perform or attain by the time of graduation.

2.1.5 Programme Specific Outcomes (PSOs): Programme Outcomes are a set of narrow statements that describes what students (learners) of a particular specialization of the programme are expected to know and be able to perform or attain by the time of graduation. PSOs are also a function of the various course combinations offered by the Institute.

2.1.6 Learning Outcomes: A learning outcome is what a student CAN DO as a result of a learning experience. It describes a specific task that he/she is able to perform at a given level of competence under a certain

situation. The three broad types of learning outcomes are:

- Disciplinary knowledge and skills
- Generic skills b)
- c) Attitudes and values

2.1.7 Course Outcomes (COs): A set of specific statements that describes the complex performances a student

should be capable of as a result of learning experiences within a course.

2.1.8 Teaching and Learning Activities (TLAs): The set of pedagogical tools and techniques or the teaching and learning activities that aim to help students to attain the intended learning outcomes and engage them in these learning activities through the teaching process. 2.1.9 Assessment: It is the process of collecting, recording, scoring, describing and interpreting information about

2.1.10 Outcome Based Assessment (OBA): An assessment system that asks course teachers to first identify what it is that we expect students to be able to do once they have completed a course or program. It then asks course teachers to provide evidence that they are able to do so. In other words, how will each learning outcome be assessed? What evidence of student learning is most relevant for each learning outcome and what standard or criteria will be used to evaluate that evidence? Assessment is therefore a key part of outcome-based education and used to determine whether or not a qualification has been achieved.

2.1.11 Rubric (Assessment Rubric): A rubric for assessment, also called a scoring guide, is a tool used to interpret and

grade students on any kind of work against criteria and standards.

2.2 Academic credit: An academic credit is a unit by which the course work (theory/ practical/ training) is measured. Each course may be allotted credits in proportion to the time expected to be devoted by the student for that course. Thus, it determines the number of hours of instructions required per week

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Graduation refers to passing out of the MBA programme. Graduation does NOT refer to 10+2+3/4 degree e.g. BA, BE, etc.

## 4.2 MBA Programme Structure: The Basic Programme Structure shall be as depicted below

COMPULSORY CORE COURSES (GENERIC (GC) + SUBJECT (SC) + Summer Internship Production  1 GC-1	oject SIP)	1050	
2 GC-2 2 GC-8 2 GC-12 2 GC-15 3 GC-3 3 GC-9 3 GC-13(SIP) 3 SC-5 4 GC-4 4 GC-10 4 SC-3 4 SC-6 5 GC-5 5 SC-1 5 SC-4 6 GC-6 6 SC-2    Comparing the control of	<b>G</b>		
3 GC-3 3 GC-9 3 GC-13 (SIP) 3 SC-5  4 GC-4 4 GC-10 4 SC-3 4 SC-6  5 GC-5 5 SC-1 5 SC-4  6 GC-6 6 SC-2  GENERIC ELECTIVE COURSES (UNIVERSITY LEVEL) - GE-UL  7 GEUL-1 7 GEUL-4 6 GEUL-7 5 GEUL-10  8 GEUL-2 8 GEUL-5 7 GEUL-8 6 GEUL-11  9 GEUL-3 9 GEUL-6 8 GEUL-9	<b>G</b>		
A 4 GC-4 4 GC-10 4 SC-3 4 SC-6  5 GC-5 5 SC-1 5 SC-4  6 GC-6 6 SC-2    GENERIC ELECTIVE COURSES (UNIVERSITY LEVEL) - GE-UL  7 GEUL-1 7 GEUL-4 6 GEUL-7 S GEUL-10  8 GEUL-2 8 GEUL-5 7 GEUL-8 6 GEUL-11  9 GEUL-3 9 GEUL-6 8 GEUL-9	<b>G</b>		
5 GC-5 5 SC-1 5 SC-4  6 GC-6 6 SC-2  GENERIC ELECTIVE COURSES (UNIVERSITY LEVEL) - GE-UL  7 GEUL-1 7 GEUL-4 6 GEUL-7 5 GEUL-10  8 GEUL-2 8 GEUL-5 7 GEUL-8 6 GEUL-11  9 GEUL-3 9 GEUL-6 8 GEUL-9	<b>G</b>		
6 GC- 6 6 SC - 2  GENERIC ELECTIVE COURSES (UNIVERSITY LEVEL) - GE - UL  7 GE UL - 1 7 GE UL - 4 6 GE UL - 7 S GE UL - 10  8 GE UL - 2 8 GE UL - 5 7 GE UL - 8 6 GE UL - 11  9 GE UL - 3 9 GE UL - 6 8 GE UL - 9	2		
GENERIC ELECTIVE COURSES (UNIVERSITY LEVEL) - GE - UL  7 GE UL - 1 7 GE UL - 4 6 GE UL - 7 5 GE UL - 10  8 GE UL - 2 8 GE UL - 5 7 GE UL - 8 6 GE UL - 11  9 GE UL - 3 9 GE UL - 6 8 GE UL - 9	3		1050
7 GEUL-1 7 GEUL-4 6 GEUL-7 5 GEUL-10 8 GEUL-2 8 GEUL-5 7 GEUL-8 6 GEUL-11 9 GEUL-3 9 GEUL-6 8 GEUL-9	2	emai ZIUU	
7 GEUL-1 7 GEUL-4 6 GEUL-7 5 GEUL-10 8 GEUL-2 8 GEUL-5 7 GEUL-8 6 GEUL-11 9 GEUL-3 9 GEUL-6 8 GEUL-9	8		
8 GEUL-2 8 GEUL-5 7 GEUL-8 6 GEUL-11 9 GEUL-3 9 GEUL-6 8 GEUL-9		SV.	
9 GEUL-3 9 GEUL-6 8 GEUL-9	9	0	550
GENERIC / SUBJECT ELECTIVE COURSES (INSTITUTE LEVEL) - GE - IL / SE - IL	意	550	
10 GE IL-1 10 GE IL-4 9 SE IL-3 7 SE IL-6	2	in the second	
11 GELL-2 11 SEIL-1 10 SEIL-4 8 SEIL-7	o d	550	
12 GEIL-3 - 12 SEIL-2 11 SEIL-5	<b>建</b>	550	
	110	1600	
12 12 11 8 4	3 Credits	FA.	SE
D FOUNDATION FOUNDATION 4 10 FOUNDATION 5 FOUNDATION	ordin		
ENRICHMENT COURSES (OPTIONAL)			
ENRICHMENT ENRICHMENT ENRICHMENT		<u>m — - </u>	
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2 8 12 14	. 6		
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- 4 10 ENRICHMENT	7		
5			
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The second secon			
ALTERNATIVE STUDY CREDIT COURSES (OPTIONAL)		<b>M</b>	
		ANGES .	
ALTERNATIVE STUDY CREDIT COURSES (OPTIONAL)	200		

## Note:

1. The basic programme structure comprises of Block A, B & C above.

Variations to the basic programme structure shall be defined at the institute level using any permissible
combination of A,B,C,D,E and F blocks depicted above, taking into consideration institutional vision-missionfocus areas, industry demand, student learning capabilities, faculty competencies, availability of learning
resources, etc. PSOs shall be appropriately defined by the institute.

LEGEND:

COORDINATOR

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Asticka Business Stituoti, Nashik

## ANNEXURE I

	50 Marks PO	RMATIVE ASSESSMENT, 50 Marks SUMMATIVE EVALUA	Camartan
Course No.	Course Code	Course	Semester
101	GC - 01	Managerial Accounting	
102	GC - 02	Organizational Behaviour	
103	GC - 03	Economic Analysis for Business Decisions	
104	GC - 04	Business Research Methods	
105	GC - 05	Basics of Marketing	4
106	GC-06	Digital Business	
201	GC-07	Marketing Management	
202	GC - 08	Financial Management	
203	GC - 09	Human Resources Management	
204		Operations & Supply Chain Management	II
301		Strategic Management	101
302	(1000) 5100	Decision Science	111
303		Summer Internship Project*	111
401		Enterprise Performance Management	IV
402	A CONTRACTOR OF THE PARTY OF TH	Indian Ethos & Business Ethics	IV

<sup>\*</sup> Six Credits

COORDINATOR
Internal Guality Assurance Cell
Ashaka Bysiness Sphool, Masnik

3 0	redits Each, 50 Ma	(SC) COURSES: Specialization – Marketing Managen orks FORMATIVE ASSESSMENT, 50 Marks SUMMATI	VE EVALUATION
Course No.	Course Code	Course	Semeste
205 MKT	SC - MKT- 01	Marketing Research	11
206 MKT	SC - MKT- 02	Consumer Behaviour	
304 MKT	SC - MKT- 03	Services Marketing	III.
305 MKT	SC MKT- 04	Sales & Distribution Management	100
403 MKT	SC - MKT- 05	Marketing 4.0	IV
404 MKT	SC - MKT- 06	Marketing Strategy	iv

2 Cre	dits Each, 50 Marks	FORMATIVE ASSESSMENT, 00 Marks SUMMATIVE EVALUATION	ON
Course No.	Course Code	Course	Semester
	Maximum 2 cou	rses to be selected from the following list in Semester II	in the last
217 MKT	SE - IL - MKT- 01	Integrated Marketing Communications	11
218 MKT	SE - IL - MKT- 02	Product & Brand Management	п
219 MKT	SE - IL - MKT- 03	Personal Selling Lab	11
220 MKT	SE - IL - MKT- 04	Digital Marketing - I	11
221 MKT	SE - IL - MKT- 05	Marketing of Financial Services - I	H
222 MKT	SE - IL - MKT- 06	Marketing of Luxury Products	П
	Maximum 3 cour	ses to be selected from the following list in Semester III	300-1-2
312 MKT	SE - IL - MKT- 07	Business to Business Marketing	Lin
313 MKT	SE - IL - MKT- 08	International Marketing	10
314 MKT	SE - IL - MKT- 09	Digital Marketing - II	111
315 MKT	SE - IL - MKT- 10	Marketing of Financial Services - II	m
316 MKT	SE-IL-MKT-11	Marketing Analytics	111
317 MKT	SE - IL - MKT- 12	Marketing of High Technology Products	iii
	Maximum 2 cour	ses to be selected from the following list in Semester IV	UI SUU
409 MKT	SE - IL - MKT- 13	Customer Relationship Management	Tiv
410 MKT	SE - IL - MKT- 14	Rural & Agriculture Marketing	IV
411 MKT	SE - IL - MKT- 15	Tourism & Hospitality Marketing	IV
412 MKT	SE - IL - MKT- 16	Retail Marketing	IV
413 MKT	SE - IL - MKT- 17	Retailing Analytics	IV
414 MKT	SE - IL - MKT- 18	Marketing to Emerging Markets & Bottom of the Pyramid	IV



10. Accounting, Shukla Grewal

11. Management Accounting, Ravi Kishore

12. Accounting for Managers, Dearden and Bhattacharya

Semester I		102 - Organizational Behaviour
3 Credits	LTP: 2:1:1	Compulsory Generic Core Course

Course Outcomes: On successful completion of the course the learner will be able to

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO102.1	REMEMBERING	Describe complexities of individual and group behavior in the organizations.
CO102.2	UNDERSTANDING	Explain the implications of organizational behavior from the perspectives of employees, managers, leaders and the organization.
CO102.3	APPLYING	APPLY Theories, Models, Principles and Frameworks of organizational behavior in specific organizational settings
CO102.4	ANALYSING	ANALYZE human behavioural problems like conflict, low motivational levels, politics, attitudinal issues etc. and develop solutions to these problems.
CO102.5	EVALUATING	FORMULATE approaches to reorient individual, team, managerial and leadership behavior in order to achieve organizational goals.
CO102.6	CREATING	DEVELOP strategies for challenges faced during shaping organizational behavior, organizational culture and organizational change.

- 1. Fundamentals of OB: Evolution of management thought, five functions of management, Definition, scope and importance of OB, Relationship between OB and the individual, Evolution of OB, Models of OB (Autocratic, Custodial, Supportive, Collegial & SOBC), Limitations of OB. Values, Attitudes and Emotions: Introduction, Values, Attitudes, Definition and Concept of Emotions, Emotional Intelligence Fundamentals of Emotional Intelligence, The Emotional Competence Framework, Benefits of Emotional Intelligence , difference between EQ and IQ. Personality & Attitude: Definition Personality, importance of personality in Performance, The Myers-Briggs Type Indicator and The Big Five personality model, Johari Window, Transaction Analysis, Definition Attitude Importance of attitude in an organization, Right Attitude, Components of attitude, Relationship between behavior and attitude. Relevant case studies for Attitude and personality (7+2)
- 2. Perception: Meaning and concept of perception, Factors influencing perception, Selective perception, Attribution theory, Perceptual process, Social perception (stereotyping and halo effect). Motivation: Definition & Concept of Motive & Motivation, The Content Theories of Motivation (Maslow's Need Hierarchy & Herzberg's Two Factor model Theory), The Process Theories (Vroom's expectancy Theory & Porter Lawler model), Contemporary Theories- Equity Theory of Work Motivation. Relevant case studies on Perception and Motivation (8+2)
- 3. Group and Team Dynamics: The Meaning of Group & Group behavior & Group Dynamics, Types of Groups, The Five -Stage Model of Group Development Team Effectiveness & Team Building. Leadership: Introduction, Managers V/s Leaders. Overview of Leadership- Traits and Types, Theories of Leadership. Trait and Behavioral Theories. Relevant case studies on Group dynamics and Leadership (8+2)
- 4. Conflict Management Definition and Meaning, Sources of Conflict, Types of Conflict, Conflict Management Approaches. Organizational Culture: Meaning and Nature of Organization Culture Origin of Organization Culture, Functions of Organization Culture, Types of Culture, Creating and Maintaining Organization Culture, Managing Cultural Diversity. Relevant case studies on Conflict management and organization culture. (7+2)
- 5. Stress at workplace: Work Stressors Prevention and Management of stress Balancing work and Life, workplace spirituality. Organizational Change: Meaning, definition & Nature of Organizational Change, Types of Organizational change, Forces that acts as stimulants to change. Kurt Lewin's- Three step model, How to overcome the Resistance to Change, Methods of Implementing Organizational Change, Developing a Learning Organization. Relevant case studies on stress management and organizational change (5+2)

Note: Evolution of Management thought to OB and functions of management to be covered in brief as a background interface to the subject only

## Suggested Text Books:

- Organizational Behaviour, Robins
- 2. Organizational Behaviour, Nelson & Quick
- 3. Organizational Behaviour, Fred Luthans
- 4. Organizational Behaviour, Stephen Robins, Timothy Judge, Neharika Vohra
- 5. Organizational Behaviour, M N Mishra

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Course Outcomes: On successful completion of the course the learner will be able to

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO402.1	REMEMBERING	Recall and spell the human universal values of Indian Ethos and its applications in Business ethics
CO402.2	UNDERSTANDING	Recognize and Demonstrate the relevance of Indian Ethos by taking the rationale and ethical business decision derived from Indian Heritage Scriptures.
CO402.3	APPLYING	Apply the concepts of Indian Ethos, Values, and Ethics with moral reasoning to develop sustainable solutions to solve complex business issues.
CO402.4	ANALYSING	Analyze and make inferences to contemporary business practices in relation to Indian Ethos & Business Ethics
CO402.5	EVALUATING	Appraising the importance of business decisions on the basis of ethics and thus create a value driven management.
CO402.6	CREATING	ELABORATE Ethical dilemmas in different business areas of marketing, HRM and Finance and ADAPT dilemma resolution interventions by referring to Ethical decision making.

