Ashoka Business School
Strategic Plan 2023-24

Sr. No.	Suggestions	Current Status	Action Plan	Time Line	Responsibility
1	Grade up gradation from Recognized Bodies	Preparing for upgradation (A+)	Uploading AQAR 2022-23 and completing necessary documentation for NIRF application	Dec-23	IQAC Coordinator & Team
			Apply for NIRF By Dec 2023	Dec-23	Director & IQAC Coordinator
2	Implement 2019 Pattern Outcome Based Education (OBE) Syllabus	Focus on OBE, Optimum implementation in revised CBCS Curriculum, CO PO Reports	Outcome Based Education, Assessment Program on OBE, Outcome Based Teaching in practice. Curriculum and Assessment Pattern revision based on feedback. CO PO Reports.	Each Semester	Academic Coordinator, IQAC Coordinator, Exam Concurrent Coordinator
3	Contribution of faculty members in designing of syllabus	Four faculty members are subject coordinators of Distance MBA SPPU syllabus revision committee	Increase participation of faculty members as coordinators and members of SPPU syllabus designing/revision committee	One year	Faculties
4	Funding from various government and non-government organizations	No funds received currently	Initiate submission of research proposals and projects for funding from various Govt. and Non-Govt. organizations (ASPIRE & RBI Scheme)	One year	Research Cell Committee, Coordinator, and Faculties
			Funds can be received from AICTE (Rs. 3,00,000/-) for one research project	Proposal Sent	Research Cell Committee
5	Accomplish Academic Fulfillment	Research Center Affiliation acquired from SPPU	Increase number of faculty members recognized as Ph.D. guides	2023	Director
6	Industry Academic Alliance	MoUs signed with TPOs and Placement Agencies	Increase proportion of internships and prominent placements for students	Ongoing activity	Training & Placement Head and Placement Agency
7	Syllabus delivery in-line with Industry	Case study based learning adopted	Extend Project-Based Learning to more subjects per semester	Ongoing activity	Director & Academic Coordinator
		Augmentation Courses conducted	Provide certification for completed Value Added Courses		

		Desk research projects encouraged	Increase percentage of Sponsored Projects		
8	Universal Human Values	Expert talks organized on International Peace Day	Plan monthly student training programs in terms of Augmentation course (1-2 hrs)	Monthly (1)	Director & ISR Cell Coordinator
9	Upgradation of Faculty Qualifications and Professional Capabilities	8 Ph.D. holders, 1 pursuing Ph.D.	Encourage and motivate faculty members to complete their Ph.D.	Monthly (Ongoing)	Staff Academy Coordinator & Faculties
		FDPs and refresher courses conducted	Conduct more effective FDPs and refresher courses		
		Industry interactions with domain experts	Motivate and support faculty members towards participation in NPTEL and Swayam courses in their domain		