

ASHOKA EDUCATION FOUNDATION'S

ASHOKA BUSINESS SCHOOL

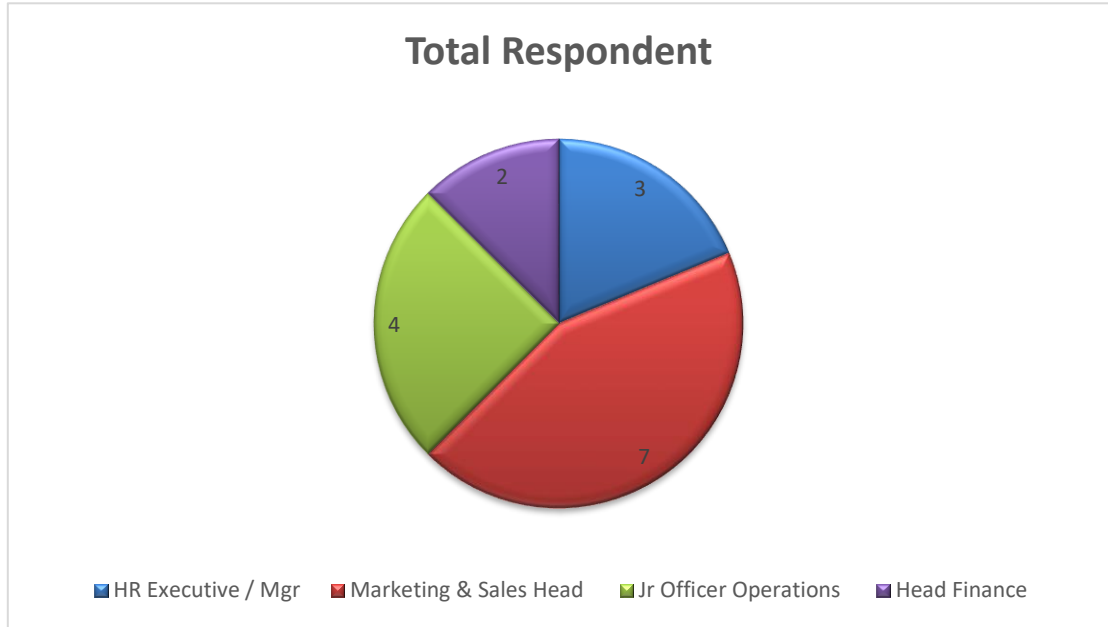
Criteria 1.4
Stakeholders'
Curriculum (*Syllabus*) Feedback
&
Action Taken Report
For Academic Year (2022-23)

Employer's Feedback for Syllabus

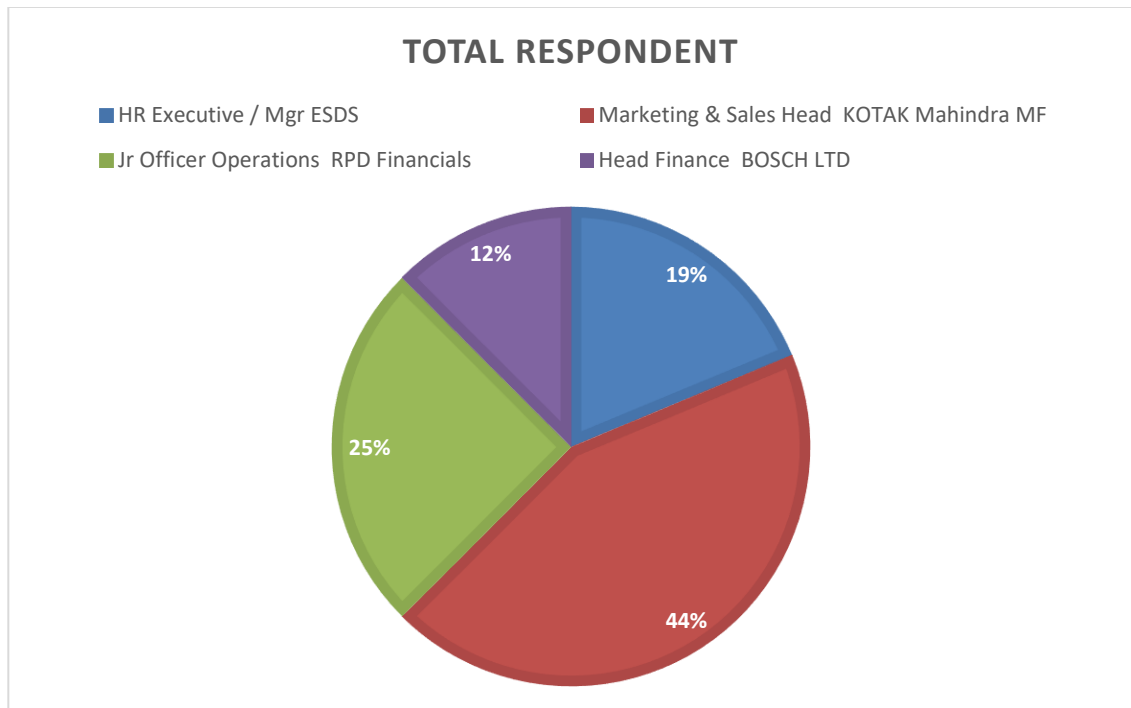
2022-23 (Total Respondents 16)

