

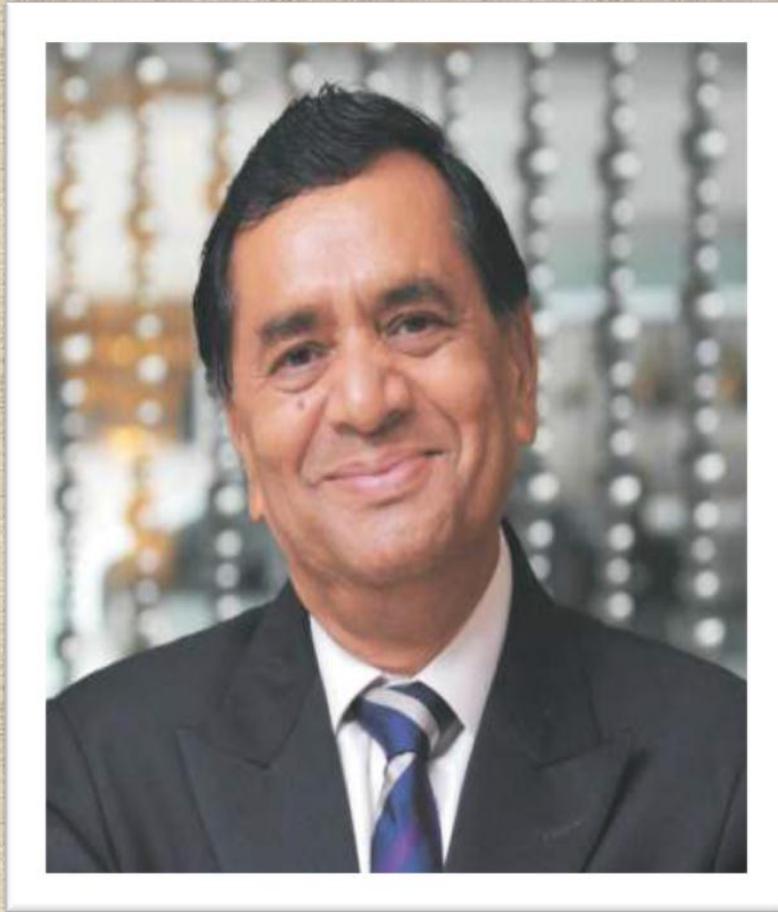
**Ashoka Education Foundation**

**ASHOKA BUSINESS SCHOOL, NASHIK**



**E- Bulletin**

Month: June to August 2017



*Hon'ble Chairman Sir*  
*Shri. Ashokji Katariya*  
**ASHOKA EDUCATION FOUNDATION**



**Dr. Wasudeo N. Bhende**  
**Administrator**  
**AEF Higher Education**



**Dr. Rajendra Takale**  
**Director**  
**AEF Higher Education**

## AAROHAN -2017 Induction Ceremony for new batch 2017-19



Mr. Venkat R. Venkitachalam lighting the lamp at the induction on ceremony



Felicitation of Mr. Venkat R. Venkitachalam by Hon. Chairman Shri. Ashokji Katariya

Ashoka Business School had organized a three day induction programme titled 'AAROHAN-2017' for the new MBA student batch of 2017-19.

**Objectives:-**

- To introduce culture of ABS.
- To understand the importance of management education.
- To explore various carrier opportunities in MBA.

**Report of the activities**

Event coordinator : Dr.Sachin Kulkarni  
Date : 31st July, 2017 to 2<sup>nd</sup> August, 2017  
No. of Participate : 140 (MBA 1<sup>st</sup> & 2<sup>nd</sup> year Students)  
Venue : ABS seminar Hall

**31st July, 2017 (Day 1)**

Time : 11:00 am to 4: 30 pm  
Resource Person : Hon. Chairman - Shri. Ashokji Katariya,

Time : 10:30 am to 5: 30 pm  
Resource Person : Mr. Atul Kherde, Corporate Trainer, Pune

**02nd August, 2017 (Day 3)**

Out bound activity to Ashoka Adventure Zone, Moh Farms

## A guest lecture on 'How to build your career'



Mrs. Anita Bhamre addressing at the programme



Felicitation of Mrs. Anita Bhamre by Prof. Ajay Shukla

ABS was conducted A guest lecture on 'How to build your career'

### Objectives:

- To get an idea about building a career in any field of interest.
- Exposure to an International Speaker.
- To understand how small things are vital in building one's career.

