

ASHOKA EDUCATION FOUNDATION'S

# ASHOKA BUSINESS SCHOOL

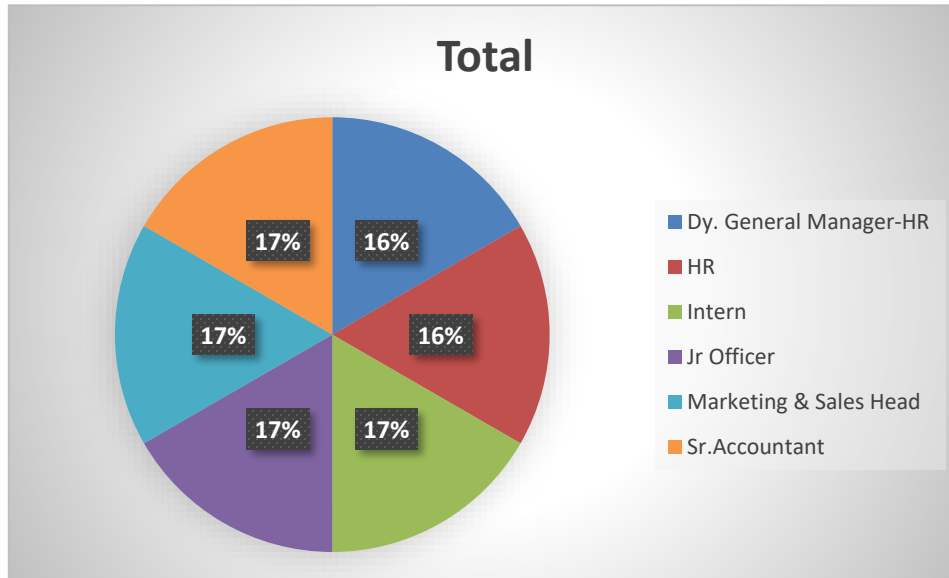
**Criteria 1.4**  
**Stakeholders'**  
**Curriculum (*Syllabus*) Feedback**  
**&**  
**Action Taken Report**  
**For Academic Year (2020-21)**

# Employer's Feedback for Syllabus

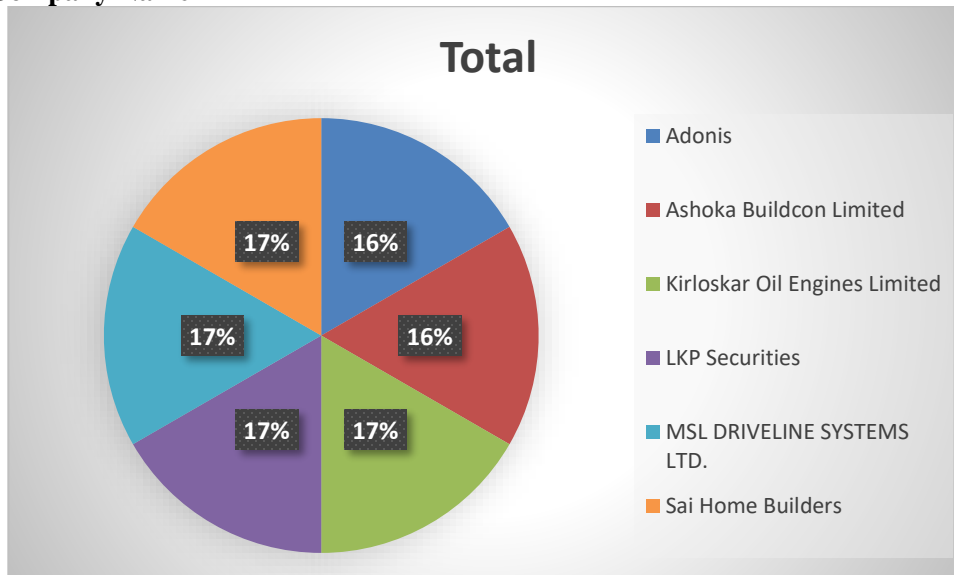
2020-21

The feedback was collected from the employers about the syllabus/curriculum of MBA programme run by the Institute.

