



Ashoka Education Foundation's
Ashoka Business School
A Report On

A presentation competition for students

On theme

LEARN FROM THE LEARNED

- A Talk on Management Gurus



Report Prepared by: Ms. Pooja A Gholap

LEARN FROM THE LEARNED - A Talk on Management Gurus

The concept of “Management Gurus” presentations was proposed by the Director- Dr. D M Gujarathi. He realised that it is very essential for each student of management institute to know about the life of the management thinkers and their contribution; work towards the management studies must be highlighted. So, along with our team we came up with this idea and successfully completed the task.

Below is the detail report regarding the same:

I. INTRODUCTION:

Management Gurus are pioneers who have achieved name and fame with the tried and tested formulas that have helped them evolve theories and practices that you as an aspirant can read in the books and magazines. Be it in the domain of finance, marketing, human resource, advertising, retail or other specialization that contributes to enhance the revenue of an enterprise, these management gurus of 21st century have invested their grey matter to take the organizations to greater heights. For the student of a management school or B-school having an all round knowledge is need of an hour. So, going with the saying “Lead by An Example” is what would add value and knowledge for the people who aspire for a bright carrier.

The valuable lessons from which the “**Management Guru’s**” have imparted in the field of management can surely let you broaden your perception to think the unthinkable. Taking this in mind we are starting with an activity of “**Learn from the Learned**” where the group of students would be sharing the real life stories and the learning from personalities/ Experts (**Management Gurus**) through the presentations.

II. OBJECTIVES:

1. To know the list of personalities who have contributed in the field of management.
2. To know the challenges faced by them and learn the ways to overcome them.
3. To learn about their contribution that has worked wonders for the overall development of the society and people.

III. PLAN OF ACTION

Sr. No.	Action	Date
1	Orientation Session on the concept	19 th June 2021
2	Formation of the groups by Mentors for the 1 st round of Presentations	19 th June 2021
3	Round 1 – Mentor- wise Presentation	21 st June 2021
4	Short listing 2 groups from each Mentor –(Total 14 groups Each group consisting of 3 students)	22 nd June 2021
5	Assignment of the subject expert to the groups	24 th June 2021
6	Round 2 - Presentations by all 14 groups and short listing of 6 groups for the next & final round.	June 2021
7	Preparations of the schedule of final presentations	June 2021
8	Round 3 - Final Presentations	July 2021
9	Summation of learning's from the Management Gurus	July 2021
10	Declaration of Winners (4 groups) Prize distribution.	July 2021

IV. THE DETAILS OF CONDUCTION OF THE COMPETITION

Round 1

- **Dates: 29th June 2021 & 30th June 2021**
- **Mode: Online (Zoom Platform)**

It was conducted individually by the mentor along with their mentees by taking a “Group presentations” on Zoom platform. Evaluation Criteria and the topic of presentations were commonly taken by all faculties on a mutual discussion amongst them.

The 1st round was conducted for 2 days by each mentor:

29th June 2021: 2 Presentations

30th June 2021: 3 Presentations.

The topics of presentation were:

- ✓ Does workplace diversity play an important role in productivity?
- ✓ Impact of Covid 19 on Youngster's Employability in India
- ✓ PNB Scam
- ✓ Top 3 Best Places in India to work for
- ✓ Covid 19-Comparative study of 1st n 2nd wave

2 groups were shortlisted by each faculty/Mentor and total 14 groups were qualified to Round-2. After 3 days, each group was then allotted a “Management Guru” on which they had to make a presentation. And time for preparation was given to the students.

All groups made presentation under the guidance of their respective mentors.

