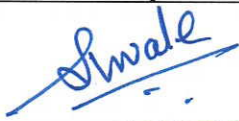


5.1.2 Following capacity development and skills enhancement activities are organised for improving students' capability

1. Soft skills
2. Language and communication skills
3. Life skills (Yoga, physical fitness, health and hygiene, self-employment and entrepreneurial skills)
4. Awareness of trends in technology.

The success of a business school hinges on equipping students with the skills necessary to thrive in the industry. Therefore, ABS has implemented capacity-building and skill enhancement initiatives to develop students' overall personalities and prepare them for professional success.

Sr.no.	Name of the capability enhancement program	Date of implementation (DD-MM-YYYY)
1	World Bicycle Day	3rd June, 2018
2	International Yoga Day Celebration	21 st June, 2018
3	Seminar on "Feminine Hygiene"	7th August, 2018
4	IIT-Roorkee workshop on "Entrepreneurship Skills & Soft Skills"	10 th & 11 th August, 2018
5	A Guest lecture on Awareness of Demat & Depositories & Derivative Trading	30 th August 2018
6	(DISQ) Digital Impact Square-Student Outreach Program	27 th August, 2018
7	Glimpses of IIM-Indore workshop	4 th & 5 th Sept 2018
8	Talerang- Session on Self Awareness	22 nd September, 2018
9	Guest session Information Technology	29 th September, 2018
10	APL-Ashoka Premier League Cricket Matches	2 nd October, 2018
11	Guest lecture on Career Guidance	24th November 2018
12	Advance excel workshop	15th - 23rd December, 2018
13	Workshop on Advanced Resume Writing and Interview Techniques	8 th & 9 th January, 2019


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Glimpses of World Bicycle Day

Introduction:

On 12 April 2018, the United Nations (UN) declared June 3 World Bicycle Day, and activities are being organized worldwide to promote cycling in all its forms. Sport is a powerful tool to promote peace and achieve development objectives. Physical activities, like cycling, not only contribute directly to implementing the Sustainable Development Goals (SDGs), they also foster the values on which progress depends: tolerance and respect, teamwork and fair play. Regular cycling can cut the risk of death by any cause by 41% and switching from driving to cycling to work will save on average 750kg in CO2 emissions each year.

Governments and international Institutions around the world are increasingly acknowledging the role that cycling can play in tackling the critical issues of our times: be it reducing greenhouse gas emissions or promoting inclusivity and integration - the bicycle can contribute. As part of its promotion of the bicycle as a tool for development, the UN is welcoming initiatives that organise bicycle rides at national and local levels, to promote physical and mental health, and develop a culture of cycling in society.

- ❖ **Activity Incharge:** Prof. Manisha Bhamre
- ❖ **Date:** 3rd June, 2018
- ❖ **Participate :** Staff and students.
- ❖ **Venue:** ABS campus

Achievements/Benefits:

Ashoka Business School also believes in this philosophy and encouraged all students and staff to join in celebrating World Bicycle Day by appealing to come on the cycles to college and inculcate this habit in their daily normal routines. Few students came on bicycles to the college vowing to try to do this on a regular basis.



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International Yoga Day Celebration

Introduction:

International Yoga Day celebrated At ABS, a Yoga training session was organized for the Faculties and Students. Dr. Dhananjay Ahire, Yoga teacher and former President of JCI, Ambad conducted the session and started off with a prayer and surya namaskars. He also stressed upon the importance of Yoga in one's life and how it can play a pivotal role in maintaining a healthy life balance. Students and Faculties were present for this enlightening session and very inspired to continue the practice as their daily routine. The In-charge Director, Prof. Manisha Bhamre coordinated the whole event. The Administrator Dr. W.N.Bhende and Dr. D.M.Gujarathi, Director, HE too expressed their gratefulness. Mr.Sagar Manjrekar felicitated and thanked Dr. Ahire for sparing his valuable time.

- ❖ **Activity in- Charge:** Prof. Manisha Bhamre
- ❖ **Date:** 21st June,2018
- ❖ **Participant:** Staff and Students.
- ❖ **Resource Person:** Dr. Dhananjay Ahire
- ❖ **Venue:** ABS Seminar Hall



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Seminar on "Feminine Hygien"

A seminar had organized on "Feminine Hygiene." The session was addressed by Mrs.Seema Pardeshi Khandale, Founder of Ashay Social Group, NGO, working for the Care of Environment since October 2015.

