

ASHOKA EDUCATION FOUNDATION  
ASHOKA BUSINESS SCHOOL, NASHIK  
List of Dissertation Research Report  
Batch 2017-19 (Academic Year 2018-19 )

Accession Number	Title of the Project /Dissertation report	Name of Organization	Submitted by	Name of the Guide	Year of Batch	Academic Year
D-342	Effective Crowd & Floor Management At Hospital Spes Ref.	Ashoka Medcover Nashik	Harsh Pratap Singh Bais	Dr. Vikas Gaundare	2017-19	2018-19
D-343	Job Satisfaction Among Employees Under Public Sector Organaization with Special Reference to BSNL		Arshiya Chougale	Dr. Vikas Gaundare	2017-19	2018-19
D-344	To Study The Employee Resistance To Orgsnizational Change		Simin Shaikh	Prof.Manisha Bhamre	2017-19	2018-19
D-345	A study on Third party Logistics (3PL) for Samll Scale Industries		Pooja Moon	Prof.Nainesh Mutha	2017-19	2018-19
D-346	Study for Quality at Ekart Logistics PVT.LTD Nashik	Ekart Logistics	Suneet Khare	Dr. Vikas Gaundare	2017-19	2018-19
D-347	To Study Outsoucing of HR Function in Industries of Nashik City		Rohini Jagtap	Dr. Vikas Gaundare	2017-19	2018-19
D-348	A Study on Parents Attitude Towards Schooling and Edu,of Children with special ref to zilla parishad primary school		Samreet Birdi	Manisha Bhamre	2017-19	2018-19
D-349	Factors Landing to works stress & ITS Impact on Employee performance at organisation special referance with Dhumal Industries, Nashik	Dhumal Industries, Nashik	Dhanshrri Deshmukh	Prof.Manisha Bhamre	2017-19	2018-19
P-350	A Comparative Study of Performance Appraisal Methods with Ref of Motawane Manufacturing Co.PVT.LTD		Trupti Dhamurde	Prof.Manisha Bhamre	2017-19	2018-19
D-351	A Study of Quality Management in Fruit Procesing Industry		Mohit Nimse	Prof.Nainesh Mutha	2017-19	2018-19
D-352	Roles And Responsibilities for HR Department in various types of Industries		Ms. Soni Tejale	Dr. Vikas Gaundare	2017-19	2018-19
D-353	The Study of Awarness About EPF Provision & Amendmennts Among pepole in Sinnar		Ashwini Warungase	Dr. Vikas Gaundare	2017-19	2018-19
D-354	A study of Recruitment and selection procedure Medium & Small Businesses		Kumudeeni Sawant	Prof.Manisha Bhamre	2017-19	2018-19
D-355	A study of 5S Application in Manufacturing Sector with Referance to nashik city		Kiran Wakchoure	Prof.Nainesh Mutha	2017-19	2018-19
D-356	Inventory Management Technique	At Jindal Swa LTD	Sachin Sanap	Prof.Nainesh Mutha	2017-19	2018-19
D-357	A study of Supply Chain Management in Retail Sector		Sayali Pagare	Prof.Nainesh Mutha	2017-19	2018-19
D-358	A study on Awarenessof Health And Safety Provition		Srishti Kumari	Dr. Vikas Gaundare	2017-19	2018-19
D-359	The Study on Employment Scenario in Maharashta		Mrudula Bedekar	Dr. Vikas Gaundare	2017-19	2018-19
D-360	To Study Recent Trends in Employee Reward System- Comparison		Namrata Wagh	Dr. Vikas Gaundare	2017-19	2018-19
D-361	A study of TQM Application in Manufacturing Sector with Referance to nashik city		Akanksha Thorat	Prof.Nainesh Mutha	2017-19	2018-19
D-362	A study on Inventory Management Practices in Manufacturing Sector		Vishwas Ohal	Prof.Nainesh Mutha	2017-19	2018-19
D-363	A study on the Effectiveness of just in time ( JIT ) in Manufacturing Industri with Referance to nashik city		A study	Prof.Nainesh Mutha	2017-19	2018-19
D-364	Impact of Employee Engagement on Productivity and Employee Retention		Shaubham D. Jagtap	Dr. Vikas Gaundare	2017-19	2018-19

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D-365	A study on Various Motivational Factors for Employee in Oraganisation		Kaveri Karbhari	Dr. Vikas Gaundare	2017-19	2018-19
D-366	A study on Employee Absenteeism Redication with special Reference to Jadhay Gears PVT.LTD		Vaishnavi Doifode	Prof.Manisha Bhamre	2017-19	2018-19
D-367	A study of TPM Application in Manufacturing Sector with Referance to nashik city		Vaibhav Pawar	Prof.Nainesh Mutha	2017-19	2018-19
