

5.1.2 Following capacity development and skills enhancement activities are organised for improving students' capability

1. Soft skills
2. Language and communication skills
3. Life skills (Yoga, physical fitness, health and hygiene, self-employment and entrepreneurial skills)
4. Awareness of trends in technology.

Sr.no	Name of the capability enhancement program	Date of implementation (DD- MM-YYYY)
1	Workshop on Advanced Resume Writing and Interview Techniques	08-Jan-2019 to 9-Jan-2019
2	Seminar on NSE	14 Jun 19
3	Bulls Eye Spruce	07-Feb-19
4	Free Training session on Resume Writing and Interview Technique	15-Feb-19
5	International Yoga Day Celebration	21-Jun-19
6	Orientation Program for MBA 2nd year	16-Jul-19
7	Workshop on Employability Enhancement and Youth Livelihood	07-Aug-19
8	Placements Opportunities and its requirement	21-Aug-19
9	Spruce Usage : Techniques & Methods	05-Oct-19
10	Outbound Training Program	10-Oct-19
11	New Wage Code 2019	11-Oct-19
12	Mock Interviews for MBAII	19-Oct-19
13	IPR and Case Study on Information Cyber Security'	13-Nov-19
14	Session on Goal Setting	20-Nov-19
15	Session on Self Esteem Development	22-Nov-19
16	Advance Excel Workshop	04-Jan-2020 to 28-Feb-2020
17	Guest Lecture for HR-FORUM	09-Oct-19


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Workshop on Advanced Resume Writing and Interview Techniques

- ❖ **Date:** 8th & 9th January 2019
- ❖ **Event Co-ordinators :** Prof. Ninesh Mutha
- ❖ **Participants :** MBA 2nd year Students
- ❖ **Venue:** ABS, Seminar Hall

In order to equip students with the necessary skills to approach placement season, the training and placement cell at Ashoka Business School conducted Grooming sessions for the final year MBA students. Workshops on Advanced Resume Writing and Interview Techniques were conducted by in-house Training and Placement Coordinator, Mr. Nainesh Mutha. These sessions would prove fruitful for the students to face interviews.



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Seminar on NSE

- ❖ **Date of Event:** 14th January 2019
- ❖ **Event Co-ordinator:** Prof. Pooja Kushare
- ❖ **Resource Person:** Mr. Vivek Patil
- ❖ **Participants:** MBA 1st and 2nd Year Students
- ❖ **Venue:** Class Room 2

The seminar was conducted by NSE wherein the objective was to conduct financial education workshops through NSE Academy to develop a new generation investor, introduce more first-time investors to the Indian markets and attract them to exchange, outreach, advertising and expansion initiatives seek to transform India's strong culture of saving into an "equity culture". The speaker highlighted point on why should one take this course and the benefit from the courses.

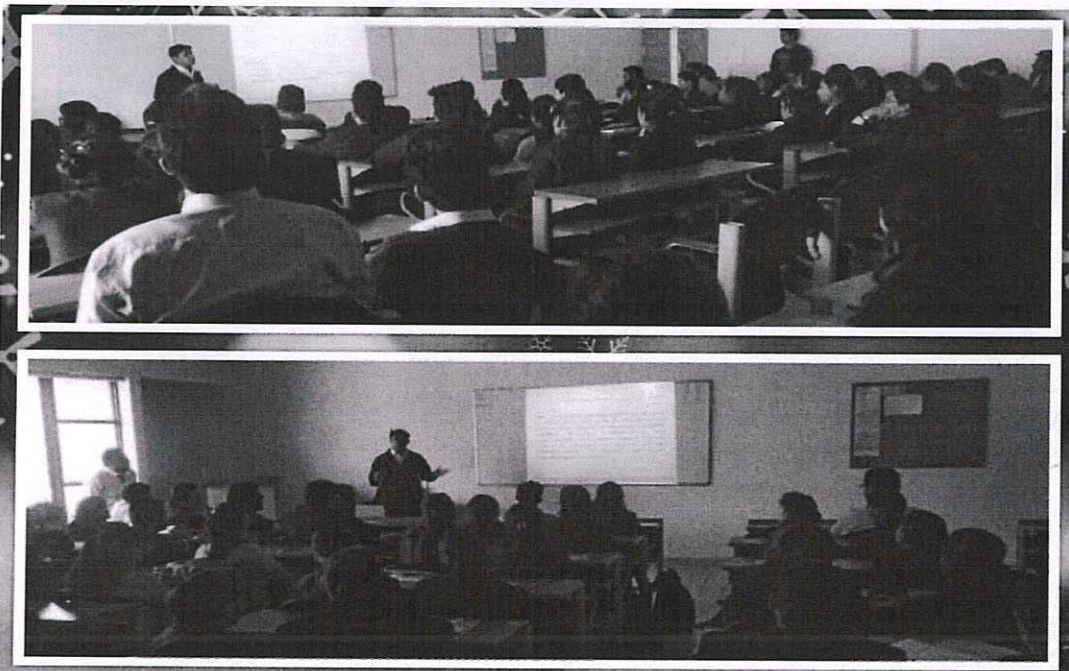
Why should one take this course?