Round 2

- **Dates:**
 - Day 1- 19th July 2021
 - Day 2- 20th July 2021
 - Day 3- 22nd July 2021
- **Mode: Online (Zoom Platform)**

Round 2 was conducted in 3 days and presentations by 14 groups were scheduled. The list is as follow:

MANAGEMENT GURU'S ROUND 2 FINAL LIST OF PARTICIPANTS			
Name of the Mentor	Group No.	Name of the Student	Management Guru Aloted.
Dr. Sarita Dhawale	1	Yash Shimpi	Philip Kotler
		Priti Shirsat	
		Anisha Gaikwad	
	2	Hemant Patil	C K Prahalad
		Sejal Sonawane	
		Rupali Rayate	
Dr. Vikas Gaundare	3	Sharma Nikita Ramakant	Steven Covey
		Bafna Rutuja Sushil	
		Joshi Manasi	
	4	Patil Sahil Rajesh	Warren Buffet
		Rakecha Lekha Ishwar	
		Acharya Vaishakh	
Mrs. Pooja Gholap	5	Sakshi D	Ratan Tata
		Aishwarya H P	
		Anuja Mali	
	6 (4 Students)	Vaishavi B	Jeff Bezos
		Lubaina R	
		Priyanka S	
Ms Manisha Bhamre	7	Samruddhi	Henry Ford
		Shubham	
		Ruchita	
	8	Manasi B	Michael Porter
		Tejashree	
		Vikrant	

Mr. Harshal Dayma	9	Durga Nandurdikar	Narayan Murthy
		Harshal Mali	
		Neha Shewale	
	10	Aishwarya Chandatre	Jack Welch
		Sakshi Thakur	
		Prasanna Pawar	
Dr. Tanaya Patil	11	Aishwarya Gaidhani	Jack Maa
		Pratiksha	
		Maithilee	
	12	Neha Waghchore	Mohammad Yunus
		Paritosh	
		Saurabh Shinde	
Dr. Vaibhav Bhalerao	13	Niyati Munot	Mukesh Ambani
		Komal Gaikwad	
		Gauri Khairnar	
	14	Muzain kokani	Peter Drucker
		Saurabh Marathe	
		Komal Gangurde	

A team of internal judges comprising of: Dr. Sarita Dhawale, Dr. Vaibhav Bhalerao and Ms. Manisha Bhamre, was assigned the task of evaluation for this round. Mr. Venkitachalam as an expert for round 2 gave his valuable suggestions and inputs to each and every group for further improvements that might reflect in round 3.

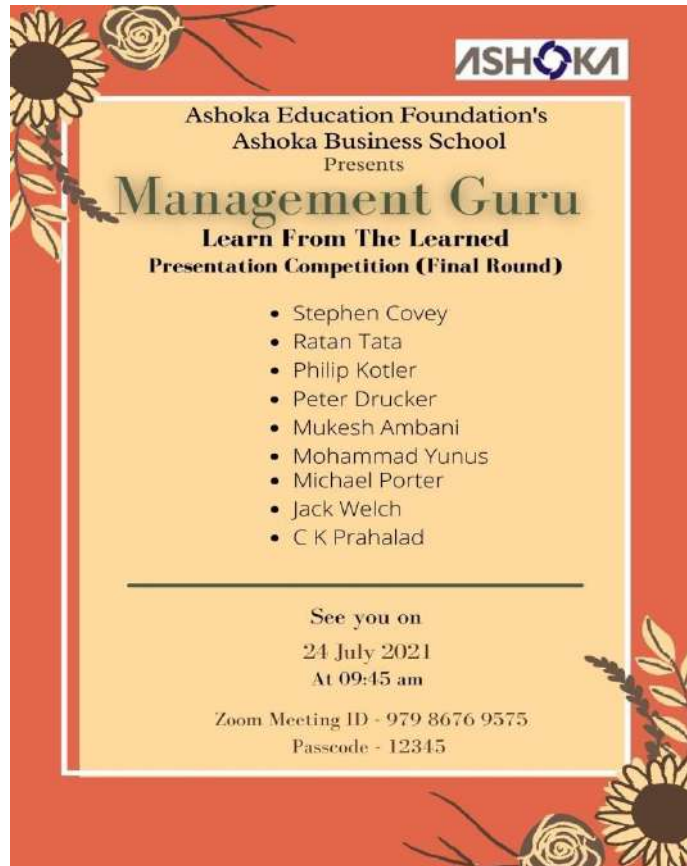
The evaluation criteria taken into account for round 2 were as follow:

- ✓ **Content about the Person**
- ✓ **Presentation style**
- ✓ **Communication of presenter.**
- ✓ **Illustrations or evidences given**
- ✓ **Q & A Session**

Total marks out of 50 were given to each group. Out of 14 groups, only 8 Groups were to be shortlisted for round three. But there was a Tie on 8th position and hence, 9 groups made their place in Round 3.

