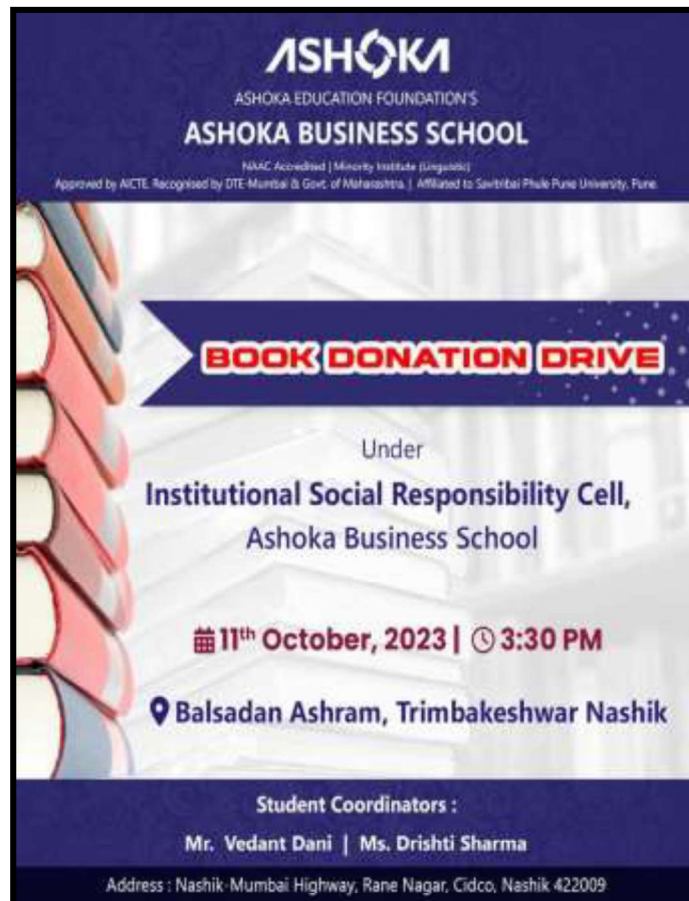


Collection and distribution of study material for orphans

“Reaching to the Unreached”

Name of the Event	: Book Donation
Date	: 11 th October, 2023
Topic	: Collection and distribution of study material for orphans
Resource person	: Ashirwad pawar
Brief intro of Resource Person	: Owner of Balsadan ashram
Class/classes Involved	: MBA
No of Participants	: 35
Venue	: Balsadn Ashram, Trimbakeshwar, Nashik
Incharge/organizer (Faculty)	: Dr. Leena Gorhe and Dr. Mahesh Wagh
Achievements/Benefits	: To create a fair chance to read and write for every student. To provide access to education through donation
Feedback	: Excellent





We firmly believe that education is the insurance for future. No child should miss out on studies even in this unprecedented time. Our initiative to distribute books to children, particularly those from vulnerable and underprivileged backgrounds, will help them not give up on their dreams. Education is every child's birth right. Unfortunately, there are too many kids who go to school but do not get basic stationary such as notebooks, pencils, erasers, pens, colour boxes, school bags etc. There are times when the kids do not even have text books even though they wish to study and appear for exams. We, ABS under the ISR cell are trying our best to reach out to many such kids in every possible way.

A Session on “Carbon Foot Prints”

- **Name of the Event:** Slim your Bin- Start Counting your own Carbon Foot Prints
- **Date:** 11th Feb, 2023
- **Resource person:** Mr. Sunil Bhatwadekar
- **Brief intro of Resource Person:** Director at EarthHeal Technologies.
- **Class/classes Involved:** MBA-I & II
- **No of Participants:** 108
- **Venue:** ABS, Seminar Hall
- **Incharge/organizer (Faculty):** Dr. Leena Gorhe
- **Achievements/Benefits:** Students got to understand the true meaning of Carbon Foot Prints and the real meaning of how one is damaging the environment.
- **Feedback:** Very Good



