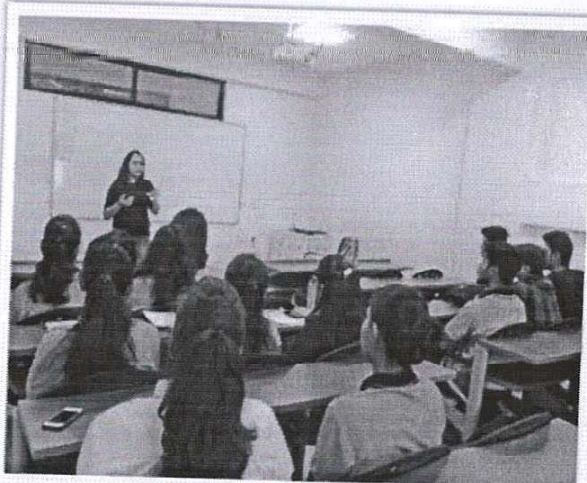
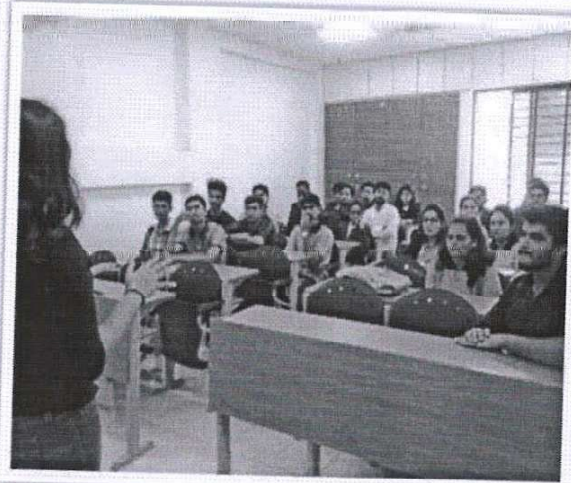


Guest Lecture on „career Guidance’

- ❖ **Date:** 24th November 2018
- ❖ **Event Coordinator:** Miss Sneha Awasthi
- ❖ **Resource Person:** Ms. Sakshi Padwal- Area Sales Manager,
Food giant Café Coffee Day: Beverages
- ❖ **Participants:** MBA 2nd year students
- ❖ **Venue:** ABS Class Room 2

Miss Sakshi Padwal, Management Trainee, Area Sales Manager, who is looking after the pan India accounts for food giant Café Coffee Day: Beverages, interacted with the MBA 2nd year students on how one can make a good career in the area of sales and marketing and various opportunities and challenges related to the field. She also emphasized on the importance of students willingness to take initiatives and their participation in various activities and events and how this experience pays off well in the corporate world.