Round 3

- **Dates:** 24th July 2021
- **Mode:** OFFLINE (ABS Seminar Hall)



The final round, the grand finale was conducted in the campus taking into account all the COVID 19 norms. 9 groups were invited to give the presentations offline i.e. in the seminar hall of ABS. The final round was shown live on zoom platform to all the students who could not make it to the final round.

The function started with MOC by our students: Ms Nikita Sharma and Mr. Paritosh Thakur. Director, HE Dr. D M Gujarathi sir gave a welcome remark and explained students the purpose of having this kind of competitions. He also had a motivational poem for the students who might not get into the winners list.

External judges were invited for evaluating the presentations. Offline presentation gives an opportunity to the presenter to show cast all his/her presentation skills. Also, the judges get a chance to interact with the presenters and give them marks on all the parameters in the justified manner.

The team of judges comprised of: Mr. Venkat Venkitachalam, Chairman, Bizsol Pvt. Ltd and Ms. Sneha Awasthi, Alumni of ABS, known to be the “golden girl” of Ashoka as she bagged 6 gold medals at SPPU in academics. Administrator Dr. N. R. Telrandhe was also present online during the presentations.

The presentations started were conducted as per the pre decided schedule. Each group was given a time of 12 +3 =15 Minutes.

(12 minutes - for presentation & 3 minutes - for Question & Answer).

The evaluation criterion was same as for round 2.

The students who were shortlisted for the final round are as below:

Group no	Name	Topic
Sr. No	GROUP MEMBERS	MGT. GURU
1	Sharma Nikita Ramakant	Steven Covey
	Bafna Rutuja Sushil	
	Joshi Manasi	
2	Sakshi D	Ratan Tata
	Aishwarya H P	
	Anuja Mali	
3	Yash Shimpi	Philip Kotler
	Priti Shirsat	
	Anisha Gaikwad	
4	Muzain kokani	Peter Drucker
	Saurabh Marathe	
	Komal Gangurde	
5	Niyati Munot	Mukesh Ambani
	Komal Gaikwad	
	Gauri Khairnar	
6	Neha Waghchore	Mohammad Yunus
	Paritosh	
	Saurabh Shinde	
7	Manasi B	Michael Porter
	Tejashree	
	Vikrant	
8	Aishwarya Chandatre	Jack Welch
	Sakshi Thakur	
	Prasanna Pawar	
9	Hemant Patil	C K Prahalad
	Sejal Sonawane	
	Rupali Rayate	

After all the presentations, the judges gave their feedback about the event and about all the presentations too. Scores given by them were combined and final winners were identified.

