

ASHOKA EDUCATION FOUNDATION'S

# ASHOKA BUSINESS SCHOOL

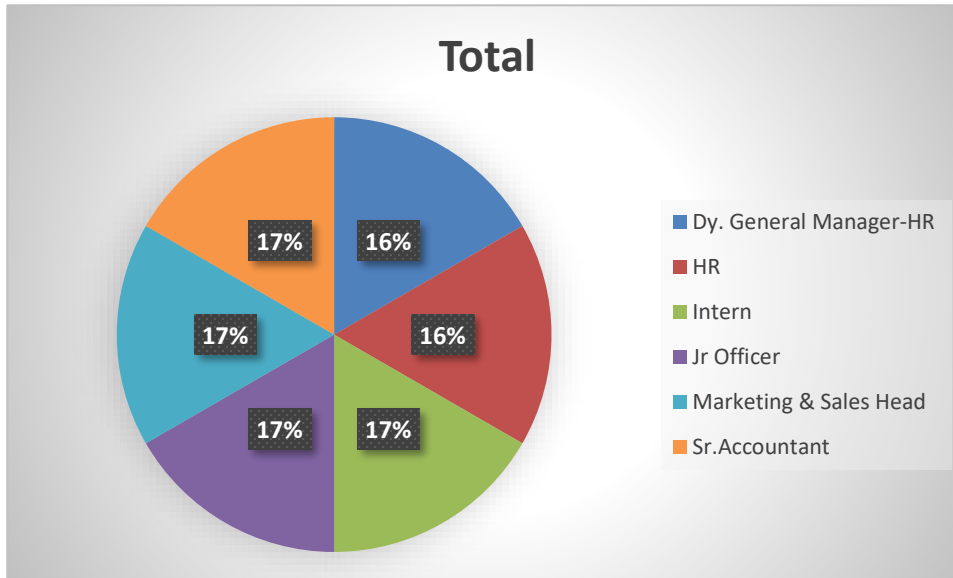
**Criteria 1.4**  
**Stakeholders'**  
**Curriculum (*Syllabus*) Feedback**  
**&**  
**Action Taken Report**  
**For Academic Year (2021-22)**

# Employer's Feedback for Syllabus

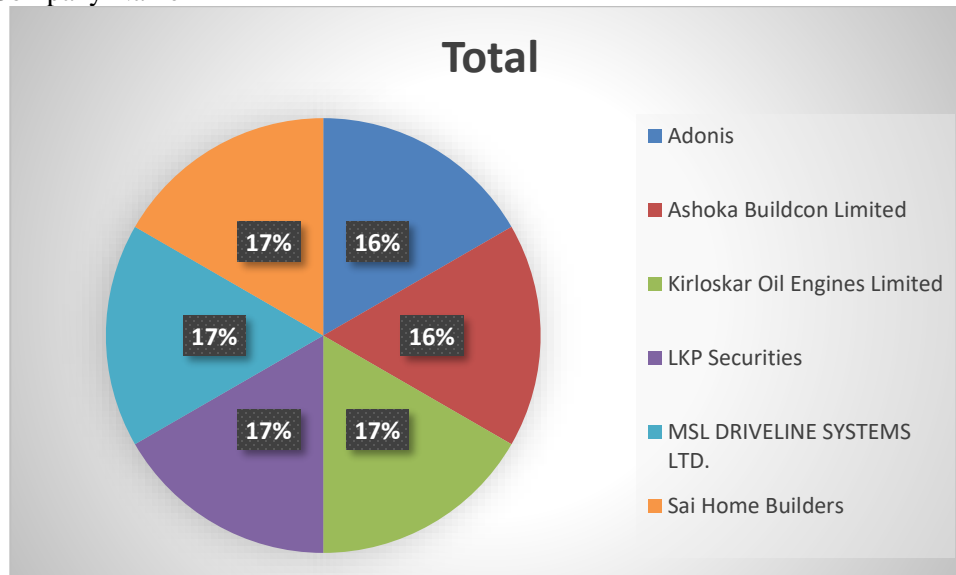
March 2022

The feedback was collected from the employers about the syllabus/curriculum of MBA programme run by the Institute.