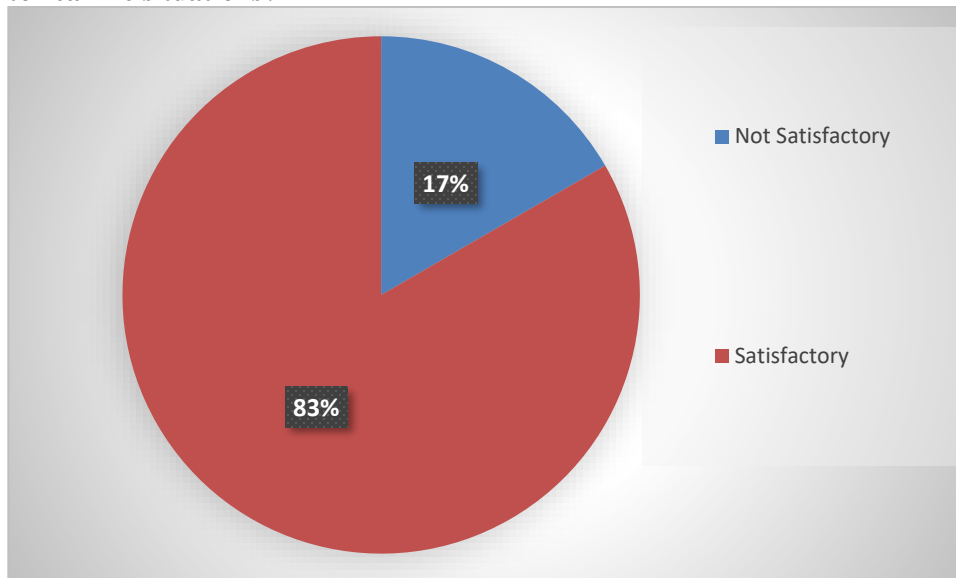
## 1. Designations-



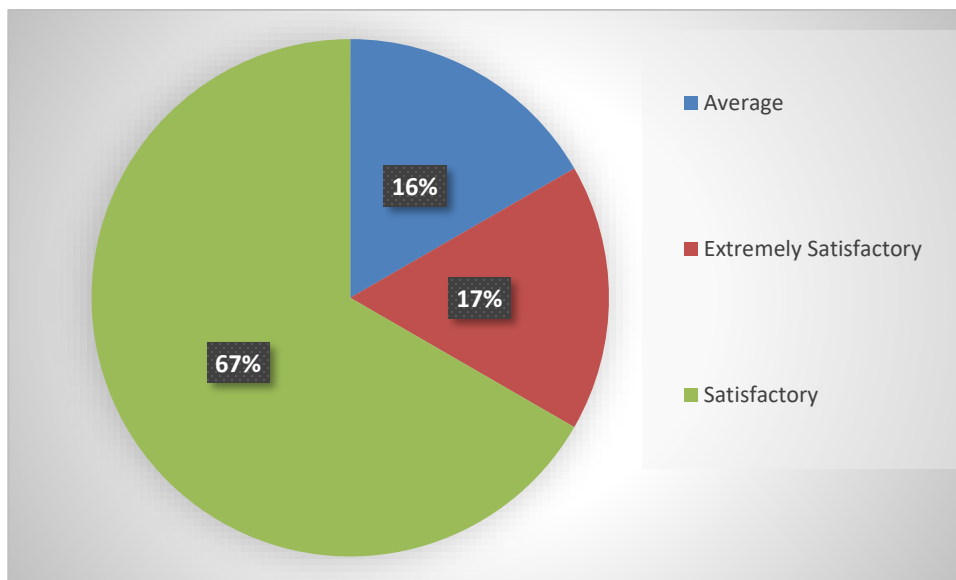
## 2. Company Name-



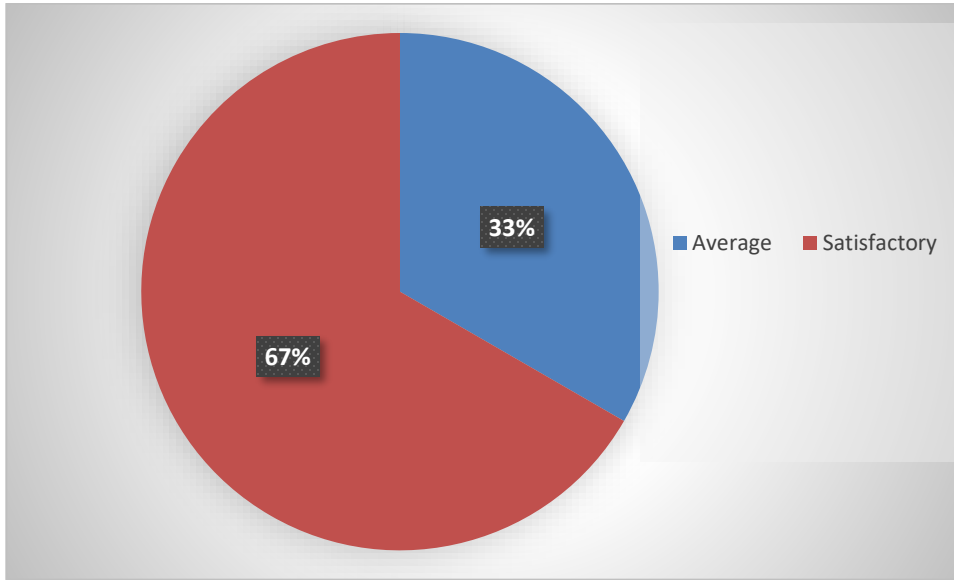
**3. How do you find MBA syllabus compatible with the industry standards & applicable/relevant to real life situations?**



