



CERTIFICATE

OF PARTICIPATION

THIS IS TO CERTIFY THAT

MS./MR. Tanaya Patil

SUCCESSFULLY PARTICIPATED IN THE WEBINAR,
“POWER OF NETWORKING” ORGANISED ON 5th June 2020
BY **DIRELL INNOVATIONS PVT LTD.**

A handwritten signature in black ink, appearing to read 'Pawan Agarwal', written over a horizontal line.

Dr. Pawan Agarwal

The World Famous Mumbai Dabbawalas

A handwritten signature in black ink, appearing to read 'Manish Rajoria', written over a horizontal line.

Mr. Manish Rajoria

Director : Direll Innovations Pvt Ltd

A handwritten signature in black ink, appearing to read 'Ankita Shrivastava', written over a horizontal line.

Miss. Ankita Shrivastava

Founder : Direll Innovations Pvt Ltd



Vidya Prasarak Mandal's, Thane
Dr. V. N. Bedekar Institute of Management Studies, Thane

Approved by AICTE, NAAC Accredited (B++) & ISO 9001:2015

Affiliated to University Mumbai

Jnanadweepa, Chendani, Bunder Road, Thane - 400 601.



Certificate of Participation

This certificate is awarded to

Mr./Ms./Dr. Tanaya Patil

For participation in Online Workshop on **“Developing Effective & Engaging Videos for MOOCs & Online Classes”**

On 14th May, 2020

We wish you all the best for future endeavours.

Director
DR VN BRIMS

Chairman
Vidya Prasarak Mandal



CERTIFICATE

OF PARTICIPATION

THIS IS TO CERTIFY THAT

Ms./Mr **Tanaya Patil**

successfully participated in the Webinar,

'How to Manage Stress During Covid - 19'

organised on 07th June 2020 by **EQUILIVES PVT LTD.**

Nikita

Nikita Shrivastava

*Certified Life coach with specialization
in Relationship facilitation.*

Sl.No. 19



The B-School

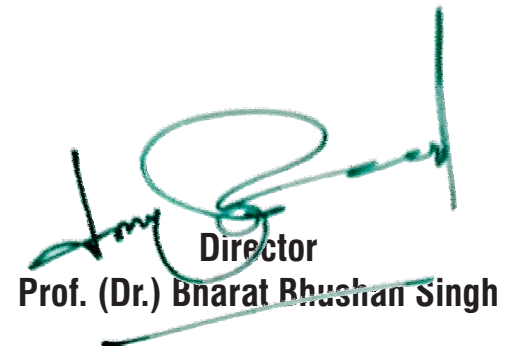
**VISHWA
VISHWANI**

INSTITUTE OF SYSTEMS & MANAGEMENT

Approved by AICTE, Ministry of HRD, Govt. of India

CERTIFICATE

Manisha , Asst. Prof
from Ashoka Business School, Nashik
has participated in
One Day Faculty Development Program
Faculty as Mentor
on 28th August, 2020



Director
Prof. (Dr.) Bnarat Bhushan Singh



**DR D Y PATIL SCHOOL OF MANAGEMENT
&
DR D Y PATIL SCHOOL OF MCA
(AFFILIATED TO SAVITRIBAI PHULE PUNE UNIVERSITY)
Charholi (bk), via Lohegaon, Pune - 412105**

CERTIFICATE OF PARTICIPATION

This is to certify that **Dr. Tanaya Patil** from
Ashoka business school has participated in five days online Faculty Development
Program on "**Research Methodology**" organised from 2nd Aug 2021 to 6th Aug 2021.

PROF. JALINDAR GANDAL
HOD
DR D Y PATIL SCHOOL OF MCA

DR. O.P HALDAR
HOD
DR D Y PATIL SCHOOL OF MANAGEMENT

DR. EKNATH BALU KHEDKAR
VICE PRESIDENT
AJEENKYA D Y PATIL GROUP
DIRECTOR
DR D Y PATIL SCHOOL OF MANAGEMENT
&
DR D Y PATIL SCHOOL OF MCA



GAUTAM BUDDHA UNIVERSITY

SCHOOL OF MANAGEMENT



Certificate ID:
NNCSM/CA066

CERTIFICATE OF APPRECIATION

PROF. TANAYA PATIL

participated in the

Online International Conference on

"New Normal - Corporate and Self Management in Current Scenario"

organized by the

School of Management, Gautam Buddha University, Greater Noida

on 17 - 18 June 2020

Dr Satish K Mittal

CONFERENCE CONVENOR
ASSISTANT PROFESSOR
SCHOOL OF MANAGEMENT
GAUTAM BUDDHA UNIVERSITY

Dr Louy Sarikwal

CONFERENCE CONVENOR
HEAD OF DEPARTMENT
SCHOOL OF MANAGEMENT
GAUTAM BUDDHA UNIVERSITY

Prof Shweta Anand

CONFERENCE PATRON
DEAN ACADEMICS
DEAN, SCHOOL OF MANAGEMENT
GAUTAM BUDDHA UNIVERSITY

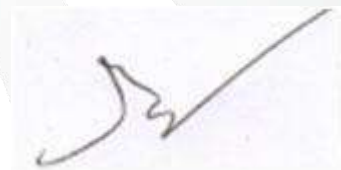
This is an e-certificate and doesn't require signatures. Scan the QR to verify.

Webinar – International Colloquium on “Individual Rights During COVID-19”

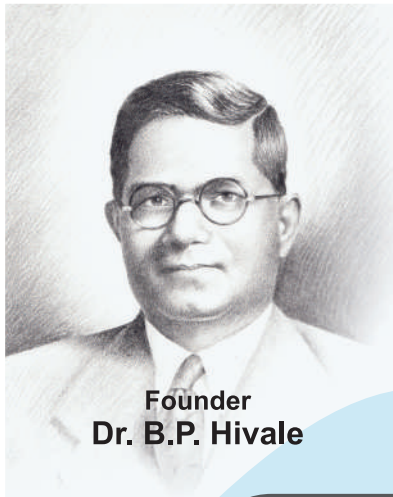
May 31, 2020

Certificate of Participation

Prof. / Mr. / Ms. Tanaya Patil of Ashoka business school has participated in Webinar – International Colloquium on “Individual Rights During COVID-19”, on May 31, 2020, Organized by ICFAI Law School, The ICFAI Foundation for Higher Education (IFHE), Hyderabad.



Prof. A. V. Narsimha Rao
Director, ICFAI Law School,
IFHE, Hyderabad



Founder
Dr. B.P. Hivale



INSTITUTE OF MANAGEMENT STUDIES (CAREER DEVELOPMENT & RESEARCH)

IMSCD&R, Station Road, Ahmednagar- Pune Highway, Ahmednagar, Dist.- Ahmednagar 414001 (MS)
Ph. 0241-2346532 | 0241-2324830

Certificate

Prof. Tanaya Patil

Has actively participated in a
National-Level Webinar on “Quality Research and Resources”
organized by BPHE Society’s IMSCD&R, IQAC and Learning Resource Centre,
Ahmednagar, Maharashtra
held on 20th May 2020 at 11.am to 02 pm.

Dr. Hatim Kayumi
IQAC Coordinator

Dr. Swati Barnabas
Librarian

Dr. M.B.Mehta
Director

K. K. Wagh Education Society's

**K. K. Wagh Arts, Commerce, Science & Computer
Science College Nashik**

Affiliated to Savitribai Phule Pune University
Saraswati Nagar Adgaon Road, Nashik 422003



Certificate of Participation

This certificate is presented to Mr./Ms./Mrs./Smt Pooja Amol Gholap

For participation in National Webinar on "*Online Teaching Learning and Online Accreditation*" Organized by Department of Commerce & IQAC Cell on 4th June, 2020.

Prof. Supriya Daware
HOD
BBA

Dr. A.D. Nandurkar
HOD
Commerce

Dr. A.P. Rajput
Principal

Dr. V.M. Sewlikar
Co-ordinator



Ashoka Education Foundation

Ashoka Education Foundation, Nashik

ISO 9001:2015 Certified | Minority Institution (Linguistic)

Webinar Under Faculty Development Programme

Certificate of Participation

This is to certify that Mr/Ms. *Pooja Amol Gholap* from *Ashoka Business School* has participated in a Webinar by Dr. Jawahar Surisetti on “A Futuristic View of Business Challenges & Opportunities” held on Saturday, 27th June 2020. Certificate no: TAST4I-CE000014

Dr. Narendra Telrandhe
Administrator, HE, AEF

Dr. D. M. Gujarathi
Director, HE, AEF,

Hon. Mr. Ashok Katariya
Chairman, AEF

ASHOKA
ASHOKA EDUCATION FOUNDATIONS'
ASHOKA BUSINESS SCHOOL

Recognized by AICTE, New Delhi, DTE, Mumbai, Government of Maharashtra,
Affiliated to Savitribai Phule Pune University, Pune, NAAC Accredited with B+, ISO 9001:2015, Minority
Institute(Linguistic)

CERTIFICATE OF PARTICIPATION

This is to certify that Mr./Ms./Dr. Pooja Amol Gholap
has successfully participated in the Webinar on "**Basics of Data
Analytics**" by **Mr. Dilip Upadhyay**, IT Governance Manager,
Pall Corporation, Pune, organized under the initiative of **IQAC of
Ashoka Business School, Nashik** on **30th May, 2020.**



Dr. Sarita Dhawale
IQAC Coordinator



Dr. D. M. Gujarathi
Director

ASHOKA
ASHOKA EDUCATION FOUNDATION'S
ASHOKA BUSINESS SCHOOL

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Affiliated to Savitribai Phule Pune University, Pune, NAAC Accredited with B+, ISO 9001:2015, Minority Institute(Linguistic)

CERTIFICATE OF PARTICIPATION

This is to certify that Mr./Ms./Dr. Pooja Amol Gholap
has successfully participated in the Webinar on "**Safe Internet Habits during & post Lockdown**" by **Mr. Amar Thakare**,
Founder, Lumiverse Solutions Pvt Ltd. organized under the initiative of
IQAC of Ashoka Business School, Nashik on 6th June 2020.



Dr. Sarita Dhawale
IQAC Coordinator



Dr. D. M. Gujarathi
Director



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Affiliated to Savitribai Phule Pune University, Pune, NAAC Accredited with B+, ISO 9001:2015, Minority Institute(Linguistic)

CERTIFICATE OF PARTICIPATION

This is to certify that Mr./Ms./Dr. Pooja Amol Gholap
has successfully participated in the Webinar on "**Changes call for Innovation**" by **Mr. Piyush Somani**, Founder, CMD & CEO,
ESDS Software Solution Pvt. Ltd. organized under the initiative of
IQAC of Ashoka Business School, Nashik on 7th June 2020.

A handwritten signature in black ink, appearing to read "Dhawale", written over a horizontal line.

Dr. Sarita Dhawale
IQAC Coordinator

A handwritten signature in black ink, appearing to read "D. M. Gujarathi", written over a horizontal line.

Dr. D. M. Gujarathi
Director

PCET'S
S. B. Patil Institute of Management
&
Pune Business School

Certificate of Participation

is awarded to

Pooja Amol Gholap

For participating in our National Zoominar on '*Life After COVID - 19 Pandemic and Rebooting Economy*' held on
June 13, 2020.

Certificate ID - JOVFJO-CE000198



Dr. Kirti Dharwadkar
Head, Research & Academics



Dr. C. N. Narayana
Director



Kamala Education Society's

Pratibha Institute of Business Management

Approved by AICTE, New Delhi & Affiliated by Savitribai Phule Pune
University UNIPUNE ID: IMMP013250 | DTE code: 6167 | AICTE Permanent
ID: 1-3675161 | Accredited by NAAC



IQAC & DEPARTMENT OF MBA

Certificate of Achievement

This is to certify that

POOJA AMOL GHOLAP of **ASHOKA BUSINESS SCHOOL**

Has successfully completed E-Quiz on “**Intellectual Property Rights**”
on **6/12/2020** with a passing score of **67%**

Certificate ID : ULSUIM-CE000202

Dr. Shweta Jain
IQAC Coordinator

Prof. Gururaj Dangare
Head of Department MBA

Dr. Sachin Borgave
Director, PIBM

Organizing Committee : Sameer Prasad, Vipul Bansode.



PCET's
S. B. Patil Institute of Management
&
Pune Business School
Nigdi, Pune



Internal Quality Assurance Cell & Institute Social Responsibility Cell organised
“Online Awareness Programme about COVID - 19”

CERTIFICATE OF APPRECIATION

This is to certify that :

POOJA AMOL GHOLAP

Has solemnly pledged and participated in the “**Online Awareness Programme about COVID - 19**” Part - II organised by “**S. B. Patil Institute of Management**” and “**Pune Business School**”. We hope he/she will contribute in spreading awareness and taking pledge as the the best practices in prevention of COVID-19.

Certificate ID: EN1FFG-CE000574

Date: 7-6-2020

Dr. Kirti Dharwadkar
Head, Academics & Research

Dr. C. N. Narayana
Director

ASHOKA EDUCATION FOUNDATION'S
ASHOKA BUSINESS SCHOOL

Recognized by AICTE, New Delhi, DTE, Mumbai, Government of
Maharashtra & Affiliated to Savitribai Phule Pune University, Pune

CERTIFICATE OF PARTICIPATION

This is to certify that **POOJA AMOL GHOLAP** has participated in the Webinar
Secrets of Building Professional Relationships by Mr Deepak Thomas
organized under the series

"Food For Management Thought...Adventures Behind The Gateway"
an initiative of IQAC & Vyaktitv Club of Ashoka Business School in collaboration with
The Gateway Hotel, Nashik on 09/06/2020.



Dr. Sarita Dhawale
IQAC Coordinator



Dr. D.M. Gujrathi
Director - HE

ASHOKA EDUCATION FOUNDATION'S
ASHOKA BUSINESS SCHOOL

Recognized by AICTE, New Delhi, DTE, Mumbai, Government of
Maharashtra & Affiliated to Savitribai Phule Pune University, Pune

CERTIFICATE OF PARTICIPATION

This is to certify that **Pooja Amol Gholap** has participated in the Webinar
Upcoming Changes In Food Industry by Mr. Abhijit Chakraborty
organized under the series

"Food For Management Thought...Adventures Behind The Gateway"

an initiative of IQAC & Vyaktitv Club of Ashoka Business School in collaboration with
The Gateway Hotel, Nashik on 08/06/2020.



Dr. Sarita Dhawale
IQAC Coordinator



Dr. D.M. Gujrathi
Director - HE



Camp Education Society's Rasiklal M. Dhariwal Institute of Management, Pune

(Approved by AICTE Recog. by Govt. of Maharashtra, Affiliated to Savitribai Phule Pune Univ.)

Accredited by NAAC with B++ Grade

ISO 9001: 2015 Certified Institute

'Gold Rated' by AICTE – CII Survey of Industry Linked Technical Institutes 2018

Certificate of Appreciation

This is to certify that

Pooja Amol Gholap

successfully completed '**World Environment Quiz**' conducted during June 2020 by IQAC Cell of Camp Education Society's Rasiklal M. Dhariwal Institute of Management, Pune.



Wash Hands

Coughing
Precautions



Wear Mask

Dr. Asita Ghewari
IQAC, Coordinator

Dr. Bharat Kasar
Director

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ASHOKA BUSINESS SCHOOL

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Maharashtra & Affiliated to Savitribai Phule Pune University, Pune

CERTIFICATE OF PARTICIPATION

This is to certify that **Pooja** has participated in the Webinar
Developing Corporate Attitude by Mr. Sumeet Ahire
organized under the series

"Food For Management Thought...Adventures Behind The Gateway"

an initiative of IQAC & Vyaktitv Club of Ashoka Business School in collaboration with
The Gateway Hotel, Nashik on 09/06/2020.