The feedback was collected from the employers about the syllabus/curriculum of MBA programme run by the Institute.

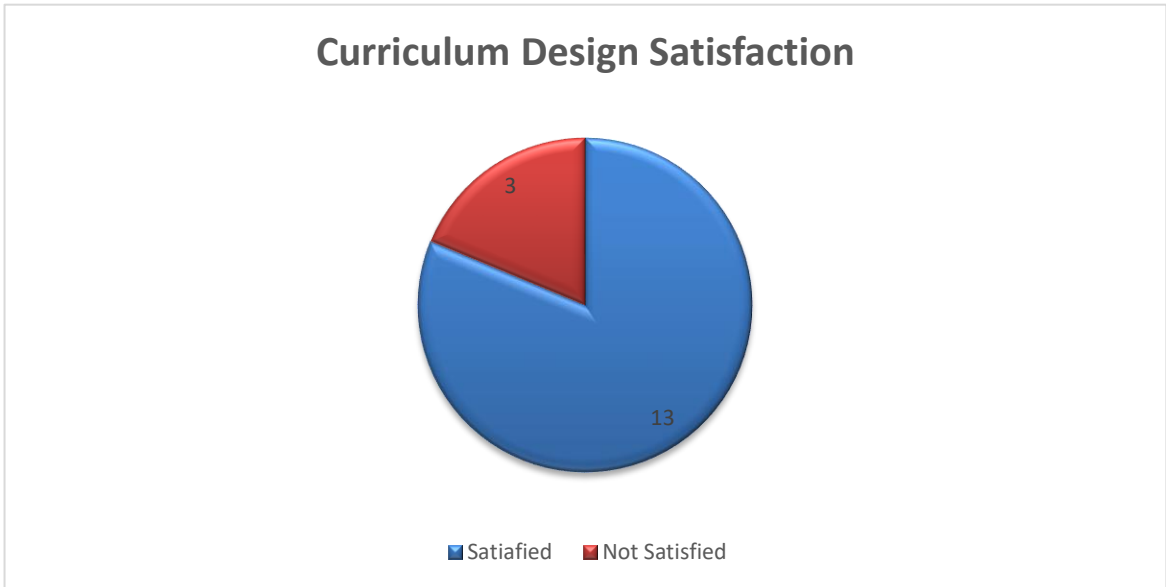
1. Designations-



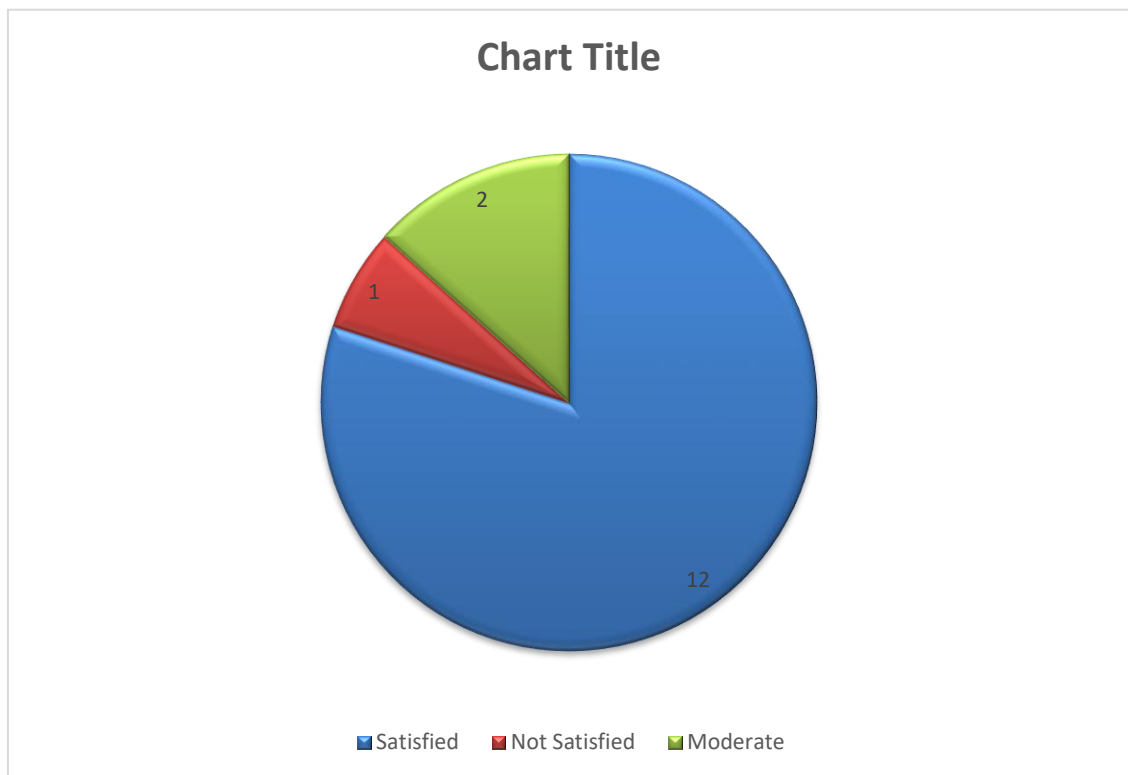
