

Ashoka Business School

Premier B-School in North Maharashtra

Sep. to Nov. 2017

Start-up League campaign

Ashoka Business School, & Millionminds under the patronage with Start-up India (A Govt. of India Initiative to Promote Start-ups) hosted the Start-up League Nashik chapter invited. The competition invites aspiring entrepreneurs to showcase their startup ideas and garner growth opportunities, which will be hosted in 40 cities over a period of 8 months, and attract students from over 400 colleges across the country.

Dnyanesh Aher Sandip Institute of Technology and Research Centre, standing first for his idea on Nashik Instant Courier service followed by Yash Wankhedkar of K.k.wagh College of Engineering, Nashik for 1000pages and Sanket Thakare of Father Agnells Vashi, Mumbai for Myoelectric prosthetic systems the highlight of the event was a ninth standard student Gaurav Wanjare from Don Bosco School, Nashik who was given special entry to the next round.



Objective:-

1. To inculcate the spirit of entrepreneurship among the student.
2. To provide a platform for aspiring entrepreneurs to showcase their ideas & concepts to the world.
3. To seek start-up fund for the start-up and give insight to aspiring entrepreneurs to review and revise their business plan.

Event coordinator: - Prof.Hemant Wanjare

Day & Date: - Saturday, 23rd September, 2017

Chief Guest: - MP Mr.Hemant Godse, BJP Traders front president Mr.Pradeep Peshkar
Hon. Chairman - Shri. Ashokji Katariya, CEO of HDFC Credila Financial Services -
Mr.Ajay Bohora, Founder & amp, CEO of Zabuza Labs-Mr.Manas Gajare, CEO of SG
Studio 4- Mr.Soham Garud

Parents' Meet



Event Coordinator: - Dr. Vikas Gaundare, Prof. Ajay Shukla, Prof. Vishakha Waikar

Day & Date- Saturday, 9th Sept 2017 (10:30am to 1:30pm)

Number of Participants-100 (Parents)

Objectives-

- To make parents aware about the Institute's efforts for their ward's overall development
- To invite their suggestions for making teaching-Learning Process more effective
- To acquaint them about the policies and practices being followed

'SWACHHATA PAKHWADA'

A Dream of Mahatma Gandhi was not only to make India free from British but he was passionate to make India clean and developed. Though we got freedom from British reign but we are still struggling for clean surrounding, pure drinking water and other basic amenities. We contributed in this campaign during 1st Sept to 15 th Sept 2017. All students and staff has contributed in it by cleaning the premise of an institute.

Activities during Swachhata Pakhwada-

1. A Swachhata Pledge was undertaken by all the students and staff of ABS. Everybody has made a commitment to make their surrounding clean and not to throw waste except dust bins.
2. Shramdaan-The students and staff of the institute have contributed in making premise clean. With support staff who always alert in maintaining cleanliness in campus, students and staff also participated and offered their 'Shram' for the same.
3. Presentations by Students-Some of the students from institute have presented a Need of Pure Drinking Water and our role in saving water.
4. Group Discussion of Students on Making India Clean- A Group Discussion was held amongst students on the topic of Making India Clean. A need and importance of clean India was proposed by all the participants during discussion.



Diwali Pharal distribution by students



A guest lecture by Swami ShriKanthanandaji, President of Shri Ramakrishna Arogya Sansthan-Vivekanand Dhyanyog Kendra situated at Anjaneri Trimbakeshwar Pegalwadi was conducted at Ashoka Business School on **13/10/2017**. He spoke on the “**Holistic development of Students**” which is vital to prepare students to meet the challenges of living as well as academics.

Event coordinator: Prof.Manisha Bhamre

Date: 13/10/2017

No. of Participate: 140 (MBA 1st & 2nd year Students)

Venue : ABS seminar Hall

Objectives:

- i.** To help in the holistic development of the students.
- ii.** To groom students into excellent and humane human beings.
- iii.** To make them realize the ground realities of Life.

RASHTRIYA EKTA DIWAS

The birth anniversary of Sardar Vallabhbhai Patel, October 31, is celebrated as Rashtriya Ekta Diwas (National Unity Day). The celebration of Ekta Diwas was announced by Prime Minister Narendra Modi in 2014.

We contributed in this campaign on 31 st Oct 2017. All students and staff has Participated and taken a pledge.

Pledge- A Pledge for Unity was undertaken by all the students and staff of ABS.

Everybody has made a commitment to be united for a country.

Event Co-ordinators :- Dr. Vikas Gaundare

Date :- 31st October, 2017

Venue:- ABS seminar Hall



Students' distribute woolen clothes to the needy



An initiative of collection and distribution of woolen clothes was taken up by the MBA students of Ashoka Business School, as part of its ISR (Institute Social Responsibility). The MBA students took efforts to collect used woolen clothes and blankets for the underprivileged tribals in and around Trimbakeshwar. The clothes were handed over to Swami ShriKanthanandaji, President of Shri Ramakrishna Arogya Sansthan-Vivekanand Dhyani-Yog Kendra situated at Anjaneri Trimbakeshwar Pegalwadi, who in turn would distribute the warm clothes to individual beneficiaries which are the underprivileged rural population of Nashik, Thane and Palghar districts.

Event coordinator: Prof. Manisha Bhamre

Date: 27/11/2017

No. of Participants: 140 (MBA 1st & 2nd year Students)

Venue : Shri Ramakrishna Arogya Sansthan-Vivekanand Dhyani-Yog Kendra, Anjaneri Trimbakeshwar, Nashik

Objectives:

- iv. To help in the holistic development of the students.
- v. To groom students into excellent and humane human beings.
- vi. To make them realize the ground realities of Life.