Dr. Sarita Dhawale
IQAC Coordinator



Dr. D.M. Gujrathi
Director - HE



INNOVATION
COUNCIL
Ministry of HRD
Initiative



Excelssior Education Society 's

K. C. College of Engineering & Management Studies & Research, Thane (E)

Approved by AICTE & Affiliated to University of Mumbai, NAAC Accredited (B++)

'E-Certificate ' of Participation

is awarded

Pooja Amol Gholap

for participating in 4 days online Faculty Development Program on "Research, Funding Projects & IPR " jointly organized by IQAC, R & D Cell & Dept. of Electronics & Telecommunication under the banner of IETE and Institution's Innovation Council (IIC) of K. C. College of Engineering and Management Studies and Research, Thane (E) from 7th - 10th May, 2020.

Dr. Baban Rindhe
Convener

Dr. Arundhati Chakrabarty
IQAC Coordinator

Dr. Vilas Nitnaware
Principal



Webinar on Online Teaching

Savitribai Phule Pune University, Pune

and

BPHE Society's

**Ahmednagar College, Ahmednagar
(IQAC)**

Station Road, Ahmednagar- Pune Highway, Ahmednagar,

Dist.- Ahmednagar 414001 (MS)

Ph. 0241-2354162 | 0241-2359571



Certificate

Pooja Amol Gholap

Has actively participated in a

Live Webinar on "Online Teaching"

Jointly organized by

**Savitribai Phule Pune University, Pune and
BPHE Society's Ahmednagar College, Ahmednagar
on 7th May 2020 at 11 am**

Dr. Sayyed Razak

Coordinator IQAC & Vice Principal

Dr. R.J. Barnabas

Principal

Certificate of Completion

*This is to certify that **Tanaya S. Patil** successfully completed 2.5 total hours of **Counselling Children & Adolescents Certificate - ACCREDITED** online course on April 26, 2020*

Elmira Strange

Elmira Strange, Instructor

&



Certificate no: UC-4722714e-a0e9-4fb8-a9de-38cdba3858aa
Certificate url: ude.my/UC-4722714e-a0e9-4fb8-a9de-38cdba3858aa

#BeAble

This certificate declares that

Vandana sharma

9922994150, Nashik

has completed

**Corona Awareness Quiz by Dr. Moonje
Institute**

on 4/22/2020, with a passing score of 80%

Certificate ID 5GOBB4-CE000092



Bunts Sangha's

Uma Krishna Shetty Institute of Management Studies and Research
(Approved by AICTE & DTE)

Internal Quality Assurance Cell

CERTIFICATE OF PARTICIPATION

This is to certify that Mrs. Pooja Amol Gholap
of Ashoka Business School has attended two days National Level online Workshop on "Financial Statement Analysis" held on 1st & 2nd May 2020.

A handwritten signature in black ink, appearing to read 'S. S. Purswani'.

PROF. SHALU PURSWANI
IQAC, CORDINATOR

A handwritten signature in black ink, appearing to read 'K. Shetty'.

DR. KRISHNA SHETTY
DIRECTOR

MIT | Arts, Commerce & Science College

Alandi (D), Pune

(Affiliated to Savitribai Phule Pune University)

CERTIFICATE

This is proudly presented to

Prof. Tanaya Patil

from

Ashoka business school

Participated at National Level (Online) Workshop on the topic "How to Write Quality Research Paper"
organised by BBA and BBA (IB) Dept., MAEER's MIT Arts, Commerce and Science College, Alandi, Pune held on
15-May-2020.



Prof. Amol Mane
Head BBA & BBA-IB



MARATHA VIDYA PRASARAK SAMAJ'S
K.P.G. ARTS, COMMERCE AND SCIENCE COLLEGE, IGATPURI.

Certificate Of Appreciation

*This is to certify that , Mr./ Ms.: Tanaya patil
has performed excellent in online “COVID-19 Awareness
Quiz” organised by the Student Development Department
and N.S.S. Department of K.P.G. Arts, Commerce and
Science College Igatpuri, Tal. Igatpuri, Dist. Nashik.*

Prof. R.M. Ambekar
(Student Development Officer)

Dr. P.R. Bhabad
(Principal)



ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH (SFIMAR)
and
ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH (PGDM)



Certificate of Participation

is presented to

Dr. Tanaya Patil

for participating in Anveshi 2021 -
A National Level Student Research Paper
Presentation Competition held on
19th June 2021.

REV. BRO. ALPHONSE NESAMONY
CHAIRMAN (SFIMAR)

DR. D. HENRY
DIRECTOR (SFIMAR)

MS. RIDDHI MUNOTH
CO - FOUNDER, OCHRE (INDIA)

CERTIFICATE ID: OCHRE-AnvPar2021-007



Knowledge Partners:
Ochre (India)



No: ATAL/2021/1631078786



ALL INDIA COUNCIL FOR TECHNICAL EDUCATION

Nelson Mandela Marg, Vasant Kunj, New Delhi – 110 070

AICTE Training and Learning (ATAL) Academy

Certificate

This is certified that **Tanaya Patil, Assistant Professor** of **ASHOKA BUSINESS SCHOOL** participated & completed successfully AICTE Training And Learning (ATAL) Academy **Online Elementary FDP** on "**NEP 2020:Implementation for Quality Education**" from **13/09/2021** to **17/09/2021** at **Makhanlal Chaturvedi National University of Journalism & Communication Bhopal**.

Advisor-I, ATAL Academy
Mamta Rani Agarwal



Coordinator



Certificate

OF APPRECIATION



THIS CERTIFICATE IS PROUDLY PRESENTED TO

Prof Tanaya Patil

Faculty of Ashoka business school

for successfully participating the national webinar in

“Emerging & Hidden High-Paying Jobs”

31-Jul-2020

Date

Webinar Team

IHRM College of Professional Studies

Place: Kolkata



Certificate

OF APPRECIATION



THIS CERTIFICATE IS PROUDLY PRESENTED TO

Prof Tanaya Patil

Faculty of Ashoka business school

for successfully participating the national webinar in

“Emerging & Hidden High-Paying Jobs”

31-Jul-2020

Date

Webinar Team

IHRM College of Professional Studies

Place: Kolkata



**Ponda Education Society's College of Education
Farmagudi, Ponda - Goa**

CERTIFICATE OF ACHIEVEMENT

**This is to certify that
Prof. Tanaya Patil**

has successfully participated in the Online Quiz on 31st May, 2020 on

SOCIAL WELLNESS POST COVID- 19 LOCKDOWN

organised by Ponda Education Society's College of Education, Farmgudi, Ponda- Goa

**Dr. Prakash Ahire
Principal (I/C)**

31st May, 2020



Anjuman Khairul Islam's

POONA COLLEGE OF ARTS, SCIENCE & COMMERCE

CAMP, PUNE - 411001 (MAHARASHTRA) INDIA



Jointly Organized by

Internal Quality Assurance Cell & Department of Commerce,
PG & Research Center & BBA CA Department

IN ASSOCIATION WITH



DPM's Shree Mallikarjun & Shri Chetan
Manju Desai College, Canacona, Goa

Sangamner Nagarpalika Arts, D.J. Malpani
Commerce & B.N. Sarada Science College.

AN INTERNATIONAL WEBINAR ON

**POST COVID-19 LOCKDOWN : OPPORTUNITIES AND
CHALLENGES FOR EDUCATION, INDUSTRY AND ECONOMY**

Certificate

OF APPRECIATION

THIS IS TO CERTIFY THAT

Prof. Tanaya Patil

Ashoka business school

has participated in International Webinar on

**"Post COVID-19 Lockdown : Opportunities and Challenges
for Education, Industry & Economy" held on 16th May 2020**

Mr. Iqbal N. Shaikh

IQAC
Coordinator

Prof. (Dr.) Arun Gaikwad

Professor & Head, Department of Commerce, SN Arts,
DJM Commerce & BNS Science College, Sangamner

Dr. Manoj S. Kamat

Principal, DPM's Shree Mallikarjun &
Shri Chetan Manju Desai College, Goa

Prof. (Dr.) Aftab Anwar Shaikh

Principal, A.K.I.'s Poona College of
Arts, Science and Commerce, Pune,

Mr. Akbar Sayed

Webinar Coordinator

Mr. Faheemuddin Ahmed

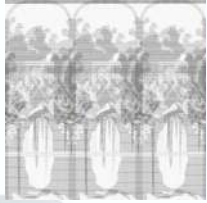
Webinar Coordinator

Mrs. Shabana Mulla

HOD BBA (CA) & Webinar Convener

Dr. Nasrin Khan

Head Department of Commerce



**Kamala Education Society's
Pratibha Institute of Business Management**

Chinchwad, Pune
In Association with

**Faculty of Commerce & Management
Savitribai Phule Pune University**



Certificate of Participation

Presented to

Dr. Tanaya Patil For participating in National Webinar on
“Recent Trends in Business Research and Publishing Research Papers in Refereed
Journals” by Prof. Dr. Rajendra Nargundkar on 24th July 2021.

Dr. Sachin Borgave
Director, PIBM

Dr. Parag Kalkar
Dean - SPPU

RVNargundkar

Dr. Rajendra Nargundkar
Director NMIMS

TO STUDY AND UNDERSTAND THE EFFECTIVENESS OF CASE STUDY AS A TEACHING TOOL FOR MBA STUDENTS.

Prof.Tanaya Patil

Ashoka Business School



Abstract: As we all know the teaching process involves many teaching methods and techniques to make teaching learning process easy to deliver and understand, both. The students of Business schools are nowadays more focused on practical approach rather on traditional teaching learning methods. The approach of many good institutes is changing from traditional to more customised .The method like case study is proved to be one of the best method as it involves students and comes up with many solutions to a single problem with no perfect and single solution. Case study method as a research tool is very supportive in deep understanding of any concept. The business schools are in need to take initiative and implement this technique in their regular teaching learning process and a part of their curriculum. The researcher has tried to highlight the advantages of using this method for teaching purpose. Case studies aids the instructional method that refers to assigned scenarios based on situations in which students observe, analyze, record, implement, conclude, summarize, or recommend. Case studies are created by experts and used by many as a tool for analysis and discussion in the classroom. Cases primarily focuses on the individual development, cognitive behaviour, personality, learning, interaction pattern. Therefore, the case study method is a style of learning used for many MBA students which focuses on their decision-making skill. Faculty led lectures are sometimes replaced by case studies to encourage interaction and class discussion in order to develop solutions to a set problem or a situation. These cases are written by industrialists, experts and few top school faculties based on their experiences and expertise. The case study teaching



method is a highly adaptable style of teaching that involves problem-based learning and promotes the development of analytical skills.

This paper is written with an intension and aim to remove or lessen the gap between education and industry.

Key Words:Teaching, Learning, Approach, Traditional, Implement, Encourage.

Introduction:The case method combines two elements: the case itself and the discussion of that case. A teaching case is a rich narrative in which individuals or groups must decide or solve a problem. A teaching case is not a "case study" of the type used in academic research. Teaching cases provide information, but neither analysis nor conclusions. The analytical work of explaining the relationships among events in the case, identifying options, evaluating choices and predicting the effects of actions is the work done by students during the classroom discussion.

In today's top business schools, the case study method takes up approximately a third place among all methods of all learning, meaning the traditional lectures still take precedence. The effectiveness of the method is common knowledge within business education, but it is also realized that the method has its flaws if not done correctly.

We people expect the students to read and come for the lectures ,faculties to distribute the cases in advance ,still the question remains there .Are students serious enough to understand the effectiveness of this method of teaching and can we rely on them ?

So, the traditional method of Lectures is still being followed and getting liked by the students who really want to study and score well in exams.

There is a different category of students who also at the same time wants to understand the concept and score well. These students need case study method which will help them to learn and imbibe the meaning for the whole life.

However, except for real-life projects, the case study is a method,where business education is most about, what an individual makes of it. Case studies promotes critical thinking, learning, and participation among students, especially in terms of the ability to view an issue from multiple perspectives and to grasp the practical application of core course concepts.

Literature Review:

Gil 2005 defines the following steps: problem formulation; set a unit case; determine the number of cases; protocol development; data collection; review and analysis; and preparation of the report. Vasconcelos (2012) suggests the following steps: planning; choose and definition of unit case; formalization of



the study protocol; immersion on-site observation; data collect; data organization; analyze and discussion; drawing the conclusions from the theoretical framework and results.

Vasconcelos (2012) defines the case study as a prospective analysis, including: articulation of the contents in different disciplines; connection with business reality; critical in assessing problems; obtaining backing for the decision-making process, considering a larger universe of variables.

Harvard Business School is perhaps the most well-known school to use the case study method where students read more than 500 cases during their two-year MBA program. The system adopted in Harvard is superb. They provide the cases to the students in advance. Then the students must bring the solution and explain in a seminar to their peers in a debate form in presence of faculty member. The purpose behind this technique is to develop and test each student's ability to utilize their analytical and communication skills, the two qualities that are crucial in business leadership, in order to produce viable solutions. 33% of the cases given to the students are international level, meaning candidates gain a global perspective which opens a greater number of career paths after graduation.

On the other hand, Columbia Business School is an institution, where Vice Dean Amir Ziv asserts in an interview with Forbes that sometimes cases are not the best way to present a simple problem because they are time consuming and often artificial. The Real facts are totally different than what are being projected.

"Another issue," Ziv states, "is that most cases are, in a sense, too complete. You get a 30-page detailed analysis, where everything you need to know is available and is already presented in a structured way."

This method has been reported to increase student motivation to participate in class activities, which promotes learning and increases performance on assessments. Studies have shown that working in groups during completion of case studies significantly improves student perceptions of learning and may increase performance on assessment questions.

A study was conducted at Kingsborough Community College, which is part of the City University of New York system, located in Brooklyn, New York. Kingsborough Community College has a diverse population of approximately 19,000 undergraduate students. The results reported here suggest that case studies, regardless of the source, are significantly more effective than other methods of content delivery at increasing performance on examination questions.

Let us see the number of cases published in Brazil .



Table 1: Teaching Cases Published in Education Journals and Annals of Congress in Brazil Source: Adapted from Faria&Figueiredo (2013, p.185)

Congress and Journals published	Number of teaching cases
Annals of EnANPAD 2007	24
Annals of EnANPAD 2008	18
Annals of EnANPAD 2009	11
Annals of EnANPAD 2010	17
Annals of EnANPAD 2011	8
Annals of EnEPQ 2007	0
Annals of EnEPQ 2009	12
Annals of EnEPQ 2011	12
READ (Electronic Journal of Business Administration)	1
RAC (Journal of Contemporary Management)	19

Research Methodology: The paper is written with the help of secondary data and with an objective of identifying and understanding the need and importance of case study method in Education and its effectiveness as a teaching tool, especially for MBA graduates. This paper is descriptive in nature.

Theoretical Background:

Case Study method means: This is a method of learning that helps students gain all rounded understanding of how problems come about and are solved in business world. Case studies are often designed to understand the extent to which they can mirror reality.

According to Martins (2008) the steps of the method employed as a teaching strategy are:

For Teacher:

1. Integration between curricular content and market experiences through field research phase comprising from identifying the possibilities of performance and expertise necessary to operate the recognition of the expectations of the target audience.
2. Selection of content prerequisites to experience.
3. Planning on the implementation of the strategy.
4. Guidance on the composition of protocol case study.

For Students:

1. Systematic study of the basic content.
2. Composition of the theoretical framework supporting the work.
3. Planning of the study in the light of the review undertaken and guidance of the teacher.