Diwali celebration with Adhartirth Anath Ashram

Name of the Event: Diwali celebration

Date: 07th Nov 2023

Topic: Diwali celebration with orphanage kids

Resource person: Mr. Gaikwad,

Brief intro of Resource Person: Owner, Adhartirth ashram

Class/classes Involved: MBA I & II

No of Participants: 65

Venue: Adhartirth ashram, Trimbakeshwar, Nashik

Incharge/organizer (Faculty): Dr. Leena Gorhe **and** Dr, Mahesh Wagh

Achievements/Benefits: Students were sensitized about the real life situation orphan kids faces

Feedback: Excellent



Diwali is from the Sanskrit word **dīpāvali** meaning "row or series of lights". The term is derived from the Sanskrit words **dīpa** which means "lamp, light, lantern, candle, that which glows, shines, illuminates or knowledge" and **āvali**, "a row, range, continuous line, series. It is a major festivals celebrated in Indian subcontinent. The festival usually lasts five days and is celebrated during the Hindu lunisolar month Kartika i.e between mid-October and mid-November. One of the most popular festivals of Hinduism, Diwali symbolizes the spiritual **victory of light over darkness, good over evil, and knowledge over ignorance**. The five-day long festival is celebrated twenty days after the Vijaydashami.



Dr. Sarita Dhawale
IQAC Coordinator, ABS

Dr. Sarita Dhawale
I/ C Director, ABS

Diwali Celebration with Orphanage

Name of the Event	: Diwali celebration with Orphanage
Date	: 15th October, 2022
No of Participants	: 17 students and 2 staff members 1 Aunty
Venue	: Balsadan adhar ashram, Trimbakeshwar
Incharge/organizer (Faculty)	: Dr. Leena Gorhe
Achievements/Benefits	: Students learnt sense of sharing, caring and loving Sense of belongingness. Students distributed sweets and faral items to balsadan children and played various games with them. Overall the visit was full of emotions and love



Diwali is from the Sanskrit word **dīpāvali** meaning "row or series of lights". The term is derived from the Sanskrit words **dīpa** which means "lamp, light, lantern, candle, that which glows, shines, illuminates or knowledge" and **āvali**, "a row, range, continuous line, series. It is a major festivals celebrated in Indian subcontinent. The festival usually lasts five days and is celebrated during the Hindu lunisolar month Kartika i.e between mid-October and mid-November. One of the most popular festivals of Hinduism, Diwali symbolizes the spiritual **victory of light over darkness, good over evil, and knowledge over ignorance**. The five-day long festival is celebrated twenty days after the Vijaydashami. Diwali is all about giving, sharing, and spreading happiness. Celebrating it with needy kids living in Orphanage is the best idea that we are encasing it this academic year.



To sensitize the youth and inculcate in them the values of empathy and compassion and as a paragon of developing a humanistic society, Ashoka Business School has organized a visit to Balsadan adhar Ashram, at Trimbakeshwar, Nashik as a part of activity of the Institute's Social Responsibility Cell (ISR).

On 15th October, 2022, 15 students of ISR cell accompanied ISR Co-ordinator-ABS, Dr. Leena Gorhe to visit at Balsadan, Trimbakeshwar, to celebrate Diwali and distributing sweets to the kids at Balsadan. Mr. Ashirwad Pawar, son of Dr. Ratnakar Pawar runs the Balsadan ashram for girl orphan kids from the age group 5 to 20. He welcomed the students and discussed with them regarding how his father Dr Ratnakar Pawar developed this balsadan ashram in 1984. The Main focus and emphasis of this ashram is on Education, health, rehabilitation for girls. Mr. Ashirwad shared many experiences which poured our heart. They have a team of 8-10 people who actively take part in the running of balsadan smoothly.

Goda Cleaning activity with Sakal group

Name of the Event	: Goda Cleaning activity
Date	: 2 nd October, 2023
Class/classes Involved	: MBA I & II
No of Participants	: 23
Venue	: Godavari, Panchavati
Incharge/organizer (Faculty)	: Dr. Leena Gorhe
Achievements/Benefits	: Students got awareness about clean water. To sensitize regarding preventing water bodies from dying due to pollution. To protect aquatic life of the river. To develop Sense of awareness in students for environment.
Feedback	: excellent



River Surface cleaning for collection of floating solid waste from the surface of the Ghats and River and its disposal are afoot and pushed into service in Nashik. It will **prevent the water body from dying**. Since, we know that when pollution extends the natural carrying capacity of the water body. It will protect aquatic life of the river. It will prevent the agricultural pollution because its water is being used for agricultural purpose in various parts of the country.

