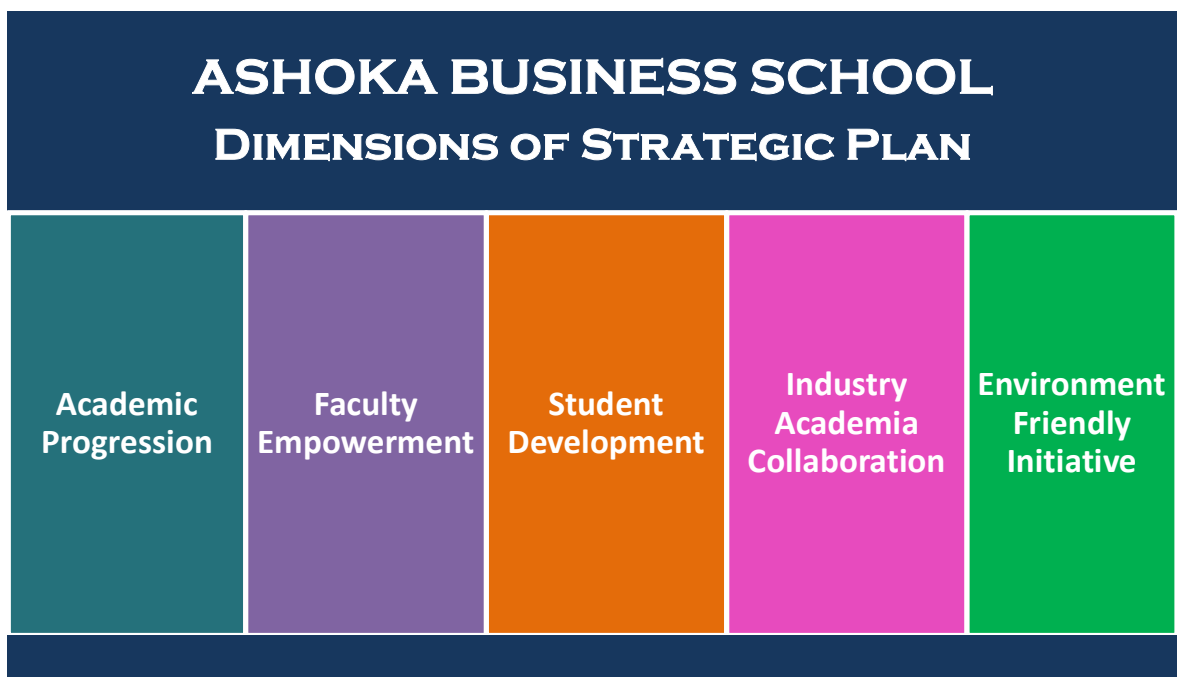


**Ashoka Education Foundation's  
ASHOKA BUSINESS SCHOOL  
STRATEGIC PLAN AND DEPLOYMENT DOCUMENT  
2018-19**

The Institute has a quality strategy which is executed by different committees and councils. The purpose is to make students ethically strong, give them quality training and make them employable and professional leaders.

The **Quality Policy** is developed in **QAG** planning. The plans suggested by QAG are introduced in College Development Committee meeting. Then the respective committees initiate Plan of Action (POA) which then forwarded to senior authorities for approval. The Director assigns different tasks to faculty and non-teaching staff. All of the exercises of the organization are precisely arranged, legitimately organized and consummately executed as per plan. In this way quality policy is deployed. The effective use of ICT is promoted for the communication.