- 1. Indian Ethos and Values: Its relevance at Workplace: Indian Ethos- Meaning, Features, Need, Evolution, Relevance, Universal Human values for continuity of happiness and prosperity, Development of Human ConsciousnessPrinciples Practiced by Indian Companies, Requisites, Elements, Role of Indian Ethos in Managerial Practices, Triguna Theory-OSHA Model. Work Ethos meaning, dimensions of Work Ethos. Values Concepts, Values in business, Value system in work culture, and Values of Indian Managers, Relevance of Value Based Management in Global Change; Impact of values on Stakeholders; Trans-Cultural Human Values, need of ethos in business organisations with reference to Indian firms, Ethics v/s Ethos, Eastern Management v/s Western Management. (8+2)
- 2. Indian Model of Management: Concept of Indian Model of Management in the Indian socio-penvironment, Laws of Karma and its relevance in business settings, Indian Heritage in Business-Manage Production and Consumption: Management lessons from Indian heritage scriptures (like Mahabhar Ramayana), Leadership Pointers from Kautilya's Arthashastra, VEDA Model of Leadership, Corporate Rishi Management (West-East Theory) (11+2)
- 3. Business Ethics as Applied ethics: Meaning, Characteristics of Business Ethics, Importance of Business Ethics (Long Term growth, Cost reduction, Risk mitigation, Limited resources, etc.), The Ethics of the Business, Types of Business Ethics (Transactional Ethics, Participatory Ethics, Recognition Ethics), Factors influencing business ethics, Svensson and Wood, A Model of Business Ethics. Categories of Ethics andResponsibilities (Personal, Professional, Managerial) Business Code of Conduct), Approaches to Business Ethics: Consequentialist & Non-ConsequentialistThe Ethical Audit, Theories of Ethics Deontological Theory & Teleological Theory, Kohlberg's Six stage moral development, Chris Moon's Ethical fitness: a Four-Step Workout (Moral Awareness, Values Definition, Ethical Analysis, Dilemma Resolution). (11+2)
- 4. Ethical decision making in business matrix: Framework of Ethical decision making, Ethical dilemmas in different functional areas of Business (Finance, Marketing HRM and International Business), Difficulties for practice ethics in organization, Intellectual Property Rights and Business Ethics, Ethical challenges for Managers, Ethical Decision Making process, it's Model -STEP Model, PLUS Filter Model. (8+2)
- 5. Applications of Ethical Principles to Contemporary, Moral and Ethical problems / issues related to Business: Contemporary cases on Corporate Strategy, Moral Reasoning, personal responsibility and UN-17 SDG: Climate Change, Corporate Strategy and Natural resource depletion, Corporate Social Responsibility, transparency and accountability, Social Media and E-Platforms. Current ethical issues like Bank scams, Airlines etc. (7+2)

## Suggested Text Books:

- Business Ethics (Concept, Application, Framework and Cultural Impact) k. Aswathappa, J. Ushar Rani, Sunanda Gundavajhala, Himalaya Publishing House
- 2. Ethics in Management and Indian Ethos, Biswanath Ghosh, Vikas Publishing House
- 3. Indian Ethos of Management, Tushar Agarawal and Nidhi Chandorkar, Himalaya Publication House.
- 4. Indian Ethos and Values for Managers, Khandelwal, Himalaya Publishing House

## Suggested Reference Books:

- 1. Indian Ethos & Values In Management, Nandagopal R, Ajith Sankar, Tata McGraw Hill Publishing Co. Ltd.
- New Mantras in Corporate corridors From Ancient Routes to Global Roots, Subhas Sharma, New Age International Publishers
- Business Ethics: Concepts and Cases, Velasquez, Pearson Education India.

Gen-

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## Ashoka Education foundation's

## Ashoka Business School

Concurrent Evaluation No.

: 2 & 3 (PowerPoint presentation and Group Study)

Total Marks

: 25 Marks (Each Evaluation)

Group study

: 5 Member in each Group

Activity name

: Culture Contagious (Indian Ethos Business Ethics)

## Evaluation No 2.

To study the allotted adorable personality from the scriptures available from various religions, Evaluation No 3.

To identify scripture (4 body of writings considered sacred or authoritative) available in various religion,

For Both evaluations make presentation of lessons & learnings for society described by them for the holistic development. Or betterment.

## Guidelines for evaluation submission

- 1. This is group assignment and group have to complete.
- 2. Individual and Group assessment will be done.
- 3. Both topics have equal weightage and importance.
- 4. Group have to work as team.
- Personalities allotted will be studied thoroughly by group. But in case of scripture group will decide any one of the scripture, holy book, religious book or any religious study material available which will teach or provide learnings for holistic development.
- Data collected and will be presented must not be of disputable in nature.
- 7. For presentation prior approval is must.
- 8. All information needs to be documented in below format.
- It leader's responsibility to report the non-cooperation of any of the team member in written.
- Timelines need to be follow strictly. In case of my absence the appointed team will conduct presentations in prescribed format.

One common File from respective group needs to be submitted with below contents:

- 2: INDEX
- 3: LITERATURE REFERENCES
- 4: DATA EXPLORATION
- 5: PPT PREPARED (Attach)
- 6: LEARNING OUTCOMES.
- 7: MAJOR TAKE AWAY (Tabulated format).

Dr wagt makesh 4.

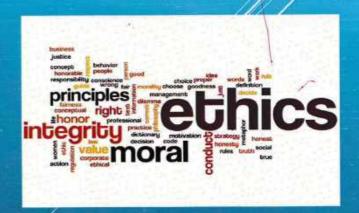
8: ABBREVIATION IF ANY



## INDIAN ETHOS AND BUSINESS ETHICS

## Presented by:-

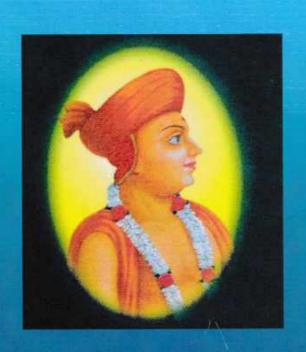
- 1. Radhika Nilesh Chandak (08)
- 2. Nikita Bandu Jadhav (20)
- 3. Sakshi Sandip Lunawat (31)
- 4. Vishwesh Pradip Patil (42)
- 5. Shraddha Sunil Shinde (53)



COORDINATOR

Internal Quality Assurance Cell Ashoka Business School, Nashik





SWAMI MUKTANANDA (1758–1830)

## Bhagavad Gita

The Divine Song Of God

scripture that is a part of the Indian epic life, duty, righteousness, and spirituality. Bhagavad Gita cover various aspects of Bhagavad Gita is believed to have been Mahabharata. The teachings in the composed around 5,000 years ago. Bhagavad Gita is a sacred Hindu

Presented by:

Rutuja Bhalerao (5)

Shweta Hire (18)

Mansi Kulkarni (29)

Danish Pathan (40)

Drishti Sharma (51)

Akanksha Wakadkar (62)

COORDINATOR

Internal Quality Assurance Cell Ashoka Business School, Nashik

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Presented By:1. Janvi Panjabi
2. Gokul Jorwar
3. Ketan Bagle
4. Sohel Shaikh













				Ashoka Business School , Nashik	ka Business School , N	Nashil	~		
			7	Marking Scheme IEBE (402) MBA II SEM	2) MBA II S		IV A.Y 2023-24	3-24	
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## Ashoka Education Foundation's Ashoka Business School

## **List of Summer Internship Projects 2018-2023**

Sr. No.	Title of the Project Reports	Name of Organization	Submitted by	Name of the Guide	Year of Batch
1	Effective Utilisation of Manpower for ABL	Ashoka Buildcon Limited	Arshiya Chougle	Dr. Vikas Gaundare	2017-19
2	To Study The Preferences of Lighting Products in Various Residental And Commercial Projects With Philips Lighting	Philips	Devang Dholu	Prof.Hemant Wanjare	2017-19
3	A Study of Retailer's Perception Towards Philips Brand of Lightinig Products with Special Preferences To Nashik City	Philips Lighting India Ltd.	Shailendrapratp Singh	Prof.Vaibhav Bhalerao	2017-19
4	A Comparative Study of Custemer Satisfaction Toward Performance of Tow- Wheeler Industry	Honda Motorcycle & Scooter India pvt. Ltd. Nashik	Palak Jain	Prof.Hemant Wanjare	2017-19
5	A Study of Value Stream Mapping for Pre Engineering Building Product 13.5M Column Assembly At Dhumal Metals PVT. LTD	Dhumal Metals PVT. LTD. Nashik	Akanksha Thorat	Prof.Vishakha Waikar	2017-19
6	A Study of Marketig Effectiveness with Special Reference to CG Power & Indusrial Solutions	CG Power & Indusrial Solutions Ltd. Nashik	Abhishek Deshpande	Prof. Hetal Bhinde	2017-19
7	A Comparative Study of Retailars Preferences on Packaged Fruit Drinks with Special Preferences to Nashik City	Frut-X ( FFL Marketing Pvt. Ltd. ) Nashik	Pravin Kushare	Prof.Hemant Wanjare	2017-19
8	Customer Preferences for Various Social Media Platforms in nashik with Preferences to Claudbriks Digital Marketing Agency Nashik	Claudbriks Digital Marketing Agency Nashik	Shubham Bose	Prof.Hemant Wanjare	2017-19
9	Study On Agricultural Product Promotion Through KVK in Maharashtra	A.S. Innovation & Agro. Nashik	Shubham Jadhav	Prof.Hemant Wanjare	2017-19
10	Customer Need Annlysis of Automation Industry For Energy Management System For Solutions	For Solutions. Nashik	Ninad Kushare	Prof. Hetal Bhinde	2017-19
11	A Study of Custemer Satisfaction of Nashik Paints	Nashik Paints	Ahmad Tauseef Wasim	Prof.Hemant Wanjare	2017-19
12	A Study Of Housing Lone with the Reference To Kotak Mahindra Bank	Kotak Mahindra Bank. Nashik	Sonu Bugalia	Prof.Hemant Wanjare	2017-19
13	A Study Of Customer Popinion Of After Sales Services Provided by TVS Showroom At Sai TVS Yeola	TVS Motor Compuny. At Sai TVS Yeola	Aditya Deshmukh	Prof.Hemant Wanjare	2017-19
14	Custemer Satisfaction Towards Corporate Convention Center At NCE	Nashik Engineering Cluster. Nashik	Khushboo Sharma	Prof.Hemant Wanjare	2017-19

15	A Study Of Store Layout Optimization Reference to Epiroc Mining India Limited	For Epiroc Mining India Limited.	Mansuri Naushad Azeezullah	Prof. Vishakha Waikar	2017-19
16	To Study Customer satisfaction	Yashtech ( India ) pvt. Ltd.	Prasas Dandane	Prof. Hetal Bhinde	2017-19
17	Impact of Packaging On Consumers Buying Behavior	Mapro Foods pvt. Ltd	Akshay Dighe	Prof.Hemant Wanjare	2017-19
18	A Critical Analysis of Consumers Buying Behavior And Competitors Analysis	Greenizon Agritech Consultancy pvt. Ltd. Jai Kishan	Sulochane Jayesh Ulhas	Prof. Pooja Kushare	2017-19
19	A Study of office Automation Devices At Richo	Dynamic Automation. Nashik	Rupali Nehe	Prof. Hetal Bhinde	2017-19
20	A Study On The Problems Faced by Swadhaar Finserve pvt. Ltd Due to Demonetization	Swadhaar Finserve pvt. Ltd	Yogesh Sardar	Prof.Hemant Wanjare	2017-19
21	A Practical implementation of Different Component Management Techniques at Surya Switchgears	Surya Switchgears. Nashik	Suneet Khare	Prof. Vishakha Waikar	2017-19
22	A Study On Kaizen System For A Rear Axel Shaft Assembly At MSL, pvt. Ltd	For MSL Drive Line Systems Ltd.	Vishwas Ohal	Prof. Vishakha Waikar	2017-19
23	A Compratative Study of Tour Packages Offered in USA & Europe Regions by Travel Service Providers For Thomas Cook	Bonvoyage Travel Service Providers For Thomas Cook	Ashwini Soni	Prof. Vishakha Waikar	2017-19
24	Study of Import Cargo Clearance	Om Shree Paper Mills	Rutuja Naik	Prof. Hetal Bhinde	2017-19
25	A Project Report On Export Oreration Process in Dhumal Industries pvt. Ltd.	Dhumal Metals PVT. LTD. Nashik	Akshatha Surade	Prof.Hemant Wanjare	2017-19
26	Understanding And Devloping A Production Pipline And Operating IT with Reference Hiddenstroke Films Production pvt. Ltd. And Flulgent Design pvt. Ltd.	Fulgent Design Studio	Mitali Wagh	Prof. Vishakha Waikar	2017-19
27	Comprative Analysis of Products And Services of Axis Bank with ITS Comppetitors	For Axis Bank	Siddesh Katkade	Prof. Hetal Bhinde	2017-19
28	A Study Of Consumer's Preferences Buying Behavior Towards Limbu Soda	Limbu Soda, Malegaon	Vivek Bagul	Prof.Hemant Wanjare	2017-19

29	To Study The Consumer behavior towards Insurance product with reference to Edelweiss Life Insurance For	For Edelweiss Life Insurance Company Ltd.	Suraj Tiwari	Prof.Hemant Wanjare	2017-19
30	A Study Of Production Planning with Special Reference to Light Trap Assembly	Dhumal Metals PVT. LTD. Nashik	Sayali Pagare	Prof. Hetal Bhinde	2017-19
31	Total Productive Maintence In Anand I Power	Anand I Power Nashik	Kiran Wakchoure	Prof. Vishakha Waikar	2017-19
32	A Study On Credit System & Procedure Of Loans And Advances	The Moti Urban Co-Operaative Bank Limited Pimpalner.	Mit Khandhar	Prof. Pooja Kushare	2017-19
33	A Study Of Selected Commodities of Commodity Market with Respect to Sykes & Ray Equities pvt. Ltd.	Sykes & Rays Equities pvt. Ltd.	Riya Chandanani	Dr. Shweta Bhosale	2017-19
34	A Study On Epmloyee Motivation At Educational Institute With Referance to Ashoka Education Founadation	Ashoka Education Foundation	Soni Tejale	Dr. Vikas Gaundare	2017-19
35	A Study Of Contract Labour Management	For Siemens Ltd. Nashik	Shubham Jagtap	Dr. Vikas Gaundare	2017-19
36	A Study On ERP Testing And Development At Shirke Electro pvt. Ltd	For Shirke Electro pvt. Ltd	Mohit Nimse	Prof. Vishakha Waikar	2017-19
37	A Study On Export Documentations And Procedures	Bizsol Services pvt. Ltd.	Gokul Dargode	Prof. Pooja Kushare	2017-19
38	Warehouse Optimization For Epiroc India Mining Limited.	Epiroc India Mining Limited.	Pooja Moon	Prof. Hetal Bhinde	2017-19
39	Redduction Of Rejection in Threading of Casing Pipe	Jindal Swa Ltd.	Sachin Sanap	Prof. Vishakha Waikar	2017-19
40	Market Survey Of Automation Industry In And Around Nashik Industry Cluster	For Fox Solution, Nashik	Aishwarya Bachhav	Prof. Hetal Bhinde	2017-19
41	A Study Of Customer Perception And Factors Influencing Customer PerceptionTowards Amway India Enterprise with Special refernce to Nashik City	Amway Enterprise.	Karan Pampwani	Prof.Hemant Wanjare	2017-19
42	A Study On Training Policy At Educational Institute The Refres At Ashoka Education Foundation	Ashoka Education Foundation	Princy Kumari	Dr. Vikas Gaundare	2017-19