Distribution of Old clothes activity as on 12th June, 2023

Double the impact with just one act!

Name of the Event	: Old Clothes distribution
Date	: 12 th June, 2023
Topic	: Road Safety Program
Resource person	: Unprivileged people
Class/classes Involved	: MBA II
No of Participants	: 17
Venue	: Nashik
Incharge/organizer (Faculty)	: Dr. Leena Gorhe
Feedback	: Excellent

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Organizes
Clothes Distribution Drive
"Let your old clothes live!"

Under the
Institute Social Responsibility Cell (ISR)
Student Coordinators
Mr. Gokul Jorwar & Ms. Komolika Gholap

Date : 12th June 2023 | Time : 3.00 pm onwards
Venue : Nashik

By donating your unwanted clothes to the poor, street side people. Many among India's poor and underprivileged are short of adequate clothing. Clothes donation not only make lives of the underprivileged better but also promote the eco-friendly concept of recycling.

In our urban homes, we have clothes that do not fit us anymore. As children grow up, they outgrow their clothes every year. So instead of storing the old clothes or throwing them away, donate used clothes because what is waste for you could be a resource for the less fortunate.

Objectives: -

1. To develop Sense of awareness in students.
2. To have sense of empathy.
3. To create students sensible towards society.





Rakhi celebration at Police station “Rakhi with Khaki”

Date : 10th August, 2022

Resource person : Shri Shrikant Nimabalkar and all staff of Ambad Police Station, Nashik

Brief intro of Resource Person: Police Inspector at Ambad Police station

Class/classes Involved: MBA –I

No of Participants: 15

Venue: Ambad Police Station, Nashik

In charge/organizer (Faculty): Dr. Leena P. Gorhe

Achievements/ Benefits: To make students aware of belongingness, To develop sense of social responsibility amongst Students & With male police, the female police personnel were also tied with Rakhi.



Raksha Bandhan or Narali Poornima is considered as one prominent festival of India. It is the festival of brother and sister hood. Sister tie a Rakhi to her brother and wish a protection against evil's in the society. Police personnel are also on toes and serve the country. They do not get holidays on many important occasions and festival. They are the Rakshak of our society. Keeping this in view our students have organized to share the happiness with them.

Visit to Old Age Home for Sankranti celebration as on 19/01/2023

- **Name of the Event** : Sankranti Celebration at Old age home
- **Date** : 19th January, 2023
- **Resource person** : Sheth Doongarshi Nagji Trust, Nashik
- **Brief intro of Resource Person** : Owner of Old age home
- **Class/classes Involved** : MBA-I & II
- **No of Participants** : 65
- **Venue** : Sheth Doongarshi Nagji Trust
- **Incharge/organizer (Faculty)** : Dr. Leena Gorhe
- **Achievements/Benefits** : Students got sensitized regarding problems of old age people and their problems at the declining stage
- **Feedback** : Very Good

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Recognized by AICTE-New Delhi, DTE-Mumbai & Govt. of Maharashtra
Affiliated to Savitribai Phule Pune University

Institutional Social Responsibility (ISR) Cell
organizes
A visit to Old Age Home
at
Sheth Doongarshi Nagji Trust