- To get a basic understanding of the products, players and functioning of financial markets, particularly the capital market.
- To understand the terms and jargons used in the financial newspapers and periodicals.

Who will benefit from this course?

- Students, Teachers, Investors, Employees of BPOs/IT Companies, Employees of Brokers/Sub-Brokers

Housewives and Anybody having interest in the Indian securities market



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International Yoga Day Celebration

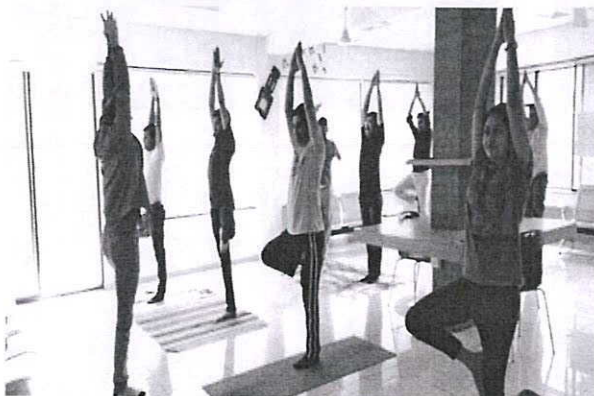
- ❖ **Event Co-ordinator:** Prof. Manisha Bhamre
- ❖ **Date of Event:** 21st June, 2019
- ❖ **Resource Person:** Prof. Harshal Dayma
- ❖ **Participant:** All staff members
- ❖ **Venue:** Activity Room

The United Nations General Assembly on December 11, 2014, announced that **June 21** will be seen as International Yoga Day. Since 2015, International Yoga Day is been celebrated worldwide. The theme for 2019 Yoga Day was ‘Yoga for Heart’.

Prime Minister Narendra Modi in September of 2014 addressed the UN assembly and discussed the essence of Yoga. Yoga is an invaluable gift of India's ancient tradition. It embodies the unity of mind and body; thought and action; restraint and fulfillment; harmony between man and nature; a holistic approach to health and well-being.

Ashoka Business School, in keeping in line with its vision, endeavors to develop its students' holistically and celebrating Yoga Day is one step towards achieving it. All the faculties of ABS along with its support staff participated to practice and spread awareness about Yoga. Under the guidance of Prof. Harshal Dayma, a certified Yoga teacher the day began with a meditation and breathing session. Prof. Dayma then took yogasanas and Suryanamaskar. He also elaborated on the importance of Yoga and its benefits to the mind and body.

Dr. D. M. Gujarathi, Director, Ashoka Education Foundation and Dr. Vikas Gaundare, In-charge Director, ABS were also present for the session. Dr. Vikas Gaundare explained that June 21, the day of the Summer Solstice which is an important day in Indian mythology, is considered the longest day of the year.