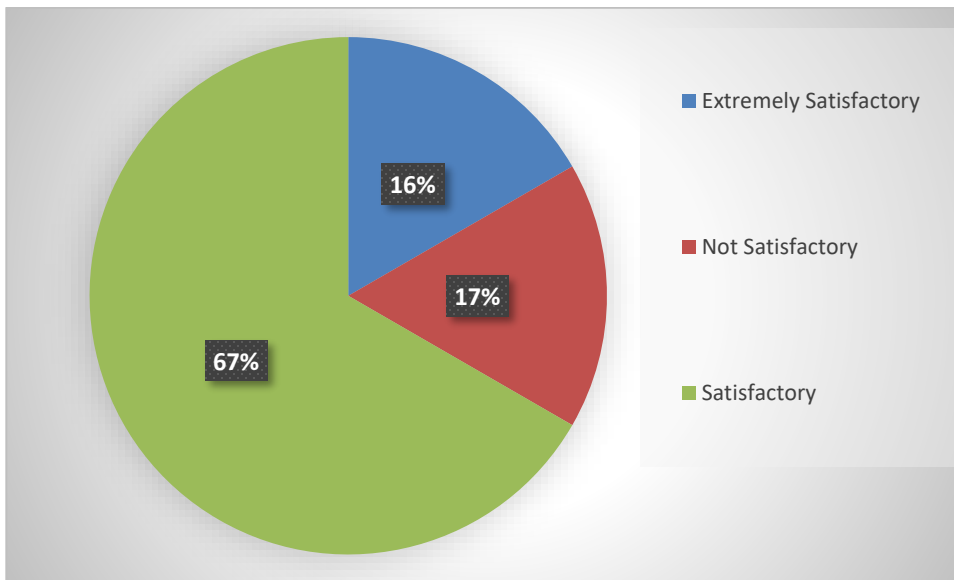
**4. How do you find the syllabus capable of adding Learning values (in terms of skills, concepts, knowledge, analytical abilities or broadening perspectives) in students?**



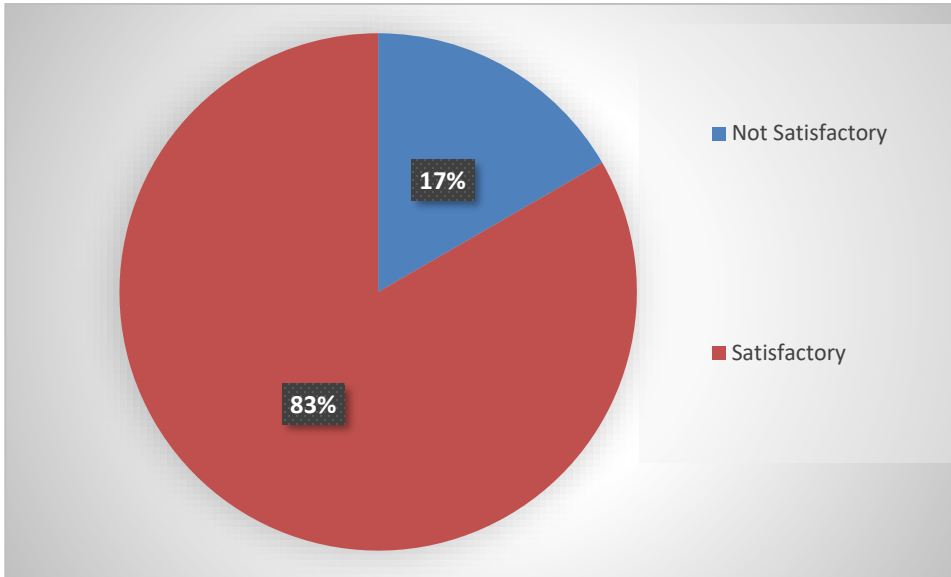
5. How the syllabus is sufficiently enable students to analyze the given problem & identify the necessary solutions in professional life.



6. How do you find our syllabus to meet the Industry Expectations?



## 7. Overall Rating to the syllabus



## Suggestions received and Action Taken-

Suggestion	Related Action Taken
<ul style="list-style-type: none"> <li>Focus on Digital International business should be there.</li> </ul>	<ul style="list-style-type: none"> <li>There is separate subject on Digital Business is available in the syllabus but suggestion for taking it at the international level Institute is having a plan to start a course on Digital Marketing where the aspect of Digital Business through some international certifications would be covered</li> </ul>
<ul style="list-style-type: none"> <li>There should be more emphasis on core HR as well as extensive knowledge of labour laws and practice of statutory compliance.</li> </ul>	<p>For practical exposure to the students is provided through Expert sessions from Industry people in coming year Institute has planned such sessions too.</p>