43	A Study Of Export Schemes And ITS Financial Benefits	Bizsol India Services Pvt. LTd	Harshali Jain	Prof. Pooja Kushare	2017-19
44	A Study On Financial Ratio Analysis	ICICI Bank	Megha Thakur	Dr. Shweta Bhosale	2017-19
45	To Study The Operational Guidelines In Retail Banking	( IDBI BANK LTD )	Bhagyashree Raut	Prof. Pooja Kushare	2017-19
46	A Study On Grievance Handling Mechanism For Employees At Jadhao Gears pvt.ltd.	Jadhao Gears pvt.ltd.	Vaishnavi Doifode	Prof. Manisha Bhamare	2017-19
47	A Study On Employees Retention Paractices at Motwani Manufactuing Com pvt. Ltd	Manufactuing Com pvt. Ltd	Trupti Dhamurde	Prof. Manisha Bhamare	2017-19
48	Analysis And Implementation Of Employee Reward And Recognition	Armstrong Machine Builers pvt.ltd.	Vaibhav Murtadak	Prof. Manisha Bhamare	2017-19
49	A Study Of Planing And Scheduling of Training Program	Epcos India Pvt. Ltd.	Kunudeeni Sawant	Prof. Manisha Bhamare	2017-19
50	Marginal Costing As Tools For Decidion Market	Dhumal Polutry Equipment Pvt. Ltd.	Mitesh Somaiya	Dr. Shweta Bhosale	2017-19
51	A Study Of Credit Appraisal	For Bank Of Maharashtra	Meghna Jadhav	Prof. Pooja Kushare	2017-19
52	To Study Capital Budeting On dlesel Gennerator SET	Mahendra &Mahendra LTD	Prerna Jadhav	Dr. Shweta Bhosale	2017-19
53	A Study Of Housing Lone with the Reference To Kotak Mahindra Bank	Kotak Mahindra Bank. Nashik	Vinod Patil	Prof. Pooja Kushare	2017-19
54	A Study On Procese Important & Issues Related to Training	Six Sigma Hospital	Shivani Jadhav	Prof. Manisha Bhamare	2017-19
55	A Study Employee Job Satisfaction with Reference To Dhumal Metals PVT. LTD.	Dhumal Industries India PVT. LTD.	Dhanshrri Deshmukh	Prof. Vishakha Waikar	2017-19
56	A Critical Analysis of Performance Appraisal System	At Sahaj Blossom High School	Samreet Birdi	Prof. Manisha Bhamare	2017-19
57	A Study The Implementation Of KRA'S And KPI Under The Performnace Appraisal System	Taparia Tools LTD.	Simin Shaikh	Prof. Vishakha Waikar	2017-19
58	Recruitment & Selection Process	MSL Driveline System LTD.	Shubham Vilas Jadhav	Dr. Vikas Gaundare	2017-19

59	A Study On Financial Statement Using Finaqucial Tools	Omprakash M. Jaju	Vishanu Shekhawat	Prof. Pooja Kushare	2017-19
60	A Study On Financial Statement Analysis Of Truetech Vision Industry PVT. LTD.	Truetech Vision Industry PVT. LTD.	Abhilash Yeole	Prof. Pooja Kushare	2017-19
61	A Study Of Issues In Filing Income Tax Return	C.A Omprakash Jaju Firm	Deepavali Panchal	Prof. Pooja Kushare	2017-19
62	To Study The Process And Technique of Inventory Management Used In Graphite India Limited.	Graphite India Limited.	Ritu Chavan	Dr. Shweta Bhosale	2017-19
63	A Study On Working Capital Management	For Cears Dies And Moulds PVT. LTD.	Rasika Karwa	Prof. Pooja Kushare	2017-19
64	A Study On Conversion Cost And Techinique For Reduction of Converston Cost	For CEAT Limited	Shivam Tiwari	Prof. Pooja Kushare	2017-19
65	Consumer Buying Behaviour For Societymitra App At Nine Solution PVT. LTD.	Nine Solution PVT. LTD.	Shrey V.Patel	Prof.Hemant Wanjare	2017-19
66	To Study The Sales Planing And Control	Ahire Machine And Tools PVT. LTD.	Kanchan Patil	Dr. Shweta Bhosale	2017-19
67	A Study On Consumer Behavior with Special References To Advertisment of Helm Bags In Nashik City	Helm Bags In Nashik City	Renu Shelar	Prof.Hemant Wanjare	2017-19
68	A Study On Customer Satisfaction Towards Residental Flats with Special Reference to Nerkar Properties	For Nerkar Properties	Amit Yadav	Prof. Vaibhav Bhalerao	2017-19
69	Study On Consumer Response Towards New Product Launch	Sahtadri Agro Retails LTD.	Hitesh Bhatia	Prof. Vaibhav Bhalerao	2017-19
70	A Study On Market Awareness About Poultry Farm Equipments Among Farmers In And Around Nashik City	Dhumal Poultry Farm Equipments PVT. LTD.	Deerghayu Darade	Prof. Vaibhav Bhalerao	2017-19
71	Real Estate Business : Land Sales & Marketing Of Ashoka Infraways Limited.	Ashoka Infraways Limited.	Nikita Nerkar	Prof. Vaibhav Bhalerao	2017-19
72	A Study Consumer Feedback For Selective Food Products	Sahtadri Agro Retails LTD.	Shubham Borade	Prof. Vaibhav Bhalerao	2017-19
73	To Study On Customer Satisfaction Vodophone ( Post Paid ) Customer In Nashik	Vodophone Store, Nashik	Sharjil Tadvi	Prof. Vaibhav Bhalerao	2017-19
74	Market Survey For Newly Launched Mobile Application Scocity Mitra At Nine Solutions PVT. LTD. With Respect To Nashik City	Nine Solutions PVT. LTD	Akshaya More	Prof. Vaibhav Bhalerao	2017-19

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75	A Study On Customer Satisfacyion At Asian Paints LTD. With Special Reference To Nashik City	Asian Paints LTD.	Mayur Jagdeo	Prof. Vaibhav Bhalerao	2017-19
76	A Study Of The Effectiveness Of Internet Advertising On Consumer Behaviour With Special Reference To Nashik City	CEOUS Automation Technology	Rashi Shejpal	Prof. Vaibhav Bhalerao	2017-19
77	A Study On Consumer Buying behaviour At V-mart With Special Reference To Nashik City	V- mart Retail Limited.	Ankur Chandramore	Prof. Vaibhav Bhalerao	2017-19
78	Customer Satisfaction Towards Ring Main Units	Lucy Electric	Nikhil Keluskar	Prof. Vaibhav Bhalerao	2017-19
79	A Study Effectivness Of Advertisment And Sales Pramontion Of Maruti Suzuki Sewa Automotive PVT. LTD	Maruti Suzuki Sewa	Vishal Daware	Prof. Vaibhav Bhalerao	2017-19
80	A Study On Need Analysis & Customer Satisfaction Towards Wagon R	Global Used Cars	Kunal Mahadik	Prof. Vaibhav Bhalerao	2017-19
81	Study On Customer Satisfaction Towards Richo's Office Automation Devces At Selective Educational Institutional In Nashik City	Dynamic Automation. Nashik	Pooja Misal	Prof. Vaibhav Bhalerao	2017-19
82	To Study The Impact Of GST On A Selected Client	Thakare, Galande Misal & Co. (C.A)	Pallavi More	Dr. Shweta Bhosale	2017-19
83	A Study On Employee Absenteeism	Okay Fern PVT. LTD.	Ashwini Warungase	Prof. Vishakha Waikar	2017-19
84	Skill Inventory And Mapping (GTA) OF Workman At General Mills India PVT. LTD. Sinnar Plan	General Mills India PVT. LTD. Sinnar Plan	Ketaki Gangurde	Dr. Vikas Gaundare	2017-19
85	A Study On Employee Welfare policie	Dhumal Metals PVT. LTD. Nashik	Srishti Kumari	Dr. Vikas Gaundare	2017-19
86	Ananlysis Of Employee Separation	Ashoka Builcon Limited.	Ashwini Dhouse	Dr. Vikas Gaundare	2017-19
87	A Study Of Nun Performing Assets And Their Impacts On Liability Of Bank	Jalgaon Janata Sahkari Bank LTD. Jalgaon	Shruti Jagtap	Prof. Pooja Kushare	2017-19
88	Competency Mapping And Skill Gap Analysis	For Niraj Thermocols And Electricals PVT. LTD.	Monali Sangale	Dr. Vikas Gaundare	2017-19
89	A Study On Recruitment And Selection Process At Ahire Machine Tools PVT. LTD.	Ahire Machine Tools PVT. LTD.	Rohini Jagtap	Dr. Vikas Gaundare	2017-19
90	Study Recruitment And Selection Process	Ambar Forge PVT. LTD.	Namrata Wagh	Dr. Vikas Gaundare	2017-19

91	A Study On Technical Analysis Of Seclected Sectorial Stocks	Make Your Money Work, Nashik	Sanjyot Bhati	Prof. Pooja Kushare	2017-19
92	A Study Of Import Procedure And Documentation	NASH Robotics And Automation PVT. LTD. Nashik	Ephraim Kurnekar	Dr. Shweta Bhosale	2017-19
93	A Study On Financial planning with Mutual Funds Using Systematic Investment Plan	Patels Money Management PVT. LTD.	Yash Kochar	Prof. Pooja Kushare	2017-19
94	A Study Of Banking Systems Procedure And Services, Deposits And RE-KYC Provided HDFC Bank LTD Nashik	HDFC Bank LTD Nashik	Mounica Kalluri	Dr. Shweta Bhosale	2017-19
95	A Study Of The Input Tax Credit Mechanism Under Goods And Service Tax	Bizsol India Services Pvt. LTd	Apurva Kulkarni	Dr. Shweta Bhosale	2017-19
96	A Study On Cash Flow Statement Analysis With Special Reference To Nash Robotics & Automation PVT. LTD.	Nash Robotics & Automation PVT. LTD.	Snehal Ahire	Dr. Shweta Bhosale	2017-19
97	A Study Of Non-Performing Assets	Shree Samarth Sahkari Bank Limited.	Ankita Wodgaonkar	Prof. Pooja Kushare	2017-19
98	A Study Of Batch Costing Methodology With Reference To Dhumal Poultry Equipement PVT. LTD.	Dhumal Poultry Equipement PVT. LTD.	Jagruti Dharmadhikari	Dr. Shweta Bhosale	2017-19
99	The Evaluation Of Hedging As An Effective For Risk Management.	Bizsol India Forex Pvt. LTd	Apurva Nikumbh	Dr. Shweta Bhosale	2017-19
100	Ratio Analysis On Financial Statement Of Starlite Components LTD.	Starlite Components LTD.	Anush Wani	Dr. Shweta Bhosale	2017-19
101	A Study On Process For Registration And Filing Of Retuns Of Goods And Service Tax	Transitions Designs PVT. LTD. Nashik	Pramod Vishwakarma	Prof. Pooja Kushare	2017-19
102	The Impact Of Employement Promotion Programme (EPP)	General Mills India PVT. LTD.	Mrudula Bedekar	Dr. Vikas Gaundare	2017-19
103	A Study On Satisfaction level Among Employee About Training Programme At Jain Farm Fresh Food	Jain Farm Fresh Food PVT. LTD. Jalgaon	Mahima Sonawane	Prof. Manisha Bhamare	2017-19
104	Performane Apprisal At Niraj Thermocols And Electricals PVT. LTD.	Niraj Thermocols And Electricals PVT. LTD.	Kaveri Karbhari	Dr. Vikas Gaundare	2017-19
105	A Study On Appraisal Of Personal Loan Process	Jalgaon Janata Sahkari Bank LTD.	Shraddha Vyas	Prof. Pooja Kushare	2017-19
106	A Study On Inventory Analysis Management	Press Metal Industry, Nashik	Albashi Shaikh	Prof. Pooja Kushare	2017-19

107	A Comparative Study of Performance Appraisal Methods with Ref of Motawane Manufacturing Co.PVT.LTD		Trupti Dhamurde	Prof.Manisha Bhamre	2017-19
108	Study Of Employee - Employer Relationship	For MD Industries Nashik	Harshal Pathak	Dr. Vikas Gaundare	2017-19
109	A Study Of Buying Behaviour For Two Wheeler Bikes in Rural Area with Refrence To Niphad Taluka		Sagar shardul	Prof. Vaibhav Bhalerao	2017-19
110	Invetory Analysis Management	Tirupati Leon Industries Nashik	Kunal Nagare	Prof. Pooja Kushare	2017-19
111	To Study Emplement Statutory Complince In Industrial Realtions	Simens LTD Nashik	Harsh Pratap Singh Bais	Dr. Vikas Gaundare	2017-19
112	A Study Of Buying Behaviour For Two Wheeler Bikes in Rural Area with Refrence To Niphad Taluka	In Partial Fulfillment of the Requirement of ( MBA )	Pratik P. Chavan	Vandana Sharma	2017-2019
113	A study of Comparision Between Goods and Service Tax And Value Added Tax		Nikita Kumbhar	Prof. Pooja Kushare	2017-2019
114	To Studeis The Brand Awarness Of Bajaj Finserv Among The Customers in Nashik	Bajaj Finserv	Anjali Dhuria	Prof. Harshal Dayma	2018-2020
115	"A study of Business Development Strategy Adopted by Trabax Solution PVT. LTD, Nashik	Trabax Solution PVT. LTD , Nashik	Akash R. Jadhav	Prof. Tanaya Patil	2018-2020
116	To Studeis The Brand Awarness and Promotinal Strategies Emplemented at Force Motore Nashik Dealership	at Force Motore Nashik Dealership	Pranav R. Gangurde	Prof. Vaibhav Bhalerao	2018-2020
117	A study of Digital Marketing And Its Impact on Revenue Genration with Respect to Marketfx Media, Nashik	Marketfx Media, Nashik	Kajal Agrahari	Prof. Tanaya Patil	2018-2020
118	A study on Creating Awarness Towards Rural Technologies At Rural Caravan	Rural Caravan	Ketaki Patani	Prof. Vabhav Bhalerao	2018-2020
119	To study the Demand & Supply of Wooden Preess Oil in National & International Market ( Dubai )	Badhan Agro Food PVT. LTD, College Road, Nashik	Poonamchand Badhan	Prof. Tanaya Patil	2018-2020
120	A study on social media as marketing tool with reference to marketing media, Nashik	marketing media, Nashik	Jay Parekh	Prof. Tanaya Patil	2018-2020
121	A study on Coustamer Satisfaction of Naturela Agro Induaries at Nashik	Naturela Agro Induaries at Nashik	Sudarshan Jadhav	Prof. Tanaya Patil	2018-2020
122	A study of Consumer Behaviour Towards Hundai Motors Nashik	Hundai Motors Nashik	Shivani Gunjal	Dr. Shilpa Bhalgat	2018-2020
123	Study on Product Planning And Development in Marketing	At National Institute of Financial Market	Bhatulal Patil	Prof. Tanaya Patil	2018-2020

124	A study on Promotional Activities of Force Motors Ltd. With Special Ref. to Ujwal Force Motors, Nashik	Special Ref. to Ujwal Force Motors, Nashik	Vishwajeet Nikam	Prof. Vaibhav Bhalerao	2018-2020
125	To Study The Quality Assurance And Quality Cheks of the Products Produced	Scorpio Apparels	Yash Karamchandani	Prof. Tanaya Patil	2018-2020
126	A Study on Customer's Perception in Retail Shoping Through Bajaj EMI Card	Balaji Finserv	Yash Batra	Prof. Vanadana Sharma	2018-2020
127	To Find out the Causes of Reejection of Chassis Components and to Provide Solutions for Quality Improement	For, Shree Enginering Works, Nashik	Abhilash A. Aher	Prof. Shilpa Bhalgat	2018-2020
128	An Analysis of Skill Gap Through Skill Matrix For	Simens LTD Nashik	Mohini Lohar	Prof. Manisha Bhamare	2018-2020
129	A study of Performance Appraisal at SBI Life And Giving the Effective Mesures For Employee Satisfaction For	SBI Life Insurance Mumbai Naka Branch Nashik	Sana Khan	Dr. Sarita Dhawale	2018-2020
130	To Study The Employee Job Satisefaction At A.I. Analytics, Nashik	At A.I. Analytics, Nashik	Mugdha Mahajan	Prof. Manisha Bhamare	2018-2020
131	A study of Performance Appraisal System in Ashoka Education Foundation	Ashoka Education Foundation	Mayuri D. Sapkale	Prof. Manisha Bhamare	2018-2020
132	Study of Development of Training Assessment Framework and Legal Compliance At Factory	Framework and Legal Compliance At Factory	Pooja Devkar	Dr. Vikas Gaundare	2018-2020
133	A study of Distribution Channel for Food Grains with Special Referance to Nashik City	Ashok Brothers Nasik	Harshit Basrani	Prof. Vaibhav Bhalerao	2018-2020
134	A Study on Product Life Cycle of Gas Insulated SWICHGEAR	Gas Insulated SWICHGEAR	Rutuja Bachhav	Prof. Vaibhav Bhalerao	2018-2020
135	Survey on Consumer Awareness of Marketing Mix Actvities	Seema Herbal Works, Nashik	Anant Ghuge	Prof. Vaibhav Bhalerao	2018-2020
136	A study and Implementation of Lean Tools	At Simence Ltd., Nashik	Pranav Deore	Prof. Nainesh Mutha	2018-2020
137	A study on Employee Engagement	at Gatway Hotel Nashik	Komal Bhagwat	Prof. Vikas Gaundare	2018-2020
138	A study of Work Stress Management	HDFC Bank	Urmila Battase	Prof. Manisha Bhamare	2018-2020
139	To study the Organisational Culture at Ashoka Business School with Regard to Employee Satisfaction and Student Development	Ashoka Business School, Nashik	Nikita Amesar	Dr. Sarita Dhawale	2018-2020

