

ASHOKA EDUCATION FOUNDATION

ASHOKA BUSINESS SCHOOL



Holistic Development



Ashoka Business School, Nashik

Ashoka Business School (ABS), located in the vibrant city of Nashik, is a premier institution dedicated to fostering academic excellence and professional development in the field of business management. Since its inception, ABS has been committed to providing a transformative educational experience that goes beyond traditional learning. The institution prides itself on its holistic approach to education, which encompasses not only intellectual growth but also physical, emotional, social, and ethical development.

With a mission to cultivate professional leadership skills through experiential learning, ABS offers a dynamic platform where students can hone their competencies and prepare for the challenges of the global business landscape. The dedicated faculty at ABS, comprising experienced educators and industry experts, are committed to nurturing the potential of each student, ensuring they emerge as well-rounded, capable professionals.

ABS's vision is to be a centre of excellence, producing graduates who are not only adept in their fields but also equipped with the values and ethics needed to make significant contributions to society. The institution's core values of excellence, commitment, responsiveness to societal needs, creativity, openness, diversity with synergy, and application-oriented education form the foundation of its educational philosophy.

The state-of-the-art campus of ABS provides an ideal learning environment, equipped with modern facilities that support both academic and extracurricular activities. From advanced classrooms and libraries to sports room, ABS ensures that students have access to all the resources they need to thrive.

Through a blend of rigorous academic programs, practical training, and a wide range of extracurricular activities, ABS prepares its students to become future leaders who can navigate the complexities of the modern world with confidence and integrity. The institution's emphasis on holistic development is evident in its comprehensive educational framework, which aims to produce graduates who are not only successful professionals but also responsible global citizens.

Holistic Development

Context:

In today's rapidly evolving world, educational institutions must go beyond traditional academic instruction to prepare students for multifaceted challenges. Ashoka Business School (ABS), Nashik, understands the critical need for a holistic approach to education that nurtures not just the intellect but also the emotional, physical, social, and ethical dimensions of students. This comprehensive educational strategy aligns with ABS's vision of becoming a premier centre of excellence and its mission to cultivate professional leadership skills through experiential learning. Holistic development at ABS encompasses physical health, emotional and mental well-being, intellectual growth, social responsibility, and a strong foundation in values and ethics, ensuring students are well-rounded and prepared for the complexities of modern life.



Holistic development is a complete educational strategy that aims to develop physical, intellectual, emotional, cognitive, and social abilities in students. It seeks to enhance these skills in the early stage of life, which will prepare them to meet the challenges and difficulties of daily life in the future. This process is important for all university students and it will help you organize your personal, educational and career development.

Holistic Development encourages everyone to adopt a broad-based approach to the institute experience and to use time and opportunities in positive and imaginative ways.

Importance:

The importance of holistic development in education cannot be overstated. It ensures that students are equipped with a diverse set of skills and qualities necessary for personal and professional success. Holistic development promotes physical health, which is essential for maintaining energy and focus. Emotional and mental well-being initiatives help students manage stress and develop resilience, critical in both personal and professional settings. Intellectual growth through diverse learning experiences fosters critical thinking and innovation, making students adaptable in a rapidly changing job market. Social engagement activities build empathy and community awareness, preparing students to be responsible citizens. Lastly, instilling strong values and ethics ensures that students make morally sound decisions and contribute positively to society.

Philosophy:

The philosophy of holistic development at ABS is rooted in the institution's vision and mission. ABS aspires to be an educational center of excellence that promotes global managerial competencies and holistic student advancement. This vision is supported by a mission that emphasizes experiential learning and the cultivation of professional leadership skills, facilitated by dedicated educators. The core values of excellence, commitment, societal responsiveness, creativity, openness, diversity with synergy, and application-oriented education are integral to the holistic development framework at ABS.

Physical Development: Physical fitness is a cornerstone of holistic development at ABS. The school organizes various events such as the Nashik Run, Ashoka Premier League cricket matches, and International Yoga Day to encourage students to prioritize their physical health.