### Report of the activity

Activity in- Charge	: Prof. Manisha Bhamre
Resource Person	: Mrs. Anita M. Bhamre, Head of International Marketing, Hearsay System, USA
Date & Day	: Thursday, 10 <sup>th</sup> August, 2017
No. of Participate	: 130 (MBA 1 <sup>st</sup> & 2 <sup>nd</sup> year Students)
Venue	: ABS seminar Hall

## Certificate course on GST launched in ABS



Mr. KV pradhamesh-deputy commissioner of GST Nashik; Dr D.M.Gujarathi-Chief Guest;  
and other dignitaries at the launch of certificate course on GST.

Ashoka Business School launched a six-week certificate course under the management development programme on (GST) Goods and Services Tax in the college campus. The aim of the course is to empower students and Nashikites with the latest know how on the new tax regime.

### Objectives:

- Creating awareness & spreading knowledge about practicalities in GST.
- Increase level of employability of students.
- To help in institutional branding.

### Report of the activity

Activity in- Charge	: Prof. Ajay Shukla
Resource Person	: Mr. K.V. Pradhamesh, deputy commissioner of GST, Nashik
Date & Day	: Tuesday, 22 <sup>nd</sup> August, 2017
No. of Participate	: 170 (student of GST course, MBA 1 <sup>st</sup> & 2 <sup>nd</sup> year Students)
Venue	: ABS seminar Hall

## A lecture on 'Gender sensitivity'



Prof. Manish Bhamre addressing at the lecture



Audience listening in rapt attention

ABS was conducted a lecture on '**Gender Sensitivity**' for the students of MBA I and II year.

### Objectives:

- To make the students aware of Gender-sensitivity.
- To explain the guidelines of the Vishkha Samittee under the SPPU concept for Women Welfare.

## Report of the activity

Activity in- Charge	: Prof. Manisha Bhamre
Resource Person	: Prof. Manisha Bhamre
Date & Day	: Saturday, 26 <sup>th</sup> August, 2017
No. of Participate	: 130 (MBA 1 <sup>st</sup> & 2 <sup>nd</sup> year Students)
Venue	: ABS seminar Hall

## A lecture by HG( His Grace ) Shikshashtakam Prabhuji, ISKON



Felicitating of Shikshashtakam Prabhuji by Prof. Ajay Shukla



Faculty and students at the guest lecture

HG is one of the members of the Presidential board of ISKCON Nashik & also Director of ISKCON Youth Forum. He was invited as a Guest Faculty for the one week Ganesh celebration program organized by the Students of ABS.

### Objectives:

- To understand the management lessons that can be learnt by organizing and celebrating festivals.
- To help in the holistic development of the students.

## Report of the activity

Activity in- Charge	: Prof. Manisha Bhamre
Resource Person	: Shri. Shikshashtakam Prabhuji
Date & Day	: Thursday, 31 <sup>st</sup> August, 2017
No. of Participate	: 130 (MBA 1 <sup>st</sup> & 2 <sup>nd</sup> year Students)
Venue	: ABS seminar Hall

# NEWSPAPER CLIPPINGS

**Lokmat Times** NASHIK THURSDAY, 3 AUGUST 2017 PAGE 5

**Nashik FIRST**

## Induction ceremony for new MBA batch at ABS



**Lokmat NEWS NETWORK**

**NASHIK, Aug. 3** Ashoka Business School, Nashik, has held an induction ceremony for the new MBA batch of 2017-18 on 31st July 2017, at Ashoka Business School College Campus. The programme began with the Lighting of the traditional lamp.

The Director of ABS, Dr. Rajendra Takale in his welcome address stressed upon the need of quality education and how ABS was a step ahead in imparting the same to the students. Various events and programs have been planned under this activity.

Dr. Wasudeo Bhende, Administrator, Ashoka Education Foundation, explained the importance of time management and the importance of inculcating the habit of reading in developing one's personality.

Ashok Katariya, Chairman of Ashoka Building Ltd. spoke about how practical training is more important than the Practical knowledge. He also spoke about how students must know their own selves before deciding on their careers. He talked about his own experiences which helped him reach the pinnacle of success.

The Chief Guest, Mr. V. R. Venkateshram Chairman of Bizsol Co.Ltd, emphasised on the need for being successful in management and also shared with them values of cultivating values at work. He also had an interactive session with the students involving them in few management exercises.

An academic orientation was given by Prof. Ajay Shukla to acquaint the students with the MBA syllabus. Prof. Mansha Bhanare successfully completed the whole function and Dr. Sachin Kulkarni proposed the vote of thanks.

The programme was successful due to the combined efforts of all the teaching, non-teaching staff and the MBA-II nd year students of ABS.