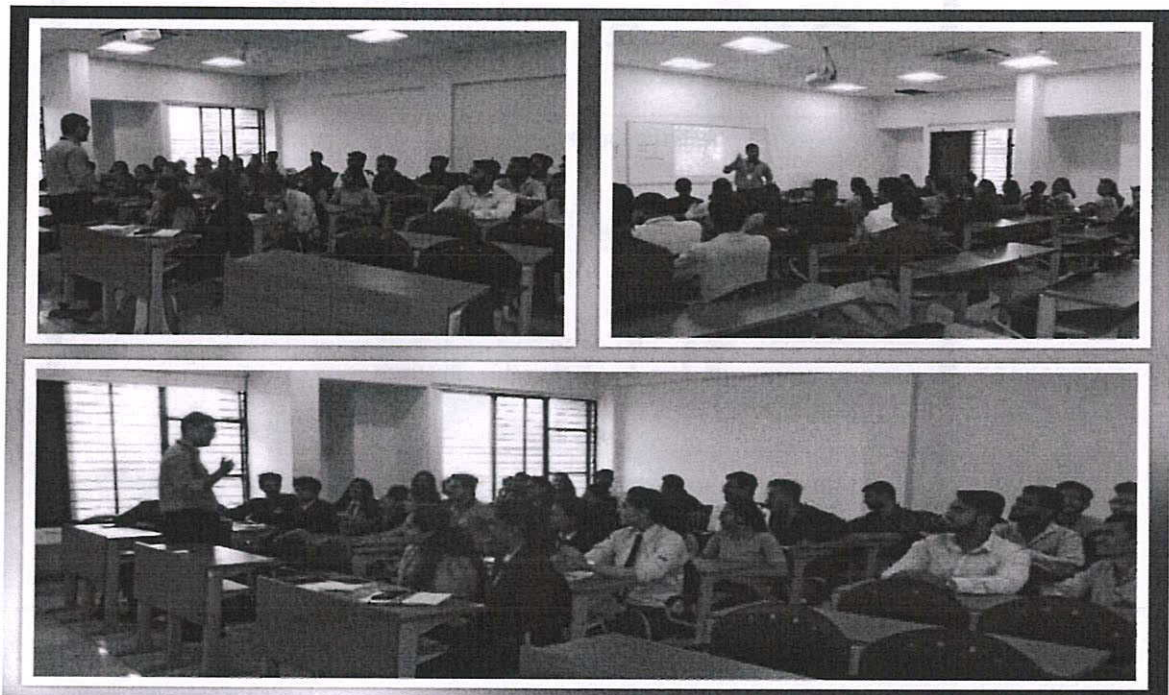
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Orientation Program for MBA 2nd year

- ❖ **Event Co-ordinator:** Prof. Vaibhav Bhalerao
- ❖ **Date of Event:** 15th July, 2019
- ❖ **Participant:** MBA 2nd year Students
- ❖ **Venue:** Class Room 2

An Orientation program was conducted for MBA 2nd year by Mr. Vaibhav Bhalerao. The students have to choose a specialisation in the second year. The session was organized for the students to get an idea about the future prospects in the market by selecting one of the various specializations in the second year. The students were also appraised about the evaluation system of SPPU. The session was attended by the MBA II year students.



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Workshop on Employability Enhancement and Youth

- ❖ **Date of Event:** 7th to 20th August, 2019
- ❖ **Resource person:** Ms. Ruta Pandit and Ms. Radhika Khairnar
- ❖ **Participant:** MBA 2nd year Students and faculties
- ❖ **Venue:** ABS Seminar Hall
- ❖ **In charge/organizer (Faculty) :** Prof. Nainesh Mutha

Mahindra Pride Classroom's Naandi Foundation conducted a 40 hour training program on Employability Enhancement and Youth Livelihood at ABS for the final year MBA Students. The training began with the awareness about oneself and focussed on sharpening the competency of each individual through lots of activities and motivational talks. The students began to share their experiences and were able to clear their thoughts while communicating. The trainers, Ms. Ruta Pandit and Ms. Radhika were very resourceful and engaged the students meaningfully to bring out the best in them.

Mahindra Pride Classroom is a CSR initiative of Mahindra Group.



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Outbound Training Program

- **Date of Event:** 10th October, 2019
- **Participant:** MBA 1st year Students and faculties
- **Resource Person:** Mr. Everest Rodrigues –JSS Entertainment, Mumbai
- **Venue:** Moh Farm, Nashik
- **Event Coordinator:** Prof. Vaibhav Bhalerao & Prof. Pooja Gholap

An outbound induction activity 'Aarohan' was conducted for MBA I year students at Moh Farm. The activity was organized to infuse team spirit, teamwork and understand the importance of the same among the freshers. The activity was conducted by Mr. Everest Rodrigues of JSS Entertainment, a Mumbai-based firm. Various team activities and games were organized by Mr. Everest for the freshers who wholeheartedly participated and learned the lessons of team building and its importance. Around 95 students participated in the outbound activity, which was also volunteered by a few MBA II year students. The activity was planned by the Director, HE - Dr. D. M. Gujarathi and Director (I/c) - Dr. Vikas Gaundare while it was jointly co-ordinated by Mr. Vaibhav Bhalerao and Ms. Pooja Gholap.



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NIPM session on impact of New Wage Code 2019

- ❖ **Date of Event:** 11th October, 2019
- ❖ **Venue:** ABS Seminar Hall
- ❖ **Event Coordinator:** Prof. Nainesh Mutha, Prof. Manisha Bhamre

Recently, the Rajya Sabha passed an important bill named the Code on Wages Bill, 2019, which allows the Centre to prescribe a minimum statutory wage. In pursuance of this, NIPM organized a seminar on 11th October 2019 based on the theme, "Impact of Wage Code 2019".

