

Ashoka Education Foundation's

ASHOKA BUSINESS SCHOOL



Survey No.-883, Plot No.6+7+8, Mumbai-Agra National Highway, Rane Nagar, Nashik – 422009. Tel.: 0253 6649500/24, Website: www.ashokabschool.org, Email: abs@aef.edu.in

Linguistic Minority Institute (Hindi)

NAAC Accredited with Grade "B+"

5.1.2 Following capacity development and skills enhancement activities are organised for improving students' capability

- 1. Soft skills
- 2. Language and communication skills
- 3. Life skills (Yoga, physical fitness, health and hygiene, self-employment and entrepreneurial skills)
- 4. Awareness of trends in technology.

Sr.no.	Name of the Capability Enhancement Program	Date of Implementation
1	How to write an Impressive Resume by Dr.Naincah Mutha	9th June 21
2	Digital International Yoga Day	21st & 22nd June 2021
3	Management Guru Competition	24th July 21
4	Session on Life skills "Life Is Beautiful".	12th August 2021
5	Session on Soft skills -interview Know How	4th Sep 21
6	Orientation of TPO to students	15th Sept 2021
7	NAANDI Foundation's Mahindra Pride Classroom – Employablity Enhancement Program	11th Oct 2021
8	Communication Strategies through Soft Skills	10th Jan 2022
9	LinkedIn Session	28th Jan 2022
10	Road Safety Awareness	15th Feb 2022
11	Interpersonal skills and its impact on Personality Development	5th March 2022
12	Self-defence (gender sensitivity activity) and spiritual	28th March 2022
13	MS- Excel	4th May 2022

COORDINATOR

Internal Quality Assurance Cell Ashoka Business School, Nashik. DIRECTOR
Ashoka Business School

International Yog Day Celebration

Date: 21st June, 2021

Time : 7.00 am

Mode: Online Mode

No of Participants: 30

OBJECTIVES OF EVENT:

1. To learn methods of practicing yoga.

- To get awareness to the students about physical, mental and spiritual practices originating in ancient India.
- 3. Importance of Yoga and meditation in the life.

4.

On the 22nd, renowned Yoga trainer, artist and visionary Mr. Ashutosh Kshatriya, the resource person for the webinar organised on the occasion of International Yoga Day.

Need of Yoga in Business. The changing work environment increasingly places demands on the employees. To deal with such stressful work environment, organisations must reap the benefits of Yoga and conduct such sessions within their premises. He highlighted the importance of the beautiful blending of Yoga with work leading to enhanced efficiency and business growth coupled with employee satisfaction. With a degree in classical music, he also showed how music therapy plays a great role to reduce the stress level by having a flute meditation for all the participants who highly appreciated it. Digital certificates were provided to all participants.

BENEFITS/ CONCLUSION FROM EVENT:

Students understood importance of Yoga and its effect on our everyday activities and wellbeing. Also got aware about Music therapy and its benefits. How regular practice of Yoga Sana keep the person away from day to day tensions and pressures. Also understood about how to keep balance in work life with the benefits in the health.

COORDINATOR

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CERTIFICATE OF PARTICIPATION

Manisha Bhamre

has successfully participated in the Webinar

Yoga In Business

Yogacharya Ashutosh

Organized by IQAC

Dr. D.M. Gujrathi Director - HE

/ISHQK/I

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CERTIFICATE OF PARTICIPATION

Mr Zeeshan Quazi

has successfully participated in the Webinar

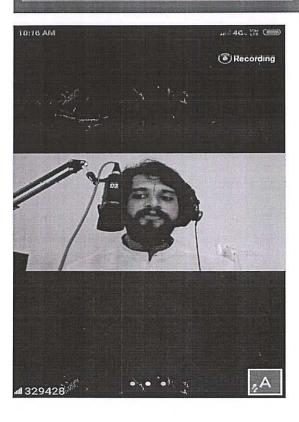
Yoga In Business

Yogacharya Ashutosh

Organized by IQAC

Dr. D.M. Gujrathi

Director - HF



Lokmat Times

ABS celebrates Yoga Day

Digital International Yoga Day Celebration at Ashoka Business School

Ashoka Business School Ashoka Business School conducts various activities for the holistic development of its students. The Institute also celebrates various days to highlight the importance of those days. The 6th International Yoga Day was celebrated online by organising two prowas celebrated online by organising two programmes on 21 and 22 June 2020. On June 21, professor Harshal Dayma conducted a Yoga and Pranayama session for the students and staff of Ashoka Business School. He stressed the importance of Yoga and its effect on our everyday activities and well being.



