


RESUME

Name of Faculty	Dr. Vaibhav Bhalerao						
Institute Name	Ashoka Business School						
Designation	Associate Professor						
Department	MBA (Marketing Management)						
Area of Specialization	Marketing Management						
Date of Joining	15.06.2015						
Responsibility Area	Examination, Research Cell, SIP, Students Research Projects etc.						
Qualifications with Class/Grade	Ph.D	M.B.A.(Mkt g Mgmt)	M.Sc. (Analytical Chem.)	B.Sc.(Chemistry)			
Total Experience in Years	Teaching: 21 yrs	Industry: 2 yrs					
Paper Published (UGC, Scopus and SCI)	UGC: 10						
Paper Published in Peer-reviewed journal	Peer: 7						
Paper Presented in Conferences /National /International	Conference: 11						
Books Published	CSR & Sustainability ISBN: 9789390570577						
IPRs	Nil						
Professional Memberships	Nil						
Consultancy Activities	Nil						
Awards received /Appreciation letter/Achievement.	Best Research Paper Award by ABS						
Grants received from Govt/Semi Govt agency/Industry/ University/Firm/Sponsorship project etc.	Nil						
Interaction with professional institutions/ Industries/ Research Labs/other Universities	Nil						
Any other	Nil						