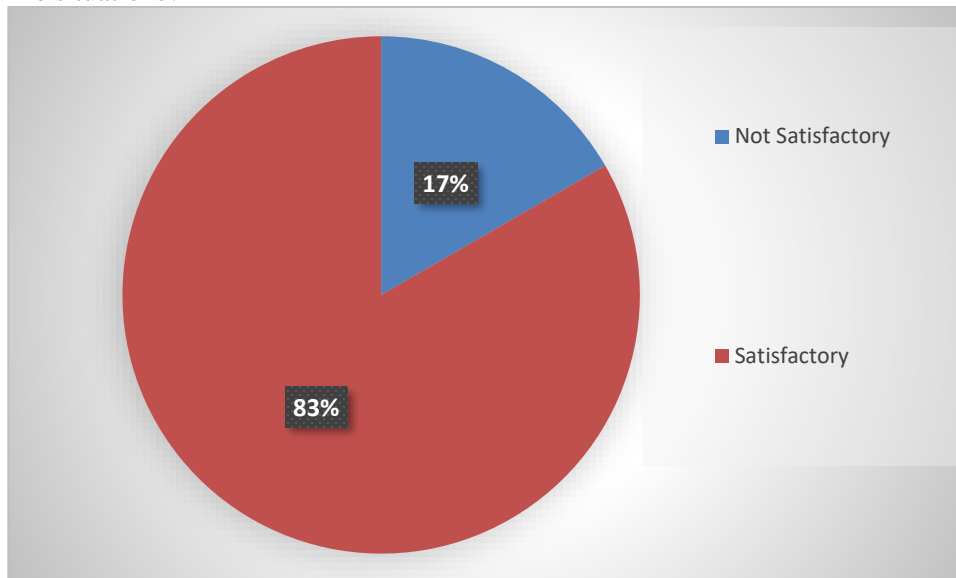
## 1. Designations-



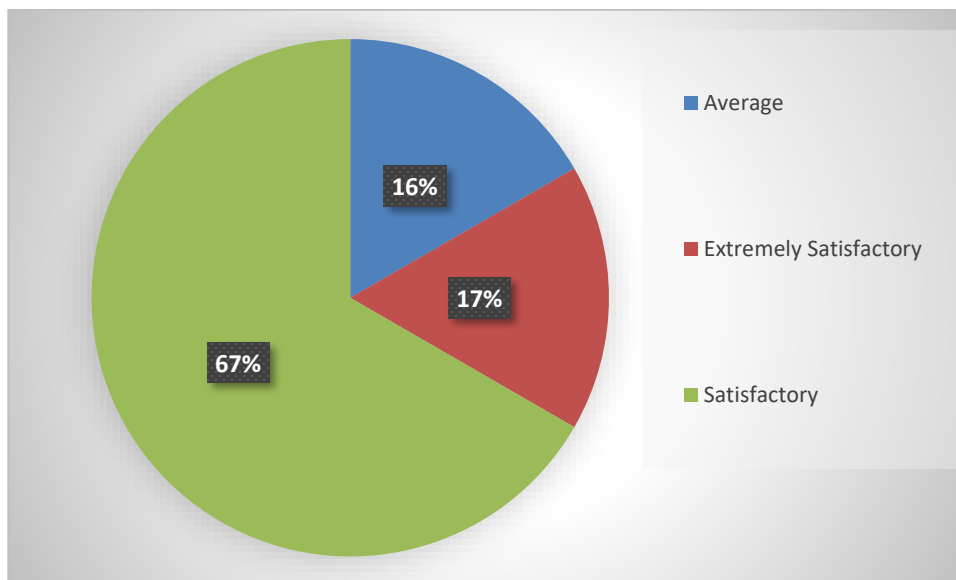
## 2. Company Name-



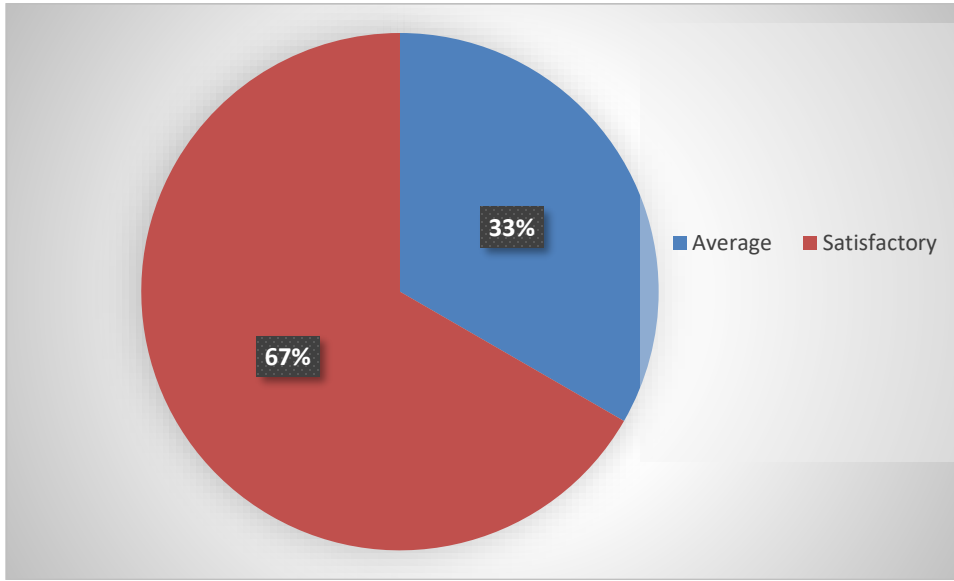
3. How do you find MBA syllabus compatible with the industry standards & applicable/relevant to real life situations?