On June 22, renowned yoga trainer, artist and visionary Ashutosh Kshatriya, the resource person for the webinar organised on the occasion of IYD, spoke on the need of Yoga in Business. The changing work environment increasingly places demands on the employees. To deal with such a stressful work environment, organisations must reap the benefits of Yoga and conduct such sessions within their premises. He highlighted the importance of the beautiful blending of Yoga with work leading to enhanced

efficiency and business growth coupled with employee satisfaction. With a degree in classical music, he also showed how music therapy plays a great role to reduce the stress level by having a flute meditation for all the participants who highly appreciated it.

Digital certificates were provided to all participants. Ashoka Business School faculty Manisha Bhannre and the holistic development activities

development coordinator hosted the ses-

coordinator hosted the sessions.

Ashoka Education Foundation chairman Ashok Katariya, Ashoka Education Foundation, director higher education Dr DM Gujarathi, assistant director, HE, Dr Narendra Telrande, ABS assistant director Dr Rupali Khaire, and Dr Vikas Gaundare along with all the faculties provided their able support and guidance.

Nashik First Page No. 2 Jun 27, 2020 Powered by: erelego.com

COORDINATOR Internal Quality Assurance Cell Ashoka Business School, Nashik.

DIRECTOR Aşhoka Business School

MANAGEMENT GURU COMPETITION

<u>LEARNFROMTHELEARNED</u> - A Talk on Management Gurus

The concept of "Management Gurus" presentations was proposed by the Director-Dr.D M Gujarathi. He realized that it is very essential for each student of management institute to know about the life of the management thinkers and their contribution; work towards the management studies must be highlighted. So, along with our team we came up with this idea and successfully completed the task.

Date

: 29th June to 22nd July 2021

No of Participants

: 99 (On zoom)

Mode

: Online Mode

OBJECTIVES:

- 1. To know the list of personalities who have contributed in the field of management.
- 2. To know the challenges faced by them and learn the ways to overcome them.
- 3. To learn about their contribution that has worked wonders for the overall development of the society and people. The competition was held in 3 rounds of presentations.

Round I

- Dates: 29th June 2021 & 30th June 2021
- Mode: Online (Zoom Platform)

The topics of Presentation were:

- ✓ Does work place diversity play an important role in productivity?
- ✓ Impact of Covid 19onYoungster's Employability in India
- ✓ PNB Scam
- ✓ Top 3 Best Places in India to work for
- ✓ Covid19-Comparative study of 1st n 2nd wave

V

Round II

- Dates:
- o Day1- 19th July2021
- o Day2- 20th July2021
- o Day3- 22nd July2021
- Mode Online (Zoom Platform)

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Ashoka Business School, Nashik | AQAR 2021-22 | Additional Information

Round2 was conducted in 3 days and presentations by 14 groups were scheduled. The list is as follow The evaluation criteria taken into account for round 2 were as follow:

- ✓ Content about the Person
- ✓ Presentation style
- ✓ Communication of presenter
- ✓ Illustrations or evidences given
- ✓ Q & A Session



Round III

- Dates:24th July2021
- Mode: Offline (ABS Seminar Hall)

BENEFITS/ CONCLUSION FROM EVENT:

- Students came to know the list of personalities who have contributed in the field of management.
- Students' knowledge regarding the management concepts in Round1 and about the management gurus and their contribution and theories of Management in further rounds has been enhanced.
- Students felt confident while presenting in all 3 rounds.
- Students overcome their stage fear and fear of public speaking through the presentations especially through offline presentations in Round 3.
- The progressive improvement was observed by the judges and felt by the student during the round wise presentations.

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डोजीपीनगर : अशोकाच्या मंनेजमेट गुरू स्पर्धेच्या बक्षीस वितरण कार्यक्रमप्रसंगी मान्यवर.

अशोकाच्या 'मॅनेजमेंट गुरू' स्पर्धेचे बक्षीस वितरण

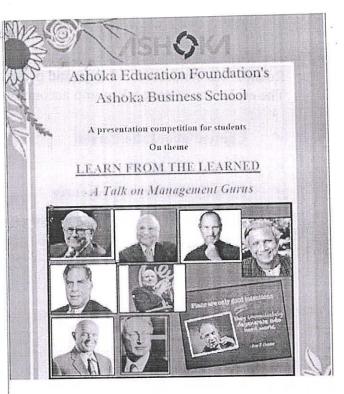
पस्तीस गटांचा ऑनलाइन पद्धतीने सहभाग

सकाळ वृत्तसेवा

छोजोपीनगर, ता. ३ । अस्रोक्ता विद्यानस स्कूट एमजीए महाविद्याल्यान मॅनजमेंट गुरू स्पर्धेचा बकोस वितरण समारंभ नुकताच पार पडला.