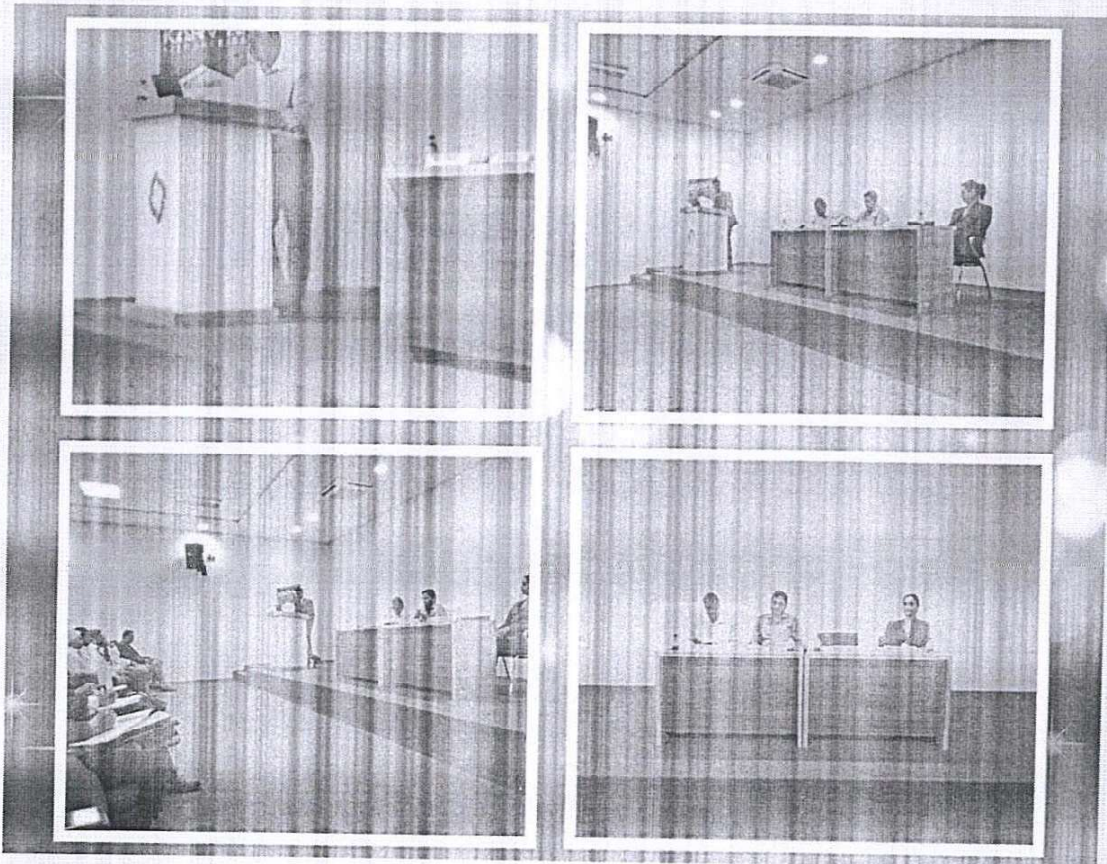
A Guest lecture on Awareness of Demat & Depositories & Derivative Trading

A Guest lecture on Awareness of Demat & Depositories and Derivative Trading (Futures Trading) was organised for Students and faculties. The speaker was Mr. Ajit P. Manjure (Head – Investor Education – CDSL). He is working in CDSL (Central Depository Services India Limited) as Head of Investor Education.

- ❖ **Activity in- Charge:** Dr. Shweta Bhosale
- ❖ **Date:** 30th August 2018
- ❖ **Guest Speaker:** Mr. Ajit Manjure
- ❖ **Participant:** Faculties and students
- ❖ **Venue:** ABS Seminar Hall

Objectives:

- To make the student's aware about the importance Demat & Depositories
- To explain them the Need for Investments
- To make the student's aware about the Derivative Trading (Futures Trading)



IIM-Indore Workshop on "Business Analytics"

❖ **Date-**3rd & 4th September 2018

❖ **Participants-**104

❖ **Trainer-**Mr.AmitChilka, Pune

❖ **Faculty Coordinator-**Dr. VikasGaundare, Mr.HemantWanjare,
Mr.HarshalDayma And Ms.PoojaKushare

❖ **Top 10 Students-**

- | | |
|----------------------------|-----------------------|
| • Mr.ShubhamTuplonde, | Mr.Mitesh Somaiya, |
| • Mr.Priyank Mewani, | Miss. Palak Jain, |
| • Miss. Deepavali Panchal, | Miss. Gauri Pawar, |
| • Miss. Rutuja Bachhav, | Miss. Dnyanal Dhande, |
| • Miss. Komal Bhagwat, | Mr.Pranav Deore. |

❖ **Student Coordinators-**Ms.Apurva Nikumbh and Mr.Suneet Khare

About the Event-

Institute organized two day workshop on Business Analytics in association with makeintern.com for the International Business Plan Competition going to be held at IIM-Indore this year. This workshop was conducted during 3rd & 4th Sept 2018 at Ashoka Business School, Nashik. The important attraction of this workshop was top 10 students will participate for the final round of International Business Plan Competition, to be held IIM-Indore. Winners of this Final Round will get prizes worth Rs.50000/-.

Mr.AmitChilka from Pune was the trainer invited for conducting this workshop. More than 100 students from North Maharashtra participated in this event. All the students participated actively and wholeheartedly in this workshop to excel their competencies for their personal development in the domain of Business Analytics.

The workshop was concluded with the commitment from all the participants to give equal importance to the technical and analytical part of business plan rather than having mere innovative business idea. Participants also understood that the idea can be the destination but the analysis is the path to reach there.