Dr. Santosh Bhavde, Director-HR and IR, Bharat Forge Limited, Pune started by stating the objective of the code. He stated that the new Wage Code is a substantial effort undertaken by the Government to produce a uniform code by amalgamating all the four legislations i.e. The Equal Remuneration Act 1976, The Minimum Wages Act 1948, The Payment of Bonus Act 1965 and The Payment of Wages Act 1936 under one legislation.

The Seminar was also graced by Mr. Vikas Mali, the Assistant Commissioner for Labour, Nashik Region. He stressed on how the industry can play a key role in making this Wage Code successful.

Mr. Sudhir Patil, Hon. Secretary, NIPM spoke about the way that industries in Nashik can contribute to the development of transparent HR policies and implementation of Wage Code 2019.

Top level HR executives of high profile organizations were present for this discussion. Dr. D. M. Gujarathi, Director, HE, AEF, Dr. W.N. Bhende, Administrator, HE, AEF, Dr. Vikas Gaundare, Director I/C, ABS along with all the faculty members were present for this informative session. Prof. Nainesh Mutha, TPO, ABS and Prof. Manisha Bhamre were instrumental in making this session a success. All the HR



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Session on Goal Setting

- ❖ **Date of Event:** 20th November, 2019
- ❖ **Participant:** MBA 1st year Students
- ❖ **Resource Person:** Mr. Ashok Katariya

An inspiring session on Goal Setting was conducted in the campus of Ashoka Business School by Hon. Chairman Mr. Ashok Katariya of Ashoka Education Foundation. He unlike every year inspired and motivated students and told them the benefits of goal setting. While addressing the students of MBA I, he guided them to be focused, as it gives you the direction and clarity of future. He contributed that goal in life develops a sense of some purpose in life. Students who invest in their goals also demonstrate greater persistence, creativity. He interacted with almost each student and asked their goals in life. He also suggested them some tips and measures to overcome the obstacles and how to be determined. He shared his own journey of zero to 5000 crore business to motivate the students. The Honourable Chairman encouraged all students to decide a road map in front of them and then follow it wholeheartedly with accountability.

According to him, "Goal setting is fundamental to the long-term success of any student. It's hard for any learner to achieve their dreams before knowing how and when to achieve them."

The management people, HR ABS, Ms. Sneha Awasthi, Consultant ABS Mr. Venkitachalam, Dr. D. M. Gujarathi, Director, (HE), Dr. Vikas Gaundare, Director I/C, ABS with faculty members



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Guest Lecture for HR-FORUM

- ❖ **Date of Event:** 9th October, 2019
- ❖ **Participant:** MBA 2nd year students (HR Specialisation)
- ❖ **Resource Person:** Mrs. Sonali Bhamre, HR manager, Sahney Kirkwood Pvt. Ltd
- ❖ **Venue:** ABS Seminar Hall
- ❖ **Event Coordinator:** Prof. Manisha Bhamre

A guest lecture was organized for the HR students of ABS. Mrs. Sonali Bhamre, HR manager, Sahney Kirkwood Pvt. Ltd & Isovolta(1) Pvt. Ltd was invited to interact with the MBA II HR students. Mrs. Sonali, an MBA in Finance and HRM, is a dynamic HR professional with over nine years of experience in Recruitment, T and D, Performance Management, Compensation and Benefits, Employee welfare and Administration. Dr. D. M. Gujarati, Director (HE), AEF and Dr. Vikas Gaundare, Director I/C, ABS welcomed Mrs. Sonali.

Calculations pertaining to various Acts of Labour Laws like EPF,ESI, Bonus, Gratuity, Compensations etc. were discussed in class. She also illustrated the same with practical examples and how it is done in Companies. Students had a good interaction with her during the lecture. Various aspects of labour laws too were discussed.



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Management Lessons from Mumbai Dabbawala Association

- ❖ **Date of Event:** 12th October, 2019
- ❖ **Participant:** Management, faculties and MDA Students
- ❖ **Resource Person:** Mr. Subhash Talekar, President, Mumbai Dabbawalas,
Mr. Vikram Ugale, Owner, Curry Leaves group of Hotels
- ❖ **Venue:** ABS Seminar Hall
- ❖ **Event Coordinator:** Prof. Manisha Bhamre, Prof. Vandana Sharma and Prof. Harshal Dayma

Ashoka Business School had invited the Mumbai Dabbawalas for a lecture and an interaction with the management students. The session was inaugurated by the dignitaries of the Dabbawalas and Ashoka Education Foundation's management committee members. Mr. Subhash Talekar, President, Mumbai Dabbawalas, Mr. Vikram Ugale, Owner, Curry Leaves group of Hotels, Dr. D. M. Gujarathi, Director, (HE), AEF, Dr. W. N. Bhende, Administrator, AEF, Mr. Venkitachalam and Ms. Sneha Awasthi, AEF, Dr. Vikas Gaundare, Director I/C, ABS were all present for the welcome and lighting of the lamp. Mr. Ugale spoke about his journey which began from a modest background to an arduous journey which taught him many lessons of life to be a successful businessman today. He also spoke of his future projects and urged the students to work diligently and honestly if they desire to be successful in life.