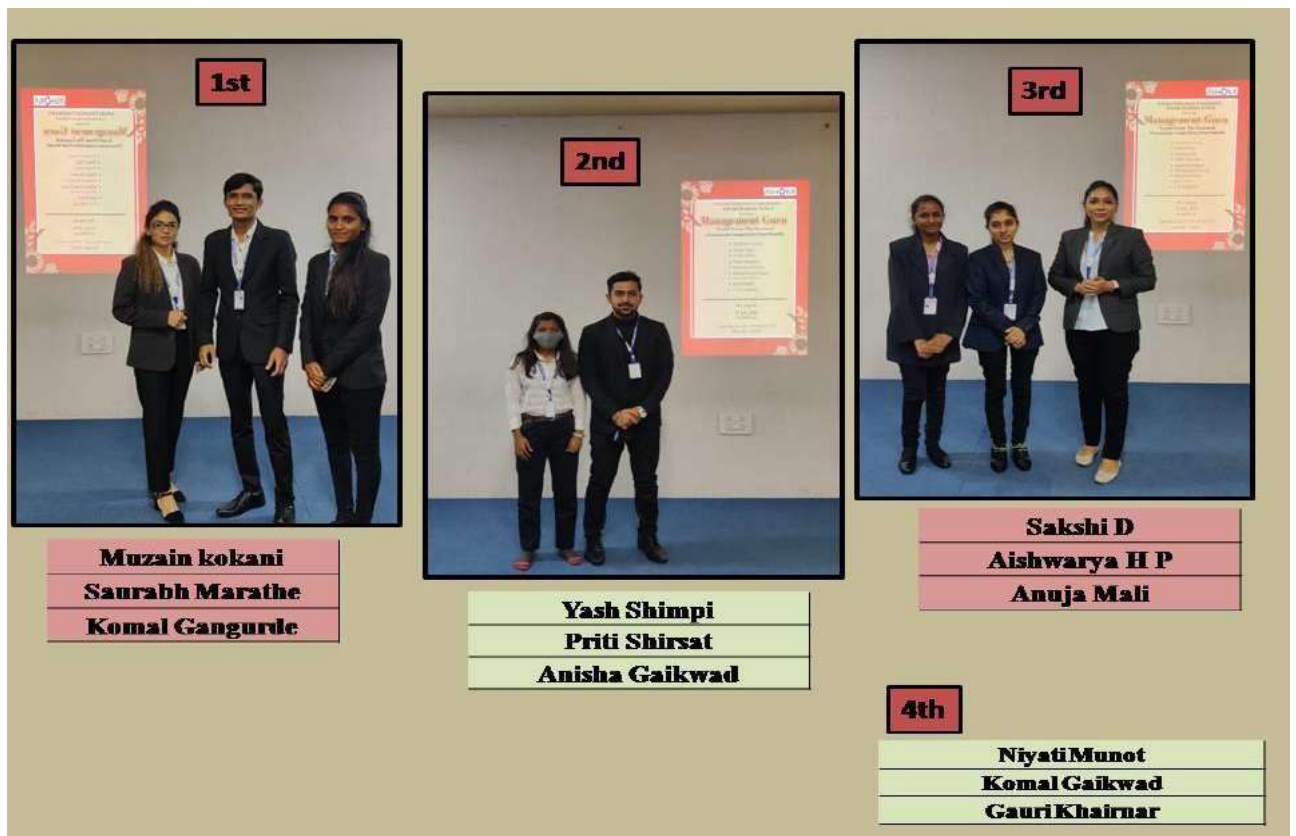
WINNERS

The winners of the competition are as follow:

Position	Mgt Guru	Student
1st Winner	Peter Drucker	Muzain kokani
		Saurabh Marathe
		Komal Gangurde


2nd Winner	Philip Kotler	Yash Shimpi
		Priti Shirsat
		Anisha Gaikwad
3rd Winner	Ratan Tata	Sakshi D
		Aishwarya H P
		Anuja Mali
4th Winner	Mukesh Ambani	Niyati Munot
		Komal Gaikwad
		Gauri Khairnar

After the declaration of winners the program concluded with a vote of thanks by the Mrs. Pooja Gholap, who was coordinating the entire event along with other faculties and student coordinators.

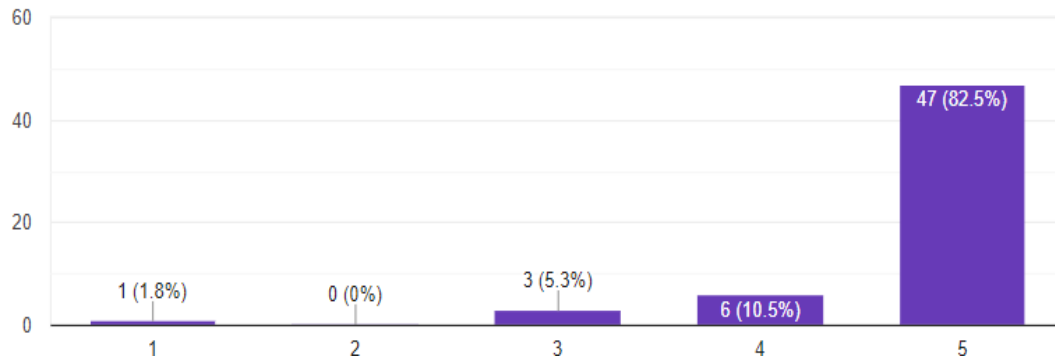


FEEDBACKS (Quantitative)