Student's Achievement

PARTICIPATED IN IIM Kozikode: 6th INTERNATIONAL B-PLAN COMPETITION Echoes – 2019

- ❖ DATE: 31st Jan – 5th February, 2019
- ❖ Faculty Coordinator: Prof. Hemant Wanjare
- ❖ Participants: 7 students of ABS & 1 student of ACBCS
- ❖ Venue: Indian Institute of Management, Kozhikode

Great show by Ashoka Business School students at IIM Kozikode, An Annual Business plan competition wherein 68 teams from all over India locked horns for the crown. Two teams comprising of 4 students each were selected to present their business plans, they were **Mitesh Somayia, Pranav Deore, Shubham Tuplondhe, Dnayal Dande, Komal Bhagwat, Gauri Pawar, Rituja Bachhav** from Ashoka Business School and **Priyank Mewani** from ACBCS. Prof.Hemant Wanjare guided the students all the way long from selecting the idea to presenting them in front of the judges. The competition was fierce as 68 teams toiled day and night to refine and present their business plans. Students made considerable effort to an extent of not sleeping for two days to prepare the presentation. The ideas presented were Smart tie-design and spy robot. The Smart tie team was shortlisted for the final round wherein 17 teams were selected from the 68 teams, and managed to bag the conciliation prize.

Congratulations to all the 8 students for getting selected and presenting their Business plan at the prestigious event. It is great beginning for the students of Ashoka Business School aspiring to be entrepreneurs’.



Team Members at IIM Kozikode



Team ABS shortlisted for the final round

Student's Achievement

➤ International Business Plan Championship at IIT-Roorkee Final Round

- ❖ **Date:** 15th - 17th March 2019
- ❖ **Faculty Coordinator:** Dr. Vikas Gaundare, Prof. Hemant Wanjare
- ❖ **Students Participated :** 02 (Suneet Khare and Shubhm Tuplondhe)
- ❖ **Venue:** IIT-Roorkee

About Achievement:-

Suneet Khare and Shubham Tuplondhe, Students of Ashoka Business School who qualified for the final round held at IIT-Roorkee during 15th to 17th March 2019 for the event Cognizance 2019 organized in association with Skillhub Infotech. These students presented their business idea and secured 3rd Prize after competing the various teams came from pan India. Their business idea was appreciated and encouraged by the judges.

They got guidance from Mr. Hemant Wanjare and Dr. Vikas Gaundare. The kudos was expressed by Chairman of the AEF-Mr.Ashok Katariya, Director-AEF-HE- Dr. D. M. Gujarathi, Administrator-AEF-Dr. W. N. Bhende and Director I/c-Prof Manisha Bhamre. All faculties and students appreciated their success.



IIT-Roorkee workshop on “ Entrepreneurship Skills & Soft Skills”

- ❖ **Date-** 10th& 11th Aug 2018
- ❖ **Faculty Coordinator-**Dr. VikasGaundare
Mr.Harshal Dayma
Ms.Pooja Kushare
- ❖ **Participants-** 52
- ❖ **Trainer-** Ms.Neerukumari Jha, Delhi
- ❖ **Top 3 Students**
 1. Mr.SuneetKhare (ABS)
 2. Mr.ShubhamTuplondhe (ABS)
 3. Ms.KhushiMultani (ACBCS)
- ❖ **Student Coordinator-** Mr.Shubham Jagtap

About Event-

Ashoka Business School with Skill-hub Infotech has organized a workshop on-“Entrepreneurship and Soft Skills” for the students in and around Nashik. Ms.NeerukumariJha from New Delhi was the trainer invited for conducting this workshop. 52 students in and around Nashik participated in this event. Students were evaluated by the trainer and top 3 were selected for competing in the competition going to be held at IIT-Roorkee i.e. “Cognizance 2018”. These 3 students will not only represent Ashoka Business School in IIT-Roorkee but also Nashik.




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Premier B-School in North Maharashtra

April- 2018

Interaction of Mr. Dhanyanshu Pawar with the students

Introduction:

There was an informal guest lecture of Mr. Dhanyanshu Pawar, (Mech. Engineer) a first year IIM student from Bangalore interacted with ABS students.

The idea of having him interact with the students was to make them aware that IIMs can be within reach of everyone with a little perseverance and a lot of hardwork.