D-368	A Study of Employee Life Cycle in an it Industry	IT Industry	Mahima Sonawane	Prof.Manisha Bhamre	2017-19	2018-19
D-369	Study on Compentency Maooing Playing Important Role in IT industry		Monali Sangale	Dr. Vikas Gaundare	2017-19	2018-19
D-370	A Study on the Evolution of Recruitment Techniques in Terms of innovation		Shivani Jadhav	Prof. Manisha Bhamare	2017-19	2018-19
D-371	A study On Ringe Benefits Offered by Different Sector		Ketaki Gangurde	Prof. Manisha Bhamare	2017-19	2018-19
D-372	To Study Employee Training Need Analysis at ABL		Ashwini Dhouse	Dr. Vikas Gaundare	2017-19	2018-19
D-373	Comparative Study of Reward System in Banking Sector		Vaibhav Murtadak	Prof. Manisha Bhamare	2017-19	2018-19
D-374	A Study on Awareness of Tax Planing of Salaried Individual in Nashik City		Apurva Kulkarni	Prof. Pooja Gholap	2017-19	2018-19
D-375	To Study Investor Perception Towards Stock Market in Nashik City		Rasika Karwa	Prof. Pooja Kushare	2017-19	2018-19
D-376	A Comparative Study on Usage of Debit Card Credit Card And Mobile Wallet in Nashik City		Mounica Kalluri	Prof. Pooja Gholap	2017-19	2018-19
D-377	A study on Financial Inclusion And Financial Literacy		Vishnu Shekhawat	Prof. Pooja Kushare	2017-19	2018-19
D-378	Risk Perception of Internet Banking User In Nashik City		Pallavi More	Prof. Pooja Gholap	2017-19	2018-19
D-379	To Study of Awareness and Cost Benefit of National Pension Scheme		Shruti Jagtap	Prof. Pooja Kushare	2017-19	2018-19
D-380	To Study Awareness About Micro-Finance Among the Pepole with Respect to Nashik City		Ankita Wodgaonkar	Prof. Pooja Kushare	2017-19	2018-19
D-381	A Study on Changing Trends in payments Modes in Nahik City		Anshu Wani	Prof. Pooja Gholap	2017-19	2018-19
D-382	A Study of Various Government Schemes and Financial Source Avilable for Women Enterepreneur with Refernce to Nashik City		Jagruti Dharmadhikari	Prof. Harshal Dayma	2017-19	2018-19
D-383	A Comparative Study of Free individual Tour and Group Inclusive Tour Packages Offered by Travel Service Providers		Ashwini Soni	Prof. Harshal Dayma	2017-19	2018-19
D-384	To Study and Interpret, the impact of Sustainable Branding and ITS Influence on the purchasing Behavior of Working Class in the Tow Wheeler Auto Mobile Segment in Nashik Area		Aishwarya Bachhav	Prof. Vandana Sharma	2017-19	2018-19
D-385	Awareness of Investore To wards Real Increase in Their Financial investment in Nashik City		Mitesh Somaiya	Prof. Pooja Kushare	2017-19	2018-19
D-386	Organizational Culture and ITS Impact on Employee Productivity	MSL Driveline System LTD.	Shubham Vilas Jadhav	Dr. Vikas Gaundare	2017-19	2018-19
D-387	To Study People Perception Twoward Gold Loan in Nashik City		Shivam Tiwari	Prof. Harshal Dayma	2017-19	2018-19

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D-388	Impact of Enterprise Resource Planning in Supply Chain Management		Rashi Shejpal	Prof. Vaibhav Bhalerao	2017-19	2018-19
D-389	Designing Procedure for Implementation of Vendor Managed Inventory ( VMI )	Koso India PVT.LTD	Vaibhav Nanabhau Pawar	Prof. Hetal Bhide	2017-19	2018-19
D-390	To Study the Challenges Faced by Importers in Nashik		Akshatha Surade	Prof. Pooja Gholap	2017-19	2018-19
D-391	A Study on Customer Satisfaction Towards Domino's Pizza with Nashik City		Renu Shelar	Prof. Hemant Wanjare	2017-19	2018-19
D-392	A Study on Measuring customer satisfaction at reliance fresh retail outlet in Mumbai		Devang Dholu	Prof. Hemant Wanjare	2017-19	2018-19
D-393	Investors Attitude and Perception Towards Commodity Market-A study with special Reference to Nashik City		Ephraim Kurnekar	Prof. Pooja Gholap	2017-19	2018-19
D-394	The Impact of Internet Advertising on Consumer Buying Behavior Towards Mobile Phones with Reference to Nashik youth		Hitesh Bhatia	Prof. Vaibhav Bhalerao	2017-19	2018-19