**जिल्हा विशेष**

## अशोकात 'आरोहण २०१७ इंडवशन' कार्यक्रम उत्साहात



**नाशिक** : अशोका बिझिनेस महाविद्यालयात नव्या वर्षासाठी 'आरोहण २०१७ इंडवशन' कार्यक्रम यशस्वीपणे संपन्न झाला. यावेळी अशोका बिझिनेस महाविद्यालयाचे प्राचार्य डॉ. राजेंद्र ताकळे यांनी आपले मार्गदर्शक शब्द सादर केले. यावेळी अशोका बिझिनेस महाविद्यालयाचे प्राचार्य डॉ. राजेंद्र ताकळे यांनी आपले मार्गदर्शक शब्द सादर केले. यावेळी अशोका बिझिनेस महाविद्यालयाचे प्राचार्य डॉ. राजेंद्र ताकळे यांनी आपले मार्गदर्शक शब्द सादर केले.

## Aarohan-2017 held at Ashoka Business School

**NASHIK**: Ashoka Business School had organised a three day Induction program Aarohan-2017 for the new MBA batch of 2017-18 on 31st July 2017, at Ashoka Business School College Campus. The programme began with the Lighting of the traditional lamp.

The Director of ABS, Dr. Rajendra Takale in his welcome address stressed upon the need of quality education and how ABS was a step ahead in imparting the same to the students. Various events and programs have been planned under this activity.

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The programme was successful due to the combined efforts of all the teaching, non-teaching staff and the MBA-II nd year students of ABS.

**02.08.17, Deshdoot Times, Page No.03**

**लोकमत** नाशिक, सोमवार, दि. २८ ऑगस्ट २०१७

**जिल्हा विशेष**

## जीएसटी अभ्यासक्रमाचे उद्घाटन



**नाशिक** : अशोका बिझिनेस महाविद्यालयात यस्तू य सेवा कर व्यावसायिक अभ्यासक्रमाचे उद्घाटन करण्यात आले. याप्रसंगी सहायक आयुक्त के.व्ही. प्रद्युम्न, डॉ. दत्तात्रय गुजराथी, संचालक डॉ. राजेंद्र ताकळे, प्रशासक डॉ. वासुदेव भेंडे, समन्वयक अनजय शुक्ल उपस्थित होते.

प्रद्युम्न यानी जीएसटीमुळे औद्योगिक क्षेत्रात रोजगार निर्मिती होत आहे. त्यामुळे तरुणांनी या संघीच्या लाभ घ्याना ह्या, असे आवाहन केले. डॉ. वासुदेव भेंडे यांच्यासह डॉ. दत्तात्रय गुजराथी यानी व्यावसायिक अभ्यासक्रम एक दीर्घस्थायी उरणार असल्याचे मत मांडले. (वा.प्र)

## Certificate course on GST launched in Ashoka Business School

**NASHIK**: Ashoka Business school, one of the most preferred MBA institute has launched a 6-week MDP certificate Management Development Programme on GST, on Wednesday (Aug. 23) in its campus.

The aim of the course is to empower students and Nashikites with the latest know how on Goods and Services Tax. The programme was launched by chief guest Deputy Commissioner of GST, Nashik, K.V. Pradhamesh and Dr. D.M. Gujarathi, Head, Department of Cost and Works Accounting, Sangamner College who was also the guest of honour of the function.

The programme coordinator Prof. Shukla gave a detailed outline of the course. The Institute's director Dr. Takale gave a brief introduction of ABS and the initiatives in- stitute takes for the welfare of the students. Dr. Bhende, administrator, AEF praised the institute for conducting such programmes and also stressed upon the importance of GST.

Dr. Gujarathi spoke about how such courses are vital to groom the students and initiatives like these taken at the institute levels are praiseworthy.

The chief guest Pradhamesh gave insights into the efforts which were taken to make the GST implementation successful; also mentioning the criticality of the single tax structure for creating economic equity in the country.

The training will be conducted by Prof. Ajay Shukla, an experienced faculty and an accredited GST trainer certified by National Academy of Customs, Excise and Narcotics, Department of Revenue, Government of India.

Members of trade and professional bodies, finance practitioners, self-employed persons, small traders, faculties and students, finance enthusiasts et al can attend this course.

In accordance with the 122nd Constitution Amendment Bill which paved the way to introduce GST, Ashoka Business School's effort in this direction is very commendable.

**26.08.17, Deshdoot Times, Page No.03**

**Save Trees, Save Life, Save Earth.**



**COMPILED BY**

**Mr. Ashwin S. Amrutkar**

**Librarian**

**Ashoka BUSINESS SCHOOL, Nashik**