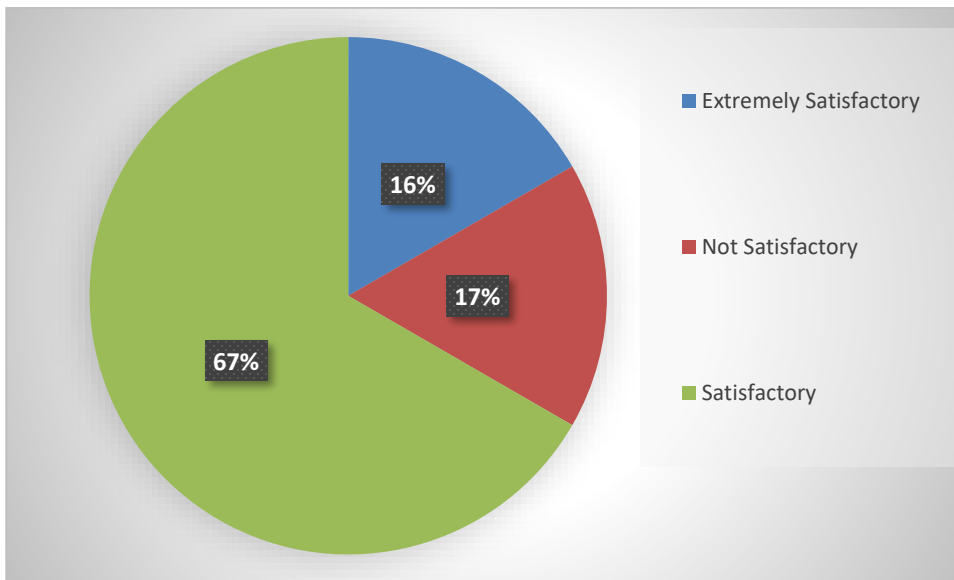
4. How do you find the syllabus capable of adding Learning values (in terms of skills, concepts, knowledge, analytical abilities or broadening perspectives) in students



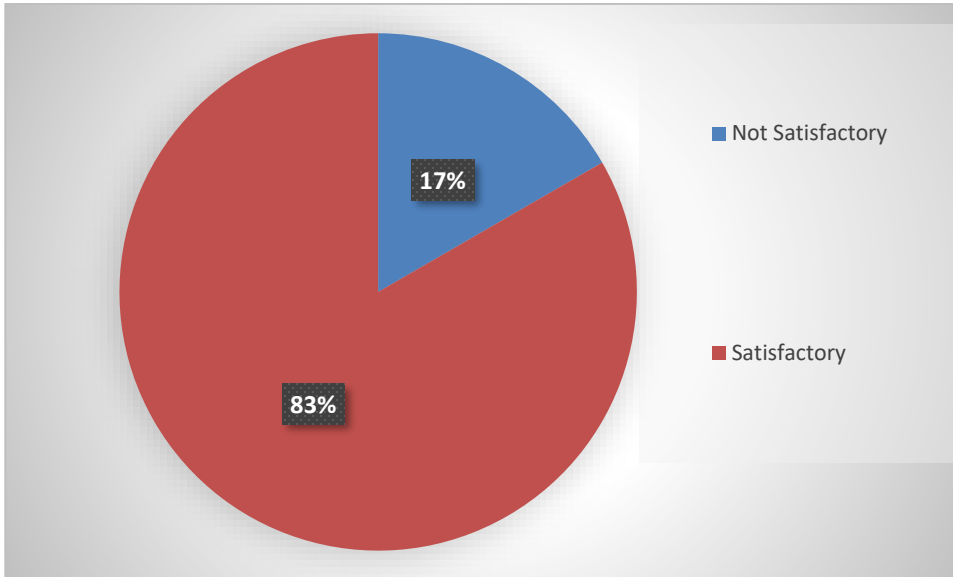
5. How the syllabus is sufficiently enable students to analyze the given problem & identify the necessary solutions in professional life.



6. How do you find our syllabus to meet the Industry Expectations?



7. Overall Rating to the syllabus



**Suggestions received and Action Taken-**

Suggestion	Related Action Taken
<ul style="list-style-type: none"> <li>Focus on Digital International business should be there.</li> </ul>	<ul style="list-style-type: none"> <li>There is separate subject on Digital Business is available in the syllabus but suggestion for taking it at the international level Institute is having a plan to start a course on Digital Marketing where the aspect of Digital Business through some international certifications would be covered</li> </ul>
<ul style="list-style-type: none"> <li>There should be more emphasis on core HR as well as extensive knowledge of labour laws and practice of statutory compliance.</li> </ul>	<p>For practical exposure to the students is provided through Expert sessions from Industry people in coming year Institute has planned such sessions too.</p>