D-395	An Analytical Study of Customer Behaviour Towards foods take away services ( Partners ) W.R.T. Nashik City		Abhishek M. Deshpande	Prof. Vandana Sharma	2017-19	2018-19
D-396	A study of Customer Satisfaction Towards Telecommunication services in Rural Area with Reference to Five Villages of Niphad Taluka		Shubham Bose	Prof. Vandana Sharma	2017-19	2018-19
D-397	A study and Understand the Consumer Buying Behaviour with Special reference to Big Bazaar in Nashik	Big Bazaar in Nashik	Sonu Bugalia	Prof. Vandana Sharma	2017-19	2018-19
D-398	A study of Sales and Promotional Strategy of Real Estate Developers in Nashik with Bagad Properties and Associates		Prasad Dandane	Prof. Vandana Sharma	2017-19	2018-19
D-399	A study on Prospects Behaviour Towards Matrimonial Sites		Shubham Jadhav	Prof. Hemant Wanjare	2017-19	2018-19
D-400	A Study on Consumer Buying Behaviour Towards Tata Hexa at Nashik		Akshay Dighe	Prof. Hemant Wanjare	2017-19	2018-19
D-401	Consumer Perception Towards Pepsi And Coke Beverages		Yogesh Sardar	Prof. Hemant Wanjare	2017-19	2018-19
D-402	Study of Telecom Industry in India With Reference to Smartphones		Khushboo Sharma	Prof. Hemant Wanjare	2017-19	2018-19
D-403	To Study A Consumer Reference Towards Social Networking APPS in Nashik City		Vishal Daware	Prof. Vaibhav Bhalerao	2017-19	2018-19
D-404	A study of Customer Satisfaction of BSNL Broadband Service in Nashik		Pooja Misal	Prof. Vaibhav Bhalerao	2017-19	2018-19
D-405	A Study on Comparative Analysis of Trading   Reliance Money, Karvy, ICICI Direct, HDFC Sec, Indiabulls And Indiainfoline		Shrey V.Patel	Prof. Hemant Wanjare	2017-19	2018-19
D-406	A Survey on Buying Pattern of Customer For Selected Electronics Appliances in Nashik		Ninad Kushare	Prof. Vandana Sharma	2017-19	2018-19
D-407	Effects of Branding on Consumer Buying Behaviour	A study related to Fashion Industry with Special Reference to Nashik City	Pravin Kushare	Prof. Hemant Wanjare	2017-19	2018-19

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D-409	Consumer Buying Behaviour Towards Milk Products		Sharjil Tadv	Prof. Vaibhav Bhalerao	2017-19	2018-19
D-410	A study on customer behavior towards the premium cars for Nashik city		Siddesh Katkade	Prof. Vandana Sharma	2017-19	2018-19
D-411	Impact of celebrity endorsement on consumer Buying behavior for Just Dial		Jayesh Sulochane	Prof. Hemant Wanjare	2017-19	2018-19
D-412	Customer Perception Towards Internet Banking W.R.F. of Private Bank in Nashik City		Vinod Patil	Prof. Harshal Dayma	2017-19	2018-19
D-413	A Study of Investors Behaviour Towards Various Investment A Venues		Sanjyot Bhati	Prof. Pooja Kushare	2017-19	2018-19
D-414	A Study of Consumer Perception Towards Solar Water Heater with reference to Nashik City		Ahmad Tauseef Wasim	Prof. Hemant Wanjare	2017-19	2018-19
D-415	Marketing Strategies of Soft Drink Companies in Indian Market		Nikita Nerkar	Prof. Vandana Sharma	2017-19	2018-19
D-416	A study on Customer Satisfaction Towards Hyundai Cars		Kunal Mahadik	Prof. Vaibhav Bhalerao	2017-19	2018-19
D-417	An Analytical Study of User Attitude Towards the Plastic Ban Imposed by Government with Special Reference to Nashik City		Akshaya More	Prof. Vaibhav Bhalerao	2017-19	2018-19
D-418	Consumer Perception Towards Big Bazaar Reference to Nashik City		Nikhil Keluskar	Prof. Vaibhav Bhalerao	2017-19	2018-19
D-419	Plastic Money And Consumer Perception Towards IT		Suraj Tiwari	Prof. Hemant Wanjare	2017-19	2018-19
D-420	Green Marketing : A study of Consumer Perception And Preferences In Nashik		Shailendrapratp Singh	Prof. Vaibhav Bhalerao	2017-19	2018-19
D-421	A study of Purchase Behaviour Towards Tractor with Reference to Yeola		Aditya Deshmukh	Prof. Harshal Dayma	2017-19	2018-19