4. Professional Immersion. Observation and data collection.
5. Treatment of data, triangulation and systematization.
6. Analysis and conclusions, through the articulation between content and practice.
7. Presentation of the results and collect feedback.
8. Composition of the case, which could be used as the source for the case method applications, this distinct strategy described.

Benefits of using Case study in Education:

1. Based on real life experiences:

The value of the case study method is that it portrays a real environment and helps to prepare the student for real-life business situations in their future careers. The students learn to take quick and sound decisions. The leadership skills get developed simultaneously and this is the basic requirement of any company when coming for placements .

Through this learning experiences students develop a confidence in them to face any real time problem and situation where their critical thinking is expected. The debating during solving case studies help the students to understand the skills of defending and persuading others.

2. Better involvement in class.

To solve a real human problem brings a feeling of achievement and therefore the method motivates the students to involve themselves on an emotional level as well as an intellectual level in each case.

Challenges and Difficulties in using case study method:

1. **Students run the entire operation.**

The students are expected to come prepare for this method of learning. If an individual has not prepared fully then the benefits of the method are lost. According to Harvard Business School faculty, students on their MBA course do approximately 85% of the talking. So, for the shy ones this method is not that fruitful. At the same time, not all are public speakers. The talkative nature of an individual can help but not the only skill he or she should possess. The case study method also involves analytically solving the case. Only the real challenge comes in case presentation where the students who can talk nicely and present the facts properly are the winners .

2. **Too many cases not enough time.**

As each case is based on a single problem not necessary that each student will get a chance to solve maximum cases in classroom. To do maximum cases in the twoyear course with all students participating in them, is a big challenge for a faculty. Also if every faculty keeps on teaching through the case study method ,the time left to understand the rest of the syllabus is less and not enough for



slow learners as a class comprises of both types ,fast and slow learner.So the in-depth analysis and whole case ,depends on the person who presents the case and should reach to all equally. Cases are also a rather inefficient way of teaching basic business skills which are quantifiable and have a certifiable answer. To teach technical subjects in a case would be a waste of valuable time.

3. Newcomers not so welcome.

In order to be able to contribute valuably to case study sessions, students must have considerable pre-MBA work experience. This is quite difficult for those from non-traditional backgrounds, who need to learn these skills from beginning. So, the approach known to unknown is more appropriate in this regards.

4. Times change, cases must be updated.

With the emergence of new technology and business techniques, the need of updated and more evolved cases studies has come. Unless the cases are updated, they become irrelevant.

5. Too lengthy.

The cases are written too lengthy to understand, and are provided with too much of details, where the students lose their interest while reaching the end of the case study. The case should have all the necessary details but in short length possible.Ultimately, the smaller is the case and nicer is the way of presenting the details,the more is the students interested.

6. Case study writing skills.

Many instructors try to write and produce case studies for use in their own classrooms, but this production of novel case studies is time-consuming and requires skills that not all instructors have perfected. It is therefore important and necessary to determine whether case studies published by instructors can be used effectively and benefits the students at large.

Evaluative Techniques can be:

To determine the performance of students using case study method can be compared with students not using the case study method. We can also plan a control classroom of students not using case study and not even traditional lecture method.But they are doing self-study. After examinations, the papers can be evaluated by a third person from outside campus in same field of education, the quality of answers and examples mentioned can be a performance of a student that can be checked and conclusions can be made based upon these.

Secondly, the performance can be checked by organising a Mock Interview and making it compulsory for the students to attend and apply. The kind of body language,confidence in answering and mentioning companies in examples will display the students learning.

“Overall, how much did each of the following aspects of the class help your learning?”

A study reveals that, 82% of students responded that case studies helped a “good” or “great” amount, compared with 70% for participating in class discussions and 58% for completing textbook reading; only 4% of students responded that case studies helped a “small amount” or “provided no help,” compared with 2% for class discussions and 22% for textbook reading . The differences in reported learning gains derived from the use of case studies compared with class discussion and textbook readings were statistically significant, while the difference in learning gains associated with class discussion compared with textbook reading was not statistically significant by a narrow margin ($p = 0.051$).

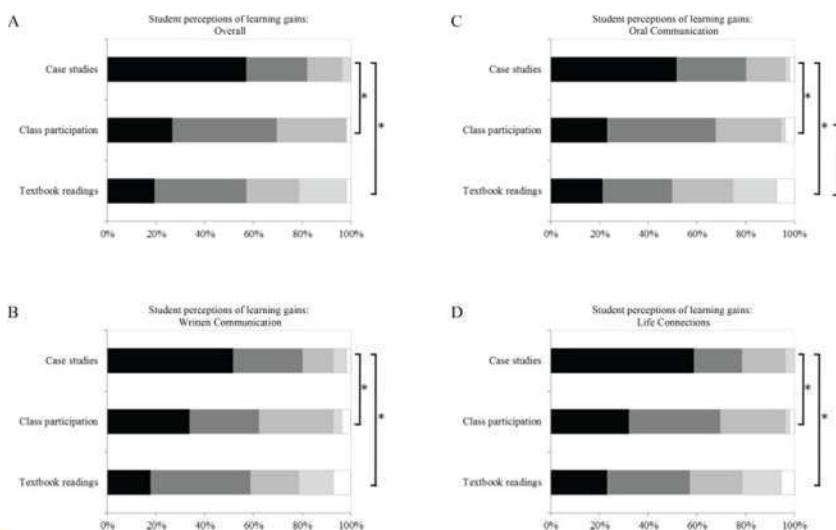


Fig 1
Students Learning experiences:

1. Compared with textbook reading, class discussions during case study solving, leads to significant rise in oral communication skills.
2. Case study method help the students in an increased ability to understand the relevance of science to everyday life.
3. More participation in class leads to boost in self-confidence and morale building.
4. Student learning gains resulting from case study teaching are positive enough to shape their overall personality.
5. The use of case studies gives an opportunity to students to have hands-on experience to maximize the benefit of this teaching method.



6. Students are the decision makers as Cases are nothing but the narratives that contain information and invite analysis. In this, participants are put in the position of making decisions or evaluations based on the information available.

How to go about a case study solving in a classroom?

In classroom discussion, students are told to come prepared in advance and then they must analyse the information in the case and use it to solve the problem set up by the case. The discussion can take many forms, including questions asked by faculty to help students draw out the information from the case and identify the central decisions or evaluations that need to be made, and small group work by students focused on specific analytical tasks. Many faculty members use role-play as a technique. Ideally, case method discussions involve mostly conversation between and among students. In many case study teaching method, teachers describe their role as conductor, facilitator, or guide, leading the discussion in which students are the primary participants.

For effective class discussion suggest the following to the students:

- Carefully listen to the discussion, but do not wait too long to participate.
- Collaboration and respect should always be present.
- Provide value-added comments, suggestions, or questions. Strive to think of the class objective by keeping the discussion going toward constructive inquiry and solutions.

Number of questions can be asked during solving a case,

- What is the problem or decision?
- Who is the key decision-maker?
- Who are the other people involved?
- What caused the problem?
- What are some underlying assumptions or objectives?
- What decision needs to be made?
- Are there alternative responses?

Types of cases:

Cases can be any of the following types (Indiana University Teaching Handbook, 2005):

- Finished cases based on facts; these are useful for purposes of analysis.
- Unfinished open-ended cases; where the results are not clear yet, so the student must predict, make suggestions, and conclusions.
- Fictional cases that the teacher writes; the difficulty is in writing these cases so they reflect a real-world situation.



- Original documents, such as the use of news articles, reports, data sets, ethnographies; an interesting case would be to provide two sides of a scenario.

Conclusion

Cases are a valuable way for learning to occur. It takes a fair amount of preparation by both the teacher and the students. In this method, the teacher as well as the students, are learning. Because of the interactive nature of this method, the teacher constantly motivates the students to participate and interact a lot. Discussions held during the method of teaching and learning leads to a better perspective. The students have fun, are motivated and engaged. If done well, the students learn and collaborate to support each other. The use of the method as a teaching strategy shifts the control of the teaching-learning process for the student, forcing him to plan and prepare their track learning, leading the teacher to acting as advisor and mediator realities.

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Sub: Appointment as Invitee Expert for course designing

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I am happy to inform you that you are appointed as an Invitee Expert to design the course above said programme.

I enclose herewith the syllabus of First Year MBA distance program for your ready reference which will help you in designing second year syllabus and course material.

We will soon conduct a separate meeting of all your team members for better coordination and smooth working of syllabus designing.

Hope to have long lasting academic relations.

Thanking you.

Dr. Dileep Baragade
Coordinator



Yours Sincerely,

Dr. Vaibhav Jadhav



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
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Off : 0416 - 2263600

Principal

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Certificate of Attendance

Proudly presented to Prof. Tanaya Patil for attending the Webinar on
CHALLENGES & OPPORTUNITIES FOR DEVELOPING MINDSET AND SKILLS REQUIRED POST COVID ERA
Webinar hosted by MIT ADT University in association with University of Business in Wroclaw, Poland
on May 22, Friday, 2020

Prof. Dr. Managesh Karad
Executive President
MIT ADT University

Dr. Sunita Karad
Dean, Management
Director, MITCOM
MIT ADT University

Dr. Aneta Szymanska
MBA Program Director
University of Business in Wroclaw,
Poland

Dr Vivek Singh
Head of the Department
MIT College of Management



ONLINE INTERNATIONAL CONFERENCE ON EDUCATION FOR SOCIAL COHESION (11 – 12 JULY 2020)



CERTIFICATE OF PARTICIPATION

This is to certify that

MANISHA BHAMRE

of Ashoka Business School, Nashik, Maharashtra

has participated in the **Online International Conference on Education for Social Cohesion.**



(Conference President)

DIRECTOR

Bahá'í Academy, Panchgani,
Dist. Satara, India



(Conference Convener)

PRINCIPAL

C. T. Bora College, Shirur,
Dist. Pune, India



COORDINATOR,

Center for Gandhian Studies,
Shivaji University,
Kolhapur, India

HEAD,

Department of Education and Extension,
Savitribai Phule Pune University,
Pune, India

HEAD

Department of Economics,
SNDT Women's University,
Mumbai, India

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Association for Creative
Moral Education, Russia

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Certificate of Participation

This is to certify that

Prof. Tanaya Patil

Asst professor, Ashoka business school, Nashik

has participated in the Two Day International Webinar on

**"MEDIA IN CYBER ERA: REPORTING THE STRATEGIC
ENVIRONMENT IN SOUTH ASIA"**

on July 31 and August 1, 2020.

DR SHAIJAN PAUL

Principal

DR MARY PAUL

HOD English

DR BINOJ JOSE

Organizing Secretary

DR SIMI VARGHESE

IQAC Co-ordinator

University of Mumbai, Thane Sub Campus
in association with
Vivekanand Education Society Institute of Management Studies and Research and
MES's Pillai College of Education and Research, Chembur

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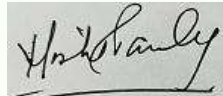
Prof. Tanaya Patil

has participated in the Live Webinar on
Different Approaches in Management Research on 4th June, 2020



Mr. Vivek Prabhu
COE & Dy. Registrar

Web co-ordinator, VESIM Head - Research Centre, VESIM



Dr. Nisha Pandey
Associate Prof and

Dr. Reni Francis
Principal, PCER



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Dr. Sunita Magre
I/C Director University of
Mumbai - Thane Sub Campus



Government College of Engineering, Karad

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CERTIFICATE

This is to certify that Mr./Ms./Dr. **DR. VIKAS GAUNDARE** of **ASHOKA BUSINESS SCHOOL, NASHIK** has attended one week online Faculty Development Program on “**OUTCOME BASED EDUCATION: A STEP TOWARDS EXCELLENCE**” from 11-15 May 2020 under Margdarshan Scheme of AICTE, New Delhi.



Please scan the QR code for validation this certificate.

Mr. K. K. Mate
Coordinator,
PCCOER, Pune

Dr. S. S. Mulik
Coordinator,
RMDSSOE, Pune.

Dr. U. V. Patil
Coordinator,
GCE, Karad.

Dr. S. P. Deshmukh
Convener,
GCE, Karad.

Dr. P.M. Joshi
Convener,
GCE, Karad.

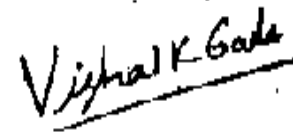
Dr. A. T. Pise
Principal,
GCE

Your Certificate No is : OBEGCEK-01950



CERTIFICATE OF PARTICIPATION

This is to certify that Vikas G has participated in the National Level Webinar on Investor Awareness Program conducted by Ashoka Business School in association with Ambition Learning Solutions held on 05th August , 2021.

A handwritten signature in black ink that reads 'Vishal K. Gada'.

Mr. Vishal Gada
Director, ALS

STAY HOME – STAY SAFE

Shree Swami Samarth



Vidya Prasarak Mandal's

Arts, Commerce and Science College, Ravalgaon, (Malegaon)

CERTIFICATE OF APPRECIATION

Awarded to

Dr. Vikas Gaundare

For Superior Achievement in

“Commerce and Management Quiz 2020”

Organized By

Department of Commerce, Arts, Commerce and Science College, Ravalgaon

**Dept. of Commerce
Mrs. G.S. Khairnar**

**Principal & HOD
Dr. Arun. D. Yeole**

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School Of Management Studies
Kavayitri Bahinabai Chaudhari
North Maharashtra University,
Jalgaon

Certificate awarded to

Dr. Vikas Gaundare

For demonstrating commitment to promote safety against COVID-19. He/She also took a pledge to follow best practices on prevention of COVID-19 as specified by WHO.

Dr. R. R. Chavan
(Coordinator)



Prof Anil P. Dongre
(Director of School of Management Studies)



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Rendezvous with Experts
NATIONAL LEVEL MULTIDISCIPLINARY WEBINAR SERIES

E - Certificate of Participation

This is to certify that **Dr. Vikas Gaundare** from **Ashoka Business School** has successfully participated in Webinar of **"Rendezvous with Experts - National Level Multidisciplinary Webinar Series, 9th June - 15th June 2020"** organized by **Internal Quality Assurance Cell (IQAC) of Ashoka Center for Business and Computer Studies** on topic **"Leadership - The Infinite Game"** by **Mr. Kapil Relan** on **9/6/2020**.

Ms. Pratima Bhalekar
IQAC Co-ordinator, ACBCS

Dr. Harsha Patil
I/c Principal, ACBCS



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This is to certify that **Dr. Vikas Gaundare** from **ABS** has successfully participated in Webinar of **"Rendezvous with Experts - National Level Multidisciplinary Webinar Series, 9th June - 15th June 2020"** organized by **Internal Quality Assurance Cell (IQAC) of Ashoka Center for Business and Computer Studies** on topic **"Financial Planning and Investment"** by **Mr. Unmesh Deshmukh** on **12/6/2020**.

Ms. Pratima Bhalekar
IQAC Co-ordinator, ACBCS

Dr. Harsha Patil
I/c Principal, ACBCS



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Ms. Pratima Bhalekar
IQAC Co-ordinator, ACBCS

Dr. Harsha Patil
I/c Principal, ACBCS



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Certificate of Participation

This is to certify that Mr./ Ms. **Dr. Vikas Gaundare** of ABS has successfully participated in "Faculty Development Program" on the topic "E-Content Development And 5S Implementation" held on 01/08/2020, by QAG Department of Ashoka Education Foundation's, Higher Education.