याप्रसंगी संस्थेचे सनिव श्रोकांत शुक्छ, सल्लागार व्ही. आर. वेंकटाचल्डम, महाविद्यालयाचे संचालवा डॉ. डी. एम. गुजराथी, प्रशासक डॉ. नरेंद्र रोलरांथे आदी व्यासपीठावर होते. स्पर्धेत महाविद्यालयातांत तीन विद्याध्यांचा एक, असे ३५ गट बनविज्यात आले. स्पर्धेकारिता तीन फेन्या झाल्या, पहिल्या फेरीची सुरधात सर्व साधारण विषयाच्यांत सादर्शकरणाने झालंत. यात एकृण ३५ गटीनी ऑनल्याइन पदातिंग सहपाग पेताला.

जुन्ना किरीसाठी १४ गर दुख्ना किरीसाठी १४ गर शॉर्डेरिक्ट बेले गेले; प्रत्येक गटाला एक मीजमेंट गुरू सादरीकरणासाठी देण्यात आले. यात प्रत्येक गटाने आपल्या मीजमेंट गुरूचे सादरीकरण केले. शिसान्या आणि अंतिम केरीत ९ गटांना संधी मिळालो आणि त्यांना चाहरांल प्रजासमार सावरांकरण केले. आता फेरी नेसा ४ गट विजोरो माण्या मोपित करण्यात आले. यात प्रभा परितोषिक मूझेन कोकणी, सीरभ मराठे व कोमल गांतुई चांच्या गटाने पटकाविले. डितीय पारितांक या शंभी, प्रांती शिरसाट आणि अनिया गांधकवाड यांच्या गटाने प्राप्त केले.



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Student' Feedback

docs.google.com/forms/d/13dZSbFrzbASWF3_4oU7ACMbYifvKBulgRp6zpjmIOQ/editFresponses

How was your overall experience from the first round, please elaborate.

57 responses

It was very wonderful and informative event. I learned very new things from this competition. We all work as team and it also help me to get to know more about my team mates. Sarita was also very helpful, she always motivate like we just not only have to take part in competition but also we have to win it. I get to know about how to work overnight and on the next day I have to present it. We all three were sharing information, conducting meetings, encouraging eachother, and so on. All the participants were very good. Events was awesome and had an great experience.

Its very inspiring

Through this I realized that the 4 members of the group helped each other and got to experience many things through the presentation that made them understand the difficulties encountered while preparing the presentation.

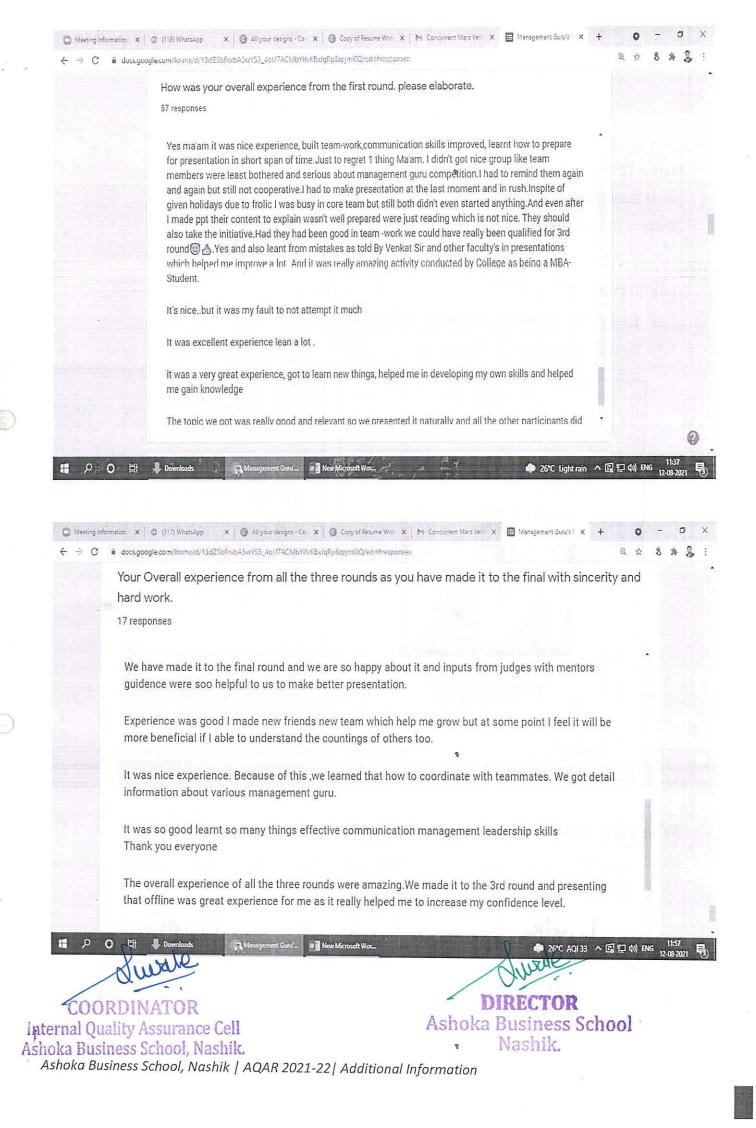
It was overall a good experience since I had never spoke with the other 2members of my team before later worked with them and made it to third position which was very unexpected for me because there were good teams in the competition and we gave are best without hoping to win

as a great experience. I got to learn alot and it also helps us to build confidence for presentations.

