

Strategic Deployment Plan 2025-26

Strategic Priority	Objective	Action Plan (Targeted Improvements)	Responsibility
1. Quality Sustenance & Post-NAAC Compliance (IQAC)	Sustain NAAC 'A' Grade Standards	• Post-NAAC Action Plan: Implement recommendations made by the NAAC Peer Team and integrate them into the institutional development plan.	IQAC Coordinator & Steering Committee
		• Data Management: Strengthen institutional data management through systematic documentation and digital repositories for AQAR preparation.	
2. Academic Innovation (NEP Implementation)	Strengthen Outcome-Based and Experiential Learning	• NEP Curriculum Enrichment: Introduce value-added and multidisciplinary courses aligned with NEP 2020.	Academic Coordinator
		• Skill Development Programs: Organize certification programs, workshops, and industry-led training modules to enhance employability.	
		• Experiential Learning: Expand field projects, live case studies, and industry assignments as integral components of the MBA programme.	
3. Student Success & Career Development	Improve Placement Quality and Industry Exposure	• Industry Engagement: Increase guest lectures, industry interactions, and corporate mentorship programs.	Training & Placement Officer
		• Internship Strengthening: Ensure structured internships with defined learning outcomes and evaluation mechanisms.	
		• Career Development Initiatives: Conduct aptitude training, soft skills development, and domain-specific workshops to enhance placement readiness.	
4. Research & Innovation	Promote Research Culture and Publications	• Research Incentives: Encourage faculty publications in Scopus/UGC-CARE journals and participation in national/international conferences.	Research Head

		• Faculty Development Programs: Organize FDPs on research methodology, data analytics, and case writing. • Consultancy Projects: Encourage faculty to undertake consultancy assignments with local industries and SMEs.	
5. Institutional Development & Autonomy	Move Towards Academic Autonomy	• Autonomy Preparation: Strengthen governance structures and documentation required for application for academic autonomy. • Policy Framework: Review and update institutional policies, SOPs, and governance mechanisms in line with autonomy requirements.	Director & CDC
6. Brand Building & Admissions	Strengthen Institutional Visibility	• NAAC 'A' Grade Branding: Promote accreditation achievement through digital campaigns, outreach programs, and admission seminars. • School & College Outreach: Conduct awareness sessions and career guidance programs to attract quality students.	Admission Head & Management
7. Infrastructure & Digital Resources	Enhance Learning Infrastructure	• ICT Enhancement: Upgrade smart classrooms and digital learning platforms to support hybrid teaching models. • Library Expansion: Increase e-journal subscriptions and promote digital library usage. • Green Campus Initiatives: Strengthen sustainability initiatives such as energy conservation, waste management, and tree plantation drives.	Administrative Officer, ISR Cell & Librarian
8. Alumni & Global Engagement	Strengthen Alumni and Institutional Partnerships	• Alumni Engagement Programs: Organize alumni meet, mentorship programs, and alumni lectures for student development. • International & Industry MoUs: Expand collaborations with universities and corporate partners for internships, projects, and exchange opportunities.	Alumni Cell


IQAC Coordinator




Director