These activities not only promote fitness but also teach teamwork, discipline, and leadership. Regular participation in physical activities helps students develop a balanced lifestyle, essential for long-term health and productivity.

Emotional and Mental Well-being: ABS places a strong emphasis on the emotional and mental health of its students. Seminars on stress management, workshops on crisis management, and sessions on feminine hygiene are conducted to address the various aspects of mental health. These initiatives aim to build emotional resilience, enhance self-awareness, and provide students with the tools to manage stress effectively. By fostering a supportive environment, ABS ensures that students can maintain their mental well-being, which is crucial for their overall development and academic success.

Intellectual Growth: Intellectual development at ABS is driven by a commitment to providing diverse and high-quality learning experiences. Programs such as leadership workshops by renowned experts like Dr. Vivek Bindra, guest lectures on career guidance, and financial literacy sessions are regularly organized. Collaborations with prestigious institutions like IIM Indore for workshops on business analytics further enhance the intellectual capabilities of students. These activities encourage critical thinking, innovation, and a global perspective, preparing students for the demands of the modern workplace.

Social Connect: ABS emphasizes the importance of social responsibility and community engagement. Initiatives such as the Diwali sweets distribution to the needy, Green India Drive, cleanliness drives, and Paani Foundation activities instill a sense of empathy and social awareness in students. Participation in these activities helps students develop a sense of community and responsibility, encouraging them to contribute positively to society. By engaging in social initiatives, students learn the value of giving back and the impact they can have on the world around them.

Values and Ethics: A strong ethical foundation is essential for holistic development. ABS instills values and ethics through various programs and activities. Initiatives like Reading Inspiration Day and ethical leadership programs reinforce the importance of integrity, honesty, and moral responsibility. These programs ensure that students are not only skilled professionals but also ethical leaders who can make sound decisions in their personal and professional lives. By integrating values and ethics into the curriculum, ABS ensures that its graduates uphold the highest standards of moral conduct.

Alignment with Vision and Mission:

The holistic development initiatives at ABS are a direct reflection of the institution's vision and mission. By fostering an environment that nurtures all aspects of a student's growth, ABS ensures that its graduates are well-equipped to meet the demands of the modern world. This distinctive practice of holistic development aligns with ABS's commitment to excellence, experiential learning, and the cultivation of professional leadership skills. The focus on physical health, emotional and mental well-being, intellectual growth, social responsibility, and values and ethics ensures that ABS graduates are not only competent professionals but also responsible global citizens.

Through holistic development, ABS prepares its students to contribute positively to the socio-economic development of the nation. This comprehensive approach to education underscores ABS's dedication to developing leaders who are not only successful in their careers but also committed to making a positive impact on society.

Role of IQAC:

The Holistic Development of students at Ashoka Business School is meticulously planned and executed through the IQAC (Internal Quality Assurance Cell) Calendar. This strategic calendar serves as a blueprint for all student-centric activities, ensuring a balanced and comprehensive approach to their development. The IQAC Calendar includes a diverse range of initiatives. By systematically organizing these activities, Ashoka Business School ensures that every aspect of a student's development is addressed, aligning with the institution's vision and mission to foster well-rounded, capable, and socially responsible professionals. This structured approach not only enhances the overall educational experience but also ensures that each student receives the necessary support and opportunities to thrive in all dimensions of their personal and professional lives.