Dr. P. N. Biradar
QAG Head

Dr. N. R. Telrandhe
Administrator
AEF, HE

Dr. D.M. Gujrathi
Director
AEF, HE



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This is to Certify that **Mr./Ms. Dr. Vikas Gaundare** has Participated in the Online User Awareness Programme on “**Open Access E-Resources**” organized by **IQAC & Library Departments** of Ashoka Education Foundation-Higher Education, Nashik on **08th September, 2020.**

A handwritten signature in black ink, appearing to read "N.R. Telrandhe".

Dr. N.R. Telrandhe
Administrator, AEF

A handwritten signature in black ink, appearing to read "D.M. Gujarathi".

Dr. D. M. Gujarathi
Director, AEF-HE



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CERTIFICATE OF PARTICIPATION

This is to certify that Mr./Ms./Dr. Dr. Vikas Gaundare
has successfully participated in the **Faculty Development
Program on "E-Content Development & Online
Teaching Tools"** by **Dr. Anuradha Phadnis**, S. B Patil
Institute of Management, Pune on 2nd Sept 2020.

A handwritten signature in black ink, appearing to read "N.R. Telrandhe", written over a light beige rectangular background.

Dr. N.R. Telrandhe
Administrator, AEF-HE

A handwritten signature in black ink, appearing to read "D.M. Gujarathi", written over a light beige rectangular background.

Dr. D. M. Gujarathi
Director, AEF-HE



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Webinar Under Faculty Development Programme

Certificate of Participation

This is to certify that Mr/Ms. *Dr. Vikas Gaundare* from *Ashoka Business School* has participated in a Webinar by Dr. Jawahar Suriseti on “A Futuristic View of Business Challenges & Opportunities” held on Saturday, 27th June 2020. Certificate no: TAST4I-CE000054

Dr. Narendra Telrandhe
Administrator, HE, AEF

Dr. D. M. Gujarathi
Director, HE, AEF,

Hon. Mr. Ashok Katariya
Chairman, AEF



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Institute(Linguistic)

CERTIFICATE OF PARTICIPATION

This is to certify that Mr./Ms./Dr. Dr. Vikas Gaundare
has successfully participated in the Webinar on "**Basics of Data
Analytics**" by **Mr. Dilip Upadhyay**, IT Governance Manager,
Pall Corporation, Pune, organized under the initiative of **IQAC of
Ashoka Business School, Nashik** on **30th May, 2020.**

A handwritten signature in black ink, appearing to read "Dhawale".

Dr. Sarita Dhawale
IQAC Coordinator

A handwritten signature in black ink, appearing to read "D. M. Gujarathi".

Dr. D. M. Gujarathi
Director

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CERTIFICATE OF PARTICIPATION

This is to certify that Mr./Ms./Dr. Dr. Vikas Gaundare
has successfully participated in the Webinar on "**Safe Internet Habits during & post Lockdown**" by **Mr. Amar Thakare**,
Founder, Lumiverse Solutions Pvt Ltd. organized under the initiative of
IQAC of Ashoka Business School, Nashik on 6th June 2020.



Dr. Sarita Dhawale
IQAC Coordinator



Dr. D. M. Gujarathi
Director



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This is to certify that Mr./Ms./Dr. Dr. Vikas Gaundare
has successfully participated in the Webinar on "**Changes call for Innovation**" by **Mr. Piyush Somani**, Founder, CMD & CEO, ESDS Software Solution Pvt. Ltd. organized under the initiative of **IQAC of Ashoka Business School, Nashik** on 7th June 2020.

Dr. Sarita Dhawale
IQAC Coordinator

Dr. D. M. Gujarathi
Director



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National Level Online "GK Quiz on Yoga"

E - Certificate of Participation

This is to certify that **DR. VIKAS GAUNDARE** from **ABS** has successfully participated and completed **National Level Online "GK Quiz on Yoga"** organized by **Department of Physical Education & Sports of Ashoka Center for Business and Computer Studies** on Date : **18-6-2020**

Asst.Prof . Sudarshan Nagare
Director of Physical Education & Sports,
ACBCS

Dr. Harsha Patil
I/c Principal, ACBCS



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CERTIFICATE OF PARTICIPATION

This is to certify that **Dr. Vikas Gaundare** has participated in the Webinar

Leadership in VUCA World by Mr. Amit Suman

organized under the series

"Food For Management Thought...Adventures Behind The Gateway"

an initiative of IQAC & Vyaktitv Club of Ashoka Business School in collaboration with

The Gateway Hotel, Nashik on 6/4/2020.

Dr. Sarita
Dhawale

Dr. D.M. Gujrathi
Director - HE



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CERTIFICATE OF PARTICIPATION

Dr. Vikas Gaundare

has successfully participated in the Webinar

**Post Pandemic Paradigm: Unprecedented
Opportunities and Challenges for the MSME,s By**

Mr. Tushar Patwardhan

Organized by Vyaktitv Club

A handwritten signature in black ink, appearing to read "D.M. Gujrathi", written over a horizontal line.

Dr. D.M. Gujrathi
Director - HE



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CERTIFICATE OF PARTICIPATION

Dr. Vikas Gaundare

successfully participated in webinar

‘BACK TO BASICS: FROM JOB SEARCH TO CREATING WEALTH

,

organised by **Vyaktitv Club**

A handwritten signature in black ink, appearing to read "D.M. Gujrathi".

Dr D.M.Gujrathi
Director - HE



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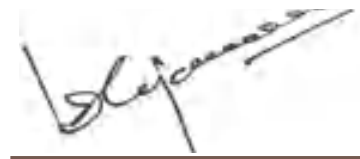
CERTIFICATE OF PARTICIPATION

This is to certify that **Dr. Vikas Gaundare** has participated in the Webinar
Relevance of Employee Branding for Organization by **Mr. Amit Suman**
organized under the series

"Food For Management Thought...Adventures Behind The Gateway"
an initiative of IQAC & Vyaktitv Club of Ashoka Business School in collaboration with
The Gateway Hotel, Nashik on 13/06/2020.



Dr. Sarita Dhawale
IQAC Coordinator



Dr. D.M. Gujrathi
Director - HE



Camp Education Society's Rasiklal M. Dhariwal Institute of Management, Pune

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'Gold Rated' by AICTE – CII Survey of Industry Linked Technical Institutes 2018

Certificate of Appreciation

This is to certify that

Dr. Vikas Gaundare

successfully completed '**World Environment Quiz**' conducted during June 2020 by IQAC Cell of Camp Education Society's Rasiklal M. Dhariwal Institute of Management, Pune.



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Coughing
Precautions



Wear Mask

Dr. Asita Ghewari
IQAC, Coordinator

Dr. Bharat Kasar
Director



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ID: 1-3675161 | Accredited by NAAC



IQAC & DEPARTMENT OF MBA

Certificate of Achievement

This is to certify that

Dr. Vikas Gaundare of Ashoka Business School

Has successfully completed E-Quiz on “**Intellectual Property Rights**”
on **6/12/2020** with a passing score of **73%**

Certificate ID : ULSUIM-CE000179

Dr. Shweta Jain
IQAC Coordinator

Prof. Gururaj Dangare
Head of Department MBA

Dr. Sachin Borgave
Director, PIBM

Organizing Committee : Sameer Prasad, Vipul Bansode.



Kamala Education Society's

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ID: 1-3675161 | Accredited by NAAC



IQAC & DEPARTMENT OF MBA

Certificate of Achievement

This is to certify that

Dr. Vikas Gaundare of Ashoka Business School

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Dr. Shweta Jain
IQAC Coordinator

Prof. Gururaj Dangare
Head of Department MBA

Dr. Sachin Borgave
Director, PIBM

Organizing Committee : Sameer Prasad, Vipul Bansode.



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CERTIFICATE OF PARTICIPATION

This is to Certify that **Mr./Ms. Vikas Gaundare** has Participated in the Webinar on **“ENHANCING READING HABITS”** organized by **IQAC & Library Departments of Ashoka Education Foundation-Higher Education, Nashik** on **15th October 2020**.

A handwritten signature in black ink, appearing to be "N.R. Telrandhe".

Dr. N.R. Telrandhe
Administrator, AEF

A handwritten signature in black ink, appearing to be "D.M. Gujarathi".

Dr. D. M. Gujarathi
Director, AEF-HE



Ref.No.AEF/ACBCS/20-21/113

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*This is to Certify that **Dr. Vikas Gaundare** has Participated in the “**Panel Discussion: Satark Bharat Samrudda Bharat**” as a **Panel Member** held on 02nd November 2020 under Vigilance Awareness Week 2020 organized by **NSS Department** of *Ashoka Center for Business and Computer Studies, Chandsi, Nashik.**

Prof. Lokesh Surana
NSS Program Officer, ACBCS
Vice Principal : BBA Department



Dr. Harsha Patil
Principal, ACBCS

Fwd: zoom link

Ashish Gurav <ashishg.aicser@aef.edu.in>
To: "Dr.Vikas Gaundare" <vikasg.abs@aef.edu.in>
Cc: Principal Aicser <principal.aicser@aef.edu.in>

Wed, Jun 30, 2021 at 9:22 AM

AEF's AICESR is inviting you to a scheduled Zoom meeting.

Topic: Staff Academy : Steps to write Ph.D. Thesis effectively : Dr. Vikas Gaundare
Time: Jun 30, 2021 10:30 AM Mumbai, Kolkata, New Delhi

Join Zoom Meeting
<https://zoom.us/j/96457925504?pwd=MnRibC9zSTM3QWNQTK1Ua2FackJxQT09>

Meeting ID: 964 5792 5504
Passcode: 12345

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Thanking you.

Prof. Ashish S. Gurav
Asst. Prof.
AICESR

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Presented to

Dr. Vikas Gaundare

for your esteemed presence as Guest Speaker

at

One Day National Level Workshop (Online) on

**Crafting Future Workplaces
with Augmented Reality**

Organized by :

Compucom Institute of Technology & Management, Jaipur

Affiliated to RTU, Kota

June 17, 2021

Dr. M. R. Farooqi
(Principal)

Prof. Pawan Agarwal
(Registrar)

Mr. D.S. Shekhawat
(Coordinator)

Certificate of Completion

*This is to certify that **Vikas Shashikant Gaundare** successfully completed 8 total hours of **Emotional Intelligence Life Coach Certification (Accredited)** online course on April 19, 2020*

Joeel & Natalie Rivera *Transformation Services*

Joeel & Natalie Rivera, Instructor

Transformation Services, Instructor



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Certificate url: ude.my/UC-1b38a83c-381b-4a14-b43a-32827773a239

#BeAble



Ashoka Education Foundation

Certificate of Participation

This is to certify that Mr./ Ms. **Dr. Vikas Gaundare** of ABS has successfully participated in "Faculty Development Program" on the topic "Preparing Research Proposal for Grants" held on 30/11/2020 by QAG Department of Ashoka Education Foundation's, Higher Education.

This Certificate is Computer generated and do not require signature.

Dr. P. N. Biradar
QAG Head

Dr. N. R. Telrandhe
Administrator
AEF, HE

Dr. D.M. Gujrathi
Director
AEF, HE

Made for free with Certify'em

Certificate of Completion

*This is to certify that Vikas Shashikant Gaundare
successfully completed 2.5 hours of Level 1
Intelligence Analyst Certification online course
on May 1, 2019*

Robert Folker

Robert Folker, Instructor

&

 Udemy

Certificate no: UC-3JWQ6EPY
Certificate url: ude.my/UC-3JWQ6EPY

#BeAble

Gmail

lokesh surana



Compose

- Inbox 4,733
- Starred
- Snoozed
- Sent
- Drafts 103
- Ashoka Start-up F... 50

Meet

- New meeting
- My meetings

Hangouts

- Dr. Vikas
- Pooja Gholap

Invitation as expert for FYBBA induction program



Lokesh Surana <lokeshs.acbcs@aef.edu.in>
to me, ACBCS, Dr.Dattatraya, Narendra, Harshal

Sat, Sep 5, 2020, 4:53 PM

Dear Sir,

Greetings !!!

With the reference from discussion with you, we are pleased to invite you as an expert for FYBBA batch 2020-23 Induction program, scheduled online on Monday, 07th September 2020 at 10.30 a.m.

Kindly send your Brief introduction and Topic details.

Regards,

Prof. Lokesh Surana
Vice Principal : BBA Department
Ashoka Center for Business & Computer Studies, Nashik
9921386674

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Invitation for Guest Lecture

Priti Sonar <pritis.aicser@aef.edu.in>

Wed, Apr 14, 2021 at 12:05 AM

To: "Dr.Vikas Gaundare" <vikasg.abs@aef.edu.in>

Cc: Principal Aicser <principal.aicser@aef.edu.in>, Sarita Verma <saritav.aicser@aef.edu.in>

Dear Sir,

Good Afternoon,

On the basis of our telephonic conversation, I would like to invite you to conduct a session on **Written Communication and Resume Writing** on **16th April, 2021**. Looking at the pandemic situation, the session is planned **online for a period of 1 hour**.

This session is planned for **1st year students of B.Ed by Employability Enhancement Program**.

Sir, I request you to please share a brief information about you to be shared with our students. **The zoom link for the session will be shared a day before with you.**

Please let me know if you require any further information Sir.

Thanks.**Regards,****Dr. Priti R Sonar****Asst. Professor, AICESR****M.A, M.Com, M.Ed, NET(Education), NET(Commerce), Ph.D.**

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THIS CERTIFICATE IS PROUDLY AWARDED TO

Dr. Vikas Gaundare

for successful completion of "**NAAC Awareness Programme for Faculty**" organized by Marathwada Mitra Mandal Institute of Technology (MMIT), Lohgaon, Pune - 47 conducted online during the period 08/05/2020 to 14/05/2020.

MMIT, Lohgaon,
Pune




DR. R. V. BHORTAKE
PRINCIPAL

COVID-19: STAY HOME, STAY SAFE

Invitation for FYBBA Batch 2021 - 24

Lokesh Surana <lokeshs.acbcs@aef.edu.in>

Mon, Sep 27, 2021 at 12:09 PM

To: "Dr.Vikas Gaundare" <vikasg.abs@aef.edu.in>

Cc: "Principal, ACBCS" <principal.acbcs@aef.edu.in>, "Dr.Dattatraya Gujarathi" <dattatraya.gujarathi@aef.edu.in>, Narendra Telrandhe <narendra.telrandhe@aef.edu.in>, Manisha Shirsath <manishas@aef.edu.in>

Dear Sir,

Greetings...!!!

With the reference from discussion with you, we are pleased to invite you as an expert for FYBBA batch 2021-24 Induction program, scheduled online on Wednesday, 29th September 2021 at 10.30 a.m.

Topic- Multiple Intelligence-A Frame of Mind

Online Platform : MS Team

Thanking you,

Regards,

Prof.Lokesh Surana

Vice Principal : BBA Department

Ashoka Center for Business & Computer Studies, Nashik

9921386674

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Director: Dr. Hansraj M. Patil

Date - 24 / 06 /2020

(Ph.D,MBA,MCA,MCM,M.Sc.)

To,

Dr. Vikas Gaundare
Associate Professor,
Ashoka Business School, Nashik

Sub- Letter of Appreciation

Dear Sir,

Thank you very much for delivering informative and thought provoking lecture as Resource Person on "Future Workplace with Augmented Reality" in one day National level webinar on "Recent Management Thoughts" held on Tuesday 23rd June 2020 organized by STES's System Institute of Management and Research, Dhule.

All participants appreciated and got benefited from your views on the subject. Looking forward for your cooperation in future as well.

Thanking you,

Yours Sincerely,

A handwritten signature in blue ink, appearing to read 'Hansraj M. Patil', is written over a blue stamp. The stamp contains the text: 'DIRECTOR, SYSTEM INSTITUTE OF MANAGEMENT & RESEARCH DEOPUR, DHULE - 424002'.