❖ **Activity Incharge:** Prof. Manisha Bhamre

❖ **Date:** 5th April, 2018

❖ **Participate :** MBA 1st year students.

❖ **Venue:** ABS Class Room.

Achievements/Benefits:

- He elaborated on the need to get involved in other activities like Social work to maintain a right balance in Life. He, himself was heading the social Impact Club of IIM, B'lore.
- He laid stress on the following points which all students must keep in mind for a successful time at the Institutes and for their careers too.

1. **PEER group :-** is very important in a student's life. Students forming a peer group come from different cultures and backgrounds which teaches many important lessons. According to him, a student learns nearly 70% from peer groups and only 30% from teachers.
2. **Clubs :-** Be a part of every club in the Institute. They should be student driven and faculties only should guide.

Interaction of Mr. Dhanyanshu Pawar with the students

3. *Case-Studies/Projects :- Students should go that extra mile to do projects(SIP) very sincerely. Class participation was also very important.*
4. *Reading :- He emphasized on reading habits but also mentioned that whatever little is read should be critically applied. Students should constantly keep updating their knowledge.*
5. *Students should make use of the Freelancing websites to upgrade themselves.*
6. *Students should feel free to talk with any faculty as a Mentor.*

He said that one must never stop trying and never give up no matter how much time it may take.

His Mantra to the students was "Decide not knowing about it. Then DO/ACT knowing about it was"

To sum it up, he laid stress on hard and sincere work, good reading habits, softskills like good attitude, loyalty, honesty, sincerity and most importantly communication skills.



Leadership 360^o A Business Leadership Program
by Dr. Vivek Bindra, motivational speaker & Business Coach

On 11th Jan 2019 Leadership 360 A Business Leadership Program by Dr. Vivek Bindra, motivational speaker, Business Coach was held at hotel Express Inn, Nashik. Mr. Sandeep Somavanshi founder of Broadvision Marketing Solutions (BVMS) approached various marketing Institutes for volunteers and students who worked diligently got an opportunity to attain this whole day session free. Miss Sumedha S. Deokar and Miss Vidhi H. Thakkar(Student of MBA 1st year) from Ashoka Business School got selected for this session.

The session was for the whole day from 10am to 8.30pm. Around 200 entrepreneurs attended this session. Following were the benefits discussed in the session:

- FO 8 P's of Business Transformation
- 81 15 strategies for market evaluation
- FO 7 steps of hiring and recruitment
- 81 UP selling / Cross selling, Cross promotion
- FO Number of case studies
- 81

Prof. Manisha Bhamre and Prof. Nainesh Mutha from Ashoka Business School also attended this session.



Ms. Vidhi H. Thakkar and Ms. Sumedha S. Deokar with Dr. Vivek Bindra during the program

The Orientation for Global Competency Certification

- ❖ **Date:** 5th October, 2018
- ❖ **Event Coordinator:** Prof. Pooja Kushare
- ❖ **Resource Person:** Mr. Shivaji Shinde
- ❖ **Participant :** All MBA students and Faculty members
- ❖ **Venue:** ABS Seminar Hall

The orientation for Global Competency Certification was held at ABS. The session was delivered by Mr. Shivaji Shinde who is the co-ordinator for GCC, Nashik Division. He gave all details about the certification program including the benefits of the certification. He solved queries of students and faculty.



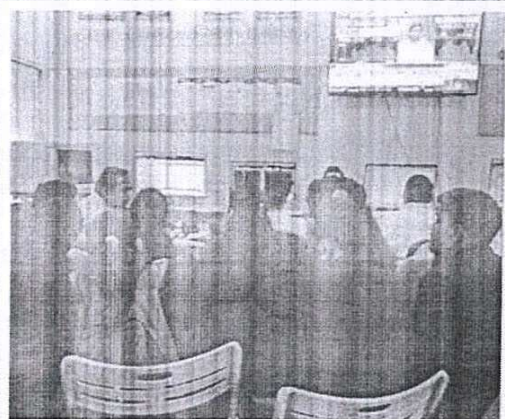
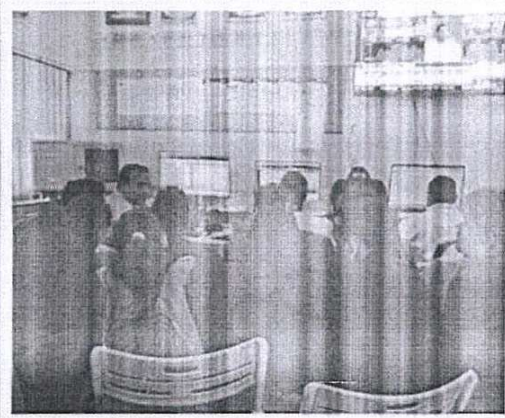
Industrial Visit