List of Activities undertaken in Holistic Development

Sr. No.	Description
Social 2018-19	
1	Diwali Celebration
2	Green India Drive
3	World Environment Day
4	Cleanliness Drive
5	Paani Foundation Activity
6	Mahashramdan
7	ISR initiative- Diwali celebration
Emotional and Mental wellbeing 2018-19	
4	Feminine Hygiene
8	Round Table- On Me-Too
Physical 2018-19	
1	National Youth Day
2	Nashik Run -2019 Event
3	Indradhanush Event
4	Ashoka Premier League Cricket Matches
5	Aarohan Event
6	World Bicycle Day
7	International Yoga Day
8	ABS Walkathon
9	Support from Institute to the student with Extra efforts
Intellectual 2018-19	
1	Rising Youth Icon of the Year
2	State level Workshop on Writing and Teaching Cases
3	Leadership 360 degree A Business Leadership Program by Dr. Vivek Bindra
4	Guest lecture on Career Guidance
5	The Orientation for Global Competency Certification
6	IIM Indore Workshop on “Business Analytics”
7	Guest Lecture on awareness of “Mutual Funds”
8	A Guest lecture on Awareness of Demat and Depositories and Derivative Trading
9	IIPC Industry Institute Partnership Meet

10	Interaction of Mr. Dhanyanshu Pawar with students
11	Outbound learning through field visit
12	IIT Roorkee
13	The Orientation for Global Competency Certification
14	Guest Lecture on “Awareness of Mutual Funds”
Values and Ethics 2018-19	
1	Human Rights Day
2	Participation in crisis management workshop

Social 2019-20	
1	Blood Donation Camp
2	Dr. Babasaheb Ambedkar Jayanti Celebration
3	PAANI Foundation
4	World day of Social Justice
5	Lokmanya Tilak Birth Anniversary
6	Annabhau Sathe Birth Anniversary
7	Dr. S.R. Ranganathan and Dr. Vikram Sarabhai Birth Anniversary
8	Mahatma Gandhi Birth Anniversary
9	Dr, APJ Abdul Kalam’s Birth Anniversary
10	Mahatma Jyotiba Phule Death Anniversary
11	Bharat Ratna Dr.Babasaheb Ambedkar
Emotional and mental wellbeing 2019-20	
1	International Women’s Day
2	Teacher’s Day
Physical 2019-20	
3	International Yoga Day
4	Table Tennis Workshop
5	Box Cricket Competition
6	Musical Chair Competition
Values and Ethics 2019-20	
1	General Election

Intellectual 2019-20	
1	A Session on 'IPR and Case Study on Information Cyber Security'
2	Advance Excel Workshop
3	Advanced Excel Certificate Course
4	Free Training session on Resume Writing and Interview Technique.docx
5	MH-CET Guidance Seminar.docx
6	RYIY season 5
7	RYIY 2019 Award ceremony
8	Session on Goal Setting.docx
9	Session on Self Esteem Development.docx

Social 2020-21	
1	Session on Cancer Awareness
2	Session on Energy Conservation
3	Celebration Of National Youth Day
4	Krantijyoti Savitribai Phule Birth Anniversary

Intellectual 2020-21	
1	Online Book Review
2	Online Essay Writing Competition
3	Online user Awareness Programme on Open Access E-resources
4	Online Slogan Competition
5	Online Speech and preamble Reading on the Occasion of Indian Constitution Day
6	Employability need-Post covid by Sarana Sir

Social 2021-22	
1	E-Holi Celebration
2	E-Gudi Padwa
3	Ganesh Festival
4	E-Parents meet
5	International Day of Birth girl child
6	Mahapariniravan Diwas
7	Cleanliness Drive at ABS

Intellectual 2021-22	
1	Book Review on “Eat that Frog”
2	Book Review on The 48 Laws of Power”
3	Online Autor’s Talk on ‘Scars and Souls’
4	Book Review
5	Intellectual Property Rights Session by Abhijeet Bhand
Emotional 2021-22	
1	AEF and HE family get together at Gammat Jammat
Physical 2021-22	
2	State Level Fencing -DURGA NANDURDIKAR
5	Session on Self Defence
Values and Ethics 2021-22	
1	Session on Importance of Human Values
2	Constitution Day