Volume 9, Issue 4(9), April 2020
**International Journal of Multidisciplinary
Educational Research**

**Published by
Sucharitha Publications
Visakhapatnam
Andhra Pradesh - India
Email: victorphilosophy@gmail.com
Website: www.ijmer.in**

TO STUDY AND UNDERSTAND THE EFFECTIVENESS OF CASE STUDY AS A TEACHING TOOL FOR MBA STUDENTS.

Prof.Tanaya Patil

Ashoka Business School



Abstract: As we all know the teaching process involves many teaching methods and techniques to make teaching learning process easy to deliver and understand, both. The students of Business schools are nowadays more focused on practical approach rather on traditional teaching learning methods. The approach of many good institutes is changing from traditional to more customised .The method like case study is proved to be one of the best method as it involves students and comes up with many solutions to a single problem with no perfect and single solution. Case study method as a research tool is very supportive in deep understanding of any concept. The business schools are in need to take initiative and implement this technique in their regular teaching learning process and a part of their curriculum. The researcher has tried to highlight the advantages of using this method for teaching purpose. Case studies aids the instructional method that refers to assigned scenarios based on situations in which students observe, analyze, record, implement, conclude, summarize, or recommend. Case studies are created by experts and used by many as a tool for analysis and discussion in the classroom. Cases primarily focuses on the individual development, cognitive behaviour, personality, learning, interaction pattern. Therefore, the case study method is a style of learning used for many MBA students which focuses on their decision-making skill. Faculty led lectures are sometimes replaced by case studies to encourage interaction and class discussion in order to develop solutions to a set problem or a situation. These cases are written by industrialists, experts and few top school faculties based on their experiences and expertise. The case study teaching



method is a highly adaptable style of teaching that involves problem-based learning and promotes the development of analytical skills.

This paper is written with an intension and aim to remove or lessen the gap between education and industry.

Key Words:Teaching, Learning, Approach, Traditional, Implement, Encourage.

Introduction:The case method combines two elements: the case itself and the discussion of that case. A teaching case is a rich narrative in which individuals or groups must decide or solve a problem. A teaching case is not a "case study" of the type used in academic research. Teaching cases provide information, but neither analysis nor conclusions. The analytical work of explaining the relationships among events in the case, identifying options, evaluating choices and predicting the effects of actions is the work done by students during the classroom discussion.

In today's top business schools, the case study method takes up approximately a third place among all methods of all learning, meaning the traditional lectures still take precedence. The effectiveness of the method is common knowledge within business education, but it is also realized that the method has its flaws if not done correctly.

We people expect the students to read and come for the lectures ,faculties to distribute the cases in advance ,still the question remains there .Are students serious enough to understand the effectiveness of this method of teaching and can we rely on them ?

So, the traditional method of Lectures is still being followed and getting liked by the students who really want to study and score well in exams.

There is a different category of students who also at the same time wants to understand the concept and score well. These students need case study method which will help them to learn and imbibe the meaning for the whole life.

However, except for real-life projects, the case study is a method,where business education is most about, what an individual makes of it. Case studies promotes critical thinking, learning, and participation among students, especially in terms of the ability to view an issue from multiple perspectives and to grasp the practical application of core course concepts.

Literature Review:

Gil 2005 defines the following steps: problem formulation; set a unit case; determine the number of cases; protocol development; data collection; review and analysis; and preparation of the report. Vasconcelos (2012) suggests the following steps: planning; choose and definition of unit case; formalization of



the study protocol; immersion on-site observation; data collect; data organization; analyze and discussion; drawing the conclusions from the theoretical framework and results.

Vasconcelos (2012) defines the case study as a prospective analysis, including: articulation of the contents in different disciplines; connection with business reality; critical in assessing problems; obtaining backing for the decision-making process, considering a larger universe of variables.

Harvard Business School is perhaps the most well-known school to use the case study method where students read more than 500 cases during their two-year MBA program. The system adopted in Harvard is superb. They provide the cases to the students in advance. Then the students must bring the solution and explain in a seminar to their peers in a debate form in presence of faculty member. The purpose behind this technique is to develop and test each student's ability to utilize their analytical and communication skills, the two qualities that are crucial in business leadership, in order to produce viable solutions. 33% of the cases given to the students are international level, meaning candidates gain a global perspective which opens a greater number of career paths after graduation.

On the other hand, Columbia Business School is an institution, where Vice Dean Amir Ziv asserts in an interview with Forbes that sometimes cases are not the best way to present a simple problem because they are time consuming and often artificial. The Real facts are totally different than what are being projected.

"Another issue," Ziv states, "is that most cases are, in a sense, too complete. You get a 30-page detailed analysis, where everything you need to know is available and is already presented in a structured way."

This method has been reported to increase student motivation to participate in class activities, which promotes learning and increases performance on assessments. Studies have shown that working in groups during completion of case studies significantly improves student perceptions of learning and may increase performance on assessment questions.

A study was conducted at Kingsborough Community College, which is part of the City University of New York system, located in Brooklyn, New York. Kingsborough Community College has a diverse population of approximately 19,000 undergraduate students. The results reported here suggest that case studies, regardless of the source, are significantly more effective than other methods of content delivery at increasing performance on examination questions.

Let us see the number of cases published in Brazil .



Table 1: Teaching Cases Published in Education Journals and Annals of Congress in Brazil Source: Adapted from Faria&Figueiredo (2013, p.185)

Congress and Journals published	Number of teaching cases
Annals of EnANPAD 2007	24
Annals of EnANPAD 2008	18
Annals of EnANPAD 2009	11
Annals of EnANPAD 2010	17
Annals of EnANPAD 2011	8
Annals of EnEPQ 2007	0
Annals of EnEPQ 2009	12
Annals of EnEPQ 2011	12
READ (Electronic Journal of Business Administration)	1
RAC (Journal of Contemporary Management)	19

Research Methodology: The paper is written with the help of secondary data and with an objective of identifying and understanding the need and importance of case study method in Education and its effectiveness as a teaching tool, especially for MBA graduates. This paper is descriptive in nature.

Theoretical Background:

Case Study method means: This is a method of learning that helps students gain all rounded understanding of how problems come about and are solved in business world. Case studies are often designed to understand the extent to which they can mirror reality.

According to Martins (2008) the steps of the method employed as a teaching strategy are:

For Teacher:

1. Integration between curricular content and market experiences through field research phase comprising from identifying the possibilities of performance and expertise necessary to operate the recognition of the expectations of the target audience.
2. Selection of content prerequisites to experience.
3. Planning on the implementation of the strategy.
4. Guidance on the composition of protocol case study.

For Students:

1. Systematic study of the basic content.
2. Composition of the theoretical framework supporting the work.
3. Planning of the study in the light of the review undertaken and guidance of the teacher.



4. Professional Immersion. Observation and data collection.
5. Treatment of data, triangulation and systematization.
6. Analysis and conclusions, through the articulation between content and practice.
7. Presentation of the results and collect feedback.
8. Composition of the case, which could be used as the source for the case method applications, this distinct strategy described.

Benefits of using Case study in Education:

1. Based on real life experiences:

The value of the case study method is that it portrays a real environment and helps to prepare the student for real-life business situations in their future careers. The students learn to take quick and sound decisions. The leadership skills get developed simultaneously and this is the basic requirement of any company when coming for placements .

Through this learning experiences students develop a confidence in them to face any real time problem and situation where their critical thinking is expected. The debating during solving case studies help the students to understand the skills of defending and persuading others.

2. Better involvement in class.

To solve a real human problem brings a feeling of achievement and therefore the method motivates the students to involve themselves on an emotional level as well as an intellectual level in each case.

Challenges and Difficulties in using case study method:

1. **Students run the entire operation.**

The students are expected to come prepare for this method of learning. If an individual has not prepared fully then the benefits of the method are lost. According to Harvard Business School faculty, students on their MBA course do approximately 85% of the talking. So, for the shy ones this method is not that fruitful. At the same time, not all are public speakers. The talkative nature of an individual can help but not the only skill he or she should possess. The case study method also involves analytically solving the case. Only the real challenge comes in case presentation where the students who can talk nicely and present the facts properly are the winners .

2. **Too many cases not enough time.**

As each case is based on a single problem not necessary that each student will get a chance to solve maximum cases in classroom. To do maximum cases in the twoyear course with all students participating in them, is a big challenge for a faculty. Also if every faculty keeps on teaching through the case study method ,the time left to understand the rest of the syllabus is less and not enough for



slow learners as a class comprises of both types ,fast and slow learner.So the in-depth analysis and whole case ,depends on the person who presents the case and should reach to all equally. Cases are also a rather inefficient way of teaching basic business skills which are quantifiable and have a certifiable answer. To teach technical subjects in a case would be a waste of valuable time.

3. Newcomers not so welcome.

In order to be able to contribute valuably to case study sessions, students must have considerable pre-MBA work experience. This is quite difficult for those from non-traditional backgrounds, who need to learn these skills from beginning. So, the approach known to unknown is more appropriate in this regards.

4. Times change, cases must be updated.

With the emergence of new technology and business techniques, the need of updated and more evolved cases studies has come. Unless the cases are updated, they become irrelevant.

5. Too lengthy.

The cases are written too lengthy to understand, and are provided with too much of details, where the students lose their interest while reaching the end of the case study. The case should have all the necessary details but in short length possible.Ultimately, the smaller is the case and nicer is the way of presenting the details,the more is the students interested.

6. Case study writing skills.

Many instructors try to write and produce case studies for use in their own classrooms, but this production of novel case studies is time-consuming and requires skills that not all instructors have perfected. It is therefore important and necessary to determine whether case studies published by instructors can be used effectively and benefits the students at large.

Evaluative Techniques can be:

To determine the performance of students using case study method can be compared with students not using the case study method. We can also plan a control classroom of students not using case study and not even traditional lecture method.But they are doing self-study. After examinations, the papers can be evaluated by a third person from outside campus in same field of education, the quality of answers and examples mentioned can be a performance of a student that can be checked and conclusions can be made based upon these.

Secondly, the performance can be checked by organising a Mock Interview and making it compulsory for the students to attend and apply. The kind of body language,confidence in answering and mentioning companies in examples will display the students learning.

“Overall, how much did each of the following aspects of the class help your learning?”

A study reveals that, 82% of students responded that case studies helped a “good” or “great” amount, compared with 70% for participating in class discussions and 58% for completing textbook reading; only 4% of students responded that case studies helped a “small amount” or “provided no help,” compared with 2% for class discussions and 22% for textbook reading . The differences in reported learning gains derived from the use of case studies compared with class discussion and textbook readings were statistically significant, while the difference in learning gains associated with class discussion compared with textbook reading was not statistically significant by a narrow margin ($p = 0.051$).

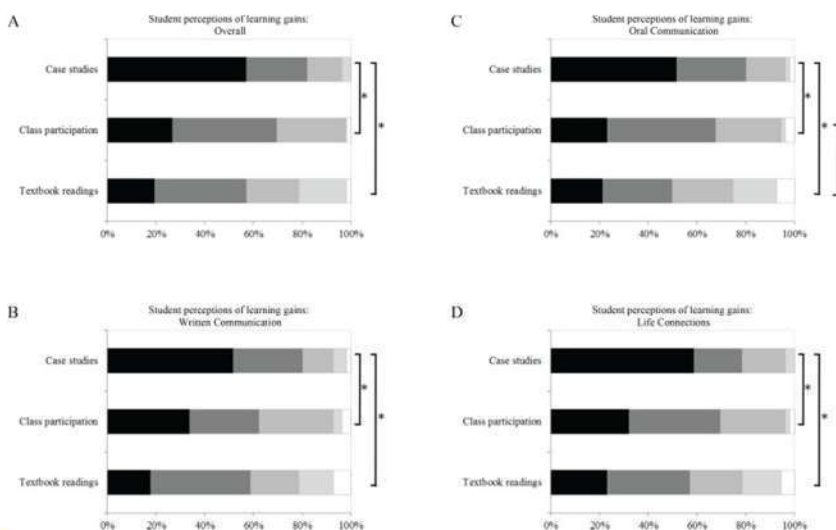


Fig 1
Students Learning experiences:

1. Compared with textbook reading, class discussions during case study solving, leads to significant rise in oral communication skills.
2. Case study method help the students in an increased ability to understand the relevance of science to everyday life.
3. More participation in class leads to boost in self-confidence and morale building.
4. Student learning gains resulting from case study teaching are positive enough to shape their overall personality.
5. The use of case studies gives an opportunity to students to have hands-on experience to maximize the benefit of this teaching method.



6. Students are the decision makers as Cases are nothing but the narratives that contain information and invite analysis. In this, participants are put in the position of making decisions or evaluations based on the information available.

How to go about a case study solving in a classroom?

In classroom discussion, students are told to come prepared in advance and then they must analyse the information in the case and use it to solve the problem set up by the case. The discussion can take many forms, including questions asked by faculty to help students draw out the information from the case and identify the central decisions or evaluations that need to be made, and small group work by students focused on specific analytical tasks. Many faculty members use role-play as a technique. Ideally, case method discussions involve mostly conversation between and among students. In many case study teaching method, teachers describe their role as conductor, facilitator, or guide, leading the discussion in which students are the primary participants.

For effective class discussion suggest the following to the students:

- Carefully listen to the discussion, but do not wait too long to participate.
- Collaboration and respect should always be present.
- Provide value-added comments, suggestions, or questions. Strive to think of the class objective by keeping the discussion going toward constructive inquiry and solutions.

Number of questions can be asked during solving a case,

- What is the problem or decision?
- Who is the key decision-maker?
- Who are the other people involved?
- What caused the problem?
- What are some underlying assumptions or objectives?
- What decision needs to be made?
- Are there alternative responses?

Types of cases:

Cases can be any of the following types (Indiana University Teaching Handbook, 2005):

- Finished cases based on facts; these are useful for purposes of analysis.
- Unfinished open-ended cases; where the results are not clear yet, so the student must predict, make suggestions, and conclusions.
- Fictional cases that the teacher writes; the difficulty is in writing these cases so they reflect a real-world situation.



- Original documents, such as the use of news articles, reports, data sets, ethnographies; an interesting case would be to provide two sides of a scenario.

Conclusion

Cases are a valuable way for learning to occur. It takes a fair amount of preparation by both the teacher and the students. In this method, the teacher as well as the students, are learning. Because of the interactive nature of this method, the teacher constantly motivates the students to participate and interact a lot. Discussions held during the method of teaching and learning leads to a better perspective. The students have fun, are motivated and engaged. If done well, the students learn and collaborate to support each other. The use of the method as a teaching strategy shifts the control of the teaching-learning process for the student, forcing him to plan and prepare their track learning, leading the teacher to acting as advisor and mediator realities.

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On 14th May, 2020

We wish you all the best for future endeavours.

Director
DR VN BRIMS

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6th May 2020
Date

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A handwritten signature in black ink, appearing to read 'P. Puranik'.

