

Ashoka Education Foundation's

ASHOKA BUSINESS SCHOOL



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Linguistic Minority Institute (Hindi)

NAAC Accredited with Grade "B+"

5.1.2 Following capacity development and skills enhancement activities are organised for improving students' capability

- 1. Soft skills
- 2. Language and communication skills
- 3. Life skills (Yoga, physical fitness, health and hygiene, self-employment and entrepreneurial skills)
- 4. Awareness of trends in technology.

Sr.no.	Name of the Capability Enhancement Program	Date of Implementation
1	How to write an Impressive Resume by Dr.Nainc3h Mutha	9th June 21
2	Digital International Yoga Day	21st & 22nd June 2021
3	Management Guru Competition	24th July 21
4	Session on Life skills "Life Is Beautiful".	12th August 2021
5	Session on Soft skills -interview Know How	4th Sep 21
6	Orientation of TPO to students	15th Sept 2021
7	NAANDI Foundation's Mahindra Pride Classroom – Employablity Enhancement Program	11th Oct 2021
8	Communication Strategies through Soft Skills	10th Jan 2022
9	LinkedIn Session	28th Jan 2022
10	Road Safety Awareness	15th Feb 2022
11	Interpersonal skills and its impact on Personality Development	5th March 2022
12	Self-defence (gender sensitivity activity) and spiritual	28th March 2022
13	MS- Excel	4th May 2022

COORDINATOR

Internal Quality Assurance Cell Ashoka Business School, Nashik. DIRECTOR
Ashoka Business School

Training on "Impressive Resume Writing Skills"

Resume is always a crucial thing for any job seeker. For students of professional courses, it plays prominent role. Nowadays, some advanced tools are available for making resumes attractive andtocatch the attention of the recruiters

Date : 8th & 9th June 2021

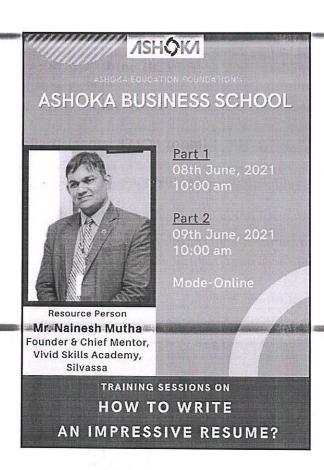
Mode: NA-Online Mode

No of Participants: 83 (On zoom)

OBJECTIVES OF EVENT:

1. To make participants aware about the Resume and its importance.

2. To help students to design their resumes impressively.





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Ashoka Business School, Nashik.

DIRECTOR Ashoka Business School Nashik.

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Orientation of TPO to the students

INTRODUCTION:

The students need to be made aware about what exactly T & P department and how and what it works for the students. Process of work like Training + Placement + Summer Internship+ Lateral placements. Students need to know about Placement coordinator committee and how it works.

Date: 22nd September 2021

Mode: Online Mode

No of Participants: 78

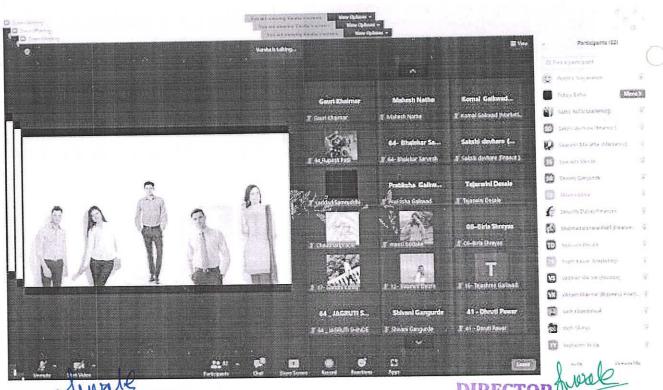
OBJECTIVES OF EVENT:

1. Work of T & P

- 2. Requirements from the students for T & P department documents like registration forms, Photos etc
- 3. How it will be help to students for career?
- 4. Introduction and information about Students' Placement coordinator committee.

BENEFITS/ CONCLUSION FROM EVENT

Students got confident about their placements. One to one interaction solved their all queries related to training & placements.



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NAANDI Foundation's Mahindra Pride Classroom – Employability Enhancement Program

INTRODUCTION

As a core purpose of higher education, student learning is a critical element of internationalization. Hence management program curriculum and co-curriculum ensure that all students are exposed to international perspectives and build global competence. Students who focused to be competitive need learning outcomes articulate specific knowledge and skills to be addressed in courses and programs. So certificate program is designed and developed through trends in Management with regards to futures studies are strongly recommended by our institute.

A certificate is a program of highly focused study leading to direct skill acquisition in specialized topics. Certificates are designed to support professionals and advanced students looking to remain current in their field, develop new skills, or gain expertise in a specialized area. A certificate provides access to current and relevant highly specialized topics so that students might broaden a knowledge base, advance a career, or update a professional profile.