140	Sequencing Digitalization	At Mahindra & Mahindra LTD. Nashik	Tabish Shaikh	Prof. Nainesh Mutha	2018-2020
141	A study of Import Documentation And Procedu For	Bizsolindia Services PVT. LTD. Pune	Himaqni Bhavsar	Prof. Nainesh Mutha	2018-2020
142	A study of PF, EPS, EDLI and Related Welfare Schemes and case study of PF Investment	Bosch LTD.	Pooja Vispute	Dr. Vikas Gaundare	2018-2020
143	A Study The Employee Job Satisefaction with Reference to Dhumal Industries PVT. LTD.	Dhumal Industries PVT. LTD.	Snehal Taskar	Dr. Vikas Gaundare	2018-2020
144	A study on the Recruitment Process at the Gateway Hotel, Nashik	THE GATEWAY HOTEL NASHIK	Kareena Mehani	Prof. Manisha Bhamare	2018-2020
145	Improvement of Warehousing Operations	Taparia Tools Ltd., Nashik	Hrash S. Rawal	Dr. Shilpa Bhalgat	2018-2020
146	A study of Material Requirement Planning (MRP)	CAET LTD, NASHIK	Shivani Pagare	Prof. Nainesh Mutha	2018-2020
147	A study & Emplemention of Kaizen System for Fibreglass Manufacturing	For Pramod Fibre Plast Pvt. Ltd.	Pramod Lahamage	Dr. Shilpa Bhalgat	2018-2020
148	A study on Recruitment Process of SBI Life Inshurance, Nashik	SBI Life Inshurance, Nashik	Ankita Dhore	Prof. Manisha Bhamare	2018-2020
149	Recruitment And Selection Process for	Kushal Indusries, Ambad, Nashik	Vinayak Rajole	Dr. Sarita Dhawale	2018-2020
150	A study on Training & Development of Employees	For Catafarma Chemical Pvt. Ltd.	Chaitali Sangale	Dr. Vikas Gaundare	2018-2020
151	A study of Working Environment At SBI Life Inshurance with Respect to Employee Satisfaction	SBI Life Inshurance Nashik	Fiza Shaikh	Dr. Sarita Dhawale	2018-2020
152	To study Recruitment And Selection Process For	Divya Marathi, Nashik	Rucha Dange	Dr. Vikas Gaundare	2018-2020
153	A study on Quality Control of Frozen Food For	AL-KABEER, JEDDAH	Bahar Shaikh	Dr. Shilpa Bhalgat	2018-2020
154	A study of Inventrory Management	IN CEAT LTD., NASHIK	Kshama Salve	Prof. Nainesh Mutha	2018-2020
155	The Importance of Group Dynamics for the Sustenance of Selp Helf Groups	Bosch LTD. Nashik	Roma David	Dr. Vikas Gaundare	2018-2020
156	A study on Compensation Management For	Divya Marathi, Nashik	Harshada Amrutkar	Dr. Vikas Gaundare	2018-2020

157	Theb study of HR Policies And Procedures	Tallent Success Ltd.	Ashwini Mahajan	Prof. Manisha Bhamare	2018-2020
158	A study on Procedure and Documentation of Onion Export for	Greem India	Roshani Chhajed	Prof. Nainesh Mutha	2018-2020
159	A study of Employee Welfare Policy	Jahagirdar Foods Pvt. Ltd., Nashik	Siddhi Adhatrao	Dr. Sarita Dhawale	2018-2020
160	To study the Export Procedure and Export Pramotion Schemes for	Bizsolindia Services PVT. LTD.	Anmol Pathan	Prof. Nainesh Mutha	2018-2020
161	A study on International Business Operations for	Man Energy Solutions India Pvt. Ltd.	Aishwarya Laddha	Prof. Nainesh Mutha	2018-2020
162	To study the Customer Satisfaction Level of Reliance Data Card ( NET CONNECT ) WITH Special Referance to Reliance Jio Infocom Ltd.	Reliance Jio Infocom Ltd.	Deepali Ghuge	Prof. Tanaya Patil	2018-2020
163	A study on Customer Perpection Tow wards Club Membership of the SSK World Club	SSK World Club Nashik	Sumedha Deovkar	Prof. Vaibhav Bhalerao	2018-2020
164	A study on Consumer Behavior for Wine with Special Reference to S`ula Vineyard	Sula Vineyard	Janhavi Patil	Prof. Pooja Kushare	2018-2020
165	A study Consumer Behaviour at the Taj Gateway Hotel, with special referance to nashik city	THE GATEWAY HOTEL NASHIK	Gauri Pawar	Prof. Nainesh Mutha	2018-2020
166	A study on Effectiveness of Sales Promotional Activities of Volkswagen Cars at Nashik	Volkswagen Cars at Nashik	Ankur Khate	Prof. Tanaya Patil	2018-2020
167	A study on Visual Merchandising for Decathlon, Nashik	Decathlon Sports , Nashik	Meghana Chaube	Prof. Vaibhav Bhalerao	2018-2020
168	The study of Sales Promotion Activities Undertaken by the Firm	Amul Trading-Official Dealer of Sporto Red	Rahul Chattani	Prof. Vaibhav Bhalerao	2018-2020
169	A study of Consumer Perpection Towards Gold Loan with respect to Nashik City	Kosamattam Finance Ltd.	Aarti Pandit	Prof. Vaibhav Bhalerao	2018-2020
170	Improtance of Web Designing And Digital Marketing in Business	for FYLABS	Nisha Ochani	Prof. Vaibhav Bhalerao	2018-2020
171	A study of Customer Satisfaction at Ujjwal Hundai	Ujjwal Hundai Nashik	Ankita Gurav	Prof. Vaibhav Bhalerao	2018-2020
172	A study of Custemer SatisfactionTowards Banquet of the SSK Solitaire Hotel, Nashik	Banquet of the SSK Solitaire Hotel, Nashik	Aditya Gosavi	Prof. Tanaya Patil	2018-2020

173	A study on Ratio Analysis for Selected IT Companies	A.I. Analytiscs	Abhishek Aher	Prof. Pooja Kushare	2018-2020
174	A study on Analysis of Financial Statement of Selected Automoblie Companies	A.I. Analytiscs	Ankita N. Pawar	Prof. Pooja Kushare	2018-2020
175	A study on Conversion Cost Reduction Techinique to Increase the Productivity	Simens LTD Nashik	Dnyanal Dhande	Prof. Pooja Kushare	2018-2020
176	A study of Investment in Equity Based Mutual Fund with Regard to Systematics Investment and Lump Sum Investment Methods	LKP Securities Ltd.	Amit Gangurde	Prof. Harshal Dayma	2018-2020
177	A study on Filling of Income Tax Return of Individual and Partnership Firm Under the Income Tax ACT, 1961	CA Karan Mahale	Jitisha Tarwani	Prof. Pooja Gholap	2018-2020
178	A study on Working Capital of Dhumal Industries India Pvt. Ltd.	Dhumal Industries India Pvt. Ltd. Nashik	Palak Sukheja	Prof. Pooja Gholap	2018-2020
179	A study of Mutual Fund Investment Through SIP	LKP Securities Ltd.	Saloni Shardul	Prof. Pooja Gholap	2018-2020
180	Fundamental Analysis of Selected Compannies of Automobile Sector a t LKP Securites LTD.	Automobile Sector a t LKP Securites LTD.	Lokesh Morankar	Prof. Harshal Dayma	2018-2020
181	To study Camels Analysis in Bank of Maharsthra	Bank of Maharsthra	Vrushali Nagare	Prof. Pooja Gholap	2018-2020
182	Accounting And Taxation Goods And Service Tax	Jay Devlopers, Nashik	Mayur S. Bhavsar	Prof. Pooja Kushare	2018-2020
183	A study on Financial Statement Analysis Using Analysis Technique	MS/ Milan Plastic Industri	Revti Kulkarni	Prof. Pooja Gholap	2018-2020
184	A study on Bank Reconcilation Statement For	M/s Parshwa Traders	Ruvhita Bedmutha	Prof. Pooja Gholap	2018-2020
185	A study of Home Lone At LKP Securites LTD.	LKP Securites LTD.	Rohan Jain	Prof. Pooja Gholap	2018-2020
186	A study on One Page Financial Plan At SWS Financial Solutions PVT. LTD.	SWS Financial Solutions PVT. LTD.	Samruddhi Wagh	Prof. Pooja Kushare	2018-2020
187	A study on Portfolio Management with Reference to Selected Risk Profile At SWS Financial Solutions PVT. LTD.	SWS Financial Solutions PVT. LTD.	Ketki Vedvikhyat	Prof. Pooja Kushare	2018-2020
188	A study on Analysis of Selected Pharmacetical Companies Using Ratio Analysis	A.I. Analytiscs	Leena Barkale	Prof. Pooja Kushare	2018-2020
189	Financial Performance Analysis of Bassein Catholic Co-opratie Bank	Bassein Catholic Co-opratave Bank LTD.	Pius Viegas	Prof. Pooja Gholap	2018-2020

190	A study on Financial Anlysis of Selected IT Companies for	U-Turn Financial Solutions LLP Joint Venture with Nifm Educational Institution	Puja Sonje	Prof. Pooja Kushare	2018-2020
191	A Study Of Credit Appraisal SIP for	Bank of Maharsthra	Samruddhi S. Sangale	Prof. Pooja Gholap	2018-2020
192	Study of Portfolio Management Services with Reference To	Motilal Oswal Financial Services LTD.	Swapnil Loya	Prof. Harshal Dayma	2018-2020
193	A Comparative Study on Mutual Fund with Reference To SIP	Excel Financial Consultancy PVT. LTD.	Vijay Rokade	Prof. Pooja Gholap	2018-2020
194	Sector-wies Analysis of Mutual Funds with Regards to Rating in US	Desimal Point Analytics Praivate Limited	Prathmesh Kshirsagar	Prof. Pooja Gholap	2018-2020
195	A Study On Working Capital Management	Bosch LTD, Nashik	Harsha Kale	Prof. Pooja Kushare	2018-2020
196	Compartive Study of Alternative Methods of Wealth Management	Wealth Management	Shubham Tuplondhe	Prof. Vaibhav Bhalerao	2018-2020
197	A study on Cost-Sheet Analysis with Reference to Dhumal Indusries India PVT. LTD.	Dhumal Indusries India PVT. LTD.	Gifi Koshy	Prof. Pooja Gholap	2018-2020
198	A study on Financial Ratios And Technical Analysis of 7picks Product of LKP Securities	LKP Securities Ltd.	Shubham Khairnar	Prof. Harshal Dayma	2018-2020
199	A study on Customer Awareness Towards Health Inshurance	Health Inshurance	Madhuri Jagtap	Prof. Pooja Gholap	2018-2020
200	A study Capital Budgeting Technique for Investment Decsion with Reference to Ambar Auto Private LTD.	Ambar Auto Private LTD.	Prajakta Pansare	Prof. Pooja Kushare	2018-2020
201	A study on Analysis of Unsecured Personal Lone	HDFC BANK Satpur, Nashik	Sneha More	Prof. Pooja Kushare	2018-2020
202	A study on Consumer Awareness and Perception Towards Electric Bikes with Special Referenace to kyte Enrgy PVT. LTD.	kyte Enrgy PVT. LTD.	Shubham Tekam	Prof. Tanaya Patil	2018-2020
203	To study Customer Satisfaction Towards SSK Solitaire Hotel	SSK Solitaire Hotel	Vidhi Thakkar	Prof. Vaibhav Bhalerao	2018-2020
204	A study on Custemer Satisfaction Towards Crane Rental Services at Megha Crane Service	Megha Crane Service	Swapnil Memane	Prof. Tanaya Patil	2018-2020
205	Presales Services at Shreekripa Automobiles Pvt. Ltd. Volswagen Nashik	Volswagen Nashik	Radhika Mehroliya	Prof. Vaibhav Bhalerao	2018-2020

206	A study on Customer Satisfaction with Reference to Service Provided by Megha Goods Transport	Megha Goods Transport	Rahul Laddha	Prof. Tanaya Patil	2018-2020
207	Working Capital Management At Shree Krishna Press Works	Shree Krishna Press Works	Karishma Jangid	Prof. Pooja Gholap	2018-2020
208	A Study of Employee Motivation Effectiveness At Sula Wine Yard	Sula Wine Yard	Essa Khan	Dr. Sarita Dhawale	2018-2020
209	GST Analysis for Rajasree Hose PVT. LTD	Rajasree Hose PVT. LTD	Neha N. Gaikwad	Prof. Harshal Dayma	2018-2020
210	A Critical study of no truble found cases in Telicom Equipment	NEC PVT. LTD	Akshay Pagare	Dr.Shilpa Bhalgat	2018-2020
211	A study of Financial Performance Analysis	Neelay Industries	Nikhil Nikam	Prof. Pooja Kushare	2018-2020
212	HRM Childhood Education Orgnisation Kiddolpia Preschool	Kiddolpia Preschool	Akshanda Gaikwad	Dr. Sarita Dhawale	2018-2020
213	To Study Long run Performance of IPO Market In India	TRF Techno Funda Reserch	Nilima Bhosle	Prof. Pooja Kushare	2018-2020
214	To Study and prepare credit monitoring arrangement (CMA) report for company expansion at M/S. Vertex Precise Engineering, Nashik	Vertex Precise Engineering	Abhijeet Shejwal	Prof. Pooja Kushare	2018-2020
215	A Study Of The Problems Faced By Swadhaar Finserve Due To Demonetization		Tushar Tadke	Dr.Vaibhav Bhalerao	2018-2020
216	A Study on Effectivness of Sales Promotional Activities of Honda Bikes at Shree Shubham Honda Pvt. Ltd.	Shree Shubham Honda	Balnath Ghuge	Dr. Tanaya Patil	2018-2020
217	The Study of Home Loan & Its Disbursement Procedure with reference of ICICI Bank	ICICI Bank	Akash Kale	Mr. Harshal Dayma	2018-2020
218	Fundamental analysis of selected companies of automobile sector at JM fiancial	JM Financial	Shweta Rajendra Chordiya	Mr. Harshal Dayma	2019-2021
219	Inventory Management for VIP Lubricants Oil Repackaging.	VIP Lubricants Oil Repackaging Company	Rahil Abdul Aziz Choudhari	Mr. Harshal Dayma	2019-2021
220	A study of Tax payers perception towards E-Filing of Income Tax return at M/s Gavli Rajesh Hiralal and Assoicates	Gavli Rajesh Hiralal & Associates	Yash Deepak Pamnani	Mr. Harshal Dayma	2019-2021