PRATAP PURANIK

CHAIRMAN

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This is to certify that : **Dr Sarita Dhawale**
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Dr.S.B.Karande
IQAC Coordinator

Certificate Id: 2799

Date: 29/04/2020

Dr.S.K.Patil
Principal

Programme Coordinator: Mr. Balasaheb D. Lande, Asst. Prof., Dept. of Computer Science



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शिक्षा संस्कृति उत्थान न्यास

शोध प्रकल्प

अखिल भारतीय शोध आलेख प्रतियोगिता 2020

Dr Sarita Dhawale

प्रमाणित किया जाता है कि आपने शिक्षा संस्कृति उत्थान न्यास के शोध प्रकल्प के माध्यम से आयोजित “अखिल भारतीय शोध आलेख प्रतियोगिता 2020” में प्रतिभागिता की। प्रतियोगिता के निमित्त आपका शोध आलेख प्राप्त हुआ।

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Co-Convener

Pradeep Sonar
Convener



Progressive Education Society's
Modern College of Engineering
MBA Department



The Learning Continuum-A Community of Practice for Knowledge Sharing



Dr. Sarita Dhawale

***has attended the webinar on “Evolve: A shift in thinking”
in association with Brahma Kumaris, Education Wing, R.E.R.F,
Mount Abu, Rajasthan held on 25th and 26th of June, 2020***

Prof. Dr. Mrs. K. R. Joshi
Principal,
PES MCOE

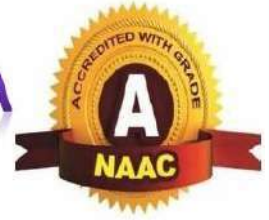
CMA Dr. Kalyani Srinivas
HOD, MBA Department
PES MCOE

Dr. B.K. Pandiamani
Director, Value Education Programme
Brahmakumaris, RE&RF



MULA EDUCATION SOCIETY'S
SHRI DNYANESHWAR MAHAVIDYALAYA, NEWASA

Tal-Newasa , Dist-Ahmednagar



Certificate of Participation

This is to certify that

Sarita Dhawale

has participated in “Faculty Awareness Programme on National Assessment Accreditation Council (NACC) “ organized by Department of BBA (CA) , Shri Dnyaneshwar Mahavidyalaya, Newasa, Ahmednagar -414603 during 12-17 May 2020.

Prof. Jagtap S.G
Event Coordinator

Prof. Jadhav A.Y.
HOD, BBA(CA)

Prof. Ghanwat A.J.
vice Principal

Dr. Kalhapure G.B.
Principal



DataTeach.ai
The Data Teacher



Certificate

OF PARTICIPATION

This Certifies that

Dr Sarita Dhawale

has participated in the “5-Day Machine Learning Faculty Development Program”
held on 11th-15th May 2020, conducted by DataTeach Labs.

Satya Kumar Palli
CEO, DataTeach Labs



M. S. Kakade College

Someshwarnagar, Tal: Baramati, Dist: Pune 412 306

NAAC Reaccredited "B++" Grade

CERTIFICATE OF APPRECIATION

Dr Mrs Sarita Dhawale

has solemnly pledged and performed excellent performance in
Online "**Covid-19 Awareness Quiz**" Organized by
Internal Quality Assurance Cell (IQAC) of **M. S. Kakade College**,
Someshwarnagar, Tal: Baramati, Dist: Pune, Pin 412306



Dr. Sanju P. Jadhav
Co-ordinator, IQAC

Dr. Somprasad R. Kenjale
Principal,



Kopargaon Taluka Education Society's

K. J. Somaiya College of Arts, Commerce and Science

Mohanirajnar, Kopargaon, Dist: Ahmednagar 423601, (Maharashtra)

Affiliated to Savitribai Phule Pune University, Pune(ID No. PU/AN/ASC/07(1964))

General Awareness Quiz On COVID-19

Organized By

INTERNAL QUALITY ASSURANCE CELL (IQAC)

Certificate

This is certify that **Dr Sarita Dhawale**

has participated in “ **Online General Awareness Quiz On COVID-19** ” Organized by **Internal Quality Assurance Cell (IQAC)** of our college. We hope he/she will ever strive for humanity & Nation Development.

Certificate ID: SEAWGI-CE000341

Date: 12-5-2020

Prof. V. C. Thange
IQAC Co-ordinator

Dr. B. S. Yadav
Principal



Ashoka Education Foundation's
ASHOKA CENTER FOR BUSINESS AND COMPUTER STUDIES
(ACBCS)

Affiliated to Savitribai Phule Pune University, Recognized by Govt. of Maharashtra, NAAC Accredited, ISO 9001 : 2015 Certified, Minority Institution (Linguistic)

Rendezvous with Experts
NATIONAL LEVEL MULTIDISCIPLINARY WEBINAR SERIES

E - Certificate of Participation

This is to certify that **Dr Sarita Dhawale** from **Ashoka Business School** has successfully participated in Webinar of **"Rendezvous with Experts - National Level Multidisciplinary Webinar Series, 9th June - 15th June 2020"** organized by **Internal Quality Assurance Cell (IQAC) of Ashoka Center for Business and Computer Studies** on topic **"Leadership - The Infinite Game"** by **Mr. Kapil Relan** on **9/6/2020**.

Ms. Pratima Bhalekar
IQAC Co-ordinator, ACBCS

Dr. Harsha Patil
I/c Principal, ACBCS



Ashoka Education Foundation

Certificate of Participation

This is to certify that Mr./ Ms. **Dr Sarita Dhawale** of ABS has successfully participated in "Faculty Development Program" on the topic "E-Content Development And 5S Implementation" held on 01/08/2020, by QAG Department of Ashoka Education Foundation's, Higher Education.

Dr. P. N. Biradar
QAG Head

Dr. N. R. Telrandhe
Administrator
AEF, HE

Dr. D.M. Gujrathi
Director
AEF, HE

ASHOKA
ASHOKA EDUCATION FOUNDATIONS'
ASHOKA BUSINESS SCHOOL

Recognized by AICTE, New Delhi, DTE, Mumbai, Government of Maharashtra,
Affiliated to Savitribai Phule Pune University, Pune, NAAC Accredited with B+, ISO 9001:2015, Minority
Institute(Linguistic)

CERTIFICATE OF PARTICIPATION

This is to certify that Mr./Ms./Dr. Dr Sarita Dhawale
has successfully participated in the Webinar on "**Basics of Data
Analytics**" by **Mr. Dilip Upadhyay**, IT Governance Manager,
Pall Corporation, Pune, organized under the initiative of **IQAC of
Ashoka Business School, Nashik** on **30th May, 2020.**



Dr. Sarita Dhawale
IQAC Coordinator



Dr. D. M. Gujarathi
Director

ASHOKA EDUCATION FOUNDATION'S
ASHOKA BUSINESS SCHOOL

Recognized by AICTE, New Delhi, DTE, Mumbai, Government of
Maharashtra & Affiliated to Savitribai Phule Pune University, Pune

CERTIFICATE OF PARTICIPATION

This is to certify that **Dr Sarita Dhawale** has participated in the Webinar
Leadership in VUCA World by Mr. Amit Suman
organized under the series

"Food For Management Thought...Adventures Behind The Gateway"

an initiative of IQAC & Vyaktitv Club of Ashoka Business School in collaboration with
The Gateway Hotel, Nashik on 6/4/2020.



Dr. Sarita
Dhawale



Dr. D.M. Gujrathi
Director - HE



Government Arts and Science College Manalmedu- 609202



Department of Business Administration CERTIFICATE OF APPRECIATION

Certificate no: RRQW28-CE000226

This is to certify that Dr Sarita Dhawale has successfully completed the
“National level e-Quiz on Principles of Management and COVID-19”
Organized by Department of Business Administration, Government Arts and
Science College, Manalmedu on 27.06.2020

Organizing Secretary
Dr.J.Vidhya
Assistant Professor

Convenor
Dr.L.Balamurugan
Assistant Professor & Head

Patron
Dr.K.Duraiarasan
Principal

ASHOKA EDUCATION FOUNDATION'S
ASHOKA BUSINESS SCHOOL

Recognized by AICTE, New Delhi, DTE, Mumbai, Government of
Maharashtra & Affiliated to Savitribai Phule Pune University, Pune

CERTIFICATE OF PARTICIPATION

This is to certify that **Dr Sarita Dhawale** has participated in the Webinar
Secrets of Building Professional Relationships by Mr Deepak Thomas
organized under the series

"Food For Management Thought...Adventures Behind The Gateway"
an initiative of IQAC & Vyaktitv Club of Ashoka Business School in collaboration with
The Gateway Hotel, Nashik on 6/5/2020.



Dr. Sarita
Dhawale



Dr. D.M. Gujrathi
Director - HE

Ranked Amongst
Top 100 private B-Schools in India
by Education World India private
B-Schools Ranking
2019-20

ASHOKA BUSINESS SCHOOL

RECOGNIZED BY AICTE, NEW
DELHI, DTE, MUMBAI, GOVERNMENT
OF MAHARASHTRA & AFFILIATED
TO SAVITRIBAI PHULE PUNE
UNIVERSITY, PUNE

**"CUSTOMER
FUNDED
START-UPS"
BY
AISC**

CERTIFICATE OF PARTICIPATION

This is granted to

Dr Sarita Dhawale

has successfully participated in webinar

"Customer Funded Start-ups" organised by

Ashoka Innvation & Start-up Cell on 27th May 2020.



DR D. M. GUJARATHI
Director HE

ASHOKA EDUCATION FOUNDATION'S
ASHOKA BUSINESS SCHOOL

Recognized by AICTE, New Delhi, DTE, Mumbai, Government of
Maharashtra & Affiliated to Savitribai Phule Pune University, Pune

CERTIFICATE OF PARTICIPATION

This is to certify that **Dr Sarita Dhawale** has participated in the Webinar
Upcoming Changes In Food Industry by Mr. Abhijit Chakraborty
organized under the series

"Food For Management Thought...Adventures Behind The Gateway"

an initiative of IQAC & Vyaktitv Club of Ashoka Business School in collaboration with
The Gateway Hotel, Nashik on 08/06/2020.



Dr. Sarita Dhawale
IQAC Coordinator



Dr. D.M. Gujrathi
Director - HE



ASHOKA EDUCATION FOUNDATION'S

ASHOKA BUSINESS SCHOOL

Recognized by AICTE, New Delhi, DTE, Mumbai, Government of
Maharashtra & Affiliated to Savitribai Phule Pune University, Pune

CERTIFICATE OF PARTICIPATION

Dr Sarita Dhawale

has successfully participated in the Webinar

Yoga In Business

by

Yogacharya Ashutosh

Organized by IQAC

A handwritten signature in black ink, appearing to read "D.M. Gujrathi", written over a horizontal line.

Dr. D.M. Gujrathi
Director - HE



Ashoka Education Foundation's
ASHOKA CENTER FOR BUSINESS AND COMPUTER STUDIES
(ACBCS)

Affiliated to Savitribai Phule Pune University, Recognized by Govt. of Maharashtra, NAAC Accredited, ISO 9001 : 2015 Certified, Minority Institution (Linguistic)

Rendezvous with Experts
NATIONAL LEVEL MULTIDISCIPLINARY WEBINAR SERIES

E - Certificate of Participation

This is to certify that **Dr Sarita Dhawale** from **AShoka Business School** has successfully participated in Webinar of **"Rendezvous with Experts - National Level Multidisciplinary Webinar Series, 9th June - 15th June 2020"** organized by **Internal Quality Assurance Cell (IQAC) of Ashoka Center for Business and Computer Studies** on topic **"Applications of Data Analytics"** by **Mrs. Rajitha Nair** on **10/6/2020**.

Ms. Pratima Bhalekar
IQAC Co-ordinator, ACBCS

Dr. Harsha Patil
I/c Principal, ACBCS

This certificate declares that

Dr. Sarita Dhawale

7774032686, Nashik

has completed

**Corona Awareness Quiz by Dr. Moonje
Institute**

on 4/25/2020, with a passing score of 70%

Certificate ID 5GOBB4-CE000354

MIT | Arts, Commerce
& Science College
Alandi (D), Pune
(Affiliated to Savitribai Phule Pune University)

CERTIFICATE

This is proudly presented to

Dr Sarita Dhawale

from

Ashoka Business School

Participated at National Level (Online) Workshop on the topic “How to Write Quality Research Paper”
organised by BBA and BBA (IB) Dept., MAEER’s MIT Arts, Commerce and Science College, Alandi, Pune held on
15-May-2020.



Prof. Amol Mane
Head BBA & BBA-IB



Government of Maharashtra

Government Vidarbha Institute of Science & Humanities

Amravati, Maharashtra - 444 604 India

NAAC re-accredited 'A' Grade (II Cycle) with 3.32 CGPA



International E-Conference

Certificate of Participation

Certificate ID: 572020-72627-AM

Certificate No: 5101

Total No of Participants in the International E-Conference are 10,582

This certificate is presented to **Dr. Sarita Dhawale** from **Ashoka Business School, Nashik, Maharashtra** Affiliated to **Savitribai Phule Pune University** for attending **International E-Conference on "Strategies & Challenges in Higher Education during COVID-19 Lockdown Period in India with reference to the World"** organized by Government Vidarbha Institute of Science & Humanities, Amravati, India on **15th - 17th May, 2020**.

Dr Yasmeen Sultana Siddiqui
Organizing Coordinator

Dr S N Malode
IQAC Coordinator

Prof. Dr S P Yawale
Organizing Secretary

Prof. Dr Vasant B H Reddy
Director & Convenor



Dr. Bhalachandra Phadke



Savitribai Phule Pune University

(Formerly University of Pune)



Dr. Sugan Bhatia

Department of Lifelong Learning and Extension

National Webinar on

Strategies for Extension as a Social Responsibility: Perspectives of Higher Education

(in memory of Dr. Bhalachandra Phadke and Dr. Sugan Bhatia)

CERTIFICATE OF APPRECIATION

This is to certify that DR. SARITA DHAWALE of ASHOKA BUSINESS SCHOOL has participated / submitted the paper STRATEGIES FOR EXTENSION AS A SOCIAL RESPONSIBILITY: PERSPECTIVES OF HIGHER EDUCATION in the National Webinar on **Strategies for Extension as a Social Responsibility: Perspectives of Higher Education** organised by the Department of Lifelong Learning and Extension, Savitribai Phule Pune University (Formerly University of Pune) in collaboration with Indian University Association for Continuing Education, New Delhi on 13th May 2020.

Certificate No: SPPU/DLLAE/PVG/ 815

Dr. P. Viswanadha Gupta

Assistant Professor & Seminar Coordinator



MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY

(UGC, Autonomous Institution-Govt. of India)

Affiliated to JNTU, Hyderabad, Approved by AICTE - Accredited by NBA & NAAC - 'A' Grade, ISO 9001:2015 Certified

Maisammaguda, Dhulapally, Kompally, Secunderabad-500100. Telangana, INDIA

CERTIFICATE



8th International Conference

STRATEGIES FOR BUSINESS EXCELLENCE: CHALLENGES AND OPPORTUNITIES (ICSBE-2020)

August 21-22, 2020

THIS IS TO CERTIFY THAT

Dr.Saritha Dhawale

FROM **Ashoka Business School, Nashik**

HAS PRESENTED/PARTICIPATED A PAPER ENTITLED

“AN ANALYSIS OF SKILL GAP THROUGH SKILL MATRIX AT SIEMENS LTD. NASHIK”.

IN THE 8TH INTERNATIONAL CONFERENCE ON STRATEGIES FOR BUSINESS EXCELLENCE:

CHALLENGES AND OPPORTUNITIES, ORGANIZED BY MALLA REDDY COLLEGE OF

ENGINEERING & TECHNOLOGY, HYDERABAD, INDIA. THIS PAPER HAS BEEN PUBLISHED IN

THE PROCEEDINGS OF ICSBE-2020, TRANSSTELLAR JOURNAL PUBLICATIONS

-A UGC CARE JOURNAL

Prof. G. Naveen Kumar
Organizing Secretary, ICSBE

Dr. VSK Reddy
Conference Chair, ICSBE
Principal



Atul Vidya Mandir's, Wardha

Rajarshee Shahu Science College, Chandur Rly.