**MAJOR DIMENSIONS FOR STRATEGIC PLAN-**



**Dimension wise Objectives of Strategic Plan**

	Academic progression	Faculty Empowerment	Student Development	Industry-Academia collaboration	Environment Friendly Initiatives
1	To prepare QMS –ISO 2015 certification every year.	To motivate Faculties for Research work	To make students Industry ready through employability enhancement	To boost the Industry – Academia interaction	Power generation through Solar Panels
2	To obtain NAAC Accreditation	To encourage the faculty for pursuing Ph.D.	To develop an ecosystem to foster professional leadership and Entrepreneurship amongst students.	To provide a platform for first hand industry experience to the Students and faculties.	Green India Initiative
3	To design integrated BBA-MBA course.	To revive the research centre	To enrich teaching learning process	Vyktitva Cell	To plan ISR Activity

#### Action/Decisions on Strategic Plan-

Plan	Action/Decision
To prepare QMS –ISO 2015 certification every year.	<ul style="list-style-type: none"> <li>Audit preparations and Quarterly Inspections of all processes.</li> </ul>
To obtain NAAC Accreditation	<ul style="list-style-type: none"> <li>In process</li> </ul>
To start integrated BBA-MBA course.	<ul style="list-style-type: none"> <li>Proposal and approval granted by University. Course structure is sent to SPPU.</li> </ul>
To motivate Faculties for Research work and pursuing Ph.D./higher studies.	<ul style="list-style-type: none"> <li>Faculties are appreciated on completion of Ph.D.</li> <li>Financial Assistance is provided for attending conferences and publishing research papers.</li> <li>Staff Academy is established and monthly meeting is held for seeking the solutions for problems faced by faculties in their research work.</li> <li>Special leaves are granted for promoting research work.</li> </ul>
To revive the research centre	<ul style="list-style-type: none"> <li>Renewal of proposal for approval is in process.</li> </ul>

<p><b>To make students Industry ready through employability enhancement</b></p>	<ul style="list-style-type: none"> <li>• IIPC, AEEEP Cell have been established in this regard.</li> <li>• Various training programs are designed for students to improve their skills and knowledge</li> <li>• Language lab is established for soft skill development amongst students.</li> <li>• Spoken English classes are conducted for students.</li> <li>• Students are oriented for SIP through consolidated framework solely designed by the Institute as per the guidelines of SPPU.</li> </ul>
<p><b>To develop an ecosystem to foster professional leadership and Entrepreneurship amongst students.</b></p>	<ul style="list-style-type: none"> <li>• AISC has been established in this regard.</li> <li>• National Level Start Up league competition and National Level conference on Start Up has been conducted.</li> <li>• National level workshop on Entrepreneurship and soft skills in association with IIT, Roorkee is planned in August 2018</li> </ul>
<p><b>To enrich teaching learning process</b></p>	<ul style="list-style-type: none"> <li>• Experiential learning and student participation in teaching learning process is emphasized.</li> <li>• Well advanced library systems</li> </ul>
<p><b>To boost the Industry –Academia interaction</b></p>	<ul style="list-style-type: none"> <li>• IIPC is in place that communicates with the industry experts.</li> <li>• Industry/ HR Meets are periodically conducted to realize the industry needs and to develop the collaborations with industry.</li> <li>• Some MoUs are signed with industries in this regard.</li> <li>• Alumni association is established to strengthen relations with alumni.</li> <li>• Industry experts are invited to interact with students to share their expertise to provide real time experiences from the field.</li> </ul>
<p><b>To provide a platform for first hand industry experience to the Students and faculties.</b></p>	<ul style="list-style-type: none"> <li>• Special internship program i.e. AEEEP Cell is designed and established for confronting students to the industry.</li> <li>• SIP is regularly and meticulously monitored by the respective faculty guides.</li> <li>• Students volunteer various professional exhibitions like AIMA Index, Shelter Nasik and NIMA.</li> </ul>
<p><b>Self sufficient power generation through Solar power generation</b></p>	<ul style="list-style-type: none"> <li>• Solar panels implantation is sanctioned and is in installation stage which can make Institute self-sufficient in fulfilling power requirement.</li> </ul>
<p><b>Green India Initiative</b></p>	<ul style="list-style-type: none"> <li>• Terrace garden is developed and maintained by the students.</li> <li>• Tree plantation drives are conducted by faculties and students.</li> </ul>

# ASHOKA BUSINESS SCHOOL

## 2019-20

### *IQAC Initiatives*

**QMS PRACTICES: ISO 9001-2015 YEARLY CERTIFICATION**