- ❖ **Activity in-charge:** Dr. Shweta Bhosale and Prof. Pooja Kushare
- ❖ **Date:** 25th September 2018
- ❖ **Participants:** Finance Specialisation Students and Faculties
- ❖ **Venue:** Motilal Oswal Securities Ltd, Nashik

A visit to Motilal Oswal securities ltd was conducted for 2nd year (Finance Specialisation) students. The students got to know the process and method of Stock market and commodity trading. They were being oriented about the details of practical working of market trading.

❖ Objectives:

- To make the student's aware about the importance of stock market trading.
- To make the students aware about the commodities trading and equity trading.

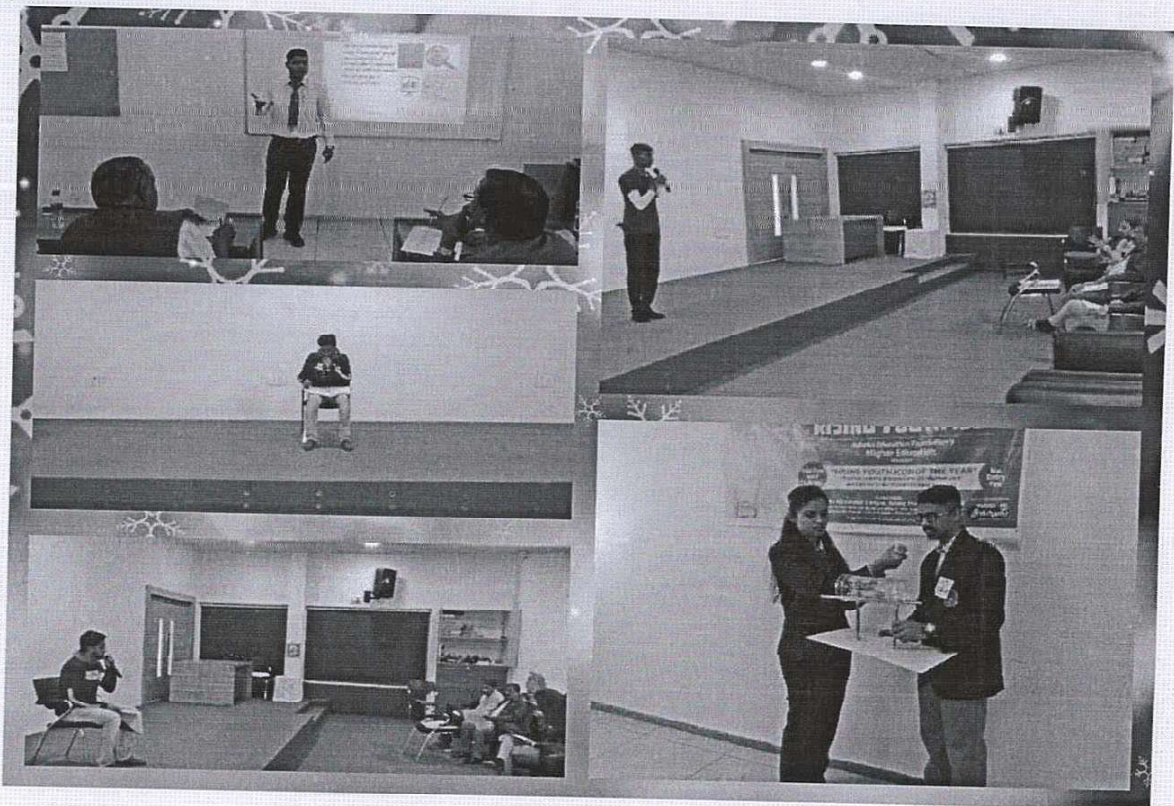




JUDGE WISE EVALUATION SHEET (Presentations)