Date
19th January
2023
Time
4.00 pm

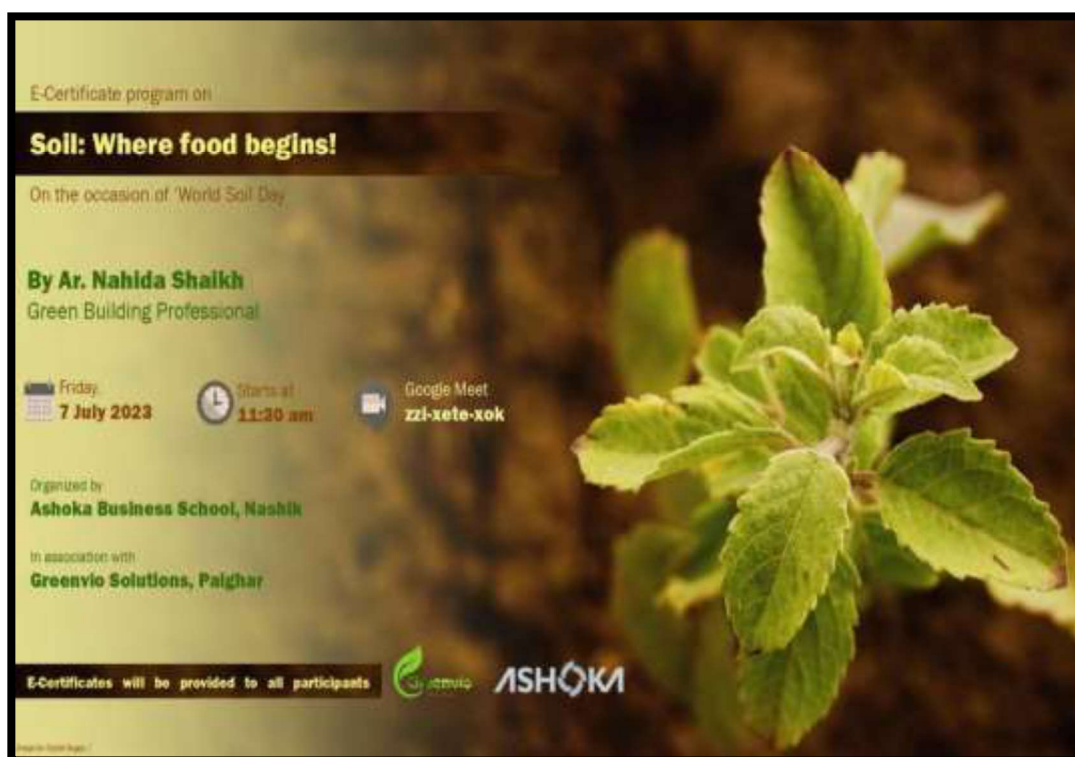
Mumbai Agra Highway, Rane Nagar, Nashik-09 www.ashokabschool.org



Makar Sankranti is observed with social festivities such as colourful decorations, rural children going house to house, singing and asking for treats in some areas dances, kite flying, bonfires and feasts. Every twelve years, the Hindus observe *Makar Sankranti* with Kumbha Mela – one of the world's largest mass pilgrimage, with an estimated 60 to 100 million people attending the event. Every year *Makar Sankranti* is celebrated in the month of January.

Webinar on Soil: Where Food begins on 7th July, 2023

Name of the Event	: Webinar on Soil: Where Food begins
Date	: 7 th July, 2023
Topic	: Soil: Where Food begins
Resource person	: Ar. Nahida Shaikh
Brief intro of Resource Person	: Director, Green Rio solutions, Palghar
Class/classes Involved	: MBA II
No of Participants	: 20
Venue	: Online platform
Incharge/organizer (Faculty)	: Dr. Leena Gorhe and Dr. Sarita Dhawale
Achievements/Benefits	: To educate on soil fundamentals. To address challenges in soil management. To promote awareness.
Feedback	: Good