2. Company Name-



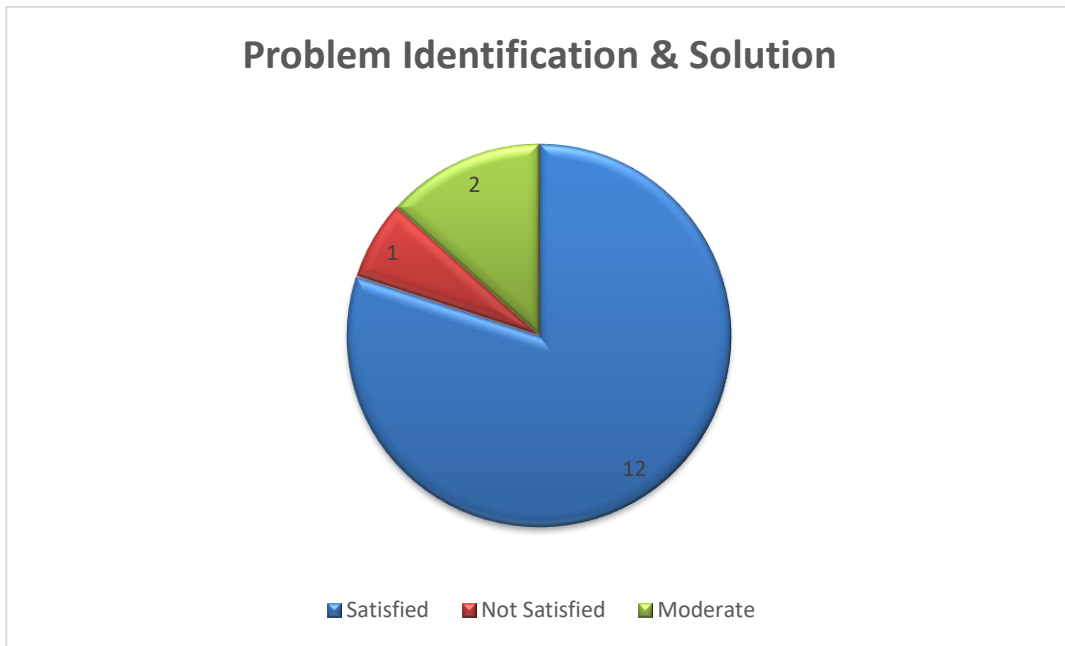
3. How do you find MBA syllabus compatible with the industry standards & applicable/relevant to real life situations?