Dist- Amravati (M.S.) Accredited with B+ Grade by NAAC

Eco Club and Department of Botany

Certificate of Participation

This is to certify that

Tanaya patil

Has participated in the online quiz on “**World Earth Day** “ 2020 , organised by Eco Club in collaboration with Department of Botany, Rajarshee Shahu Science College, Chandur Railway, as a awareness of green earth vision.

Dr. Sampada Patharkar
Chief organiser
Co-convenor of Eco Club

Dr. G. B. Santape
Convenor Eco Club

Dr. Minal Keche
HOD of Botany

Dr. S. S. Thakare
Principal

Ref:- AEF/ACBCS/2020-21/31

Date: 17/07/2020

To,
Ms. Vandana Sharma
Ashoka Business School, Nashik

Subject: Letter of Appreciation

Dear Madam,

On behalf of Ashoka Center for Business and Computer Studies, we would like to express our heartfelt thanks for the amount of time you have spent and shown enthusiasm to evaluate articles of students during “**Online Article Writing Competition**” organized by BSc Computer Science department.

We look forward for more association in future.

Thanking you,



Mrs. Alpana Sonje
Coordinator, BSc (CS)



Dr. Harsha Patil
Principal, ACBCS



ASHOKA EDUCATION FOUNDATION'S
ASHOKA BUSINESS SCHOOL

Recognized by AICTE, New Delhi, DTE, Mumbai, Government of Maharashtra &
Affiliated to Savitribai Phule Pune University, Pune

CERTIFICATE OF PARTICIPATION

Tanaya patil

successfully participated in webinar

'BACK TO BASICS: FROM JOB SEARCH TO CREATING WEALTH

,

organised by **Vyaktitv Club**

A handwritten signature in black ink, appearing to read "Dr. D.M. Gujrathi".

Dr D.M.Gujrathi
Director - HE



BAJAJ COLLEGE OF MANAGEMENT & TECHNOLOGY

GADARPUR (U.S.NAGAR)UTTARAKHAND

(Recognized by NCTE & Affiliated to Kumaun University Nainital)



CERTIFICATE OF APPRECIATION

Online National Conference
On

“Emerging New Dimensions in Educational System: Challenges & Opportunities in Global Perspective”

This is to certify that **Prof.Tanaya patil** From **Ashoka business school Maharashtra** has Participated in National Conference on *“Emerging New Dimensions in Educational System: Challenges & Opportunities in Global Perspective”* on 17th & 18th JUNE 2020 . This National Conference was organised by **Bajaj College of Management & Technology, Gadarpur (U.S.Nagar).**

MR. PAWAN BAJAJ
CHAIRMAN

MR. RAMESH K AWASTHI
CONVENER



Ashoka Education Foundation's
ASHOKA BUSINESS SCHOOL
NASHIK, MAHARASHTRA



Affiliated to Savitribai Phule Pune University, Recognized by Govt. of Maharashtra, NAAC Accredited, ISO 9001 : 2015 Certified, Minority Institution (Linguistic)

NATIONAL LEVEL
CASE STUDY ANALYSIS COMPETITION

E - Certificate of Participation

This is to certify that **Dr.Tanaya Sameer Patil** from **Ashoka Business School** has
successfully participated in **National Level Case Study Analysis Competition**,
on 28th August 2021 organized by Internal Quality Assurance Cell (**IQAC**),
Ashoka Business School ,Nashik.

Dr.Sarita Dhawale
IQAC Coordinator, ABS

Dr. D.M Gujarathi

Made for free with Certify'em



BUNTS SANGHA'S
UMA KRISHNA SHETTY INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH
(APPROVED BY AICTE & DTE)

INTERNAL QUALITY ASSURANCE CELL

CERTIFICATE OF PARTICIPATION

This is to certify that **Pooja Amol Gholap** of **Ashoka Business School** has participated in the webinar on “**Recent Development and Future Trends in Banking Sector**” organized by Internal Quality Assurance Cell of Bunts Sangha's Uma Krishna Shetty Institute of Management Studies and Research on Saturday, 16th May 2020, via, Zoom Video Communications.

S. S. Purswani

PROF. SHALU PURSWANI

(IQAC, CO-ORDINATOR)

UKS

DR. KRISHNA SHETTY

(DIRECTOR)



Ashoka Education Foundation

Ashoka International Centre for Educational Studies and Research, Nashik.

NAAC Accredited | ISO 9001:2015 Certified | Minority Institution (Linguistic)

National Workshop on NET/SET Exam

Certificate

This is to certify that Mr/Miss. *Dr. Tanaya patil* from *Ashoka business school* has participated in National Workshop on NET/SET Exam organised by I.Q.A.C and Competitive Exam Cell of A.I.C.E.S.R. from 30th August to 6th September, 2021.

Certificate no: AMCMNE-CE000229

Prof. Ganesh Wagh

Incharge-Competitive Exam cell

Prof. Sarita Verma

I.Q.A.C. Coordinator

Prin. Dr. Santosh Rukari

Convener, National Workshop & Principal of AICESR



A HAPPIER WORLD

*" Shaping
Peace
together"*

ASHOKA EDUCATION FOUNDATION'S

ASHOKA BUSINESS SCHOOL

Certificate of participation

This is Awarded to

Manisha Bhamre

**For Participating in the International Day of
Peace Quiz held on 21st Sept 2020.**

DR. D. M. GUJARATHI

DIRECTOR, ABS

PROF. MANISHA BHAMRE

EVENT CO- ORDINATOR, ABS



Ashoka Education Foundation

Certificate of Participation

This is to certify that Mr./ Ms. **Manisha Bhamre** of ABS has successfully participated in "Faculty Development Program" on the topic "E-Content Development And 5S Implementation" held on 01/08/2020, by QAG Department of Ashoka Education Foundation's, Higher Education.

This Certificate is Computer generated and do not require signature.

Dr. P. N. Biradar
QAG Head

Dr. N. R. Telrandhe
Administrator
AEF, HE

Dr. D.M. Gujrathi
Director
AEF, HE



Ashoka Education Foundation

Certificate of Participation

This is to certify that Mr./ Ms. **Manisha Bhamre** of ABS has successfully participated in "Faculty Development Program" on the topic "E-Content Development And 5S Implementation" held on 01/08/2020, by QAG Department of Ashoka Education Foundation's, Higher Education.

Dr. P. N. Biradar
QAG Head

Dr. N. R. Telrandhe
Administrator
AEF, HE

Dr. D.M. Gujrathi
Director
AEF, HE



ASHOKA EDUCATION FOUNDATION

HIGHER EDUCATION

Ashoka Marg, Ashoka Nagar, Wadala, Nashik - 422 006
ISO 9001:2015 Certified Minority Institution (Linguistic)

CERTIFICATE OF PARTICIPATION

This is to Certify that **Mr./Ms. Manisha Bhamre** has Participated in the Online User Awareness Programme on “**Open Access E-Resources**” organized by **IQAC & Library Departments** of Ashoka Education Foundation-Higher Education, Nashik on **08th September, 2020.**

A handwritten signature in black ink, appearing to be "N.R. Telrandhe".

Dr. N.R. Telrandhe
Administrator, AEF

A handwritten signature in black ink, appearing to be "D.M. Gujarathi".

Dr. D. M. Gujarathi
Director, AEF-HE

**Guru Gobind Singh Foundation's
Guru Gobind Singh College of Engineering and Research Centre, Nashik**



ESTD. : 2013

NATIONAL WEBINAR



Certificate of Participation

This is to certify that

Manisha Bhamre

has participated in National Webinar on “E-learning Tools to improve Outcomes & Increase Employability of Students” organized by Central Libray, Guru Gobind Singh College of Engineering and Research Centre, Nashik & Nexus Publishing Company, Pune on 12th August,2020.

Certificate ID-3EZILM-CE000043

Mahesh Wagh
Nexus Subscription Pune

Dr. S.D. Kalpande
Vice Principal, GCOERC

Dr. N.G. Nikam
Principal, GCOERC

S. Perminder Singh
CEO, GGSF



ASHOKA EDUCATION FOUNDATION'S

ASHOKA BUSINESS SCHOOL

Recognized by AICTE, New Delhi, DTE, Mumbai, Government of
Maharashtra & Affiliated to Savitribai Phule Pune University, Pune

CERTIFICATE OF PARTICIPATION

Manisha Bhamre

has successfully participated in the Webinar

Yoga In Business

by

Yogacharya Ashutosh

Organized by IQAC

A handwritten signature in blue ink, appearing to read "D.M. Gujrathi", written over a horizontal line.

Dr. D.M. Gujrathi
Director - HE

SOS Research

A Registered Organization (Reg. No.192060031933412)
Website: <http://sosresearch.in/> Email: sosresearchindia@gmail.com



CERTIFICATE OF PARTICIPATION

THIS CERTIFICATE IS PRESENTED TO

Manisha Bhamre

FOR PARTICIPATION IN A RESEARCH SURVEY CONDUCTED ON

“THE SEXUAL HARASSMENT OF WOMEN AT WORKPLACE”

DATED 9/25/2020

Certified by **SOS RESEARCH PVT. LTD.**



Shri Vile Parle Kelavani Mandal's
Mithibai College of Arts, Chauhan Institute of Science and Amrutben Jivanlal College of Commerce & Economics,
(AUTONOMOUS)

Vile Parle (W), Mumbai-56

NAAC Reaccredited "A" Grade, CGPA 3.57

Granted under Star College Scheme of DBT & FIST-DST, Government of India

Best College (2016-17), University of Mumbai



Centre for Human Excellence, RUSA 2- Component 8



This Certificate of Participation is awarded to
Mrs. POOJA AMOL GHOLAP

from

ASHOKA BUSINESS SCHOOL

for attending the National Webinar on

“Impact of COVID-19 on Commerce & Tourism Industry”

We acknowledge your presence and hope you had a fruitful experience

14th May 2020

Dr. Rajpal Shripat Hande
Principal



SANDIP FOUNDATIONS

**SANDIP INSTITUTE OF TECHNOLOGY & RESEARCH
CENTRE, NASHIK-422213 (MS)-INDIA**

*(Affiliated to Savitribai Phule Pune University, Approved by AICTE, New Delhi & Recognised by Govt. of Maharashtra)
(NAAC Accredited with Grade 'A' with CGPA 3.11)*



DEPARTMENT OF MANAGEMENT STUDIES (MBA)

CERTIFICATE OF PARTICIPATION

This certificate is presented to Mr./Ms./Prof. **POOJA AMOL GHOLAP**
for attending the Online Webinar on "**Future of Jobs in India after COVID19**"
organized by Department of Management Studies (MBA), Sandip Institute of
Technology & Research Centre, Nashik-MS, India on Thursday, 07th May, 2020.

Prof. (Dr.) Rakesh S. Patil
Professor & Head -MBA

Prof. (Dr.) Sanjay T. Gandhe
Principal



Ashoka Education Foundation's
ASHOKA CENTER FOR BUSINESS AND COMPUTER STUDIES
(ACBCS)

Affiliated to Savitribai Phule Pune University, Recognized by Govt. of Maharashtra, NAAC Accredited, ISO 9001 : 2015 Certified, Minority Institution (Linguistic)

Rendezvous with Experts
NATIONAL LEVEL MULTIDISCIPLINARY WEBINAR SERIES

E - Certificate of Participation

This is to certify that **Prof. Tanaya Patil** from **Ashoka business school** has successfully participated in Webinar of **"Rendezvous with Experts - National Level Multidisciplinary Webinar Series, 9th June - 15th June 2020"** organized by **Internal Quality Assurance Cell (IQAC) of Ashoka Center for Business and Computer Studies** on topic **"Campus to Corporate"** by **Mrs. Sheela Divekar** on **15/06/2020**.

Ms. Pratima Bhalekar
IQAC Co-ordinator, ACBCS

Dr. Harsha Patil
I/c Principal, ACBCS



Ashoka Education Foundation's
ASHOKA CENTER FOR BUSINESS AND COMPUTER STUDIES
(ACBCS)

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Rendezvous with Experts
NATIONAL LEVEL MULTIDISCIPLINARY WEBINAR SERIES

E - Certificate of Participation

This is to certify that **Prof Tanaya Patil** from **Ashoka business school** has successfully participated in Webinar of **"Rendezvous with Experts - National Level Multidisciplinary Webinar Series, 9th June - 15th June 2020"** organized by **Internal Quality Assurance Cell (IQAC) of Ashoka Center for Business and Computer Studies** on topic **"Statistical Tools used in Data Analysis and Interpretation"** by **Dr. Parag Narkhede** on **11/6/2020**.

Ms. Pratima Bhalekar
IQAC Co-ordinator, ACBCS

Dr. Harsha Patil
I/c Principal, ACBCS



Ashoka Education Foundation's
ASHOKA CENTER FOR BUSINESS AND COMPUTER STUDIES
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Rendezvous with Experts
NATIONAL LEVEL MULTIDISCIPLINARY WEBINAR SERIES

E - Certificate of Participation

This is to certify that **Prof. Tanaya Patil** from **Ashoka business school** has successfully participated in Webinar of **"Rendezvous with Experts - National Level Multidisciplinary Webinar Series, 9th June - 15th June 2020"** organized by **Internal Quality Assurance Cell (IQAC) of Ashoka Center for Business and Computer Studies** on topic **"Leadership - The Infinite Game"** by **Mr. Kapil Relan** on **9/6/2020**.

Ms. Pratima Bhalekar
IQAC Co-ordinator, ACBCS

Dr. Harsha Patil
I/c Principal, ACBCS



Ashoka Education Foundation's
ASHOKA CENTER FOR BUSINESS AND COMPUTER STUDIES
(ACBCS)

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Rendezvous with Experts
NATIONAL LEVEL MULTIDISCIPLINARY WEBINAR SERIES

E - Certificate of Participation

This is to certify that **Prof Tanaya Patil** from **Ashoka business school** has successfully participated in Webinar of **"Rendezvous with Experts - National Level Multidisciplinary Webinar Series, 9th June - 15th June 2020"** organized by **Internal Quality Assurance Cell (IQAC) of Ashoka Center for Business and Computer Studies** on topic **"Applications of Data Analytics"** by **Mrs. Rajitha Nair** on **10/6/2020**.

Ms. Pratima Bhalekar
IQAC Co-ordinator, ACBCS

Dr. Harsha Patil
I/c Principal, ACBCS



Ashoka Education Foundation's
ASHOKA CENTER FOR BUSINESS AND COMPUTER STUDIES
(ACBCS)

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Rendezvous with Experts
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E - Certificate of Participation

This is to certify that **Prof. Tanaya Patil** from **Ashoka business school** has successfully participated in Webinar of **"Rendezvous with Experts - National Level Multidisciplinary Webinar Series, 9th June - 15th June 2020"** organized by **Internal Quality Assurance Cell (IQAC) of Ashoka Center for Business and Computer Studies** on topic **"Financial Planning and Investment"** by **Mr. Unmesh Deshmukh** on **12/6/2020.**

Ms. Pratima Bhalekar
IQAC Co-ordinator, ACBCS

Dr. Harsha Patil
I/c Principal, ACBCS



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Rendezvous with Experts
NATIONAL LEVEL MULTIDISCIPLINARY WEBINAR SERIES

E - Certificate of Participation

This is to certify that **Prof Tanaya Patil** from **Ashoka business school** has successfully participated in Webinar of **"Rendezvous with Experts - National Level Multidisciplinary Webinar Series, 9th June - 15th June 2020"** organized by **Internal Quality Assurance Cell (IQAC) of Ashoka Center for Business and Computer Studies** on topic **"Career Opportunities after Graduation"** by **Mr. Vinay Wagh** on **13/6/2020**.