221	A study of Capital Budgeting, "At Vimal Electrovelt, Nashik."	Vimal Electroweld	Abhishek Sunil Mene	Mr. Harshal Dayma	2019-2021
222	A study of risk management in Financial Market, "At LKP Secirities ltd. Nashik."	LKP Securities	Nidhi Santosh Mishra	Mr. Harshal Dayma	2019-2021
223	Islamic Financing		Mubashir Malang Nadaf	Mr Harshal Dayma	2019-2021
224	Perfornance Analysis of Equity Shares in Banking Sector at Sushil Financial Intermediaries, Nashik	Rutu Fiancial Intermediaries Pvt. Ltd.	Srushti Sanjay Jain	Mr. Harshal Dayma	2019-2021
225	A study on investors perception towards mutual funds and other investments avenues for LKP Securities Ltd.	LKP Securities	Sakshi Anand Gaud	Mr. Harshal Dayma	2019-2021
226	Ratio Analysis Of Bharti Airtel		Rohit Raju Bagul	Mr. Harshal Dayma	2019-2021
227	A Study of Inventory Management And Control," At Mahindra Sona Limited, Nashik"	Mahindra Sona Limited (MSL)	Pallavi Sadashiv Aringale	Mr. Harshal Dayma	2019-2021
228	Return Analysis of Large Capotal Stocks of Mutual Funds in India at India Infoline Finance Limited. Thane	India Infoline Finance Limited.Thane	Aniket Ashok Gangurde	Mr. Harshal Dayma	2019-2021
229	A Study on performance analysis of equity share in Pharmaceutical company at Sharekhan Securities Ltd., Nashik	Sharekhan	Aaditya Satish Ahir	Mr Harshal Dayma	2019-2021
230	Fundamental Analysis Of Selected Companies Of Automobile Sector At SMC Securities Ltd Nashik.		Rushikesh Sanjay Pathak	Mr Harshal Dayma	2019-2021
231	Personal Financial Planning," At Aditya Birla Capital, Nashik."		Rishika Mukesh Saini	Mrs. Pooja Gholap	2019-2021
232	Analysis of Working Capital Management.		Shrikant Prakash Jagdale	Mr Harshal Dayma	2019-2021
233	Comparitive Study Of Non-Performing Assets Of Selected Nationalized Banks		Chetan Sanjay Maheshwari	Mr. Harshal Dayma	2019-2021
234	Financial Statements Analysis for LKP Securities Ltd.	II K P Securities	Hemraj Vilas Pagare	Mr Harshal Dayma	2019-2021
235	A study of working capital management for Kimplaspiping systems Ltd., Ambad, Nashik		Sanket Shridhar Tribhuvan	Mr Harshal Dayma	2019-2021

236	Risk Management Regarding Working Of A Broking Firm And Its Investors		Noel Martin Francis	Mr Harshal Dayma	2019-2021
237	Study and analysis of SBI cards IPO		Aishwarya Santosh Shirsath	Mr Harshal Dayma	2019-2021
238	Loans And Advances For Saraswat Cooperative Bank Ltd.		Priyanka Hemant Borade	Mr. Harshal Dayma	2019-2021
239	A study of stock market and online trading with reference to Sharekhan Ltd.	Sharekhan	Tanvi Vijay Tiwari	Mr. Harshal Dayma	2019-2021
240	A coparative study of Mutual Fund in India	Keynotes Financial Opiniery	Sanket Manohar Choudhari	Mrs Pooja Gholap	2019-2021
241	Fundamental Analysis of private banks of India.	Keynotes Financial Opiniery	Dnyaneshwar Kailas Ugalmugale	Mrs. Pooja Gholap	2019-2021
242	A study of investment in equity based mutual fund with regaro to systematic investment and lumpsum investment methods for LKP Securites Ltd.	LKP Securities	Meenakshi Yuvraj Mahajan	Mrs. Pooja Gholap	2019-2021
243	Use of selective Inventory control techniques to reduce the inventory,"Infiiloom India Pvt. Ltd (RENFRO)"	Infiiloom India Pvt Ltd.	Nikita Dashrath Shinde	Mrs. Pooja Gholap	2019-2021
244	A study on Credit Appraisal Process For SME Loan At BK Financial Services Nashik.	B K Financials Ltd	Sushila Harbanslal Longani	Mrs. Pooja Gholap	2019-2021
245	A study on analysis of emergency credit line guarantee scheme(ECLGS) & guaranteed emergency credit Line (Covid-19) special scheme at bank of Maharashtra	Bank Of Maharashtra	Ankit Tushar More	Mrs Pooja Gholap	2019-2021
246	Ratio Analysis Of The Three Leading Indian Banks		Harshali Keda Ahire	Mrs. Pooja Gholap	2019-2021
247	The study of comparision between mutual fund and other investment		Nayan Satish Bhagwat	Mrs. Pooja Gholap	2019-2021

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248	A study of effective Inventory Management.		Sayali Narayan Pawar	Mrs. Pooja Gholap	2019-2021
249	A study to show an impact of GST on various businesses in Nashik District	Armstrong Machine Builders Pvt Ltd	Samiksha Nimba Nikam	Mrs. Pooja Gholap	2019-2021
250	Comparative study of working capital management for Starlite component Ltd.		Aarti Prabhakar Mistari	Ms. Pooja Gholap	2019-2021
251	Ratio Analysis		Kunal Baliram Darakha	Ms. Pooja Gholap	2019-2021
252	Equity Research: Fundamentals Analysis & its impact on stock prices		Shubham Sanjay Jadhav	Mrs. Pooja Gholap	2019-2021
253	Risk Management Regarding Working Of A Broking Firm And Its Investors		Amol Kailas Suralkar	Mrs Pooja Gholap	2019-2021
254	A study of investors perception towards investment in in equity market, "At LKP Securities Ltd. Nashik."	LKP Securities	Aditi Vijay Jadhav	Ms. Pooja Gholap	2019-2021
255	A Study Of Insurance Policy Awareness		Heavenstar Augustine Myria	Ms. Pooja Gholap	2019-2021
256	Budgeting "A Tool For Planning And Control At Manufacturing Industries At Flexible Packaging Industries Nashik".		Ankita Milind Deshpande	Ms. Pooja Gholap	2019-2021
257	To study the scope of Electronic payment on current situation	Khubani & Son's	Mona Subhash Deshmukh	Ms. Pooja Gholap	2019-2021
258	A Study of Conversion cost and Roduction Techniquies of Conversion Cost	Ceat Ltd. Nashik	Nilesh Arun Pansare	Ms. Pooja Gholap	2019-2021
259	A study on job satisfaction level to the employees in COVID-19 situation," At Green Zone Agrochem Pvt.Ltd"	Initial discussion with orgn at her place is in process	Sonali Sunil Borse	Dr Vikas Gaundare	2019-2021
260	To study various ISO Process In HR Management	No update	Pallavi Dilip Deore	Dr Vikas Gaundare	2019-2021
261	A Study On Training And Development Practices For Smp Autotech Pvt. Ltd,	SMP Autotech Pvt. Ltd.	Anmol Anil Chandramore	Dr Vikas Gaundare	2019-2021
262	A study of Employee Retention At Nirman Group	Nirman Group	Rangoli Jadhav	Dr Vikas Gaundare	2019-2021

263	To study impact of E-Learning In Urban Areas Of Nashik	Self-Conceptual	Chetan Ushir	Dr Vikas Gaundare	2019-2021
264	Study On Effectiviness Of Social Media Marketing, " At RCV Infotech"	Ganolf Technologies	Prashant Pagar	Dr Vikas Gaundare	2019-2021
265	To study impact of E-Learning In Rural Areas Of Nashik	Bajaj Finserve	Piyush Prashant Baviskar	Dr Vikas Gaundare	2019-2021
266	Human Resource Training Practices In Banking Sector With Special Reference To SBI		Dipali Mali	Dr Vikas Gaundare	2019-2021
267	A study on sales promotion activities of MI-Lifestyle marketing Global Pvt. Ltd	Lifestyle Marketing Global Pvt. Ltd.	Nikhil Mulik	Dr Vikas Gaundare	2019-2021
268	To study process flow optimization in bead, " At CEAT Ltd. Nashik."		Mahesh Sahebrao Ghuge	Dr Vikas Gaundare	2019-2021
269	To study various inventory control techniques used at Konkan Technologies	Konkan Technologies	Satyajit Niraj Singh	Dr Vikas Gaundare	2019-2021
270	A study of Employee Engagement activties at the Taj Gateway,Nashik	The Gateway,Hotel,Ambad,Nashik	Janvi Marathe	Ms Manisha Bhamre	2019-2021
271	A study on employer employee relationship in Armstrong Machine And Builders Pvt. Ltd, Satana	Armstrong Machine Builders Pvt Ltd	Nikita Sunil Sonawane	Ms Manisha Bhamre	2019-2021
272	A Systematic Review Of Various Initiatives To Engage Employees Effectively In The Gateway Hotel -Taj	The Gateway,Hotel,Ambad,Nashik	Deepu Benoi	Ms Manisha Bhamre	2019-2021
273	Recruitment process in the Gateway Hotel Nashik.	The Gateway,Hotel,Ambad,Nashik	Kajol Pravin Rane	Ms Manisha Bhamre	2019-2021
274	To study the performance appraisal in Five Comapnies	Delta Finochem Pvt. Ltd.,Sinnar	Shilpa Singh	Ms Manisha Bhamre	2019-2021
275	25 Smart Recruiting Topics For Bold Innovative Recruiting Leaders		Omika Salunke	Ms Manisha Bhamre	2019-2021
276	A study to identify motivational strategies for employees towards better performance in association with Taj-Gateway Hotel, Nashik	The Gateway,Hotel,Ambad,Nashik	Aishwarya Rajendra Bhavsar	Dr Sarita Dhawale	2019-2021

277	"A study of performance monitoring of employees through KPIs and KRA's.," At Unison Enviro Pvt. Ltd."	Unison Enviro Pvt. Ltd ,Nashik	Zeeshan Shakeel Quazi	Dr Sarita Dhawale	2019-2021
278	Human Resource process at Global Level, " At TAJ HOTEL"	The Gateway,Hotel,Ambad,Nashik	Sakshi Prashant Bhavsar	Dr Sarita Dhawale	2019-2021
279	Human Resource practices post COVID-19 Pandemic for GATEWAY TAJ HOTELS, AMBAD, NASHIK	The Gateway,Hotel,Ambad,Nashik	Chandraprabha Shivnath Ingle	Dr Sarita Dhawale	2019-2021
280	A study of performance review system ,"At Mungi Engg.Pvt Ltd, Ambad, Nashik"	Mungi Engineering Pvt Ltd,Nashik	Prashant Rajendra Badgujar	Dr Sarita Dhawale	2019-2021
281	Effect on textile export market due to Covid 19 situation in India- Critical Analysis.	Nanesh Industries	Lavisha Naresh Hemnani	Dr Sarita Dhawale	2019-2021
282	"Analytical study of Data Management challenges for Infinium Global Research, Pune"	Infinium Global Research and consulting solutions,Pune	Divya Shivnarayan Sharma	Dr Sarita Dhawale	2019-2021
283	Data Quality assessment & analysis of mid sized bycycles & accessories, "At Sprocket Central Pvt Ltd."	KPMG International Cooperative	Abhishek Chandrakumar Tope	Dr Sarita Dhawale	2019-2021
284	A study of production Scrap process and reduction techniques of Scrap at Ceat Ltd., Nashik	CEAT Tyres,Satpur,Nashik	Shubham Rakesh Tiwari	Dr Sarita Dhawale	2019-2021
285	Analysis Of The Over The Top (OTT) Platforms On The Web And App Stores, "At Infinium Global Reserach, Pune."	Infinium Global Research and consulting solutions, Pune	Meenal Sanjay Soni	Dr Sarita Dhawale	2019-2021
286	A Study On Digital Marketing Services To Implement Through Web Media At Infinium Global Research Pune	Infinium Research pvt ltd	Swati Sanjay Dahad	Dr. Sarita Dhawale	2019-2021
287	Customer satisfaction regarding security products of Sivananda Electronics	Sivananda Electronics	Freyan Shavir Irani	Dr.Vaibhav Bhalerao	2019-2021
288	A Study of Digital Marketing in Food Industry "At Vedanshu Biznofairs, Nashik"	Vdanshu Biznofairs	Akruti Jaisingh Negi	Dr.Vaibhav Bhalerao	2019-2021
289	Understanding Consumer And Their Different Adoption Factors Among Several Over The Top Platforms	Infinium Global Research and consulting solutions,Pune	Aishwarya Mohinder Chawla	Dr.Vaibhav Bhalerao	2019-2021

290	A study of digital marketing activities ,"At Safemeet"	Safemeet	Kunal Vikas Pansare	Dr.Vaibhav Bhalerao	2019-2021
291	A study of consumer awareness towards Herbal Green Tea		Mansi Hitendra Shinde	Dr.Vaibhav Bhalerao	2019-2021
292	Study of e-Marketing process and online selling of products		Gaurav Amar Sirwani	Dr.Vaibhav Bhalerao	2019-2021
293	Client Satisfaction At Marque Studio.	Marque Studio, Nashik	Neha Ghanshyam Jashnani	Dr.Vaibhav Bhalerao	2019-2021
294	Consumer Behaviour in Retail Sector with reference to Big Bazar	Big Bazar	Avinash Sunil Londhe	Dr.Vaibhav Bhalerao	2019-2021
295	Production Of Basundi And Its Marketing At Atul Dairy.	Vidarbha Irrigation System Pvt Ltd	Alaukik Vinayak Khadse	Dr.Vaibhav Bhalerao	2019-2021
296	A study on customer perception towards news media at Nashik city		Sitanjali Shivaji Yadav	Dr.Vaibhav Bhalerao	2019-2021
297	Service Quality And Consumer Satisfaction Of Maruti Service Centers In Nashik.	Maruti Service Center	Samadhan Bharat Mali	Dr.Vaibhav Bhalerao	2019-2021
298	To study the customer attitude towards advertisment of Mahindra and Mahindra Car with special reference to Nashik city		Rupali Sampat Londhe	Dr.Vaibhav Bhalerao	2019-2021
299	To understand the delivery issues of distributer Laxmi Agency Ltd., of ITC Nashik	Laxmi Agency Ltd.,	Dhananjay Mahadeo Udmale	Dr.Tanaya Patil	2019-2021
300	To study and analyze the orientation of students towards Digital Learning platform	Virtual Learning	Saurabh Akhilesh Tiwari	Dr.Tanaya Patil	2019-2021
301	To study the latest trends in advertising in association with the spettro vision Pvt. Ltd.,Delhi	Spettro Vision Pvt Ltd	Krunal Nitin Sonar	Dr.Tanaya Patil	2019-2021
302	To study and understand the impact of consumer buying during lockdown on dairy industry Amul with special reference to Nashik city		Vishal Patil	Dr.Tanaya Patil	2019-2021

303	To study the increase in usage of novelty items (M/S rangoli Novelties) during Lockdown period in Nashik	M/S rangoli Novelties	Veer Nayankumar	Dr.Tanaya Patil	2019-2021
304	Study Of Promotional activities Of Adidas brand Of Sports Shoes In Pune, India.		Sanghavi Dinesh Sanjay Desale	Dr.Tanaya Patil	2019-2021
305	A Study Marketing Analysis Of Maruti Suzuki Sangamner	Maruti Suzuki Sangamner	Vishal Yuvraj Vairal	Dr.Tanaya Patil	2019-2021
306	Consumer Perception On The Patanjali Understanding Of Product, Nashik.	Home care products	Vishal Prithviraj Pasi	Dr.Tanaya Patil	2019-2021
307	A study on effects of lockdown on Services industry with reference to hotels in Nashik.	Matale mangal Karyalaya	Manish Nagesh Matale	Dr.Tanaya Patil	2019-2021
308	Impact of online Advertising on consumer behaviour with reference to real estate sector at Royal groups, Nashik	Royal Group	Hrudyesh Ulhas Khandare	Dr.Tanaya Patil	2019-2021
309	A study on impact of covid on consumer buying behaviour with respect to buying of grocery products in Nashik City		Tejaswi Dineshkumar Thakur	Dr Rupali Khaire	2019-2021
310	Suggestions For Marketing Planning For Medical Store And Hospital		Nilesh Madhav Ranmale	Dr Rupali Khaire	2019-2021
311	To study the market need for business development in slowdown	Zolostays Property Solutions Pvt. Ltd.	Mayuri Gharate	Dr Rupali Khaire	2019-2021
312	The study of consumer behavior towards Patanjali products.	Patanajli	Priya Ramesh Chandgude	Dr Rupali Khaire	2019-2021
313	Study of Brand Awareness And Perception For Patanjali	Patanajli	Kiran Raghunath Raul	Dr Vikas Gaundare	2019-2021
314	"A Study on Personal Financial Planning with Respect to Systematic Investment Plan in Mutual Fund"	The Financial Corporation	Sanjivani Ambadas Adke	Prof. Manoj Mahanubhav	2020-2022
315	Understanding the promotional strategies like tele-calling & counselling and Its impact on decision making process by parents with reference to Dheya Careers and mentors PVT. LTD.	Dheya Careers	Akanksha Ujwal Patil	Mr Harshal Dyma	2020-2022