- ❖ **Activity in- Charge:** Prof. Hetal Bhinde
- ❖ **Date:** 7th August, 2018
- ❖ **Resource Person:** Mrs.Seema Pardeshi-Khandale
- ❖ **Participant:** Prof.Manisha Bhamre and Female Staff of ABS & ACBCS
- ❖ **Venue:** ABS Seminar Hall

Objectives:

- Gender Sensitization
- Health, Hygiene and increased use of Sustainable menstruation options



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Glimpses of IIM-Indore workshop

Date-3rd & 4th September 2018

Participants-104

Trainer-Mr.AmitChilka, Pune

Faculty Coordinator-Dr. VikasGaundare, Mr.HemantWanjare,
Mr.HarshalDayma And Ms.PoojaKushare

Top 10 Students-

Mr.ShubhamTuplonde,	Mr.Mitesh Somaiya,
Mr.Priyank Mewani,	Miss. Palak Jain,
Miss. Deepavali Panchal,	Miss. Gauri Pawar,
Miss. Rutuja Dachhav,	Miss. Dnyanal Dhunde,
Miss. Komal Bhagwat,	Mr.Pranav Deore,

Student Coordinators-Ms.Apurva Nikumbh and Mr.Suneet Khare

About the Event-

Institute organized two-day workshop on Business Analytics in association with makeintern.com for the International Business Plan Competition going to be held at IIM-Indore this year. This workshop was conducted during 3rd & 4th Sept 2018 at Ashoka Business School, Nashik. The important attraction of this workshop was top 10 students will participate for the final round of International Business Plan Competition, to be held IIM-Indore. Winners of this Final Round will get prizes worth Rs.50000/-.

Mr.AmitChilka from Pune was the trainer invited for conducting this workshop. More than 100 students from North Maharashtra participated in this event. All the students participated actively and wholeheartedly in this workshop to excel their competencies for their personal development in the domain of Business Analytics.

The workshop was concluded with the commitment from all the participants to give equal importance to the technical and analytical part of business plan rather than having mere innovative business idea. Participants also understood that the idea can be the destination but the analysis is the path to reach there.



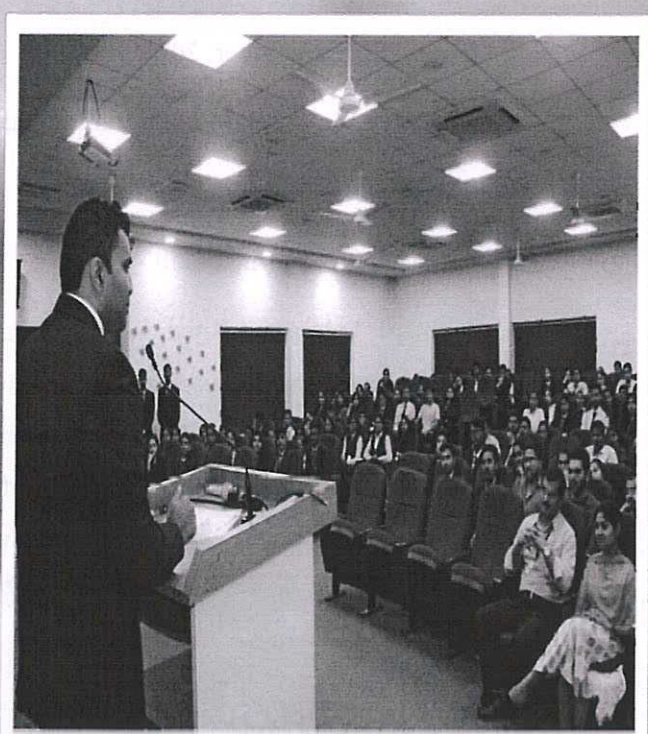
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Guest Lecture on "Information Technology"

- ❖ **Activity in-charge:** Prof. Manisha Bhamre
- ❖ **Date:** 29th September 2018
- ❖ **Participants:** All Students and Faculties
- ❖ **Venue:** ABS Seminar Hall

A guest lecture on Information Technology was conducted for the students of MBA. The speaker, Mr. Tanmay Dixit, Certified Trainer for Cyber Security and Digital Forensics spoke about the basics of cyber Security underlying the concepts and importance in today's modern age of technology. He laid stress upon the Computer and Network Security, Internet threats and Mobile security. He explained the importance of Cyber crime investigation citing interesting case studies.

Mr. Dixit presented a journal, "Digital Forensics"-India's 1st Digital Forensic Journal to Prof. Manisha Bhamre, Director Incharge, Ashoka Business School which aims to serve, promote and foster Cyner peace through volunteer driven working groups. It also initiates and performs activities conducive to the goal of cyber security and safety.

Dr. D.M. Gujarathi, Director, HE, Ashoka Education foundation along with the faculty members were present for the session which was extremely fruitful for the students.

APL-Ashoka Premier League Cricket Matches

- ❖ **Date:** 2nd October 2018
- ❖ **Participants:** All MBA students, Faculties and management
- ❖ **Faculty Coordinator:** Mr. Hemant Wanjare
- ❖ **Student Coordinators:** Hitesh Bhatia, Mitesh Somaiya & Gokul Dargode
- ❖ **Venue:** Ranbhoomi cricket turf, Govind Nagar

Ashoka Business School organized the Ashoka Premier League at Ranbhoomi cricket turf. APL is a cricket tournament organized by the students of college. The event was inaugurated by Dr. D. M. Gujarathi, Director of Higher Education of Ashoka Education Foundation, Mr. Venkat R. Venkitachalam, Chairman of Bizsol India Services Ltd. and Prof. Manisha Bhamre, Director In charge of Ashoka Business School. The event started at 0900 Hrs in the morning and a total of 12 Student teams participated in the matches.

The exciting 15 match tournament saw everyone from students; faculties and management participate in this team building exercise. The entire event revolved around a few management lessons which were

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