

5.1.2 Following capacity development and skills enhancement activities are organised for improving students' capability

1. Soft skills
2. Language and communication skills
3. Life skills (Yoga, physical fitness, health and hygiene, self-employment and entrepreneurial skills)
4. Awareness of trends in technology.

The success of a business school hinges on equipping students with the skills necessary to thrive in the industry. Therefore, ABS has implemented capacity-building and skill enhancement initiatives to develop students' overall personalities and prepare them for professional success.

Sr.no.	Name of the capability enhancement program	Date of implementation (DD-MM-YYYY)
1	World Bicycle Day	3rd June, 2018
2	International Yoga Day Celebration	21 st June, 2018
3	Seminar on "Feminine Hygiene"	7th August, 2018
4	IIT-Roorkee workshop on " Entrepreneurship Skills & Soft Skills"	10 th & 11 th August, 2018
5	A Guest lecture on Awareness of Demat & Depositories & Derivative Trading	30 th August 2018
6	(DISQ) Digital Impact Square-Student Outreach Program	27 th August, 2018
7	Glimpses of IIM-Indore workshop	4 th & 5 th Sept 2018
8	Talerang- Session on Self Awareness	22 nd September, 2018
9	Guest session Information Technology	29 th September, 2018
10	APL-Ashoka Premier League Cricket Matches	2 nd October, 2018
11	Guest lecture on Career Guidance	24th November 2018
12	Advance excel workshop	15th - 23rd December, 2018
13	Workshop on Advanced Resume Writing and Interview Techniques	8 th & 9 th January, 2019


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IIT-Roorkee workshop on “ Entrepreneurship Skills & Soft Skills”

Date- 10th & 11th Aug 2018

Faculty Coordinator- Dr. Vikas Gaundare

Mr. Harshal Dayma

Ms. Pooja Kushare

Participants- 52

Trainer- Ms. Neerukumari Jha, Delhi

Top 3 Students 1. Mr. Suneet Khare (ABS)

2. Mr. Shubham Tuplondho (ABS)

3. Ms. Khushi Multani (ACBCS)

Student Coordinator- Mr. Shubham Jagtap

About Event-

Ashoka Business School with Skill-hub Infotech has organized a workshop on “Entrepreneurship and Soft Skills” for the students in and around Nashik. Ms. Neerukumari Jha from New Delhi was the trainer invited for conducting this workshop. 52 students in and around Nashik participated in this event. Students were evaluated by the trainer and top 3 were selected for competing in the competition going to be held at IIT-Roorkee i.e. “Cognizance 2018”. These 3 students will not only represent Ashoka Business School in IIT-Roorkee but also Nashik.



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Guest Lecture on 'Career Guidance'

- ❖ **Date:** 24th November 2018
- ❖ **Event Coordinator:** Miss Sneha Awasthi
- ❖ **Resource Person:** Ms. Sakshi Padwal- Area Sales Manager,
Food giant Café Coffee Day: Beverages
- ❖ **Participants:** MBA 2nd year students
- ❖ **Venue:** ABS Class Room 2

Miss Sakshi Padwal, Management Trainee, Area Sales Manager, who is looking after the pan India accounts for food giant Café Coffee Day: Beverages, interacted with the MBA 2nd year students on how one can make a good career in the area of sales and marketing and various opportunities and challenges related to the field. She also emphasized on the importance of student's willingness to take initiatives and their participation in various activities and events and how this experience pays off well in the corporate world.



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