316	Technical Analysis Of Bank Nifty With Special Reference To Public And Private Sector	Praggati Wealth Management LLP	Akanksha Tarachand Bagul	Prof. Pooja Gholap	2020-2022
317	"A study on conversion cost & cost reduction techniques at CEAT LTD, Nashik."	CEAT ltd	Bhagyesh Rajendra Balte	Prof. Pooja Gholap	2020-2022
318	A study on introduction to financial modelling	Ashoka Business School, Nashik.	Bhutada Gauri Kachardas.	Prof. Pooja Gholap.	2020-2022
319	A study on g.s.t return filling in O/P Rathi & associate	O/P Rathi & associate Nashik	Birla Shreyas avinash	Prof. Pooja Gholap	2020-2022
320	A study on financial services of Angel broking limited.	Angel broking limited	Mamta sangeet bulani	Prof. Pooja Gholap	2020-2022
321	A study of investment in equity based Mutual Fund with regard to Systematic investment and Lum sum investment methods in selected companies.	Decimal point analytics pvt.ltd.	Chandratre Aishwarya Prafulla	Prof. Pooja Gholap	2020-2022
322	A study on GST- GST returns and GST Audits	BizsolIndia Services Pvt Ltd.	Prachi Ramesh Chaudhari	Prof.Pooja Gholap	2020-2022
323	A Study On Process Of GST Registration at Sanvy and association	Sanvy and Association	Ruchita Hemant Dani	Prof Pooja Gholap	2020-2022
324	A study on "portfolio management" at investment shelter	Investment Shelter	Tejaswini Sanjay Desale	Prof Pooja Gholap	2020-2022
325	A study on investor perception towards investment in stock market in nashik city	Prinik investment and investor awareness ass.	Sakshi santosh devhare	Prof. Pooja Gholap	2020-2022
326	To Study Awareness of salaried people about health insurance in nashik city	LKP securities Ltd,Nashik	Shrushti Dubey	Prof. Pooja Gholap	2020-2022
327	A study of sales and marketing of Dheya Career Mentors Pvt. Ltd.	Dheya Career Mentors pvt.ltd.	Aishwarya Gaidhani	Mrs. Vidya Pathak	2020-2022
328	"A study on 7 picks plan of LKP securities"	LKP Securities Ltd.	Pratiksha Kailas Gaikwad	Prof. Pooja Gholap	2020-2022
329	Comparative study of mutual fund in the finance corporation	The Financ Corporation	Tejashree Raju Gaikwad	Ms.pooja Gholap	2020-2022

330	Reconciliation under GST Audit	Bizsolindia pvt. Ltd.	Kshitij Gandhi	Prof. Pooja Gholap	2020-2022
331	"A study on gst returns filling at madholkar bhave, chitale associate and llp (CA FIRM)"	Madholkar Bhave, Chitale associate and llp (ca firm)	Shivani Gangurde	Prof Pooja Gholap	2020-2022
332	A Study on GST Returns Filling in regards to trading firms (wholesaler / retailer)	Usha Rathi and associates	Vaishnavi Bhagwan Gite	Prof Pooja Gholap	2020-2022
333	Comparative analysis of products and services of Axis bank with HDFC bank ltd."	Axis Bank	Hrutik Sunil Jadhav	Prof. Pooja Gholap	2020-2022
334	"A study on fundamental analysis of fmcg sector, pharmaceutical sector and tourism & hospitality sector with respect to Covid-19 pandemic"	Infinium Global Research, Pune.	Pournima Narendra Joshi	Prof. Pooja Gholap	2020-2022
335	A comparative study of two sectors on currency trend analysis and the impact pre & post Covid -19 pandemic	Infinium Global Research & Consulting Solutions	Harpreet Kaur Sukhwinder Singh Kalsi	Prof Pooja Gholap	2020-2022
336	A study of loans and advances for Ghoti Merchants Co-operative Bank, Ghoti	The Ghoti Merchants Co- operative Bank, Ghoti	Yash Khandelwal	Ms. Pooja Gholap	2020-2022
337	To study on recovery management policy of vishwas cooperative bank	Sanvy and associates	Asmita Satish Kulkarni	Mrs. Pooja gholap mam	2020-2022
338	A study on the process of lead generation in Accent power solutions	Accent power solutions	Mitul Jay Kulkarni	Prof. Pooja Gholap	2020-2022
339	A Study of Risk Management on Selected Industries"	Infinium Global Research	Samruddhi Sanjay Laddad	Prof. Pooja Gholap	2020-2022
340	A study of financial risk of selected companies through crisil report	CRISIL, pune	Sukhada satish loharkar	Prof Pooja Gholap	2020-2022
341	Analytical study of Risk and Return of various investment platters offered by Bonvista Ltd.	BONVISTA FINANCIAL SERVICES PVT. LTD.	Lubaina Raja	Prof. Pooja Gholap	2020-2022
342	A study on performance of selected IPOs During 2021.	LKP Securities private limited.	Nutan Bharat Mahale	Dr.Sarita Dhawale	2020-2022

343	A Study of Financial Literacy and Financial Inclusion	Sai Home Builders	Kalyani Maid	Mrs. Dr. Sarita Dhawale	2020-2022
344	A study of loans and advances offered in The Business Co-operative Bank, Nashik	The Business Co-operative Bank, Nashik road	Anuja Bhagwat Mali	Prof. Manisha Bhamre	2020-2022
345	A comparative study of selected mutual funds of debt category	LKP SECURITIES LTD.	Harshal Suresh Mali	Manisha Bhamare	2020-2022
346	"A project on analysis of break - even point of the loan department with special reference to preowned cars at car mall"	Car mall exchange pvt ltd Nashik	Aishwarya Chetan Mehta	Prof. Manisha bhamre	2020-2022
347	A study of raw material procurement process at ZENITH METAPLAST PVT LTD	Zenith Metaplast PVT LTD, Nashik	Oshin Ravindra Patil	Prof. Manisha Bhamre	2020-2022
348	Preparation of cost sheet for Powerinst Electro Magnets pvt ltd.	Powerinst electro magnets pvt ltd., Nashik	Shubhadarshan a Hemantkumar Patil	Prof. Manisha Bhamre	2020-2022
349	A Study on major factors for issuing shares through IPO		Aishwarya Kishor Pawar	Prof. Manisha Bhamre	2020-2022
350	Fundamental analysis on investment in oil and gas industry	Growth Arrow	Dhruti Ashok Pawar	Mrs. Pooja Gholap	2020-2022
351	Technical Analysis of Nifty 50 wuth special reference to IT sector	Praggati Wealth Management LLP	Sakshi Ganesh Thakare	Dr. Vaibhav Bhalerao	2020-2022
352	A study on break even point of the insurance department with special reference to preowned cars at "car mall"	Car Mall Exchange Pvt Ltd.	Nikita Ramakant Sharma	Dr .Vaibhav Bhalerao	2020-2022
353	A study of technical analysis of selective four stocks	LKP SECURITIES	Chirag Yogesh Shinde	Dr. Vaibhav Bhalerao	2020-2022
354	Study of accounting and procurement of SAP	Sahyadri Agro Retail Ltd.	Priyanka Prakash Shinde	Dr. Vaibhav Bhalerao	2020-2022
355	A Study On Spending Habits Of Youngsters in Nashik.	Kiran Sagore & associates	Shirole Vaibhav Dnyandev	Dr. Tanaya Patil	2020-2022

356	A study of loans and advances offered by nashik merchant co operative bank (NAMCO)	Nashik Merchant Co operative Bank	Priti Sanjay shirsat	Dr. Tanaya Patil	2020-2022
357	The study of digital marketing activities in Intensify severtium pvt ltd	Intensify severtium pvt ltd	Pranjali Somwanshi	Dr. Tanaya Patil	2020-2022
358	A study on Finance Department of The IHCL	Hotel Blue Diamond by Taj, Pune	Paritosh Chandrashekha r Thakur	Dr. Vikas Gaundare	2020-2022
359	Analysis of Mutual Fund portfolio with respect to Investment Shelter	Investment Shelter	Neha Ganesh Thorat	Dr. Vikas Gaundare	2020-2022
360	A study on branding for resvera	Esds software solution	Rushikesh ashok wagh	Dr. Vikas Gaundare	2020-2022
361	Study of personal loan under LKP Securities pvt Ltd	LKP Securities pvt Ltd, Nashik	Yashashri Vijay Yeola	Dr. Vikas Gaundare	2020-2022
362	Studyof the Recruitment and Selection process at Thermax	Thermax ltd. Pune.	Ritika Aute	Dr. Vikas Gaundare	2020-2022
363	Recruitment strategies to balance gender equality at ESDS software solution limited.	ESDS software solution limited.	Manasi Valmik bodake	Dr. Vikas gaundhare	2020-2022
364	A Study on Skill Mapping on Design Vibe Studio	Design Vibe Studio	Anisha Satish Gaikwad	Dr. Vikas Gangurde	2020-2022
365	A study on employee attrition.	B.p sagle construction	Komal Gangurde	Dr. Vikas gaundare sir	2020-2022
366	A Study on Human Resource Management Practices in Logistic Services	Tirupati Transport Corporation	Saisha Chandrakant Jadhav	Dr. Sarita Dhawale	2020-2022
367	Recruitment and Selection Process in Metro Cash and Carry India Pvt Ltd, Nashik.	Metro Cash and Carry India Pvt Ltd, Nashik.	Shinde Jagruti Tukaram	Dr Sarita Dhawale	2020-2022
368	An empirical study on competency mapping of msl driveline systems ltd, India	Msl driveline systems ltd	Mansi Joshi	Dr sarita dhawale	2020-2022
369	study of organizational culture and effect on employer branding	ESDS software solution limited	Gauri Prasad Khairnar	Dr Sarita Dhawale	2020-2022
370	A Study of HR operation at metro wholesale Nashik	Metro cash & carry India	Neyati Navin Munot	Dr. Sarita Dhawale	2020-2022

371	A study of job hopping and employee turnover in IT Industry	Altistack Technologies	Namitha Harish Pai	Dr. Sarita Dhawale	2020-2022
372	Brand management: A study of employer branding in ESDS	ESDS Software Solution Limited	Hemant R Patil	Dr. Sarita Dhawale	2020-2022
373	A study of recruitment and selection at SSD IT SOLUTIONS	SSD IT SOLUTIONS	Rupali Rayate	Manisha Bhamre	2020-2022
374	A study of HR automation of HR department at ESDS Software Solution Limited	ESDS Software Solution Limited	Mrunmayee Rajesh Salway	Prof. Manisha Bhamre	2020-2022
375	A Study of recruitment and selection process at dheya career mentors pvt ltd	Dheya Career Mentors Pvt ltd Pune	Yash Shimpi	Dr Sarita Dhawale	2020-2022
376	Employee Engagement Activities in Radisson blu, Hotel and Spa, Nashik	Radisson blu Hotel and spa Nashik	Sejal Sonawane	Prof. Manisha Bhamre	2020-2022
377	Study of Recruitment	Loren HR corporate solutions	Annie Varghese	Prof.Manisha Bhamre	2020-2022
378	To understand the increased ocean freight charges on international business during covid 19 pandemic	BMT fastogistic	Mrunal Mahesh Aher	Dr. Vaibhav Bhalerao	2020-2022
379	A study of sales promotional Activities with respect to metro	Metro Cash and carry India private limited	Ahire shubham vijay	Dr.vaibhav bhalerao	2020-2022
380	A project on job satisfaction of employee w.r.t Mauli Industries	Mauli Industries	Sarvesh Sachin Bhalekar	Dr. Vaibhav Bhalerao	2020-2022
381	"To study the competitive advantages & marketing strategies for KIRLOSKAR OIL ENGINES LTD."	KIRLOSKAR OIL ENGINES LID , NASHIK	SUDHANSHU DEEPAK DHATRAK	Dr. Vaibhav Bhalerao	2020-2022
382	A study of digital marketing as a career option among under graduates at intensify servitude private limited	Intensify Servitium Private Limited	Komal Raju Gaikwad	Dr. Vaibhav Bhalerao	2020-2022
383	A study on customer satisfaction at tvs motors	Sai TVS Motors	Rohit Kakaji Jadhav	Arvind	2020-2022
384	A study of digital marketing during Covid times at Marketfx Media, Nashik	Marketfx Media Pvt. Ltd.	Kasar Trupti Kailas	Mr. Prince Solomon	2020-2022
385	To study the importance of digital marketing for business	Digital Marveled	Mittal Vinod Kochar	Dr. Vaibhav bhalerao	2020-2022

386	An analytical study of social media marketing strategies at ESDS Software Solution Limited	ESDS Software Solution Limited, Nashik	Muzain Moinuddin Kokni	Miss. Ruchi Demsepatil	2020-2022
387	The Awareness About Investment And Insurance Among The People At Satara	SBI LIFE INSURANCE CO.LTD INDIA	Rushikesh Shrimant Malave	Dr. Vaibhav Bhalerao	2020-2022
388	A Study of Digital Marketing Practices and Brand Management with Reference to Soma Vine Village	Soma Vine Village, Nashik	Saurabh Rajendra Marathe	Dr. Vaibhav Bhalerao	2020-2022
389	A study of sales and distribution strategies for health and insurance policies	Kadlag investment	Snehal Morade	Dr Vaibhav bhalerao	2020-2022
390	Comparative study of customer satisfaction with respect to luggage bags available with samsonite and American tourister	Bagzone lifestyle pvt ltd.	Mahesh Rambhau Nathe	Anil Awasti	2020-2022
391	A study of SEO utilization of marketing tools used by ESDS.LTD and its impact on Business development	ESDS.LTD	Sahil Patil	Dr. Tanaya Patil	2020-2022
392	A study of female preferences while hiring a professional makeup artist in Nashik	Shruti Bhatt Makeup School	Aishwarya Harish Pawar	Dr. Tanaya Patil	2020-2022
393	A study of promotional strategies adopted by Ashoka Realty and it's impact on their business.	Ashoka Buildcon Ltd, Ashoka Realty	Lekha Rakecha	Dr. Tanaya Patil	2020-2022
394	To understand the operation of sales and marketing of hotel industry with reference to Hotel Express Inn	Express Inn Hotel	Ritik Neelkamal Rawat	Dr. Tanaya Patil	2020-2022
395	A Study OF Brand Building Strategies Through Social Media Marketing Adopted By ESDS Software Solution Limited, Nashik	ESDS Software Solution Limited	Umekulsum Nazim Shaikh	Prof. Tanaya Patil	2020-2022
396	A study of promotional strategies for business development at SSD IT SOLUTIONS	SSD IT SOLUTIONS	Neha Vijay Shewale	Dr.Tanaya Patil	2020-2022
397	A study of Google ads website monetization and its impact on the business development of MarketFx Media Pvt Ltd.	MarketFx Media Pvt Ltd	Neha Deepak Waghchoure	Dr. Tanaya Patil	2020-2022
398	A study of Database usage for Effective Business Forecasting	Netwin system and softwares I Pvt Ltd	Bafna Rutuja Sushil	Dr Sarita Dhawale	2020-2022
399	To evaluate effectiveness of training program in TDK India Pvt. Ltd.	TDK India Pvt. Ltd.	Pournima Yogendra Barhate	Dr.Sarita Dhawale	2020-2022