- ❖ **Event Date-** 04th Jan 2019
- ❖ **Number of Participant-Junior-25 & Senior-25**
- ❖ **Student Volunteers- 25**
- ❖ **Event Coordinator-** Dr. Vikas Gaundare
- ❖ **Faculty Coordinators-** Mr.Vaibhav Bhalerao, Mr.Nainesh Mutha, Ms.Vandana Sharma

The stage 4 of this competition was conducted at Ashoka Business School where top 25 students from Junior and Senior section each presented their ideas through models, projects or performances. Every contestant has selected one sector out of six-Art, Science, Technology, Education, Business and Management. The judges from outside i.e. not from AEF' evaluated the performances/presentations of these contestants and top 5 from each section were sent to the final round.



State Level Workshop on Writing & Teaching Cases

- ❖ **Date of Event:** 24th & 25th January 2019
- ❖ **Event Co-ordinator:**
 - Prof. Harshal Dayma
 - Dr. Vikas Gaundare
- ❖ **Venue:** ABS Seminar Hall

Day -1 (24th Jan 2019)

❖ Resource Persons:

- Address by Chief Guest-**Dr. K. R. Shimpi**,
Former Principal, BYK Commerce College, Nashik
- Key Note Address & Technical Session by-**Dr. Vinay Kumar**,
Associate Professor,ITM-Navi Mumbai,
- Technical Session by- **Dr. Vasant Bang**,
Founder Director,DELTA M Management R&D Lab,PUMBA, SPPU

Day -2 (25th Jan 2019)

- Technical Session by-**Dr.Ratikanta Ray**,
D. Y. Patil IMED, Talegaon,Pune.
- Technical Session by-**Mr.PawanArya**,
Regional Head Sales and author of Amazon
best selling book "Mastering the Game of Selling", JCB India Ltd.
- **Mr.Nitin Dixit**, Corporate Trainer

Ashoka Business School successfully organised two days state level workshop on "Writing and Teaching Cases" on 24th and 25th January, 2019. The workshop got a very good response from entire Maharashtra. More than 120 participants attended the workshop including research scholars, educators and students across Maharashtra.

Chief Guest for the inaugural session was Dr. K. R. Shimpi, former principal of BYK Commerce College Nashik. He elaborated on modern teaching pedagogy practiced by eminent Business Schools and mentioned the importance of case study teaching method. The feedback of participants is very good about the workshop, participants requested to organise more such kind of workshops in future.

All faculty members of ABS worked hard to make this workshop successful under the guidance of Dr. D.M. Gujrathi and Prof. Manisha Bhamre.

Day -2 (25th Jan 2019)



Represented ABS at the Savitribai Phule Birth Anniversary

At Savitribai Phule Pune University Sub Centre, Nasik.



Ms. Dnyanal Dhande and Ms. Ritu Chavan

The students of ABS, Ritu Chavan from MBA-2nd year and Dnyanal Dhande from MBA-1st year represented ABS at the Savitribai Phule Birth Anniversary at Savitribai Phule Pune University Sub Centre, Nasik. The Program saw the presence of Prof. Dr. Dinesh Naik, Prof. Vijay Sonawane, Prof. Dr. Rajashree Kapure and students of various colleges. There was also an interactive session which was taken by Prof. Dr. Rajashree Kapure who is the Assistant Professor at H.P.T. ARTS & R.Y.K. SCIENCE COLLEGE. They discussed the problems faced by women now a days and the achievements of women in the present age.