Round 1

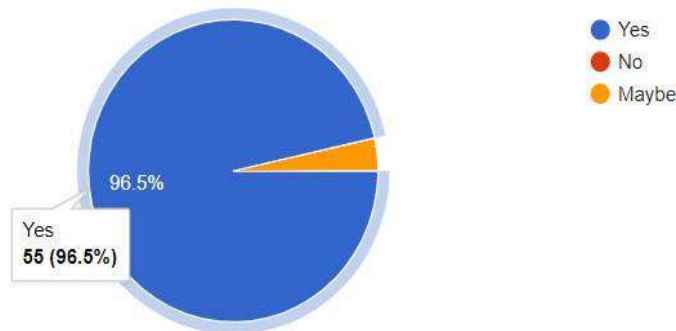
How did you find the idea of conducting such kind of a competition? Rate on the scale of 1 to 5. (5 being the highest and 1 being the lowest) 

57 responses



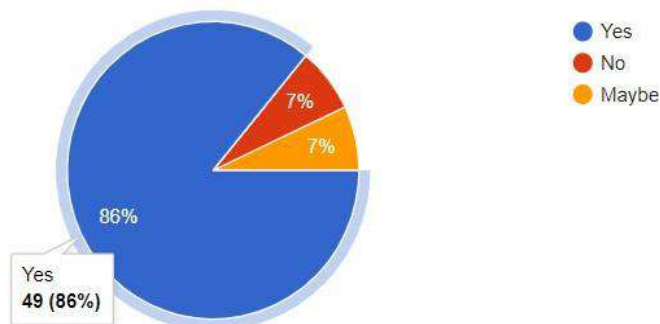
Was the orientation given for the activity clearly understood by you?

57 responses



Were the topics given for the 1st round met your expectation.

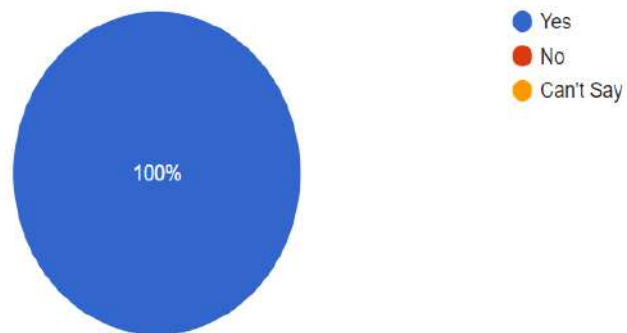
57 responses



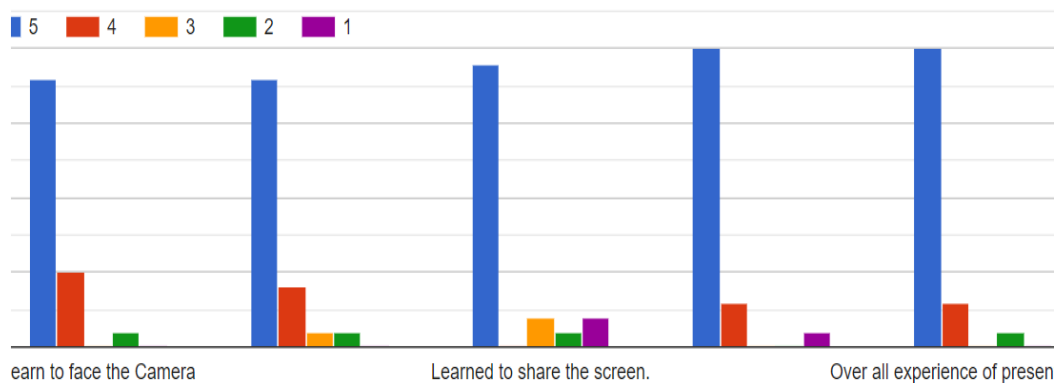
Round 2-

The chosen Management Guru's were perfect for learning about the "Management Studies".