Ms. Pratima Bhalekar
IQAC Co-ordinator, ACBCS

Dr. Harsha Patil
I/c Principal, ACBCS



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CERTIFICATE

This is presented to

Prof. Tanaya Patil

for the participation in the Multidisciplinary National Level Webinar
organized by IQAC Department

Digital Transformation in Education :
A Forward Approach

Date: 18th June 2020

Certificate No. 2020//«301»

Dr. Ajaykumar Ingale
Principal, ACE

Asst. Prof. Asha Thoke
Vice Principal & IQAC
Coordinator, ACE

Yogesh Mahajan
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Two days International Webinar *Certificate of Participation*

This is to certify that Mr/Miss. *Prof Tanaya Patil* from *Ashoka business school* has participated successfully in International Webinar on Future and Prospect of Higher Education after Lockdown. We appreciate your efforts. Date: 20th and 21st June 2020. Certificate no: 2YNIAW-CE000892

Prof.Dnyaneshwar Darade.

Cordinator

Prof. Sarita Verma

Cordinator of Webinar and Coordinator, IQAC

Prin. Dr. Santosh Rukari

Convener of Webinar & Principal of AICESR



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Ashoka International Centre for Educational Studies and Research, Nashik.

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Two days International Webinar *Certificate of Participation*

This is to certify that Mr/Miss. *Prof. Tanaya Patil* from *Ashoka business school* has participated successfully in International Webinar on Future and Prospect of Higher Education after Lockdown. We appreciate your efforts. Date: 20th and 21st June 2020. Certificate no: P7DBLU-CE000804

Prof. Dnyaneshwar Darade.

Cordinator

Prof. Sarita Verma

Cordinator of Webinar and Coordinator, IQAC

Prin. Dr. Santosh Rukari

Convener of Webinar & Principal of AICESR



Dr. Bhalachandra Phadke



Savitribai Phule Pune University
(Formerly University of Pune)



Dr. Sugan Bhatia

Department of Lifelong Learning and Extension

National Webinar on

*Strategies for Extension as a Social Responsibility:
Perspectives of Higher Education*

(in memory of Dr. Bhalachandra Phadke and Dr. Sugan Bhatia)

CERTIFICATE OF PARTICIPATION

This is to certify that MRS. POOJA AMOL GHOLAP, ASHOKA BUSINESS SCHOOL has participated in the National Webinar on **Strategies for Extension as a Social Responsibility: Perspectives of Higher Education** organised by the Department of Lifelong Learning and Extension, Savitribai Phule Pune University (Formerly University of Pune) in collaboration with Indian University Association for Continuing Education, New Delhi on 13th May 2020.

Certificate No: SPPU/DLLAE/PVG/ 902

Dr. P. Viswanadha Gupta
Assistant Professor & Seminar Coordinator



Government of Maharashtra

Government Vidarbha Institute of Science & Humanities

Amravati, Maharashtra - 444 604 India

NAAC re-accredited 'A' Grade (II Cycle) with 3.32 CGPA



International E-Conference

Certificate of Participation

Certificate ID: 562020-22058-PM

Certificate No: 4193

Total No of Participants in the International E-Conference are 10,582

This certificate is presented to **Miss./Mrs./Ms. Pooja Amol Gholap** from **Ashoka Business School, Nashik, Maharashtra** Affiliated to **Savitribai Phule Pune University** for attending **International E-Conference on "Strategies & Challenges in Higher Education during COVID-19 Lockdown Period in India with reference to the World"** organized by Government Vidarbha Institute of Science & Humanities, Amravati, India on **15th - 17th May, 2020**.

Dr Yasmeeen Sultana Siddiqui
Organizing Coordinator

Dr S N Malode
IQAC Coordinator

Prof Dr S P Yawale
Organizing Secretary

Prof Dr Vasant B H Reddy
Director & Convenor



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CERTIFICATE OF PARTICIPATION

Prof. Tanaya Patil

has successfully participated in the Webinar

**Post Pandemic Paradigm: Unprecedented
Opportunities and Challenges for the MSME,s By**

Mr. Tushar Patwardhan

Organized by Vyaktitv Club

A handwritten signature in black ink, appearing to read "D.M. Gujrathi", written over a horizontal line.

Dr. D.M. Gujrathi
Director - HE



Ashoka Education Foundation

Certificate of Participation

This is to certify that Mr./ Ms. **Tanaya patil** of ABS has successfully participated in "Faculty Development Program" on the topic "E-Content Development And 5S Implementation" held on 01/08/2020, by QAG Department of Ashoka Education Foundation's, Higher Education.

Dr. P. N. Biradar
QAG Head

Dr. N. R. Telrandhe
Administrator
AEF, HE

Dr. D.M. Gujrathi
Director
AEF, HE

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CERTIFICATE OF PARTICIPATION

This is to certify that **Prof. Tanaya Patil** has participated in the Webinar
Secrets of Building Professional Relationships by Mr Deepak Thomas
organized under the series

"Food For Management Thought...Adventures Behind The Gateway"
an initiative of IQAC & Vyaktitv Club of Ashoka Business School in collaboration with
The Gateway Hotel, Nashik on 6/5/2020.



Dr. Sarita
Dhawale



Dr. D.M. Gujrathi
Director - HE

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CERTIFICATE OF PARTICIPATION

This is to certify that Mr./Ms./Dr. Prof. Tanaya Patil
has successfully participated in the Webinar on "**Safe Internet Habits during & post Lockdown**" by **Mr. Amar Thakare**,
Founder, Lumiverse Solutions Pvt Ltd. organized under the initiative of
IQAC of Ashoka Business School, Nashik on 6th June 2020.



Dr. Sarita Dhawale
IQAC Coordinator



Dr. D. M. Gujarathi
Director



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CERTIFICATE OF PARTICIPATION

This is to certify that Mr./Ms./Dr. Prof Tanaya Patil

has successfully participated in the Webinar on "**Changes call for Innovation**" by **Mr. Piyush Somani**, Founder, CMD & CEO, ESDS Software Solution Pvt. Ltd. organized under the initiative of **IQAC of Ashoka Business School, Nashik** on 7th June 2020.

A handwritten signature in black ink, appearing to read "Dhawale", written over a horizontal line.

Dr. Sarita Dhawale
IQAC Coordinator

A handwritten signature in black ink, appearing to read "D. M. Gujarathi", written over a horizontal line.

Dr. D. M. Gujarathi
Director

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CERTIFICATE OF PARTICIPATION

This is to certify that **Prof. Tanaya Patil** has participated in the Webinar
Upcoming Changes In Food Industry by Mr. Abhijit Chakraborty
organized under the series

"Food For Management Thought...Adventures Behind The Gateway"

an initiative of IQAC & Vyaktitv Club of Ashoka Business School in collaboration with
The Gateway Hotel, Nashik on 08/06/2020.



Dr. Sarita Dhawale
IQAC Coordinator



Dr. D.M. Gujrathi
Director - HE

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CERTIFICATE OF PARTICIPATION

This is to certify that **Prof Tanaya Patil** has participated in the Webinar
Developing Corporate Attitude by Mr. Sumeet Ahire
organized under the series

"Food For Management Thought...Adventures Behind The Gateway"

an initiative of IQAC & Vyaktitv Club of Ashoka Business School in collaboration with
The Gateway Hotel, Nashik on 09/06/2020.



Dr. Sarita Dhawale
IQAC Coordinator



Dr. D.M. Gujrathi
Director - HE

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This is to certify that **Prof. Tanaya Patil** has participated in the Webinar
Relevance of Employee Branding for Organization by Mr. Amit Suman
organized under the series

"Food For Management Thought...Adventures Behind The Gateway"
an initiative of IQAC & Vyaktitv Club of Ashoka Business School in collaboration with
The Gateway Hotel, Nashik on 13/06/2020.



Dr. Sarita Dhawale
IQAC Coordinator



Dr. D.M. Gujrathi
Director - HE

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Institute(Linguistic)

CERTIFICATE OF PARTICIPATION

This is to certify that Mr./Ms./Dr. Prof. Tanaya Patil
has successfully participated in the Webinar on "**Basics of Data
Analytics**" by **Mr. Dilip Upadhyay**, IT Governance Manager,
Pall Corporation, Pune, organized under the initiative of **IQAC of
Ashoka Business School, Nashik** on **30th May, 2020.**



Dr. Sarita Dhawale
IQAC Coordinator



Dr. D. M. Gujarathi
Director



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CERTIFICATE OF PARTICIPATION

Prof. Tanaya Patil

has successfully participated in the Webinar

MAKING OF AN ENTREPRENEUR

By

Mr. Ravi Saxena, CEO Wonderchef

Organized by Vyaktitv Club

A handwritten signature in black ink, appearing to read "Dr. D.M. Gujrathi".

Dr. D.M. Gujrathi

Director - HE



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CERTIFICATE OF PARTICIPATION

Prof Tanaya Patil

has successfully participated in the Webinar

Yoga In Business

by

Yogacharya Ashutosh

Organized by IQAC

A handwritten signature in blue ink, appearing to read "D.M. Gujrathi", written over a horizontal line.

Dr. D.M. Gujrathi
Director - HE



ACADEMISTHAN

Certificate of Achievement

This certificate is proudly presented to

Prof Tanaya Patil

for attending the webinar on

NEW-AGE TOOLS FOR TEACHING ONLINE

◆ Online Teaching Tools & Applications ◆ How to create great content online ◆ Student Interaction & Engagement

from 28th June 2020 to 30th June 2020

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Certificate of Participation

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Dr. Tanaya Patil

has participated in

POWER

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Learning Series - Part 1**

September 3, 2021.

A handwritten signature in black ink that reads "Abhilash Misra".

Abhilash Misra
Authorized Signatory
NSE Academy Limited

*NSE Academy Limited is a
wholly owned subsidiary of NSE*

Date: September 4, 2021
Place: Mumbai





SANDIP FOUNDATIONS

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(NAAC Accredited with Grade 'A' with CGPA 3.11)*



**SANDIP
FOUNDATION**

DEPARTMENT OF MANAGEMENT STUDIES (MBA)

CERTIFICATE OF PARTICIPATION

Tanaya Patil

This certificate is presented to Mr./Ms./Prof. _____
for attending the Online Webinar on “**Future of Jobs in India after COVID19**”
organized by Department of Management Studies (MBA), Sandip Institute of
Technology & Research Centre, Nashik-MS, India on Thursday, 07th May, 2020.

Prof. (Dr.) Rakesh S. Patil
Professor & Head -MBA

Prof. (Dr.) Sanjay T. Gandhe
Principal

No: ATAL/2021/1623746217



ALL INDIA COUNCIL FOR TECHNICAL EDUCATION

Nelson Mandela Marg, Vasant Kunj, New Delhi – 110 070

AICTE Training and Learning (ATAL) Academy

Certificate

This is certified that **Tanaya Patil, Assistant Professor** of **ASHOKA BUSINESS SCHOOL** participated & completed successfully AICTE Training And Learning (ATAL) Academy **Online Advanced FDP** on "**Enabling Entrepreneurship and Start-Up Mindset**" from **16/08/2021** to **20/08/2021** at **Shri Guru Gobind Singhji Institute of Engineering and Technology**.

Advisor-I, ATAL Academy
Mamta Rani Agarwal



Coordinator

CERTIFICATE OF PARTICIPATION



K. K. Wagh Education Society's

K. K. WAGH POLYTECHNIC, NASHIK

Four Program Accredited by National Board of Accreditation

Department of Computer Technology

This is to certify that **Prof Tanaya Patil** from **Ashoka business school** has participated in a webinar on **“Need of Digital Transformation in Education System of India”** organized by Computer Technology Department of K. K. Wagh Polytechnic, Nashik on 09th June 2020.

Prof. A. J. Jadhav
COORDINATOR

Prof. G. B. Katkade
HEAD OF DEPARTMENT

Prof. P. T. Kadave
PRINCIPAL



Certificate No: 2403HC-CE000266





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Accredited by NAAC and NBA [ECE,CSE, EEE]



Certificate



**A Ministry of Education's Innovation Cell (MIC)
Sponsored Impact Lecture Session**

on

“Innovation and Intellectual Property Rights”- Phase II

This is to certify that Dr/Mr/Ms/Mrs **Dr.Tanaya Patil** from **Ashoka Business School** has participated in an Impact Lecture Session on “Innovation and Intellectual Property Rights”- Phase II (Online Mode), Organized by the Research & Development Cell and Students Innovation Club, Vemu Institute of Technology, P.Kothakota,Chittoor held on 8-9, November 2021.

Dr. A. Mahamani
Convener

Dr. Naveen Kilari
Principal

Certificate id :

BAJPKW-CE000015

Sacred Heart Girls' First Grade College

Jeevan Bhimanagar, Bengaluru 560075, www.shfggc.org



E-CERTIFICATE

NATIONAL LEVEL FACULTY DEVELOPMENT WEBINAR ON "PARADIGM SHIFT IN TEACHING PEDAGOGY POST COVID 19"

Dr.Tanaya Patil

This is to certify that Smt./Sri./ Prof./Dr.....of

Ashoka Business School

.....*has participated in
National Level Faculty Development Webinar on*

"PARADIGM SHIFT IN TEACHING PEDAGOGY POST COVID 19" organized by

Internal Quality Assurance Cell (IQAC), Sacred Heart Girls' First Grade College on 21st May 2021

Rev. Sr. Mary Vijaya
Secretary

Mrs. Mamatha B.M
IQAC Coordinator

Dr. Deepa B. M.
Principal



**CHMES's Dr. Moonje Institute of Management & Computer
Studies , Nashik**

CERTIFICATE OF PARTICIPATION

Prof. Tanaya Patil

**is participated in the Management Quiz conducted by Dr.Moonje
Institute on 5/23/2020**

M. S. KAKADE COLLEGE

Someshwarnagar-Waghalwadi Tal-Baramati, Dist-Pune 412306
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Online Five Days Interdisciplinary
Faculty Development Programme

On

Innovative Teaching Techniques

CERTIFICATE

This is to certify that **Tanaya Patil**

from **ASHOKA BUSINESS SCHOOL**

has

successfully completed Online Five Days Interdisciplinary Faculty Development Programme
on "Innovative Teaching Techniques" organized by Department of B.B.A (C.A) held on 25th
Nov 2020 to 29th Nov 2020.

Dr. Sanju Jadhav
Co-ordinator, IQAC

Prof. Rajanikant Gaikwad
FDP, Co-ordinator

Principal Jawahar Chaudhari
M.S.K College, Someshwarnagar

Personalized Page: This is a personalized e-Souvenir for **Ms. Manisha Bhamre** who attended the Online International Conference on Education for Social Cohesion as a Participant (11-12 July 2020)



Name: Ms. Manisha Bhamre

Designation: Asst. Prof

Institution: Ashoka Business School

Place: Nashik, Maharashtra, India



JSPM's
JAYAWANTRAO SAWANT COLLEGE OF ENGINEERING
MBA Department
HADAPSAR, PUNE

CERTIFICATE OF PARTICIPATION

This is to certify that

Pooja Amol Gholap

Has actively participated in One day Webinar on

"Interpreting Skills: Making of A Manager out of Man/Woman"

On May 9th, 2020

DR. SHITAL DESHMUKH
Webinar Coordinator

PROF. HAKE CHANDRAKANT
Head of Department

DR. R. D. KANPHADE
Principal





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This is to certify that Prof Tanaya Patil

of Ashoka business school

has actively participated in International Webinar on "Post Covid -19 Economic Scenario - Economic, Industrial and Investment Perspectives" organized by Department of Business Economics and IQAC of our college on 20/06/2020.

Dr. Ganesh Jadhav
IQAC Coordinator

Dr. L. N. Ghatage
Vice Principal

Prin. Dr. Pratibha Gaikwad
Principal