Prof. Dr. Rajashree Kapure addressing the students

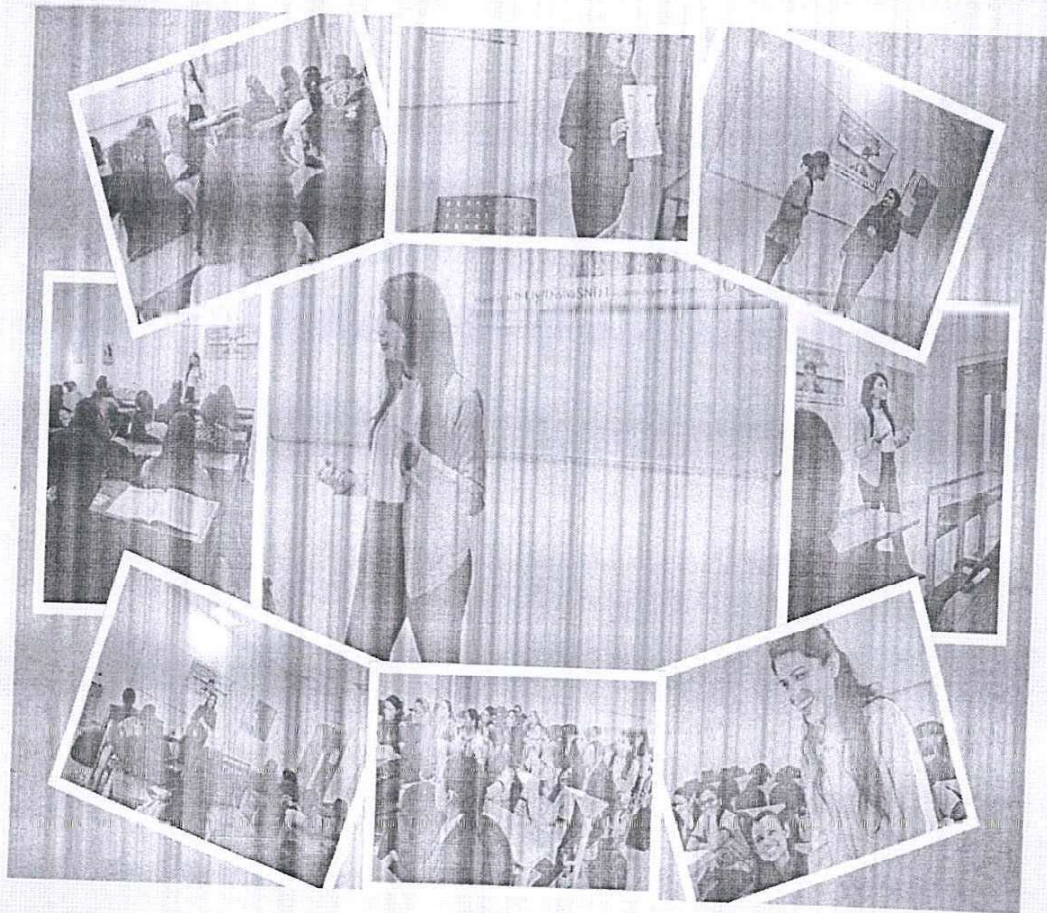
SWADISHA TALERANG

Report of the Activity

Introduction:

The Talerang activity was conducted at ABS in Association with Swadisha. The activities were focussed on mentoring girl students and empowering them to choose their careers wisely.

- ❖ **Activity in- Charge:** Prof. Vishakha Waikar
- ❖ **Date:** 6th April, 2018 Friday.
- ❖ **Topic:** Enhancing Employability Skills.
- ❖ **Resource person:** Ms Parul and Ms. Urvashi.
- ❖ **No of Participant:** 30 girl Students.
- ❖ **Venue:** ABS Class room.



The Orientation for Global Competency Certification

- ❖ **Date:** 5th October, 2018
- ❖ **Event Coordinator:** Ms. Pooja Kushare
- ❖ **Resource Person:** Mr. Shivaji Shinde
- ❖ **Participant :** All MBA students and Faculty members
- ❖ **Venue:** ABS Seminar Hall

The orientation for Global Competency Certification was held at ABS. The session was delivered by Mr. Shivaji Shinde who is the co-ordinator for GCC, Nashik Division. He gave all details about the certification program including the benefits of the certification. He solved queries of students and faculty.




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Guest Lecture on “Awareness of Mutual Funds”

- ❖ **Date:** 15th September, 2018
- ❖ **Event Coordinator:** Dr. Shweta Bhosale
- ❖ **Guest Speaker:** Mrs. Deepali Chandak, Director, WisdomXtra
- ❖ **Participants:** All MBA Students
- ❖ **Venue:** ABS Seminar Hall

A guest lecture on “Awareness of Mutual funds” for MBA students was organised. The session was addressed by Mrs. Deepali Chandak. She highlighted on the career opportunities available to students in this field. In her lecture, she gave information about different types of mutual funds, custodian and rating agencies. She also explained the difference between savings and investment in a very simple way. The session concluded with a question answer round.




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