24 responses

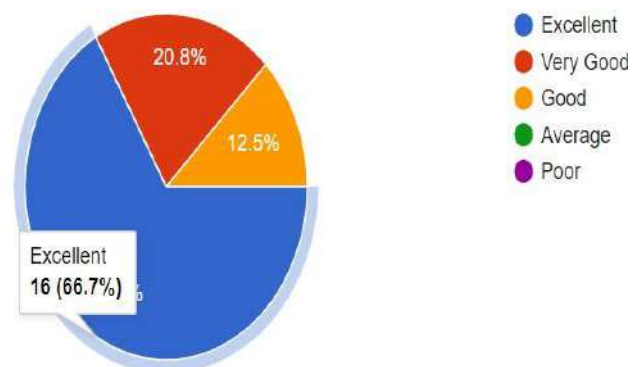


On which skills you could improve through this ONLINE mode of presentation? Please rate these parameters on the scale of 5 (5- Highest & 1- Lowest)



How was your over all learning experience from Round - 2?

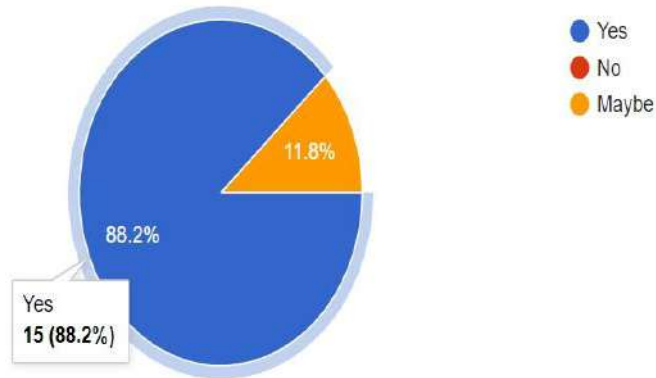
24 responses



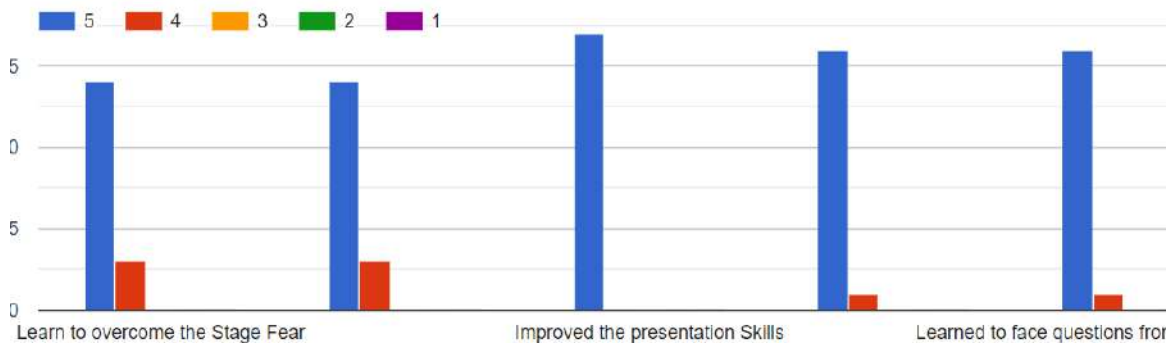
Round 3-

Could you improvise your presentations as per the inputs given in round 2?