Intellectual 2022-23	
1	Avishkar competition-2022
2	Students’ Achievements
Values and Ethics 2022-23	
1	A session on Gender Equality “Drop the Mic of Gender”
Social 2022-23	
1	Blood Donation Camp
2	Rakhi with Khaki
3	Sankranti Celebration at Old age Home
4	Carbon footprint
5	Old Clothes Distribution
6	Goda Cleaning Activity with Sakal Group
7	Book donation drive
8	Diwali celebration at anath ashram
9	Webinar on Soil
10	A session on Gender Equality “Drop the Mic of Gender”
11	Diwali Celebration at Orphanage
Emotional and mental wellbeing 2022-23	
1	A session on “Pink Hygiene”
2	A seminar on “Road Safety”
Physical 2022-23	
1	World Cycle Day

2	Yoga Day
3	Tree Plantation
4	Go Green and Swachata Abhiayan
5	National Sports Day, Back to Bachpan

Outcomes:

The outcome of the holistic practices at Ashoka Business School is evident in the remarkable achievements of our students and alumni, spanning across the five dimensions of holistic development: Physical, Emotional and Mental Well-Being, Intellectual Growth, Social Connect, and Values and Ethics.

Physical Development: Our Ashoka Premier League witnessed significant participation from girls, highlighting our commitment to encouraging female students in sports. Additionally, **Ms. Durga Nandurdikar** showcased her talents by participating in the State Level Fencing Competition, demonstrating our emphasis on physical fitness and athletic involvement.

Emotional and Mental Well-Being: The nurturing environment at Ashoka Business School supports emotional and mental well-being, which is crucial for personal development. This balanced approach helps our students excel in various areas, such as **Ms. Muzain Kokni**, who achieved six gold medals at Savitribai Phule Pune University for academic excellence, showcasing the positive impact of emotional stability on academic performance.

Intellectual Growth: Our focus on intellectual growth is reflected in the academic achievements of our students. Over 30 students, along with their faculty mentors, have published papers in UGC-listed journals, demonstrating their research capabilities and scholarly contributions. This intellectual rigor prepares our students for excellence in their professional careers and academic pursuits.

Social Connect: **Mr. Veer Sanghvi** exemplified social responsibility by founding an NGO named **Seva**, dedicated to serving the needy. This initiative reflects our emphasis on social connect and community engagement, fostering a sense of responsibility and empathy among our students.

Values and Ethics: Our alumni continue to make us proud by upholding the values and ethics instilled during their time at Ashoka Business School. **Mr. Omkar Thorat** and **Ms. Rutuja Tidke** received Managerial Excellence Awards at their workplaces, showcasing their integrity and professionalism. Many of our students have secured positions in esteemed organizations locally, nationally, and globally, reflecting the ethical foundation and leadership skills developed during their education.

These achievements underscore the effectiveness of our comprehensive educational model in nurturing well-rounded individuals who excel in various fields. Ashoka Business School remains committed to holistic development, ensuring our students are well-equipped to contribute meaningfully to society.

Conclusion:

Ashoka Business School (ABS) stands as a beacon of holistic education, committed to nurturing well-rounded individuals capable of navigating the complexities of the modern world. Our comprehensive approach to education, rooted in our vision and mission, emphasizes the balanced development of physical health, emotional and mental well-being, intellectual growth, social responsibility, and ethical values.

The success of our holistic practices is reflected in the exceptional achievements of our students and alumni. From academic excellence and athletic prowess to social responsibility and professional recognition, the diverse accomplishments of the ABS community underscore the effectiveness of our educational model. By fostering an environment that supports all dimensions of student development, ABS ensures that its graduates are not only skilled professionals but also responsible, ethical leaders who contribute positively to society.

Our structured approach, guided by the IQAC Calendar, ensures that every student at ABS receives the necessary support and opportunities to thrive. Through a blend of rigorous academic programs, practical training, and a wide range of extracurricular activities, we prepare our students to become future leaders who embody excellence, commitment, and integrity.

As we continue to advance our mission and uphold our core values, Ashoka Business School remains dedicated to providing a transformative educational experience that empowers our

students to achieve their fullest potential and make meaningful contributions to the socio-economic development of the nation.