

ONE PAGE PROFILE

Name of Faculty	Prof. Rutika Bodhale					
Institute Name	Ashoka Business School					
Designation	Assistant Professor					
Department	Management					
Area of Specialization	Business Analytics, Marketing Management					
Date of Joining	18/06/2026					
ResponsibilityArea	Education world					
Qualificationswith Class/Grade	UG	Class/Grade	PG	Class/Grade	NET/ SET	Any Other Qualification
	BE	Second Class	MBA (MKT)	Grade: A CGPA: 7.590	NET and MH-SET	
Total Experience inYears	Teaching	2 years	Industry	3.5 years	Contact No: 7709191088	
Paper Published (Scopus and SCI)	National	-	International	-		
Paper Published in Peer-reviewedjournal	National	-	International		Email Id: yogeshd.abs@aef.edu.in yogesh18393@gmail.com	
Paper Presented in Conferences /National /International	National	-	International	-		
Books Published	Text Book		Reference Book		Other Publications	
	NIL		NIL		NIL	
IPRs	Patents			Copyrights		
	-			-		

Professional Memberships	-
ConsultancyActivities	-
Awards received /Appreciation letter/Achievement.	-
Grants received from Govt/Semi Govt agency/Industry/ University/Firm/Sponsor ship project etc.	-
Interaction with professional institutions/ Industries/ Research Labs/other Universities	-
Any other	-