17 responses

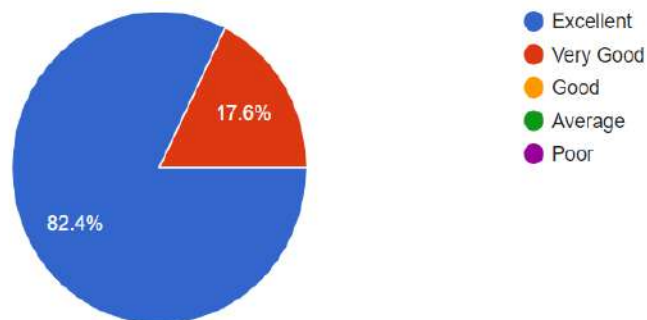


Please rate the below skills development on the scale of 5 (5- Highest & 1 Lowest) as it was an OFFLINE mode of presentation.



Your experience on the conduction of Round 3 in the campus.

17 responses



V. FEEDBACKS (Qualitative)

The screenshot shows a Google Forms interface with the following elements:

- Browser Tabs:** Meeting Information, (118) WhatsApp, All your designs - Can..., Copy of Resume Writi..., Concurrent Mars Verifi..., Management Guru's F...
- URL:** docs.google.com/forms/d/13dZSbFrxbA5wYS3_4oU7ACMbYfvKBxJqRp6zpjml0Q/edit#responses
- Question:** How was your overall experience from the first round, please elaborate.
- Response Count:** 57 responses
- Feedback Responses:**
 - "It was very wonderful and informative event. I learned very new things from this competition. We all work as team and it also help me to get to know more about my team mates . Sarita was also very helpful, she always motivate like we just not only have to take part in competition but also we have to win it . I get to know about how to work overnight and on the next day I have to present it. We all three were sharing information, conducting meetings, encouraging eachother , and so on . All the participants were very good . Events was awesome and had an great experience."
 - "Its very inspiring"
 - "Through this I realized that the 4 members of the group helped each other and got to experience many things through the presentation that made them understand the difficulties encountered while preparing the presentation."
 - "It was overall a good experience since I had never spoke with the other 2members of my team before later worked with them and made it to third position which was very unexpected for me because there were good teams in the competition and we gave are best without hoping to win"
 - "It was a great experience. I got to learn alot and it also helps us to build confidence for presentations."
- System Tray:** Windows taskbar showing Downloads, Management Guru'..., 26°C Light rain, 11:33, 12-08-2021, ENG, and 3 notifications.

How was your overall experience from the first round, please elaborate.

57 responses

Yes ma'am it was nice experience, built team-work, communication skills improved, learnt how to prepare for presentation in short span of time. Just to regret 1 thing Ma'am. I didn't get nice group like team members were least bothered and serious about management guru competition. I had to remind them again and again but still not cooperative. I had to make presentation at the last moment and in rush. In spite of given holidays due to frolic I was busy in core team but still both didn't even start anything. And even after I made ppt their content to explain wasn't well prepared were just reading which is not nice. They should also take the initiative. Had they had been good in team-work we could have really been qualified for 3rd round 😊👍. Yes and also learnt from mistakes as told by Venkat Sir and other faculty's in presentations which helped me improve a lot. And it was really an amazing activity conducted by College as being an MBA-Student.

It's nice..but it was my fault to not attempt it much

It was an excellent experience learnt a lot.

It was a very great experience, got to learn new things, helped me in developing my own skills and helped me gain knowledge

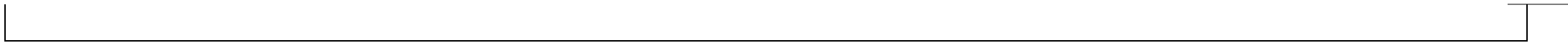
The topic we got was really good and relevant so we presented it naturally and all the other participants did

Feedback For All 3 Rounds

The screenshot shows a Google Forms survey titled "Feedback For All 3 Rounds" with 17 responses. The survey question is: "Your Overall experience from all the three rounds as you have made it to the final with sincerity and hard work." The responses are as follows:

- It was a great experience overall learned alot of new things like team work, stage fear got reduced and confidence has been boosted and management guru that allotted to us was very nice and also we learned alot of thing from management gurus like his social work, innovative thinking teamwork etc .
- Were did we lack behind and scores should be known to us so that we can Improve that part in ourself and next time that mistake will not repeat by us and we can focus and improve ourself it may be presenting skill, answering questions, our body language it may be anything it should be known to us
- All Three rounds were amazing. Offline mode of presentation teach lots of improvement. And also suggestion from experts help to do best.
- Good but felt that the evaluation criteria should improve, results and judgements were not fair to some extent some expects were ignored which should had been included in the evaluation criteria.
- It was roller coaster ride for me . From round 1 to 2 and then finals we were very happy but at the same time

The browser tabs include: Meeting Information, (118) WhatsApp, All your designs - Canva, Copy of Resume Writing, Concurrent Mars Verification, and Management Guru's Feedback. The Windows taskbar shows the date as 12-08-2021, time as 11:38, and weather as 26°C Light rain.



Your Overall experience from all the three rounds as you have made it to the final with sincerity and hard work.

17 responses

It was roller coaster ride for me . From round 1 to 2 and then finals we were very happy but at the same time nervous because it was our time to present in offline mode. First two rounds were online I was comfortable in that but presentings in offline was quite challenging, but we all had taken a lots of effort , as per the comments given to us in round 2 we had improved it, add more content. Sarita was very helpful , she was like that we have to win this . This competition has really helped me to boost my confidence, skills, Team work is the biggest thing from it, how to fade the situation which arrises suddenly. I would like to thank all the people who have arranged this event.

It was like a very new experience for me I never participated into such competitions before I was always a sports person and this competition was like spontaneous for all and had no option other than performing it working with the stranger team members and competeing with friends was fun and then researching for the same was the thing which I would have never done in my life. Talking to Pooja ma'am for same, with friends helped me a lot to learn from this and Venkat Sir's Advice on same was cherry on top. On the final day after seeing the teams I was like we will just give our best without thinking to win and Standing 3rd was like hardwork payed off Thankyou for giving us such wonderful experience

II.

Your Overall experience from all the three rounds as you have made it to the final with sincerity and hard work.

17 responses

We have made it to the final round and we are so happy about it and inputs from judges with mentors guidance were soo helpful to us to make better presentation.

Experience was good I made new friends new team which help me grow but at some point I feel it will be more beneficial if I able to understand the countings of others too.

It was nice experience. Because of this ,we learned that how to coordinate with teammates. We got detail information about various management guru.

It was so good learnt so many things effective communication management leadership skills
Thank you everyone

The overall experience of all the three rounds were amazing.We made it to the 3rd round and presenting that offline was great experience for me as it really helped me to increase my confidence level.

As from round 1 we learn lots of things like time management communication Skills many students gave presentations on various topics so from that we learn many things, In round 2nd we allotted by many management gurus so we learn about them from various groups we also know to get about our corrections that we have to made for final round so we see our mistakes also and in final round we enhance our communication Skills stage Daring time management and many things.

Experience was excellent. Got to learn many news things. It was an amazing experience

It was one of my best experience it was really something out of the box

I learned a lot, it also improved & polished my presentation skill.

The first two rounds were good and the final round was very well organised too BUT the final round lacked the proper judgement like "WHAT DID WE DO RIGHT AND WHAT DID WE DO WRONG AND ALSO WHERE SHOULD WE IMPROVE MORE" without getting any remark it was really disappointing considering it was the final round also no transparency in the evaluation of the marks by which the ranks were decided, Not that I disagree with the ranks but we should know what to do next and how to improve/get better from now

IX.

VI. OUTCOMES ATTAINED-

The objectives of the competition are attained to the maximum extent as the feedback received from the students is positive. The outcomes are mentioned in following points-

1. Students came to know the list of personalities who have contributed in the field of management.
2. Students' knowledge regarding the management concepts in Round 1 and about the management gurus and their contribution and theories of Management in further rounds has been enhanced.
3. Students felt confident while presenting in all 3 rounds.
4. Students overcome their stage fear and fear of public speaking through the presentations especially through offline presentations in Round 3.
5. The progressive improvement was observed by the judges and felt by the students too during the round wise presentations.