400	An Analytical Study of Bank Loan Recovery Rate in Bank Of Baroda	S.D.Deshpande Firm	Nandurdikar Durga Dinesh	Dr.Sarita Dhawale	2020-2022
401	A Study of HR Analytics to extent the strategic business decisions at ESDS Limited	Esds Software Solutions	SHIVANI SONAR	Dr. Sarita Dhawale	2020-2022
402	An Analytical study and forecasting of sales during festive season of metro cash and carry	Metro cash and carry	Swamini Deore	Dr Sarita Dhawale	2020-2022
403	Customer centric analysis of Amazon	Winjit technologies	Rutuja Ramesh Tidke	Dr Sarita Dhawale	2020-2022
404	"A study on floor operations of metro cash and carry."	Metro Cash and carry India pvt Ltd, Nashik	Maithilee Sandeep Jadhav	DR.Vikas gaundare	2020-2022
405	Process flow optimization in Film Area in TDK India Pvt Ltd, Nashik	TDK India Private Limited	Justin P Jose	Dr.Vikas Gaundare	2020-2022
406	A study on inventory management of metro cash and carry india private limited.	Metro cash and carry india private limited.	Saurabh vishnu shinde	DR.Vikas gaundare	2020-2022
407	Study on Implementation of Total Productivity maintenance	Ambad engineering works Ltd, nashik	Dhanashree shashikant Lokhande	DR.Vikas gaundare	2020-2022
408	A study on customer satisfaction in real estate for prabhavi construction.	Nashik road	meghan sunil pagare	Dr,Tanaya patil	2020-2022
409	A comparative study of mutual fund in india	lkp securities ltd.	Ruchita balasaheb suryavanshi	Dr,Tanaya patil	2020-2022
410	A study on health insurance scheme of selected health insurance companies	lkp securities ltd.	Komal ravindra khaire	Prof. Pooja Gholap	2020-2022
411	A study of email marketing campaign in market research industry	sunanda infotech pvt ltd	rupesh shivaji patil	Dr,Tanaya patil	2020-2022
412	A study on supply chain management in Advanced process Technologies Pvt. Ltd.	Advanced process Technologies Pvt. Ltd., Pune	Shantanu Sanjay Kulkarni	Dr. Vikas Gaundare	2020-2022
413	A Study on social media as a marketing tool.	Design vibe studio, Nashik	Vaishakh Vishnudas Acharya	Dr,Tanaya patil	2020-2022

414	A comparatively study Mutual Funds.	SHAREKHAN LTD.	Vaishnavi Milind Bhatjire	Prof. Pooja Gholap	2020-2022
415	Customer satisfaction and its impact on business	Rise Digital learning Pvt Ltd, Baner, Pune	Gaurav Saini	Dr. Leena Gorhe	2021-2023
416	A study on factors influencing customer buying behaviour towards insurance policy.	Agile capital services.(Pitampura,New Delhi) WFH.	Rushikesh Hemantkumar Gaikar	Dr. Vaibhav Bhalerao	2021-2023
417	Employee retention strategies in Fairfield By Marriott Calangute Goa	Fairfield By Marriott Calangute, Goa H.No.1/72C Gaurawaddo, Calangute Goa-403516	Damini Ramesh Savakare	Dr. Leena Gorhe	2021-2023
418	Prevention of industrial accident measures & challenges with special reference Shreenath Engineerings nashik.	Shreenath Engineerings, Ambad MIDC, Nashik.	Vidya Anant Shinde	Dr. Leena Gorhe	2021-2023
419	A STUDY ON EVENT PROJECT MANAGEMENT THROUGH A CASE STUDY OF LOKMAT MARATHON AT LOKMAT NASHIK.	Lokmat, Add- Lokmat, Lokmat Bhavan, B-3, MIDC Ambad, Nashik, Maharashtra 422010	Shweta Nitin Chavan	Dr. Vikas Gaundare	2021-2023
420	A predictive analysis of real time bus transportation for CITILINC Pvt. Ltd	CITILINC & Trambak road near golf club groud nashik	Vaibhavaher17 3@gmail.com	Dr. Sarita Dhawale	2021-2023
421	Comparative Analysis of cash flow statement and income statement of real estate company over period of 3 year.	Bhandari Assoicates , Pune	Darshan Bhandari	Mr. Vishal Zawar	2021-2023
422	To Study on Process Costing	Thyssenkrupp Electrcial Steel India Pvt. Ltd. AT Post Gonde Village, Tal Igatpuri Gonde Nashik Maharashtra 422403	Pranav Somnath Amrutkar	Dr. Vaibhav Bhalerao	2021-2023
423	A Study on production planning at ABB INDIA LTD	ABB INDIA LTD . Satpur MIDC, Nashik	Swaraj Rajesh Bagul	Dr. Vikas Gaundare	2021-2023
424	A study of competency mapping at sahyadri super speciality hospital nashik	Sahyadri super speciality hospital nashik	Vaidehee Takalkar	Dr. Sarita Dhawale	2021-2023

425	A Study on New Customer Acquisition Strategies	Teach Mi Education Pvt Ltd. Bhadgaon Road Chalisgaon, Jalgaon, Maharashtra	Sachin Dilip Ghorpade	Dr. Vaibhav Bhalerao	2021-2023
426	"A STUDY OF SEO UTILIZATION AS A MARKETING TOOL AT ESDS LIMITED AND ITS IMPACT ON BUSINESS DEVELOPMENT."	ESDS Software Solutions limited & Head Office   Nashik Plot No. B- 24 & 25, NICE Industrial Area,Satpur MIDC, Nashik 422 007.	Shaikh Mohamed Sibtain Saghir	Dr. Vikas Gaundare	2021-2023
427	Analysis of cost and cost reduction technique	Sai seva packaging industries sinner malegaon MIDC	Aditya kumar	Mr. Vishal Zawar	2021-2023
428	A study on financial planning for salaried employee and strategies for tax savings in Nashik city.	Zielhoch, New Delhi	Shubham Dnyaneshwar Wagh	Mr. Vishal Zawar	2021-2023
429	A study of the reasons for employee attrition rate at start-ups.	WPU Rise Digital learning pvt Ltd, Amar business zone in Baner, Pune	Muskan khan	Dr. Leena Gorhe	2021-2023
430	Analysis of Power Industry in India Through Study of Top 10 Power Companies in India	HDFC Securities Ltd., Satpur MIDC, Nashik	Sarwartha Prasad Asawa	Mr. Vishal Zawar	2021-2023
431	Segmental Analysis of Cost and Revenue of Software Development Company and Financial Planning	Sumago Infotech Pvt Ltd, Gajra Chamber, Mumbai Agra National Highway Nashik	Rucha Talwelkar	Mr. Vishal Zawar	2021-2023
432	A STUDY ON EMPLOYEE TRAINING NEEDS ANALYSIS & DEVELOPMENT OF MSL DRIVELINE SYSTEMS LTD., INDIA	MSL Driveline System Pvt.LTD, Nashik	Shiva Muthu Yadav	Dr. Sarita Dhawale	2021-2023
433	A study on Dupont analysis of Top 20 listed companies of Nifty 50	Zielhoch, Delhi	Tejaswini Chandrakant Kamate	Mr. Vishal Zawar	2021-2023
434	Financial planing of salaried employee and tax saving strategy	Agile Capital Services (Delhi )	Shreya D Gangurde	Ms. Pooja Gholap	2021-2023
435	A study on awareness and perception of employees towards life insurance	Zielhoch, Noida	Simran Asija	Ms. Pooja Gholap	2021-2023

436	Factors affecting to investment decision of individual investors with special reference to Nashik City	Agile Capital Services, Delhi	Sayali Vijay Wagh	Mr. Vishal Zawar	2021-2023
437	The study on recruitment and selection process at Sumago infotech pvt.ltd.	Sumago infotech pvt ltd,3rd Floor, Gajra Chambers, Mumbai - Agra National Hwy, Kamod Nagar, Nashik, Maharashtra 422009	Harshada Satpute	Dr. Vikas Gaundare	2021-2023
438	A study on comparison of digital and traditional marketing at woxen digital pvt ltd	Woxen digital pvt ltd new delhi india	Rohan badmore	Dr. Leena Gorhe	2021-2023
439	Identification of potential customer and their conversion	Woxen digital pvt. Ltd. & Delhi	Abhijit Anil Amrutkar	Dr. Vaibhav Bhalerao	2021-2023
440	ECONOMIC AND INDUSTRY ANALYSIS AS A PART OF EIC ANALYSIS OF THE INDIAN STEEL SECTOR	EQUIVALUESEARCH, KOLKATA	Bhaveeka Khatri	Ms. Pooja Gholap	2021-2023
441	A fundamental analysis of selected IT companies listed on NSE for past five years.	HDFC securities Ltd. Satpur, Nashik.	Borhade Gayatri Ravindra	Dr. Sarita Dhawale	2021-2023
442	A Study on Effective Implementation of Cost Reduction Techniques	Shweta Print Pack Pvt Ltd, Ambad, Nashik	Devika Madhavrao Bodhale	Dr. Sarita Dhawale	2021-2023
443	Technical analysis of Nifty 50 with special reference to IT sector	Alpha Traders, College road, Nashik	Tejashree Vyavahare	Ms. Pooja Gholap	2021-2023
444	A STUDY ON EMPLOYEE RENTENTION WITH RESPECT TO IT SECTOR	ESDS SOFTWARE SOLUTIONS LIMITED Plot No. B- 24 & 25, NICE Industrial Area Satpur, MIDC, Nashik, Maharashtra 422007	Vanshika Shah	Dr. Vikas Gaundare	2021-2023
445	Study on recruitment and selection process of paradigm C through kmuhurt	Mumbai naka, Nashik.	Pranita Jagtap	Dr. Vikas Gaundare	2021-2023
446	A STUDY ON TECHNICAL ANALYSIS OF SELECTED BANKING STOCKS	Angel Finance	Kunal Mohan Ohol	Ms. Pooja Gholap	2021-2023
447	A study on organisational culture and employee grievance handling procedure at RISE WPU DIGITAL LEARNING PRIVATE LIMITED,PUNE	RISE WPU PUNE	Nabila Pathan	Dr. Leena Gorhe	2021-2023

448	A Study On Perception Of Investors Investing In Life Insurance	Zielhoch,Delhi	Saloni Shah	Ms. Pooja Gholap	2021-2023
449	SWOT and Predictive analysis of OTT Applications Platforms	Infinium Global research And consulting solutions (LLP), Pune	Ankita Singh	Dr. Sarita Dhawale	2021-2023
450	Analysis on growth and performance of debt mutual fund in india	Angel one (mumbai)	Shubham pawar	Mr. Vishal Zawar	2021-2023
451	A study on Employer Branding at ESDS SOFTWARE SOLUTION LTD	ESDS SOFTWARE SOLUTION LTD, SATPUR MIDC , NASHIK	OMKAR MANOJ THORAT	Dr. Vikas Gaundare	2021-2023
452	A STUDY OF NEW CAR SALES WITH EMERGING TECHNINQUES IN SALES & MARKETING WITH REFERANCE TO SKODA AUTO VOLKSWAGEN INDIA PRIVATE LIMITED.	Lekha Nagar, Nashik-9	Gaurav Rajendra Vadnere	Dr. Vikas Gaundare	2021-2023
453	To study the investment pattern of working women in nasik city	Zielhoch Ltd, New delhi	Dnyanada kulkarni	Ms. Pooja Gholap	2021-2023
454	"COMPETITOR ANALYSIS FOR DECORATIVE ELECTRICAL PRODUCTS WITH RESPECT TO NASHIK CITY FOR VOYLITE PRIVATE LTD"	Voylite PVT LTD & Mumbai Naka ,Business Bay ,Nashik	Divya Manojkumar jain	Dr. Vaibhav Bhalerao	2021-2023
455	A Study On Awareness About SIP For The Retail Investors in Nashik City	ANGEL ONE FINANCE, MUMBAI.	Rutuja Keshav Bhangre	Ms. Pooja Gholap	2021-2023
456	To Study the Employee Engagement activities at ESDS software solution limited	ESDS Software solution limited, Satpur Nashik	Divya Joshi	Dr. Leena Gorhe	2021-2023
457	A study on employee development perspective at WPU RISE Digital Learning PVT LTD, Pune	WPU RISE Digital Learning pvt ltd baner Pune	Saloani Sharma	Dr. Vikas Gaundare	2021-2023
458	A study on awareness of Investment through SIP amongst the retail investors of Nashik city	Zielhoch ltd., Delhi	Kunal Sanap	Mr. Vishal Zawar	2021-2023
459	Understanding of HRM Practices and Polices With reference to Rishabh Instruments Ltd.	Rishabh Instruments Ltd. , Satpur , Nashik	Ritu Raj	Dr. Sarita Dhawale	2021-2023
460	AN ANALYTICAL STUDY OF THE MARKET POTENTIAL FOR BOPP TAPES IN THE NASHIK MIDC AREA	SHREYA'S COLOSYS,Plot no69/413, Sicof,Midc,Satpur,Nashik -422007	Shreya shah	Dr. Vaibhav Bhalerao	2021-2023

461	A Project Report on predictive analysis of e-commerce application platforms.	Infinitum global research and consulting solutions (LLP), Pune.	Pranita kanadi	Dr. Sarita Dhawale	2021-2023
462	A STUDY ON INVENTORY MANAGEMENT AT PANTALOONS, NASHIK.'	Pantaloons, city centre nashik	Tejas Vijay wagh	Dr. Vikas Gaundare	2021-2023
463	Material Requirement Planning for springs	Stars Springs Company Amjad Nashik	Vaishnavi Sudhir Pawar	Dr. Vaibhav Bhalerao	2021-2023
464	"TO STUDY THE INVESTMENT PATTERN OF SALARIED INDIVIDUALS IN NASIK CITY"	Agile Capital, Delhi	Rohit Patole	Ms. Pooja Gholap	2021-2023
465	The study on market demand analysis & Customer satisfaction For Corrugated Boxes Among B2B Customer	Sai Seva packaging industries	Rushikesh Krishnarao Deshmukh	Dr. Vaibhav Bhalerao	2021-2023
466	A Detailed Study of Project Finance	Sujay Finserv Consultant Pvt Ltd, shigada talav, Nashik	Khushbu Jain	Ms. Pooja Gholap	2021-2023
467	A study on facilities to the Contract Labour at a MSL Driveline System Limited under Contract Labour Act 1970	MSL DRIVELINE SYSTEM LTD. SATPUR MIDC	Pranjal Devdatta Satpute	Dr. Vikas Gaundare	2021-2023
468	A STUDY OF EFFECTIVE IMPLIMENTATION OF EMPLOYEE ENGAGEMENT ON EMPLOYEE EXPERIENCE AT GABRIEL INDIA LTD.	Gabriel India Ltd nashik , ambad MIDC nashik	Vedant kishor bhagwat	Dr. Sarita Dhawale	2021-2023
469	Technical analysis of selected bank by using chart pattern and indicator	Zielhoch, New Delhi	Nishit Harish Rathod	Dr. Leena Gorhe	2021-2023
470	A study of organisational culture in esds	ESDS software solution ltd , satpur nashik	Alesha cardoz	Dr. Leena Gorhe	2021-2023
471	STUDY ON DEVELOPING EMPLOYEE COMPETENCY FRAMEWORK WITH SPECIAL REFERENCE TO MANAGERS	Ceat tyres, Satpur MIDC, Nashik	Niraj Adyashankar yadav	Dr. Vikas Gaundare	2021-2023
472	Study of E-recruitment at Sumago Infotech PVT LTD	Sumago Infotech PVT LTD	Nikita Ratilal Sumrao	Dr. Leena Gorhe	2021-2023
473	A study on employee absenteeism in Farmson Foods Pvt.Ltd.	Farmson Foods Pvt.Ltd., Gat No 349, Pimpalnare road, At Post Pimpalnare, Tal, Dindori, Maharashtra 422204	Meghna Raju Bhosle	Dr. Leena Gorhe	2021-2023

474	A COMPARATIVE STUDY ON CUSTOMER PREFERENCE TOWARDS VARIOUS INVESTMENT INSTRUMENTS.	Zielhoch Ltd , Delhi	Pranit Bardiya	Dr. Vaibhav Bhalerao	2021-2023
475	sales and marketing strategy in hospitality industry	NAME: Courtyard by Marriott and ADDRESS:Agra National Hwy, near Mumbai Naka, Renuka Nagar, Nashik, Maharashtra 422001	shivani vijaysing chauhan	Dr. Leena Gorhe	2021-2023
476	An Analytical Study On Various Supply Chain Activities for Achieving Better Customer Service.	Pantaloons, City Center Mall, Nashik.	Aniket Jagannath Ingale	Dr. Vaibhav Bhalerao	2021-2023
477	A STUDY ON CUSTOMER'S PERCEPTION ABOUT LIFE INSURANCE POLICIES IN NASHIK CITY.	ANGELONE FINANCE, MUMBAI.	Sayali Chaudhari	Ms. Pooja Gholap	2021-2023
478	The analysis of PVR Ltd from EIC perspective post covid pandemic	Angel finance, Mumbai	Gauri Gaikwad	Mr. Vishal Zawar	2021-2023
479	A study on problems faced by the investor in primary market	Angel one, mumbai	Nilesh kangane	Ms. Pooja Gholap	2021-2023
480	Analysis on growth and performance of ELSS in India over past 3 years.	Zielhoch, Delhi. (Pearls Best Heights II, 906, 9th Floor, Netaji Subhash Place, Pitam Pura, Delhi, 110034)	Nisha Mahendra Koshti	Mr. Vishal Zawar	2021-2023
481	A study of Customer Satisfaction at Quantilect Pvt Consultants Nashik	Quantilect Pvt Consultants , B- Square, College Rd, next to BYK College, Nashik, Maharashtra 422005	Kajol Choudhari	Dr. Vaibhav Bhalerao	2021-2023
482	"STUDY OF CREDIT APPRAISAL PROCESS AND CUSTOMER PERCEPTION ON THE SAME FOR CHOLAMANDALAM INVESTMENT AND FINANCE COMPANY IN NASHIK CITY"	Cholamandalam investment and finance company, mico circle, nashik	Prashant chandrashekhar chavan	Mr. Vishal Zawar	2021-2023
483	A Study on Talent acquisition at SSD IT Solution	SSD IT SOLUTION, pandit colony nashik	Rushikesh Kapile	Dr. Vikas Gaundare	2021-2023