Certificate programs in the Employability and Soft Skills Certificate Program are quite focused, most can be earned in less than one semester. Certificate programs are open to either guest students or students enrolled as part of a degree granting program.

Currently, the **Employability and Soft Skills Certificate Program** offers a certificate to each student who qualify evaluation test. **Employability and Soft Skills Certificate Program** modules that help in enhancing the students' personality, general awareness, grooming and communication skills in English, life skills and knowledge of computer applications. The life skills component of the training module completely transforms the students into confident, determined, goal oriented youth; a personality shift essential for them to pursue successful careers in the sectors of their choice.

Date: 11th Oct -20th Oct

Mode: Online Mode

No of Participants: 94 (On zoom)

OBJECTIVES OF EVENT:

- 1. To enhance and improve students' employability skill
- 2. To improve personal and professional effectiveness
- 3. Manage emotions and overcome obstacles

BENEFITS/ CONCLUSION FROM EVENT:

Students got knowledge and learning experience before going to Industry for Summer Internships. They

understood how to be in the Industry. Selection in interview ratio has been increased.

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DIRECT

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Mahindra

ASHOKA BUSINESS SCHOOL

IN COLLABORATION WITH

MAHINDRA PRIDE CLASSROOM (NAANDI FOUNDATION)

ORGANISES
A CERTIFICATE PROGRAMME
ON

SOFT SKILL ENHANCEMENT

(11TH 20TH OCT 2021)

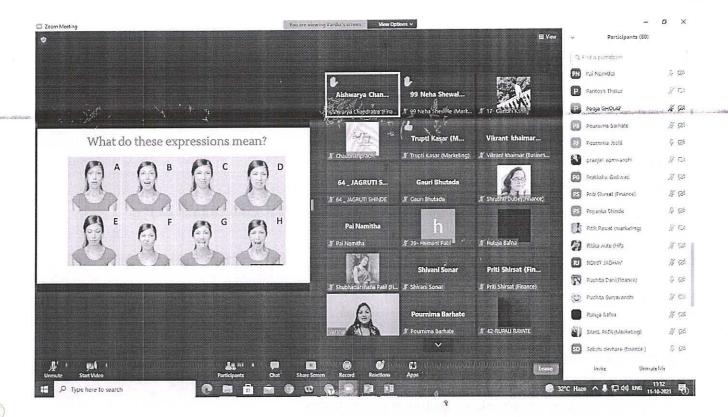
THIS PROGRAMME IS ORGANIZED UNDER THE INITIATIVE OF CAREER GUIDANCE AND EMPLOYMENT CELL

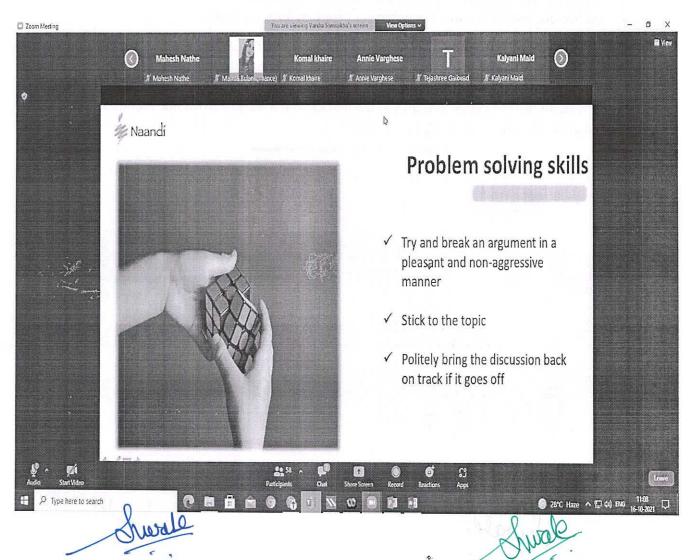


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"Linked In - and Much more"

Name of the Event

: Session on Linked in and much more

Date

: 28th Jan 2022

Names of the Speaker

: Mr. Tanmay Getam

Brief intro of Event

: Mr. Tanmay Getam is a professional, studying in an MBA

institute

and handles Linkedin Professionally. He is active member of this social platform and shares many

important know how.

Time

: 1.30 pm to 3.30 pm

No of Actual Participants

: 92 students of MBA (I)

Mode of Conduction

: ABS (Online- Zoom)

Learning experience of Students: Students got to learn how they can get internships and entry-level jobs for technical, business, and creative talent. The students were made aware the importance and how LinkedIn can help *students* and graduates build an online network and personal brand from the very beginning of their work or enterprise life. Students got to learn how to get the most out of *LinkedIn* to start a career, whether or not they have any kind of previous work *experience*. Students understood that having a LinkedIn account as a student proves that they are dedicated to pursuing a career. By being specific and connecting with people in the field students are taking efforts that are required to succeed in chosen career.





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