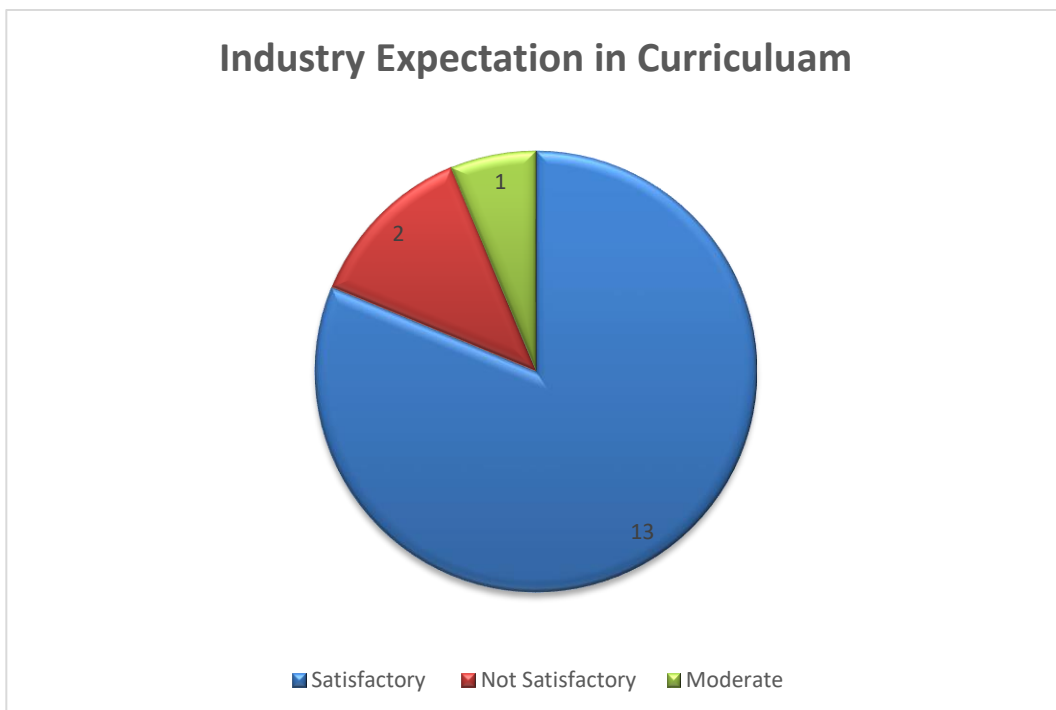
4. How do you find the syllabus capable of adding Learning values (in terms of skills, concepts, knowledge, analytical abilities or broadening perspectives) in students?



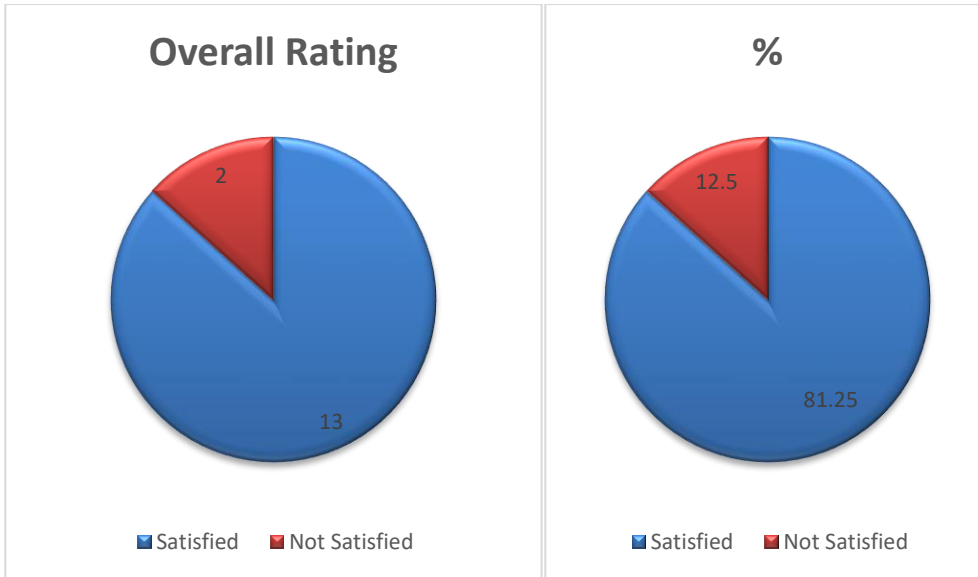
5. How the syllabus is sufficiently enable students to analyze the given problem & identify the necessary solutions in professional life.



6. How do you find our syllabus to meet the Industry Expectations?



7. Overall Rating to the syllabus



Suggestions received and Action Taken-

Suggestion	Related Action Taken
<ul style="list-style-type: none"> Focus on Industry requirement as per change era after COVID 	<ul style="list-style-type: none"> There certification and MOOC courses are introduced to inculcate the industry requirement as per changed era after COVID
<ul style="list-style-type: none"> There should be more emphasis on core areas of HR, Finance and Marketing 	<p>Students is provided with Expert sessions and more emphasis on filed work and SIP in coming year Institute has planned such sessions too.</p>