The chief guest of the session Mr. Subhash Gangaram Talekar regaled the audience with the journey of the Dabbawalas, started by his grandfather. He kept the audience enthralled with his humor and interacted with the students answering the questions and doubts. He also presented the TIFFIN, a symbol of the Dabbawalas to Dr. D. M. Gujarathi who spoke highly of the work done by them as a token of love and respect from their side.

The Mumbai Dabbawalas, who have created a name and place of their own, are the recipients of the Six Sigma, ISO and many other certificates and their amazing story and experiences of the past 120 years were all depicted through the PPT. They also shared that in any business, a strict code of conduct is must. The Dabbawalas have become an example of hard work, time management, supply chain management success, team work and simple management skills. They are a classic example of how a motley group of illiterate people rose to become a mammoth group who plan, organize and coordinate their activities that astounds not only the most intelligent brains but also all people the world over.



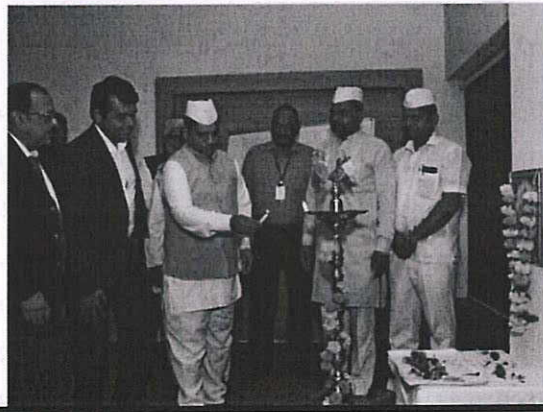
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लोकमत नाशिक, गुरुवार, दि. १७ ऑक्टोबर २०१९ ७

'अशोका'मध्ये मुंबई इबावाला असोसिएशनतर्फे धडे



नाशिक : अशोका बिझनेस स्कूलमध्ये 'मुंबई इबावाला असोसिएशन' यांच्या व्याख्यानाचे आयोजन करण्यात आले होते. समाजाप्रति आपल्या प्रत्येकाची जबाबदारी आहे, म्हणून आपण नेहमीच काही ना काही सामाजिक योग्य करीत राहिले पाहिजे, असे तळेकर यावेळी बोलताना म्हणाले. मुंबई इबावाला यांनी सामाजिक बांधिलकी जपून मुंबईमध्ये रोटी बँक आणि कपडा बँक सुरू केली आहे. या रोटी बँकेमध्ये मोठमोठ्या भेजवान्या संपल्यानंतर शिल्लक राहिलेले अन्न फेकून दिले जात होते. तेच अन्न आता रोज मुंबईतील ३०० भुकेल्यांना मुंबई इबावाले जेऊ घालत आहेत. कपडा बँकेदेखील जुने कपडे जमा करून ते आदिवासी भागात जाऊन गरजूंना पुरविले जातात, याविषयी विद्यार्थ्यांना संपूर्ण माहिती सांगण्यात आली. विद्यार्थ्यांना व्यवस्थापनाचे धडे शिकविण्याच्या दृष्टीने घेण्यात आलेल्या या कार्यक्रमात प्रमुख वक्तृ म्हणून मुंबई इबावाला असोसिएशनचे अध्यक्ष सुभाष तळेकर तर उद्घाटक म्हणून हॉटेल करी लिख संस्थापक विद्वान उगले तसेच अशोका संस्थेचे संचालक डॉ. डी. एम. गुजरादी, प्रशासक डॉ. वासुदेव भेंडे, बिझनेस स्कूल कंपनीचे संचालक व्ही. आर. वेकिटाचलम, महाविद्यालयाचे प्रभारी संचालक डॉ. विकास गोंडारे आदी उपस्थित होते. यावेळी अशोका एज्युकेशनचे किचन हेड अमित उपाध्याय, ट्रान्सपोर्ट इनचार्ज विलास निकम, बिझनेस स्कूलच्या मदतनीस रत्ना तिवारी यांचा तळेकर यांच्या हस्ते सत्कार करण्यात आला.

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