484	Analysis of printing Industry and future outlook	OVI Enterprises . Add- MHADA Colony Ambad road, Nashik	Hemant Subhash sonawane	Mr. Vishal Zawar	2021-2023
485	A Study of onboarding and exit process with reference to sahyadri hospital	Sahyadri Hospital Nashik	Shruti pawar	Dr. Leena Gorhe	2021-2023
486	TECHNICAL ANALYSIS OF SILVER IN COMMODITY MARKETS FOR INTRADAY PURPOSE	Alpha Traders, College road , Nashik	Sarita Patil	Ms. Pooja Gholap	2021-2023
487	Impacts of gst on small scale manufacturing industries special reference to shrijay udyog	Shrijay udyog,Ambad,nashik	Alisha chandrashekhar Gavandar	Dr. Vikas Gaundare	2021-2023
488	A study on the preference of salaried class on various investment options available in Nashik city	Zielhoch, Delhi, India	Anagha Joshi	Ms. Pooja Gholap	2021-2023
489	ANALYSIS OF INVESTMENT BEHAVIOR OF RETAIL INVESTORS WITH REFERENCE TO NASHIK CITY	Angel Finance,Mumbai	Jadhav Aniket	Mr. Vishal Zawar	2021-2023
490	Study on commodity market in India with reference to crude oil over the period of 3 years	Angel one	Tejashri Uttam Mate	Mr. Vishal Zawar	2021-2023
491	To study the social media marketing at ESDS pvt ltd	ESDS software solution Pvt Ltd satpur	Priti Suresh Karanjkar	Dr. Vaibhav Bhalerao	2021-2023
492	To Study of Competitor analysis for rise wpu digital learning pvt.ltd	Ashoka business school, rane nagar nashik	Aashitosh Tulsidas sonawane	Dr. Vikas Gaundare	2021-2023
493	"Customers perception towards ULIP products"	Zielhoch, Delhi India	Manjusha Ahirrao	Dr. Vaibhav Bhalerao	2021-2023
494	A Study on business plan preparation for small scale businesses and entrepreneurs with AASAMEE Company	AASAMEE ( Aarthik Saksharta Mission) Address : A101, Shashianand Enclave , Suchita Nagar Nashik	Mitali sharma	Ms. Pooja Gholap	2021-2023
495	Market evaluation for selling artificial intelligence and machine learning and cyber security as educational products	RISE WPU PVT. LTD	Aniket Sanjay Gawli	Dr. Vaibhav Bhalerao	2021-2023
496	Technical Analysis of Bank Nifty With Special Reference To Public & private Sector	Alpha Traders,colleges road Nashik	Anjali Moule	Ms. Pooja Gholap	2021-2023

497	A study of B2B Marketing and Corporate sales of Capital goods.	Shakti Mining Equipments Pvt. Ltd W-140 to 143 (A) M.I.D.C Industrial Area,Ambad, Nashik - 422010	Nithish Narayanan Parayachan	Dr. Vaibhav Bhalerao	2021-2023
498	Human Resource Practices for Employee engagement and satisfaction	Hotel Taj Krishna, Hyderabad	Kunal Gupta	Dr. Leena Gorhe	2021-2023
499	A study on employer branding at Zielhoch	Zielhoch, Delhi India	Riddhi kharote	Dr. Vikas Gaundare	2021-2023
500	A study of pre-recruitment process for pre-opening of Muhurat Mall	Paradigm Consultancy services	Hitesha karne	Dr. Leena Gorhe	2021-2023
501	INTRODUCTION OF 5S METHODOLOGY IN PRODUCTION DEPARTMENT AT SOIL CHARGER TECHNOLOGY.	Soil Charger Technology	Pooja Ramdas Mukhekar	Dr. Leena Gorhe	2021-2023
502	A study on the impact of internet revolution on business with special reference to Voylite Pvt. Ltd.	Voylite private limited company nashik	Rashi Ajay Singh	Ms. Pooja Gholap	2021-2023
503	A study of organizational culture: ESDS Software Solutions Ltd.	ESDS Software Solutions Ltd., MIDC Satpur	Mansi Ajit Kabra	Dr. Sarita Dhawale	2021-2023
504	'AN ANALYTICAL STUDY ON OPERATION MANAGEMENT STRATEGIES FOR EXECUTION OF CONTENT CREATION AND ALLIED PROJECTS AT O2 DESIGNS'	O2 Designs, B-Square, College Rd, next to BYK College, Nashik, Maharashtra 422005	Navneet Gajanan Labade	Dr. Vikas Gaundare	2021-2023
505	A study of performance appraisal system and bonus payment system at Imaging marketing limited	Imagine marketing limited, Andheri west	Sonawane Aniket Sharad	Dr. Sarita Dhawale	2021-2023
506	Study of employee lifecycle at sahyadri hospital Nashik	Sahyadri Hospital Nashik	Monalisa Mishra	Dr. Sarita Dhawale	2021-2023
507	Performance management system	satpur Midc	Satyam mishra	Dr. Vikas Gaundare	2021-2023
508	Dynamics of digital marketing strategies at ESDS software solutions	ESDS SOFTWARE SOLUTIONS, SATPUR	Hrushikesh More	Dr. Vaibhav Bhalerao	2021-2023
509	A Study on Creating Effective Marketing Content	O2 Design, B-Square, College Rd, next to BYK College, Nashik, Maharashtra 422005	Shaheen Khan	Dr. Vaibhav Bhalerao	2021-2023

510	A STUDY OF CUSTOMER ENGAGEMENT ON SOCIAL MEDIA AT WOXEN DIGITAL PVT. LTD.	woxen digital pvt. ltd. Noida, Uttar Pradesh	ujwal raundal	Dr. Vaibhav Bhalerao	2021-2023
511	a study on organizational culture and it's impact on employee performance with reference to ESDS software solution pvt ltd	ESDS software solution pvt Ltd, Nashik, B-24 & 25, NICE, Industrial Area Satpur, MIDC, Nashik	Nancy James Krishnan	Dr. Leena Gorhe	2021-2023
512	An analytical study of financial modelling and valuation of hero moto corp	Equivaluesearch , kolkata.	Amol Nimbaji Hire	Mr. Vishal Zawar	2021-2023
513	"A STUDY OF A WEBSITE DESIGN AND DEVELOPMENT"	4th FLOOR SIDDHIPOOJA TRADE CENTER, College Rd, opp. B.Y.K COLLAGE, Nashik, Maharashtra 422005,	Sagar Chandrakant Getam	Dr. Leena Gorhe	2021-2023
514	Generating Order Enquiry and evaluation of satisfaction of distribution channel at reegal industries	Reegal Industries, Mumbai	Soni Suyash Sanjay	Dr. Vaibhav Bhalerao	2021-2023
515	"A study on Marketing activities through exhibitions with special reference to Shakti Mining Equipments, Nashik"s	Shakti Mining Equipments pvt.ltd.	Rahul Bhaginath Thakare	Dr. Vikas Gaundare	2021-2023
516	Study of payroll management system at GGAM ASSOCIATES LLP	GGAM ASSOCIATES LLP. JAIPUR	Apoorva Gangwal	Dr. Sarita Dhawale	2021-2023
517	Working capital management	Progress engineers , Plot no. 16+17/2 additional MIDC , datir mala , ambad ,nashik 422009	Shantanu sali	Dr. Leena Gorhe	2021-2023
518	To study on technical analysis from the selected companies of automobile sector	Optionsmaster research and training Nashik	Kalyani Nagare	Ms. Pooja Gholap	2021-2023
519	Impact of PMS on IT industries with refernce to ESDS	Esds Software solution	Megha Manojkrishna Nair	Dr. Leena Gorhe	2021-2023
520	Roadmap to HR transformation	Courtyard by Marriott, Dwarka Road, Nashik	Dishita Thakkar	Dr. Sarita Dhawale	2021-2023

521	"A STUDY OF EQUITY RESEARCH ON TOP BLUECHIP COMPANIES OF AUTO IT AND ENERGY SECTOR"	Shree Nath Engineering & Add: A-17, Gala No. B-5/3, Udyog Swamini, Prerana Sankul, MIDC Ambad, Nashik - 422 010. Factory Address: Gala NO. 2-3, Behind Toyato Store, In Front of Ray Construction, Vilholi Shivar, Nashik  Dr. Sarita Dhawale  2021-2023
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### **Gender Sensitivity**

Ashoka Business School has initiated several measures in **gender equity & sensitization** which are seen in the activities conducted by the Institution. ABS promotes **gender sensitization** through co-curricular activitieslike seminars, guest lectures, counselling etc. The Institutionhad organized 'Self-defense training' for the girl students, conducted by the executor of Nirbhaya safety Drive Campaign.

Awareness programs like importance of human rights, Cyber security awareness programs are conducted periodically. ABS tries its best to work towards being a gender neutral educational institute.

The following committees are constituted at ABS as per norms laid by University/UGC:

Institution Grievance Redressal Committee, Anti-Ragging, Sexual Harassment Prevention Cell etc. ABS boasts of a friendly workculture having 70% female students and 60% female staff.

ABS provides safety and security facilities for its students and staff such as CCTV surveillance throughout the campus and security arrangement. Students wear IDcards within the campus and outsiders are checked by security staff beforeentry. A Mentoring Program takes care of the students' academic, emotional, social and spiritual development. Personal counselling is provided to the students. There are separate common room facilities for girls and boys. There is a sanitary napkin vending machine for the safe and hygienic disposal of sanitary napkins.

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### Gender Sensitivity

## 1] Gender Sensitivity awareness Activity Session by Adv. Gayatri Deshmukh, counsellor and a spiritual guide

### Objectives:

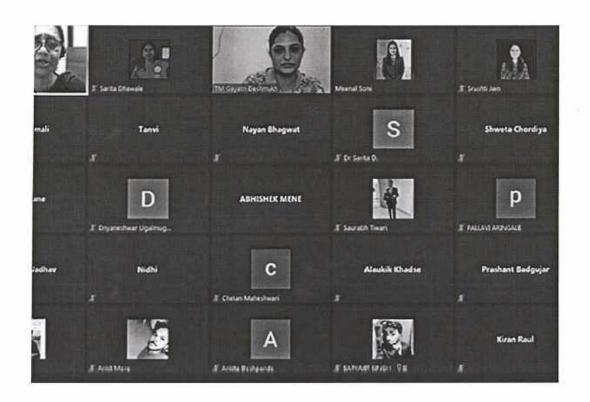
- A. To encourage the students to speak about issues in general and in the Open.
- To sensitize the students about Gender equality
- C. To bring in a fresh and different perspective in their set thinking.
- D. To make the male students aware of the female problems and sensitize them to it.

### Event Schedule: 14th October 2020

It was a One hr. session to allow students to Pour out their Hearts on the recent happenings of brutal attack on women in UP. The girl students wanted to vent out their anger and frustrations about the attack on the women in Uttar Pradesh. Adv. Gayatri listened to them and counselled them on the real facts and how law can play an important part in bringing about justice. She also listened to all their issues and satisfied the girls to a great extent.

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BUSINESS SCHOOL SCHOOL

### 2] Session on cancer awareness

### **ISHOKI**

Ashoka Education Foundation's Higher Education Organizes

### Session on Cancer Awareness

on the occassion of

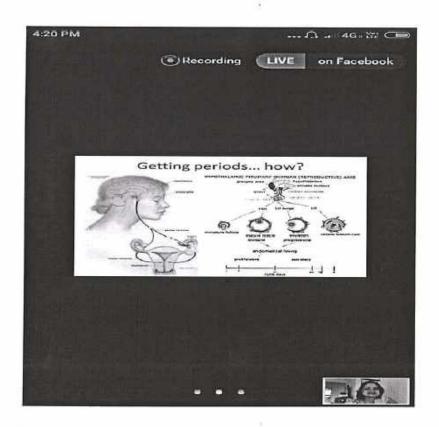
National Cancer Awareness Day

Under the Initiative of

LITERARY CLUB, AEF-HE







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### 4] Importance of human values

#### Introduction:

Ashoka Business School believes in imparting value education to its students. Human values play an important role in molding the character and personality of an individual. To tell us more about their importance, we had Ms. Vyas to guide and interact with the students

# **∕ISHÇK∕I BUSINESS SCHOOL**NASHIK

Organises

A SESSION ON

IMPORTANCE OF HUMAN VALUES
UNDER HOLISTIC DEVELOPMENT CELL

In order to lead a meaningful life, you need to cherish others, pay attention to human values and try to cultivate inner peace.

Dalai Lama



MS. ANITA VYAS

MENTOR & GLOBAL OPERATIONAL HEAD, POSITIVE MANTRA.

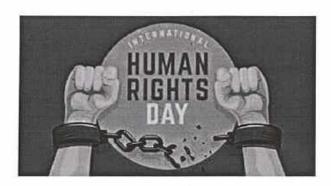
DATE: 21ST AUGUST, 2021.
TIME: 04:00 PM
ZOOM ID: 98788433838
PASS CODE: VALUES

Ashoka Business School, Vashik AQAR 2020-21 Additional Information





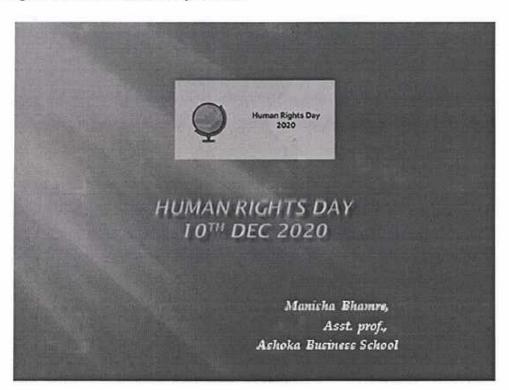
### 5] Importance of Human rights



Human Rights Day is observed every year on 10 December – the day on which the United Nations General Assembly adopted, in 1948, the Universal Declaration of Human Rights.

The theme of Human Rights Day 2020 is "Recover Better - Stand Up for Human Rights".

The theme relates to the COVID-19 pandemic and focuses on the need to build back better by ensuring Human Rights are central to recovery efforts.



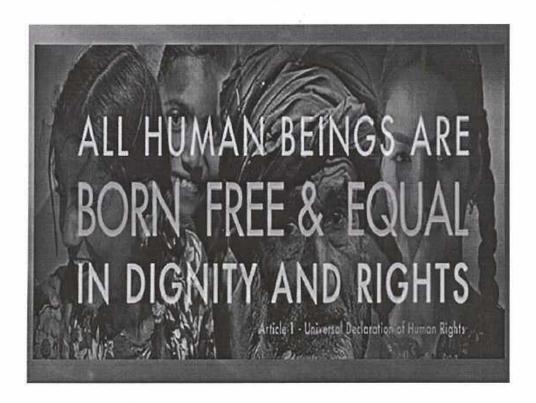
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a 10 December is an opportunity to reaffirm the importance of human rights in re-building the world we want, the need for global solidarity as well as our interconnectedness and shared humanity.

HUMAN RIGHTS DAY



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Prof. Manisha Bhamre conducting the session on "Human Rights"



Faculties discussing.... "Human Rights"



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Healthy discussion of Faculties on "Human Rights"





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