D-422	A study on Measuring Customer Satisfaction At Big Bazaar Retail Outlets In Nashik City		Ankur Chandramore	Prof. Vaibhav Bhalerao	2017-19	2018-19
D-423	A Study Of Production And Prospects of Export Of Special From India		Gokul Dargode	Prof. Pooja Gholap	2017-19	2018-19
D-424	Problems Faced by Exporters in Nashik		Rutuja Naik	Prof. Pooja Gholap	2017-19	2018-19
D-425	A study on Impact of Demonetization Increased use of Plastic Money with Special Reference to Nashik District		Deepavali Panchal	Prof. Harshal Dayma	2017-19	2018-19
D-426	A study on Customer Satisfaction towards Maruti Suzuki Cars Special Reference to Nashik City		Amit Yadav	Prof. Vaibhav Bhalerao	2017-19	2018-19
D-427	An Analytical Study on Customer Attitude Towards Hexi Smart Mobility Bicycling Transport System Reference to Nashik City		Deerghayu Darade	Prof. Vaibhav Bhalerao	2017-19	2018-19
D-428	Impacts of Products Packaging on Consumer Buying Behaviour At Nashik		Shubham Borade	Prof. Vaibhav Bhalerao	2017-19	2018-19
D-429	To study on Agriculture Insurance Scheme And ITS Impact		Albashi Shaikh	Prof. Harshal Dayma	2017-19	2018-19
D-430	A study on Investment Pattern of Salaried Person In Nashik City		Pramod Vishwakarma	Prof. Pooja Kushare	2017-19	2018-19
D-431	Awareness And Investment Pattern of Students in Nashik City		Shraddha Vyas	Prof. Pooja Kushare	2017-19	2018-19

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D-434	To Study and Analyse the Customer Satisfaction Level of Relince Jio In Nashik		Rupali Nehe	Prof. Vandana Sharma	2017-19	2018-19
D-435	A study on the Effect of Advertistment on Childern with Sepcial reference		Vivek Bagul	Prof. Hemant Wanjare	2017-19	2018-19
D-436	A study on Customer Perception Towards Insurance policy with referecne to Nashik City		Bhagyashree Raut	Prof. Pooja Kushare	2017-19	2018-19
D-437	To study of Perception of Investors Towards Equity Dividend Policy in Nashik City		Prerna Jadhav	Prof. Pooja Gholap	2017-19	2018-19
D-438	A study of Investors Behaviour Towards Mutual Funds with referecne to Nashik City		Meghna Jadhav	Prof. Pooja Kushare	2017-19	2018-19
D-439	Study on GST Impact on Exports		Kunal Nagare	Prof. Harshal Dayma	2017-19	2018-19
D-440	Investros Perception Towards Real Estate		Mit Khandhar	Prof. Harshal Dayma	2017-19	2018-19
D-441	To study the Awareness About Education Loan WRT Nashik City and Comparatvie Ananlysis of Banks Regarding Education Loan		Riya Chandanani	Prof. Pooja Gholap	2017-19	2018-19
D-442	Comparative Study of Cashback Mechanism & Discounts		Snehal Ahire	Prof. Pooja Gholap	2017-19	2018-19
D-443	To Study the Financial Quotient Among the Students in Nashik City		Apurva Nikumbh	Prof. Hemant Wanjare	2017-19	2018-19
D-444	To Study the Perception Towards Banking Service with referecne to Nashik City		Ritu Chavan	Prof. Pooja Kushare	2017-19	2018-19
D-445	To Study the Challenges Faced by Importers in Nashik		Akshatha Surade	Prof. Pooja Gholap	2017-19	2018-19
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D-447	Personal Finance A need for An Hour		Yash Kochar	Prof. Harshal Dayma	2017-19	2018-19
D-448	A Study on Investor Awareness Towards Ratings Agencies with referecne to Nashik City		Harshali Jain	Prof. Pooja Kushare	2017-19	2018-19
D-449	A Study Related to Agricultural Loan In the city of Nashik		Megjha Thakur	Prof. Pooja Gholap	2017-19	2018-19
D-450	Application Or Practices Of Marketing Mix Strategies In Global And Indian Scenrio	For, Jaykumar Consruction LLP Nasik	Vijay Sangle	Prof. Vaibhav Bhalerao	2017-19	2018-19
D-451	To Fund Out Various Factors Custmers That Motivate Customer To Purchaes Hundai Cars	For Panchavti Hundai	Karan Pampwani	Prof. Hemant Wanjare	2017-19	2018-19
D-452	To Study The Satisfaction Level of Existing Customers In Nasik City	For Karda Constraction PVT. LTD.	Palak Jain	Prof. Hemant Wanjare	2017-19	2018-19