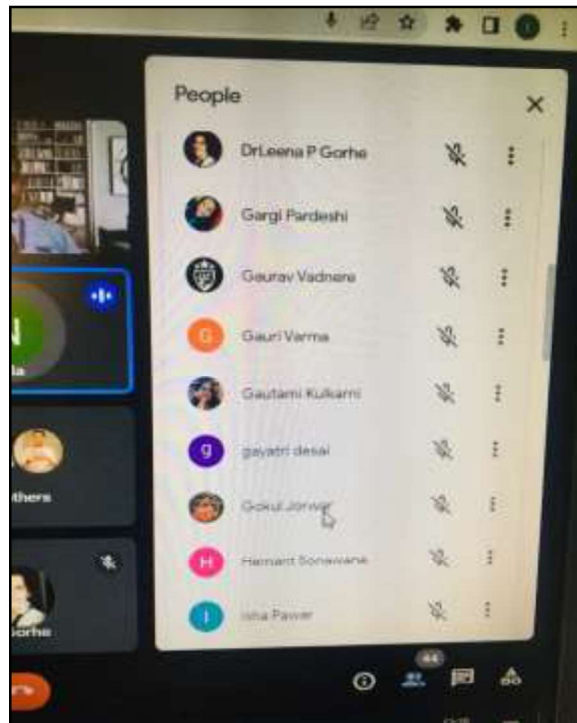
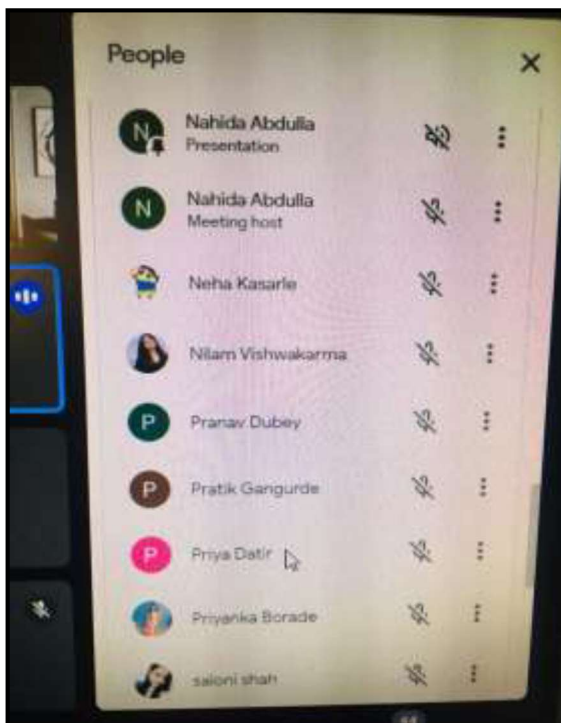


Soil, often regarded as the unsung hero of agriculture, plays a pivotal role in the entire food production process. It is a living, dynamic ecosystem that provides a habitat for a myriad of organisms and serves as the anchor for plant growth. As we explore the depths of this vital resource, we will unravel the intricate web of interactions between soil, plants, and the environment, delving into the fascinating science that

underlies our agricultural systems.

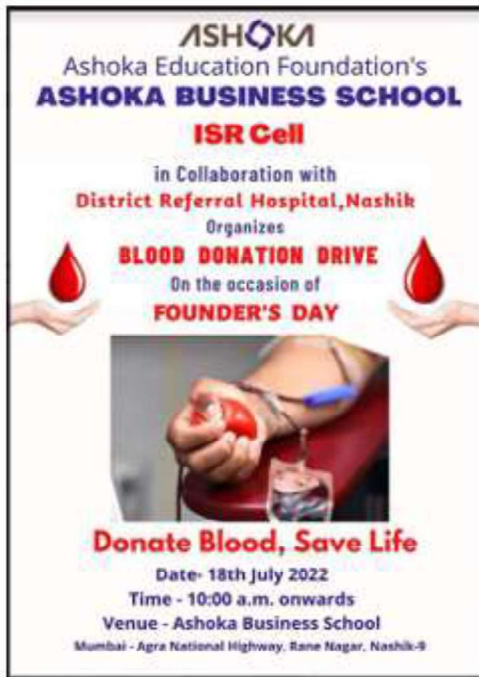


Attendance:-



BLOOD DONATION CAMP

The lifesaving care starts with one person making the generous donation of blood. Donating a blood is considered as one of the most important right of human being and making a huge difference in the person's life. One save's one's life. Knowing the importance of social responsibility, we at Ashoka Business School have taken a step forward for this noble and social cause.



On the occasion of “FOUNDERS DAY”, i.e. Birthday of our beloved chairman sir. Mr. Ashok Ji Katariya, blood donation camp was organized by Ashoka Business School in collaboration with District Referral Hospital, Nashik.