COORDINATOR

Assurance Cell Nashik.

Ashoka Business School
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Session on Life skills "Life Is Beautiful". 'Theme -Disability is just a state of mind'

Date: 12th August 2021

No of Participants: 99 (On zoom)

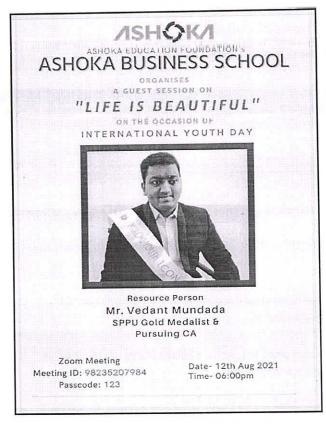
Mode

: Online Mode

OBJECTIVES OF EVENT:

1. To connect current batch students with Alumni

2. To share experience by Alumni





BENEFITS/ CONCLUSION FROM EVENT:

Students got life experience and understood life was a beautiful journey with all its ups and downs and any physical disability cannot be resistance. Difficult situation, best outcome.

COORDINATOR

In the self-Ouality Assurance Cell

Ashoka Business School Nashik.

Road Safety Awareness Program

Date

: 15th Feb 2022

Resource person

: Mr. Vasudev Bhagat

Brief intro of Resource Person

: He is RTO Officer at Nashik Office

Class/classes Involved

: MBA 1

No of Participants

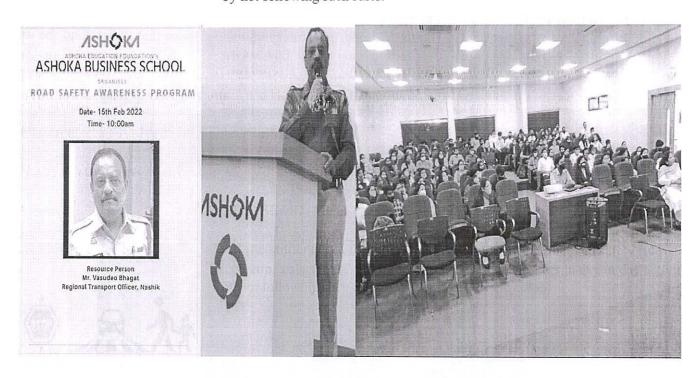
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Venue

: ABS, SEMINAR HALL.\

Achievements/Benefits

: All the students got to understand the importance of the road safety rules and regulations also got severity about Road Accidents occurs in day to day activity by not following such rules.



COORDINATOR
Internal Quality Assurance Cell
Ashoka Business School, Nashik.

DIRECTOR
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Self-defence (gender sensitivity activity) and Spiritual wellness

Date

: 28/3/2022

Topic

: Expert talk on Self-defence and spiritual wellness

Resource person

: Mr. Kalpesh Bhalekar and Dr. D M.Gujarathi

Brief intro of Resource Person:

Mr Kalpesh is a karate and Yoga teacher and is the founder of

Royal Warrior. Dr. D. M Gujarathi is currently the Director, ABS

and also an Art of Living follower and regular practitioner.

Class/classes Involved

: MBA 1 and 2 students

No of Participants

: 102

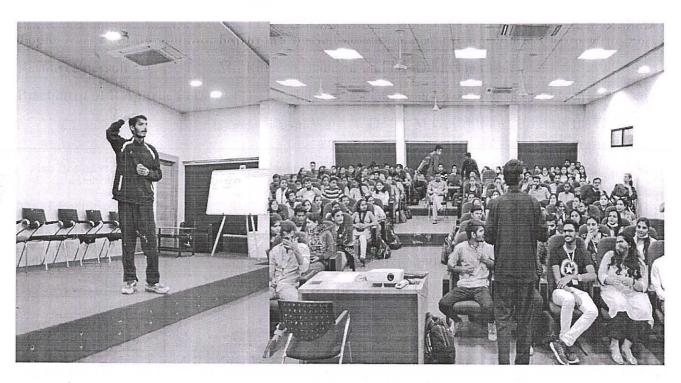
Venue

: ABS Seminar Hall

Achievements/Benefits

: The objective was to understand the basics of self-defence and spiritual

wellness.



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